



TO: Mayor and Councilmembers

SUBMITTED BY: JoAnne Plummer, Neighborhood Services Director

PREPARED BY: Cassidy Le Air, Senior Management Analyst

SUBJECT: Public Hearing on Needs, Goals, and Funding Priorities of the Community Development Block Grant (CDBG) Program for incorporation into the 2025-2029 Consolidated Plan and 2025-2026 Action Plan

RECOMMENDATION:

- A. Conduct a public hearing to receive public input on the needs, goals, and objectives of the City's CDBG Program and funding priorities for the 2025-2029 Consolidated Plan and 2025-2026 Action Plan; and
- B. Consider and approve the recommendations of the Human Services Standing Committee for the Public Service and Capital Project activities to be included in the Draft 2025-2026 Action Plan.

BACKGROUND:

Since 2004, the City of Goleta has been an "Entitlement Grantee" that receives an annual allocation of federal funds from the U.S. Department of Housing and Urban Development (HUD) through its Community Development Block Grant (CDBG) Program. The primary objective of the CDBG program is to benefit low- and moderate-income residents by providing decent affordable housing, fostering suitable living environments, and expanding economic opportunities.

To continue receiving these funds, the City is required to prepare and submit a Consolidated Plan and Annual Action Plan to HUD. The Consolidated Plan provides a comprehensive assessment of local housing and community development needs and establishes funding priorities for the allocation of CDBG funds. The Annual Action Plan identifies the specific projects and activities that will be implemented during the upcoming program year with CDBG funds to address the priority needs and goals established in the Consolidated Plan.

Following the input and recommendations provided at this meeting, staff will complete the draft 2025-2029 Consolidated Plan and 2025-2026 Action Plan. These draft plans will then be released for a 30-day public review and comment period prior to returning to the City Council for final approval. The Consolidated Plan and Action Plan must be submitted annually to HUD by May 15th.

FY 2025-2026 Grant Cycle

On December 12, 2024, the City published a Notice of Funding Availability (NOFA) in English in the *Independent* and Spanish in *El Latino*, inviting applications for FY 2025-2026 funding through the Goleta City Grant program and the CDBG program. Outreach for FY 2025-2026 grant funding availability was provided via newspaper advertisements, the City's website, social media, and press releases. City staff also notified current and past applicants about the funding availability. The deadline for submitting grant applications was January 31, 2025. During the application period, staff held two mandatory informational workshops in-person and virtual, which over one hundred five (105) applicants attended, representing ninety (90) unique organizations.

The City received a total of 94 applications, and 16 applicants were considered for CDBG funding (Attachment 2). The funding requests of all 16 CDBG applications totaled \$216,100, with requests ranging from \$10,000 to \$25,000. These 16 CDBG applications were reviewed by the Human Services Standing Committee ("Committee") on February 27, 2025 (Attachment 1). The Committee includes Mayor Pro Tempore Stuart Kasdin and Councilmember Luz Reyes-Martín.

DISCUSSION:

This public hearing provides an opportunity for the public and City Council to discuss the City's needs, priorities, and potential projects that should receive CDBG grant funding for FY 2025-2026 and the Consolidated Plan timeframe of FY 2025-2029. The City of Goleta conducted a Consolidated Plan Survey and Community Workshops with CDBG Urban County Partnership and HOME Consortium members to provide quantitative data with county-wide input. The CDBG Urban County Partnership and HOME Consortium include the County of Santa Barbara, the City of Santa Maria, the City of Goleta, and the City of Lompoc. The County of Santa Barbara represents unincorporated areas of the County in addition to the Cities of Buellton, Solvang, and Carpinteria. Workshops were held throughout the County, including at the Goleta Community Center, to gather community input on local housing and community development needs.

The Community survey, available online in English and Spanish, was distributed through email and social media. A total of 437 residents and 45 organizations participated county-wide in the workshops and survey, providing valuable insights into priority needs across public facilities, infrastructure improvements, housing, public services, and economic development. These results are integrated throughout the Needs Assessment and Market Analysis of the Consolidated Plan to ensure alignment with community priorities. Consideration for CDBG funding should be aligned with the proposed goals established in the 2025-2029 Five-Year Consolidated Plan.

FY 2025-2029 Consolidated Plan

The established goals include utilizing CDBG funding to support services to people experiencing homelessness, those with disabilities or special needs, services for low- to moderate-income youth and seniors, and general services for low-to-moderate-income people. Other goals of the Consolidated Plan include promoting a suitable living environment through street, sidewalk, drainage, park, and other infrastructure improvements in areas with high concentrations of low- to moderate-income populations, namely Old Town Goleta. A summary of the goals proposed for the CDBG Consolidated Plan and the five-year target for the number of people to be assisted is provided in Table 1 below.

Table 1: 2025-2029 CDBG Five-Year Consolidated Plan Goals

Goal and Description	Needs Addressed	5-Year Goal
<p>Public Services: Provide low- and moderate-income youth, seniors, and residents with special needs with a range of public services necessary to prevent homelessness and ameliorate the effects of poverty.</p>	<ul style="list-style-type: none"> • Expand public services for low- and moderate-income youth, seniors, and residents with special needs • Prevent and reduce homelessness 	<ul style="list-style-type: none"> • 2,265 persons assisted
<p>Capital Improvements: Improve public facilities and infrastructure to benefit residents of predominantly low- and moderate-income areas or those presumed under HUD regulations to be low- and moderate-income such as elderly and disabled adults.</p>	<ul style="list-style-type: none"> • Improve public facilities and infrastructure • Address material barriers to accessibility 	<ul style="list-style-type: none"> • 6,000 persons assisted

FY 2025-26 Action Plan

At this time, the Federal CDBG allocations for FY 2025-2026 have not been finalized, and HUD has not released the FY 2025-2026 entitlement allocations. As a result, staff has proceeded under a status quo estimate that the total amount will be approximately the same as the current FY, or approximately \$292,918. Fifteen percent (15%), approximately \$43,937 of this amount, can be allocated to Public Services to assist low- to moderate-income people. The City can use up to twenty percent (20%) of its annual allocation to plan and administer the CDBG program, approximately \$58,583. The remaining sixty-five percent (65%) of the City’s CDBG allocation is typically directed to one or more capital improvement projects primarily benefiting low- to moderate-income people or people with disabilities, approximately \$190,398.

