



TO: Mayor and Councilmembers

SUBMITTED BY: JoAnne Plummer, Neighborhood Services Director

PREPARED BY: Cassidy Le Air, Senior Management Analyst

SUBJECT: Memoranda of Agreements for Support to Other Agencies Program

RECOMMENDATION:

- A. Approve the Human Services Standing Committee's Fiscal Year 2025-2026 and 2026-2027 funding recommendations for the Support to Other Agencies Program; and
- B. Subject to budget approval in Fiscal Year 2025-2026 and 2026-2027, authorize the City Manager or his designee to execute agreements with the organizations and in the amounts shown in Table 1 – Recommended Funding Amounts of this staff report, with agreements in substantially the same form as shown in the Memoranda of Agreement Template – Support to Other Agencies Program (Attachment 2), and authorizing such non-substantive changes as approved by the City Attorney or his designee.

BACKGROUND:

The Support to Other Agencies (STOA) Program provides a structured process for the City of Goleta to solicit, evaluate, and fund nonprofit and governmental agencies that address essential community needs. Unlike the Goleta City Grant Program, STOA funding may be awarded either competitively or through direct negotiation, often at higher levels and for targeted, essential services that align with City Council priorities and community needs. The program includes an annual evaluation and funding recommendation process, with clear requirements for scope of services, budget transparency, and alignment with strategic goals. The current goals of the STOA Program focus on supporting interagency collaborations to enhance service delivery and cost efficiency, as well as nonprofit agencies operating in City-owned or community-serving facilities that provide essential public services not directly offered by the City of Goleta.

DISCUSSION:

On August 20, 2019, City Council approved two-year, non-competitive agreements for STOA Program recipients. However, at the June 1, 2021, meeting, Council expressed an interest in updating these non-competitive STOA agreements to allow additional

organizations to apply for funding. Council approved the issuance of a Request for Proposals (RFP) for the STOA Program at the November 16, 2021, and November 15, 2022 City Council meetings.

On October 22, 2024, the Human Services Standing Committee (Committee) reviewed current STOA recipients and discussed converting existing grant agreements to Memoranda of Agreements (MOAs). The Committee recommended staff negotiate directly with current recipients and allow them to update their funding proposals for the period from July 1, 2025, to June 30, 2027, rather than issuing a new RFP. The Committee expressed support for the transition to MOAs.

On February 27, 2025, staff returned to the Committee to review the updated funding proposals. The most significant changes in the revised funding requests were the proposed funding increases for the Foundation for Girsh Park (Girsh Park), a \$60,000 annual increase, and the Goleta Valley Historical Society, a \$90,000 annual increase. Girsh Park requested additional funding to address rising inflation, growing service demand, and the need for guaranteed revenue to maintain the 25-acre facility. The primary drivers for the increased funding request for the Goleta Valley Historical Society were state-mandated payroll threshold increases, higher costs for hosting the free summer Music at the Ranch concert series, and general overall operating cost increases.

Of the seven current recipients, five agencies were recommended for continued funding through the STOA Program for the period from July 1, 2025, through June 30, 2027. The five agencies include: Girsh Park, Goleta Union School District, Goleta Valley Historical Society, Santa Barbara MOVES, and South Coast Railroad Museum. The two agencies not recommended for funding through the STOA Program include Fairview Gardens and the Goleta Lions Club. The proposal for Fairview Gardens was transferred from consideration under the STOA Program to the Goleta City Grant Program due to the farm currently being closed to the public and undergoing City Planning Review for a Conditional Use Permit (CUP) for farm redevelopment. The Committee recommended funding the Goleta Lions Club as an Economic Development Initiative through the Economic Development Program managed by the City Manager's Office rather than the STOA Program. As part of the Economic Development Program, the Goleta Lions Club for the Goleta Holiday Parade is recommended for funding at \$30,600 in Year 1 and \$31,300 in Year 2, pending final budget approval.

The recommended funding amounts include a 2% annual increase, rounded to the nearest \$100.

Table 1 - Recommended Funding Amounts

Organization	Current Amount	Fiscal Year 2025/26	Fiscal Year 2026/27
Fairview Gardens	\$ 60,000	\$ -	\$ -
Foundation for Girsh Park	\$ 140,000	\$ 200,000	\$ 204,000
Goleta Lions Club	\$ 30,000	\$ -	\$ -
Goleta Union School District	\$ 20,000	\$ 20,400	\$ 20,900
Goleta Valley Historical Society	\$ 100,000	\$ 190,000	\$ 193,800
Santa Barbara MOVES	\$ 15,000	\$ 15,300	\$ 15,700
South Coast Railroad Museum	\$ 50,000	\$ 51,000	\$ 52,100
TOTAL AMOUNT	\$ 415,000	\$ 476,700	\$ 486,500

FISCAL IMPACTS:

The recommended STOA funding amounts have been incorporated into the Fiscal Year 2025-26 and 2026-27 budgets, pending final budget approval and adoption.

ALTERNATIVES:

City Council may choose to modify the Committee's recommendations by increasing or decreasing the proposed funding amounts for any of the recommended agencies. Alternatively, Council may elect not to award funding at this time and provide alternate direction to staff.

LEGAL REVIEW BY: Isaac Rosen, City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. Support to Other Agencies Proposals
2. Memoranda of Agreement Template – Support to Other Agencies Program

ATTACHMENT 1

Support to Other Agencies Proposals

Deliverables

Girsh Park RFP for City of Goleta Funding to Outside Agencies FY 25-26

The Foundation for Girsh Park respectfully requests \$200,000 to support park maintenance in fiscal year 2025-26. This represents a \$60,000 increase from the previous year to address rising inflation, growing demand for services, and the need for guaranteed revenue to maintain our 25-acre facility. The rising costs of materials, water, equipment, and labor have made it increasingly difficult to sustain the park at its current high standard. These financial pressures have also resulted in a backlog of deferred maintenance projects, including the replacement of our aging and complex irrigation system.

To help offset these challenges, we have raised user fees, expanded fundraising efforts, and secured significant contributions from nonprofit partners. However, continued support from the City of Goleta remains essential to ensuring the park remains a thriving community resource.

A. Detail the Program, Service, and/or Activity for Which Funding is Being Requested.

Since 2007, the City of Goleta and The Foundation for Girsh Park have maintained a highly successful public-private partnership to provide recreational opportunities for the community. The annual contribution from the City of Goleta allows Girsh Park to keep user fees affordable for the nonprofit organizations that rely on the facility. These nonprofit user groups include Dos Pueblos Little League, AYSO Region 122, Santa Barbara Soccer Club, Goleta Valley Dog Club, Central Coast Soccer League, Challengers Baseball, and many more.

Girsh Park is a vital recreational resource, receiving over 500,000 visits each year for a variety of activities. As a multi-use facility, it serves people of all ages, ethnicities, and socioeconomic backgrounds, fostering a sense of community in a safe and healthy environment. Your continued investment in Girsh Park ensures that Goleta residents have access to affordable and well-maintained recreational spaces at a fraction of the cost compared to a traditional city-run park model.

Despite the success of this model, Girsh Park is facing a critical challenge due to 25 years of deferred maintenance. Our restrooms require refurbishment, fields need a comprehensive overhaul, fences are deteriorating, and our extensive irrigation system is in dire need of replacement. Without guaranteed funding for basic maintenance from the City of Goleta, addressing these issues becomes increasingly difficult. Reliable funding for maintenance will allow Girsh Park to dedicate its fundraising efforts toward tackling deferred maintenance and capital improvement projects that will enhance the overall quality of the park and better serve the community.

By ensuring that maintenance costs are covered, Girsh Park can prioritize essential infrastructure projects, such as:

- Refurbishing outdated and heavily used restroom facilities
- Conducting a major renovation of athletic fields to improve playability and safety
- Replacing aging and worn fencing to secure the park's perimeter and amenities
- Overhauling the irrigation system to enhance water efficiency and sustainability

These improvements will not only extend the lifespan of the park but also enhance the overall experience for thousands of users. A sustained financial commitment from the City of Goleta will allow Girsh Park to focus on long-term enhancements, ensuring that this cherished community asset remains a premier recreational facility for generations to come.

B. Please summarize your agency's past performance (as applicable) in relation to the program/service/activity for which funding is being requested. Are there any trends, best practices, or research related to the program/service/activity that can provide a background or rationale for your proposed scope of services?

For the past 25 years, Girsh Park has stood as a cornerstone of the Goleta community, successfully leveraging over \$22,000,000 in mostly private funding to build, operate, and maintain the park. Of this total, \$2,200,000 has been contributed by the City of Goleta, demonstrating the effectiveness of this public-private partnership in maximizing community benefit. This model has allowed Girsh Park to provide high-quality recreational opportunities at a fraction of the cost of a traditional city-managed park.

Nonprofit partners, including Dos Pueblos Little League and AYSO Region 122, have shown their commitment by collectively contributing over \$100,000 in 2024 for one-time facility improvements and repairs. These investments have funded significant upgrades, such as field renovations and new equipment, underscoring the community's dedication to maintaining Girsh Park as a premier recreational facility.

Girsh Park not only serves as a recreational hub but also generates economic benefits for the City of Goleta. Sports tournaments and events attract visitors who stay in local hotels, dine in restaurants, and shop in area businesses, providing a boost to the local economy and increasing tax revenues. With demand for recreational opportunities on the rise, ensuring the park remains well-maintained is more crucial than ever.

Best practices from other successful public-private recreational partnerships emphasize the importance of stable funding for routine maintenance, which allows organizations to focus on long-term infrastructure improvements. By securing ongoing maintenance funding from the City, Girsh Park can follow this proven model, dedicating its fundraising efforts toward capital projects that will enhance the park's usability, accessibility, and sustainability.

In summary, more guaranteed funding from the City of Goleta will allow Girsh Park to address deferred maintenance while continuing to provide high-quality recreational opportunities for all. With a strategic approach to maintaining and improving this essential community asset, Girsh Park will remain a vital resource for Goleta residents, ensuring a healthier, more vibrant future for our city.

C. Attach your organization's Mission Statement and explain how the program/service/activity fits the mission.

Girsh Park's mission is to "develop, maintain, and enhance The Lester A. and Viola S. Girsh Park to provide all community members with affordable, high-quality park and recreational facilities in a safe, attractive, and healthy environment." The requested funding directly supports this mission by ensuring the park is properly maintained, allowing us to continue offering vital recreational opportunities and long-term capital improvements.

