



TO: Mayor and Councilmembers

SUBMITTED BY: Deborah S. Lopez, City Clerk

SUBJECT: Interviews of Candidates for the Design Review Board and the Public Art Review Board

RECOMMENDATION:

- A. Conduct candidate interviews for the Design Review Board and Public Art Review Board;
- B. Select two Nominees for the Design Review Board Mayoral Appointments – one At-Large Member, and one Licensed Architect; and
- C. Select three Nominees for the Public Art Review Board Mayoral Appointments; and
- D. Continue this item to the June 16, 2026, City Council meeting for ratification of Mayoral Appointments to the Design Review Board and the Public Art Review Board.

BACKGROUND:

Design Review Board

The Design Review Board (DRB) is authorized by Goleta Municipal Code (GMC) Section 2.08.020. The DRB is composed of seven members – three at-large members who all must reside in the City, and four professional members at least one of which must be a City resident. At least two of the professional members shall be licensed architects, at least one member shall be a licensed landscape professional (landscape architect), and at least one member shall be a design professional who demonstrates an interest in Goleta and possess significant professional experience and/or professional licensure in design-related fields, including, but not limited to, architecture, landscape design, building design, urban or industrial design.

In February 2026, the terms of Dennis Whelan (Licensed Architect) and Jonathan Eymann (At-Large Member) expired, however pursuant to GMC Chapter 2.15, have kindly continued to serve in their current roles on the DRB until we concluded the

recruitment for the Public Art Review Board. Dennis Whelan and Jonathan Eymann resubmitted applications for reconsideration.

Public Art Review Board

The Public Art Review Board is an advisory body to the City Council and staff on public art as described in the City of Goleta Public Art Policy. The Public Art Review Board consists of three art advisory members and two members of the Design Review Board. The art advisory members shall be City residents with training, knowledge, or experience in the arts. The art advisory members shall be appointed for a term of three years. There shall be no limit to the number of terms to which the art advisory members may be appointed.

The two Design Review Board members shall be any two members selected for a one-year term of service on the Public Art Review Board at the discretion of the Design Review Board and ratified by the City Council. The two Design Review Board members need not be City residents. At the January 13, 2026, Design Review Board Meeting, the Design Review Board selected Scott Branch and Member Tamesha Schumacher from amongst their members to be approved and ratified by the City Council to serve on the Public Art Review Board for a one-year term ending on December 31, 2026.

No member of the Public Art Review Board may be an employee or officer of the City.

There are three vacancies on the Public Art Review Board to fill.

DISCUSSION:

Appointments to the Design Review Board and Public Art Review Board follow the normal appointment process under GMC Section 2.15.040(B). At the conclusion of all interviews, each Councilmember shall announce the Councilmember's preferred candidate(s) for the interviewed position(s).

The City Clerk shall compile a list of candidates for each vacancy based on the Councilmembers' selections. The Mayor may then appoint from among the recommended candidates.

In anticipation of the vacancies, the City Clerk's office published requests for candidate applications on the City website, the Monarch Press, Channel 19, GovDelivery Bulletins, social media sites, and generated press releases.

There are two vacancies for the Design Review Board, one Licensed Architect and one At-Large Position.

Staff has confirmed the following interview times for the Public Art Review Board Applicants:

Scheduled Time	Candidate	Position
5:35 P.M.	Dennis Whelan	Licensed Architect
5:45 P.M.	Jonathan Eymann	At-Large Member

There are five seats to fill for the Public Art Review Board. Staff has confirmed the following interview times for the Public Art Review Board Applicants:

Scheduled Time	Candidate
5:55 P.M.	Karrmen Rodriguez
6:05 P.M.	Jana Brody
6:15 P.M.	Ashely Richter
6:25 P.M.	Simon Kiefer
6:35 P.M.	Patricia Salvatore
6:45 P.M.	Peichi Waite
6:55 P.M.	Andie Ha
7:05 P.M.	Kristin Otte
7:15 P.M.	Kelcie Kerdoon
7:25 P.M.	Jillian Critelli
7:35 P.M.	Valerie Sweatt
7:45 P.M.	Thore Edgren

This agenda item allows the City Council the opportunity to conduct interviews and recommend three nominees to the Public Art Review Board for mayoral appointment. Ratification of the Mayor’s appointments is scheduled to come before the City Council on June 16, 2026.

FISCAL IMPACTS:

There is no direct fiscal impact related to this recommendation.

ALTERNATIVES:

Council is under no obligation to make an appointment at this time. Taking no action would mean that existing Board Members would continue to attend meetings until a new appointment is made. Council may desire to see further advertising done in order to ensure a greater applicant pool prior to a selection process.