On March 15, 2025, the *Full-Year Continuing Appropriations and Extensions Act*¹ was signed into law. This Continuing Resolution (CR) will fund federal programs, including the CDBG program, at FY 2024 levels through September 30, 2025. The enactment of the CR suggests that CDBG funding will remain stable for the upcoming program year. Historically, HUD may take up to 60 days following the passage of federal appropriations to calculate and publish the formula allocations for each grantee. Given the current circumstances, staff has proceeded with a conservative planning estimate based on the City’s FY 2024-2025 allocation of \$292,918. Once HUD releases final entitlement figures, staff will proportionally adjust all recommended funding awards to reflect the actual allocation received. This flexible approach allows the City to remain on track with HUD’s May 15th submission deadline for the Final Consolidated Plan and Action Plan while maintaining transparency and fiscal responsibility.

Public Services

Applications reviewed by the Committee for Subrecipient Grants for Public Services included programs providing general services to low-income people, the youth, seniors, and people experiencing homelessness. After deliberation, the Committee recommended CDBG awards to two (2) of the sixteen (16) applicants (summarized in Table 2 below). The remaining fourteen (14) applicants not funded for CDBG funding were moved to the City Grant Program for consideration. It is the Committee's recommendation to allocate the following amounts awarded by HUD between the two (2) CDBG sub-recipients. As the funding amount is not finalized, staff is recommending that the awards between the two sub-recipients be proportionally increased/decreased based on the final allocations from HUD once announced.

Table 2: 2025-2026 CDBG Public Service Recommendations

Recommended Sub-Recipient	Amount	Description
Isla Vista Youth Projects, Inc. (IVYP) dba LEAP	Approximately \$26,968.50	Funding will support IVYP’s Family Resource Center to end the cycle of poverty, build a healthy community and promote parental resilience. This includes case management, food assistance, parenting classes, and health screenings.
People’s Self-Help Housing Corporation (PSHH)	Approximately \$16,998.50	Funding would support free clinical case management & homelessness prevention services for households and residents utilizing PSHH services located within the City of Goleta.

¹ H.R.1968 - 119th Congress (2025-2026): Full-Year Continuing Appropriations and Extensions Act, 2025 | Congress.gov | Library of Congress

Capital Projects

Staff estimate the City will receive approximately \$190,398 in CDBG funds for the 2025-2026 FY that will be available for capital projects. Based on discussions with the Public Works Department, staff recommend the CIP portion of the CDBG allocation be directed towards the Mathilda Park Improvements project. This will address a current drainage problem identified on the playground's east side. Additionally, this project's scope will focus on addressing the slope grades of the sidewalks to comply with the Americans with Disabilities Act (ADA), the replacement of the playground, and landscape improvements. Improvements and repairs to Mathilda Park are eligible under the category of public facilities and improvements serving eligible low-income areas. The Committee supported the recommendation that the FY 2025-2026 CDBG Capital Project funding be directed towards the Mathilda Park Improvements project. In the event additional funding is made available, or the full allocation is not utilized for Mathilda Park, staff is recommending including a contingency in the Action Plan that any remaining or additional monies be directed towards ADA and Electrical System improvements at the Goleta Community Center.

FISCAL IMPACTS:

As described above, HUD has not yet published the entitlement funding allocation formula for FY 2025-2026, and thus, the City is using a status quo estimate of \$292,918 for FY 2025-2026. Fifteen percent (15%), approximately \$43,937 of this amount, can be allocated to Public Services to assist low- to moderate-income people. The City can use up to twenty percent (20%) of its annual allocation to plan and administer the CDBG program, approximately \$58,583. The remaining sixty-five percent (65%) of the City's CDBG allocation is typically directed to one or more capital improvement projects primarily benefiting low- to moderate-income people or people with disabilities, approximately \$190,398. Staff have included contingency language in the Draft Action Plan to proportionally increase/decrease the funding available once the allocations are finalized.

ALTERNATIVES:

Council may choose to modify any or all Committee recommendations, in which case staff would incorporate the revised allocations into the Draft 2025-2029 Consolidated Plan and 2025-2026 Action Plan for public review.

LEGAL REVIEW BY: Isaac Rosen, Acting City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. 2025-2026 CDBG Committee Recommendations
2. CDBG Applications
3. Presentation

ATTACHMENT 1

2025-2026 CDBG Committee Recommendations

**Community Development Block Grant Public Service Grant Application Review
Human Services Standing Committee
February 27, 2025**

