

Jaime Shaw

Subject: FW: Election district maps comment

Begin forwarded message:

From: BILL WOODBRIDGE <bill.woodbridge@verizon.net>

Date: January 21, 2022 at 5:46:59 PM PST

To: Kelly Hoover <khoover@cityofgoleta.org>

Subject: Election district maps comment

The "Pick your favorite Goleta Elections district map" email does not offer a clear way to respond to or select/group together several maps that seem to be nearly identical. I am in favor of keeping 2 districts north of the 101 (as much as possible) one being Northeast and the other being Northwest ,and 2 districts south of the 101, one being Southeast and the other being Southwest. As much as I can tell, 5 of the maps seem to achieve that with the least amount of crossing over the 101. I like any of these: #206, #210F, #226, \$403, #701.

Please forward this email to the appropriate person(s) or advise to whom I should send it.

Thanks,

Bill Woodbridge

From: [Clint](#)
To: [Jaime Shaw](#)
Subject: District maps
Date: Friday, January 21, 2022 4:42:20 PM

Hi:

Map 226 appears to provide clear and fair districts for all.

Respectfully,
Clinton and Allena Donati
5550 Pembroke Ave.

From: [Lisa Kus](#)
To: [Jaime Shaw](#)
Subject: District Map Comment
Date: Monday, January 24, 2022 1:56:00 PM

Hello.

We are in favor of any option where there are 2 districts on one side of the 101 and 2 on the other, especially the 2 on the north side should not be bisected by the 101. As one who lives on the northside we want to protect the rural aspects.

Lisa and Steve Kus

Jaime Shaw

From: C. Dave G <cdg55@earthlink.net>
Sent: Tuesday, January 25, 2022 7:22 PM
To: Jaime Shaw
Cc: City Clerk Group; Dave G
Subject: Agenda Item A.1 22-037, Recommendations to the City Council regarding Draft Maps for City Council Voting Districts Boundaries for District Elections, meeting date January 26, 2022.

Dear Jamie Shaw – I respectfully request the distribution of my written email response regarding Agenda Item A.1 to the members of the PEC (Public Engagement Commission), and for this response to be entered into the appropriate public record.

My name is C. Dave Gaughen, email address of cdg55@earthlink.net, and phone number of (805) 275-6457.

REVIEW OF DRAFT MAP PLANS @ <https://drawgoleta.org/draft-maps/>

First Choice: Map Plan 224. Second Choice: NDC's Map Plan 704. Third Choice: NDC's Map Plan 702*

**the following comments have also been posted to the respective three maps at <https://drawgoleta.org/draft-maps/>*

Map Plan 224

NDC's review of Map 224 identifies this map as having "Three Districts Cross Substantially" and further states, "Splits the Mathilda neighborhood; technically contiguous but "iffy" (see Page 137 of Agenda Item A.1, Subj: Recommendations to the City Council regarding Draft Maps for City Council Voting Districts Boundaries for District Elections, meeting date January 26, 2022: hereinafter "Agenda Item A.1"). Additionally, NDC states on Page 70 of Agenda Item A.1 under the heading of Demographic Outliers: "Ellwood Beach/Mathilda (low income, high multi-family housing, high renter housing)." However, the percent Household Income difference between District 1 and District 2 appears to be negligible and is presented as follows (as extracted from the Demographics button at <https://drawgoleta.org/plan-224/>): A) 1 % difference for household income 0 – 25K, B) 1 % difference for household income 25K – 50K, C) 3 % difference for household income 50K – 75K, D) 8 % difference for household income 75K – 200K, and E) 3 % difference for household income 200K plus. Furthermore, the percent Housing Stats difference between District 1 and District 2 appears to

be minor and is presented as follows (extracted from the same Demographics button as above): A) 8 % difference for single family, B) 8 % difference for multi-family, C) 12 % difference for rented, and D) 12 % difference for owned. Nonetheless, if the minor concerns identified above by NDC appear to be significant when evaluated by the PEC (Public Engagement Commission), then NDC's Map Plan 704 (four districts cross; same splits of the Mathilda neighborhood) is my preferred option to Map Plan 224 followed by NDC's Map Plan 702 as my third choice.

