
From: Lorna <lorna-mike@cox.net>
Sent: Wednesday, February 02, 2022 6:17 PM
To: City Clerk Group
Subject: Input on Districts for City Council Meeting

Dear Members of the Goleta City Council,

We recommend that the City of Goleta adopt the proposed Districting **Plan Number 703 (NDC Proposal)**. After a thorough review of all of the proposed plans, we feel that Plan 703 is logical, well thought out, and would be beneficial to our city. Each of the districts in Plan 703 appear to have unique aspects and qualities that tie them together as the separate districts that are proposed under this plan. Adopting this plan would keep the characteristics of each of these communities in place. In addition, people residing in each of these areas appear to share common perspectives about their neighborhoods which will help to plan appropriately for the future of each area. As Goleta residents for over 22 years, we have seen much change impact the character of our city. Goleta is a very special place and we hope that its qualities will be preserved.

Thank you for considering our input and thank you for your time on this important project.

Sincerely,

Lorna and Mike Owens
Winchester Commons, Goleta

David Cutaia

From: C. Dave G <cdg55@earthlink.net>
Sent: Thursday, February 03, 2022 9:50 AM
To: City Clerk Group
Cc: Dave G
Subject: Agenda Item A.1 22-045 City Council Consideration of Draft Maps, meeting date 2/03/22.
Attachments: email response Attachment 1.pdf

Dear Madam Mayor and Councilmembers:

Excellent work and questions at Tuesday's City Council meeting! I too agree with one preliminary favorite as draft map Plan 701 with suggested minor tweaking (see below) including reversing the district numbers as Councilmember Aceves suggested. Additionally, my primary residence is located in District 1 in each of the four maps recommended by the PEC (i.e., draft Maps 202, 226, 701, 703) and it appears that Maps 202 & 703 (not Map 701) would retain incumbent representation in District 1 if the City Council decided to adopt the proposed "Election Sequence Options for Recommended Draft Plans."

Furthermore, it was noted, I believe, that District 4 is the district with the highest potential for population growth with Map 202 at 8,378, Map 226 at 8,378 (tied w/ Map 202), Map 701 at 7,960, and Map 703 at 7,960 (tied w/ Map 701). As such, please discuss, in an attempt to allow growth in District 4, or as a general suggestion : 1) Can draft Map **701** District 1 be slightly expanded along Hollister towards Pebble Beach Dr ?, and 2) Can draft Map **703** District 1 be slightly expanded along Hollister towards Storke Rd ?

Attachment 1 presents: draft Map 703 with the population units box checked; noncompliant draft Map 102 showing expansion in District 1 along Hollister towards Storke Rd; draft Map 703; demographics for draft Map 703; draft Map 701; demographics for draft Map 701; demographics for draft Map 202; demographics for draft Map 226.

If draft Map **703** can be modified to meet the concerns previously identified by both the public and the City Council, specifically reducing the population of District 2 at 8,774 to a lower number by expanding District 1 along Hollister towards Storke Rd (current Population Deviation of 9.94 %), then draft Map **703** would be my first choice. If District 1 of draft Map **701** can be slightly expanded along Hollister towards Pebble Beach Dr, then draft Map **701** would be tied with a modified draft Plan **703** as my top two choices.