Applicant	Project/Program	FY 25-26 Amount Requested	FY 25-26 Awards
Home Sweet Home	Senior Veteran Housing	10,000	Move to City Grants
Mosaic Therapy Collective	Therapy for Disadvantage Populations	10,000	Move to City Grants
OMG Youth Sports	OMG Goleta Youth Empowerment Hub: Inspire, Achieve, Explore	10,000	Move to City Grants
Channel Islands YMCA	After School Programs	10,000	Move to City Grants
Family Service Agency of Santa Barbara County	Long-Term Care Ombudsman Program	10,000	Move to City Grants
Hospice of Santa Barbara	Support for Goleta Patients with a Life-Threatening Illness	10,000	Move to City Grants
Isla Vista Youth Projects, Inc. dba LEAP	LEAP Family Resource Center	25,000	26,968.50*
NBCC, dba New Beginnings	Safe Parking Shelter and Rapid Rehousing Program	20,000	Move to City Grants
Organic Soup Kitchen	Basic Needs: Nutrition and Food Security	11,000	Move to City Grants
People's Self-Help Housing Corporation	Supportive Housing for Low-Income Households	15,000	16,968.50*
Santa Barbara Alternative to Violence Project	Community Intervention Program	25,000	Move to City Grants
Santa Barbara Police Activities League	Goleta Beach Ocean Enrichment	20,100	Move to City Grants
St. Vincent's Institution	Low Income Family Strengthening Program	10,000	Move to City Grants
St. Vincent's Institution	Fr. Virgil Cordano Center Services for Homeless	10,000	Move to City Grants
Transition House	Shelter and Services for Homeless Families	10,000	Move to City Grants
Unity Shoppe, Inc.	Client Services and Job Smart Programs for Low Income	10,000	Move to City Grants
Total		\$216,100	\$43,937

*Isla Vista Youth Projects, Inc. dba LEAP and People's Self-Help Housing Corporation was recommended for full funding through CDBG. The amount available for Public Services is estimated at \$43,937. The remaining \$3,937 will be split amongst the two recipients and proportionately increased/decreased based upon the final HUD allocation, once announced.

ATTACHMENT 2
CDBG Applications



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2025-2026 Combined CDBG & Goleta City Grant Application

Deadline: 1/31/2025

Isla Vista Youth Projects, Inc. dba LEAP
Goleta CDBG - LEAP Family Resource Center

Jump to: Application Questions Budget Documents

\$ 25,000.00 Requested

Submitted: 1/31/2025 2:20:06 PM (Pacific)

Project Contact

Lori Goodman
lorig@ivyp.org
Tel: 805-705-6998

Additional Contacts

nonieh@leapcentralcoast.org

Isla Vista Youth Projects, Inc. dba LEAP

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United States

Executive Director

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Application Questions top

Organization

1. What is your organization's mission statement?

By building a resilient and connected community, IVYP dba LEAP: Learn. Engage. Advocate. Partner seeks to mitigate the effects of poverty, racism, and trauma so that all children and families can prosper and thrive. We do so by providing high-quality, trauma informed child care, comprehensive, culturally sensitive family support, and visionary community leadership. At LEAP, we envision a community where children are loved, valued, and respected and families are supported to reach their highest potential.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

The focus for these funds will be in support of the work of our Family Resource Center (FRC) and our FRC Family Advocates in all the work they do in the Goleta Valley to end the cycle of poverty, build a healthy community, and promote parental resilience. The key activities of the FRC include a monthly Food Justice and Health Education Fair (free and nutritious food distribution events); diaper and wipe distribution; resource and referrals for housing, childcare, and unemployment; assistance with enrollment in programs such as WIC, CalFresh, and Medi-Cal; and educational workshops that develop long lasting skills covering topics such as child development and parenting. We operate Monday through Friday, 8:00am-6:30pm, in person and via phone.

Beginning in January 2024, we returned to our pre-pandemic initiatives and are now holding monthly events on the third Thursday each month at Isla Vista Elementary School. This means offering a comprehensive range of resources directly at these events, including nutrition and physical education, fun activities, healthy recipes, and in-person support from partners like the SBC Foodbank. In so doing, we are not only distributing free food, but also promoting overall well-being and fostering a sense of joy and connection. This return to our previous activities reflects our dedication to comprehensive community support and underscores our ongoing commitment to enhancing the lives of those we serve. We also continue to distribute free diapers by appointment at our FRC. Most mothers come to receive their diapers and wipes twice per month and we distribute over 5,000 diapers and wipes each month. Finally, we continue to facilitate online parenting classes and workshops on topics such as housing and immigration rights. We make sure to offer these opportunities at times that work best for the families we serve, typically in the evening.

The FRC is staffed by bi-lingual (Spanish/English), bi-cultural Family Advocates who are highly trained to provide services. Target population is the ethnically, culturally, and linguistically diverse children and families living in Goleta and Isla Vista (93117 zip code). There are no eligibility requirements, and services are provided free of charge. However, intake forms, including income and residence verification, are completed for all resource and referral/case managed clients.

CDBG funds will be used to pay rent which enables us to leverage other funds to support our Family Advocates as they execute key service delivery. The key service elements include: a) Resource & Referral (including Medi-Cal, WIC and Cal-Fresh enrollment); b) Workshops covering topics such as child development and parenting, health, couples support, immigration, and housing rights; c) Case Management for community families who are unable to address their needs without enriched support.

Quarterly program and financial reports are reviewed by the Executive Director and presented to the Board of Directors.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

LEAP plans to provide services to 200 Goleta households annually which represent approximately 600 unique individuals.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs
- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

LEAP is a longstanding, trusted community partner that provides social support to the Goleta Valley's most vulnerable children and families. Because of our work, low-income Goleta children and families are safer and healthier. We strengthen families by linking them to the services they need, providing concrete support, and facilitating educational workshops that develop long lasting skills. Poor nutrition and food insecurity are associated with poorer physical and mental health in all age groups, but in young children they can deeply affect well-being and development in ways that can endure for a lifetime. Conversely, access to adequate and nutritious food helps children to grow, learn, and thrive. At LEAP, we provide free, healthy food to children and families through our monthly food distribution events and emergency food pantry. When parents are unable to afford sufficient diapering supplies, they are forced to extend diaper wearing periods and/or reuse soiled diapers. This puts their children at risk of urinary tract infections, severe diaper rash, and even hospitalization. We opened Santa Barbara County's first, and only, diaper bank in 2021, and now distribute over 50,000 diapers per year. The strength of this program lies not just in filling a gap. We provide 100% of our new diaper bank clients additional comprehensive, culturally sensitive family support including serving as an essential link to services such as WIC, CalFresh, and Medi-Cal. Finally, through our parenting workshops, we help parents to build on their inner strengths and resources to manage stress and function well even when facing challenges, adversity, stress, and trauma, thus reducing the likelihood of child abuse and neglect. Taken as a whole, our organization ensures that parents are able to work, attend school, access community resources, and build upon family strengths in order to end the cycle of poverty.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

