

A Nonprofit Charity - Est. 1979  
**Easy  
Lift**  
Transportation

I AM  
EASY  
LiFT



**WE ARE A  
NON PROFIT**

## MISSION

Easy Lift's mission is to fulfill our community's need for specialized transportation to allow individuals and organizations access to essential programs and services.



# History



- ▶ Created as a project of the local Easter Seal Society in 1979
- ▶ Incorporated as a nonprofit 501(c)3 charitable organization in 1981
- ▶ Americans with Disabilities Act of 1990
- ▶ Partnership with MTD to provide ADA paratransit service
- ▶ Designated CTSA service provider for south Santa Barbara county

## CORE PROGRAMS

Dial-A-Ride **DAR**

Non Emergency  
Accessible Transportation **NEAT**

Children's Accessible  
Transportation **CAT**

Greatest Generation  
Accessible Transportation **GGAT**

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## OTHER SERVICES:

Homeless  
Shuttle

Community  
Shuttle

Emergency  
Evacuation

Loaner Vehicle





*Marjorie & Joe Shipp*



*Carmen Finn*

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EASY LIFT**



*Louise Harvey*



*Michelle Avitia*



Paul Jaconette, Chief Operations Officer  
CenCal Health



# CAT Community Partners





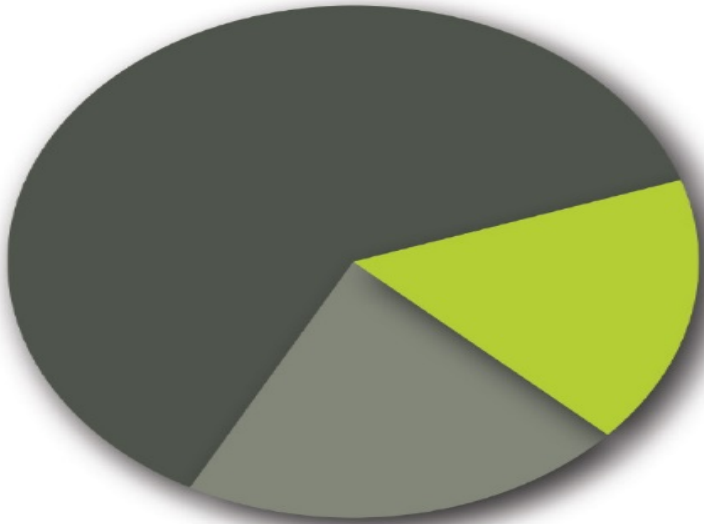


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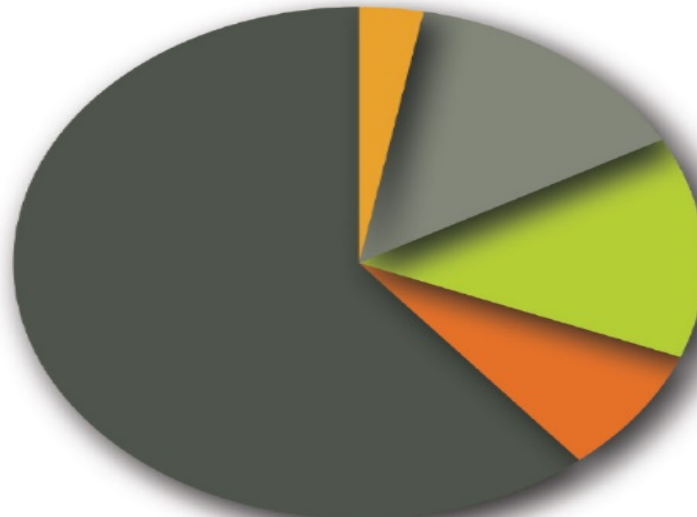
# BY THE NUMBERS



## TOTAL BUDGET: \$2,570,000:

Revenue (Source)

