



TO: Mayor and Councilmembers

SUBMITTED BY: Deborah S. Lopez, City Clerk

PREPARED BY: Liana Campos, Deputy City Clerk

SUBJECT: Interviews of Candidates for the Public Engagement Commission, the Library Advisory Commission, and the Public Tree Advisory Commission

RECOMMENDATION:

- A. Conduct candidate interviews for the Public Engagement Commission, the Library Advisory Commission, and the Public Tree Advisory Commission; and
- B. Select two nominees (one Youth Member and one Regular Member) for the Public Engagement Commission Mayoral Appointment; and
- C. Select two nominees for the Library Advisory Commission Mayoral Appointment; and
- D. Select one nominee for the Public Tree Advisory Commission Mayoral Appointment; and
- E. Continue this item to the November 19, 2024, City Council meeting for two Mayoral Appointments to the Public Engagement Commission, two Mayoral Appointments to the Library Advisory Commission, and one Mayoral Appointment to the Public Tree Advisory Commission.

BACKGROUND:

Public Engagement Commission

The Public Engagement Commission is authorized by Goleta Municipal Code Section 2.19.20. The purpose of the Public Engagement Commission shall be to advise the City Council and staff on matters related to public engagement in City government and governance. The Public Engagement Commission shall be composed of seven (7) members. One member shall be a Youth Member. Members of the Public Engagement Commission shall be appointed to a four-year term. There shall be no limit on the number of terms members may be appointed. The Youth Commissioner shall serve up to a two-year term.

On June 10, 2024, Jessica Avila-Ruiz Youth Member notified staff that she would be moving and submitted her resignation for the Public Engagement Commission. The Youth member term would have expired September 2025. Also on September 4, 2024, Silvia Uribe notified staff that she would no longer be able to serve on the Commission. Silvia Uribe's term would have expired November 2025.

Library Advisory Commission

The Library Advisory Commission is authorized by Goleta Municipal Code Section 2.14.020. The purpose of the Library Advisory Commission shall be to advise staff and the City Council on matters affecting the Goleta Valley Library representing the interests of the library's patrons by recommending programming and services for the library.

The Library Advisory Commission shall advise the Library Board of Trustees (Board) and increase community participation in library issues by analyzing the library's needs, considering goals, anticipating future needs and problems, acting as a liaison, acting as a sounding board, and helping to develop consensus for advisement to the Board.

The Library Advisory Commission shall be composed of five members. Two members of the Commission shall be appointed by the Mayor with the approval of the City Council according to the process established in Goleta Municipal Code Chapter 2.15. Three members of the Commission suggested by the County Board of Supervisors shall be appointed by the Mayor to represent the unincorporated service area of the Goleta Valley. There are four vacancies on the Library Advisory Commission.

In October 2024, both Stephanie Drake and Lori Goodman (both Goleta Incorporated Area members), notified staff that they would be resigning from the Library Advisory Commission. Stephanie Drake's term would have ended June 2025. Lori Goodman's term ended June 2024.

There are two additional vacancies to be filled, Marcos Aguilar (Isla Vista Community Service District) and Dave Callanan (Unincorporated Library Area). On November 5, 2024, the Santa Barbara County Board of Supervisors will consider approving and suggesting to the City of Goleta the reappointments of Marcos Aguilar (Isla Vista Community Service District) and Dave Callanan (Unincorporated Library Area) to the Library Advisory Commission.

Public Tree Advisory Commission

The Public Tree Advisory Commission is authorized by Goleta Municipal Code Section 2.11.020. The purpose of the Public Tree Advisory Commission shall be to hear appeals of decisions on the planting and removal of public trees as provided under Section 2.11.010, and to provide advice to staff and the City Council on matters related to the Goleta Urban Forest. The Public Tree Advisory Commission shall be composed of five members.

On August 7, 2024, Kalia Rork submitted her resignation and notified staff that she would no longer be able to serve on the Public Tree Advisory Commission. Kalia Rork's term would have ended February 2027.

DISCUSSION:

Appointments to the Public Engagement Commission, Library Advisory Commission, and the Public Tree Advisory Commission follow the normal appointment process under GMC Section 2.15.040 (B). At the conclusion of all interviews, each Councilmember shall announce the Councilmember's preferred candidate(s) for the interviewed position(s). The City Clerk shall compile a list of candidates for each vacancy based on the Councilmembers' selections.

In anticipation of the expiring terms for the Public Engagement Commission, Library Advisory Commission and the Public Tree Advisory Commission, the City Clerk's office published requests for candidate applications on the City website, the Monarch Press, Channel 19, the local adjudicated newspaper, GovDelivery Bulletins, social media sites, and generated press releases.

Public Engagement Commission – Youth Member

There are two vacancies for the Public Engagement Commission (1) Youth Member and (1) Regular Member.

Staff confirmed the following interview times for the Public Engagement Commission, Youth Member and Regular Member Applicants:

Scheduled Time	Candidate	Position Applying for
6:30 P.M.	Jackson Simmons-Furlati	Youth Member
6:40 P.M.	Olivia Lubbers	Youth Member
6:50 P.M.	Sagarika Manian	Youth Member
7:00 P.M.	Lori Goodman	Regular Member
7:10 P.M.	Gareth Kelly	Regular Member
7:20 P.M.	Adam Schaffer	Regular Member

Library Advisory Commission

There is one vacancy for the Library Advisory Commission for a term expiring June 30, 2027. There is an additional vacancy for the Library Advisory Commission for a term expiring June 30, 2025.

Staff confirmed the following interview times for the Library Advisory Commission Applicants:

Scheduled Time	Candidate	Position Applying for
7:30 P.M.	Anna Jordan	Goleta Incorporated Area
7:40 P.M.	Arielle Goodson	Goleta Incorporated Area
Consider Application on File	Krista Rodkey	Goleta Incorporated Area

Public Tree Advisory Commission

There is one vacancy for the Public Tree Advisory Commission for a term expiring February 1, 2027.

Staff confirmed the following interview times for the Public Tree Advisory Commission Applicants:

Scheduled Time	Candidate	Position Applying for
7:50 P.M.	Brad Blue	Regular Member
8:00 P.M.	Karl Rider	Regular Member
8:10 P.M.	David McClure	Regular Member
8:20 P.M.	Debra Cochrane	Regular Member

This agenda item allows the City Council the opportunity to conduct interviews and recommend two nominees for the Public Engagement Commission, two nominees for the Library Advisory Commission, and one nominee for the Public Tree Advisory Commission for Mayoral appointment. Ratification of the Mayor’s appointments will come before the City Council on November 19, 2024.

FISCAL IMPACTS:

There is no direct fiscal impact related to this recommendation.

ALTERNATIVES:

Council is under no obligation to make an appointment at this time. Taking no action would mean that existing Commissioners would continue to attend meetings until a new appointment is made. Council may desire to see further advertising done in order to ensure a greater applicant pool prior to a selection process.

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. Application – Jackson Simmons-Furlati, Public Engagement Commission
2. Application – Olivia Lubbers, Public Engagement Commission
3. Application – Sagarika Manian, Public Engagement Commission
4. Application – Lori Goodman, Public Engagement Commission
5. Application – Gareth Kelly, Public Engagement Commission
6. Application – Adam Schaffer, Public Engagement Commission
7. Application – Anna Jordan, Library Advisory Commission

8. Application – Arielle Goodson, Library Advisory Commission
9. Application – Krista Rodkey, Library Advisory Commission
10. Application – Brad Blue, Public Tree Advisory Commission
11. Application – Karl Rider, Public Tree Advisory Commission
12. Application – David McClure, Public Tree Advisory Commission
13. Application – Debra Cochrane, Public Tree Advisory Commission

ATTACHMENT 1:

Application – Jackson Simmons-Furlati, Public Engagement Commission
Youth Member

Profile

Jackson _____ V _____ Simmons-Furlati _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

10

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

Question applies to multiple boards

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Dos Pueblos Engineering Academy Senator As a DPEA Senator, I have identified and solved issues that strengthen the DPEA community. I'm an attentive listener and proactive in contributing ideas, and I thoroughly enjoyed participating in this process last year. For example, streamlining grading consistency for portfolio check-offs and Weebly posts, though a small change, had a significant impact. This experience opened my eyes to the power of community involvement, showing me that one voice and one person's actions matter. Refuse and Reuse Local Team Leader I'm tasked with giving webinars and in-person talks about the harms of single-use plastic, asking people to try taking a one-day challenge to refuse all single-use plastic. No one is realistically capable of doing that altogether. And that is the point. The goal is to help people be thoughtful about their actions, refuse plastic when they can, and adequately reuse and recycle when they can't. If enough people care about this issue, we can start to change habits, commerce, and eventually laws and ordinances around keeping our planet as functional as possible for as many people as possible.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I want to help people become part of the process. A lot of times I hear my friends and even some adults express how their voice in government planning doesn't matter. I think it does. I have lived in Goleta with my dog Sugar and mom for ten years. What I love most about where we live is being in a community where I know most people in my neighborhood, and everyone knows Sugar. I love the community potlucks, pool parties, and holiday celebrations. When there is a tragedy or someone needs extra help, someone always seems to step up and be there. I want the whole of Goleta to have that experience. As someone who has overcome significant speech difficulties, I have finally found my voice and want to use it to make a difference. I think my perspective as a person who was often overlooked and felt most comfortable in the back of the room could help engage other reluctant joiners. Even though Goleta has experienced tremendous growth, I think there is still a way for it to remain a community that cares about its neighbors and works to build a cohesive spirit of cooperation.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am a current Dos Pueblos Engineering Academy sophomore with strong problem-solving skills and a collaborative mindset. I've played collaborative classical music for many years as a pianist, which has influenced my ability to be a good listener, respectful of what other people bring to the table, and adept at creating cohesive groups.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I want to play an active role in shaping programs that benefit residents of our great community. I want to bring other young people along with me. We are in a high-stakes election year, and neither my friends nor I can vote. Having a say in what our national government does is out of reach. This position is a chance for me to have a say in what our local government is doing. I hear a lot about what I can't do. This position is something that I can do, and that I think can make a positive difference while doing it.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

+ Fundraising for the FoodBank of Santa Barbara by coordinating with local restaurants to donate proceeds on certain nights and working on those designated nights in the participating restaurants + Refuse and Reuse awareness presentations to schools and other groups on the harms of single-use plastic. + Refuse and Reuse beach cleanups. + Perform mini piano concerts at retirement homes + Launching a healthy, ready-made meal program growing hydroponic lettuce to deliver 100 meals per week to local residents. Working with Terrace Foundation to procure seedlings, equipment, and know-how. Working with master pack manufacturers to procure donated and discounted options. Working with DP staff to coordinate logistics and rollout. Recruited small team of peers to be a part of the program.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Article in Noozhawk

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

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JACKSON SIMMONS-FURLATI

Enthusiastic and outgoing engineering student with a passion for music and culinary arts. Demonstrates strong leadership skills both inside and outside of school. Adept at working in groups, with faculty and administrators.