Families typically come to us in need of help with basic necessities such as food, clothing, childcare, health insurance, and unemployment assistance. Each time we successfully respond to a family in need, we build trust. This trust enables us to support them more proactively and strategically with parenting support, mental health services, ACEs, and trauma awareness. Through cultivating these trusted relationships, we are able to extend our efforts beyond merely addressing basic needs. Ultimately, we foster resilience by assisting families in leveraging their strengths and enhancing their capabilities so that they can thrive.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

No.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

LEAP's continued funding from the City of Goleta signals trust in our ability to be effective and make a meaningful impact. This endorsement strengthens our credibility with private foundations and individual donors, increasing their confidence in funding our work. When local government invests in our efforts, it demonstrates a shared commitment to meeting the critical needs of the City's most vulnerable families, encouraging other funders to join in supporting this essential work.

By allocating these CDBG funds towards our FRC rent, we are able to leverage other funds towards core program needs such as staff time and direct program support, ensuring program sustainability and allowing us to expand our impact. This stability strengthens our ability to secure additional funding from private foundations, corporate partners, and individual donors who look for strong, well-supported,

programs when making funding decisions. Additionally, this investment allows us to focus on expanding service capacity, building new partnerships, and enhancing program offerings to better meet the evolving needs of Goleta families.

LEAP participates in several partnerships involving our Family Resource Center, including partnerships with the SBC Department of Social Services, CALM, Santa Ynez Valley People Helping People, The Foodbank of Santa Barbara County, CommUnify, Family Service Agency, and Cottage Health.

Current core funding: Santa Barbara County Human Services (received), Santa Barbara County Department of Social Services (received), The Bower Foundation (received), and CalFresh subcontract (received).

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

Funds from the City of Goleta are more vital than ever to the continued work of our Family Resource Center (FRC). The highest priority for our grant request is the rent of our FRC office building.

In January, 2025, we relocated our FRC and Administrative Offices from Old Town Goleta to 6950 Hollister Avenue, Suite 104, Goleta, CA 93117 near the corner of Storke and Hollister. This new location is centrally located near our other programs, shopping centers, and public transportation, making it more accessible for the community we serve. While the transition required adjusting to commercial rental costs, this move has ultimately allowed us to reimagine and optimize how we serve families, ensuring a more sustainable and effective operational model.

We relocated to this space after our previous building was placed on the market, requiring us to vacate. While the move was not by choice, we had already been planning for a transition as part of a long-term strategy to accommodate the growth of our FRC and other LEAP programs. Our new location provides key advantages over the previous space, including a more professional and welcoming environment for families, improved organization, and greater accessibility.

The new office features designated storage space for diapers and supplies, a layout that better supports collaboration among Family Advocates and student workers, and dedicated private offices that enhance confidentiality and respect during client meetings. The space also includes multiple shared eating areas and child-friendly elements, such as age-appropriate toys and books, to create a supportive and engaging atmosphere for families. Additionally, being on the first floor further improves accessibility for both families and staff, particularly when managing supplies.

LEAP generates income through various sources, including individual donations, events, and foundation, business, and government grants. We also participate in collaborative grant projects as subcontractors. While we are deeply grateful for this support, these funding sources come with strict restrictions on how funds can be used, categorizing rent as an indirect cost rather than a direct program expense. As a result, none of them can be applied toward rent for our Goleta office space. We believe this is short-sighted, as the space is essential to meeting the needs of our families and reducing barriers to access.

Without this critical support from the City of Goleta, maintaining a stable and accessible space for our Family Resource Center would become significantly more challenging, impacting our ability to serve families effectively.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

Yes, the majority of those we serve through our Family Resource Center qualify as low income or extremely low income based on federal guidelines. All case managed clients provide income documentation.

Please note: The numbers served listed below in Question 20 reflect “unduplicated income verified Goleta residents” served by our FRC only. These are the numbers reported from our previous CDBG grant. If you would like expanded numbers inclusive of all LEAP’s other core programs we are happy to provide those as well. It should be noted that our agency serves well beyond these numbers throughout the community; however we do not complete income verification for every program or initiative. For some of this work, individuals self-identify their income level.

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

LEAP is audited annually. Our most recent audit was completed for the fiscal year July 2023 - June 2024. There were no findings. The full audit is included with our financial attachments to this grant.

12. How often does your organization's Board of Directors review and approve financial statements?

Our board of directors holds nine (9) meetings annually. Each meeting includes a finance report for review and approval. The finance committee reviews finance reports monthly.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

No, there is no fee charged or donation suggested for any of our FRC services.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

4959061	Total Assets (\$)
1242805	Total Liabilities (\$)
3716256	Total Net Assets (\$)
4959061	TOTAL LIABILITIES AND NET ASSETS (\$)
14,877,183.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.

In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.

No.

16. Please list two references who we may contact regarding the proposed program, service, or activity.

Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.

Danny Fitzgibbons 805.722.8233 and Eileen Monahan 805.968.3047

CDBG Eligibility

17. Are you applying for CDBG funding?

To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income. Applicants may access the CDBG guide online at <https://www.hudexchange.info/resource/19/basically-cdbg-training-guidebook-and-slides/>.

Yes

No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2023 through June 30, 2024 (or for calendar year 2024).