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. Application – Dennis Whelan – Design Review Board (Licensed Architect)
2. Application – Jonathan Eymann – Design Review Board (At-Large Member)

3. Application – Karrmen Rodriguez – Public Art Review Board
4. Application – Jana Brody – Public Art Review Board
5. Application – Ashley Richter – Public Art Review Board
6. Application – Simon Kiefer – Public Art Review Board
7. Application – Patricia Salvatore – Public Art Review Board
8. Application – Peichi Waite – Public Art Review Board
9. Application – Andie Ha – Public Art Review Board
10. Application – Kristin Otte – Public Art Review Board
11. Application – Kelcie Kerdoon – Public Art Review Board
12. Application – Jillian Critelli – Public Art Review Board
13. Application – Valerie Sweatt – Public Art Review Board
14. Application – Thore Edgren – Public Art Review Board

Attachment 1

Application – Dennis Whelan – Design Review Board (Licensed Architect)

Profile

DENNIS

First Name

M

Middle
Initial

WHELAN

Last Name

Email Address

Street Address

Suite or Apt

SANTA BARBARA

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Design Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

0

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

DESIGN REVIEW BOARD

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

GOLETA DESIGN REVIEW BOARD CITY OF SANTA BARBARA ARCHITECTURAL BOARD OF REVIEW

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

GOLETA DESIGN REVIEW BOARD CITY OF SANTA BARBARA ARCHITECTURAL BOARD OF REVIEW

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Question applies to Design Review Board

Which position are you applying for? *

At-Large Member

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

MOST OF MY 30 YEARS OF PROFESSIONAL LIFE AT UCSB IN PLANNING AND ARCHITECTURE HAS BEEN WORKING WITH DESIGN PROFESSIONALS, ENGAGING THEM IN THE PROCESS OF DESIGN AND THE REVIEW OF THEIR WORK. I HAVE STAFFED COMMITTEES DURING MOST OF THAT TIME THAT REVIEW AND COMMENT UPON CHANGES TO THE PHYSICAL ENVIRONMENT, BOTH LARGE AND SMALL, IN REGARDS TO CAMPUS DESIGN STANDARDS, LONG RANGE DEVELOPMENT PLANS AND LANDSCAPE PLANS. I AM KEENLY AWARE OF THE DESIGN PROCESS THROUGH THE REVIEW PHASE AND INTERESTED IN THE DEVELOPMENT OF COHESIVE DESIGN CONCEPTS.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I HAVE BEEN MAKING ARCHITECTURAL DRAWINGS FOR OVER 50 YEARS. I AM A LICENSED CALIFORNIA ARCHITECT AND HOLD A MASTERS DEGREE IN ARCHITECTURE. DURING MY CAREER I'VE WORKED FOR MAJOR DESIGN FIRMS (SKIDMORE, OWINGS & MERRILL) ON HIGH RISE PROJECT AND SPECIALTY DESIGN FIRMS FOR CUSTOM HOMES AND COMMERCIAL PROJECTS.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

TO ASSURE THE HIGHEST QUALITY OF DESIGN IN PROPOSED PROJECTS BY CAREFULLY AND KEENLY EXAMINING THE PROPOSALS AND SITES JUDGED BY THE STANDARDS AND GUIDELINES OF THE CITY OF GOLETA.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

NO LONGER A MEMBER OF: AMERICAN INSTITUTE OF ARCHITECTS AMERICAN INSTITUTE OF CERTIFIED PLANNERS

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

GOLETA DESIGN REVIEW BOARD CITY OF SANTA BARBARA ARCHITECTURAL BOARD OF REVIEW SANTA BARBARA COUNTY ARCHITECTURAL ARCHIVE MANAGER VOLUNTEER DOCENT FOR: LOTUSLAND, BELLOSGUARDO & SB CO. COURTHOUSE. BOARD OFFICER OF THE PEARL CHASE SOCIETY

Question applies to Design Review Board

List your relevant experience as it relates to: A) Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections). B) Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors.

50 YEARS OF MAKING ARCHITECTURAL DRAWINGS AND PLANS. LICENSED CALIFORNIA ARCHITECT. CO-WROTE UCSB LONG RANGE DEVELOPMENT PLAN ESTABLISHED ARCHITECTURAL AND SIGNAGE STANDARDS FOR UCSB.

Question applies to Design Review Board

Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professional, in your schooling, which architect or landscape architect influenced you the most and why?

MY GRADUATE PROFESSOR AND MENTOR CHARLES W. MOORE WAS KEENLY INTERESTED, SPOKE AND WROTE OFTEN ABOUT THE IMPORTANCE OF THE "MAKING OF PLACE" IN TODAY'S WORLD OF INTERNATIONAL SAMENESS, THE SENSE OF A DISTINCT AND UNIQUE CHARACTER ARE FUNDAMENTAL TO INFORMING US WHERE WE ARE, AND WHO WE ARE.

