



TO: Mayor and Councilmembers

SUBMITTED BY: Luz "Nina" Buelna, Interim Public Works Director

PREPARED BY: Derek Rapp, Contract Traffic Engineer

SUBJECT: Resolution to Designate Back-in Angled Parking on the North Side of Hollister Avenue Between Orange Avenue and 5724 Hollister Avenue

RECOMMENDATION:

Adopt Resolution No. 24-__ entitled, "A Resolution of the City Council of the City of Goleta, California, Designating Back-In Angled Parking on the North Side of Hollister Avenue Between Orange Avenue and 5724 Hollister Avenue."

BACKGROUND:

On December 15, 2020, City Council directed staff to initiate the project development process for the Hollister Avenue Old Town Interim Striping Project. This project was intended to be a low-cost version of an alternative (Alternative B) from the Hollister Avenue Complete Streets Corridor Plan Project (Complete Streets Project), which included a single travel lane and bike lanes in each direction, left turn lanes and angled parking along the north side of Hollister Avenue. The Complete Streets Project work efforts included preliminary engineering and traffic analysis, public outreach, and stakeholder input. The project goals and objectives included identifying roadway improvements to enhance safety, efficiency, and operations for all modes of transportation.

Development of this striping plan involved a topographic survey, utility research and coordination, additional traffic and parking studies, and public outreach. The final striping and signing plan that included back-in angled parking, parking restrictions at intersections, 90-minute zones, and commercial loading zones was approved by City Council on October 27, 2022. These Old Town parking restrictions were adopted by City Council, by Resolution No. 22-69 on December 20, 2022.

On March 5, 2024, the City Council authorized construction of the Hollister Avenue Old Town Interim Striping project. Paving, striping, and signing commenced this July and the work is nearly complete.

DISCUSSION:

The Hollister Avenue Old Town Interim Striping Project includes 54 back-in angled and 2 parallel parking spaces for a total of 56 on the north side of Hollister Avenue, east of Orange Avenue. Goleta Municipal Code 10.01.110 (F) Zones Authorized by Resolution stipulates that the City may by resolution: Designate portions of any highway under its jurisdiction as an “Angle Parking Zone,” except on state highways.

Public Works recommends adopting the resolution designating back-in angled parking on Hollister Avenue (Attachment 1). Designating these angled parking zones will allow for enforcement of head-in parking violations in these spaces.

GOLETA STRATEGIC PLAN:

City-Wide Strategy: 6: Return Old Town to a Vital Center of the City
Strategic Goal: 6.2: Improve parking availability in Old Town.

FISCAL IMPACT:

No new appropriations are being recommended. There are no fiscal impacts for doing this work as all the signs and parking have been installed.

ALTERNATIVES:

The City Council could elect to not designate back-in angled parking along the north side of Hollister Avenue. If this alternative was selected, wrong way parking in these angled spaces would not be able to be enforced.

LEGAL REVIEW BY: Megan Garibaldi, City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

- 1. Resolution No. 24-__ entitled, “A Resolution of the City Council of the City of Goleta, California, Designating Back-In Angled Parking on the North Side of Hollister Avenue Between Orange Avenue and 5724 Hollister Avenue.”

ATTACHMENT 1

Resolution No. 24-__ entitled, “A Resolution of the City Council of the City of Goleta, California, Designating Back-In Angled Parking on the North Side of Hollister Avenue Between Orange Avenue and 5724 Hollister Avenue.”

RESOLUTION NO. 24-___

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
GOLETA, CALIFORNIA, DESIGNATING BACK-IN
ANGLED PARKING ON THE NORTH SIDE OF HOLLISTER
AVENUE BETWEEN ORANGE AVENUE AND 5724
HOLLISTER AVENUE**

WHEREAS, staff has received public input that on-street parking does not meet demand; and

WHEREAS, staff has conducted an evaluation of available on-street parking on Hollister Avenue in Old Town Goleta and determined that on-street parking occupancy along some blocks on the north side of Hollister Avenue regularly exceeds 90 percent; and

WHEREAS, angled parking can be an efficient way of increasing the number of parking spaces, as compared to parallel parking, within a specified area; and

WHEREAS, back-in angled parking provides the following benefits as an alternative to head-in angled parking because:

- Motorists are better able to see approaching traffic while exiting
- Car doors direct car passengers toward the sidewalk and away from traffic
- Cyclists and other motorists are able to see automobile signals as vehicles prepare to back into a parking space; and

WHEREAS, staff has determined that the conditions on Hollister Avenue, between Orange Avenue and 5724 Hollister Avenue (traffic, volume speed, road width, etc.) are conducive to the addition of back-in angled parking; and

WHEREAS, back-in angled parking will maximize the number of parking spaces in an area of high parking demand, while preserving safe conditions for cyclists and pedestrians; and

WHEREAS, Section 10.01.110 (F) of the Goleta Municipal Code provides that the City may by resolution designate portions of the highway under its jurisdiction as “Angle Parking Zone,” except on state highways.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GOLETA AS FOLLOWS:

SECTION 1. Back-in angled parking spaces are designated and authorized for Fifty-four (54) spaces along the north side of Hollister Avenue from Orange Avenue to 5724 Hollister Avenue.

SECTION 2. The City Manager shall provide for the installation and maintenance of the appropriate signage and/or markings for the locations identified in Section 1.

SECTION 3. The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 20th day of August 2024.

PAULA PEROTTE, MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH LOPEZ
CITY CLERK

MEGAN GARIBALDI
CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA) ss.
CITY OF GOLETA)

I, DEBORAH LOPEZ, City Clerk of the City of Goleta, California, DO HEREBY CERTIFY that the foregoing Resolution No. 24-____ was duly adopted by the City Council of the City of Goleta at a regular meeting held on the 20th day of August 2024, by the following vote of the Council:

AYES: COUNCILMEMBERS

NOES: COUNCILMEMBERS

ABSENT: COUNCILMEMBERS

(SEAL)

DEBORAH LOPEZ
CITY CLERK