D. Describe the operational aspects of the program/service/activity, including:

1. Days and hours of operation

Girsh Park is open 7 days a week, 365 days of the year, from 7AM to sunset. We have some nighttime activity including soccer under portable lighting to 9PM.

2. Number (estimated) of service hours provided annually

The park operates nearly 4,000 hours annually, hosting diverse activities including sports leagues, picnics, and community events. Programs like Dos Pueblos Little League and AYSO operate multiple seasons per year, with participants collectively engaging for tens of thousands of hours annually. Girsh Park receives over 500,000 visits each year.

3. How the program/service/activity will be managed and monitored.

Park activities are carefully scheduled to maximize use and ensure coexistence among various programs. Maintenance and operations are managed by a dedicated team that

coordinates with nonprofit partners and community stakeholders to address evolving needs.

E. Describe the priority population that will be served, and the estimated number.

Girsh Park serves a broad demographic, including a wide range of ethnicities and socioeconomic levels. Sixty percent of youth sports participants reside in Goleta, and programs offer scholarships to ensure affordability. With Goleta's population growing, demand for recreational opportunities will continue to rise, increasing the importance of maintaining the park's facilities.

F. How does (or will) your organization measure the success or performance of your program/service/activity?

The Foundation for Girsh Park evaluates success through:

- Balanced budgets that sustain park operations and maintenance
- Increased participation in programs and events
- Completion of capital improvement projects, such as field renovations and facility upgrades
- Positive community feedback and growing demand for park use

G. Will the City's funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

City funding is essential to leveraging additional resources. Contributions from nonprofit partners and community donors supplement City funding to maintain the park and complete capital projects. However, inflation and donor attrition make reliable City funding even more critical to sustaining operations.

I. Please explain whether the requested funding is needed on an ongoing basis, or if this is a City of Goleta RFP for Programs, Services and Activities (Fiscal Year 2025/2026) one-year request. (Pilot programs or capital expenses are considered one-time requests.)

Girsh Park's operational funding is an ongoing necessity. The City's support enables the park to remain a high-quality, affordable recreational resource for Goleta residents at a fraction of the cost of a traditional city park model. An increase to \$200,000 in annual funding will provide guaranteed revenue that allows us to keep our 25-acre facility in good working order. Continued funding will ensure that Girsh Park thrives for generations to come, supporting the health, wellbeing, and recreation needs of Goleta's growing population.

Organization: The Foundation for Girsh Park

Revenues

	FY 24/25 (Current Year)	FY 25/26 (Next Year - Projected)	FY 26/27 (Next Year - Projected)
City of Goleta Funds*	\$140,000	\$200,000	\$200,000
Federal	0	0	0
State	0	0	0
County	0	0	0
Municipal (Other Cities)	0	0	0
School District	0	0	0
Foundations/Trusts	\$15,000	\$15,000	\$15,000
Donations/Fundraising	\$90,446	\$92,000	\$94,000
Fees	\$299,928	\$307,000	\$320,000
Other Sources/Revenues**	\$101,000	\$101,000	\$101,000
TOTAL REVENUE	\$646,374	\$715,000	\$730,000

*In the first column titled "FY 24/25 (Current Year)", please note the amount of City of Goleta Funds received by your agency for the current fiscal year, if any. In the second column titled "FY 25/26 (Projected)", and "FY 26/27 (Projected)", please include the amount of City of Goleta funds your agency is requesting under this solicitation.

**Please specify the Other Sources/Revenues:

This is from our annual endowment withdrawal.

Expenditures

	FY 24/25 (Current Year)	FY 25/26 (Next Year - Projected)	FY 26/27 (Next Year - Projected)
Salaries, Benefits, Payroll Taxes	\$209,713	\$217,000	\$227,000
Consultants and Contracts	\$17,866	\$19,000	\$21,000
Facility, Utilities, Maintenance	\$303,053	\$363,000	\$367,000
Supplies	\$9,380	\$11,000	\$13,000
Marketing (Printing, Advertising)	\$1,071	\$2,000	\$2,000
Travel, Mileage, Training	0	0	0
Equipment Rental/Maintenance	\$1,223	\$1,500	\$2,000
Insurance	\$14,401	\$16,500	\$18,000
Other Expenditures**	\$89,667	\$85,000	\$80,000
TOTAL EXPENDITURES	\$646,374	\$715,000	\$730,000

*In the first column titled "FY 24/25 (Current Year)", please note the amount of City of Goleta Funds expended by your agency for the current fiscal year, if any. In the far-right titled "FY 25/26 (Projected)", and "FY 26/27 (Projected)", please specify the proposed uses for the requested funds by including amounts in the associated rows. For example, if your agency requests that a portion of City of Goleta funds be dedicated to facility maintenance, specify the amount in the corresponding row (Facilities, Utilities, Maintenance).

**Please specify Other Expenditures:

****Other expenditures include loan payments and interest associated with our turf field replacement. The loan is scheduled to be fully repaid by 2027. Beginning in 2028, we will establish a replacement fund using the same revenue currently allocated for loan payments. These funds come from specific user fees designated for this purpose.**

Looking ahead, the most significant area of rising costs will be Facilities, Utilities, and Maintenance. As our facility reaches 26 years of age, increased investment is necessary to maintain the standards the community expects. Key priorities include the phased replacement of aging water lines, replanting trees, refurbishing restrooms in critical need of updates, slurry sealing parking lots, resurfacing the basketball courts, and, most importantly, improving the care of our athletic fields to ensure they remain safe and high-quality for the children of our community.

Additionally, we will need to raise approximately \$400,000 for capital improvements in the coming years. Increased city funding to help cover park maintenance will allow Girsh Park to focus fundraising efforts on securing capital funding for these essential improvements.

Goleta Santa Barbara Lions Club Holiday Parade

Proposal January 15, 2025

The Goleta Santa Barbara Lions Club is proposing to organize and run a Holiday Parade in Old Town Goleta.

The following paragraphs are responses to the requested information in Sections A through J of the City of Goleta "Request for Proposals for the Provision of Programs, Services, and Activities that support Government/Interagency and City Facilities/Recreation in the City of Goleta (Fiscal Year 2025/2026) document. We also appended our Mission Statement, Letter of Incorporation, & 2025 Parade Budget Income/Expenses and 2025 Projected Expenses.

A. This event is the annual Goleta Holiday Parade. This Parade is an annual event at the beginning of December each year, celebrating the holiday season.

B. In 2021, the Goleta Santa Barbara Lions Club managed the fundraising, entries, and all parade activities. The club worked with the City of Goleta to coordinate the rental of and placement of lights and street blockages. Members of the Lions club have been involved in the Parade for the last nine years. The Parade event has been well received by the Goleta Community. The number of entries last year increased to over 80 entries. This included 5 local school bands, and over one thousand four hundred participants (including adults and children).

C. See Goleta Lions Club Mission Statement attached at the end of this proposal.

D. The parade occurs on a Saturday night on Hollister Avenue, between Fairview and Kellogg Ave. The parade begins at 6:00 pm and is over by 8:30 pm. The number of volunteer hours for the year exceeds 1,000. This parade is managed and monitored by the Lions Club and an additional 100 volunteers.

As we also have volunteers who have participated in the six previous parades, our operations management and monitoring systems are fairly tested and sophisticated. Our operations notebook is available for review on request.

E. The priority population is the youth and adult segment of the people living in the Goleta Valley. For 2026, we expect around 1500 participations in the parade. And we expect the number of spectators to exceed 3000.

F. The measure of success has been the excitement and participation of the community, both from sponsors and community members. In spite of Fire, Covid, and Rainfall, the number of entries has grown each year, and we expect that growth to continue for this coming year.

G. The City's participation in funding certain activities is incentive for other entities and organizations to also participate.

H. The City's funding will allow us to continue having a successful night time parade. The majority of the Community wants the parade to be at night. This requires almost \$15,000 in expenditures for the rental and placement of same. Also, closures of intersections by vehicles as "crash barriers" has contributed to increased costs. Coverage of all other costs depend on donations from local service clubs, businesses, and private citizens. This year donations were more than \$25,000. The added expense of moving the Parade to one side of the road to avoid the trip hazards exceeded \$10,000, which the City funded. The total costs of the parade operations are near \$50,000.

I. Yes, this request would be an ongoing necessity for a nighttime parade and the increased costs for avoiding the yellow impediments in the street.

J. Budget Tables:

Revenues

	FY 24/25 (Current Year)	FY 25/26 (Next Year - Projected)
City of Goleta Funds*	\$30,000	\$31,500
Federal		
State		
County		
Municipal (Other Cities)		
School District		
Foundations/Trusts		
Donations/Fundraising	\$27,500	\$30,000
Fees		
Other Sources/Revenues**	\$1,600	\$1,700
TOTAL REVENUE	\$59,100	\$63,200

**Other Sources/Revenues:

\$1,600 equals Participant Entry Fees.

Expenditures

	FY 24/25 (Current Year)	FY 25/26 (Next Year - Projected)	<i>City of Goleta Funds Requested for FY 25/26 (Next Year - Projected)*</i>
Salaries, Benefits, Payroll Taxes			
Consultants and Contracts			
Facility, Utilities, Maintenance			
Supplies	\$3402.45	\$3,500	
Marketing (Printing, Advertising)	\$3,412.50	\$4,000	
Travel, Mileage, Training			
Equipment Rental/Maintenance	\$10,020	\$11,000	\$10,000
Insurance	\$2,500	\$2,700.00	
Other Expenditures**	\$35,354	\$31,000	\$20,000
TOTAL EXPENDITURES	\$54,688.95	\$52,200	\$30,000

**Please specify Other Expenditures:

Street closure operations	\$9,814	
Trash/Toilets	\$2,550	
Temp. Fencing	\$5,950	
Temp fencing labor	\$2,500	
Cart Rental	\$1,540	
Labor donation for Light placement	\$4,000	
Law Enforcement	\$2,000	
Street Cleaning and trash box	\$2,000	
Purchase additional street banners for city light poles	\$5,000	

Goleta Lions Club Mission Statement

The Goleta Lions Club is committed to working to improve the health and well-being of our local community and to support those in need through humanitarian services, donations, and grants. The Goleta Lions Club also is focus heavily on Sight & Hearing Testing for Schools in the Santa Barbara County area.

2683560

KEVIN SHELL

Filed in the Office of Secretary of State California OCT 04

ARTICLES OF INCORPORATION
OF
GOLETA LIONS CHARITIES FOUNDATION

1 NAME

The name of this corporation is GOLETA LIONS CHARITIES FOUNDATION

II PURPOSES

This corporation is a nonprofit PUBLIC BENEFIT CORPORATION and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for public and charitable purposes.

