



**TO:** Chair and Members of the Parks and Recreation Commission

**FROM:** JoAnne Plummer, Neighborhood Services Director

**SUBJECT:** Consideration of Timed Parking on Armitos Avenue

**RECOMMENDATION:**

Receive a report and support the consideration of timed parking, during the week, on Armitos Avenue.

**BACKGROUND:**

Historically, parking in the Old Town area has been a constant challenge. The number of vehicles associated with the density of housing, combined with businesses nestled amongst the residences results in an ongoing dilemma for parking in this area.

The popularity of the Community Garden and the improvements at Armitos Park have drawn many neighborhood residents to this area, as well as others who are driving to the park location. The demand for parking has been exacerbated by the excitement surrounding the park and the extended multi-purpose path and their usage.

**DISCUSSION:**

Staff looked at a variety of options for the challenges that face this area, have met with adjacent businesses, and are recommending the following:

- 90-Minute Parking: Monday through Friday from 8 am – 6 pm.
- On Armitos Avenue between South Kellogg Avenue and San Jose Creek (one block)

In monitoring this location over the last year and speaking with area businesses and residents, the problem appears to peak during the week, during regular business hours. If the parking on the street is limited to 90-minutes during this time frame, it is anticipated that it will provide the necessary access to the park and garden, without negatively impacting neighboring businesses. The evenings and the weekends would not be impacted by the timed parking.

Typically, timed parking recommendations in the right of way would not be reviewed by the Parks and Recreation Commission. However, due to the proximity of the park to the

proposed impacted area and consideration of the park user experience, the recommendation of the Commission will be important for the City Council to consider as they deliberate on this item.

This item will be brought before the City Council either in August or September of this year, and will follow the process required by law to implement timed parking restrictions on road right of way.

**FISCAL IMPACTS:**

While this one area of timed parking does not have substantial fiscal impact, the City will need to consider additional support for parking enforcement as timed parking is being considered throughout various areas of Goleta. The direct fiscal impact to the City will be largely limited to the cost of procuring and installing parking signs and poles to appropriately sign the area.

**Approved By:**



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JoAnne Plummer,  
Neighborhood Services Director