Question applies to Design Review Board

What are the reasons why you believe you should be appointed to the Design Review Board?

I HAVE SERVED ON THE BOARD FOR SEVERAL YEARS AND BELIEVE MY COMMENTS AND REFLECTIONS HAVE BEEN APPRECIATED AND ADDED VALUE TO THE DESIGNS OF GOLETA, AND WISH TO CONTINUE TO DO SO.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

CURRENTLY SERVING, TERM IS DUE TO EXPIRE. STAFF NOTIFICATION

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

DESIGN REVIEW BOARD

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

Attachment 2

Application – Jonathan Eymann – Design Review Board (At-Large Member)

Profile

Jonathan _____ W. _____ Eymann _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Design Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

Returned as resident 5 years ago, 35 yrs total residency

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

Yes No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

DRB

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

4 years as at-large member on the Design Review Board, subsequently just completed term of a member who resigned early back in late 2024

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

I have time to attend meetings and do preparatory work and I do not have conflicts of interest. If any were ever to develop I would of course recuse myself from participating in the process or voting on any decisions.

Question applies to Design Review Board

Which position are you applying for? *

At-Large Member

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I love Goleta and have since I originally moved here to attend UCSB in 1968. My three sons were born, raised, and still live here along with my 6 grandchildren. For years I, with many other residents, longed for Cityhood and when we finally won that status I was thrilled that we could guard our unique character from the domination of our neighbors to the south and could have the ability to better chart our own course. After our children grew and left the house, my wife and I relocated to Ventura County to downsize. Throughout our 13 years living an hour away, however, we continued to work in Goleta and care deeply about the community. We have just succeeded, after a year's effort, in purchasing a new condominium in Goleta and are eager to not only return to our family roots but to increase our involvement in and service to our community, especially since I have retired a year and a half ago from full-time civil service employment.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am very familiar with our community after living and/or working here for more than 50 years. I have a BA from UCSB and an MA in clinical psychology from Antioch University in Santa Barbara. Years of working in my father's photography business (largely involved with commercial and architectural photography) helped me learn the importance of design, balance, scale, composition, light, and texture, and the incredible power of images and appearance. As a psychotherapist and as a team supervisor and manager I have learned to listen carefully to others, assist them to clearly express their own points of view, and help assure that they understand the perspective of others. I am skilled at promoting dialogue, collaboration, and creative problem solving, as well as thinking systemically and balancing competing interests. My 13 years of service in providing mental health care through Santa Barbara County Behavioral Wellness to residents of Goleta has helped me to gain a deeper insight into how some members of our community may be impacted by decisions made regarding projects in their neighborhood and elsewhere within the community. One aspect of the course I have taught on Community Mental Health in the Master's Degree program at Antioch addresses the impact of aesthetics, style and landscaping in a development on those nearby, as well as all who view the final construct, whether the project is a sign or a significant public structure. My limited time on the Goleta City Design Review Board has helped me become more attuned to the City approval processes and the relevant regulations that pertain to development and building modification in our community. In addition, I have had the experience of preparing and submitting an application for a conditional use permit to the County in the 1980s, and of building my own house as owner-builder in the, including working with the building designer on the floor plan and basic design features, exterior materials, elevations, and landscaping. I also served on our Homeowners Association Board for 6 years. My role as a pastor in Goleta for nearly 50 years has helped me understand the concerns of literally hundreds of local residents drawn from a very diverse range of community members.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I want to help Goleta move into the future in a way that respects our past and our distinct character as a community. For that to happen, commissioners must assist our elected officials "to balance the public good with private rights and interests." I have a great interest in land use and development concerns in that the supply of open space is finite and the important uses to which it may be dedicated are diverse. The design elements of whatever is put on any part of our community have significant and unavoidable impacts on everyone in the community. A balanced and sensitive approach needs to be sought out if we are to continue to be "the Good Land" that I have enjoyed being a part of since first moving here.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

I am a member of both the State and local chapter of the Association of Marriage and Family Therapists and was inducted into Phi Beta Kappa in recognition of outstanding scholarship at UCSB.