Refer to the Library section of the main page to view a link to the FY 2024 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

339	Extremely low income (0-30% MFI)
66	Very low income (30-50% MFI)
14	Low-moderate income (50-80% MFI)
1	Above moderate income (Above 80% MFI)
420.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

The FRC operates our monthly Food Justice and Health Education Fair (food distribution events) on school grounds at Isla Vista Elementary School. We have received permission from Principal Lorena Reyes and approval from the Goleta Union School District.

Budget [top](#)

Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	\$ 13,803.00	\$ 25,000.00
Federal	\$ 32,000.00	\$ 32,000.00
State	\$ 150,000.00	\$ 0.00
County	\$ 25,000.00	\$ 30,000.00
Municipal	\$ 0.00	
School District	\$ 35,000.00	\$ 35,000.00
Foundations/Trusts	\$ 0.00	\$ 0.00
Donations/Fundraising	\$ 362,895.00	\$ 547,794.00
Fees		
Other	\$ 50,000.00	\$ 20,000.00
Total	\$ 668,698.00	\$ 689,794.00

Funding Uses/Expenses	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY

Salaries, Benefits, Payroll Taxes	\$ 480,890.00	\$ 505,222.00	
Consultants and Contracts			
Facility, Rent, Utilities, Maintenance	\$ 58,500.00	\$ 65,000.00	\$ 25,000.00
Supplies	\$ 40,000.00	\$ 40,000.00	
Marketing (Printing, Advertising)	\$ 1,500.00	\$ 1,500.00	
Travel, Mileage, Training	\$ 4,000.00	\$ 5,000.00	
Equipment (Rental/Maintenance)	\$ 23,000.00	\$ 10,000.00	
Insurance			
Other	\$ 60,798.00	\$ 62,072.00	
Total	\$ 668,688.00	\$ 688,794.00	\$ 25,000.00

Budget Narrative

City of Goleta CDBG funds will be used for rent for our Family Resource Center (FRC) in Goleta, now located at 6950 Hollister Avenue, Suite 104, 93117.

This new location is centrally located near our other programs, shopping centers, and public transportation, making it more accessible for the community we serve. While the transition required adjusting to commercial rental costs, this move has ultimately allowed us to reimagine and optimize how we serve families, ensuring a more sustainable and effective operational model.

Documents [top](#)

Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	IVYP dba LEAP Tax Exemption
List of Board Members	<input checked="" type="checkbox"/>	IVYP dba LEAP List of Board Members
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	IVYP dba LEAP Audited Financial Statements
Organizational Budget	<input checked="" type="checkbox"/>	IVYP dba LEAP Org Budget
Organizational Chart		IVYP dba LEAP Org Chart
Supplemental or Additional Information		LEAP Annual Report 23-24

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 491506

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City of Goleta

2025-2026 Combined CDBG & Goleta City Grant Application

Deadline: 1/31/2025

People's Self-Help Housing Corporation
Supportive Housing for Low-Income Households

Jump to: Application Questions Budget Documents

\$ 15,000.00 Requested

Submitted: 1/31/2025 2:16:04 PM (Pacific)

Project Contact

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Additional Contacts

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CEO & President

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Application Questions top

Organization

1. What is your organization's mission statement?

We build affordable homes with site-based services that offer opportunities to change lives and strengthen communities on the Central Coast of California.

Program Information

2. Describe the proposed program, activity, or event for which you are asking for funding. Please share how it will operate (days, hours, eligibility, etc.), how it will be monitored, and the people you intend to serve (target population).

Please be specific about the hours and total days that people will be served by the program and exactly how/for what City of Goleta funds will be used to support the program.

PSHH's Supportive Housing Program (SHP) provides comprehensive clinical case management services to 253 households across five affordable rental properties in Goleta: Villa La Esperanza (83 units), Casas de los Carneros (70 units), Isla Vista Apartments (56 units), Storke Ranch Apartments (36 units)

units), and Ellwood Apartments (8 units). Through an integrated service delivery model, SHP combines housing stability support with targeted social services to foster resident success and community resilience.

Program policies and framework:

- Services provided weekdays between 9:00 AM and 6:00 PM
- On-site delivery at each property location
- Additional support available via telephone and videoconference
- No waitlist policy ensures immediate access to services
- All services provided at no cost to residents

Target population:

- Low-income families and individuals (qualifying at 50% AMI or below)
- USDA-eligible farmworker households
- Seniors and persons with disabilities
- Limited English proficiency households
- Families requiring ongoing stability support

Service delivery model:

- Licensed clinical social workers
- Housing stability assistance and eviction prevention
- Healthcare access coordination
- Benefits enrollment and optimization
- Financial literacy coaching
- Crisis intervention
- Critical transportation support
- Mental health service referrals
- Multilingual service delivery in English and Spanish

Program monitoring:

- Clinical supervision averaging 2 hours weekly per social worker
- Monthly director-level program evaluation
- Regular reporting to organizational leadership
- HIPAA-compliant database tracking of client outcomes
- Continuous quality improvement processes

City of Goleta funds will specifically support:

- Clinical social worker salary expenses
- Clinical supervision ensuring service quality
- Case management infrastructure supporting resident stability
- Evidence-based intervention strategies preventing homelessness

Through this comprehensive approach, SHP demonstrates consistent success in helping residents maintain stable housing while building long-term household resilience. Our integrated service model ensures that Goleta's most vulnerable residents receive the support needed to thrive in permanent affordable housing.

3. Please provide the approximate number of Goleta residents your program, activity, or event will serve (or benefit) in the following year if funded.

Please be specific about the number Goleta residents who will be served. If your project serves more than only Goleta residents, please specify that breakdown.

The program will serve 530 individuals from 183 Goleta Households.

