



Agenda Item D.2
DISCUSSION/ACTION ITEM
Meeting Date: September 5, 2023

TO: Mayor and Councilmembers

FROM: Jaime Valdez, Neighborhood Services Director

CONTACT: Michael Baris, Emergency Services Coordinator

SUBJECT: Temporary On-Street Parking Restrictions for the 2023 Isla Vista Halloween Event

RECOMMENDATION:

- A. Receive a report regarding the latest annual Isla Vista Halloween events and the parking restriction program associated with the events.
- B. Support a recommendation not to implement temporary on-street parking restrictions related to 2023 Isla Vista Halloween; or
- C. If Council wishes to move forward with parking restrictions related to 2023 Isla Vista Halloween, adopt Resolution No. 23-_____entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident-Only On-Street Parking Restrictions Related to the 2023 Isla Vista Halloween Event."

BACKGROUND:

In past years, the City experienced impacts from events held in Isla Vista with an estimated 25,000 people passing through Goleta for Isla Vista events such as Halloween and Spring "Deltopia". One of the historically significant impacts from these Isla Vista events has been parking overflow impacts into the University 1-2 neighborhoods and associated noise and other disturbances from individuals returning from Isla Vista in the late evening and early morning hours. In response to this influx of people, a temporary permit-only on-street parking program for residents was implemented for each event, specifically for the impacts in the University 1-2 neighborhoods in Goleta.

Staff have received feedback from residents and the Santa Barbara County Sheriff's Office regarding more recent past Halloween parking restrictions, and this feedback points towards Isla Vista Halloween as a "non-event". Fewer than five parking tickets were issued in 2020, 2021, and 2022 and Halloween has transitioned into an event that

is not celebrated in the same way that it was when the restrictions were initially put into place.

The Santa Barbara County Sheriff's Office and the University of California, Santa Barbara will be taking measures that they have put into place in recent years to avoid the impacts of Isla Vista Halloween, such as hosting on-campus events.

The Public Safety and Emergency Preparedness Committee (Committee) met on August 30, 2023, to receive an update and recommendation related to the temporary on-street parking restrictions historically implemented for Deltopia and Isla Vista Halloween. City and Sheriff's Office staff recommended that temporary on-street parking restrictions *continue* for Deltopia events *but not* for Isla Vista Halloween. The Committee concurred and, as it pertains to this item, recommended not implementing temporary on-street parking restrictions for Isla Vista Halloween.

DISCUSSION:

Staff are seeking direction on whether to implement temporary, on-street, resident-only parking restrictions to the University 1-2 neighborhoods. Staff recommend that Council support the recommendation of the Sheriff's Office and the Committee not to implement temporary on-street parking restrictions for Isla Vista Halloween in 2023. Staff will still plan to return with a recommendation for restrictions for Deltopia next year.

FISCAL IMPACTS:

The City's adopted Fiscal Year 23/24 budget includes \$25,000 in account 101-60-6100-54006 (Special Event Response) which is intended to cover related expenses for the Fall Halloween event and the Spring Deltopia event. These costs include the printing and mailing of parking permits to residents in the restricted area, posting signs throughout the neighborhoods, and the placement of four electronic message boards at the entrances to the neighborhoods. Not implementing restrictions for Halloween is expected to result in \$12,500 in budget savings for Fiscal Year 2023-24.

ALTERNATIVES:

The Council may choose to enact the parking restrictions and address potential neighborhood parking impacts by adopting the attached resolution (Attachment 2).

Should the City Council choose to implement parking restrictions, the Goleta Chief of Police and staff recommend a parking restriction from 7:00pm Friday, October 27th to 7:00am Sunday, October 29th. Each day, the restriction will be lifted at 7:00am and will resume at 7:00pm. The proposed parking restriction area generally has the following boundaries: Cannon Green Drive to the west, Hollister Avenue to the north, Storke Road to the east and Whittier Drive to the south. A map of the proposed parking restriction area is provided in Attachment 1. Parking permits will be required to be taped to the inside of the vehicle's driver's side window during the restricted hours.

The affected streets will be posted in advance to allow towing consistent with Section 22507 of the California Vehicle Code. Vehicles found parked on any of the streets in the University 1-2 neighborhoods during the restricted times and not displaying the appropriate parking permit will be subject to ticketing and/or towing. A total of four electronic message boards will also be deployed in several entrances into the University 1-2 neighborhoods to provide added and visible notification of the parking restrictions.

An outreach effort will be coordinated by the City's Community Relations Manager, which will include social media notifications, automated phone, email and text messaging, press release, an article in the Monarch Press, postings on Nextdoor, and updates to the City's website. Households will be mailed two parking permits. Staff have an accurate mailing list for the area based on information from past events and resident comments. On the Monday morning following Halloween weekend, Public Works staff will also go through the subject neighborhoods to remove any trash or debris from the streets.

