



Agenda Item B.8
CONSENT CALENDAR
Meeting Date: September 20, 2016

TO: Mayor and Councilmembers

FROM: Vyto Adomaitis, Neighborhood Services & Public Safety Director

CONTACT: Claudia Dato, Senior Project Manager

SUBJECT: Temporary On-Street Parking Restrictions for Isla Vista Halloween

RECOMMENDATION:

Adopt Resolution No. 16-__ entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary On-Street Parking Prohibitions Related to the 2016 Isla Vista Halloween Event."

BACKGROUND:

Each year City staff works collaboratively with local residents and law enforcement to anticipate and address impacts of the Isla Vista Halloween event on the Goleta community. In 2015, Halloween fell on a Saturday and a large turnout was expected over the weekend. In order to address the volume of anticipated visitors, the City Council has approved a temporary, residents-only on-street parking program for the past two Halloween events (2014 and 2015). The program was successful both years and there has been support from the affected neighborhoods to continue this program on an annual basis.

Given the success of the previous two years, a parking restriction program is again being proposed for the 2016 Isla Vista Halloween event for the University 1 and University 2 neighborhoods, including the Cannon Green Condominium complex. This year's Halloween holiday falls on a Monday due to leap year. However, it is anticipated that 40,000-50,000 people will pass through Goleta for the Isla Vista event beginning on Friday evening and through the weekend, with some number of people remaining through the Monday night holiday.

DISCUSSION:

Staff is proposing a temporary on-street resident only parking restriction for the neighborhoods described above to dissuade partygoers from parking in these Goleta neighborhoods closest to Isla Vista. Although Halloween falls on a Monday this year, based on input from Lieutenant Kevin Huddle, Chief of Police Services, staff is proposing a restriction for the preceding Friday and Saturday nights when most partygoers would be expected to come into the area:

- 7:00 pm Friday, October 28, 2016, to 7:00 am Saturday, October 29, 2016; and
- 7:00 pm Saturday, October 29, 2016, to 7:00 am Sunday, October 30, 2016

The proposed parking restriction area would have the following boundaries: Cannon Green Drive to the west, Hollister Avenue to the north, Storke Road to the east and Whittier Drive to the south. Given Council feedback at the August 18, 2015 meeting, the Cannon Green condominium complex will again be included in the parking restriction area. Although this is a private development, with private streets, residents will have permits made available to them. This will be consistent with permitting for other private housing developments within the restriction area. A map of the proposed parking restriction area is provided in Attachment 1.

Parking permits would be required to be taped to the inside of the vehicle's driver's side window during the restricted hours. A resolution imposing these restrictions is included for Council's consideration as Attachment 2 to this report. Given that the restrictions are lifted at 7:00 am each day and are not in effect during the daytime hours, there should not be conflicts with AYSO soccer games or others visiting Girsh Park during the daytime hours on Saturday.

The affected streets will be posted in advance to allow towing consistent with Section 22507 of the California Vehicle Code. Vehicles found parked on any of the streets in the restricted area during the restricted times, not displaying the appropriate parking permit, would be subject to ticketing and/or towing. Electronic message boards will also be deployed in several entrances into the University 1 and 2 neighborhoods to provide added and visible notification of the parking restrictions. Additionally, on Tuesday morning, November 1, 2016, Public Works staff will go through the neighborhoods to remove any trash or debris from the streets.

Last year a few vehicles were issued parking citations and/or towed as a result of the parking restriction program. Parking and traffic enforcement actions occurring last year are indicated in the below table:

2015 Isla Vista Halloween Statistics for Goleta

Activity	10-30-15	10-31-15
Vehicles Stopped	15	29
Traffic Citations	6	9
Driving Under the Influence (DUI) Arrests	0	2
Parking Cites No Permit	1	0
Towing Regular Hold	2	2
Towing 30-Day Hold	0	1

In order to inform residents in the subject area of the parking restrictions, a significant community outreach effort is again proposed. The outreach effort will include social media notifications, automated phone, email and text messaging, press releases, flyers, and postings to the City's Nextdoor and City websites. In addition, households will be mailed two parking permits along with a letter explaining the restrictions and a frequently asked questions (FAQ) sheet. Staff believes all affected addresses have now been included in a master address database for these events. The master list was last updated after the spring 2016 Deltopia event in April.

This discretionary decision regarding the proposed parking restrictions is exempt from the California Environmental Quality Act pursuant to California Code of Administrative Regulations section 15061 (b)(3) on the grounds that there is no possibility that the activity in question may have a significant effect on the environment. This proposed regulation will simply temporarily relocate the parking of certain vehicles from one area to another area which is already developed for parking purposes. A Notice of Exemption will be filed.