4. Please check the box(es) that most accurately reflect the program, activity, or event for which you are seeking funding:

- One-time or annual community event (concert, creek cleanups, festival, etc.)
- Youth programs

- Senior programs (food/nutrition, education programs, day activities, etc.)
- Environmental/wildlife/animal welfare programs
- Public services for low-income residents/homeless
- Educational programs
- Arts (music, dance, theater, art)
- Economic development
- Recreational activities
- Other:

5. Does the program, activity, or event satisfy an unmet or under-met need in the community? If yes, please explain.

The Supportive Housing Program addresses critical unmet needs in Goleta's housing and social services landscape through evidence-based intervention strategies.

Housing Affordability:

- Current market conditions require earnings of nearly 3 times the state minimum wage to afford Goleta's average monthly rent of \$2,250 for a one-bedroom apartment
- 65% of extremely low-income households are severely rent-burdened, allocating over 50% of income to housing costs
- Limited financial resources remain for essential needs including healthcare, nutrition, and utilities

SHP addresses these challenges through:

- Integration of clinical case management with affordable housing
- Bilingual/bicultural service delivery
- Healthcare system navigation support
- Crisis intervention preventing homelessness
- Financial literacy and stability coaching
- Coordinated resource referrals

Since 2019, the number of households seeking and receiving SHP services in Goleta have increased 59%.

Through our comprehensive approach, SHP provides essential stability support while preventing costly civic impacts from deferred healthcare, poverty persistence, and potential homelessness. Our integrated service model creates measurable improvements in resident wellbeing while addressing critical gaps in community safety net services.

This strategic intervention aligns with regional housing stability goals while providing culturally responsive services that meet the diverse needs of Goleta's most vulnerable residents.

6. Does the program, activity, or event aid in the prevention of future problems or conditions? If yes, please explain.

The Supportive Housing Program implements comprehensive preventive strategies that demonstrate measurable impact in averting housing instability and associated community challenges. Our evidence-based intervention model combines clinical expertise with targeted resource deployment to achieve sustained positive outcomes.

Housing Stability Prevention:

- 99%+ of SHP clients maintain stable housing six months after initiating services, meeting HUD's definition of housing security
- Strategic early intervention and mediation with PSHH's property management prevents evictions through coordinated support services, for both non-payment of rent and lease violations
- Integrated case management addresses emerging challenges before they threaten stability
- Financial literacy coaching builds long-term household resilience

Healthcare System Impact Prevention:

- Proactive coordination reduces strain on emergency medical services
- Early intervention prevents deferred medical and behavioral healthcare
- Strategic partnerships enhance preventive care access
- Bilingual service delivery removes barriers to timely treatment

Resource Optimization Framework:

- Clinical social workers provide immediate crisis response
- Coordinated referral networks maximize community resources
- Emergency assistance fund prevents utility shutoffs and related crises
- Transportation support ensures consistent healthcare access

Measurable Prevention Outcomes:

- Zero SHP client evictions in the previous fiscal year
- Increased healthcare enrollment and utilization rates
- Enhanced financial stability through benefits optimization
- Improved access to mental health and preventive services

SHP demonstrates consistent success in:

- Averting returns to homelessness
- Preventing healthcare emergencies
- Reducing public system impacts
- Building sustainable household stability
- Fostering community resilience

Our comprehensive approach creates measurable reductions in future challenges while maximizing the effectiveness of available resources. By maintaining this prevention-focused framework, SHP continues to demonstrate strategic value in supporting Goleta's most vulnerable residents while preventing costly system impacts.

7. Does your facility or program have any barriers that would prevent a person with a disability (verbal, visual, physical, cognitive, etc.) from gaining employment, attending meetings, or obtaining services?

If so, what measures do you take to provide persons with disabilities alternative access to your facility or program?

The Supportive Housing Program implements a comprehensive accessibility framework that ensures equitable service delivery while proactively addressing potential barriers to participation. Our strategic approach combines physical infrastructure with targeted support services to maximize program access for all residents.

Accessibility Infrastructure:

- All PSHH properties and facilities maintain full ADA compliance
- Service delivery locations are designed for universal access
- Zero barriers to program enrollment or participation

Service Delivery Adaptations:

- No waitlists or service restrictions
- Flexible scheduling to accommodate individual needs
- On-site service delivery reducing transportation barriers
- Remote access options via phone and video platforms

Language Access:

- Bilingual clinical staff (English/Spanish)
- Real-time translation services available
- Documentation provided in multiple formats
- Cultural competency integrated throughout service delivery

Accommodations Protocol:

- Individualized needs assessment at intake
- Proactive identification of potential barriers
- Ongoing evaluation of accommodation effectiveness

Through this strategic accessibility framework, SHP maintains consistent service availability while ensuring that disabilities never create barriers to program participation. Our integrated support model demonstrates ongoing success in providing equitable access to critical stability services for all Goleta residents.

Program monitoring continuously evaluates accessibility effectiveness, allowing for immediate adaptation to emerging needs while maintaining service quality across all resident populations.

Funding

8. Would the City's grant funding leverage other resources, such as supporting joint partnerships, matching funds, or cost sharing, or otherwise serve to catalyze other initiatives? If yes, please explain.

Please include other grant sources either received or for which you are applying.

The City's grant funding plays a vital role in strengthening SHP's comprehensive service delivery framework while enhancing our capacity to leverage additional resources. Recognition as a City of Goleta funding recipient significantly bolsters our ability to secure supplemental funding and develop strategic community partnerships that maximize program impact.