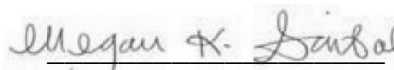
The additional law enforcement presence in the City related to the upcoming Halloween event will be covered within the City's Deputy Sheriff Service Unit contract model, without incurring additional charges related to overtime. All tow costs of vehicles parked in violation will be borne by the registered owners of any vehicles towed. Expenses of \$12,500 would be covered from existing budget allocations in Fiscal Year 2023-24.

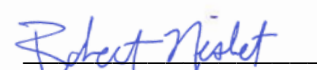
Reviewed By:

Legal Review By:

Approved By:


Kristine Schmidt
Assistant City Manager


Megan Garibaldi
City Attorney

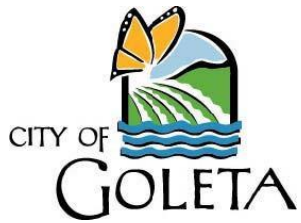

Robert Nisbet
City Manager

ATTACHMENTS:

1. Map of Parking Restriction Area
2. Resolution No. 23- entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2023 Halloween Event."

ATTACHMENT 1

Map of Proposed Parking Restriction Area



Temporary Parking Restriction Area Map

CITY OF GOLETA TEMPORARY PARKING RESTRICTIONS AREA MAP FOR NOTICING



ATTACHMENT 1

ATTACHMENT 2

A Resolution of the City Council of the City of Goleta, California Establishing Temporary
On-Street Parking Prohibition Related to the 2023 Isla Vista Halloween Event

RESOLUTION NO. 23-__

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA ESTABLISHING TEMPORARY RESIDENT ONLY ON-STREET PARKING RESTRICTIONS RELATED TO THE 2023 HALLOWEEN EVENT

WHEREAS, Section 21351 of the California Vehicle Code authorizes the City to place and maintain, or cause to be placed and maintained, such appropriate signs, signals or traffic control devices upon streets and highways as may be necessary to properly indicate and carry out the provisions of the Vehicle Code or local traffic ordinances, or to warn or guide traffic; and

WHEREAS, California Vehicle Code Section 22507 (a) authorizes the City, by resolution, to prohibit or restrict the parking of vehicles on certain streets during all or certain hours of the day and grant preferential parking privileges to residents adjacent to the streets for their use; and

WHEREAS, California Vehicle Code Section 22507 (a) further authorizes the issuance of permits to residents to exempt them from a parking prohibition;

WHEREAS, residents of the unincorporated community of Isla Vista and others have historically organized and engaged in unpermitted assembly and street partying attended by thousands of residents and visitors that has included excessive and illegal use of alcohol which has not been successfully restrained by residents or governing authorities; and

WHEREAS, the unincorporated community of Isla Vista does not have adequate parking or infrastructure to support the number of people who have attended such events and as a result have historically parked in the University 1 and University 2 neighborhoods of Goleta to attend such events; and

WHEREAS, the City of Goleta and the residents of the University 1 and University 2 neighborhoods have suffered impacts from these Isla Vista events by non-residents who take all available on-street parking eliminating resident parking; who park in a manner to block driveways and streets; who cause loud disturbances throughout the night; who litter through the neighborhoods; who damage and vandalize property; and who create other nuisances; and

WHEREAS, the City desires to implement temporary parking restrictions on the following dates and times in an effort to minimize the burden of Isla Vista events on the City of Goleta and the University 1 and 2 neighborhoods:

7:00 pm October 27, 2023, to 7:00 am October 28, 2023

7:00 pm October 28, 2023, to 7:00 am October 29, 2023

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GOLETA DOES RESOLVE, DETERMINE, AND ORDER AS FOLLOWS:

SECTION 1.

Between the following hours:

7:00 pm October 27, 2023, to 7:00 am October 28, 2023

7:00 pm October 28, 2023, to 7:00 am October 29, 2023

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

SECTION 2.

The Neighborhood Services Director is authorized to issue permits to Residents in the affected neighborhoods exempting them from the prohibitions in Section 1 for parking adjacent to their property.

SECTION 3.

The Neighborhood Services Director is hereby authorized to provide for the installation and maintenance of appropriate temporary markings for the locations identified above beginning at least 72 hours prior to the restrictions taking place.

SECTION 4.

The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 5th day of September, 2023.

PAULA PEROTTE
MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH S. LOPEZ
CITY CLERK

MEGAN GARIBALDI
CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA) ss.
CITY OF GOLETA)

I, DEBORAH S. LOPEZ, City Clerk of the City of Goleta, California, DO
HEREBY CERTIFY that the foregoing Resolution No. 23- was duly adopted by the
City Council of the City of Goleta at a regular meeting held on the 5th day of
September, 2023 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

DEBORAH S. LOPEZ
CITY CLERK