The specific purpose of this corporation is to create a foundation to receive charitable donations, gifts, grants and other funds, which will be administered for charitable and educational purposes, and/or to meet the administrative or capital needs of the GOLETA LIONS CHARITIES FOUNDATION.

111 INITIAL AGENT FOR SERVICE OF PROCESS

The name and address of the initial agent of the corporation for service of process is: Robert B. Locke 5901 Encina Road suite B-2, CA 3117

IV LIMITATION OF CORPORATE ACTIVITIES

This corporation is organized within the meaning of Section 501 (c)(3) of the Internal Revenue Code of 1954 or the corresponding provision of any future United States internal revenue law.

No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate or intervene in any political campaign (including the publishing or distribution of statements) on behalf of any candidate for public office.

Goleta Valley Historical Society (GVHS)

Overview:

This proposal addresses the City of Goleta's plan to provide programs, services and/or activities that promote recreational, intergovernmental agency and educational opportunities in the City of Goleta, and as informed by the Citywide Two-Year Strategic Plan.

Deliverables:

(A.) Detail the program, service, and /or activity for which funding is being requested.

Funding Request for Programs, Recreational Activities and Grounds Maintenance:

Programs

Education: Our educational programming includes the more than 600 third graders from the Goleta Union School District and beyond who participate in our **Ranch Days program**, a flagship program for the Goleta Union School District (GUSD), which meets the state-mandated curriculum for local history.

We launched the **Camp Stow** summer program in 2019. This highly successful program available to K-3rd grade children, is an expansion of the Ranch Days program that provides a week-long session of experiential learning through interaction with our ranch yard chickens, baby goats and other live farm animals, lake walks, exploration of our natural environment, and arts and crafts activities. This program has been so beneficial to our local children, that at the request of community parents, we are now holding four (4) weeks of Camp Stow each year. The program engages children aged 6-10 (1st to 4th graders in the fall) from the Goleta/Santa Barbara region for week-long, half-day camps. GVHS has expanded the program to offer an afternoon extension for those children who require quality childcare while parents are at work. All our youth-centered educational programs have a proven record of accomplishment for being engaging, stimulating and FUN! **Our custom designed programs for the youth in our community blends beautifully with the City of Goleta's priority to support aid to our local schools while also addressing the needs of our local parents.**

Additional Educational Opportunities: The society collects and makes available to the community, historical resources and provides educational programs for adults that promote local history. This includes lectures and exhibits that showcase different topics related to the Goleta Valley. Our Visitor's Center has a large collection of books, (many are written by local authors), and other items that detail the history and lives of those who live in our

unique slice of paradise.

- GVHS has created three onsite educational areas that provide intentional self-guided tours of the Rancho La Patera Ranch. Upon entering the property,
- 1) **the Visitor Interpretive Center** welcomes guests to an overall description of the property featuring a model of the Rancho La Patera footprint, placement of buildings and grounds. The Visitor Interpretive Center also posts various aspects of the history of the property and the Stow Family. Passing between the Stow House and bunkhouse, visitors enter
- 2) **the Ranch Yard**, an interactive display of farm equipment used on the property. Utilizing funding from a grant secured late in 2021, we updated the Ranch Yard tour with engraved signage and QR capabilities to provide a broader understanding of the farming/agricultural industry locally and the impact of the contributions of the research done on the Rancho La Patera nationally. At the back of the Ranch Yard is the century-old walnut packing shed, which houses
- 3) **the History Education Center**, telling the story of the Goleta Valley, from Chumash and native peoples up to present day, with a focus on ranching and agricultural stories. The center has been designed as an interactive experience, utilizing new technologies, innovations, and materials to enhance the visitor experience.
- 4) **STOW 150 Exhibit**: In celebration of the 150th Anniversary of Rancho La Patera and Stow House, the GVHS Archivist, along with the help of staff, board members, volunteers, and family members of the Stow family, created and installed a breathtaking, exhibit within the History Education Center. Photos, historical ranching documents, memorabilia, personal videotaped interviews, and many other items from the GVHS collection and Stow family have been preserved for our community to view and appreciate. This exhibit has recently been archived and will be replaced with another exhibit in the near future following needed repairs to the Education Center.
- 5) **Educational Lecture Series/Oral Histories**: The GVHS is in the process of scheduling historical themed lectures related to the history of the Stow family and Goleta ranching history. In addition to scheduled lectures by local community experts, we have captured oral histories from members of the Stow family, local ranchers, and long-term volunteer docents. This information will be integrated into our docent-led tours of Stow House and La Patera Ranch becoming part of our historical archives for posterity.
- 6) **Tours**: These educational opportunities are complemented by the docent-led tours of **Stow House**. Visitors can ask questions of the docents who are well versed on the house, its period contents, the Stow family, and aspects of their life as Goleta residents, scientists, and agricultural entrepreneurs and inventors. **With the City's approval, GVHS invested in a Master Interpretive Signage Project in 2015 to help visitors understand the history of the property.** Residents walking their dogs, bird watching or just taking time during their lunch break, stop and read the signs that reveal the history of this historic property.

Festivals and Large-Scale Recreational Activities

The Goleta Valley Historical Society has a rich tradition and history of overseeing many annual local festivals. These major events include:

- **Fiesta Ranchera** (presented by Old Spanish Days-Fiesta). This past year was the 14th anniversary for hosting this event at the Stow House. This event draws approximately 1000 attendees and is **one of the most popular events of the summer**.
- **Old Time Fiddler's Festival** (celebrating **52 years** in 2024 and usually 1200 attendees each year)
- **Old Fashioned 4th of July** (celebrating its 51st year with 1500 attendees on average)
- **Music at the Ranch** (a free summer concert series, featuring local musicians). **This series has offered a safe, outdoor recreational experience for community members.**

- **Sundays at the Ranch** (a weekly event that includes barnyard fun with our furry and feathered friends, tractor rides, arts and crafts, and outdoor walks on the property). **This is a very popular event for our local families and out-of-town visitors to the area. Many local bird watching groups come out every Sunday.**
- **Holiday at the Ranch** (this 2-day event features Stow House tours for family and friends to enjoy the house decorated in fine holiday regalia, visits to Santa by children and their parents, keeping with the traditions that the Stow family enjoyed over many years. Our volunteer Santa has delighted children for 27 years!
- **Stow House Tours** (tours take place every weekend [except for January], **with volunteer docents offering a rich guided history of the Stow House, the Stow family, and the community of Goleta**)

Note: Except for Fiesta Ranchera, all our community events are free for GVHS members. Our programs and events draw a diverse population from every socio-economic group of our region.

Additional Private Events

The GVHS is committed to continue its tradition as a gathering place for events on the Rancho La Patera and Stow House property. The GVHS continues to open this exquisite property for **Weddings, Fundraisers, Private and Corporate Events and Memorial Services** to enable families and companies to celebrate those meaningful events in their lives. **Our desire is that with our continued partnership with, and funding from, the City of Goleta, we will be able to increase our exposure and services as an excellent, full-service destination location for these most important and meaningful occasions.**

Note: Some previously utilized parking on the property has now been designated as “environmentally sensitive”. The Society supports this designation; however, this change in circumstance has led to the exploration of alternatives for off-site parking and shuttle services to properly accommodate the needs of our guests who attend events hosted on the property. **We are grateful to the City of Goleta for their generosity in offering to assist the Society in developing mutually beneficial guidelines to address this necessary component for hosting community and private events. The Society is clear that for private events, the potential costs incurred for parking/shuttle services for private events would be the financial responsibility of the hosting entity. For community-wide events, we are hopeful that the City of Goleta will accept our request for funding through this RFP process in order to cover these potential costs in the future.**

Maintenance: Since 1967, GVHS has been the steward of Rancho La Patera & Stow House. GVHS maintains and interprets 4.7 acres within the Lake Los Carneros Nature & Historical Preserve, which features the Stow House, built in 1872. To facilitate and encourage return visits from the community, along with hosting events, **we intend to address the much-needed deferred maintenance on the interior of the Stow House and the Ranch Yard, which we have not been able to fully fund in the past few years.** Our Building and Maintenance committee crew is eager to move forward with several priority projects to maintain this highly valued asset of the City of Goleta. In the Ranch Yard, we look to overhaul the existing grounds with turf or sod. The blacksmith shop has been restored to its former glory through the generous time, talent and materials of Society volunteers. However, we must attend to maintenance on other ranch buildings, such as repairing and re-roofing the History Education Center and the Ranch Yard Carriage Center to protect the historical assets contained within.

(B.) Summarize your agency’s past performance (as applicable) in relation to the program/service/activity for which funding is requested.

The Goleta Valley Historical Society has a long-standing track record (since 1967) for delivering quality programs, events, and maintaining the grounds that encompass Rancho La Patera and Stow House. Our programs and camps always have a waiting list, and our attendees praise us for our performance. We work closely with the maintenance

staff from the City of Goleta ensure the grounds are clean, safe, and aesthetically pleasing to those who visit. We are listed on the National Registry for Historical Landmarks.

(C.) Attach your organization's Mission Statement and explain how the program/service/activity fits the mission.

The Mission of the Goleta Valley Historical Society is to collect, preserve, interpret, and foster appreciation of Goleta Valley's history through exhibits, programs and stewardship of the historical Rancho La Patera, home to the Stow family.

All the above-mentioned items in Section A of this application details how we support our Mission Statement.

(D.) Describe the operational aspects of the program/service/activity, including:

1. **Days and Hours of Operation**

- The Ranch Yard and History Education Center is currently open Sundays from 11 a.m. to 2:00 p.m.
- The Museum Store and Visitor Interactive Center are open Saturdays and Sundays from 1:00 p.m. to 4:00 p.m.
- Beginning again in February 2025, one-hour Stow House tours will be held on Saturdays at 2:00 p.m. and 3:00 p.m.

2. **Number (estimated) of service hours provided annually**

25,000 people per year or an estimated 20,000 unduplicated individuals

3. **How the program/service/activity will be managed and monitored**

The GVHS is overseen by a Board of Directors comprised of eight (8) volunteer community members and is currently managed by our Executive Director, Denise Sanford and one full-time employee, Lisa Potter, who is our Director of Education, Camp Stow Director and Ranch Yard manager. We employ several part-time employees who coordinate event planning, marketing and membership, visitor services and guest services in our on-site Museum store. These paid staff members are supported by the efforts of nearly 50+ volunteers throughout the year. **The Ranch Yard Manager (Lisa) serves as on-site security support while living in the Caretaker's Cottage. This on-site security presence is an important benefit to GVHS and the City of Goleta, in that it provides a set of eyes and ears on a property that is somewhat remote in its location, despite being close to neighborhoods and business areas.** Because this security presence is currently the ranch Yard Manager, the property is monitored throughout the day as well as the evening and nighttime hours.

