



TO: Chair and Members of the Parks and Recreation Commission

FROM: JoAnne Plummer, Neighborhood Services Director

CONTACT: Justin Wilkins, Parks and Recreation Manager

SUBJECT: July is Parks and Recreation Month

RECOMMENDATION:

Receive a presentation from staff on the planned activities for July in celebration of National Parks and Recreation Month and provide feedback, suggestions, and ideas for potential inclusion in the final activity calendar.

BACKGROUND

National Parks and Recreation Month is celebrated each July and is an initiative of the National Recreation and Park Association (NRPA) to recognize the vital role that parks and recreation services play in building strong, healthy, and connected communities. The month-long celebration highlights how parks, programs, and public spaces contribute to quality of life through opportunities for play, community connection, nature appreciation, and belonging.

The City of Goleta Parks and Recreation Division participates annually in this national celebration by organizing and promoting activities that encourage residents of all ages to explore local parks, engage in recreation programming, and connect with neighbors and community resources.

Celebrating Parks and Recreation Month aligns with the City's goals of promoting health and wellness, strengthening community connections, and encouraging stewardship and enjoyment of Goleta's parks, recreation and open spaces.

DISCUSSION

The Parks and Recreation Division team are currently developing a calendar of events and activities for the month of July that highlight Goleta's parks, recreation programs, and community partnerships. Planned activities are intended to be accessible, family-friendly, and reflective of the national theme established by NRPA for 2026, which

focuses on the **Power of Parks and Recreation to connect people to play, community, nature, and belonging.**

Activities under consideration may include:

- Pop-up recreation activities in neighborhood parks
- Guided nature walks and outdoor recreation opportunities
- Community play days and family-friendly park events
- Wellness and fitness activities in parks
- Volunteer or stewardship opportunities
- Social media challenges encouraging residents to visit multiple parks
- Partnerships with local organizations and community groups

In addition to in-person programming, staff may also incorporate digital engagement opportunities to encourage residents to explore Goleta's park system and recreation offerings throughout the month. Staff will provide an example of the 2025 July is Parks and Recreation Month Booklet (Attachment 1) for reference of past materials and activities.

The Parks and Recreation Commission plays an important advisory role in identifying opportunities to expand community participation in parks and recreation programs. Commissioners are invited to provide suggestions, creative ideas, and feedback that staff may explore for possible inclusion in the July activity calendar. Input from the Commission will help ensure that the celebration reflects community interests and continues to highlight the important role parks and recreation play in the City of Goleta.

Most activities planned for Parks and Recreation Month will be implemented using existing City of Goleta resources and programming budgets. Some events may be coordinated in partnership with community organizations or supported through sponsorships where appropriate. Any activities requiring additional resources will be evaluated by staff and incorporated within the Division's existing operational capacity and budget whenever feasible.

Approved By:



JoAnne Plummer,
Neighborhood Services Director

ATTACHMENTS:

1. 2025 July is Parks and Recreation Month Booklet

Attachment I

2025 Park and Recreation Month Activity Book



'25 PARK AND RECREATION MONTH ACTIVITY BOOK



**NRPA** National Recreation and Park Association
Because everyone deserves a great park

NRPA'S PARK AND RECREATION MONTH
BUILD 
TOGETHER *Play*
TOGETHER



- | | |
|------------------------------------|--|
| 1. Andamar Park | 20. Santa Barbara Shores |
| 2. Armitos Park | 21. Stonebridge Open Space |
| 3. Armstrong Park | 22. Stow Canyon Tennis Courts |
| 4. Bella Vista I & II | 23. Stow Grove Park |
| 5. Brandon Park | 24. University Village Park |
| 6. Campus Glen Park | 25. Winchester I Park |
| 7. Berkeley Park | 26. Winchester II Park |
| 8. Evergreen Park | |
| 9. Glen Annie/Del Norte Open Space | |
| 10. Goleta Butterfly Grove | |
| | 11. Goleta Community Center Multipurpose Field |
| | 12. Jonny D. Wallis Neighborhood Park |
| | 13. Koarts Open Space |
| | 14. La Goleta Open Space |
| | 15. Lake Los Carneros |
| | 16. Mathilda Park |
| | 17. Nectarine Park |
| | 18. Oro Verde Open Space |
| | 19. San Miguel Park |





WHAT IS YOUR FAVORITE ACTIVITY
AT YOUR LOCAL PARK AND RECREATION CENTER?

