



TO: Mayor and Councilmembers

SUBMITTED BY: Luz “Nina” Buelna, Interim Public Works Director

PREPARED BY: Michael Winnewisser, Assistant Engineer

SUBJECT: Donation of Decorative Holiday Lights for Goleta Old Town

RECOMMENDATION:

Approve a donation from the Greater Goleta Santa Barbara Lions Club of 21 LED holiday lights and 25 street banners to attach to existing streetlight poles in Old Town Goleta, with an estimated value of \$30,000 and authorize the City Manager or designee to enter into a standard donation agreement to accept the holiday lights.

BACKGROUND:

The City of Goleta is a sponsor of the annual Holiday Parade in Old Town Goleta (Old Town) along Hollister Avenue, which is coordinated by the Greater Goleta Santa Barbara Lions Club (Lions Club). The Lions Club is a service organization dedicated to providing community services and activities to the Santa Barbara and Goleta area. Additionally, the City of Goleta Public Works and Neighborhood Services Departments along with the Community Relations Division of the City Manager’s Department, contribute to the parade with staff time, planning efforts, and the yearly holiday decorations in Old Town.

DISCUSSION:

To improve the vitality and spirit of the Old Town neighborhood during this event and for the duration of the holiday season, the Lions Club has offered to donate 21 LED holiday lights and 25 street banners, with an estimated value of \$30,000. These lights and banners will be installed on City-owned streetlights along Hollister Avenue.

The Department of Public Works will coordinate with our streetlight contractors to prepare the lights for the holiday light attachments by performing a one-time installation of adapters into the existing light-emitting diode (LED) fixtures. This functionality is another benefit of the recent lighting upgrades brought about during the LED Street Lighting Project. These adapters will remain functional in perpetuity. The yearly installation, maintenance, removal, transportation, and storage of the banners, lights, and garlands will be managed by the Community Relations Department.

FISCAL IMPACTS:

The installation costs of the streetlight adapters shall be funded by Streetlight Maintenance Agreement No. 2023-122 with Tanko Streetlighting, Inc. This will be a one-time cost of approximately \$15,000, the breakdown of which is included in Table 1 below.

Table 1 – Streetlight Adapter Costs

Item	Cost
Purchase and Install	\$7,000
Traffic Control	\$2,500
Contingency (10%)	\$950
Staff Time	\$4,500
Total Cost	\$14,950

The discussed installation, storage, etc., of the lights, will be paid for by the Community Relations Department Budget at a projected annual ongoing cost of approximately \$13,500 and is included in their FY24/25 budget, so no additional appropriations are being asked for at this time.

Holiday lights and banners have varying lifespans based on their type and quality, usage, and environmental conditions. With proper usage and storage, holiday lights are expected to last approximately five (5) to seven plus (7+) seasons, and vinyl street banners are estimated to last three (3) to five (5) seasons. Future replacement and maintenance costs will be evaluated and budgeted as necessary in future years.

ALTERNATIVES:

The City Council may choose not to accept the donation.

LEGAL REVIEW BY: Megan Garibaldi, City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENT:

1. Donation Acceptance Form

ATTACHMENT 1

Donation Acceptance Form

CITY OF GOLETA
DONATION ACCEPTANCE FORM

Name of Donor: Greater Goleta Santa Barbara Lions Club

Address: P.O. Box 1005 City: _____ State Ca Zip: 93116

Description of donation: Twenty One Holiday Lights that attach to existing street light poles.
Also, 25 street banners for Holiday season

Donor estimate of current value: \$ 30,000.00

Potential immediate or initial acquisition or installation cost, any on-going maintenance or replacement cost: Unknown to donor

Intended use: _____

Conditions of acceptance or donor designation: No conditions

Remarks: _____

City Department receiving donation: City of Goleta, Public works

APPROVED / DISAPPROVED

Date

Department Head Signature

City Manager Signature

Mayor Signature

NOTE: The City of Goleta intends to install the donation of holiday lights annually during the holiday season.

cc: City Council, Finance Department, City Clerk