(E.) Describe the priority population that will be served, and estimated number of Goletans served.

The Goleta Valley Historical Society serves over 25,000 people each year from all walks of life. We welcome all folks from infants to senior citizens regardless of race, religion, or socioeconomic status. Although most individuals who enjoy our offerings are Goletans, through word of mouth, outreach, and advertising, our sphere of influence is growing and we are serving as host to more and more people from the Santa Barbara, Montecito, Carpinteria communities and beyond.

(F.) How does (or will) your organization measure success or performance of your program/service/activity?

The City of Goleta (through repeated leasing agreements) has been supportive of The Society for so many years because we are good stewards of their community valued asset. Through our community and educational offerings, we are the heart of Goleta's community and history. Very few other entities within the City of Goleta provide the range of large-scale community gathering opportunities that we provide, nor impacts so many of its residents. We serve as a repository for the history of the City of Goleta. With the City's investment in maintaining our mutual and successful relationship, the City will maintain a valuable foundation upon which its success is built. We are grateful for your support of GVHS and we are proud to be your partners in this critical work.

(G). Will the City's funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Yes. When applying for other grant opportunities and donations from the private sector, these funders want to know about other entities who support the agency requesting funding. We are proud to report that we collaborate with the Railroad Museum and the other museums in town on joint programs and projects when appropriate.

(H). Describe the extent to which the requested funds are vital or necessary to carrying out the program/service/activity. What other sources of funding is your organization pursuing or planning to utilize?

The Goleta Valley Historical Society, without the generous support of the City of Goleta, our cherished membership and community foundation funding, GVHS would not be able to provide the level of service we currently offer. **Without funding on an on-going basis, this wonderful and long-term partnership with the City of Goleta, the valuable assets and links to the past – the interpretation of Rancho La Patera & Stow House and records associated with the 19th and 20th century growth – will suffer.** The City's funding is critical as we submit proposals to local foundations, many of which ask for a list of others who support us. In this way, we can leverage the City's faithful and generous giving for additional donations that support both our operating budget and special projects. **(G) The Goleta Valley Historical Society receives about one-third of its required income from membership dues, programs, events, rentals, museum store sales and investments. We are dependent on charitable income for the balance.** Operating on a budget of approximately \$350,000 that means that we must raise approximately \$250,000 annually from donations and other sources. **(H) This makes the City's investment vital to our health as an organization and to the offerings we can bring to the Goleta community.**

(H). Please explain whether the requesting funding is needed on an on-going basis, or if this is a one-time request.

This is an ongoing request.

Revenues

	FY 25/26 (Current Year)	FY 26/27 (Next Year - Projected)
City of Goleta Funds*	190,000	190,000
Federal		
State		
County		
Municipal (Other Cities)		
School District		
Foundations/Trusts	25,000	50,000
Donations/Fundraising	30,000	60,000
Fees	3,000	3,000
Other Sources/Revenues**	112,000	107,000
TOTAL REVENUE	360,000	360,000

*In the first column titled "FY 25/26 (Current Year)", please note the amount of City of Goleta Funds received by your agency for the current fiscal year, if any. In the second column titled "FY 26/27 (Next Year - Projected)", please include the amount of City of Goleta funds your agency is requesting under this solicitation.

**Please specify the Other Sources/Revenues:

These are actuals from FY 22: Youth Camp Tuition Fees-\$20K; Weddings-\$15K; Corporate/Private Events-\$30K; Individual Donations-\$15K; Investment Income-\$20K; Sales of Inventory-\$12K

Expenditures

	FY 25/26 (Current Year)	FY 26/27 (Next Year - Projected)	City of Goleta Funds Requested for FY 25/26 (Next Year - Projected)*
Salaries, Benefits, Payroll Taxes	170,000	180,000	80,000
Consultants and Contracts	8,000	8,000	8,000
Facility, Utilities, Maintenance	90,000	90,000	70,000
Supplies			
Marketing (Printing, Advertising)	5,000	5,000	5,000
Travel, Mileage, Training			
Equipment Rental/Maintenance			20,000
Insurance	7,000	8,000	7,000
Other Expenditures**	101,000	101,000	
TOTAL EXPENDITURES	381,000	392,000	190,000

**In the far-right column titled "City of Goleta Funds Requested for FY 25/26 (Next Year - Projected)", please specify the proposed uses for the requested funds by including amounts in the associated rows. For example, if your agency is requesting that a portion of City of Goleta funds be dedicated to facility maintenance, specify the amount in the corresponding row (Facilities, Utilities, Maintenance).*

**Please specify Other Expenditures:

These are actuals from FY 22: Accounting-\$15K; Fundraising-\$10K; Program-\$10K; Fundraising Events-\$48K; Office\$14K; IT-\$4K



GOLETA UNION SCHOOL DISTRICT
Fiscal Services

Board of Trustees

Dr. Richard Mayer, President
Dr. Vicki Ben-Yaacov, Vice President
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Ethan Bertrand, Member
Emily Zacarias, Member

January 25, 2023

City of Goleta

Response to RFP for the Provision of Programs, Services, and Activities that Support Government/Interagency and City Facilities/Recreation in the City of Goleta for Fiscal Year 2023/2024

Background:

Safety of students is of paramount concern for the Goleta Union School District (GUSD). In prior years, GUSD maintained a relationship through an MOU with the City of Goleta to take measures that enhance the safe transition of students on and off of school campuses and across the streets of Goleta through the hiring of crossing guards at the four school sites within the city limits. The City of Goleta and its commitment to public safety, provided funding of \$20,000 each year to help pay for the cost to have crossing guards at their stations, every day, rain or shine, throughout the school year to mitigate the risks of pedestrian students making their way on and off campus before and after school. The total cost to provide this critical service to the GUSD students and their families, who reside in the City of Goleta, is over \$50,000 per year, when fully staffed, at just these four schools. In recent years past, the City of Goleta has provided \$20,000 to support the GUSD crossing guard program. GUSD hires, manages and assumes all responsibility for the administration of these part time employees.

This document serves as the official response to the RFP issued by the City of Goleta and the following pages will provide all of the information requested in the Deliverables section of the RFP document.

If you have any questions, please do not hesitate to contact me directly by email at ctedeschi@gusd.us or by phone at (805) 681-1200 x2205

Sincerely,

Conrad L. Tedeschi

Conrad Tedeschi, CPA
Assistant Superintendent Fiscal Services

Deliverables

- A. Detail the program, service, and/or activity for which funding is being requested. If requesting funding for more than one program/service/activity, provide a description of each, and for each include these components.

Provide crossing guard services in the neighborhoods adjacent to four elementary schools within the City of Goleta. Crossing guards are placed at busy intersections on all school days, Monday through Friday, before school and after school with exact start and end times that vary based on the individual school bell schedules. Crossing guards are supported by GUSD with signs and reflective vests as well as training to maximize safety for students, families and staff, and are supervised by school site principals. Some schools need additional crossing guards at multiple busy intersections so City support will allow for the continued staffing at those intersections to ensure the safety of these Goleta residents.

- B. Please summarize your agency's past performance (as applicable) in relation to the program/service/activity for which funding is being requested. Are there any trends, best practices, or research related to the program/service/activity that can provide a background or rationale for your proposed scope of services?

GUSD provides crossing guards at all nine of its elementary schools. Four of these schools reside within the boundaries of the City of Goleta. These schools are La Patera, Brandon, Ellwood, and Kellogg. Crossing guards are a proven way to ensure safety of students crossing streets during the busy traffic times of morning drop off and afternoon pickup. Crossing guards wear reflective vests and carry large stop signs. Students arrive at school on foot and often ride bicycles and scooters. Crossing guards. I am happy to say that there have been no related pedestrian/vehicle incidents in those intersections monitored by GUSD Crossing Guards.

- C. Attach your organization's Mission Statement and explain how the program/service/activity fits the mission.

Mission Statement:

The mission of the Goleta Union School District is to maximize academic, intellectual, and personal growth in order for each student to prosper in, and positively influence, a diverse and dynamic world.

Comment

It is critical for students to feel safe and to be safe as they get to school and are leaving school to ensure the mission of the GUSD is achieved. I have also attached the GUSD Strategic Plan of which a safe, healthy and secure environment is one of the critical Values and Beliefs. This starts on their safe arrival to school.

D. Describe the operational aspects of the program/service/activity, including:

1. Days and hours of operation; Mon - Friday
 - Before School 7:45am – 8:15am
 - Early Kindergarten Release 1:30pm – 2:00pm
 - After School 2:45pm – 3:15pm
 - 185 School days each year
2. Number (estimated) of service hours provided annually.
 - Approximately 1,850 hours across the four sites
(Avg 2.5 hours per day x 4 sites x 185 days)
3. How the program/service/activity will be managed and monitored.
 - GUSD Admin hires the crossing guards and provides training. The individual school site Principals provide daily supervision and provide substitutes when the normal crossing guard is out.

E. Describe the priority population that will be served, and the estimated number of Goletans served.

Certified Enrollment at the four TK-6 elementary schools is 1,570 students broken down by school as follows:

Brandon - 444

Ellwood - 341

Kellogg – 409

La Patera – 376

These numbers reflect only students and do not include parents, babysitters, caregivers, siblings or others that might walk or ride with students to school.

F. How does (or will) your organization measure the success or performance of your program/service/activity?

Success in our crossing guard program is measured by the safety of our community members and lack of pedestrian injury accidents from vehicles. The measure would be the number of accidents and injuries.

G. Will the City's funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

The funding provided by the City will not leverage other resources. Even at \$20,000 per year that that City provided in the past, GUSD would cover the remaining cost of salaries and benefits along with the cost of crossing guards at the remaining five school sites not in the City of Goleta.

H. Please describe the extent to which the requested funds vital or necessary to carrying out the program/service/activity. What other sources of funding is your organization pursuing or planning to utilize?

Funding for public school districts is limited and fixed based on local and state economic factors. When funding sources are cut, school districts are forced to prioritize programs. Safety is of paramount importance and the City's support will ensure the crossing guard programs will not be cut.

I. Please explain whether the requested funding is needed on an ongoing basis, or if this is a one-year request. (Pilot programs or capital expenses are considered one-time requests.)