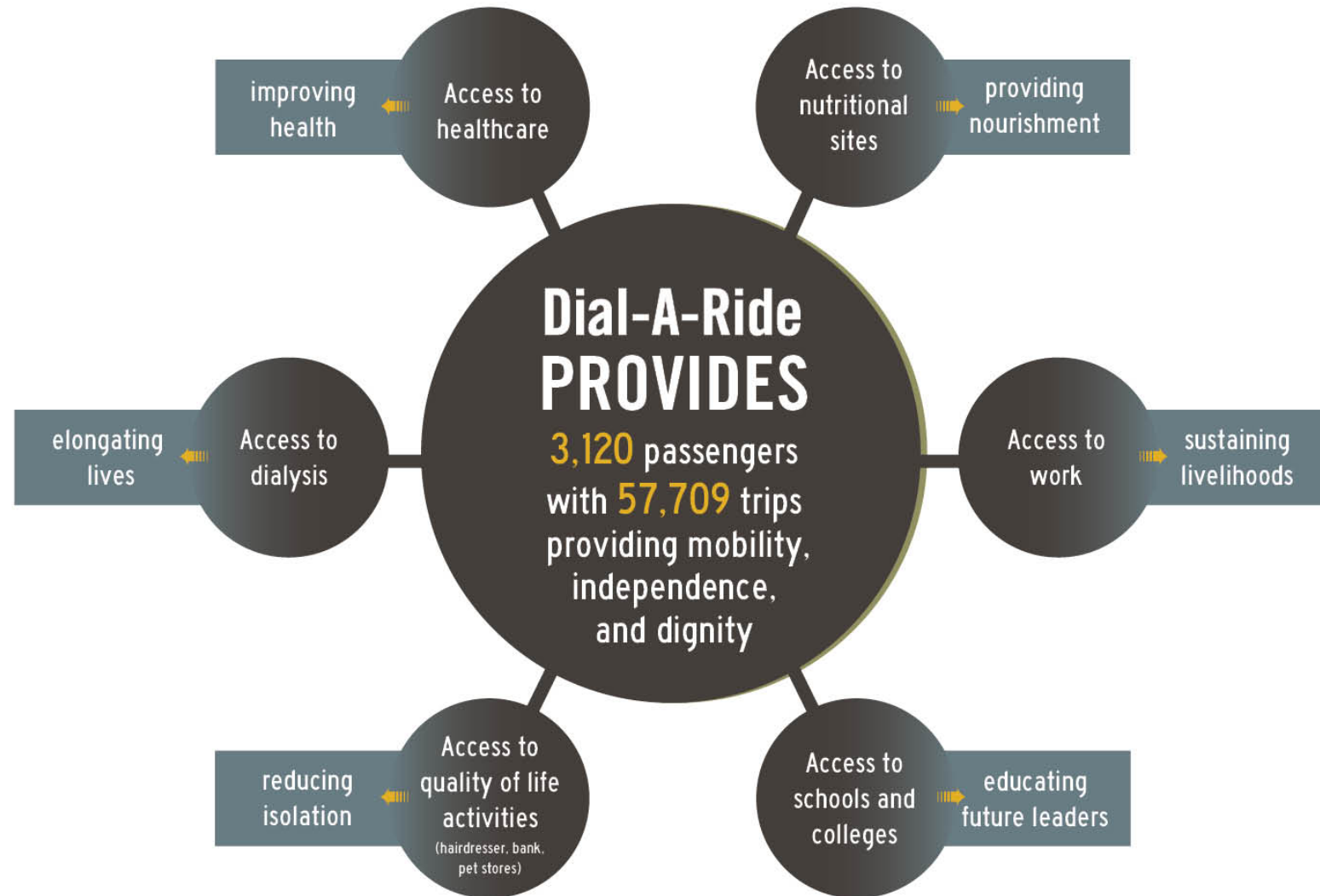
State Transit Assistance	17%
Local Government	21%
Self-Generated Revenue (Grants, fees, fundraising, ect.)	62%



## EXPENSES

Fundraising	3%
Mgmt & General	14%
Maintenance & Fuel	14%
Vehicle Insurance	8%
Route Operations	61%

