



TO: Mayor and Councilmembers

SUBMITTED BY: JoAnne Plummer, Neighborhood Services Director

PREPARED BY: Elizabeth Saucedo, City Librarian

SUBJECT: Donation Acceptance of Prizes for the Goleta & Santa Ynez Valley Libraries 2025 Summer Reading Program from Ice in Paradise and the Santa Barbara Maritime Museum

RECOMMENDATION:

- A. Accept donations as prizes in the 2025 Summer Reading Program from Ice in Paradise for the Goleta Valley Library program, valued at \$16,480, and;
- B. Accept donations as prizes in the 2025 Summer Reading Program from the Santa Barbara Maritime Museum for the Goleta & Santa Ynez Valley Libraries programs: valued at \$72,000.

BACKGROUND:

Every year, a Summer Reading Program is held at the Goleta & Santa Ynez Valley Libraries locations (Goleta Valley Library, Buellton Library, Solvang Library, and the Bookvan). The program is open to participants of all ages and involves tracking reading completed during specified dates between school years. In addition to encouraging reading and its many cognitive and social emotional benefits, the program also offers prize incentives, which serve as additional motivation for participants to reach and exceed their reading goals.

Some of the incentives are purchased with Library funds and Friends of the Goleta Valley Library sponsorship; however, most prizes offered each year are received from local organizations and businesses who donate goods and services to the program. Donations are typically made in response to letters of solicitation from staff, while some are initiated by donors. Donors may specify whether their donations are intended for use at a specific library or throughout the system. Usage of the donated incentives by program participants also provides support to local businesses in the community.

DISCUSSION:

Over 50 businesses and organizations contributed prizes toward the 2025 Summer Reading Program at the Goleta & Santa Ynez Valley Libraries. All but two of the donations had an estimated value at or below the threshold amount for acceptance by the Department Director or City Manager, per the City of Goleta Donation and Gift Policy (Attachment 1).

The donation from Ice in Paradise for the Goleta Valley Library program were three Learn-to-Skate Passes valued at \$160 each and 800 Complimentary Skating Passes valued at \$20 each, for a total value of \$16,480, which expired at the end of September (Attachment 2).

Additionally, the donation from the Santa Barbara Maritime Museum Libraries programs included 2,000 Free Museum Family Passes valued at \$36 each, estimated at \$72,000, expiring in December of 2026(Attachment 3). Both donations are each valued at more than \$10,000 and therefore must be accepted by City Council. Staff requests Council retroactively accept these donations for the 2025 Summer Reading Program and for continued use until their expiration.

GOLETA STRATEGIC PLAN:

City-Wide Initiative: 2. Support Community Vitality and Enhanced Recreational Opportunities

Strategic Goal: 2.5. Support the Goleta Library as a robust community resource

FISCAL IMPACTS:

There is no fiscal impact associated with this item. Community donations such as these help to offset costs that would otherwise be incurred if Library budget funds were utilized to purchase all program incentives directly. Due to budgetary constraints, it would not be possible for the Library to purchase these program incentives at the estimated value.

ALTERNATIVES:

Council could decline acceptance of any remaining passes associated with these donations, eliminating the future uses of remaining passes for upcoming programs.

LEGAL REVIEW BY: Isaac Rosen, City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. City of Goleta Donation and Gift Policy
2. Donation Acceptance Form: Ice in Paradise
3. Donation Acceptance Form: Santa Babara Maritime Museum

ATTACHMENT 1

City of Goleta Donation and Gift Policy



CITY OF GOLETA DONATION AND GIFT POLICY

Section 1. Purpose

The purpose of this policy is to establish a formal process for acceptance and documentation of donations made to the City. This policy provides guidance when individuals, community groups, and businesses wish to make donations to the City. This policy also establishes the standards for City employees and City officials regarding the acceptance of gifts during the performance of City business.

Section 2. Types of Donations

Donations may be offered in the form of cash, real or personal property. Designated donations means those donations that the donor specifies for a particular City department, location, or purpose. Undesignated donations means those donations that are given to the City for an unspecified use.