For years, this funding has been provided ongoing, year after year, and only recently has this changed that has required the school district participate in this competitive grant process. Our request is once again ongoing for the public safety of the Goleta Community.

- J. Using the budget tables on the following pages, please list all revenue and expenses for the program/service/activity that you are seeking City funding for, according to the sources and time periods listed. Duplicate this form as necessary. Note: This budget form must be completed for each separate program/service/activity you are requesting City funding for. Any budgets submitted in separate format from the below tables will not be considered.

Revenues

	FY 22/23 (Current Year)	FY 23/24 (Next Year – Projected)
City of Goleta Funds	\$7,150	\$20,000
Federal		
State		
County		
Municipal (Other Cities)		
School District		
Foundations/Fundraising		
Fees		
Other Sources/Revenues**		
TOTAL REVENUE	\$7,150	\$20,000

Expenditures

	FY 22/23 (Current Year)	FY 23/24 (Next Year – Projected)	City of Goleta Funds Requested for FY23/24 (Next Year–Projected)*
Salaries, Benefits, Payroll Taxes	\$45,000	\$50,000	\$20,000
Consultants and Contracts			
Facility, Utilities, Maintenance			
Supplies			
Marketing (Printing, Advertising)			
Travel, Mileage, Training			
Equipment Rental/Maintenance			
Insurance			
Other Expenditure**			
TOTAL EXPENDITURES	\$30,000	\$35,000	\$20,000

*In the far-right column titled "City of Goleta Funds Requested for FY 23/24 (Next Year - Projected)", please specify the proposed uses for the requested funds by including amounts in the associated rows. For example, if your agency is requesting that a portion of City of Goleta funds be dedicated to facility maintenance, specify the amount in the corresponding row (Facilities, Utilities, Maintenance).



SB MOVES No Changes to Proposal from 2023

Shanna Dawson
Management Analyst
City of Goleta, Neighborhood Services Department
130 Cremona Drive, Suite B
Goleta, CA 93117

January 25, 2023

RE: REQUEST FOR PROPOSALS FOR THE PROVISION OF PROGRAMS, SERVICES, AND ACTIVITIES THAT SUPPORT GOVERNMENT/INTERAGENCY AND CITY FACILITIES/RECREATION IN THE CITY OF GOLETA (FISCAL YEAR 2023/2024).

Dear Ms. Dawson,

MOVE Santa Barbara County (formerly COAST+SBBIKE) is excited to submit this proposal for the **Support to Other Agency** program. Increasing climate-friendly transportation choices, affirming healthy choices we make daily, making it safer for students to walk and bike to school, and providing equitable travel solutions continues to be relevant and, we believe, essential. If our proposal is accepted, we hope it will be determined that our agreement with the City of Goleta will be considered for a minimum of two years. We thank the City of Goleta for considering our proposal.

A. Detail the program, service, and/or activity for which funding is being requested. If requesting funding for more than one program/service/activity, provide a description of each, and for *each* include these components.

The goal of our Safe Routes to School program is to encourage students to walk, bike and roll to school and enable them to do so safely by addressing common barriers. We do this through a comprehensive approach based on the six “E’s” of the Safe Routes to School program: Engagement (listening to stakeholders and engaging frequently); Engineering (addressing physical barriers); Encouragement (generating enthusiasm); Education (teaching youth and adults safe behaviors and how to ride a bicycle); and Evaluation (performing counts and assessing success). We will also conduct low-cost helmet distributions, partner with after-school and summer programs to reach more youth and provide more programming for families.

B. Please summarize your agency’s past performance (as applicable) in relation to the program/service/activity for which funding is being requested. Are there any trends, best practices, or research related to the program/service/activity that can provide a background or rationale for your proposed scope of services.

Locally, MOVE Santa Barbara County has coordinated the SRTS program for fifteen years. The program is a regional partnership funded jointly by local government agencies and Measure A. The City of Goleta has participated in this program annually since FY 2007-2008.

In recent decades, the number of students walking or biking to school has sharply declined. At the same time, childhood obesity and physical inactivity have greatly increased. Students being driven to school generates substantial traffic congestion and contribute to air pollution that affects the health of everyone in our communities. More traffic congestion on our roads increases the likelihood of crashes with vehicles.

Many communities in California and around the country are working to reverse these trends through Safe Routes to School (SRTS) programs. SRTS programs aim to increase the number of students who choose active (walking, bicycling, scooter, skateboarding) or shared (public transit, carpooling) modes of transportation to get to school by making it safer, more fun, and more accessible. The national Safe Routes to School program has been found to increase walking and bicycling rates among children and reduce traffic congestion in school zones and vehicle miles traveled during peak hours.

The program is based on nationally recognized best practices and implements commitments made by the City of Goleta in the Strategic Plan and Bicycle Pedestrian Master Plan. Events such as Walk and Bike to School Days increase the number of students walking and biking to school, which means increased physical activity for more students. Educational programming that teaches students how to be safe pedestrians and bicyclists through presentations and classes providing guided practice can reduce crashes with vehicles. Working with public works departments to make streets safer for students to walk and bike to school may result in fewer chances of crashes and parents feeling more comfortable allowing their children to walk and bike to school.

C. Attach your organization's Mission Statement and explain how the program/service/activity fits the mission.

MOVE Santa Barbara County's mission is to promote walking, bicycling and public transit county-wide to create healthy, sustainable, and equitable communities.

The Safe Routes to School program is our mission in action. We encourage students and families to walk, bike, roll and bus to school and other places to actualize the myriad benefits for ourselves and our community including increased health, improved academic performance, cleaner air, enhanced community connections, reduced traffic congestion, lowered transportation costs and reduced greenhouse gas emissions.

D. Describe the operational aspects of the program/service/activity, including:

1. Days and hours of operation;
2. Number (estimated) of service hours provided annually; and
3. How the program/service/activity will be managed and monitored.

We have an Education and Encouragement Coordinator assigned to each public school in Goleta. Our coordinators have invited principals, teachers, parents and students to participate in a discussion that identifies barriers that prevent students from walking and biking to school. Based on the outcomes of these discussions, coordinators work with the school community to address those barriers. Outcomes often include educating students to be safe pedestrians and bicyclists, working with public works departments to improve street conditions for pedestrians and bicyclists and working with partners to make the program more sustainable. By training parents and teachers to lead groups of students walking and bicycling to school and to provide

safety presentations using the curriculum MOVE has developed, we increase the number of people engaged in making change. We also work with after school programs, teach week-long bicycle safety summer camps, and host community safety events throughout the year.

The program is managed and monitored by our Education Director with trained Coordinators conducting school-specific programming.

E. Describe the priority population that will be served, and the estimated number of Goletans served.

Students in grades K-12 are our targeted population. Our program reaches approximately 3,000 students in Goleta each year.

F. How does (or will) your organization measure the success or performance of your program/service/activity?

We collect mobility counts, which gather data on students' travel modes to and from school and compare data annually to determine if our work is effective. We track the number of students who participate in our programs including the number of low-cost helmets and bike light sets we distribute, the number of students who participate in pedestrian and bike safety classes and the number of students who participate in Walk and Bike to School Day celebrations.

G. Will the City's funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Yes, the City's funds are matched by Measure A funds, greatly increasing the programming available for us to provide to the Goleta community. We work closely with leaders at the schools including Parent Teacher Associations, principals, student council students and parent volunteers. We seek grants from other sources, such as the Office of Traffic Safety, to leverage additional funding.

H. Please describe the extent to which the requested funds vital or necessary to carrying out the program/service/activity. What other sources of funding is your organization pursuing or planning to utilize?

Yes, the City's funds leverage Measure A funding (they are a required match) managed by the Santa Barbara County Association of Governments. Our funding request to the City of Goleta is vital to continuing the program.

I. Please explain whether the requested funding is needed on an ongoing basis, or if this is a one-year request. (Pilot programs or capital expenses are considered one-time requests.)

This funding is needed on an ongoing basis.

J. Using the budget tables on the following pages, please list all revenue and expenses for the program/service/activity that you are seeking City funding for, according to the sources and time periods listed. Duplicate this form as necessary. Note: This budget form must be completed for each separate program/service/activity you are requesting City funding for. *Any budgets submitted in separate format from the below tables will not be considered.*

Revenues

	FY 22/23 (Current Year Actual - 7/1/2022 to 12/31/2022)	FY 23/24 (Next Year - Projected)
City of Goleta Funds*	\$10,000	\$15,000
Federal		
State		
County	\$10,000	\$20,000
Municipal (Other Cities)	\$18,500	\$37,000
School District		
Foundations/Trusts		
Donations/Fundraising	\$500	\$1,000
Fees	\$750	\$1,000
Other Sources/Revenues**	\$86,466	\$172,932
TOTAL REVENUE	\$126,216	\$246,932

*In the first column titled "FY 22/23 (Current Year)", please note the amount of City of Goleta Funds received by your agency for the current fiscal year, if any. In the second column titled "FY 23/24 (Next Year - Projected)", please include the amount of City of Goleta funds your agency is requesting under this solicitation.

**Please specify the Other Sources/Revenues: Measure A Funding

Expenditures

	FY 22/23 (Current Year Actual - 7/1/2022 to 12/31/2022)	FY 23/24 (Next Year - Projected)	<i>City of Goleta Funds Requested for FY 23/24 (Next Year - Projected)*</i>
Salaries, Benefits, Payroll Taxes	\$107,086	\$215,800	\$15,000
Consultants and Contracts	\$3,600	\$5,200	
Facility, Utilities, Maintenance	\$2,055	\$5,100	
Supplies	\$6,323	\$8,500	
Marketing (Printing, Advertising)	\$180	\$450	
Travel, Mileage, Training	\$312	\$600	
Equipment Rental/Maintenance	\$1,609	\$2,300	
Insurance	\$1,057	\$2,600	
Other Expenditures**	\$3,563	\$6,800	
TOTAL EXPENDITURES	\$125,785	\$247,350	

*In the far-right column titled "City of Goleta Funds Requested for FY 22/23 (Next Year - Projected)", please specify the proposed uses for the requested funds by including amounts in the associated rows. For example, if your agency is requesting that a portion of City of Goleta funds be dedicated to facility maintenance, specify the amount in the corresponding row (Facilities, Utilities, Maintenance).