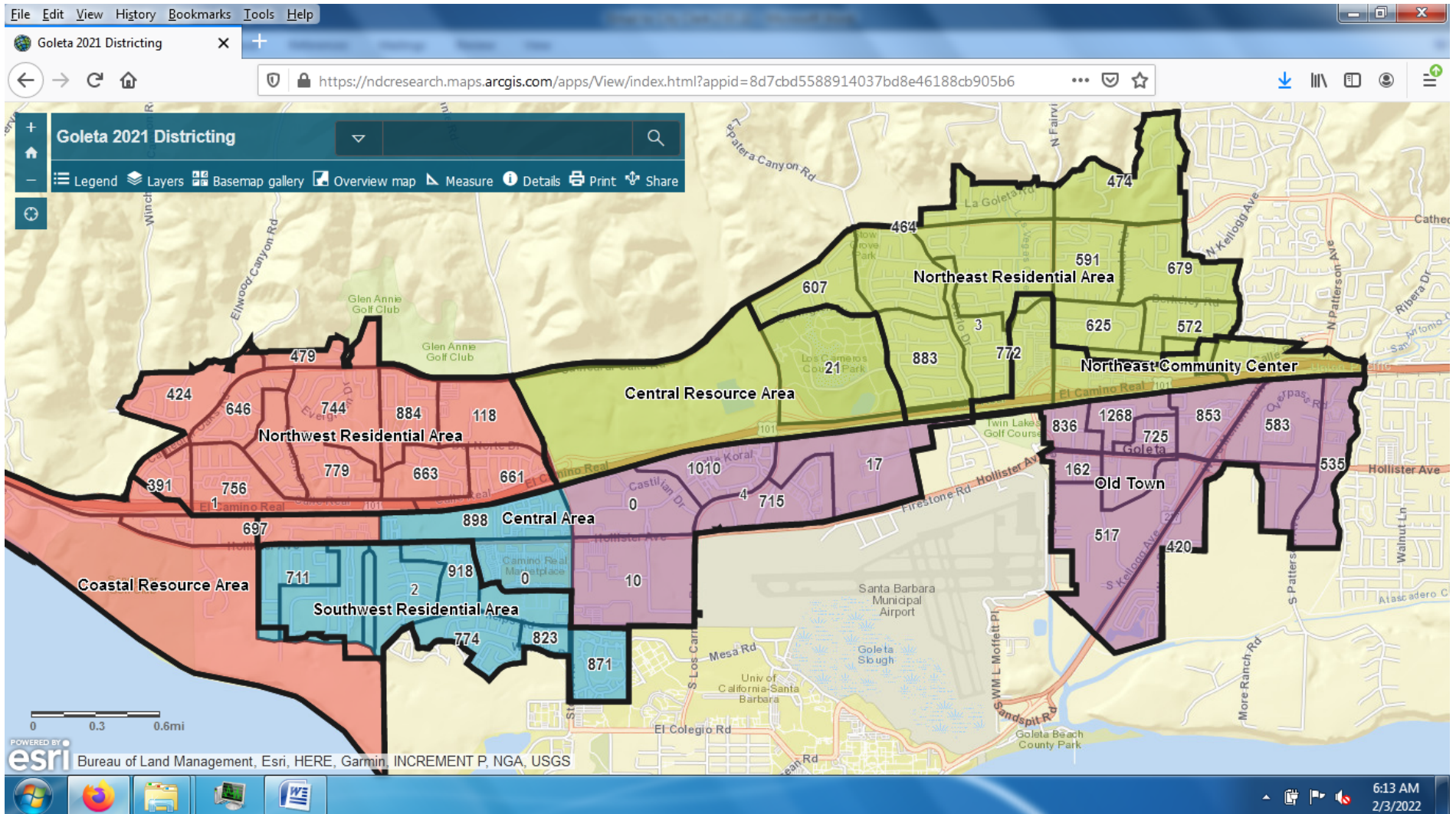
Thank you for your time and thank you Dr. Phillips for your expert assistance!