Section 3. Consistency with City Interests

Designated donations may only be accepted when they have a purpose consistent with the City's goals and objectives and are in the best interest of Goleta. The City must always consider the public trust and comply with all applicable laws when accepting donations.

Section 4. Acceptance of Undesignated Donations of Cash or Tangible Items

All donations to the City, including offers to employees related to the City, shall immediately be submitted for consideration for acceptance. Based on the value of the donation offered as outlined below, appropriate City staff shall review every donation and determine if the benefits to be derived warrant acceptance of the donation. The following points list the threshold amounts for donation acceptance.

- A. Offers of donations of cash or items valued at \$5,000 or below may be accepted by a Department Director.
- B. Offers of donations of cash or items valued more than \$5,000 and up to \$10,000 may be accepted by the City Manager.

- C. Offers of donations of cash or items valued more than \$10,000 must be accepted by the City Council. Donations valued at more than \$10,000 shall be accepted through a written agreement consistent with these guidelines and approved by the City Council.
- D. Offers of donations for gratuitous purposes (e.g. holiday gift baskets, etc.) to any employee, department or the City shall be made available to benefit all employees.

Section 5. Acceptance of Designated Donations of Cash or Tangible Items

Based on the value of the donation offer as outlined in Section 3 above, appropriate City staff will review the conditions of any designated donation and determine if the benefits to be derived warrant acceptance of the donation. Criteria for the evaluation include but are not limited to:

- A. Consideration of an immediate or initial expenditure is required in order to accept the donation;
- B. The potential and extent of the City's obligation to maintain, match, or supplement the donation;

Section 6. Acknowledgement of Donations

- A. A Donation Acceptance Form is required to be completed by the receiving Department Director or the City Manager's Office for all donations provided to the City (form attached).
- B. Acknowledgement of the donation should be in writing and be the responsibility of the Department Director who is the beneficiary of the donation. Undesignated donations shall be acknowledged by the City Manager. A copy of the acknowledgement agreement should be forwarded to donors.
- C. The Donor Acceptance Form including the donor names and donation amounts are public information subject to disclosure pursuant to the California Public Records Act.

Section 7. Declined Donations

- A. The City of Goleta reserves the right to decline any donation if, upon review, acceptance of the donation offer is determined in the sole discretion of the City to be not in the best interests of the City.

Section 8. Distribution of Donation

- A. Tangible items will be distributed to appropriate City departments for use or, at the discretion of the Department Director or City Manager, disposed of in an appropriate manner according to this policy.
- B. Donations of cash for designated donations will be deposited into the appropriate revenue account for the designated City department.
- C. Donations of cash for undesignated donations under \$5000 will be deposited into the City's General Fund donation account. Undesignated donations in the amount of \$5,000-\$10,000 will be designated to the Community Projects Grant Program. Undesignated donations in an amount over \$10,000 will be distributed at the direction of City Council.

Section 9. Dissemination of Information

- A. A copy of each Donation Acceptance Form for accepted donations shall be forwarded for information to the City Council by the City Manager's Office.
- B. A copy of each Donation Acceptance Form for accepted donations shall be forwarded for information to the Finance Department and the designated department for which the donation was assigned.
- C. Each original Donation Acceptance Form shall be maintained by the City Clerk's Office.

Section 10. Acceptance of Gifts to Employees and/or Elected Officials of the City

- A. Employees and or elected officials of the City shall follow the provisions listed in City of Goleta Ordinance No. 04-03, Code of Ethics and City of Goleta Resolution No. 04-56, Conflict of Interest Code as they relate to the receipt of gifts.
- B. Employees and officials of the City are required to be objective and fair in dealing with the public and persons or firms doing business with the City. Employees shall not solicit or accept gifts or gratuities for the performance of their City job responsibilities.
- C. No City official or employee shall directly or indirectly solicit, accept, or attempt to accept any money, fee, credit, gift, gratuity, object of value, or compensation of any kind which the official or employee knows, or has reason to know is being offered:
 - 1. For the purpose of improperly obtaining or rewarding favorable treatment;
 - 2. With interest to influence the official or employee in the discharge of official duties or;