DOS PUEBLOS HIGH 2027

Weighted GPA 4.1

Engineering Academy

Portfolio: 2027mechatronicsjacksonsimmons-furlati.weebly.com/

AP Human Geography 4

ACHIEVEMENTS

National Merit Honor Society

Santa Barbara Strings First Ensemble
Pianist, 3 Years

California American Legion Oration
Contest 2024 Certificate of Distinction

Completed Royal Academy of Music
Level 9 out of 10 for Piano

Completed Level 10 out of 11 Suzuki
Piano

Accepted Stanford Jazz Workshop 2023

Accepted UCLA Herbie Hancock Jazz
Intensive 2024

SKILLS

CAD Software: SolidWorks, or other
Computer-Aided Design (CAD) software
experience.

Basic Electronics: Circuit design, and the
ability to work with electronic components.

Presentation Skills: Confidence in
presenting ideas, projects to peers,
teachers, professionals

Language: English, Spanish, Russian, Italian

Python: Intermediate

ENGINEERING, MUSIC, COMMUNITY SERVICE

Dos Pueblos Engineering Academy (DPEA) - Senator 9/2023-Present

As a senator, I help facilitate information and policies to the student engineers. I also assist in creating and legislating rules and governance for the entire program.

The DPEA is a school within the school where classes rotate between four educational spaces: Art, Computer-Aided-Design/Programming, Machine Shop and Physics. The program strives to create a balance between theory and application. Students who graduate from DPEA are prepared to participate in internships and research in both academia and industry while they attend college. This program is structured to run like a business, with students assisting with day-to-day operations of the academy.

Started and completed, from scratch, dozens of engineering projects while gaining extensive experience in programming, CAD, physics, manufacturing, and project design through hands-on projects, individually and in small groups.

Healthy Meals Salads - Team Leader 8/2024-Present

In the early stages of launching a ready made meal program growing hydroponic lettuce to deliver 100 meals per week to local residents. Working with Terrace Foundation to procure seedlings, equipment, and know-how. Working with master pack manufacturers to procure donated and discounted options. Working with high school staff to coordinate logistics and rollout. Recruited small team of peers to be a part of the program.

Productive Robotics - Intern 4/2024

Worked production and assembly line and shadowed lead mechanical engineer on-site where they manufacture the new generation of collaborative robots.

UC Santa Barbara Gaucho Racing - Intern 6/2022-8/2023

Created original blueprint to build electric tricycle that maxes out at 20MPH, working in a group of four to over problem-solve using hand tools to weld, solder, and splice

Yale Russian History Mentorship - Researcher 6/2022-8/2023

Worked with Post-doc Stephan Sveshnikov to study and understand Russian history, specifically the history of the village, food and agrarian society, medieval culture, and the role of the Russian Orthodox Church

Santa Barbara String Chamber Ensemble - Pianist 6/2021-Present

Collaborated in Quartet and Trio to practice and perform classical music from Beethoven, Hellmesberger, Mozart

FoodBank of Santa Barbara - Volunteer 6/2022-8/2023

Actively raised money by working as waiter, busser, sous pizzaiolo on specific days where proceeds were donated to the local food pantry.

ATTACHMENT 2:

Application – Olivia Lubbers, Public Engagement Commission
Youth Member

Profile

Olivia _____ A _____ Lubbers _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Parks and Recreation Commission: Submitted
Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

Three years

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

NA

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

Question applies to multiple boards

If yes, please specify.

NA

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

NA

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

NA

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I'm very interested in serving on a board, commission, or committee for the city of Goleta because I believe in actively contributing to the development and well-being of my community. My passion for public service and civic engagement drives me to seek opportunities where I can help shape policies and initiatives that benefit everyone, be a part of a platform to advocate for positive change and be a proactive voice in community planning and development. I am eager to bring my commitment, enthusiasm, and collaborative spirit to the table, and to contribute to the continued growth and vibrancy of Goleta.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I attended Laguna Blanca High School for three years, where I was actively involved in various extracurricular activities, including participating in sports teams and community service projects. These experiences helped me develop strong leadership, communication, and organizational skills that are crucial for effective public relations work. Recently, I transitioned to an online learning platform, which has allowed me to enhance my adaptability and self-discipline. This shift has also provided me with a more flexible schedule, enabling me to dedicate ample time and focus to the responsibilities of the board. My online education has equipped me with a strong foundation in digital communication and media, which is particularly relevant to the work of public relations in today's increasingly digital world.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My primary goal in serving on the Board of Public Relations for the City of Goleta is to engage and inspire younger generations, particularly my peers and young adults, to become actively involved in public service and civic life. I am passionate about encouraging these individuals to recognize the impact they can have on their community and to feel excited about making meaningful changes within our city. Additionally, by using my voice and experiences, I want to contribute to shaping a narrative that highlights the significance of public service and demonstrates the tangible ways in which individuals can effect change within their community.

Question applies to Parks and Recreation Commission

List your relevant experience as it relates to your experience in parks and recreation activities.

I have a strong connection to our local parks, particularly Girsh Park, which has been an integral part of my experience in the community. I have attended numerous park functions at Girsh Park, enjoying the variety of events and activities that bring people together. Additionally, I frequently use the parks for walking my dog, which has allowed me to appreciate their importance for both recreation and community well-being. Moreover, I have performed dance performances at various parks during Fiestas, including Girsh Park, which has given me a deeper appreciation for these spaces as venues for community events and artistic expression. My personal experiences with the parks have underscored their value and strengthened my commitment to supporting and enhancing public spaces in our city.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

I have not yet obtained any memberships in professional organizations.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I have actively participated in beach clean-up activities, which has been a significant part of my volunteer experience. These efforts have allowed me to contribute directly to environmental conservation and community well-being. Through these clean-ups, I've gained hands-on experience in organizing and leading volunteer initiatives, as well as an appreciation for the impact that collective action can have on maintaining and improving our natural spaces.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I learned about this position through a referral from my father. He received an email notifying him about an opening for a youth volunteer on the Public Engagement Commission and shared the opportunity with me. After reviewing the details, I felt that this role perfectly aligns with my interests and goals, and I am eager to contribute to the board's mission.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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Olivia Lubbers

EXPERIENCE

Mount Carmel Church, Montecito — *Camp Counsellor*

August 2022 - August 2023

- Organize and conduct camp activities, including sports, crafts, games, and outdoor events.
- Ensure the safety and well-being of all campers, maintaining a safe and secure environment.
- Assist with daily camp logistics, such as meal preparation, cleanup, and equipment management.
- Keep accurate records of activities, incidents, and camper progress as required.

Leaf Wing Center, Remote — *Online Assistant Manager*

January 2022 - Present

- Respond to emails.
- Scheduling meetings and appointments with clients and employees.

Babysitter — *For Private Family*

May 2023 - Present

- Follow the children's daily schedule, including nap times, bedtime routines, and any extracurricular activities.
- Light housekeeping tasks related to the children.
- Adhere to any specific family rules or routines, and follow any special instructions provided by the parents regarding their children's needs or preferences.

EDUCATION

Laguna Blanca High School, Hope Ranch — *Present Student*

June 2020 - June 2025

- Full-time student at Laguna Blanca; Graduation set for June 2025.

SKILLS

- ❖ Proficient at multitasking
- ❖ Detailed organizational skills
- ❖ Proficient in the majority of modern Technology
- ❖ Critical thinking
- ❖ quick decision making
- ❖ Quick to learn new things
- ❖ Works well in a team
- ❖ Collaborates well with other team members

LANGUAGES

English and Intermediate French skills. I can help a French-speaking customer or client.

ATTACHMENT 3:

Application – Sagarika Manian, Public Engagement Commission
Youth Member

Profile

Sagarika

First Name

Manian

Last Name

Middle
Initial

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

17

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

Question applies to multiple boards

If yes, please specify.

I serve on the Santa Barbara Youth Council.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

For the past 3 years I have served on the Santa Barbara Youth Council and I am currently Second Vice Chair of the council. Here, we serve as youth representatives to local government, provide youth input in the City of Santa Barbara's initiatives, and lead initiatives as well. For example, I was a part of the Youth Council Ordinance Subcommittee where we drafted an ordinance for safe firearm storage, presented it to the City, and passed becoming an ordinance in Santa Barbara.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I am interested in serving on the Public Engagement Commission because I want to make an impact on the Goleta community. After realizing the impact I can make on the community through the services I provided by serving as a Santa Barbara Youth Council member, I believe that I can make a similar impact on the city of Goleta by serving as the Youth Public Engagement Commissioner.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

My prior experience relative to the duties to the commission I am applying to is with the Santa Barbara Youth Council, ProgramHers and YouthMuze. For the past 3 years I have served on the youth council and I am currently Second Vice Chair of the council. Here, we serve as youth representatives to local government, provide youth input in the City of Santa Barbara's initiatives, and lead initiatives as well. For example, we organized a Youth Speak Out where teens in our community had an opportunity to meet local leaders such as Councilmembers and the Chief of Police and provide their input on community issues. I also serve as President of the 501(c)(3) nonprofit ProgramHers, where we work to inspire the next generation of STEM through our outreach events. Here, I lead the meetings and projects by combining everyone's input into a project, ensuring everyone has a meaningful contribution. I am also the Personnel Director/Board Member of the 501(c)(3) nonprofit YouthMuze, where we provide accessible music education for K-12 students across the community. I am in charge of recruiting music instructors to teach students and recruit directors to run the organization. Overall I believe I have the experience and qualifications to serve as the Youth Public Engagement Commissioner.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I am hoping to create a lasting impact on the City of Goleta, serve as a youth voice in the Goleta government, and ensure that everyone's opinion is heard and validated. I hope to use my leadership skills I have gained from past experiences and use them for this position to make a positive change in my hometown.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I am currently President of the 501(c)(3) nonprofit ProgramHERS, Personnel Director/Board Member of the 501(c)(3) nonprofit YouthMuze, Second Vice Chair of Santa Barbara Youth Council, a student leader in the Dos Pueblos Engineering Academy, the co-founder/co-president of the Self Care Club, a volunteer for Santa Barbara Sea Center and last summer I was a tutor in the Dos Pueblos Summer School. I also participate in charity golf tournaments to raise money for youth golf programs in the community.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I heard about the position in an Independent article.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

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Sagarika Manian

Strong work ethic, leadership/teamwork qualities, and a 4.90 GPA. I am interested in pursuing a career in engineering.