Strategic Partnership Framework:

- Housing Authority of Santa Barbara collaboration for Housing Choice Vouchers
- CenCal Health partnership enhancing healthcare access coordination
- Department of Housing and Urban Development's Veterans Affairs Supportive

Housing program integration

- Santa Barbara County Social Services coordination for benefits optimization
- Santa Barbara Food Bank nutrition assistance
- Catholic Charities emergency assistance coordination
- Ride-On transportation services
- Salvation Army resource coordination

The City's investment enhances our ability to:

- Demonstrate community support to regional funders
- Secure matching funds from private foundations
- Strengthen applications for federal/state grants
- Build sustainable funding partnerships

Through this comprehensive approach to resource development, City funding serves as a cornerstone for expanding program capacity while maintaining service quality. Our strategic partnership model ensures that every dollar invested catalyzes additional community support, creating sustainable pathways to enhanced service delivery.

9. Are the requested funds necessary or vital in carrying out the program, activity, or event? Please specify how you will make up for any partial funding received from the City of Goleta.

If you are not awarded funding or are awarded partial funding from the City of Goleta, are there other potential funding sources your organization could pursue to ensure the program, activity, or event is successful?

The requested City of Goleta funding plays a vital role in the sustainability of SHP's comprehensive service delivery model while maintaining program quality and accessibility. Our strategic approach to resource development integrates multiple funding streams to ensure consistent service availability for

Goleta's most vulnerable residents.

The City's support helps ensure year-to-year continuation of:

- Supports direct service delivery to up to 253 resident households
- Maintains clinical staffing ratios ensuring service quality
- Enables comprehensive case management infrastructure
- Facilitates critical emergency response capacity
- Strengthens community partnership development

If awarded partial funding, PSHH will pursue a multi-faceted approach to address funding gaps via private foundation grants, corporate grants, and individual donations.

Contingency Planning: While alternative funding sources exist, any redirection of organizational reserves would impact our capacity to develop additional affordable housing, expand critical resident services and develop community partnerships, implement service innovations, or respond to emerging community needs or emergencies.

10. Does the program, activity, or event for which you are seeking funding primarily serve those with low-incomes?

If yes, does your organization obtain documentation from clients on their income (e.g. tax returns, pay stubs)?

PSHH implements comprehensive income verification protocols aligned with federal housing guidelines while maintaining transparent documentation standards. Our strategic approach combines rigorous compliance with responsive service delivery to ensure program accessibility for our most vulnerable community members.

We utilize HUD and USDA-compliant documentation requirements with an annual household recertification processes.

Additionally, our age distribution is as follows:

- 245 children (under 18)
- 124 young adults (18-25)
- 308 adults (26-64)
- 61 seniors (65+)

11. When was your organization last audited? Were there any findings or concerns? If yes, please explain below.

If your organization is not required to have an audit performed, please explain that below.

As a recipient of more than \$750,000 in federal funding, year over year, PSHH is required to perform an annual Single Audit. Our fiscal year runs from July through June, aligning with governmental fiscal years. Our most recent audit for FY2023-24 was completed in January 2025.

12. How often does your organization's Board of Directors review and approve financial statements?

The board meets every two months, and reviews and approves financial statements at every board meeting.

13. Is there a fee charged or donation suggested for your services, event, etc? If yes, please include when the last time fee amounts were evaluated and/or updated.

Please attach a copy of the fee schedule in the Documents Tab of this application.

No fees are charged and no donations are suggested.

14. Please provide a summary of your organization's financial position (from the most recent fiscal year's financials).

241366547 Total Assets (\$)

155099978	Total Liabilities (\$)
86266569	Total Net Assets (\$)
241366547	TOTAL LIABILITIES AND NET ASSETS (\$)
724,099,641.00	TOTAL

15. Does your organization have any past due obligations with any funding source (e.g. disallowed costs or unearned grants from a previous contract)? If yes, please explain.
In the past 3 years, has your organization had an IRS or State levee? If yes, are you on a repayment schedule? How was the matter resolved? Explain below.
 No.

16. Please list two references who we may contact regarding the proposed program, service, or activity.
Include the reference's name, organization (as appropriate), and a phone number where the reference can be reached.
 Rick Gulino, MSW, Director of Resident Services and Neighborhood Development, PSHH, (805) 540-2498

Catherine Manning, LCSW, Clinical Supervisor/Bilingual Social Worker, PSHH, (805) 540-2497

CDBG Eligibility

17. Are you applying for CDBG funding?
To be eligible for CDBG funding, you MUST obtain clients' race and ethnicity, and total family income. Applicants may access the CDBG guide online at <https://www.hudexchange.info/resource/19/basically-cdbg-training-guidebook-and-slides/>.
 Yes
 No

18. Please indicate whether your organization's client intake sheet or process includes obtaining any of the following information. Check all boxes that apply.

- Name
- Address or City last resided in
- Number of family members
- Total family (household) income
- Race and ethnicity
- Proof of age
- My organization does not obtain any of the above information from clients

19. Please report the number of unduplicated clients your organization served in the following income categories from July 1, 2023 through June 30, 2024 (or for calendar year 2024).
Refer to the Library section of the main page to view a link to the FY 2024 Federal Income Limits for each of the below categories. PLEASE ENTER N/A IF YOUR ORGANIZATION DOES NOT COLLECT INCOME INFORMATION ON CLIENTS IN THE FOLLOWING CATEGORIES.

44	Extremely low income (0-30% MFI)
32	Very low income (30-50% MFI)
19	Low-moderate income (50-80% MFI)
5	Above moderate income (Above 80% MFI)
100.00	TOTAL

20. If your program or activity takes place on school grounds, have you received permission and approval from the appropriate school?

Please list the name and position of the person from whom permission was obtained. If the program or activity is not on school grounds, please put N/A.