**Please specify Other Expenditures: Cost of Goods Sold & Computer Software

Request on Behalf of the South Coast Railroad Museum for Support of Programs, Services and Activities for City-Owned Facilities/Recreation in the City of Goleta (Fiscal Year 2023-2024)

The South Coast Railroad Museum (SCRM) is proud to continue to provide unique, family focused activities to Goleta Valley residents and visitors through the historical Goleta Depot, visitor center and Goleta Short Line small gauge railroad. Over the past few years the City of Goleta has provided the SCRM financial support through the City's annual community grant program and the Support to Other Agencies grants. These contributions allowed us to recruit and hire a much-needed part time Office Administrator and a part time Bookkeeper. We greatly appreciate all the support the City has provided our organization in the past and look forward to maintaining a close partnership with the City to ensure the South Coast Railroad Museum is financially sustainable and a well-known community asset is maintained into the future.

We are making a request for \$50,000 in continuing support for our programs for Fiscal Year 2023-2024. Below is the requested information for our submission.

A. Detail the program, service, and/or activity for which funding is being requested. If requesting funding for more than one program/service/activity, provide a description of each, and for each include these components.

The South Coast Railroad Museum at the Historic Goleta Depot has just finished celebrating its 40th year of serving the people of the Goleta Valley. The Museum is looking to the future by enhancing its role sharing history in an entertaining manner. The museum was formed after a successful campaign to save Goleta's 1901 Southern Pacific Depot. We believe the City's' historic park complex including the Stow House and the Goleta Depot stands out among the top tier of municipal historic museums in this region. We are proud to be a part of this complex of museums and natural park facilities at Lake Los Carneros Park. Together we bring our community's history to life and engage, entertain and educate families in our community. Both the Stow House and the Railroad Museum punctuate the year with events that gather hundreds of families to enjoy nature, appreciate art and music, and become acquainted with our community's unique history. In this context we are dedicated to the City Council's strategic initiative of "supporting community vitality and enhanced recreational activities." The long term partnership between the City of Goleta and the South Coast Railroad Museum exemplifies the benefits that a Public agency and a non-profit association can bring to the citizens of Goleta. The proposed grant of funding from the City assures that this most economical and effective use of the public resources will continue.

The South Coast Railroad Museum participates with the City of Goleta as a leaseholder of the historic depot. The City owns the nationally registered historic structure, and the museum operates it including operating the Goleta Short Line ride-upon train and our museum-built handcar. We give tours of the historic structure and impart a bit of what it

was like to live and work in a country railroad station at the beginning of the twentieth century. We maintain and display our small collection of railroad related artifacts within the context of the museum. We celebrate with the community the importance of the railroad during our Community Appreciation Day, the saving of the depot with our Goleta Depot Day, as well as special holidays throughout the year including 4th of July, Halloween and the end-of-year holiday season with our Candy Cane Train.

- Miniature ride-on train, every Saturday and Sunday
- Birthday parties with reserved location and train tickets
- Tours of the Historic Goleta Depot
- Trails and Rails – Interpretive Guide program aboard the Amtrak Coast Starlight under the auspices of the National Park Service
- Visitor Center and Gift Shop
- Handcar rides
- Fourth of July in conjunction with the Stow House
- Community Appreciation Day
- Spooky Train - Haunted Depot (Halloween train and more)
- Goleta Depot Day – A special event for our special supporters
- Candy Cane Train – special train during the end of the year Holidays

This request is for the City of Goleta to continue to support the work of the South Coast Railroad Museum in all its activities throughout the year. It helps to partially offset some of the operational expenses associated with running the museum.

B. Please summarize your agency's past performance (as applicable) in relation to the program/service/activity for which funding is being requested. Are there any trends, best practices, or research related to the program/service/activity that can provide a background or rationale for your proposed scope of services?

We are moving into our 41st year as a museum and steward for the 120 year old Historic Goleta Depot. Our programs have adapted over the years to new trends and challenges. We have managed to emerge from the challenges of the past couple years with COVID restrictions. We continue to provide family fun with the miniature train with some of our new riders being grandchildren of visitors who rode when they were younger. And they get to ride the new locomotive provided by a generous grant from a private foundation. We are adapting to new ways with video tours of the museum, a Facebook presence and other social media. Several of our Board members and staff attended a Board Leadership Training at California Lutheran University through a supportive grant from the Santa Barbara Foundation. The training helps our Board not only improve our current operations, consider new ideas for the future and partner with other non-profits in the Santa Barbara area. We look forward to the next 40 years of service to the people of Goleta. The funding is being requested for our operating budget for this continued service.

C. Attach your organization's Mission Statement and explain how the program/service/activity fits the mission.

The Museum's Mission statement is included in attachment No. 1 to this application.

D. Describe the operational aspects of the program/service/activity, including:

- 1. Days and hours of operation;**
- 2. Number (estimated) of service hours provided annually, and**
- 3. How the program/service/activity will be managed and monitored.**

The museum is located at Lake Los Carneros Park which is open seven days a week from dawn to dusk. Because of this, the museum grounds are permanently open during daylight hours and the Goleta Depot is available for external viewing. People come to walk the grounds, enjoy a quiet lunch, or have an enjoyable outing with a friend during the week. The museum with its visitor center, exhibits and miniature train line is open to all members of the public on weekends. During operating hours, volunteers and paid staff are ready to give tours describing the history of the depot and its central role in the Goleta community and take passengers a ride on our miniature train. The museum strives to make Goleta History engaging and accessible to local youth and the broader public.

1. We are currently open Saturday and Sunday from Noon until 4 PM.
2. We rely heavily on volunteers. The estimated hours of service annually exceeds 5700 hours.
3. The programs are actively managed and monitored by our Board of Trustees. All of them are involved in different areas of the museums operation and contribute the hours of service reported in 2 above. We have a very limited part time paid staff of 5 persons – 2 full time equivalents.

E. Describe the priority population that will be served, and the estimated number of Goletans served.

We seem to draw families more than any other population. Some visitors come for the historic depot but many come for the train ride. We estimate that 24,000 visitors tour the museum, ride the train, or are exposed to the museum's programs each year. Note this does not include the 12,948 passengers who were exposed to the museum's Trails and Rails programs aboard Amtrak Coast Starlight trains

The Goleta Depot has always tried to coordinate its operations to augment special events conducted by the City and the Stow House. For example the City's "20th Birthday Celebration, Stow House 4th of July, and other high attendance events to the historic park complex has been enhanced by the Depot extending its hours of operation and providing train rides to visitors. These events often extend outside our normal operating hours but our volunteers step up and provide the additional service to visitors. Typically this has been done on an AdHoc or informal basis and it has stretched our operations budget to the limit

During this past year we had a special visit from Maravilla, senior living community. They came on several buses, took a tour of the Depot, watched a presentation of the history of the Depot and enjoyed a ride on our miniature train. The opportunity to reach out to the older members of our community is in our future.

Another targeted population that we are working with is the Spanish speaking families of Goleta. We have translated some of our tour guides of the museum grounds. We have also published a Spanish language guide and brochure to aid this effort. We would like to continue this effort with the City's Spanish Engagement Specialist, Marcos Martinez.

F. How does (or will) your organization measure the success or performance of your program/service/activity?

It is easiest to measure success by tracking the number of visitors to the museum or ride the miniature train. We do this. Last year we had 8198 train riders and over 24,000 visitors to the museum. We had three special event days where train ridership exceeded 400! Measuring the smiles on faces, excitement of children riding the train, enlightenment in the conversations of adults visiting the Historic Depot's Freight Office or Waiting Room exhibits, or gauging the volume of applause at the end of a Trails and Rails presentation are all much more difficult. We do track the number of persons who hear our on-board Trails and Rails presentations. This year we had 14 active volunteers making 81 Trips. We made presentations to 12,948 Passengers. In all 413 hours were donated by these VIPs (Volunteers in Parks with the National Park Service) delivering the Trails & Rails program onboard the Coast Starlight, trains 11 & 14 between Santa Barbara and San Luis Obispo. We also track visitors on our Facebook page - 770 followers and 694 likes.

G. Will the City's funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

The City funds, if awarded, would augment operational expenses and allow us to improve the level of service to the community by keeping train ride costs down and making the property more usable for a larger segment of our residents and visitors. It will also give us more time to pursue other forms of support including encouraging local businesses to join with the City in support of the museum. As we expand our outreach we have been augmenting our current part-time staff. We have added several positions over the past year. The City's funding will help with this staff expansion.

We have also experienced a significant increase in visitors and train riders "post covid". It is our view that the pent up demand for folks to get out and enjoy the museum is real and will continue to grow in the coming year.

H. Please describe the extent to which the requested funds vital or necessary to carrying out the program/service/activity. What other sources of funding is your organization pursuing or planning to utilize.

The requested City funding is vital to the long term success of the museum. We rely on it for much of our operational support. Without it the museum would be operating at a loss and that financial deficit would undermine our efforts to grow our membership and donor base, which in turn would endanger the museum's continued existence. Ongoing funding from the City will help secure and ensure the museum's financial stability and guarantee that it can continue to leverage its existing resources of community

volunteers, historic landmark building and beautiful natural surroundings to deliver unique educational and affordable recreational offerings.
We currently get additional funding through our shop sales, train rides, membership dues, donations and corporate sponsorships.

I. Please explain whether the requested funding is needed on an ongoing basis, or if this is a one-year request. (Pilot programs or capital expenses are considered one-time requests.)

Funding is currently needed on an ongoing basis. As a major community resource for Goleta, in addition to serving as an attraction to visitors to our region, we are requesting funding to sustain the museum. Continued secure support for personnel and operations will ensure we keep the Goleta Depot as a community resource for future generations to appreciate and treasure.

J. Using the budget table on the following pages, please list all revenue and expenses for the program/service/activity that you are seeking City funding for, according to the sources and time periods listed. Duplicate this form as necessary. Note: This budget form must be completed for each program/service/activity you are requesting City funding for. *Any budgets submitted in separate format from the below tables will not be considered.*

Revenues

	FY 22/23 (Current Year)	FY 23/24 (Next Year - Projected)
City of Goleta Funds*	\$40,000.00	\$50,000.00
Federal	\$0.00	\$0.00
State	\$0.00	\$0.00
County	\$0.00	\$0.00
Municipal (Other Cities)	\$0.00	\$0.00
School District	\$0.00	\$0.00
Foundations/Trusts	\$6,000.00	\$12,000.00
Donations/Fundraising	\$20,000.00	\$27,000.00
Fees	\$0.00	\$0.00
Other Sources/Revenues**	\$20,000.00	\$25,000.00
Total Revenue	\$86,000.00	\$114,000.00

*In the first column titled "FY 21/22 (Current Year)" please note the amount of City of Goleta Funds received by your agency for the current fiscal year, if any. In the second column titled "FY 22/23 (Next Year - Projected)", please include the amount of City of Goleta funds your agency is requesting under this solicitation.

