



**Agenda Item B.1  
PRESENTATION  
Meeting Date: February 4, 2025**

---

**A Proclamation of the City Council of the City of Goleta, California,  
Recognizing CommUnify and 211 Santa Barbara County for its 2025 211  
Community Day Celebration**



## PROCLAMATION

**A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA, RECOGNIZING COMMUNIFY AND 211 SANTA BARBARA COUNTY IN HONOR OF ITS 2025 "211 COMMUNITY DAY CELEBRATION"**

**WHEREAS**, the 211 HelpLine is an information and referral system connecting people to free or low-cost health services, human services, and current incident and emergency information through call, text, and the web; and

**WHEREAS**, 211 was first enacted by the Federal Communication Commission in 2000 and now covers 85% of all households nationwide; and

**WHEREAS**, 211 Santa Barbara County was first implemented in 2005 and is a free and confidential service available in 150 languages, 24 hours a day, 7 days a week, to residents countywide; and

**WHEREAS**, in November 2014, 211 became a program of CommUnify, a Santa Barbara County nonprofit which empowers people and transforms lives through their community programs; and

**WHEREAS**, in 2024, 211 had 15,000 website visits to 211SBCO.org and over 10,000 County residents were connected to services by a live call specialist; and

**WHEREAS**, 211 operators assist residents with urgent needs including housing, utilities assistance, mental health services, food insecurity, legal or public safety services, community support services, financial assistance, health care, and clothing and other household essentials; and

**WHEREAS**, CommUnify's Energy Services and Head Start programs will be hosting the free 2-1-1 Community Day Celebration on Saturday, February 8, from 11:00 A.M. to 3:00 P.M. at Earl Warren Showgrounds in Santa Barbara with over 70 nonprofit agencies, free health screenings and vaccines, children's activities, food, entertainment and more.

**NOW, THEREFORE BE IT RESOLVED THAT**, on this 4<sup>th</sup> day of February 2025, the City Council of the City of Goleta, California, does hereby recognize CommUnify and 2-1-1 Santa Barbara in honor of its 2025 "211 Community Day Celebration", and acknowledges CommUnify's 11 years of serving the residents of Goleta.

**APPROVED** this 4<sup>th</sup> day of February 2025



  
**PAULA PEROTTE**  
**MAYOR**