WORK EXPERIENCE

Sansum Diabetes Research Institute Santa Barbara, CA	Feb. 2022-Aug. 2022
Research intern where I assisted in conducting clinical studies on diabetic devices for diabetic patients	
Girls Inc Teen Center Goleta, CA	Summer 2023, 2024
Intern where I assisted with the STEMinist STEM academy	
Szumliniski Lab at University of California Santa Barbara	June 2024 - Present
Research Intern where I analyzed protein expressions in rodent brains due to controlled substance exposure, ran immunoblotting procedures, and conducted image analysis	

NOTABLE COURSEWORK

Dos Pueblos Engineering Academy (DPEA) Goleta, CA	Aug. 2021 - Present
Projects: Luminism Shadow Box, Light Sculpture, Kinetic Sculpture	
Advanced STEM Courses: AP Physics 1-Algebra Based; AP Physics 2-Algebra Based; AP Psychology; AP Chemistry; AP Biology; Math 150 Calculus; Math 117 Statistics	

SKILLS

SolidWorks; Vertical Mill Machining; Lathe Machining; Circuitry; Soldering; Crimping; Data Analysis; C++ Arduino; Technical Writing; G-Suite Products; Public Speaking; Leadership; Teamwork; Grant Writing; Event Planning; Canva; Centrifuge; Weebly; Cricut

EXTRACURRICULAR ACTIVITIES

Santa Barbara Youth Council Santa Barbara, CA	June 2021 - Present
Second Vice Chair: Organized Q&A sessions with local politicians, implemented ordinance in city of Santa Barbara	
Robotics Goleta, CA	Aug. 2021 -Present
9084 Octobots Robotics, FRC: Built driver stations, the electrical aspects of the robot, and wrote a manual for the driver stations	
13046 Riptide Robotics, FTC: Built robot and wrote a portfolio that won the Think Award in a FTC ILT competition in 2023	
ProgramHERS Goleta, CA	Aug. 2021 -Present
President: Organized STEM events for local youth and designed STEM projects for youth camps	
DPEA Leadership Goleta, CA	Aug. 2021 - Present
Student Leader: Assist with DPEA outreach in the community	
Dos Pueblos High School Varsity Girls Golf Team Goleta, CA	Aug. 2021 - Present
High school golf team that competes against other school teams in the Channel League	
Self Care Club Goleta, CA	Aug. 2022 -Present
Co-founder/co-president: Organize monthly sessions for DPHS students to practice mental wellness	
YouthMuze Goleta, CA	Oct. 2022 - Present
Personnel Director/Board Member: Making music education accessible to all youth in the community	
Teacher Assistant Goleta, CA	Aug. 2023 - July 2024
DPEA Teacher Assistant: Assist DPEA teachers and students with their classwork	
DP School Tutor: Tutored Summer School students in math and biology	

AWARDS

Lucille Miller Wright Scholarship Recipient	2024
California Scholarship Federation Member	2022 - Present
National Honors Society Member	Aug. 2019 - Present
Phi Theta Kappa Honors Society Member	2024 - Present
TGR (Tiger Woods Foundation) Jr. Invitational Recipient Girls Golf	2023
Santa Barbara Athletic Round Table Athlete of the Year Girls Golf	2023, 2024
Channel League Individual Champion - Girls Golf	2021, 2022, 2023

ATTACHMENT 4:

Application – Lori Goodman, Public Engagement Commission

Profile

Lori _____ L _____ Goodman _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

15

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I most recently served on the City of Goleta Library Commission.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

For the past seven years, I have served on the Library Commission. I have enjoyed serving on a commission, and I'm ready for a change. I am interested in the public engagement committee because I am passionate about engaging under-engaged communities and because I think it's important to engage all of our community members.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

As the Executive Director of LEAP, I am deeply connected to low-income families living and working in Goleta. I've learned a lot about what is and is not working to connect with families.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I hope to be a voice as a home owner and resident and a voice for the communities I serve at LEAP.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I just stepped off the Goleta Library Commission. I am on the Executive Board of the Kids Network of Santa Barbara County. I am past chair of the Courage to Lead alumni committee. I served on the Dos Pueblos PTA (more than 10 years ago.) There's more....

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta email

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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Lori Lander Goodman

HIGHLIGHTS

- Visionary leader, strategic thinker, eloquent communicator
- Lifelong commitment to Diversity, Equity and Inclusion
- Successful and positive team builder and supervisor
- Proven success in all aspects of fundraising
- Expertise in Child and Family development, well-being, and mental health, trauma prevention, and Adverse Childhood Experiences

PROFESSIONAL EXPERIENCE

Executive Director, LEAP: Learn. Engage. Advocate. Partner January 2018-Present

Responsible for all aspects of organizational management, leadership, and visioning for this \$5.5M / 54 staff member child development center and family resource organization.

- Realigned organizational programs and priorities to better meet community needs: changes included moving Family Resource Center location, leading to increasing client services by 25%
- Lead and implemented strategic effort to develop a five-year plan resulting in more services for children and families, increased funding, and improved agency profile
- Developed comprehensive financial resource development strategy, increasing organizational income from 2.2M in 2018 to an expected 5.7M in FY 24-25.
- Initiated Goleta Valley Community Partnership network, enabling cross-sector collaboration across the region. Participants include city, school board and county elected officials, as well as leaders from the non-profit sector, health sector and business sector. The network has led to a streamlined and coordinated response to the COVID pandemic, identification of gaps in services, and increased responsiveness to community and individual trauma
- Transformed organizational culture by implementing strengths-based management in all departments
- Led Board of Trustees to engage in intentional and comprehensive DEIJ work, placing equity at the center of all board decision-making, leading to improved staff benefits and satisfaction.

Chief Development Officer, CALM

2011- 2018

Responsible for aligning fundraising and communications with organizational mission for this Santa Barbara county-wide organization specializing in childhood trauma.

- Increased annual donations by 92 %, and number of individual donors from 586 in 2012 to 1364 in 2016 enabling the organization to grow from a budget of \$4.5M to \$7.5M during my tenure.
- Recruited and engaged members of the Santa Maria community to become North County Advisory Committee, increasing fundraising in that community from \$13,000 to \$115,000 annually.
- Transformed the public image of CALM by conceiving of “I Will Not Be Silent” campaign, engaging more than 3,000 community members

- Effectively communicated complex psychological concepts to the general public on behalf of our team of psychologists, social workers and therapists

Director of Development, Assn. of Reform Zionists of America (ARZA) 2007-2010

Lead development professional and a member of ARZA's management team

- Led national fundraising to support \$2M national and international programs
- Collaborated with Executive Director to determine ARZA's global priorities, interface with leaders from partner institutions, and plan the future of the organization

Director of Development, Westchester, American Jewish Committee 2006-2007

Lead all aspects of fundraising including major gift cultivation, stewardship and solicitation, event planning, community giving, and a board campaign.

- Created and implemented campaign plan resulting in a 27% fundraising increase
- Cultivated relationships with political officials and members of the U.S. State Department to build awareness of global Jewish issues

Director, North Peninsula Region 2001-2006

Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties

Responsible for budget, board development, program development, fundraising, leadership cultivation, strategic planning and community relations for North Peninsula region.

- Responsible for raising \$2M annually.
- Engaged community leaders in addressing demographic study, identifying local needs and planning solutions
- Program development and implementation, including outreach program for new parents
- Coordinated collaborative partnerships with local community center, day school and synagogues
- Identified and cultivated board leadership

EDUCATION

University of Southern California, Master of Social Work, 1991

Hebrew Union College-Jewish Institute of Religion, Master of Arts in Nonprofit Management, 1991

University of California, Santa Cruz, Bachelor of Arts in Women's Studies, 1986

Swarthmore College, 1982-1984

SELECTED COMMUNITY ACTIVITIES

Goleta Library Commission, Commissioner, 2019-2021, Chair, 2021-2024

Child Abuse Prevention Planning Leadership Team, 2022- present

Santa Barbara County ACEs Steering Committee, 2018-present

Kids Network, Santa Barbara County, Executive Committee, 2018-present

Partnership for Excellence Steering Committee, 2016 and 2017

Congregation B'nai B'rith, Youth Engagement Committee, Chair, 2012-2014

GATE District Advisory Committee, Santa Barbara School District, 2009-2011

SELECTED HONORS

Nonprofit Leader of the Year, 2021

Jeopardy! champion, September 11 & 12, 2018

HUC-JIR, Doctor of Jewish Nonprofit Management, honoris causa, 2016

Lori Lander Goodman

ATTACHMENT 5:

Application – Gareth Kelly, Public Engagement Commission

Profile

Gareth _____ Kelly _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

9

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

N/A

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I believe I have a unique perspective as an immigrant and also enjoy learning more about the workings of local government and believe it imperative we all step up and contribute and give back to our communities.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have been a self-employed business owner for almost 20 years I have lived in the US. I have at times worked with local governments and been part of programs such as LEAD in order to learn more about how local govt works in the hopes I can give back and offer insight and advice on possible ways to improve various aspects of how local governments works. For the past 2 years, I have run an event that takes place in the city and is an event I believe is an economic benefit to the city. In that role I ave become familiar with the many stakeholders both public and private who work with the city and believe those relationships are a key strength if I serve on such a board.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To provide a unique take to the city from a different perspective in the hopes of moving the city forward with its goals while also strengthening and developing community engagement.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

I am a member of the South Coast Chamber of Commerce.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I am a graduate of the city's LEAD academy as well as an alumni of the City of San Luis Obispo Leadership program. I frequently volunteer for the Santa Barbara Rugby Association as a former player and often donate my time and equipment to various local non-profits as needed.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Online

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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ATTACHMENT 6:

Application – Adam Schaffer, Public Engagement Commission

Profile

Adam H Schaffer
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Santa Barbara
City

CA
State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

6

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Independent Living Resource Center, Member Annual Passion for Independence Event Committee, 2019 - present Recipe for Hope Foundation, Member Board of Directors, 2015-2018 UCLA Lab School, Member/Committee Chair Board of Advisors, 2011-2014 The Rape Foundation of the Rape Treatment Center at UCLA-Santa Monica Hospital, Founding Member Men's Advisory Council, 2010-2012 Santa Barbara Unified School District, Member Superintendent's Committee on Grading and Homework, 2015-2016

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

Simple: to give back and be involved in my community

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am a senior-level media management executive with an excellent record in launches, product extensions and revenue generation. I am extremely results oriented with extensive national and international business and audience development experience across multiple media and product platforms.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To assist with public engagement for the City. My background is well suited for this role.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

IAEE - International Association for Exhibitions and Events ABM - American Business Media

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Santa Barbara County Sheriff's Office Citizens Academy - 2022 (also see various boards, commissions or committees listed above)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta email.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

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ADAM H. SCHAFFER

KEY ACCOMPLISHMENTS

Innovative sales management executive focused on revenue and portfolio growth with deep experience across a wide array of business models and product groups. Proven team leader able to initiate organizational change and deliver specific and targeted results.