Map Plan 704

NDC's review of NDC's Map 704 identifies this map as having "Four Districts Cross, District 3 Minimally" and further states, "Splits the Mathilda neighborhood" (see Page 142 of Agenda Item A.1). Additionally, Page 148 of Agenda Item A.1 reads in relevant part as,

"All four districts cross over the freeway; Population deviation: 5.7%, District Latino CVAP: 30%, 24%, 31%, 16%; All four districts are contiguous; Splits the Ellwood Beach / Mathilda neighborhood; Does not adhere as closely to general plan subareas as communities of interest, but splits them fairly significantly; Does not split the airport noise corridor, but does split one "demographic outlier" (Ellwood Beach / Mathilda); Only some district boundaries follow the railroad and major streets; District 4 may not be compact."

Map Plan 702

NDC's review of NDC's Map 702 identifies this map as having "One District Crosses Minimally" and further appears, of noteworthy importance, to have drawn districts without splitting any communities of interest or neighborhoods (see Page 114 of Agenda Item A.1). Additionally, Page 147 of Agenda Item A.1 reads in relevant part as,

"District 3 crosses over minimally, all other districts stay on one side of the freeway; Population deviation: 9.5%; District Latino CVAP: 29%, 25%, 17%, 31%; All four districts are contiguous; Does not split any neighborhoods; Closely adheres to general plan subareas as communities of interest and, to a lesser extent, elementary school attendance areas; Does not split the airport noise corridor or "demographic outliers;" District boundaries follow the railroad and major streets; District 3 may not be compact."

On a related side note, I am a big proponent of offering each incumbent City Councilmember the opportunity to finish their elected four-year term in the newly formed district where they currently live. Page 5 of Agenda Item A.1 states, "Other traditional considerations that are permitted but not required include: Respect voters' choices / continuity in office for incumbents, and future population growth."

***presently, I do not plan on speaking on Agenda Item A.1.*

Thank you for your time and consideration.

Respectfully, C. Dave Gaughen

Jaime Shaw

From: kitnjon <kitnjon@aol.com>
Sent: Wednesday, January 26, 2022 9:09 AM
To: Jaime Shaw
Subject: Letter to Public Engagement Commission re District Boundaries

Categories: 1_PEC

Chair Paz and Commissioners,

I hope after studying the many draft maps submitted via DrawGoleta that you will recommend at least one map that does not divide the city at the 101, with two districts north of the freeway and two south of it.

I don't think that reflects the reality of life in Goleta. Many of us cross that freeway several times a week, and Goleta is still a small enough city that what happens in neighborhoods north and south of the freeway affects all of us.

Your task is a challenging one, and I thank you for the time and thought that you have devoted to that effort.

Sincerely,
Kitty Bednar

From: [Lorna](#)
To: [Jaime Shaw](#)
Subject: Input for Public Engagement Commission Meeting
Date: Wednesday, January 26, 2022 9:57:40 AM

Dear Members of the Goleta Public Engagement Commission,

We recommend that the City of Goleta adopt the proposed Districting **Plan Number 703 (NDC Proposal)**. After a thorough review of all of the proposed plans, we feel that Plan 703 is logical, well thought out, and would be beneficial to our city. Each of the districts in Plan 703 appear to have unique aspects and qualities that tie them together as the separate districts that are proposed under this plan. Adopting this plan would keep the characteristics of each of these communities in place. In addition, people residing in each of these areas appear to share common perspectives about their neighborhoods which will help to plan appropriately for the future of each area. As Goleta residents for over 22 years, we have seen much change impact the character of our city. Goleta is a very special place and we hope that its qualities will be preserved.

Thank you for considering our input and thank you for your time on this important project.

Sincerely,

Lorna and Mike Owens
Winchester Commons, Goleta