N/A

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Revenue Sources	Total Program Revenue for Current Fiscal Year	Projected Program Revenue for Next Fiscal Year
City of Goleta Funds	\$ 14,646.00	\$ 15,000.00
Federal		
State		
County		
Municipal		
School District		
Foundations/Trusts	\$ 17,320.00	\$ 18,532.00
Donations/Fundraising		
Fees		
PSHH	\$ 117,656.00	\$ 126,563.00
Total	\$ 149,622.00	\$ 160,095.00

Funding Uses/Expenses	Expenditures for Current Year	Expected Expenditures for Next Year	Goleta Grant Funds: Proposed Uses for Next FY
Salaries, Benefits, Payroll Taxes	\$ 108,530.00	\$ 116,127.00	\$ 15,000.00
Consultants and Contracts	\$ 235.00	\$ 251.00	
Facility, Rent, Utilities, Maintenance	\$ 728.00	\$ 779.00	
Supplies	\$ 329.00	\$ 352.00	
Marketing (Printing, Advertising)			
Travel, Mileage, Training	\$ 2,265.00	\$ 2,424.00	
Equipment (Rental/Maintenance)	\$ 172.00	\$ 184.00	
Insurance	\$ 368.00	\$ 394.00	
Other	\$ 525.00	\$ 562.00	
Indirect	\$ 36,470.00	\$ 39,022.00	
Total	\$ 149,622.00	\$ 160,095.00	\$ 15,000.00

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Documents Requested *	Required?	Attached Documents *
Nonprofit Tax Exemption Status	<input checked="" type="checkbox"/>	IRS 501c(3) letter
List of Board Members	<input checked="" type="checkbox"/>	Board Leadership
Financial statements from the most recently completed fiscal or calendar year	<input checked="" type="checkbox"/>	Single Audit

Organizational Budget



[Opearting Budget](#)

Organizational Chart

[Org Chart](#)

Supplemental or Additional Information

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ATTACHMENT 3

Presentation

Public Hearing on Needs, Goals, and Funding Priorities of the Community Development Block Grant (CDBG) Program for the 2025-2029 Consolidated Plan and 2025-2026 Action Plan

April 1, 2025

Cassidy Le Air, Senior Management Analyst
David Munoz, MDG Associates



Background



- The City receives an annual allocation of Community Development Block Grant (CDBG) funds from the U.S. Department of Housing and Urban Development (HUD)
- **Consolidated Plan:** Five-year strategy for the investment of CDBG funds to address high-priority housing and community development needs
- **Action Plan:** Annual projects and activities that will be implemented to meet the goals established in the Consolidated Plan
- Management tool to assess performance and track results from July 1, 2025 to June 30, 2030



Development of Goals

- Partnered with the County of Santa Barbara, Cities of Lompoc and Santa Maria for Needs Assessment and Community Outreach, and Community Needs Survey
- Held in-person workshop at the Goleta Community Center
- Held virtual workshops for public input and service providers

Proposed Five-Year Goals

Goal	Needs Addressed	5-Year Outcomes
<p>Public Services: Provide low- and moderate- income youth, seniors, and residents with special needs with a range of public services necessary to prevent homelessness and ameliorate the effects of poverty.</p>	<ul style="list-style-type: none"> Expand public services for low- and moderate-income youth, seniors, and residents with special needs Prevent and reduce homelessness 	<p>2,265 persons assisted</p>
<p>Capital Improvements: Improve public facilities and infrastructure to benefit residents of predominantly low- and moderate-income areas or those presumed under HUD regulations to be low- and moderate-income such as elderly and disabled adults.</p>	<ul style="list-style-type: none"> Improve public facilities and infrastructure Address material barriers to accessibility 	<p>6,000 persons assisted</p>
<p>Administration: Provide for the timely and compliant administration of the CDBG program in accordance with HUD policy and federal regulations.</p>	<ul style="list-style-type: none"> All Ensure equal access to housing opportunities 	<p>N/A</p>

Anticipated CDBG Resources

Year	Admin	Public Service	Capital	Total
2025-2026	\$58,583	\$43,937	\$190,398	\$292,918
2026-2027	\$58,583	\$43,937	\$190,398	\$292,918
2027-2028	\$58,583	\$43,937	\$190,398	\$292,918
2028-2029	\$58,583	\$43,937	\$190,398	\$292,918
2029-2030	\$58,583	\$43,937	\$190,398	\$292,918
Total	\$292,915	\$219,685	\$951,990	\$1,464,590

Admin capped at 20% of grant

Public Service capped at 15% of grant

Proposed One-Year Goals

Goal	Needs Addressed	1-Year Outcomes
<p>Public Services: Provide low- and moderate- income youth, seniors, and residents with special needs with a range of public services necessary to prevent homelessness and ameliorate the effects of poverty.</p>	<ul style="list-style-type: none"> Expand public services for low- and moderate-income youth, seniors, and residents with special needs Prevent and reduce homelessness 	<p>453 persons assisted</p>
<p>Capital Improvements: Improve public facilities and infrastructure to benefit residents of predominantly low- and moderate-income areas or those presumed under HUD regulations to be low- and moderate-income such as elderly and disabled adults.</p>	<ul style="list-style-type: none"> Improve public facilities and infrastructure Address material barriers to accessibility 	<p>2,360 persons assisted</p>
<p>Administration: Provide for the timely and compliant administration of the CDBG program in accordance with HUD policy and federal regulations.</p>	<ul style="list-style-type: none"> All Ensure equal access to housing opportunities 	<p>N/A</p>

Proposed One-Year Activities

Administration \$58,583

- City of Goleta: CDBG Program Administration (\$53,583)

Public Services \$43,937

- Isla Vista Youth Projects: Family Resource Center (\$26,968.50) – 200 households
- People’s Self-Help Housing: Supportive Housing (\$16,968.50) – 253 households

Capital \$190,398

- City of Goleta: Mathilda Park Improvements (\$190,398) – 2,360 persons

Questions and Comments