INNOVATION AND LEADERSHIP

- Restructured sales teams at 1105 Media and Forester Media for effective deployment and increased sales.
- Launched ReIndia Expo & Conference in Mumbai (March 2007) which has outperformed in subsequent years.
- Grew Tradeshow Week research business to \$1,000,000 in five years.
- Founded acclaimed TSW Fastest 50 event which has become leading industry conference.

REVENUE GROWTH

- At NPG of California grew El Pollo Loco, Panda Express, Toyota and MacDonald's 15%+ each year.
- Doubled revenue to \$1,000,000 at Internet Research Bureau (IRB) in first year.
- \$250,000 e-product revenue growth at Forester Media in six months.
- 18% annual revenue increase in first year at Moon Tide Media.
- 23% portfolio profit growth at 1105 Media, Inc.
- 19% CAGR revenue growth over five years at Reed Business Information.
- \$1 million growth in year one at Daily Journal Corporation.

MAJOR CLIENT AND ORGANIZATIONAL SALES

- Signed MarketCast, CINT, Ipsos and ISA major new accounts for IRB.
- Initiated key ad programs with MGM Resorts International, Neiman Marcus, Kroger, Spectrum and others.
- Secured AARP as multi-year client for Media Revenue Partners.
- Developed ongoing client relationship with Tarsus Media Holdings (UK).
- Deep experience with Cisco, Oracle, Microsoft, Intel, Apple, Honda, Toyota, Lexus and many others.
- Understanding of Fortune 1000 accounts, bids, procurement and other key functions.

RECENT EXPERIENCE

RTO Insider LLC, Santa Barbara, CA

May 2023– present

Senior Vice President

RTO Insider LLC is the publisher of the [RTO Insider](#), [ERO Insider](#) and *NetZero* newsletters and digital products and is the definitive eyes and ears of the organized electric markets. RTO Insider provides independent, objective coverage and analysis of RTO/ISO markets and policy-making, saving subscribers time and money and ensuring coverage of the most important industry issues.

Oversee all business and publishing operations.

CONNECTIV HOLDINGS, Santa Barbara, CA September 2022 – present
Vice President, Partnerships

Connectiv is a live events studio that for the past decade has dedicated itself to creating industry leading gatherings. Core expertise in owning and operating at scale, vertical-specific conferences.

Oversee all revenue for launch of Cumulus event – for the FoodTech and AgTech community.

NPG OF CALIFORNIA, Santa Barbara, CA May 2018 – September 2022
Corporate Account Director

NPG of California owns and operates KEYT NewsChannel 3 (ABC), KKFX Fox 11 (FOX) and OEYT NewsChannel 12 (CBS) serving Santa Barbara, San Luis Obispo & Ventura Counties.

Responsible for key corporate and major account revenue for broadcast and digital assets.

WINSIGHT LLC, Chicago and Santa Barbara, CA October 2017 – May 2018
Director of Sales (This was a consulting position)

Winsight LLC is a business-to-business media, event, data and information company specializing in the convenience-retailing, restaurant and noncommercial foodservice industries. Winsight has an extensive media portfolio with leading media and events in the convenience store, restaurant, foodservice and grocery sectors.

Directed West Coast sales for Grocery unit. Portfolio included all print, digital, research, events and custom programs.

INTERNET RESEARCH BUREAU, Los Angeles, CA and New Delhi, India September 2016 – October 2017
Vice President Sales, North America (This was a consulting position)

Internet Research Bureau is an online market research company with offices in India, the UK and the US, specializing in online panel, sampling techniques, survey programming, consumer insight and technology innovations.

Responsible for all sales and business development, including new clients and adding market share with current clients. Oversaw all hiring and North American business operations.

FORESTER MEDIA, Santa Barbara, CA April 2015– July 2016
Director of Advertising Sales

Forester Media publishes in-depth resources for professionals engaged in a wide range of infrastructure, engineering, and related environmental practices. Products include print magazines, online education & training, live events, and conferences, as well as books and extensive online content.

Oversaw all revenue across product lines. Directed a team of eight salespeople.

MOON TIDE MEDIA, Hermosa Beach, CA January 2014– April 2015
Publisher, Ventura Blvd Magazine

Branded media and content marketing company which owns and operates digital channels and lifestyle publications that support leading brands, organizations and places in the use of content to engage and motivate their audiences.

Full oversight of P&L, all revenue, publishing, events, and business operations of regional lifestyle magazine.

MEDIA REVENUE PARTNERS, Los Angeles, CA

June 2009– January 2014

President

B-to-B media firm providing event and publishing sales and consulting services to major national and international firms. Included full sales team deployment of up to 10 account managers, consulting in role-specific assignments, and event concept and production. Clients included AARP, Tarsus Media, Spark Networks, Access Intelligence.

Responsible for all company operations including client acquisition and sales management.

OTHER RELEVANT EXPERIENCE

GREEN MEDIA ENTERPRISES, Los Angeles, CA

October 2008– June 2009

Vice President, Sales & Business Development

Responsible for all revenue and operations for expos and conferences. Oversaw all partner relations.

1105 MEDIA INC., Chatsworth, CA

September 2007 – October 2008

Group Publisher

Complete P&L oversight of \$15 million international portfolio including publishing, events, and web products. Directed staff of 18 team members.

REED BUSINESS INFORMATION, Los Angeles, CA

August 2002 – September 2007

Publisher, Tradeshaw Week

Full P&L responsibility for \$8 million portfolio with magazine, directory, research, digital, web, and event products and group responsibility for marketing and events for Variety's Home Entertainment Group. Oversaw staff of 28.

EDUCATION

University of Southern California, Annenberg School for Communication

M.A.

Communications Management

University of Southern California

B.A.

Broadcast Journalism (Emphasis in Broadcast Management)

Honors: Dean's List

RECENT ACTIVITIES

Independent Living Resource Center

2019 - present

Member Annual *Passion for Independence* Event Committee

Recipe for Hope Foundation

2015-2018

Member Board of Directors

Santa Barbara Unified School District <i>Member Superintendent's Committee on Grading and Homework</i>	2015-2016
International Association for Exhibitions and Events <i>Member, Senior Executives Programming Task Force</i>	2013-2014
UCLA Lab School <i>Member/Committee Chair Board of Advisors</i>	2011-2014
The Rape Foundation of the Rape Treatment Center at UCLA-Santa Monica Hospital <i>Founding Member Men's Advisory Council</i>	2010-2012

ATTACHMENT 7:

Application – Anna Jordan, Library Advisory Commission

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Interests & Experiences

Upload a Resume

Demographics

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

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ANNA L. JORDAN

CURRICULUM VITAE

Education

MFA Creative Writing, Vermont College of Fine Arts, Montpelier, Vermont 2010-2012
CRITICAL THESIS: *More Than a Setting: The Value of Place in Short Story Cycles*
CREATIVE THESIS: *Rancho Cielo: A Linked Collection*

B.A. English Literature, Westmont College, Santa Barbara, California 2004-2007
Cum Laude

Teaching Experience

Assistant Professor, Westmont College, 2023 – Present

Adjunct Faculty, Westmont College, 2016 – 2023

Composition (lower-level unit). English Department.
Modern Grammar and Advanced Composition (upper-level unit). English Department.
Introduction to Creative Writing (lower-level unit). English Department.
Workshop in Creative Writing: Fiction (upper-level unit). English Department.
Workshop in Creative Writing: Nonfiction (upper-level unit). English Department.

Instructor, Southern New Hampshire University, 2013 – 2022

Adjunct Faculty Training 101 (required faculty training). Center for Online Learning and Teaching.
Adjunct Faculty Training 104 (select faculty training). Center for Online Learning and Teaching.
Introduction to Fiction Writing (lower-level unit). English Department.
Introduction to Nonfiction Writing (lower division unit). English Department.
Intermediate Fiction Writing (upper division major requirement). English Department.

Additional Professional Experience

Freelance Writer and Editor

2008 – Present

- Contributing writer and freelancer for a wide range of organizations from retail to education
 - Write monthly topical blog posts and romance copy for online catalogs in brand specific voice
 - Draft and copyedit monthly newsletters
 - Create content and digital narratives for online educational portals, websites, and social media
- *Clients of note: Toad&Co, Carve Designs, LOLA, and Semihandmade.

Contributing Writer/Editor/Director of Creativity, 2015 - 2021

CoffeandCrumbs.net (a storytelling website with over 315,000 unique visitors per month)

- Contribute monthly essay

- Edit guest writer submissions
- Design and implement writing workshops
- Develop creative writing resources

Independent Educational Consultant, 2010 – 2015

Supporting upper elementary – high school students

- Reading/Writing tutor providing focused academic and organizational support
- Private teaching for public, private, and home-schooled students in Santa Barbara County
- Prepare individual lesson plans for grammar, essay writing, and reading comprehension
- Provide focused support for the Common App and college entrance essay preparations.

Reading and Writing Specialist

CIELO Santa Barbara, 2010 - 2013

- Provide in-depth, one-on-one instruction in reading/writing to students grades 9-12
- Coordinate and lead study groups and summer reading programs
- Develop and implement curriculum for one-on-one teaching and homeschooling

Articles and Essays

“Almost a Butterfly,” *Coffee + Crumbs*. 15 May 2020. Web.

“The Drought,” *Coffee + Crumbs*. 21 February 2020. Web.