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

To help our local government faithfully and sensitively apply the general plan and pertinent regulations and laws to the use of land and resources in the city of Goleta, and to work with the community and the City Council in regard to any future changes in the General Plan. In addition, to assist our elected officials and city employees in anticipating future trends and needs. To assist the residents of Goleta and other interested parties, especially in the venue of public hearings, in determining how proposals for development or changes in land use may or may not be acceptable in light of the existing general plan and applicable rules and regulations.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Being a lover of local history, and acutely aware how so much of the early days of Goleta had disappeared, my wife and I applied for and obtained County Historical Landmark status for the Sexton House (built in 1880 on Hollister Avenue) and much of its historic botanical gardens. We were privileged to own and live on the property for nearly 10 years in the late 70s and early 80s. When it became apparent that I could not fully restore the house and grounds we realized we would have to sell and move. We decided, however, that we would take steps to try to guarantee its preservation for future generations even though we expected that doing so would reduce the value of the property. For close to 10 years with the support of our church and a number of other churches and organizations I promoted an annual celebration of Goleta each Thanksgiving season by organizing a community celebration called "Give Thanks Goleta". In that non-sectarian event, we extolled the virtues of our hometown. Currently, under my direction, my church also participates in the Old Town Christmas Parade. We also have served our neighborhood as a polling site in elections on about two dozen occasions. I have participated in a number of live community meetings dealing with the problem of homelessness in the Goleta Valley and participated live or online in conversations about several other issues including the design of the new train station and discussions about old town redevelopment and the future of the Community Center on Hollister. I am personally CERT trained and my church is a member of VOAD (Volunteer Organizations Active in Disaster). I personally helped provide mental health services to evacuees during the Thomas Fire.

Question applies to Design Review Board

List your relevant experience as it relates to: A) Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections). B) Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors.

Prior to my 4 years of service on the DRB, my experience in these areas was as an amateur concerned with two significant remodel projects at our churches and others at my homes, as well as helping design and then building a home on Lincolnwood Drive as owner-builder.

Question applies to Design Review Board

Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professional, in your schooling, which architect or landscape architect influenced you the most and why?

In brief, I feel the fundamental issue is context. If the style and scale of a project or sign is departing from the precedent set for the area of the project, the extent of the innovation has to be more carefully evaluated for its impact on immediate neighbors, nearby properties, passers-by on foot and in vehicles. It should also be considered as far as compliance with any overarching community guidelines (like the long-standing preference for red-tile roofs and stucco in much of Santa Barbara) if any. Finding a balance between drawing attention and being intrusive seems to often be a challenge. I value creativity and innovation but have a certain conservative tendency that prompts me to want to look closely at any proposal and not assume that different or newer is better. Neither is the usual always preferable.

Question applies to Design Review Board

What are the reasons why you believe you should be appointed to the Design Review Board?

My voice as an aesthetically aware, but architecturally non-professional member of the community could be a helpful input into important discussions. I imagine I could help those more highly trained than I stay connected to the values and thought processes of the typical resident of Goleta. My ability to promote clear and calm discussion and help mediate broadly supported conclusions may also be beneficial.

[Resume_Feb_2020_update.docx](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I was invited to reapply for the open position after the end of my term.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

Attachment 3

Application – Karmen Rodriguez – Public Art Review Board

Profile

Karrmen

First Name

Rodriguez

Last Name

Middle
Initial

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

1.5

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I'm currently serving on the First 5 Santa Barbara County Board Commission as an alternate commissioner.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

[Karrmen_Rodriguez.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta email

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

As this is a new board, there are no prior meetings.

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I am passionate about art and am a strong believer that everyone should have access to enjoy art, especially the children in our community. The American Psychological Association recently published an article sharing the positive impact of art on health, well-being, and social change. Being part of the Public Art Review Board will allow me to contribute to our community by bringing more accessible art into the City of Goleta.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I currently own Let's Make Messy Art, an event company that focuses on play-based learning through sensory activities and process art. One of our cornerstones is allowing children and families to explore and learn together through art creation. Children are natural artists and the adults are here to foster their creativity and imagination.

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Attachment 4

Application – Jana Brody – Public Art Review Board

Profile

Jana _____ Brody _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Interests & Experiences

[_Resume_2024_J_Brody.pdf](#)
Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

As an artist and Goleta home owner, I am interested in Public Art in my local community.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields.

Please explain how this would support the Public Art Review Board.

I was a Santa Barbara Arts Commissioner 2nd district under Gregg Hart and Laura Capps. I was also on the Art in Public Places committee. I own an art related business and work for a Inclusive Arts Non profit .

Demographics

Ethnicity

Gender

Date of Birth

Attachment 5

Application – Ashley Richter – Public Art Review Board

Profile

Ashley _____ Richter _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Interests & Experiences

[Ashley_Richter_resume_2026.pdf](#)

Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta’s Public Art Review Board interest you?