## MAKING AN IMPACT ON OUR COMMUNITY:



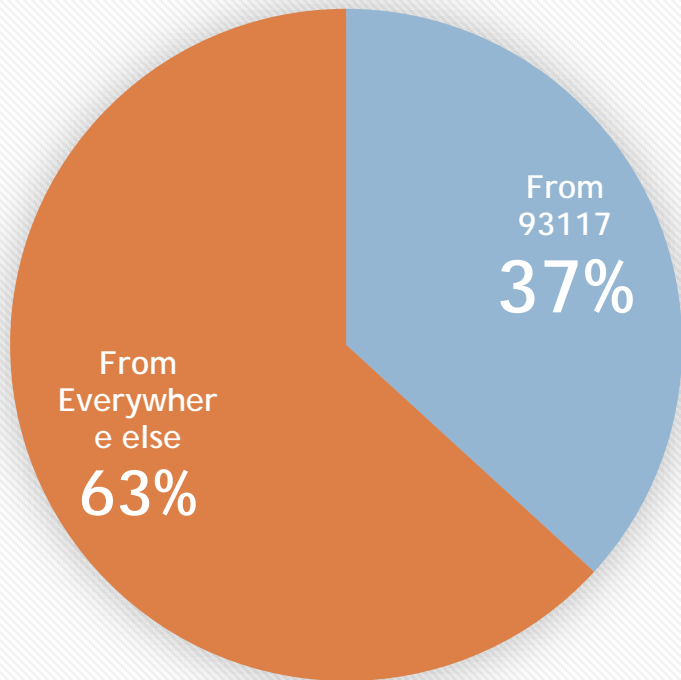


# Commonly Visited Locations

- ▶ Airport (Santa Barbara)
- ▶ Albertsons - Calle Real
- ▶ Albertsons 7127 Hollister Ave.
- ▶ Goleta Amtrak Station
- ▶ Beachside Bar & Grill
- ▶ Boys & Girls Club (Goleta)
- ▶ Cajun Kitchen
- ▶ Costco
- ▶ CVS (Calle Real)
- ▶ Devereux
- ▶ Friendship Center (Fairview site)
- ▶ Goleta Valley Community Center
- ▶ Goleta Neighborhood Clinic
- ▶ Goleta Valley Athletic Club
- ▶ Goleta Valley Cottage Hospital
- ▶ Isla Vista Hair Company
- ▶ Isla Vista Medical Clinic
- ▶ Kmart
- ▶ Library (Goleta)
- ▶ Saint Marks Parish
- ▶ Santa Barbara Behavioral Health
- ▶ The Camino Real Marketplace
- ▶ Trader Joes
- ▶ UCSB Campbell Hall (Arts/Lectures)
- ▶ Western Dental
- ▶ Zodo's Bowling & Beyond

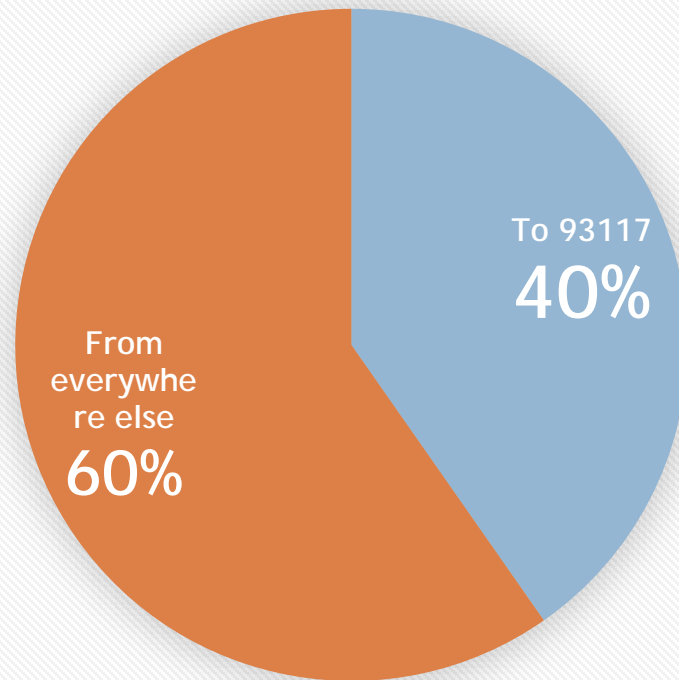
# Trips TO and FROM Goleta

## Trips From 93117



■ From 93117 ■ From Everywhere else

## Trips To 93117



■ To 93117 ■ From everywhere else



# Local Partners



# Latest Projects and Partnerships

- ▶ Santa Barbara Film Festival partnership - Provide seniors who are transit dependent access to private film screenings at the Riviera Theater.
- ▶ Dial-a-Ride Direct pilot project- Provides enhanced support to Easy Lift passengers who have an unforeseen same day transportation needs to lifeline services such as medical appointments, prescription pickups and nutrition sites.
- ▶ Central Coast Collaborative on Homelessness partnership - Provides the displaced community warming shelter and nutrition during cold and rainy days. 115 women and men were served in the last 8 shelter activation days.
- ▶ Telecommuting
- ▶ Looking for a home !







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EASY LiFT**