“I’m Gonna Need Backup,” *Coffee + Crumbs*. 18 November 2019. Web.

“A Few Quiet Minutes,” *Coffee + Crumbs*. 23 September 2019. Web.

“I Only Have Now,” *Coffee + Crumbs*. 25 March 2019. Web.

“December to Remember,” *Coffee + Crumbs*. 4 February 2019. Web.

“I Can Be More Than One Thing,” *Coffee + Crumbs*. 21 January 2019. Web.

“I’d Like to Quit Now, Please,” *Coffee + Crumbs*. 14 November 2018. Web.

“The Die Shot,” *Coffee + Crumbs*. 12 July 2018. Web.

“The Very Best Cheerleader,” *Coffee + Crumbs*. 8 May 2018. Web.

“Being the Village,” *Coffee + Crumbs*. 18 April 2018. Web.

“The Blood and the Magic,” *Coffee + Crumbs*. 14 March 2018. Web.

“I Cannot Make Dinner on Thursday Night and Other Tasks I’m Incapable of Completing,” *Coffee + Crumbs*. 8 December 2017. Web.

“A Prayer for the Mom Who Has Naughty Children,” *Coffee + Crumbs*. 5 October 2017. Web.

“Getting My Body Back,” *Coffee + Crumbs*. 23 August 2017. Web.

“Second Best Mommy,” *Coffee + Crumbs*. 5 May 2017. Web.

“Wrinkles: My Great Rebellion,” *Coffee + Crumbs*. 7 April 2017. Web.

“The One About the Bundt Pan,” *Coffee + Crumbs*. 8 February 2017. Web.

“I’m Not Losing Myself in Motherhood,” *Motherly*. 18 January 2017. Web.

“There She Blows: Blueberries, Bundt Pans, and the Perils of Praying for Patience,” *Coffee + Crumbs*. 19 December 2016. Web.

“Adventure Awaits,” *Coffee + Crumbs*. 19 October 2016. Web.

“The Unexpected Way French Parenting Techniques Helped Me De-Stress,” *Verily Magazine*. 6 June 2017. Web.

“Technology is Changing the Way Women (and Millennials) Work,” *Verily Magazine*. 20 January 2017. Web.

“Let’s Dress Up,” *Coffee + Crumbs*. 31 August 2016. Web.

“Is Eating Lunch At Your Desk The New Normal? Is It Bad?” *The Broadcast*. 23 August 2016. Web.

“LOLA Tries It: Cupping Therapy,” *The Broadcast*. 17 August 2016. Web.

“Mama Said There’d Be Days Like This,” *Coffee + Crumbs*. 27 July 2016. Web.

“Eating For Hormone Regulation,” *The Broadcast*. 5 July 2016. Web.

“Everything You Need To Know Before Getting An IUD,” *The Broadcast*. 15 May 2016. Web.

“Do I Have To Take My Birth Control At The Same Time Everyday?” *The Broadcast*. 1 May 2016. Web.

“Actresses Like Olivia Wilde Are Proving Why We Shouldn’t Be Afraid Getting Older,” *Verily Magazine*. 20 April 2016. Web.

“If We Really Want To Empower Women, We Have To Fight The Brains vs. Beauty Myth,” *Verily Magazine*. 18 April 2016. Web.

“Be The Boss, Not The #Girlboss,” *The Broadcast*. 15 April 2016. Web.

“My Son Made Me Radically Rethink The Way I Talk About My Work,” *Verily Magazine*. 10 March 2016. Web.

“Grabbing Faces and Seeking Joy: Some Thoughts On Sharing,” *Coffee + Crumbs*. 17 February 2016. Web.

“Learning Curve,” *Coffee + Crumbs*. 27 January 2016. Web.

“The Case for Standing Straight, Instead of Leaning In,” *Scary Mommy*. 3 January 2016. Web.

“Home,” *Coffee + Crumbs*. 18 December 2015. Web.

“Birth Mother,” *Coffee + Crumbs*. 4 November 2015. Web.

“On A Scale From 1-10,” *Coffee + Crumbs*. 28 October 2015. Web.

“The Working Mom Revolution Is Here and I Couldn’t Be Happier,” *Verily Magazine*.
20 October 2015. Web.

“The New Normal,” *Coffee + Crumbs*. 18 September 2015. Web.

“Chicago Airports Supporting Breast-Feeding Is A Huge Step Forward,” *Verily Magazine*,
10 August 2015. Web.

“Becoming My Complete Self,” *Coffee + Crumbs*. 13 July 2015. Web.

“Caps For Sale,” *Coffee + Crumbs*. 18 May 2015. Web.

“Learning To Aim,” *Coffee + Crumbs*. 10 April 2015. Web.

Short Fiction

“Pruning,” *Literary Mama*. November 2017. Web.

“The Run,” *Flash Fiction Magazine*. 11 September 2016. Web.

“At The Beach,” *Chicago Literati*. 29 September 2015. Web.

Book Contributions

"Being the Village." *The Magic of Motherhood: The Good Stuff, the Hard Stuff, and Everything in Between*. Ed. Ashlee Gadd. Zondervan, 2017. 45-50. Print.

"I'm Gonna Need Backup." *The Magic of Motherhood: The Good Stuff, the Hard Stuff, and Everything in Between*. Ed. Ashlee Gadd. Zondervan, 2017. 112 -120. Print.

"Mommy Has Two Arms." *The Magic of Motherhood: The Good Stuff, the Hard Stuff, and Everything in Between*. Ed. Ashlee Gadd. Zondervan, 2017. 161-166. Print.

Readings and Performances

Speaking of Stories. Center Stage Theater, Santa Barbara, CA, 14 October 2019.

Speaking of Stories. Center Stage Theater, Santa Barbara, CA, 6 December 2018.

Studio 817 (with Ashlee Gadd). Studio 817, Sacramento, CA, 2 April 2017

Speaking of Stories. Center Stage Theater, Santa Barbara, CA, 26 February 2016.

Additional Online Workshops and Webinars

- 2020 Fall Faculty Online Teaching Workshop, Westmont College, August 18.
- 2020 Mayterm Faculty Online Learning Workshop, Westmont College, April 6.
- 2014 “Taking Ownership of Student Issues.” Faculty Spotlight Webinar, Southern New Hampshire University, October 29.
- 2023 Creative Writing Workshop, Stik N Stuk Creative Studios, May 18.

Service to the Institution

- Spring 2018-Present Capstone Advisor for ENG 192. English Department. Westmont College.
- Fall 2020 Global Campus Faculty Advisory Board. Southern New Hampshire University.
- Fall 2020 Adjunct Academic Partner developing diversity and inclusion materials for the online classroom. Center for Learning and Teaching. Southern New Hampshire University.
- April 2017 Interviewer for ENG 192 Capstone student mock interviews. English Department. Westmont College.

Service to Profession

- 2009 Research Assistant to Jody Allen Randolph. "Text and Context: Paula Meehan." *An Sionnach: A Journal of Literature, Culture, and the Arts*, vol. 5 no. 1, 2009, p. 5
16. *Project MUSE* muse.jhu.edu/article/362731.

Service to Community

- 2016 – Present Vice President and Fundraising Chair for Brandon Elementary School PTA
- 2006 – Present Member of Santa Barbara Community Church
For more than fifteen years, I’ve been an active and contributing member of Santa Barbara Community Church, speaking on panels about marriage, family, and race. I regularly write and read prayers, meditations, and talks to share both on Sunday mornings and for special events. I’ve organized and hosted women’s conferences, led topical Bible studies, led a homegroup, led a book discussion group on Jemar Tisby’s *The Color of Compromise*, and am actively involved in children’s ministries.
- 2011 – 2023 Licensed Foster Parent with Angels Foster Care
In addition to providing long-term foster care, I sat on foster parent panels, served as a trainer for parent trainings, and have given interviews and written newsletters.
- 2013 – 2015 Member of Santa Barbara Rescue Mission Women’s Auxiliary

Fellowships, Awards, and Grants

- 2023 Glen Fellow, The Glen Workshop

Educational Development

- 2023 The Glen Workshop, Poetry Reading Seminar with Nick Ripatrazone
- 2023 Taylor Swift as Craft: A 6-Week Fiction Workshop with Laura Dzubay
- 2023 Lighthouse Writers: *Make It Worse – Conflict and Tension*
Fiction Writing Workshop with Rebecca Makkai
- 2021- 2022 Center for Faith and Justice Fellowship
This theological formation fellowship spans nine months and explores the spiritual and public dimensions of Christian faith. My cohort, led by Rev. Riana Shaw Robinson, focused specifically on faith journeys and deconstructing white evangelical racism.
- 2015 Stanford Online: *Ten Premodern Poems by Women* with Eavan Boland
A 6-week online poetry workshop with lectures from Eavan Boland.
- 2007 – 2009 Stanford Continuing Studies Program
In the years between graduating Westmont and beginning my MFA, I took multiple courses through Stanford’s online writing program.

References available upon request.

ATTACHMENT 8:

Application – Arielle Goodson, Library Advisory Commission

Profile

Arielle

First Name

Goodson

Last Name

Middle
Initial

Email Address

Street Address

Suite or Apt

goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Library Advisory Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

0

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

Question applies to multiple boards

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

none

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to Historic Preservation Commission

Please check all of the applicable boxes regarding your interest, competency or knowledge: *

- Architecture
- History
- Architectural History
- Other related studies such as, American studies, landscape architecture, cultural geography or cultural anthropology

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

Because I am interested in serving my local community and making it a better place for others.

Question applies to Historic Preservation Commission

Describe your qualifications, interest, education, and/or knowledge regarding Historic Preservation of buildings and structures and /or the preservation of Archaeological and Tribal Cultural Resources?

I am interested because I want to protect the history, traditions, and philosophy of our nation, and I believe that it begins in every community.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

Security; Customer Service; Professionalism; Safety; Teamwork, and Empathy

Question applies to Historic Preservation Commission

What do you believe to be the role of the Historic Preservation Commission?

To act as an advisory body to the staff, the Design Review Board, and City Council on all matters pertaining to historic preservation.

Question applies to Historic Preservation Commission

Why should you be appointed to the Historic Preservation Commission ?

I should be appointed to the historic preservation commission because I see that it promotes growth, revitalization, and the appreciation of our diverse neighborhoods, which is something that I believe in. And, I advocate for campaigns that encourage comprehension of the past, supporting researchers and scholars, making informed decisions about the future, and preserving our cultural heritage for succeeding generations.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Food drives in a local church.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta website.