NAME: _____

DESCRIBE IT IN YOUR OWN WORDS: _____

DRAW A PICTURE OF YOUR FAVORITE ACTIVITY AT YOUR LOCAL PARK AND RECREATION CENTER

NRPA'S PARK AND
RECREATION MONTH



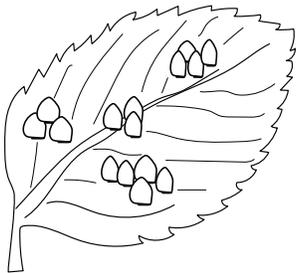
NRPA National Recreation
and Park Association

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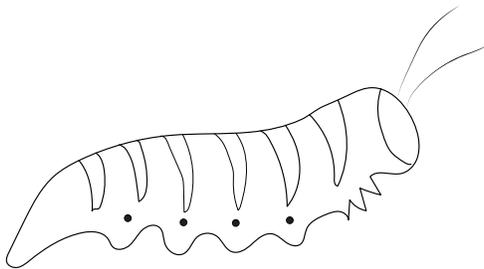
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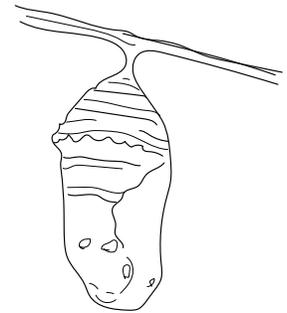
LIFE CYCLE OF A BUTTERFLY