3. In consideration of having exercised official powers or performed official duties.
- D. Anonymous gifts shall be delivered to the City Manager for appropriate disposition.
 - E. This policy does not prohibit a City official from accepting anything of value by way of a gift when such a gift is made to and accepted on behalf of, the City of Goleta. All such gifts to the City shall be forwarded to the City Manager for compliance with this policy whenever possible; the City Manager will ensure that all such gifts are shared by all City staff. An example of such gifts would be those received during holiday periods.
 - F. Under the Political Reform Act, public officials and employees are required to disclose certain personal financial holdings as outlined in California Government Code sections 81000-91014. The Fair Political Practices Commission requires all public officials and employees to file a 'conflict-of-interest statement,' known as Form 700. In Schedule D of Form 700, details requirements in reporting gifts of a dollar value and shall be used.

CITY OF GOLETA
DONATION ACCEPTANCE FORM

Name of Donor: _____

Address: _____ City: _____ State: _____ Zip: _____

Description of donation: _____

Donor estimate of current value: _____

Potential immediate or initial acquisition or installation cost, any on-going maintenance or replacement cost: _____

Intended use: _____

Conditions of acceptance or donor designation: _____

Remarks: _____

City Department receiving donation: _____

APPROVED / DISAPPROVED

Date

Department Head Signature

Date

City Manager Signature

Date Submitted to Council

Date Approved by Council

Date

Mayor Signature

NOTE: The City of Goleta cannot guarantee future funding for repair, maintenance, use or replacement of donated items.

cc: City Council, Finance Department, City Clerk

CITY OF GOLETA, CALIFORNIA

DONATION AND GIFT POLICY ACKNOWLEDGEMENT

I have received and read the City of Goleta Donation and Gift Policy and understand its provisions. I further understand that when I sign this acknowledgement form it will be placed in my personnel file.

Employee (PRINT NAME)

Signature

Date

ATTACHMENT 2

Donation Acceptance Form: Ice in Paradise

CITY OF GOLETA
DONATION ACCEPTANCE FORM

Name of Donor: Ice in Paradise

Address: 6985 Santa Felicia Dr. City: Goleta State: CA Zip: 93117

Description of donation: 800 Free Skate & rental Coupons \$20 value each. (\$16,000.00) and
3 Learn to Skate Passes @\$160 value (\$480)

Donor estimate of current value: \$16,480.00

Potential immediate or initial acquisition or installation cost, any on-going maintenance or replacement cost: N/A

Intended use: Summer Reading Program Prizes (Goleta Only)

Conditions of acceptance or donor designation: N/A

Remarks: N/A

City Department receiving donation: Neighborhood Services/Library Services Division

APPROVED / DISAPPROVED

Date

Department Head Signature

Date

City Manager Signature

Date Submitted to Council

Date Approved by Council

Date

Mayor Signature

NOTE: The City of Goleta cannot guarantee future funding for repair, maintenance, use or replacement of donated items.

cc: City Council, Finance Department, City Clerk

ATTACHMENT 3

Donation Acceptance Form: Santa Barbara Maritime Museum

CITY OF GOLETA
DONATION ACCEPTANCE FORM

Name of Donor: Santa Barbara Maritime Museum

Address: 113 Harbor Way City: Santa Barbara State: CA Zip: 93109

Description of donation: 2,000 free family passes @ \$36.00 value per pass

Donor estimate of current value: \$72,000.00

Potential immediate or initial acquisition or installation cost, any on-going maintenance or replacement cost: N/A

Intended use: Summer Reading Program Prizes (All Branches)

Conditions of acceptance or donor designation: N/A

Remarks: N/A

City Department receiving donation: Neighborhood Services/Library Services Division

APPROVED / DISAPPROVED

Date

Department Head Signature

Date

City Manager Signature

Date Submitted to Council

Date Approved by Council

Date

Mayor Signature

NOTE: The City of Goleta cannot guarantee future funding for repair, maintenance, use or replacement of donated items.

cc: City Council, Finance Department, City Clerk