Respectfully, C. Dave Gaughen

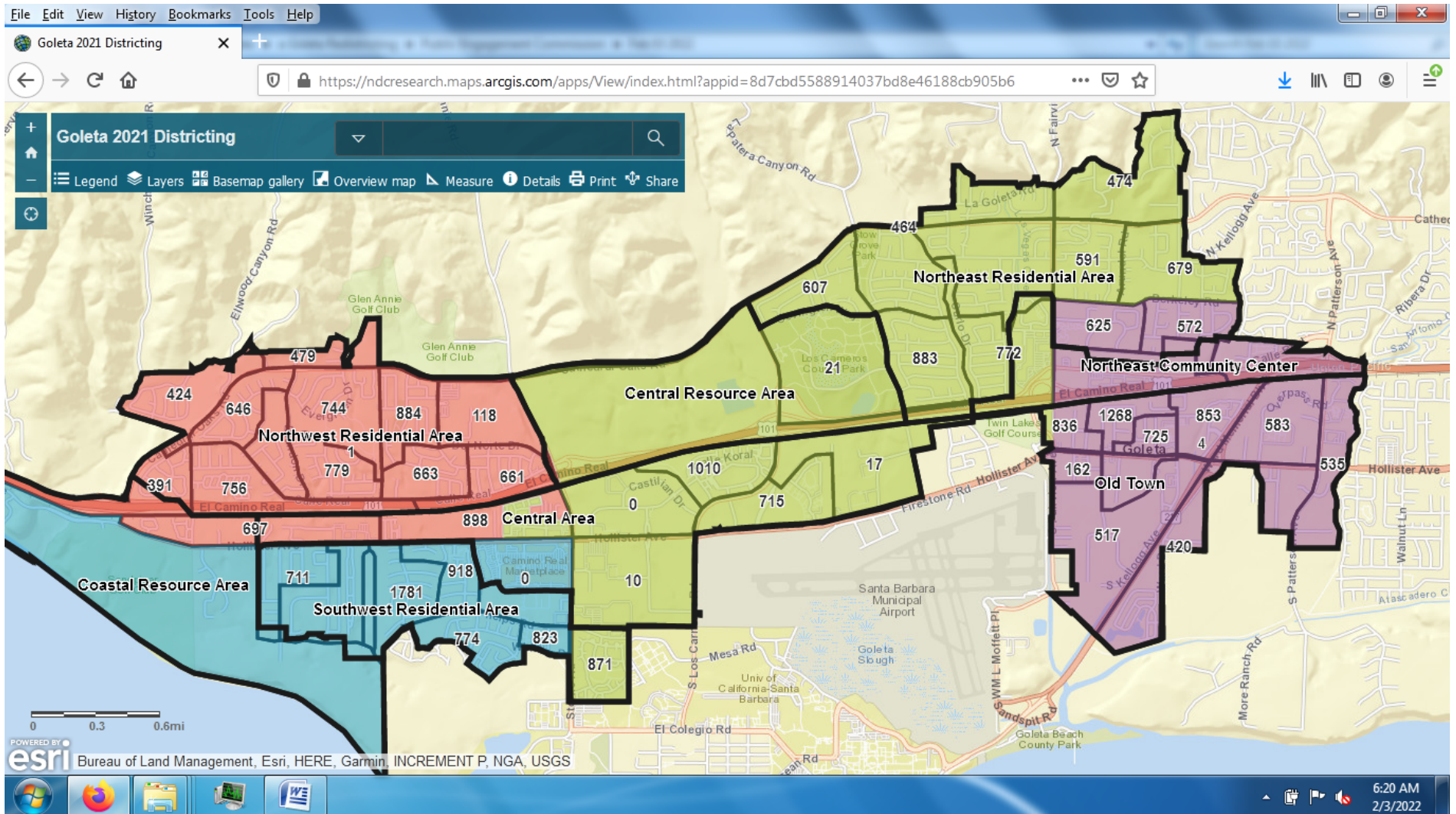
ATTACHMENT 1

ATTACHMENT 1

Map 703 w/ Population Units Box Checked



N/C* Map 102 w/ Population Units Box Checked**



*N/C = Noncompliant: **District 1 population 8,173

[Select Language](#)

Search...

[Welcome](#)[Schedule](#)[Draft Maps](#)[Draw A Map](#)[FAQ](#)[Media](#)[Resources](#)[Contact](#)