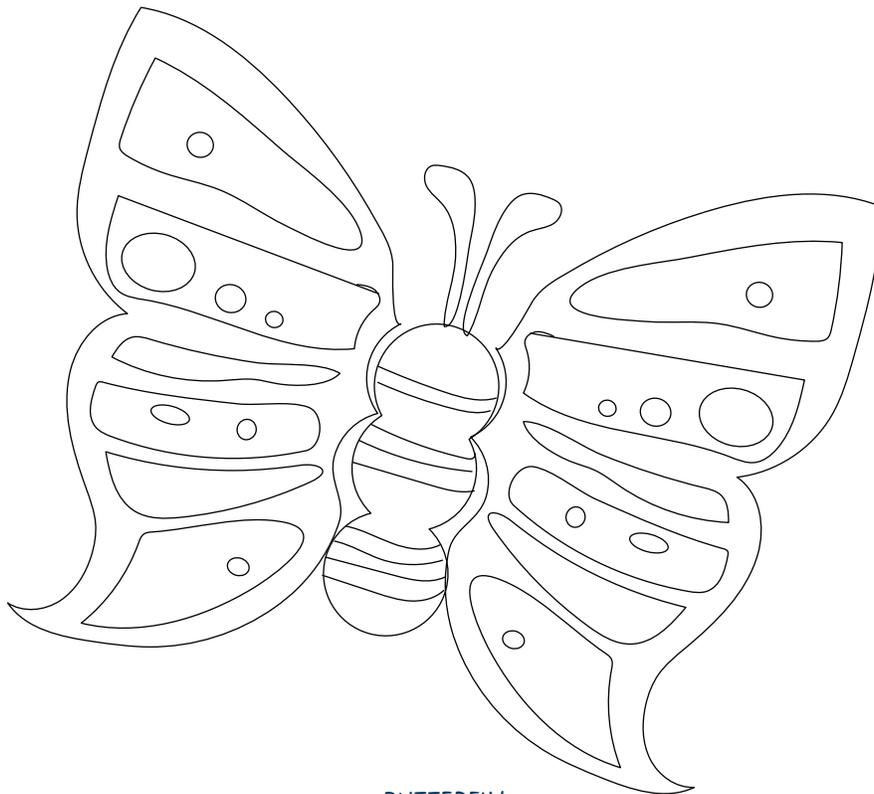
EGGS



CATERPILLAR



CHRYSALIS



BUTTERFLY

NRPA'S PARK AND RECREATION MONTH

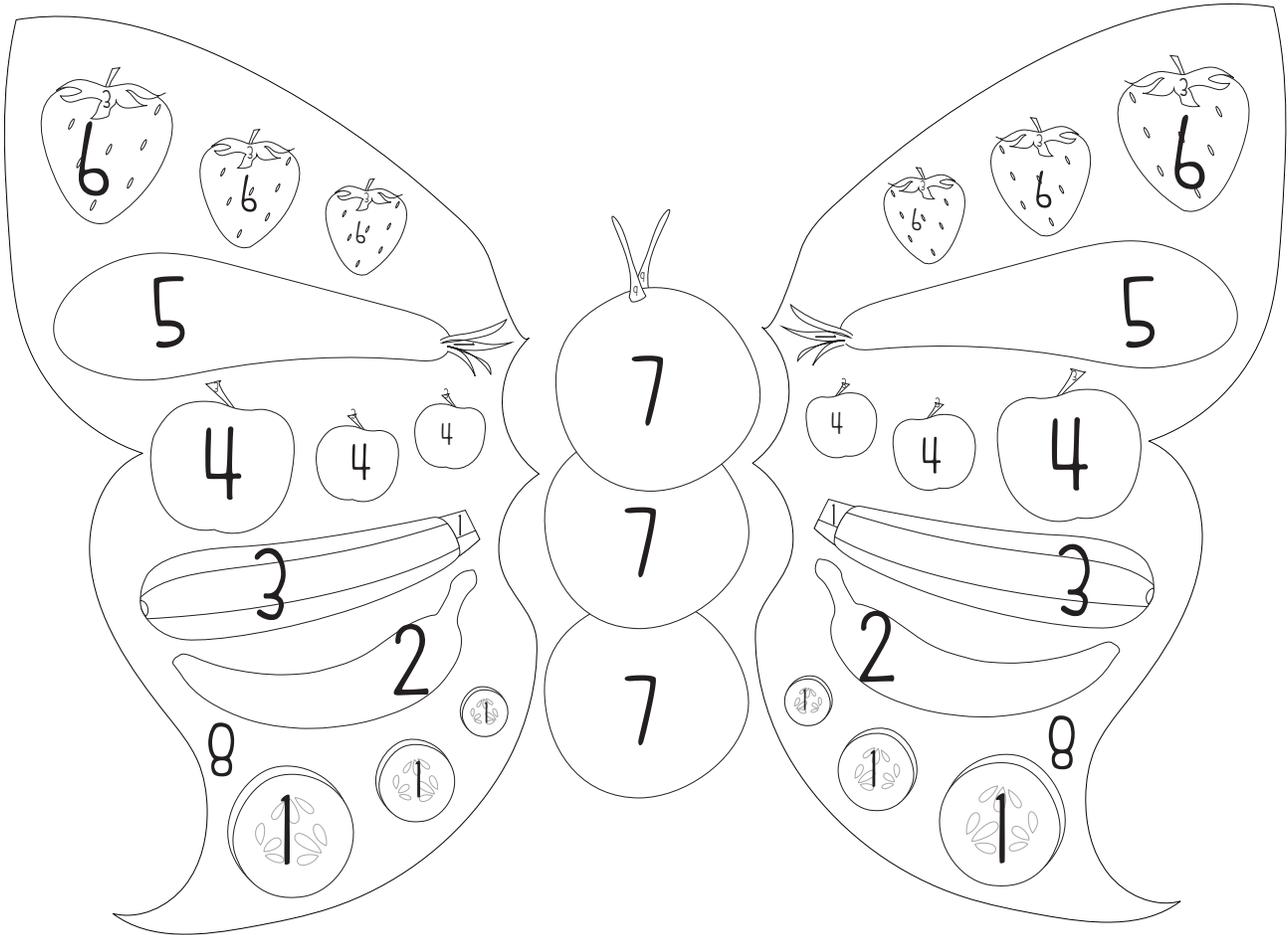


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COLOR BY NUMBERS



1



2



3



4



5



6



7



8



9

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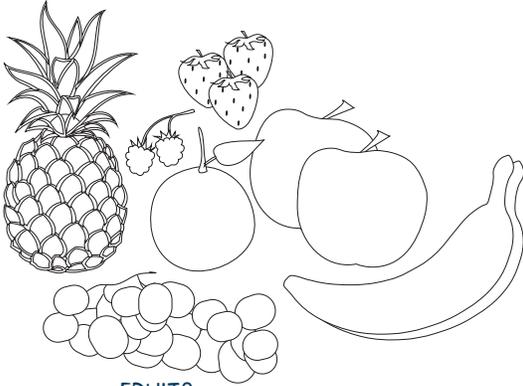


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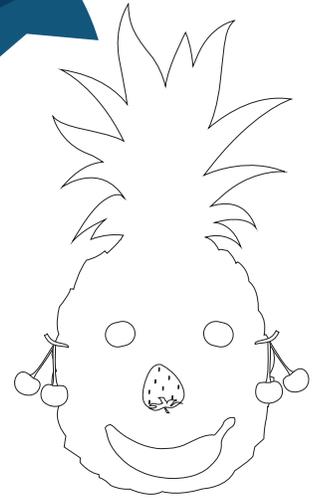
FUN WITH FRUITS AND VEGETABLES



FRUITS



VEGETABLES



FRUITILICIOUS

USE YOUR IMAGINATION TO CREATE A FRUITILICIOUS OR A VEGGILICIOUS PICTURE

NRPA'S PARK AND RECREATION MONTH



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GO ON A HABITAT HUNT...