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

Arielle Goodson



Goleta, California 93117



OBJECTIVE

Proven leader with the ability to integrate individuals into a solid team. Driven to deliver superior internal and external customer satisfaction by reducing inefficiencies and improving service performance. Effective communicator; able to explain complex processes in easy to understand terms. Able to successfully complete multiple assignments on time while under pressure. Superb analytical skills. Self-motivated with the ability to rapidly absorb and apply knowledge.

ACADEMIC

- Attended Prince George High School - Prince George, VA
- Began in 2016 - Ended in 2020

SKILLS

- Quantity/Quality Control
- Problem-Solving
- Data Analysis
- CPR and First Aid
- Communication
- Hospitality
- Teamwork
- Strategic Planning
- Marketing
- Active Listening
- Decisive Management
- Computer Knowledge

EXPERIENCE

October 2023 - April 2024

Flight Attendant | FSI; Charter | Houston, TX

- **Obtained FAA Certification.**
- *Maintains* the safety and security of the passengers, the flight deck, and the cabin before, and after, take-off to ensure compliance to safety regulations and emergency equipment.
- *Responds* to disruptive passengers and monitors the plane for suspicious behavior, and administers first aid, when necessary for dealing with emergencies.
- *Greets* passengers as they board the aircraft, directs them to their seats, and helps as needed to create a safe and hospitable experience for each and every guest.
- *Attends* to passengers' needs to provide a high level of service throughout the flight. Also invokes problem-solving capabilities, handles special requests, and manages difficult situations with grace and professionalism.
- *Utilizes* all in-flight time with guests to accomplish prescribed services and, upon the completion of any food or beverage service, continues to devote time to providing customers care and service.

November 2023 - March 2024

JWL Marketing | Survey Interviewer | Remote

- *Analyzed*, reported, and compiled coded data to enter into a computer.
- *Ensured* that a written and/or recorded response to specific questions had been input for research purposes.
- *Contacted* and interacted with participants from a prepared list to schedule interview dates and times, using knowledge of research techniques.
- *Interviewed* individuals to obtain statistics by asking questions for specific demographic information and relevant opinions.

June 2023 - August 2023

Ticket/Gate Service Agent | GAT | Richmond, VA

- *Assisted* passengers with tagging luggage, baggage check in, and provided direction to departure gates.
- *Answered* inquiries about flight schedules, figured fares, handled payments, and verified reservations by phone.
- *Made* boarding announcements, checked and input ticket data at the boarding gate, and assisted handicapped passengers as they boarded or departed the aircraft.
- *Dispatched* flights from the gate, and notified flight attendants about any special needs for specific passengers, such as a child flying alone or a disabled passenger.

January 2023 - March 2023

Customer Service Associate | Royale Farms | Colonial Heights, VA

- *Recommended*, and helped locate and obtain products based on customer requests.
- *Educated* customers about billing, payment processing and support policies and procedures.
- *Reached* out to customers after completed sales to suggest additional service or product purchases.
- *Answered* customer telephone calls promptly to avoid on-hold wait times.
- *Sought* ways to improve processes and services provided.

December 2022 - July 2023

Shift Supervisor | Marco's Pizza | Colonial Heights, VA

- *Conducted* routine shift inspections to evaluate compliance and quality of operational activities and implement timely resolutions for diverse concerns.
- *Delivered* successful training to employees and practiced successful work processes and productivity strategies for developing leaders from within.
- *Completed* store closing procedures safely and balanced tills accurately using POS software.
- *Resolved* customer, and employee, complaints and issues and offered thoughtful solutions to maintain customer satisfaction and a positive and productive work environment.

Master Sandwich Artist | SUBWAY | Prince George, VA

- *Assisted* customers in choosing menu items by providing food complementing information, preparation methods, and ingredients and upheld high standards of customer service at all times to enhance client loyalty and satisfaction.
- *Checked* on dining areas frequently to clean up spills, wipe down tables and restock stations, and kept the workplace clean and organized in line with restaurant policies.
- *Organized* freezers, refrigerators and storage rooms by receiving, recording, and moving food and beverage supplies and products, and restocked and rotated stock in the display case to mitigate stock loss and keep items fresh.

July 2022 – October 2022

Warehouse Order Selector | Perdue | Prince George, VA

- *Promoted* warehouse safety and production by reporting or resolving safety hazards and told supervisors about cases of cost factors such as labor, production and equipment.
- *Followed* orders precisely for correct items, sizes and quantities, and left the work area neat, clean, and free from debris.
- *Reviewed* printed tickets or digital orders to get item numbers and merchandise locations and prepared orders by processing requests, pulling materials from the warehouse, packing boxes, and preparing shipments for accurate deliveries.

June 2021 – May 2022

Dishwasher/Host/Prep Cook| Ruby Tuesday | Hopewell, VA

- *Supported* servers, food runners, and bussers with keeping the dining area ready for every guest, and contributed to consistent customer satisfaction rating by producing high-quality food and providing timely service. .
- *Took* reservations by phone and walk-in, met scheduling demands, and kitchen output in time to avoid overbooking. Answered customer questions about hours, seating, and menu information.
- *Stepped* into additional roles during busy times to boost coverage of important stations and trained and assisted new kitchen staff members.
- *Efficiently* loaded and unloaded dishwashers, cleaning by hand large pots or pans used often by kitchen staff.

August 2021 – January 2022

Cashier/Stocker Associate | Family Dollar | Hopewell, VA

- *Conducted* inventory counts by adding each item in stock and documenting it in the computer system and monitored self-checkout systems and provided help in resolving complex problems.
- *Performed* cash, card, and check transactions to complete customer purchases, and checked personal identification during tobacco and alcohol sales.
- *Greeted* customers entering the store and responded promptly to customer needs and built relationships with customers to encourage repeat business.
- *Worked* closely with the shift management to solve problems and handle customer concerns, like processing refunds and exchanges in accordance with company policy.
- *Volunteered* to work a flexible schedule and extra shifts to meet business needs.

February 2021 – April 2021

Restaurant Team Member | Kentucky Fried Chicken, KFC | Colonial Heights, VA

- *Verified* freshness of ingredients and food by checking for quality, rotating stock and recording old and new items.
- *Utilized* communication practices with kitchen staff to deliver customer meals in a timely manner and used proper techniques to prepare food and ingredients while following food safety and sanitation guidelines at all times.
- *Demonstrated* outgoing behavior and a positive attitude through clear communication with customers to promote positive patron experience.

Housekeeping Attendant | Hampton Inn By Hilton | Colonial Heights, VA

- *Responded* to requests from patrons for linens and toiletries, and completed pre-cleaning duties by setting up cleaning carts with fresh linens, cleaning supplies, and requested guest supplies.
- *Oversaw* calendar to manage organized cleaning schedules and complete tasks on time, engaged with guests on room requirements and amenities to promote overall satisfaction, and liaised with other departments to coordinate housekeeping requirements and resolve issues and concerns.
- *Kept* building entryway glass clean and polished for professional presentation, and eliminate germs and minimize infection risk with expert bathroom and kitchen cleanings, and dispose of trash and recyclables each day to avoid waste buildup.

May 2020 – September 2020

Package Handler | UPS | Richmond, VA

- *Helped* train new employees in safe practices, warehouse procedures, and loading package containers onto forklifts for transport into packaging areas.
- *Followed* safety regulations to maintain a safe work environment, collaborated with other package handlers to provide prompt and accurate delivery of orders, removed jams and unblocked conveyor system to maintain flow of goods.
- *Used* machinery and equipment such as box cutters, shrink-wrap guns and electric pallet jacks and used handheld scanners to efficiently track and maneuver freight throughout the distribution network, and unpacked and repacked items in different quantities and configurations for shipment.
- *Followed* verbal and written instructions and communicated regularly with supervisors to provide information on delays and issues with shippers

November 2019 – May 2020

Sandwich Artist |SUBWAY| Prince George, VA

- *Restocked* and rotated stock in display case to mitigate stock loss, and monitored inventory and requisitioned low-stock items.
- *Observed* customer purchases in line and differentiated between standard portions, greeted guests, promoted specials, and took orders.
- *Documented* customer orders, and conveyed special requests to kitchen staff and prepared and presented food in compliance with health and safety guidelines

ATTACHMENT 9:

Application – Krista Rodkey, Library Advisory Commission

Profile

Krista L Rodkey
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta
City

CA
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Library Advisory Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

Question applies to multiple boards

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I have not yet served on any paid board or committee While in grad school at Indiana University, Bloomington I served on several academic committees, including In the philosophy department: -grad student president, serving as a grad representative during faculty meetings, voting on select matters -grad student representative for the hiring committee, a role which was non-voting/advisory only -grad student representative for the recruitment committee Non-Departmental -co-chair for the Graduate and Faculty Ministry group, a student run organization While working at Valparasio University I served on the curriculum committee

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Question applies to Historic Preservation Commission

Please check all of the applicable boxes regarding your interest, competency or knowledge: *

- Architecture
- History
- Archaeology
- Other related studies such as, American studies, landscape architecture, cultural geography or cultural anthropology

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

The built environment has a profound effect on the social world—it can bring peace or increase stress, enrich lives with beauty or afflict them with ugliness, foster prosocial interactions or divide groups and suppress activities, increase or decrease resiliency in the face of climate change. I've always had a strong interest in architecture and gardens, and not merely the formal beauty of the structures but their social use and context. I'm a lifelong Goletan; I've walked the Ellwood bluffs since preschool. I've watched the area develop, sometimes with appreciation, sometimes with regret. I love this place and I plan to live here the rest of my life. Especially with the influx of building projects I would like to contribute my vision to how the city develops. I can't bring the wisdom of professional experience but I believe I could bring a valuable perspective to the planning process as a non-driving, disabled millennial who grew up the trailer park.

Question applies to Historic Preservation Commission

Describe your qualifications, interest, education, and/or knowledge regarding Historic Preservation of buildings and structures and /or the preservation of Archaeological and Tribal Cultural Resources?