I've always loved visiting cities like San Clemente and Santa Cruz that are filled with public artwork and support local artists. Permanent and temporary wall murals, sculptures, photography installations, and other publicly displayed art bring visitors to parts of town they may not have yet explored, and have the power to brighten the day of the residents who walk or drive by them daily. The call to Art is an amazing way to bring people together from different backgrounds and ages to connect and build community. I'm very excited by the idea of this new board to support all the inspiring and creative influence here in Goleta. The artwork in a town should reflect the cultures and wide breadth of talents of its inhabitants. Since I moved here in 1997 to attend UCSB, I've seen the public visual arts scene growing and am excited to help keep that momentum going!

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

Professionally as an elementary teacher, and personally as a parent, I have always incorporated a ton of art into children's daily experiences. I see so much value in working with your hands, exploring the creative process, and pushing past comfort zones by trying new techniques. I've seen students light up as they find success and when they celebrate the success of a peer. I've always donated time and resources to school art programs so more children can experience the joys of art. I was asked to volunteer as the artistic director for my son's 6th grade Wizard of Oz play, which included costumes and large sets designed and created entirely by students. I've helped organize field trips to engage with art, and taught hundreds of elementary students. I love to create art myself in daily life through painting, photography, paper folding, wire, collage, chalk art, and even food. I share my passion for art with my youngest son, Tobyn, who recently was featured in the April Goleta Monarch Press for his achievement in the Lion's Club Peace Poster contest. Art can be inspiring, thought-provoking, and cathartic. When a city is filled with it, the positivity and connectivity of the residents is buoyed, and plain spaces transform into something magical. People can gather in these spaces and find common ground. I think it's important to offer artistic opportunities to people of all ages and mediums so they can share their creativity with a wider audience. I hope that by being part of this board, I can continue to open the minds of adults and children alike to be inspired and excited by the artwork around them. I love to collaborate and find ways to help people connect. I want to celebrate individuals and groups who speak through their art. There are so many opportunities to enhance our public spaces and celebrate our unique coastal city. I would welcome the opportunity to engage further with the artistic community in Goleta and promote more publicly displayed art for all to enjoy.

Demographics

Ethnicity

Gender

Date of Birth



Attachment 6

Application – Simon Kiefer – Public Art Review Board

Profile

Simon

First Name

B

Middle
Initial

Kiefer

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Yes, I am applying for the City's Public Art Review Board.

Interests & Experiences

[Resume_Public_Art_Review_Board.docx](#)

Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

Public Art is an important element of one's community. It can help define community. It can promote a greater sense of belonging and civic spirit. It should be thought provoking, inspiring, and celebratory. I seek to ensure that public art projects fulfill these goals. I seek to ensure that the selection process is open, inclusive, transparent, and fair. I seek to ensure that community input be an important consideration in the process.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I have a BA and an MA, plus over 3 decades of experience in the fields of Art History and Urban Planning in New York City and Santa Barbara. Now 13 years in retirement, I have fully embraced creating and promoting art in its many forms. I seek to engage the public, foster creative self-expression, and build community. I serve on several Boards and Committees related to the arts. I create and teach art that focuses on the interplay of visual imagery and the written word. I am a Poet. I am a Dancer. My passion and my varied backgrounds and disciplines would be valuable contributions to the Public Art Review Board. Please see attached resume for details.

Demographics

Ethnicity

Gender

Date of Birth

Attachment 7

Application – Patricia Salvatore – Public Art Review Board

Profile

Patricia _____ A _____ Salvatore _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Interests & Experiences

[Patricia_A.resume2019_diving_message_food_mgmnt.docx](#)

Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I believe it showcases the talent of local residents and is a positive face for Goleta . It signals community involvement and it shows more of the personality of Goleta.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I have been involved with the arts since I can remember. My mother was an artist as am I (pottery and Jewelry). I have been an art docent for my daughters elementary school class. I dance for many years.

Demographics

Ethnicity

None Selected

Gender

None Selected

Date of Birth

Attachment 8

Application – Peichi Waite – Public Art Review Board

Profile

Peichi

First Name

Waite

Last Name

Middle
Initial

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

Since July 2025

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Previous member, Board of Trustees, Highland Park Public Library

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

[Peichi_Waite_Resume_Goleta_Public_Art_Review_Board.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Mr. Marcos Martinez from the City of Goleta

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

This is a new board.

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I am passionate about public art both because of the joy I see that it brings to people and because research has clearly shown that arts engagement can improve individual and community well-being across a spectrum of variables. As an arts and health researcher and evaluator, I bring a unique lens to this work. I have seen community well-being blossom in communities where I have led public arts projects and events. I would be delighted to serve with the Public Art Review Board and to apply my knowledge, skills, and training to help support a public arts movement in Goleta. I recently volunteered to create a Goleta holiday window display that paid homage to Santa Barbara and California wildlife. Mr. Marcos Martinez coordinated this project and can testify to my enthusiasm, communication skills, and quick implementation. This project absolutely confirmed my desire to serve the city through the public art review board. If you view my recent interviews with The EdUp Podcast Experience, "one of the world's leading higher education podcasts," you'll get to hear how much enthusiasm I have for arts engagements - including public art.