**Please specify the Other Sources/Revenues:

\$2,400.00 - Memberships

\$17,600.00 - Retail Sales

Expenditures

	FY 22/23 (Current Year)	FY 23/24 (Next Year - Projected)	City of Goleta Funds Requested for FY 23/24 (Next Year Projected)*
Salaries, Benefits, Payroll Taxes	\$12,000	\$14,000	\$10,000
Consultants and Contracts	\$60,000	\$70,000	\$37,000
Facility, Utilities, Maintenance	\$7,500	\$10,000	\$2,000
Supplies	\$18,000	\$23,000	
Marketing (Printing Advertising)	\$3,500	\$5,000	
Travel, Mileage, Training	\$0	\$0	
Equipment Rental/Maintenance	\$600	\$750	
Insurance	\$2,800	\$3,000	\$1,000
Other Expenditures**	\$3,500	\$5,000	
Total Expenditures	\$107,900	\$135,700	\$50,000

****In the far-right column titled “City of Goleta Funds Requested for FY 22/23 (Next Year Projected)”, please specify the proposed uses for the requested funds by including amounts in the associated rows. For example, if your agency is requesting that a portion of City of Goleta funds be dedicated to facility maintenance, specify the amount in the corresponding row (Facilities, Utilities, Maintenance).***

****Please specify Other Expenditures:**

\$700 - Accounting/Payroll Fees

\$2,600 - Computer Systems/Database Management/Internet Hosting

\$1,700 - Government Fees/Taxes

Attachment 1

SOUTH COAST RAILROAD MUSEUM STATEMENT OF PURPOSE

Adopted by the Board of Trustees, October 19, 1988

The South Coast Railroad Museum at the Goleta Depot is dedicated to the history, technology, and adventure of railroading. Special emphasis is placed on the railroad's contributions to local history, on the Southern Pacific Railroad, and on the key historical role of the railroad depot in rural community life across America.

Within this subject framework, the museum seeks to educate all ages and segments of the general public, to provide family recreational opportunities that are consistent with and supportive of the museum's educational goals, and to preserve items of historical significance. Foremost among these artifacts is Goleta Depot, a Victorian-styled 1901 Southern Pacific railroad station and a Santa Barbara County Historical Landmark, which also houses most of the collections and exhibits.

The museum endeavors to achieve its educational, recreational, and preservation goals through research, publication, rail trips, school and community outreach programs, guided tours, special events, living history, a variety of exhibits and displays, collecting and conservation, and an ongoing building restoration program. The museum strives to achieve program excellence and to conduct its activities in a professional manner.

The South Coast Railroad Museum at the Goleta Depot attempts to complement rather than duplicate the programs of the larger rail museums within the state, most notably the California State Railroad Museum, which are built around collections of railroad locomotives and cars.

ATTACHMENT 2

Memoranda of Agreement Template
Support To Other Agencies Program

**A MEMORANDUM OF AGREEMENT FOR GRANT FUNDS
BETWEEN THE CITY OF GOLETA
AND**

THIS MEMORANDUM OF AGREEMENT FOR GRANT FUNDS ("Agreement"), made and entered into this _____ day of _____, 202_, by and between the **CITY OF GOLETA**, a municipal corporation (herein referred to as "City"), and the _____, a California non-profit corporation (herein referred to as "Grantee").

WHEREAS, Grantee is a non-profit organization supporting _____; and

WHEREAS, Grantee is providing services as identified in paragraph 1A; and

WHEREAS, the City chooses to contract for the above-described services, which benefit the City, its residents, business and property owners, and employees, because it is unable to provide such services with its own resources; and

WHEREAS, it is beneficial to the City, its residents, business and property owners, and employees and the public welfare that these services be provided; and

WHEREAS, Grantee desires to provide to the City, its residents, business and property owners, and employees said services and is qualified by reason of experience, organization, preparation, staffing, and facilities to provide such services; and

WHEREAS, the City Council, on this _____ day of _____, 202_, approved this Agreement and authorized the City Manager to execute the Agreement.

NOW, THEREFORE, in consideration of the foregoing and the promises herein contained, City and Grantee agree as follows:

1. DESCRIPTION OF SERVICES

(a) The services to be performed by Grantee are as follows:

“ _____ ”

Grantee shall provide the following deliverables to the City by June 30, 202_:

(i) Financial documentation: This should include an itemized report detailing how the funds were expended. Grantee should also retain receipts of any expenditures as back up for a minimum of two years should the City request this information.

(ii) Sample promotional program materials (if applicable)

(iii) End-of-year program report: The Grantee shall complete and submit an End of Year Report for each program year during the term of this agreement, in accordance with the template attached as Exhibit B.

(b) Grantee warrants that funds granted by this Agreement shall be used solely for the purpose described on the application form submitted by Grantee. If the activity that is to be funded under this Agreement is canceled or substantially altered, Grantee agrees to notify City and to refund the grant amount in full or in part as directed by City.

(c) City determines that funding is for a project that provides a public benefit within the City of Goleta.

(d) No part of funds provided pursuant to this Agreement shall be used to construct a public project as that is defined in California Labor Code Section 1771, or any administrative or judicial authorities interpreting this section.

2. GRANT PAYMENT

(a) **Maximum and Rate.** The total grant payable to Grantee by City for services under this Agreement shall be \$_____, paid out annually in payments of \$_____.

(b) **Payment Schedule.** City shall fund Grantee with grant funds no later than **October 31, 202_** on an annual basis.

3. RESTRICTIONS AND LIMITATIONS ON USE OF CITY FUNDS

(a) Grant funds provided by City under this Agreement shall not be used for political campaigning purposes or activities. Grantee may not endorse, fundraise, campaign or otherwise support or oppose a candidate for a City of Goleta elected office.

(b) Grant funds provided by City under this Agreement shall not be used for religious activities.

(c) All work performed with the use of grant funds provided by the City under this Agreement must be performed in compliance with Americans with Disabilities Act ("ADA") regulations or other federal or state disability access or discrimination laws.

4. TERM

The term of this agreement shall commence on **July 1, 202_** and continue until **June 30, 202_**.

5. CITY PROJECT MANAGER AND SERVICES BY CITY

City's "Project Manager", as that person is designated by the City from time to time, is **Cassidy Le Air, Senior Management Analyst**.

6. PROGRESS AND COMPLETION

Grantee shall commence work on the services to be performed upon receiving written authorization to proceed with the work provided by City's Project Manager and receipt of an executed Agreement. All services shall be completed within the term of this Agreement. If the services are incomplete in any way, the Project Manager may take appropriate action under this Agreement, at law or in equity, including requiring Grantee to repay to City any funds received for such projects.

7. LABOR CODE REQUIREMENTS / PREVAILING WAGES

(a) Prevailing Wages. Grantee is aware of the requirements of California Labor Code Section 1720, et seq., and 1770, et seq., as well as California Code of Regulations, Title 8, Section 16000, et seq., ("Prevailing Wage Laws"), which require the payment of prevailing wage rates and the performance of other requirements on "public works" and "maintenance" projects. If the services are being performed as part of an applicable "public works" or "maintenance" project, as defined by the Prevailing Wage Laws, and if the total compensation is \$1,000 or more, Grantee agrees to fully comply with such Prevailing Wage Laws. City shall provide Grantee with a copy of the prevailing rates of per diem wages in effect at the commencement of this Agreement. Grantee shall make copies of the prevailing rates of per diem wages for each craft, classification or type of worker needed to execute the services available to interested parties upon request, and shall post copies at the Grantee's principal place of business and at the project site. It is the intent of the parties to effectuate the requirements of sections 1771, 1774, 1775, 1776, 1777.5, 1813, and 1815 of the Labor Code within this Agreement, and Grantee shall therefore comply with such Labor Code sections to the fullest extent required by law. Grantee shall defend, indemnify and hold the City, its officials, officers, employees, agents, and volunteers free and harmless from any claim or liability arising out of a failure or alleged failure to comply with Prevailing Wage Laws.

(b) Registration/DIR Compliance. If the services are being performed on a public works project of over \$25,000 when the project is for construction, alteration, demolition, installation, or repair work, or a public works project of over \$15,000 when the project is for maintenance work, in addition to the foregoing, then pursuant to Labor Code sections 1725.5 and 1771.1, the Grantee and all subconsultants must be registered with

the Department of Industrial Relations ("DIR"). Grantee shall maintain registration for the duration of the services and require the same of any subconsultants.

(c) **Compliance Monitoring.** The services may also be subject to compliance monitoring and enforcement by the DIR. It shall be Grantee's sole responsibility to comply with all applicable registration and labor compliance requirements, including the submission of payroll records directly to the DIR. Any stop orders issued by the DIR against Grantee or any subconsultant that affect Grantee's performance of services, including any delay, shall be Grantee's sole responsibility. Any delay arising out of or resulting from such stop orders shall be considered Grantee caused delay and shall not be compensable by the City. Grantee shall defend, indemnify and hold the City, its officials, officers, employees and agents free and harmless from any claim or liability arising out of stop orders issued by the DIR against Grantee or any subconsultant.

(d) **Labor Certification.** By its signature hereunder, Grantee certifies that it is aware of the provisions of Section 3700 of the California Labor Code which require every employer to be insured against liability for Worker's Compensation or to undertake self-insurance in accordance with the provisions of that Code, and agrees to comply with such provisions before commencing the performance of the Services. To the extent any work performed by or for the Grantee pursuant to this Agreement requires that the payment and reporting of payment of prevailing wages pursuant to State law, such obligation is the responsibility of Grantee.

8. OWNERSHIP OF DOCUMENTS

City may request any drawings, designs, data, photographs, report and other documentation directly related to the project (other than Grantee's drafts, notes and internal memoranda), including duplication of same, prepared by Grantee in the performance of these services.

9. PERSONAL SERVICES/NO ASSIGNMENT/SUBCONTRACTOR

[NAME] or other City-approved representative, is deemed to be specially experienced and is a key member of the project team of Grantee, and shall be directly involved in performing, supervising or assisting in the performance of this work. She/he shall communicate with, and periodically report to, City's Project Manager on the progress of the work. No work shall be assigned to a subcontractor without City's written consent.