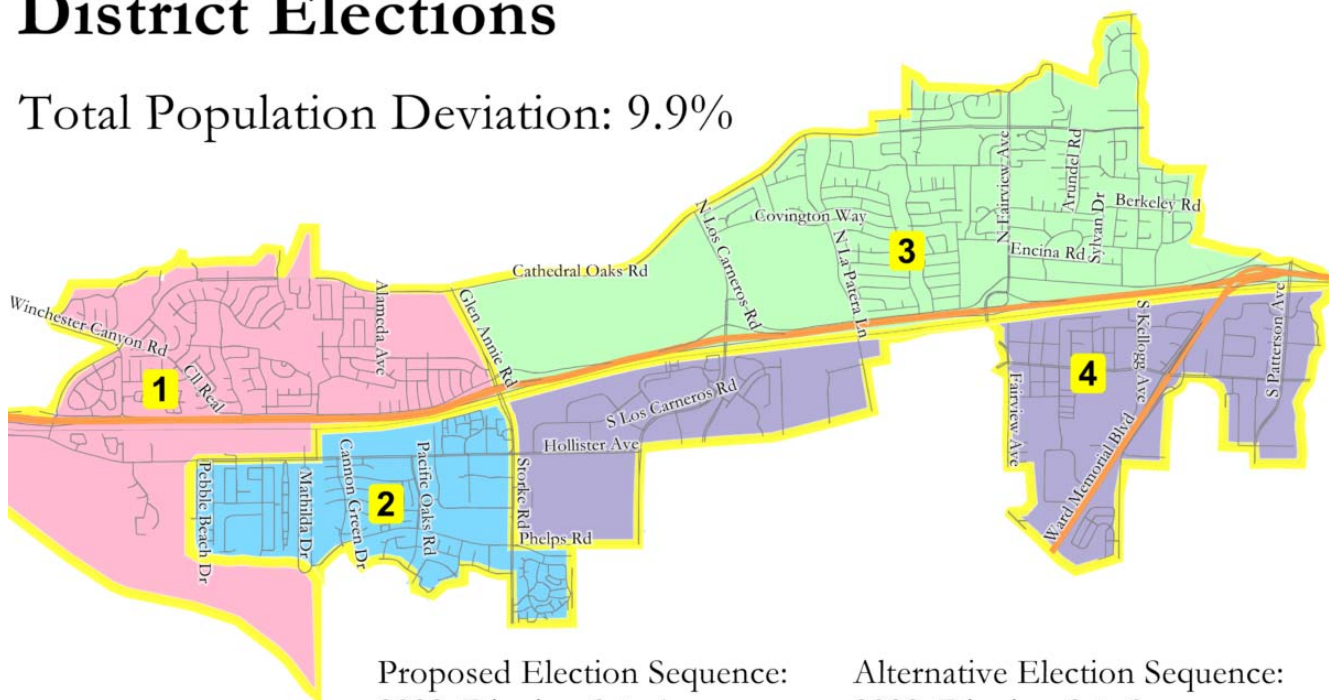
Plan 703 (Drafted by NDC)

City Staff welcomes your feedback on the following map. Please leave a comment below.

City of Goleta 2021/22 Transition to District Elections

Plan 703 Drafted by NDC

Total Population Deviation: 9.9%



Proposed Election Sequence:
2022: Districts 3 & 4
2024: Districts 1 & 2

Alternative Election Sequence:
2022: Districts 2 & 3
2024: Districts 1 & 4

National Demographics Corporation, January 19, 2022

©2021 CALIPER

[CLICK HERE TO VIEW THE DEMOGRAPHICS FOR THIS MAP \(PDF\)](#)

City of Goleta - Plan 703						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,025	8,774	7,995	7,960	32,754
	Population Deviation	-164	586	-194	-229	814
	Pct. Deviation	-2.00%	7.14%	-2.37%	-2.80%	9.94%
Total Pop.	Hispanic/Latino	37%	35%	20%	49%	35%
	NH White	48%	42%	65%	29%	46%
	NH Black	2%	3%	1%	2%	2%
	NH Asian/Pac.Isl.	11%	19%	12%	18%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,711	5,225	5,765	3,931	20,631
	Hisp	28%	26%	15%	32%	25%
	NH White	62%	62%	73%	46%	62%
	NH Black	3%	4%	2%	8%	4%
	Asian/Pac.Isl.	7%	8%	9%	13%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,263	5,055	6,247	3,457	20,022
	Latino est.	27%	28%	14%	39%	25%
	Spanish-Surnamed	25%	25%	13%	35%	23%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	66%	80%	52%	69%
	NH Black	2%	4%	1%	6%	3%
Voter Turnout (Nov 2020)	Total	4,674	4,410	5,703	2,984	17,771
	Latino est.	25%	25%	13%	37%	23%
	Spanish-Surnamed	23%	23%	12%	33%	21%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	66%	80%	52%	69%
	NH Black	2%	4%	1%	6%	3%
Voter Turnout (Nov 2018)	Total	3,531	3,283	4,631	1,786	13,231
	Latino est.	20%	20%	10%	32%	18%
	Spanish-Surnamed	19%	19%	10%	30%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	73%	70%	83%	57%	74%
	NH Black est.	3%	4%	2%	6%	3%
Age	age0-19	24%	24%	21%	23%	23%
	age20-60	55%	63%	50%	60%	57%
	age60plus	21%	13%	29%	17%	20%
Immigration	immigrants	18%	26%	16%	33%	23%
	naturalized	64%	36%	57%	36%	45%
Language spoken at home	english	72%	61%	73%	54%	65%
	spanish	19%	22%	17%	36%	23%
	asian-lang	3%	12%	5%	8%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	11%	21%	14%
Education (among those age 25+)	hs-grad	38%	30%	28%	38%	33%
	bachelor	27%	27%	34%	21%	27%
	graduatedegree	16%	26%	25%	16%	21%
Child in Household	child-under18	36%	32%	29%	27%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	76%	71%
Household Income	income 0-25k	7%	13%	6%	19%	11%
	income 25-50k	9%	16%	13%	24%	15%
	income 50-75k	12%	13%	15%	15%	14%
	income 75-200k	54%	49%	53%	34%	48%
	income 200k-plus	18%	9%	13%	8%	12%
Housing Stats	single family	89%	45%	78%	33%	60%
	multi-family	11%	55%	22%	67%	40%
	rented	29%	62%	33%	66%	48%
	owned	71%	38%	67%	34%	52%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).						