FISCAL IMPACTS:

The City's adopted Fiscal Year 2016/17 budget includes \$20,000 in account 101-5-6100-122 (Special Event Response) which was intended to cover related expenses for the fall Halloween event and the spring Deltopia event. These costs include the printing and mailing of parking permits to residents in the restricted area, posting signs throughout the neighborhoods, and placement/rental of electronic message boards at the entrances to the neighborhoods.

ALTERNATIVES:

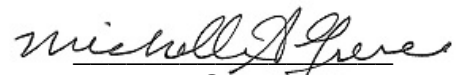
The City Council may choose not to approve a temporary parking restriction program. In this case, visitors who come to the area to participate in the Isla Vista Halloween event will be allowed to park in nearby residential neighborhoods within the City limits.

Legal Review By:

Approved By:



Tim W. Giles
City Attorney



Michelle Greene
City Manager

Attachments:

1. Map of Proposed Parking Restriction Area
2. Resolution No. 16-__ entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary On-Street Parking Restrictions Related to the 2016 Isla Vista Halloween Event."

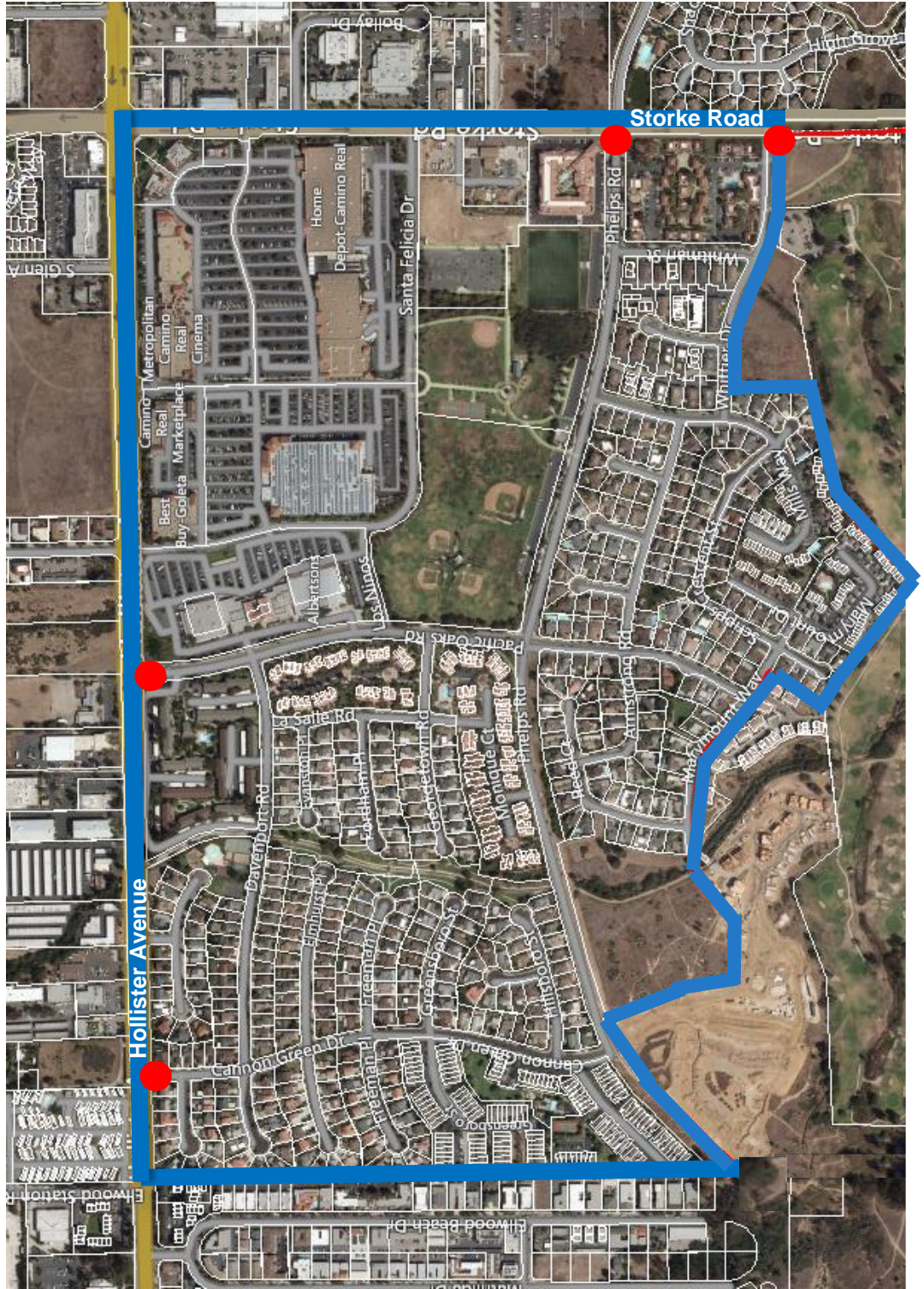
ATTACHMENT 1

TEMPORARY PARKING RESTRICTIONS AREA MAP



Temporary Parking Restriction Area Map

GOLETA ● Locations of Solar Message Boards - Directed at Vehicles Entering the Restriction Area



