



TO: Mayor and Councilmembers

SUBMITTED BY: JoAnne Plummer, Neighborhood Services Director

PREPARED BY: Elizabeth Saucedo, City Librarian

SUBJECT: Authorization of OverDrive Digital Content Purchase for Library Division in Fiscal Years 2025/26 and 2026/27

RECOMMENDATION:

Authorize Library Division staff to purchase eBooks and eAudiobooks from OverDrive in the amount of \$64,000 in Fiscal Year 2025/26 and \$49,000 in Fiscal Year 2026/27 for a combined two-year total of \$113,000.

BACKGROUND:

The Goleta and Santa Ynez Valley Libraries system (the “Library System”) provides patrons with access to an online library of eBooks, eAudiobooks, and magazines through OverDrive, an electronic content platform that is used in over 92,000 libraries and schools worldwide. This subscription is funded through the Library System’s membership in the Black Gold Cooperative Library System (Black Gold). The digital content on OverDrive is shared and available to all patrons of Black Gold libraries, in alignment with their mission: “Black Gold Cooperative Library System provides cost effective resource sharing and support, thus enabling member libraries to deliver optimal services to their respective communities.”

Several Black Gold member libraries, including the Library System, have elected to set up additional collections of digital content that are purchased with each library’s local funds, called OverDrive Advantage Plus accounts. These accounts provide reservation priority to patrons of the purchasing library, while also expanding the number of titles available throughout the shared Black Gold collection.

DISCUSSION:

Digital collections of eBooks and eAudiobooks provide access to library resources without requiring a physical footprint. This reduced demand on physical space has been especially critical during the closure of Goleta Valley Library (GVL) for maintenance, and the operation of the smaller GVL Express location.

GVL Express houses approximately 20% of the main library's collection. Staff anticipated reduced access to the physical collection and developed a two-year budgetary strategy to mitigate the impacts on patrons both locally and Cooperative-wide by increasing access to digital content. As such there is a sharp increase for FY 2025/26 and then a significant decrease for FY 2026/27 as the construction at GVL is expected to be completed in early 2027.

Per § 3.05.040 of the City of Goleta Municipal Code, "Methods of Purchasing and Exceptions," eBooks are exempt from the competitive bid process. Attachment 3 includes confirmation of Goleta's enrollment in OverDrive Advantage Plus, which specifically allows for sharing of OverDrive Advantage purchases titles throughout Black Gold. Staff received confirmation from the City Attorney's Office that the two-year quotes (Attachments 1 and 2) and the existing OverDrive Advantage Enrollment Form (Attachment 3) serve as adequate contractual documentation for this annual purchase model.

Funding for this purpose is included in the adopted operating budgets for Fiscal Year (FY) 2025/26 and 2026/27, which include a reallocation of existing collection funds to support expanded digital collection access through OverDrive Advantage Plus and are further described in the Fiscal Impacts section.

Staff request that Council authorize the purchase of eBooks and eAudiobooks from OverDrive Advantage Plus to provide increased patron access to information and resources during the construction project at GVL.

GOLETA STRATEGIC PLAN:

City-Wide Initiative: 2. Support Community Vitality and Enhanced Recreational Opportunities

Strategic Goal: 2.5 Support the Goleta Library as a robust community resource

City-Wide Initiative: 3. Ensure Financial Stability

Strategic Goal: 3.7 Leverage longstanding partnerships for well-funded and cost-effective library services

FISCAL IMPACTS:

There are no new fiscal impacts associated with this authorization. The funding allocations were approved by Council at the June 17, 2025, meeting as part of the "Adoption of the City of Goleta Operating Budget and Capital Improvement Program Budget for FY 2025/26 and 2026/27 and Five-Year Capital Improvement Program." With Council authorization, staff would expend the budgeted funds by the close of each corresponding fiscal year. The funding changes during this period are provided in the following table.

Table 1. Library Division Two-Year Budget for OverDrive Advantage Plus

	Account #	FY 2024/25	FY 2025/26	FY 2026/27
Goleta	101-20-2100-51200	\$20,000	\$60,000	\$45,000
Buellton	209-20-2200-51200	\$1,500	\$2,000	\$2,000
Solvang	210-20-2300-51200	\$1,500	\$2,000	\$2,000
TOTAL		\$23,000	\$64,000	\$49,000

The budgeted amount for OverDrive Advantage Plus is \$64,000 in FY 2025/26 (Attachment 1) and \$49,000 in FY 2026/27 (Attachment 2), for a combined total of \$113,000.

ALTERNATIVES:

Council could decline authorization of this purchase, which would result in decreased collection access throughout Black Gold and subsequent impacts to information and literacy resources in the community. It would also result in \$113,000 in unexpended budgeted funds over the next two fiscal years.