[Select Language](#)

Search...

[Welcome](#)[Schedule](#)[Draft Maps](#)[Draw A Map](#)[FAQ](#)[Media](#)[Resources](#)[Contact](#)

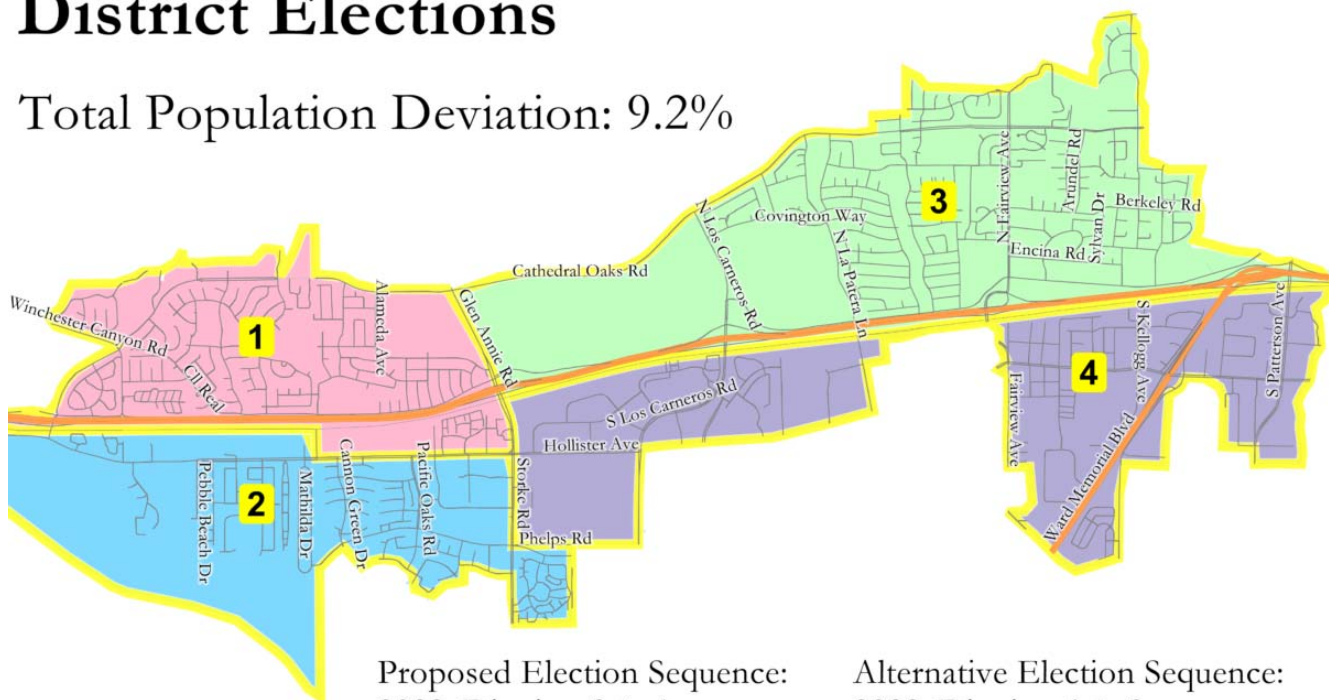
Plan 701 (Drafted by NDC)

City Staff welcomes your feedback on the following map. Please leave a comment below.