10. HOLD HARMLESS AND INDEMNITY

(a) **Hold Harmless for Grantee's Damages.** Grantee holds City, its elected officials, officers, and employees, harmless from all Grantee's claims, demands, lawsuits, judgments, damages, losses, injuries or liability to Grantee, to Grantee's employees, to Grantee's volunteers, contractors or subcontractors, or to the owners of Grantee's firm, whether damages, losses, injuries or liability occur during the work required under this Agreement, or occur while Grantee is on City property, or which are

connected, directly or indirectly, with Grantee's performance of any activity or work required under this Agreement.

(b) Defense and Indemnity of Third Party Claims/Liability. Grantee shall investigate, defend, and indemnify City, its elected officials, officers, employees, and volunteers from any claims, lawsuits, demands, judgments, and all liability including, but not limited to, monetary or property damage, lost profit, personal injury, wrongful death, general liability, automobile, infringement of copyright/patent/trademark, or professional errors and omissions arising out of, directly or indirectly, an error, negligence, or omission of Grantee or Grantee's volunteers, contractors, subcontractors, or the willful misconduct of Grantee or Grantee's volunteers, contractors, subcontractors, in performing the services described in, or normally associated with, this type of contracted work. The Grantee's defense and indemnity obligations include, but are not limited to, all claims made against the City under the ADA or other federal or state disability access or discrimination laws arising from the Grantee's use of City grant funds and performance of services under this agreement, including but not limited to non-compliance with the ADA or other disability access or discrimination laws. The duty to defend shall include any suits or actions in law or equity concerning any activity, product or work required under this Agreement, and also include the payment of all court costs, attorney fees, expert witness costs, investigation costs, claims adjusting costs and any other costs required for and related to such litigation.

(c) No Waiver. City does not waive, nor shall be deemed to have waived, any indemnity, defense or hold harmless rights under this section because of the acceptance by City, or the deposit with City, of any insurance certificates or policies described in Section 11.

11. INSURANCE

Without limiting Grantee's indemnification of Agency, and prior to commencement of Work, Grantee shall obtain, provide and maintain at its own expense during the term of this Agreement, policies of insurance of the type and amounts described below and in a form satisfactory to Agency.

General liability insurance. Grantee shall maintain commercial general liability insurance with coverage at least as broad as Insurance Services Office form CG 00 01, in an amount not less than \$1,000,000 per occurrence and \$2,000,000 general aggregate, for bodily injury, personal injury, and property damage. The policy must include contractual liability that has not been amended. Any endorsement restricting standard ISO "insured contract" language will not be accepted.

Automobile liability insurance. Grantee shall maintain automobile insurance at least as broad as Insurance Services Office form CA 00 01 covering bodily injury and property damage for all activities of the Grantee arising out of or in connection with Work to be performed under this Agreement, including coverage for any owned, hired, non-

owned or rented vehicles, in an amount not less than \$1,000,000 combined single limit per accident.

Workers' compensation insurance. Grantee shall maintain Workers' Compensation Insurance (Statutory Limits) and Employer's Liability Insurance (with limits of at least \$1,000,000). Grantee shall submit to Agency, along with the certificate of insurance, a Waiver of Subrogation endorsement in favor of Agency, its officers, agents, employees and volunteers.

Primary/noncontributing. Coverage provided by Grantee shall be primary and any insurance or self-insurance procured or maintained by Agency shall not be required to contribute with it. The limits of insurance required herein may be satisfied by a combination of primary and umbrella or excess insurance. Any umbrella or excess insurance shall contain or be endorsed to contain a provision that such coverage shall also apply on a primary and non-contributory basis for the benefit of Agency before the Agency's own insurance or self-insurance shall be called upon to protect it as a named insured.

Requirements not limiting. Requirements of specific coverage features or limits contained in this Section are not intended as a limitation on coverage, limits or other requirements, or a waiver of any coverage normally provided by any insurance. If the Grantee maintains higher limits than the minimums shown above, the Agency requires and shall be entitled to coverage for the higher limits maintained by the Grantee. Any available insurance proceeds in excess of the specified minimum limits of insurance and coverage shall be available to the Agency.

All insurance policies shall be issued by a financially responsible company or companies authorized to do business in the State of California. City, its officers and employees, shall be named as additional insured. Grantee shall provide City with copies of certificates for all policies, in a format acceptable to City, with the appropriate named additional insured coverage and an endorsement that they are not subject to cancellation without 30 days prior written notice to City. Insurance certificates must be submitted by Grantee and approved by City before grant work commences.

12. RELATION OF THE PARTIES

The relationship of the parties to this Agreement shall be that of independent contractors and that in no event shall Grantee be considered an officer, agent, servant or employee of City. Grantee shall be solely responsible for any workers compensation insurance, withholding taxes, unemployment insurance, and any other employer obligations associated with the described work.

13. AUDIT OF RECORDS

At any time during normal business hours and as often as it may deem necessary, Grantee shall make available to a representative of City for examination of all its records

with respect to all matters covered by this Agreement and will permit City to audit, examine and/or reproduce such records. Grantee will retain such financial records, time sheets, work progress reports, invoices, bills and project records for at least two years after termination or final payment under this Agreement.

14. WAIVER; REMEDIES CUMULATIVE

Failure by a party to insist upon the strict performance of any of the provisions of this Agreement by the other party, irrespective of the length of time for which such failure continues, shall not constitute a waiver of such party's right to demand strict compliance by such other party in the future. No waiver by a party of a default or breach of the other party shall be effective or binding upon such party unless made in writing by such party, and no such waiver shall be implied from any omissions by a party to take any action with respect to such default or breach. No express written waiver of a specified default or breach shall affect any other default or breach, or cover any other period of time, other than any default or breach and/or period of time specified. All of the remedies permitted or available to a party under this Agreement, or at law or in equity, shall be cumulative and alternative, and invocation of any such right or remedy shall not constitute a waiver or election of remedies with respect to any other permitted or available right of remedy.

15. CONSTRUCTION OF LANGUAGE OF AGREEMENT

The provisions of this Agreement shall be construed as a whole according to its common meaning of purpose of providing a public benefit and not strictly for or against any party. It shall be construed consistent with the provisions hereof, in order to achieve the objectives and purposes of the parties. Wherever required by the context, the singular shall include the plural and vice versa, and the masculine gender shall include the feminine or neutral genders or vice versa.

16. MITIGATION OF DAMAGES

In all situations arising out of this Agreement, the parties shall attempt to avoid and minimize the damages resulting from the conduct of the other party.

17. GOVERNING LAW

This Agreement, and the rights and obligations of the parties, shall be governed and interpreted in accordance with the laws of the State of California. Should litigation occur, venue shall be in the Superior Court of Santa Barbara County.

18. NONDISCRIMINATION

Grantee shall not discriminate on the basis of race, color, gender, gender identity/expression, pregnancy, and sexual orientation.

19. CAPTIONS

The captions or headings in this Agreement are for convenience only and in no other way define, limit or describe the scope or intent of any provision or section of the Agreement.

20. AUTHORIZATION

Each party has expressly authorized the execution of this Agreement on its behalf and bind said party and its respective administrators, officers, directors, shareholders, divisions, subsidiaries, agents, employees, successors, assigns, principals, partners, joint venturers, insurance carriers and any others who may claim through it to this Agreement.

21. ENTIRE AGREEMENT BETWEEN PARTIES

Except for Grantee's proposals and submitted representations for obtaining this Agreement, this Agreement supersedes any other agreements, either oral or in writing, between the parties hereto with respect to the rendering of services, and contains all of the covenants and agreements between the parties with respect to said services. Any modifications of this Agreement will be effective only if it is in writing and signed by the party to be charged.

22. PARTIAL INVALIDITY

If any provision in this Agreement is held by a court of competent jurisdiction to be invalid, void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way unless to do so would frustrate the principal purposes of the Agreement.

23. NOTICES

Any notice required to be given hereunder shall be deemed to have been given by depositing said notice in the United States mail, postage prepaid, and addressed as follows:

TO CITY: Robert Nisbet, City Manager
City of Goleta
130 Cremona Drive, Suite B
Goleta, CA 93117

TO GRANTEE: NAME
ORGANIZATION
ADDRESS
PHONE NUMBER
EMAIL ADDRESS

24. COUNTERPARTS AND FASCIMILE OR PDF SIGNATURES

This Agreement may be executed in one or more counterparts, each of which when executed and delivered shall be an original, and all of which when executed shall constitute one and the same instrument. This Agreement may be delivered by facsimile and/or emailed pdf format, and such signatures shall constitute an original signature for any and all purposes.

In concurrence and witness whereof, this Agreement has been executed by the parties effective on the date and year first above written.

CITY OF GOLETA

GRANTEE

Robert Nisbet, City Manager

Name, Title

ATTEST

Deborah Lopez, City Clerk

Name, Title

APPROVED AS TO FORM:
ISAAC ROSEN, CITY ATTORNEY

Scott Shapses, Deputy City Attorney

EXHIBIT A

Description of Services & Proposed Budget

Description of Services

Proposed Budget

Revenues

	FY 25/26 (Projected)	FY 26/27 (Projected)
City of Goleta Funds*		
Federal		
State		
County		
Municipal (Other Cities)		
School District		
Foundations/Trusts		
Donations/Fundraising		
Fees		
Other Sources/Revenues**		
TOTAL REVENUE		

**Please specify the Other Sources/Revenues:

Expenditures

	FY 25/26 (Projected)	City of Goleta Funds
Salaries, Benefits, Payroll Taxes		
Consultants and Contracts		
Facility, Utilities, Maintenance		
Supplies		
Marketing (Printing, Advertising)		
Travel, Mileage, Training		
Equipment Rental/Maintenance		
Insurance		
Other Expenditures**		
TOTAL EXPENDITURES		

	FY 26/27 (Projected)	City of Goleta Funds
Salaries, Benefits, Payroll Taxes		
Consultants and Contracts		
Facility, Utilities, Maintenance		
Supplies		
Marketing (Printing, Advertising)		
Travel, Mileage, Training		
Equipment Rental/Maintenance		
Insurance		
Other Expenditures**		
TOTAL EXPENDITURES		

**Please specify Other Expenditures:

EXHIBIT B

End of Year Report

(To be submitted annually for the duration of the Agreement)

JULY 1, 202_ – JUNE 30, 202_

Agency Name:

Contract Amount: \$

Activity or Program Name:

Activity Location:

Agency Contact Name:

Agency Contact Number:

1. Please describe the activity or program accomplishments.

2. Comment on areas of significant deviation from the activity/program goals and objectives, if any.

3. Comment on any areas of significant deviation from the budget proposal submitted with the activity/project application, if any.

4. Approximately how many persons in Goleta were served?

5. Please attach an itemized budget report, detailing how the program or activity funds were expended.