ATTACHMENT 2

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
GOLETA, CALIFORNIA ESTABLISHING TEMPORARY ON-
STREET PARKING PROHIBITIONS RELATED TO THE 2016
ISLA VISTA HALLOWEEN EVENT**

RESOLUTION NO. 16-XX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA ESTABLISHING TEMPORARY ON-STREET PARKING PROHIBITIONS RELATED TO THE 2016 ISLA VISTA HALLOWEEN EVENT

WHEREAS, Section 21351 of the California Vehicle Code authorizes the City to place and maintain, or cause to be placed and maintained, such appropriate signs, signals or traffic control devices as may be necessary to properly indicate and carry out the provisions of the Vehicle Code or local traffic ordinances, or to warn or guide traffic; and

WHEREAS, Section 22507 (a) of the California Vehicle Code authorizes the City, by resolution, to prohibit or restrict the parking of vehicles on certain streets, including the authority to grant preferential parking privileges to residents adjacent to the streets for their use;

WHEREAS, Section 22507 (a) of the California Vehicle Code further authorizes the issuance of permits to residents to exempt them from the parking prohibition;

WHEREAS, residents of the unincorporated community of Isla Vista historically maintain an unpermitted assembly and street party on and around the Halloween holiday, which are attended by an inordinate number of high school and college age students from throughout the state;

WHEREAS, the Isla Vista Halloween event has historically included excessive and illegal use of alcohol which has not been successfully restrained by residents or governing authorities;

WHEREAS, the unincorporated Isla Vista community does not have adequate parking or infrastructure to support the number of people who have historically attended the Isla Vista Halloween event;

WHEREAS, people attending the Isla Vista Halloween event have historically parked in the University 1 and University 2 neighborhoods and walked to the Isla Vista events;

WHEREAS, the City of Goleta and the residents of the University 1 and University 2 neighborhoods have suffered impacts from these Isla Vista events by non-residents who take all available on-street parking eliminating resident parking; who park in a manner to block driveways and streets; who cause loud disturbances throughout the night; who litter through the neighborhoods; who damage and vandalize property; and who create other nuisances; and

WHEREAS, the City desires to implement temporary parking restrictions on the following dates and times in an effort to minimize the burden of Isla Vista events on the City of Goleta and the University 1 and University 2 neighborhoods:

Isla Vista Halloween Event

1. 7:00 pm Friday, October 28, 2016, to 7:00 am Saturday, October 29, 2016; and
2. 7:00 pm Saturday, October 29, 2016, to 7:00 am Sunday, October 30, 2016.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GOLETA, AS FOLLOWS:

SECTION 1.

Between the following hours:

Isla Vista Halloween Event

1. 7:00 pm Friday, October 28, 2016, to 7:00 am Saturday, October 29, 2016; and
2. 7:00 pm Saturday, October 29, 2016, to 7:00 am Sunday, October 30, 2016.

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;
the entirety of Pomona Court;
the entirety of Mills Way;
the entirety of Linfield Place;
Whittier Drive from Storke Road to Mills Way;
Whitman Street from Phelps Road to Whittier Drive.

SECTION 2.

The Neighborhood Services and Public Safety Director is authorized to issue permits to Residents in the effected neighborhoods exempting them from the prohibitions in Section 1 for parking adjacent to their property.

SECTION 3.

The Neighborhood Services and Public Safety Director is hereby authorized to provide for the installation and maintenance of appropriate temporary markings providing notice of the restriction for the locations hereinabove identified beginning at least 72 hours prior to the restrictions taking place.

SECTION 4.

The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 20th day of September, 2016.

JIM FARR, MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH LOPEZ
CITY CLERK

TIM W. GILES
CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA) ss.
CITY OF GOLETA)

I, DEBORAH LOPEZ, City Clerk of the City of Goleta, California, DO
HEREBY CERTIFY that the foregoing Resolution No. 16-__ was duly adopted
by the City Council of the City of Goleta at a regular meeting held on the 20th day
of September, 2016 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

DEBORAH LOPEZ
CITY CLERK