LEGAL REVIEW BY: Isaac Rosen, City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. FY 2025/26 Quote for OverDrive Advantage Plus
2. FY 2026/27 Quote for OverDrive Advantage Plus
3. OverDrive Advantage Enrollment Documentation

ATTACHMENT 1

FY 25/26 Quote for OverDrive Advantage Plus



Quote Number	Q-1352-1005-2025
Date	10/3/2025

Customer ID	Customer Email	Purchase Order No.	Payment Terms
1352-1005	esaucedo@cityofgoleta.org		N/A
Description		Amount	
Deposit on Goleta Valley Library (Advantage) - 1005 for Future Content Purchases For the Fiscal Year: 7/1/2025 to 6/30/2026		\$64,000.00	

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ATTACHMENT 2

FY 26/27 Quote for OverDrive Advantage Plus



Quote Number	Q-1352-1020-2025
Date	10/20/2025

Customer ID	Customer Email	Purchase Order No.	Payment Terms
1352-1005	esaucedo@cityofgoleta.org		N/A
Description		Amount	
Deposit on Goleta Valley Library (Advantage) - 1005 for Future Content Purchases For the Fiscal Year: 7/1/2026 to 6/30/2027		\$49,000.00	

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ATTACHMENT 3

OverDrive Advantage Enrollment Documentation

OverDrive® Advantage 2.0 Enrollment Form

Shared Collection Information

Name of Shared Collection: **Goleta and Santa Ynez Valley Libraries**

URL of Shared Collection: **blackgold.overdrive.com**

Member Library Information

Member Library Name: **Goleta and Santa Ynez Valley Libraries**

Sample Library Card Number (for testing purposes): **27510000000015**^{PIN (If Applicable):} Last 4 digits of phone #

Member Library Accounting Contact

Name: **Janet Ling** Email: **jling@cityofgoleta.org**

Telephone: **(805) 961-7528** Fax: **(805) 685-2635**

Address: **130 Cremona Drive Suite B** City **Goleta** State **CA** ZIP **93101**

Member Library Collection Development Contact

Name: **Allison Gray** Email: **agray@cityofgoleta.org**

Telephone: **(805) 562-5502** Fax: **(805) 685-2635**

☒ OverDrive sends emails about promotions, new products and services. By checking this box, you consent to receiving OverDrive's communications and promotional emails to your Primary Contact email address. These emails also include an easy method to manage your subscription(s), including unsubscribing to future emails.

Terms and Conditions:

- Library must be a current OverDrive customer and member of an OverDrive consortium or shared collection.
- The ability to authenticate library patrons as part of an individual library separate from the consortium is required.
- The Advantage member library must set up a separate account with OverDrive and will be invoiced separately for their titles and selections.
- Library acknowledges fees or costs related to MARC records, SIP or similar protocol for patron authentication are not included, and shall be at Library's own expense.

Advantage Collection Development Requests (Please check or complete all that apply):

- Popular Titles yes Please specify subjects: mystery, scifi, western, romance, suspense
- High Consortium Holds yes
- Other (Please specify): children's and young adult titles

Acknowledgement and Acceptance:

- Library requests to be invoiced an amount of \$ 10,000 USD for a deposit on account with OverDrive for future content collection purchases.
- Library agrees to be bound by the OverDrive Advantage Terms and conditions.

Goleta and Santa Ynez Valley Libraries

Date: 11/2/2022

(Member Library Name)

DocuSigned by:

Allison Gray

By Signature: _____

BE7DAC7604DE466...

Name (Print): Allison Gray

Email: agray@cityofgoleta.org

Please complete this Enrollment Form and return by fax (216-573-6889) or email (collectionteam@overdrive.com)

Description of OverDrive Advantage 2.0:

- ***Custom collections for your library within the shared collection website.*** OverDrive Advantage is a program that enables members of OverDrive-powered shared collections or consortia to add a custom collection exclusively for their patrons. These individual libraries, upon enrolling in OverDrive Advantage, may purchase digital titles in formats that their shared collection supports (e.g., audiobooks, eBooks, music and/or video) and make them available to their patrons within their shared collection's OverDrive-powered "virtual branch" website.
- ***Benefits.*** Advantage members may reduce waiting lists by purchasing additional copies of popular titles and making them available only to their patrons. Advantage members may also create custom collections by purchasing titles that are not in the shared collection but are of interest to their community. The Advantage member library's titles will appear on the same OverDrive-powered website their patrons have always used, eliminating the need for additional URLs and links.
- ***Advantage 2.0 Titles and Materials.*** All material purchased by participating Advantage library are for the exclusive use of the Advantage library patrons. Advantage materials will not be visible to other consortia members. Advantage library patrons will be asked to sign into their library accounts in order to see the additional titles and to check out advantage material.

For more information on OverDrive Advantage, please contact collectionteam@overdrive.com

Advantage Plus

These Advantage members have set up Advantage Plus plans

Advantage Plus plan

Your shared collection allows Advantage members to share content from their collections with the shared collection.

Titles are shared based on the Advantage Plus plan set up by the Advantage member.

These settings can't be changed.

Note: When an eligible title is shared, all copies of the title will be included.

Important details

Individual Advantage members must set up Advantage Plus plans in Marketplace to share titles.

- Shared titles will still belong to the Advantage member. Users of any library or school in the shared collection can borrow or place holds on these titles, but Advantage users will have priority for holds.
- Titles with active checkouts or holds can be shared if the Advantage Plus plan allows it.
- All reports will show that the shared titles belong to the Advantage member.
- Your **Collection Usage** reports will include holds and checkouts for all users (shared collection and Advantage).
- By default, **MARC records** won't be ordered for shared titles.
- In order to move or share a title, the shared collection must support the title's format.

Advantage members with Advantage Plus plans

Advantage member	Date they enabled Advantage Plus
Blanchard Community Library	11/9/2022
Carpinteria Community Library	1/23/2023
Goleta Valley Library	3/15/2023
Lompoc Public Library	5/22/2023
Paso Robles City Library	11/8/2022
Santa Maria Public Library	11/9/2022

CLOSE