<https://www.linkedin.com/in/peichiwaite/>

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

As a part of the public art review board, I will bring experience and expertise as an Art Program Director running arts programs that have tallied 11,000 points of in-person engagement to date (including 18 public art projects for 2025-26), as an Artist who has contributed to and produced public art, as an Educator who mentors a team of 24 artists and develops arts education, as a Researcher/Evaluator who studies and understands the theoretical implications of arts engagement, and as someone who has worked for many years in Community Engagement. I have an in-depth understanding of the mechanics behind evaluating, producing, and sustaining the effects of public art that include but reach far beyond aesthetic considerations. I work collaboratively and efficiently, with excellent communication skills and attention to detail. I have read through RESOLUTION NO. 25-44 and believe that my experience with and deep passion for public art will greatly support its success. My uploaded resume illustrates how I have worked amicably with a wide network of diverse partners, was an enthusiastic helper on the last board I served with, and have strongly supported the arts in the previous city in which I resided. I am overjoyed to call Goleta my new home.

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Attachment 9

Application – Andie Ha – Public Art Review Board

Profile

Anh-Dao (Andie) T Ha
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta
City

CA
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Interests & Experiences

[Anh-Dao_Andie_Ha_Resume.docx.pdf](#)
Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta’s Public Art Review Board interest you?

I believe that being surrounded by art helps unify the city by creating shared spaces that spark conversation and community pride. Having completed the LEAD Goleta Community Academy, I gained a profound appreciation for our local governance and a desire to give back. My interest in this Board stems from a wish to combine my professional skills as a Business Operations Analyst—specifically in contract management and process optimization—with my passion for the visual arts. I want to help Goleta continue to grow as a culturally rich destination where public art is integrated thoughtfully into our urban design.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

While my primary career has been as a Business Operations Analyst, I bring a combination of logistical expertise and a lifelong commitment to the visual arts that directly aligns with the Board's responsibilities. Professional Oversight: My experience in financial analysis and contract management is highly relevant to the Public Art Review Board's role in overseeing project budgets and artist contracts. I am adept at evaluating complex proposals to ensure they are both fiscally responsible and feasible from a project management standpoint. Artistic Literacy: I have a deep personal interest in art and how it integrates into public spaces, which I cultivate through travel. My recent focus has been on the integration of historical art within modern public spaces. This global perspective helps me evaluate how different styles and scales of art can influence the 'feel' of a neighborhood. Community Knowledge: My completion of the LEAD Goleta Community Academy provided me with a general understanding of Goleta’s zoning, land use, and public process requirements. Additionally, my volunteer work with the Santa Barbara Botanical Garden, Food Bank and local nutrition programs has given me insight into how our community interacts with public spaces. I can help the Board ensure that selected artworks are not only aesthetically significant but also culturally and environmentally appropriate for the residents of Goleta."

Demographics

Ethnicity

Gender

Date of Birth

Attachment 10

Application – Kristin Otte – Public Art Review Board

Profile

Kristin

First Name

L

Middle
Initial

Otte

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

I am not able to get my mobile phone number to appear in the .pdf/print preview of this application. It is 805-637-9202. I am also disappointed that paragraph breaks do not appear in the text of my answers, but continue in one long, uninterrupted block.

Interests & Experiences

Upload a Resume

I have lived in our home in Old Town Goleta for over 35 years. My husband and I raised our daughter here and she attended public schools in Goleta. We have worked within the Goleta area since 1989 and are now retired. / My earliest impulses from childhood forward, were to make things. I have worked in some form of art media throughout my lifetime and continue to explore and experience art as a significant life activity.

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I am impressed with the projects and improvements taking place in Goleta. I see transformation from a fractured, divergent component of SB County to a more unified, focused, community-minded city. An identity is being formed around what it means to live in Goleta. As the city determines its boundaries, needs, and unique character, there will be a place for public art works, and I feel the desire to help guide the choices that beautify and define our community.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