I have an amateur interest in history, archeology, architecture, and landscape. I also grew up as the beneficiary of previous historical commission work preserving Sextant House through the compromise with the hotel, Barndall Station. Most importantly for me I spent many happy days rambling through the old gardens of Stow House. Linda Foster, the caretaker of Stow House from 90s to the 00s was a family friend and I took art lessons from her from age ten. We would go out and draw plants, old stone walls, the machinery in the stable yard, and views of Los Carneros. Over those many years I watched a lot of changes and heard a lot of gossip about the running of grounds--the decision that the Lemon Festival was too hard on the grounds, the discovery of the old drive lined by olive trees, the competing needs of blacksmith, wedding venue, school tours, Civil War reinactors, train enthusiasts, large and small, plant conservationists, etc. So I would say this has given me a window into how multifaceted historic properties can be--and how richly they can benefit the community.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I'm a recent LEAD Goleta grad and the program educated me on the inner workings of the city. Actually, Peter Imhof's presentation on the coastal commission and design review board was my favourite and it cemented my conviction that this is a part of city life I would like to participate in. I have a professional background in philosophy—I have my MSt from Oxford University and my PhD from Indiana University, Bloomington. I concentrated in ethics and aesthetics, especially Plato and Hume on the virtue of justice. That might sound inapplicable to a design review board but the nature of the city is of fundamental importance to Plato and I always find it useful to read him alongside Jane Jacobs. I also find the ancient history of the city fascinating—I'm a bit of a Mesopotamian nerd—and again looking at the archeological record always seems to cross-connect with issues from infrastructure channels like Not Just Bikes. My only formal training in architecture was a class on Roman architecture, for which we read Vitruvius's Nine Books of Architecture and studied a bunch of archeological examples. But I have long indulged an amateur's passion for architectural and landscape history, formal gardens, mazes, topiary, etc. And I have supplemented books with my own travel experience when possible. In the last five years I've been learning a great deal about gardening. I love trees and native plants and I've been redoing our my garden to increase the native plants and environmental benefits. I'm signed up to take Environmental landscaping I and II through SBCC Open Extension. I think I will probably get the Green Gardener and environmental landscape certificates within the next year (or two if there are scheduling issues).

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I would try to balance multiple goals 1. Pedestrian friendliness/ bike and bus accessibility—As a pedestrian I often encounter enclosures that prevent a natural path for no particular reason. (E.G. a fence or wall that blocks passage to a bus stop and necessitates a lengthy detour. By looking at plans with a pedestrian eye I would hope to catch and address these spots. There are further issues of shade, shelter from traffic, adequate bike parking, etc, but this would be a start. 2. Lasting architectural beauty—Much as I love the Arts and Crafts tradition and the Spanish-Moorish and ranch styles that currently characterise much of Goleta's architecture, I would rather have a building with good structural lines outside those styles than one with the trappings of the 'right' style but bad proportions. In fact, I personally would be glad to see some buildings of a soft modernist style in a distinctively Goletan style. E.g. to draw on the Ellwood Station tiling patterns in new ways. 3. Increasing Goleta's environmental assets—I believe that we can use even the smallest opportunities to increase wildlife habitat and climate resilience. I also think we should look for ways to use impact mitigation measures to create parklet-like spaces with a strong design component and artistic impact. For instance using required tree planting to form a wooded alley, a circle of trees to create our own sort of Ashdome, or a screened nook with a fountain and a tranquil atmosphere. I think green spaces of this sort would have great social, economic, and environmental value. I love the formal gardening tradition and I think it would be exciting to try to bring some of these old forms—hedge maze, topiary, color-themed plantings, etc into being with native plants.

Question applies to Historic Preservation Commission

What do you believe to be the role of the Historic Preservation Commission?

I believe its role is to preserve for the community objects (buildings, trees, areas, relics, views, etc) of significance to the landscape and its inhabitants' history. I think the listen and evaluate claims of historical merit from different groups and voice the community's interest in preserving its history when that is threatened by development or neglect. I think is is their role to ensure that multiple communities' history is represented and that historical significance is not restricted just to the what is deemed picturesque by one group. For instance, in the current debate about the old airport hangers I think is is quite important that they should be preserved. My experience with the old machines the in the Stow House stable yard taught me that even rusty farm equipment is valuable and beautiful to a whole host of unexpected people. If it is gone, it cannot be re-created; if it is preserved it can enrich the lives even of those who don't know or care about it. I think it has a special role in ensuring that the Chumash and other tribal heritages are preserved. These are particularly and risk and in light of past losses and injustices it is important that further losses be prevented, and that tribal voices about what is culturally significant are heeded.

Question applies to Historic Preservation Commission

Why should be you be appointed to the Historic Preservation Commission ?

I'm a proud Goleta resident, ready to learn and listen to different voices, happy to build consensus and play my part in the commission's advising and fact-finding role. I am also eager to serve my community in this time of mandated building where there will be more pressure than ever to bulldoze anything 'in the way" of new projects. I would be ready to push for halt, abatement, or concession as needed on behalf of the community, present and future. As mentioned above I think my experience with Stow House has given me some insight into what diverse things might be of historic value, from particular trees or old gardens to smithy equipment, old wells, stone walls, a carriage drive, a beloved view, a caboose, a transported station platform, or an old bunkhouse.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

American Philosophical Assoc,, lapsed

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I graduated from LEAD Goleta this year, and it was really wonderful. I have previously done small civic activities like submitting comment to meetings, picking up trash, helping get out voter information, but I'm very much encouraged to do more.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Noozhawk, LEAD Goleta

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

Krista Rodkey

Goleta, CA 93117

EDUCATION

Indiana University, Bloomington, Department of Philosophy

Dec. 2016

Doctorate in Philosophy with a minor in Ancient Studies

Dissertation: "Hume on Sympathy: Justice, Politeness, and the Sense of Beauty"

Ewing Essay Contest Winner

18th Century Studies Dissertation Fellowship 2015-16

Nelson Dissertation Fellowship 2014-2015

Brand Fellowship, 2012-13

University of Oxford, Faculty of Philosophy, Oxford, UK

June 2010

Master of Studies in Ancient Philosophy

Westmont College, Santa Barbara, CA

May 2007

Bachelor of Arts

Summa cum laude

First Senior Award in Philosophy

Essay Contest winner, 2006

EXPERIENCE

Hope College | Holland, MI

2017-May 2018

Sept.

Visiting Assistant Professor

- Design and implement course syllabi, including such courses in ethics, philosophy of politics, and history of philosophy
- Teach using digital materials and contemporary media to highlight connections between ancient texts and modern political and cultural issues, resulting in student evaluations averaging 4.75 of 5
- Research and present to specialists and non-specialists on topics of justice, private property, and feminism
- Designed, secured funding, and led an immersive learning experience bringing students to Toronto, Canada to explore philosophy of environment

**Valparaiso University | Valporaiso, IN
2017**

Sept. 2016-May

Visiting Assistant Professor

- Work with first generation, minority, and underprivileged students to incorporate study skills and student success initiatives into coursework
- Designed and taught courses in ethics and as part of a university-wide core program , classes ranging from 20 to 70 students,
- Cooperate with other team teachers to ensure consistency of the first-year course experience and connection to associated campus events
- Research, write, and present work at conferences and university venues
- Supervise student workers

**Indiana University | Bloomington, IN
2010- May 2016**

Sept.

Teaching Assistant Indiana University

- Designed and taught courses in ethics, logic, and introductory philosophy,
- Successfully secured funding fellowships and travel grants through written proposals
- Served in student leadership positions, including Philosophy Graduate Student President, Hiring Committee, Admissions, and representative to interdisciplinary groups
- Balance work with research duties
- Demonstrated competence in Title IX, FERPA, and other university regulations

PUBLICATIONS

- “Teaching Ethics in the Age of the Hoffman Report” (forthcoming) in *History of Psychology*. Co-authored with Dr. Elissa Rodkey and Dr. Michael Buttrey
- “Lookism: a Humean Response” (forthcoming) in “*Should the Fiddler on the Roof sing Hip-Hop instead?*” *Ethics in Arts Administration* (ed. Jack Musselman)
- “Herodotean Oracles: Moral and Rational Responses to Ambiguity” *Graeco-Latina Brunensia*. 2015, vol. 20, iss. 2, pp. [161]-176

ADDITIONAL AWARDS

Hume Society Young Scholars Award (2016); Graduate Student Travel Award Winner (2016); College of Arts and Sciences Travel Award (2014), IU Graduate Student Travel Award Winner (2013); Hume Society Young Scholars Award (2012);

SELECTED PRESENTATIONS

- “Property and Necessity: the Scope of Hume’s Justice” *American Philosophical Association*, Chicago, IL 2/18/18
- “Judicial Aesthetics? Hume on Fancy, Imagination, and Justice” *Oxford Brookes 3rd Annual Hume Workshop*, Oxford, UK 10/18/17
- “Ethics in the Age of the Hoffman Report” (Co-presenting) *American Psychological Association* D.C. 8/3/17

- “Property and Necessity: the Scope of Hume’s Justice” *43rd Annual Hume Society Conference* Sydney, Australia 23/07/16
- “Hume’s Justice: Motive, Scope, and Fairness” *Nelson Lecture* Indiana University, Bloomington, IN 3/24/15
- “Origin, Artifice, and the Historical Imagination: Hume’s Naturalistic Account of Justice” *Oxford Brookes 3rd Annual Hume Workshop*, Oxford, UK 10/18/14
- “Political Unity and the Bonds of Kinship: The Communal Arrangements of Plato’s *Republic*” *Heartland Graduate Workshop in Ancient Studies* Madison, WI 9/27/13
- “Anselm’s ‘Fitting Reasons’: Beauty and Vision in *Cur Deus Homo*” *University of Louisville Global Humanities Conference*, KY 3/22/13. Invited.
- “Good Breeding and Its Laws: Hume on Politeness, Conversation, and Delicacy of Taste” *39th Annual Hume Society Conference*, Calgary, Canada 7/19/12
- “Good Breeding and Its Laws: Hume on Politeness, Conversation, and Delicacy of Taste” *American Philosophical Association*, Chicago, IL 2/18/12
- “Aristotelian Memory: a Solution to the Problems of Plato’s *Aviary*?” *Oxford Graduate Colloquium on Plato*, Oxford, UK 6/28/10

PROFESSIONAL ACTIVITIES AND DEPARTMENT SERVICE

Co-organizer for St. Louis Early Modern conference April 2017 and April 2018
 Invited participant at the Orange Beach Epistemology Workshop in Early Analytic Philosophy (Alabama) 2013

REFERENCES

Kate Abramson, Associate Professor of Philosophy, Indiana University
kaabrams@indiana.edu (812) 855- 3676

Gary Ebbs, Professor of Philosophy, Indiana University gebbs@indiana.edu (812) 855- 6817

Andrew Dell’Olio Professor of Philosophy, Hope College adellolio@hope.edu (616) 395-7549

Additional references available on request.