City of Goleta 2021/22 Transition to District Elections

Plan 701 Drafted by NDC

Total Population Deviation: 9.2%



Proposed Election Sequence:
2022: Districts 3 & 4
2024: Districts 1 & 2

Alternative Election Sequence:
2022: Districts 1 & 3
2024: Districts 2 & 4

National Demographics Corporation, January 19, 2022

©2021 CALIPER

[CLICK HERE TO VIEW THE DEMOGRAPHICS FOR THIS MAP \(PDF\)](#)

City of Goleta - Plan 701						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,087	8,712	7,995	7,960	32,754
	Population Deviation	-102	524	-194	-229	752
	Pct. Deviation	-1.25%	6.39%	-2.37%	-2.80%	9.18%
Total Pop.	Hispanic/Latino	37%	35%	20%	49%	35%
	NH White	46%	44%	65%	29%	46%
	NH Black	2%	3%	1%	2%	2%
	NH Asian/Pac.Isl.	13%	17%	12%	18%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,606	5,330	5,765	3,931	20,631
	Hisp	29%	25%	15%	32%	25%
	NH White	60%	64%	73%	46%	62%
	NH Black	3%	4%	2%	8%	4%
	Asian/Pac.Isl.	8%	7%	9%	13%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,085	5,233	6,247	3,457	20,022
	Latino est.	28%	27%	14%	39%	25%
	Spanish-Surnamed	25%	25%	13%	35%	23%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	67%	80%	52%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2020)	Total	4,492	4,592	5,703	2,984	17,771
	Latino est.	26%	25%	13%	37%	23%
	Spanish-Surnamed	24%	23%	12%	33%	21%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	67%	80%	52%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2018)	Total	3,425	3,389	4,631	1,786	13,231
	Latino est.	21%	20%	10%	32%	18%
	Spanish-Surnamed	20%	18%	10%	30%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	70%	83%	57%	74%
	NH Black est.	3%	4%	2%	6%	3%
Age	age0-19	24%	25%	21%	23%	23%
	age20-60	55%	63%	50%	60%	57%
	age60plus	21%	13%	29%	17%	20%
Immigration	immigrants	18%	26%	16%	33%	23%
	naturalized	64%	36%	57%	36%	45%
Language spoken at home	english	72%	61%	73%	54%	65%
	spanish	19%	22%	17%	36%	23%
	asian-lang	4%	12%	5%	8%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	11%	21%	14%
Education (among those age 25+)	hs-grad	38%	30%	28%	38%	33%
	bachelor	27%	27%	34%	21%	27%
	graduatedegree	16%	26%	25%	16%	21%
Child in Household	child-under18	36%	32%	29%	27%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	76%	71%
Household Income	income 0-25k	7%	13%	6%	19%	11%
	income 25-50k	9%	16%	13%	24%	15%
	income 50-75k	12%	13%	15%	15%	14%
	income 75-200k	54%	49%	53%	34%	48%
	income 200k-plus	18%	9%	13%	8%	12%
Housing Stats	single family	88%	45%	78%	33%	60%
	multi-family	12%	55%	22%	67%	40%
	rented	29%	62%	33%	66%	48%
	owned	71%	38%	67%	34%	52%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).						