My background, though varied, has been centered in visual arts. My exposure to the art museums, monuments and architecture of Europe in 1969, motivated me to study Art History at UCSB; graduating with a BA in 1973. My focus changed over the subsequent years as I studied and worked in a variety of applied art and craft fields: calligraphy, stained glass, and advertising design. These led me to explore Book Arts at UCSB, College of Creative Studies and to earn a BS in Bookmaking at Mills College, Oakland in 1989. / Marriage and a dual path of family and employment, limited my arts output, but I continued to expand my practical experience by volunteering for programs that directly affected my life. I served on committees and the board at San Marcos Parent-Child Workshop, 1994-1997; and on committees and the Board of Trustees at Live Oak Unitarian Universalist Congregation, Goleta, 2002-2023. There I served on the Interior Design Task Force for the newly built Sanctuary, 2008-2009. These positions gave me valuable experience in leadership, communication, cooperation and consensus. / Learning new skills has always been a leading motivator for me, and the practical application of quilting led me to the practice of making Art Quilts for the last 35 years. I taught quilting classes at SBCC Extended Learning from 2006-2011, as well as at several fabric stores and our local Coastal Quilters Guild, of which I have been a member for 33 years. I have served on Guild committees, the governing board and help mount the biennial Members Showcase at Earl Warren Showgrounds. I have won many ribbons at these exhibitions for my art work. I am a 15-year member of Fibervision, a local fiber arts group, and exhibit my work in our shows. In 2016 I had a solo gallery exhibition at the Faulkner Library in Santa Barbara. I continue to work in my home studio in fiber and collage media. / In addition to local museums, galleries and exhibitions, I attempt to educate myself and experience the excitement of visiting art museums and installations in my travels. A recent trip was spurred by the rebuilding and renovation of Notre Dame Cathedral in Paris where I was able to tour the building and compare the newly restored interior with my previous visit in 1969! Other trips include the Nelson-Atkins Museum of Art, and Sculpture Garden, Kansas City, Missouri; Crystal Bridges, Bentonville, Arkansas, the Walker Art Center and Sculpture Garden, Minneapolis, Minnesota; Weisman Art Museum, University of Minnesota, Minneapolis, a Frank Gehry designed building; the Smithsonian Museums, Washington, DC; Pacific Northwest Quilt & Fiber Arts Museum, LaConnor, Washington; Chihuly Garden and Glass, Seattle, WA; Mesa Verde National Park & Canyons of the Ancients National Monument, Utah and Hovenweep National Monument, Colorado; and the Royal BC Museum, Victoria, BC, Canada. / In the last few years I have been informed and intrigued by several experiences that broadened my understanding of the arts and the significant position art can play in a community. After completing the 2024 UCSB Reads selection, "Your Brain on Art: How the Arts Transform Us" by Susan Magsamen and Ivy Ross, I better understood the excitement I feel while experiencing art and my own desire to make art. The book is described as "A life-altering journey through the science of neuroaesthetics that offers proof of how our brains and

bodies are transformed when we participate in the arts and aesthetic experiences, and how this knowledge can improve our physical and mental health, help us learn and flourish, and build stronger communities. (Italics are mine.) David Byrne (“Talking Heads”) says the book is “proof for what so many of us have always known, that art... is transformative beyond measure.” (Italics are mine.) The application to public art is significant. Art can be not only a pleasurable experience, but can improve our general well-being. Art is enjoyed by individuals, and can also be an organizing principle to unite community, as a concert, a play or a piece of visual art does. The residents of Goleta will benefit and feel pride in a city that advances art that reflects their sense of community. / A second informative experience impressed me while visiting my sister-in-law in St, Paul, Minnesota. I happened upon a project that delighted and supplemented my appreciation of public artworks. The Sidewalk Poetry Project, <https://www.stpaul.gov/departments/public-works/sidewalks/sidewalk-poetry>, partners public works, poets and a non-profit agency that stamps poetry on newly poured concrete sidewalks in neighborhoods around the city. There are now over 73 poems (stamped over 1,200 times) used. I found myself on an engaging walk around the neighborhood to discover the scope of the project and to read and enjoy the poetry. / I see the City of Goleta defining, honing, and polishing its character. From my vantage in Old Town, I am impressed with the changes and upgrades I see taking place: on city streets, roundabouts, resurfacing, traffic patterns, new speed zones; in the addition of new city parks; the renovation of GVCC and the Public Library and construction of the new train station; I see a city striving to provide value to its residents. I believe the arts can play a valuable role in providing the city with a unifying spirit of community and pride of residence. I believe my arts experience, appreciation of a variety of media, exploration of new ideas, and cooperative attitude will provide a valuable voice to the Public Art Review Board and help create a unique legacy of public arts in the City of Goleta.

Demographics

Ethnicity

Gender

Date of Birth

Attachment 11

Application – Kelcie Kerdoon – Public Art Review Board

Profile

Kelcie

First Name

D

Middle
Initial

Kerdoon

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Interests & Experiences

[Resume_2017_2_.docx](#)

Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I have always had an interest in art and have a history of creativity, including but not limited to; sewing, drawing, and painting. I am who i am today in 2026 because of my love for creativity. I also love everything about Goleta and have a very deep passion for the city!