ATTACHMENT 10:

Application – Brad Blue, Public Tree Advisory Commission

Profile

Brad S Blue
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Santa Barbara
City

CA
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Tree Advisory Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

62

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

None

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

Fun

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

Smart

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

Tree

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No

Question applies to Public Tree Advisory Commission

List your relevant experience as it relates to your experience in urban forestry or landscaping.

Hiking

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

None

Question applies to Public Tree Advisory Commission

Are you an employee or officer of the City of Goleta?

No

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Email

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

Bradley S. Blue

SUMMARY

Hard-working, quick-learner seeking a stable, full-time position in manufacturing.

Experience includes:

-
- 18 years in medical device manufacturing
 - Mill, lathe, and drill press operation
 - Chemical and solvent handling
 - Adherence to complex work instructions
 - FDA compliant recordkeeping
 - Manual and automated testing
 - Clean room assembly
 - Microsoft Excel and Word
-

PROFESSIONAL EXPERIENCE

CNC Machining, Inc., Goleta, CA
Machining Operator

Oct 2019 – Present

Manufacturing medical hand pieces for doctors, including: Operating Hass CNC Machines; Rough grinding and Ultrasonic Cleaning; and Assembly.

Raytheon Vision Systems, Goleta, CA
Technician (Temporary position through Volt)

Jul 2018 – Sep 2018

Assembled and tested precision military optical components. Worked in a clean room with a microscope and chemicals, including acetone and isopropyl alcohol. Completed training in PPE (Personal Protective Equipment), ESD (Electrostatic Discharge), and FOD (Foreign Object Damage) compliance. Granted Interim Security Clearance.

Advanced Vision Science, Inc., Goleta, CA
Production Operator I

Jan 2017 – Jul 2018

Responsible for packaging delicate ophthalmic devices. Performed as the highest volume, defect-free operator. Duties required precise attention to detail, adherence to strict operating procedures, and recordkeeping per FDA requirements. Completed drilling certification and cross-training in machining.

Channel Technologies Group, Goleta, CA
Production Specialist (Temporary position through Spherion)

May 2016 – Oct 2016

Operated precision equipment, including lathes and sand blasters, to produce close-tolerance military parts. Followed on-line and hardcopy work instructions, and recorded production data in an on-line data base. Responsible for in-process inspections, adherence to quality standards, and accurate recordkeeping.

Bradley S. Blue

Freudenberg Medical, Carpinteria, CA Oct 2015 – Mar 2016
Production Specialist (Long-term temporary position through Above All Staffing)

Operated precision injection molding machines in a clean room environment to manufacture plastic components used for medical implants. Met production quotas, performed inspections, and completed manufacturing work instructions.

Part-time Caregiver hired by private clients. 2011 - 2015

Dive Tender for a professional fisherman. 2010 - 2011

ConMed Linvatec, Endoscopy Division, Goleta, CA 1993 – 2008
Hall Surgical, Goleta, CA
Test Technician, Electro-Mechanical Assembler

Applied Magnetics Corporation, Goleta, CA 1982 -1992
Electro-Mechanical Assembler

References available upon request.

ATTACHMENT 11:

Application – Karl Rider, Public Tree Advisory Commission

Profile

Karl D Rider
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta
City

CA
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Tree Advisory Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

6

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

HOA Vice President - Village of Los Carneros

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I want to preserve and promote the urban forest and promote its value to the community.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have managed landscapes and forest land for aesthetics, restoration and hazard mitigation for 25 years. I've managed and trained arborists and contracted with many others on installation, relocation, Plant Health Care and removals in urban and forest situations. BS Ornamental Horticulture and Environmental Design - Delaware Valley University Doylestown, PA

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To be involved with the preservation and establishment of trees in the urban forest.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

ISA International Society of Arboriculture

Question applies to Public Tree Advisory Commission

List your relevant experience as it relates to your experience in urban forestry or landscaping.

A professional horticulturist for 25 years, I have worked with trees on many levels from propagation, procurement, maintenance and removal for many clients from New England to the tropics, and here in Santa Barbara.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

HOA Board Vice President - 2022- present American Chestnut Foundation - 2014- 2018

Question applies to Public Tree Advisory Commission

Are you an employee or officer of the City of Goleta?

no

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

email

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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KARL RIDER

PROFILE

Highly skilled and accomplished Estate Manager with responsibility for design, construction, and maintenance of greenhouses, gardens, nurseries, orchards. Landscape design skills in planning, sourcing, installation and establishment of natural and formal landscapes and wetland restorations.

COMPETENCIES

- *Strategic Planning*
 - *Project Management*
 - *Budgets, Payroll*
 - *Purchasing*
 - *Equipment Maintenance*
 - *Estate Ambience*
 - *Process & Workflow Improvements*
 - *Productivity & Cost Savings*
 - *Staff & Contractor Supervision*
 - *Continuous Quality Improvement*
-

WORK EXPERIENCE

Estate Garden, Montecito, CA **2018 – Present**
Manage the staffing and training of a team of professionals to maintain gardens and grounds.

ROCK COBBLE FARM, South Kent, CT **2006 – 2018**
A 1,200 acre estate encompassing greenhouses, gardens, orchard, pastures, forest, and wetlands.

ESTATE MANAGER *2013 – 2018*

- Manage and equip a staff of arborists, operators, mechanics and masons. Contract with foresters, surveyors, lawyers, land trusts and suppliers.
- Oversee and perform key functions including property capital projects, bids, project tracking, landscape design, installation, and maintenance, Plant Health Care.
- Manage financial functions including budgets, payroll, accounts payable, accounts receivable, purchasing, and reporting. Equipment fleet acquisition and maintenance.
- Manage land and property tax classifications and land preservation (490 farm, forest and open space).
- Manage stream restoration and invasive plants control.

GREENHOUSE MANAGER *2006 - 2013*

- Maintained diverse collection of tropical, orchid, nursery, flower, vegetable, and bulb crops.
- Performed all aspects of greenhouse design, construction, operation, and maintenance.
- Managed staff to implement sound cultural practices, IPM, biological control programs.

QUAKER HILL NATIVE PLANT GARDEN **2004 – 2006**

HEAD SOUTH GARDENER

- Managed the South garden consisting of 100 acres of planted gardens and 100 acres of natural woodlands.

HEAD SOUTH GARDENER (Continued)

- Managed a crew of seven employees in natural gardens installation and maintenance. Managed wild lands for control of invasive plant species.
- Coordinated the purchase, transport and installation of specimen trees to 20" caliper.
- Coordinated all activities in the garden including construction and maintenance of ponds, wetlands, plantings, and irrigation.
- Prepared reports to present purchased plant material, design and budget proposals.

MEADOWBROOK FARM/THE PENNSYLVANIA HORTICULTURAL SOCIETY

1996 – 2004

HORTICULTURIST

- Managed perennial production yard.
- Purchaser and Record Keeper of perennial growing operation.
- Created and maintained formal and natural display gardens.
- Focused on perennials, annuals, bulbs, tropical and woody plant materials for display at the Philadelphia Flower Show.
- Performed public speaking and coordinating workshops on bog gardens, meadow creation and management, native plants, and butterfly gardening.

MILLERSVILLE NATIVE PLANTS *in the Landscape Conference*

2000 – 2006

VENDOR COORDINATOR

- Established contact with and recruited nursery vendors, negotiated display space and provided conference organization.

EDUCATION

DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE

Bachelor of Science in ORNAMENTAL HORTICULTURE & ENVIRONMENTAL DESIGN

COMPUTER SKILLS

AutoCAD; Microsoft Word, Excel and Publisher; Digital Invoice Processing & Creation of a Mobile Paperless Environment.

VOLUNTEER

American Chestnut Foundation 2013 – 2018

Established a Chestnut seed orchard to develop a blight resistant strain. Negotiated easement writing, land clearing, site preparation and seedling establishment.

ATTACHMENT 12:

Application – David McClure, Public Tree Advisory Commission

Profile

DavidL _____ L _____ McClure _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Tree Advisory Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

51

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

none

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

Interested in selection of trees for city that will provide beauty while needing little water and maintenance . In my observation of the city, I have noticed many areas where the roots of incorrectly placed trees have resulted in buckled sidewalks, curbs and even streets. I don't want that to happen again.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

Worked at Raytheon Co. as Engineer and Mechanical Engineering manager doing work involving environmental testing including acoustical testing.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To make Goleta beautiful and happy place to live.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Member of American Society of Mechanical Engineers (ASME)

Question applies to Public Tree Advisory Commission

List your relevant experience as it relates to your experience in urban forestry or landscaping.

Landscaping of my home.

Question applies to multiple boards

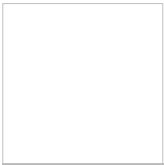
What civic and/or volunteer activities have you participated in? You may include past or present activities.

None

Question applies to Public Tree Advisory Commission

Are you an employee or officer of the City of Goleta?

No



Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I was told about it by a friend

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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ATTACHMENT 13:

Application – Debra Cochrane, Public Tree Advisory Commission

Profile

Debra _____ A _____ Cochrane _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Tree Advisory Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

8

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I have served on the Music Academy of the West, Women's Auxiliary and am currently Vice President, Santa Barbara Museum of Art, Women's Board.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

It would be a meaningful way for me to participate in civic life and help shape our community.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am a retired biochemist and acutely aware of the import of trees to not only our climate change solution, but also to the public mental health and well being.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I would like to help shape the future aesthetic impact and visual appeal of our city through input on our urban forest plan.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

I am a member of the UCSD Alumni Association and the University Club, Santa Barbara.

Question applies to Public Tree Advisory Commission

List your relevant experience as it relates to your experience in urban forestry or landscaping.

As a child, I was always involved in my family's ranching and gardening. I have owned multiple residences in 3 states and handled the landscaping for all, including rose pruning and tree trimming.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I have volunteered at the Food Bank and for Earth Day. I've been at the Santa Barbara Botanic Garden since 2019. I am currently a Marine Protected Area auditor for SB ChannelKeeper, monitoring activity at UCSB Campus Point. Since October 2023 I've been monitoring University Village Park as part of Goleta's Adopt a Park Program, reporting to Leonel Mendoza-Diaz.

Question applies to Public Tree Advisory Commission

Are you an employee or officer of the City of Goleta?

No

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I saw a post on Noozhawk in December 2022.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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