City of Goleta - Plan 202						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,256	8,042	8,088	8,368	32,754
	Population Deviation	68	-147	-101	180	326
	Pct. Deviation	0.82%	-1.80%	-1.23%	2.19%	3.98%
Total Pop.	Hispanic/Latino	36%	36%	20%	48%	35%
	NH White	49%	42%	64%	30%	46%
	NH Black	2%	2%	1%	2%	2%
	NH Asian/Pac.Isl.	11%	18%	12%	19%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,863	4,691	5,895	4,182	20,631
	Hisp	28%	26%	16%	32%	25%
	NH White	62%	63%	72%	48%	62%
	NH Black	3%	4%	2%	7%	4%
	Asian/Pac.Isl.	7%	8%	10%	13%	9%
	Native Amer.	0%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,408	4,649	6,231	3,734	20,022
	Latino est.	27%	28%	14%	37%	25%
	Spanish-Surnamed	24%	26%	14%	34%	23%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	66%	79%	53%	69%
	NH Black	3%	4%	2%	5%	3%
Voter Turnout (Nov 2020)	Total	4,815	4,046	5,675	3,235	17,771
	Latino est.	25%	26%	13%	35%	23%
	Spanish-Surnamed	23%	24%	13%	32%	21%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	66%	79%	53%	69%
	NH Black	3%	4%	2%	5%	3%
Voter Turnout (Nov 2018)	Total	3,661	3,034	4,569	1,967	13,231
	Latino est.	20%	20%	11%	31%	18%
	Spanish-Surnamed	19%	19%	10%	29%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	73%	71%	83%	58%	74%
	NH Black est.	3%	4%	2%	5%	3%
Age	age0-19	24%	22%	21%	26%	23%
	age20-60	54%	64%	50%	59%	57%
	age60plus	22%	14%	29%	14%	20%
Immigration	immigrants	18%	27%	17%	31%	23%
	naturalized	65%	38%	55%	35%	45%
Language spoken at home	english	72%	61%	72%	54%	65%
	spanish	19%	22%	17%	34%	23%
	asian-lang	3%	10%	6%	9%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	12%	20%	14%
Education (among those age 25+)	hs-grad	38%	32%	29%	36%	33%
	bachelor	27%	24%	33%	23%	27%
	graduatedegree	16%	26%	24%	17%	21%
Child in Household	child-under18	35%	32%	28%	30%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	76%	71%
Household Income	income 0-25k	7%	14%	7%	17%	11%
	income 25-50k	9%	17%	14%	22%	15%
	income 50-75k	12%	14%	16%	14%	14%
	income 75-200k	54%	48%	51%	38%	48%
	income 200k-plus	18%	8%	12%	10%	12%
Housing Stats	single family	90%	45%	74%	35%	60%
	multi-family	10%	55%	26%	65%	40%
	rented	28%	61%	37%	66%	48%
	owned	72%	39%	63%	34%	52%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).						

City of Goleta - Plan 226						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,087	8,304	7,995	8,368	32,754
	Population Deviation	-102	116	-194	180	373
	Pct. Deviation	-1.25%	1.40%	-2.37%	2.19%	4.55%
Total Pop.	Hispanic/Latino	37%	35%	20%	49%	35%
	NH White	46%	44%	65%	30%	46%
	NH Black	2%	3%	1%	2%	2%
	NH Asian/Pac.Isl.	13%	17%	12%	18%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,606	5,026	5,765	4,235	20,631
	Hisp	29%	24%	15%	32%	25%
	NH White	60%	64%	73%	47%	62%
	NH Black	3%	4%	2%	7%	4%
	Asian/Pac.Isl.	8%	7%	9%	13%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,085	5,034	6,247	3,656	20,022
	Latino est.	28%	27%	14%	38%	25%
	Spanish-Surnamed	25%	24%	13%	35%	23%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	67%	80%	52%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2020)	Total	4,492	4,426	5,703	3,150	17,771
	Latino est.	26%	25%	13%	36%	23%
	Spanish-Surnamed	24%	22%	12%	33%	21%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	67%	80%	52%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2018)	Total	3,425	3,271	4,631	1,904	13,231
	Latino est.	21%	19%	10%	32%	18%
	Spanish-Surnamed	20%	18%	10%	30%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	71%	83%	58%	74%
	NH Black est.	3%	4%	2%	6%	3%
Age	age0-19	24%	24%	21%	24%	23%
	age20-60	55%	63%	50%	60%	57%
	age60plus	21%	13%	29%	16%	20%
Immigration	immigrants	18%	26%	16%	32%	23%
	naturalized	64%	37%	57%	36%	45%
Language spoken at home	english	72%	61%	73%	54%	65%
	spanish	19%	22%	17%	35%	23%
	asian-lang	4%	11%	5%	9%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	11%	21%	14%
Education (among those age 25+)	hs-grad	38%	31%	28%	37%	33%
	bachelor	27%	25%	34%	22%	27%
	graduatedegree	16%	26%	25%	16%	21%
Child in Household	child-under18	36%	32%	29%	28%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	75%	71%
Household Income	income 0-25k	7%	13%	6%	18%	11%
	income 25-50k	9%	16%	13%	23%	15%
	income 50-75k	12%	14%	15%	15%	14%
	income 75-200k	54%	49%	53%	36%	48%
	income 200k-plus	18%	8%	13%	9%	12%
Housing Stats	single family	88%	45%	78%	34%	60%
	multi-family	12%	55%	22%	66%	40%
	rented	29%	62%	33%	67%	48%
	owned	71%	38%	67%	33%	52%
Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).						