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I have experience in real estate, a passion for architecture, history, and have even had some artwork published when I was young. I love to draw and paint, and I enjoy making caricatures and other sketches in my free time. I enjoy seeing creativity and uniqueness around Goleta and enjoy local history and draw a lot of sketches for Goleta in my free time.

Demographics

Ethnicity

Gender

Date of Birth

Attachment 12

Application – Jillian Critelli – Public Art Review Board

Profile

Jillian _____ M _____ Critelli _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

5.5

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Currently serving on the Abstract Art Collective Board for the 2026-27 year, and accepted into the 2026 LEAD Goleta training. I also assist the Association of Women in Communication - Santa Barbara in their administrative and communication needs. Previously, I worked at the Santa Barbara Museum of Art in the PR/Communication department. While living in Los Angeles, I served on the Emerging Arts Leaders / Los Angeles chapter board as their Programming Co-Chair, and while attending Art Center College of Design, I led the Art Center Student Government in various roles, including President, Vice President, and representing all students on the Presidential Search Committee, and was a delegate at the Sustainable Mobility Conference.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

[JMCritelli_Resume2025.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I heard about the potential for a new Public Arts Commission Board through an early October announcement in Noozhawk.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

No, as this is a new board.

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I have extensive experience working in the arts sector, and have a solid foundation in leadership and local civics. My hybrid background of administration and active art-making has allowed me to appreciate the value of public art and how it can support a community. As a young city, Goleta has the opportunity to develop a cultural sector and create a visual identity from scratch, which celebrates its history and future through artistry. To support this new effort would be invaluable to me as a permanent resident. As a working artist who regularly shows in Santa Barbara and Carpinteria, I have seen the benefits of communities dedicated to developing arts and arts programs for all ages, something Goleta is ready to build for itself.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I have been involved in all stages of arts management and production, focusing on community engagement, communications, and development. Previous positions include the Marketing and Media Coordinator at Descanso Gardens in La Canada Flintridge, Marketing & PR Director at the Falcon Theatre in Burbank (now, the Garry Marshall Theatre), PR Coordinator at the Santa Barbara Museum of Art, and more recently, I served as the Production Designer for the Santa Barbara Independent. In each of these positions I worked directly with members and city stakeholders to ensure world-class artistry, outreach, and customer experience. My education is extensively focused in the arts: I studied Fine Art Photography from Pratt Institute in Brooklyn, I earned my Bachelors of Arts in Fine Art Media from Art Center College of Design (where I also served as President of the Student Government), and I have a Master of Arts degree in Organizational Leadership from Woodbury University. All of this experience and training has led me to be a seasoned art leader in the community.

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Attachment 13

Application – Valerie Sweatt – Public Art Review Board

Profile

Valerie L Sweatt
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta
City

CA
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Art Review Board: Submitted

If yes, please specify.

Yes, please see my explanation below.

Interests & Experiences

[2026_March_Resume.docx](#)
Upload a Resume

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I have been an artist and crafter my entire life. I have participated in the Santa Barbara Fair and Expo, exhibiting my art work and have won many awards. My current love is decorative painting and jewelry making. I have seen artwork covering boring items or eye sores in the City and like the idea, but would add a few twists. For instance, painting the "eye sore" to actually blend in with the background as opposed to standing out. I would like to see more children's art work displayed ~ in Isla Vista, there is a short wall with children's hand prints all over it. It is one of my favorites. I would like to see more art on boring building walls, owner approved. There are several buildings in Isla Vista with this kind of art.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I have studied art history in school through college. I prefer to paint on anything other than paper including wood, bricks, stucco, etc. I know what I would like to see as noted above and nothing too weird. Public Art should be enjoyed by all and bring a smile to your face, not a look of confusion. I have worked with oil paints, acrylic paints and house paints. I have taught projects both in my Decorative Painting Club and at conventions. As I am getting ready to retire, I would like to get involved with my community and art seems like my best choice.

Demographics

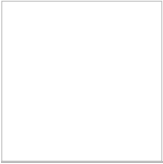
Ethnicity

Gender

Date of Birth

Attachment 14

Application – Thore Edgren – Public Art Review Board



Upload a Resume

Covered in other inputs.

Question applies to Public Art Review Board

Why does serving on the City of Goleta’s Public Art Review Board interest you?

I have been a resident of Goleta for over 50 yeas I see this as an opportunity to make a art center

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

As an architect who does art pieces, I understand the needs of proper art display.

Demographics

Ethnicity

Gender

Date of Birth