



TO: Mayor and Councilmembers

SUBMITTED BY: Jaime A. Valdez, Assistant City Manager

PREPARED BY: JoAnne Plummer, Neighborhood Services Director

SUBJECT: Resolution to Adopt 90-Minute Timed Parking Restrictions in Old Town Goleta for Armitos Avenue Between South Kellogg Avenue and San Jose Creek

RECOMMENDATION:

Adopt Resolution No. 24-__ entitled, “A Resolution of the City Council of the City of Goleta, California, Establishing Parking Restrictions on Armitos Avenue East of South Kellogg Avenue to San Jose Creek in Old Town Goleta.”

BACKGROUND:

Historically, parking in the Old Town area has been a constant challenge. The number of vehicles associated with the density of housing, combined with businesses nestled amongst the residences results in an ongoing dilemma for parking in this area.

The popularity of the Community Garden and the improvements at Armitos Park have drawn many neighborhood residents to this area, as well as others driving to the park location. The demand for parking has been exacerbated by the excitement surrounding the park and the extended multi-purpose path and their usage.

DISCUSSION:

Staff have met with adjacent businesses to go over a variety of options for the challenges that face this area and are recommending the following:

- 90-Minute Parking: Monday through Friday from 8 am – 6 pm.
On Armitos Avenue between South Kellogg Avenue and San Jose Creek (one block)

In monitoring this location over the last year and speaking with area businesses and residents, the problem appears to peak on weekdays, during regular business hours. If parking on the street is limited to 90-minutes during this time frame, it is anticipated that it will provide the necessary access to the park and garden, without negatively impacting

neighboring businesses and residents. The evenings and the weekends would not be impacted by the timed parking.

Typically, timed parking recommendations in the right of way would not be reviewed by the Parks and Recreation Commission (Commission). However, due to the proximity of the park to the proposed impacted area and consideration of the park user experience, staff did seek input and ultimately a recommendation from the Commission for the City Council to consider as they deliberate on this item.

This item was presented to the Commission at their regular meeting on July 10, 2024. The Commission heard from one member of the public, who also is a representative of Boone Graphics and supports staff recommendation. Staff have sent written notifications to residents and property owners within a 500' radius and has posted notices on the street, at least ten days in advance of the City Council meeting.

GOLETA STRATEGIC PLAN:

City-Wide Strategy: 2. SUPPORT COMMUNITY VITALITY AND ENHANCED RECREATIONAL OPPORTUNITIES

Strategic Goal: 2.2 Support programs that enhance quality of life in the Goleta community such as recreation, public safety, human services, and cultural arts

City-Wide Strategy: 6. RETURN OLD TOWN TO A VITAL CENTER OF THE CITY

Strategic Goal: 6.2 Improve parking availability in Old Town

FISCAL IMPACTS:

While this one area of timed parking does not have a substantial fiscal impact, the city will need to consider additional support for parking enforcement as timed parking is being considered throughout various areas of Goleta. The direct fiscal impact on the city will be largely limited to the cost of procuring and installing 90-minute parking signs and poles to appropriately sign the area. The estimated cost of the six signs is approximately \$150 per sign and pole, plus the cost of installation. The installation will likely need to be completed by an outside vendor and costs are expected to be no more than \$1,200 per sign (sign/post/installation), for a total project anticipated cost of \$8,200, which will be absorbed in the Street Maintenance Operating budget.

ALTERNATIVES:

The Council may choose not to implement timed parking on Armitos Avenue from South Kellogg Avenue and may direct staff to consider alternate options to address concerns for daytime parking in this area of Old Town.

LEGAL REVIEW BY: Megan Garibaldi, City Attorney

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. A Resolution of The City Council of The City of Goleta, California, Establishing Parking Restrictions on Armitos Avenue East of South Kellogg Avenue To San Jose Creek In Old Town Goleta

ATTACHMENT 1

A Resolution of The City Council of The City of Goleta, California,
Establishing Parking Restrictions on Armitos Avenue East of South
Kellogg Avenue to San Jose Creek in Old Town Goleta

RESOLUTION NO. 24-XX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA, ESTABLISHING PARKING RESTRICTIONS ON ARMITOS AVENUE EAST OF SOUTH KELLOGG AVENUE TO SAN JOSE CREEK IN OLD TOWN GOLETA

WHEREAS, time-restricted parking can provide substantial economic development benefits by allowing the circulation of new patrons to local businesses; and

WHEREAS, time-restricted parking helps ensure that adequate parking is available to meet the needs of both the community and visitors by aiding circulation in parking access, allowing these groups to enjoy City amenities in Old Town; and

WHEREAS, City Council finds and determines that 90 minutes is a reasonable amount of time to authorize time-restricted parking in Old Town; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GOLETA, AS FOLLOWS:

SECTION 1. Authority. Section 22507(a) of the Vehicle Code authorizes local agencies to restrict or prohibit the stopping, parking or standing of vehicles on local streets during all or certain hours of the day. City of Goleta Municipal Code Section 10.01.110(E) authorizes the City to create ninety minute time-restricted and parking restrictions by resolution.

SECTION 2. Time-Restricted Parking. The City Council hereby designates the following parking restriction on streets in Old Town and directs the Public Works Department place appropriate signs and/or markings giving adequate notice of these restrictions on the street segments contained in this Resolution:

Time Limit: 90-minutes, 8:00 a.m. to 6:00 p.m.

Location: Armitos Avenue, East of South Kellogg Avenue to San Jose Creek

SECTION 3. Severability. If any provision of this Resolution or the application thereof to any person or circumstance is held invalid, such invalidity shall not affect other provisions or applications, and to this end the provisions of this Resolution are declared to be severable.

SECTION 4. CEQA. This Resolution is exempt from environmental review under the California Environmental Quality Act (“CEQA”) (Pub. Res. Code, § 21000 et seq.) pursuant to State CEQA Guidelines (Cal. Code Regs., tit. 14, § 15000 et seq.) sections 15061(b)(3) and 15378(b)(5).

An activity is subject to CEQA only if that activity has “the potential for causing a significant effect on the environment.” (State CEQA Guidelines, § 15061(b)(3).) An activity is thus exempt from CEQA “[w]here it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment.” (Ibid.) Here, the 90 minute parking restriction does not have the potential to result in either a direct or reasonably foreseeable indirect physical change in the environment. (State CEQA Guidelines, § 15061(b)(3).) Moreover, approval of the Resolution merely constitutes an administrative activity of the City and is additionally exempt from CEQA on that basis. (State CEQA Guidelines, § 15378(b)(5).)

SECTION 5. Effect. This Resolution will remain effective until superseded by a subsequent resolution.

SECTION 6. Certification. The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this ___ day of _____ 2024.

PAULA PEROTTE, MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH S. LOPEZ
CITY CLERK

MEGAN GARIBALDI
CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA) ss.
CITY OF GOLETA)

I, DEBORAH S. LOPEZ, City Clerk of the City of Goleta, California, DO HEREBY CERTIFY that the foregoing Resolution No. 24-__ was duly adopted by the City Council of the City of Goleta at a regular meeting held on the 20th day of August, 2024 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

DEBORAH S. LOPEZ
CITY CLERK