HABITAT: A HABITAT IS THE NATURAL HOME OR ENVIRONMENT OF A PLANT, ANIMAL, OR OTHER ORGANISM. IT PROVIDES THE ORGANISMS THAT LIVE THERE WITH FOOD, WATER, SHELTER AND SPACE TO SURVIVE.

GO ON A HABITAT HUNT... DESCRIBE IT IN YOUR OWN WORDS: _____

DRAW A PICTURE OF ALL YOUR INTERESTING FINDS

NRPA'S PARK AND RECREATION MONTH



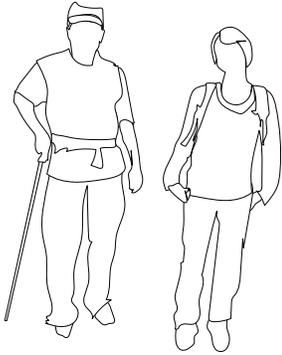
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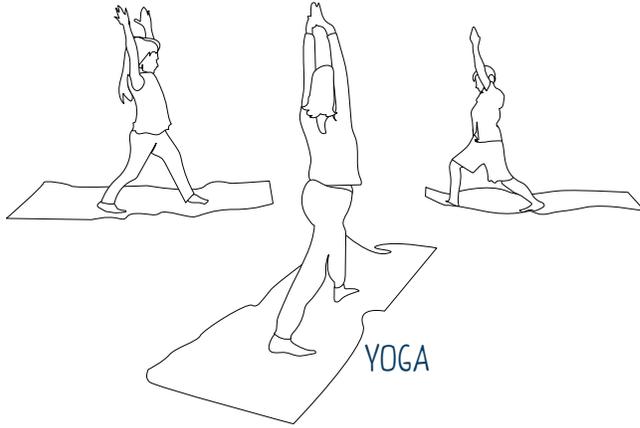
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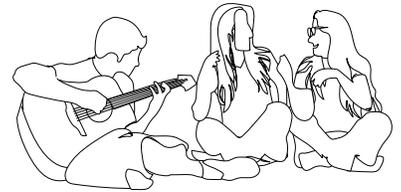
FUN WITH MINDFULNESS



HIKING



YOGA



MUSIC

WHAT ARE YOUR IDEAL WAYS TO BUILD AND STRENGTHEN FOCUS AND CONCENTRATION (MINDFULNESS)?

NRPA'S PARK AND RECREATION MONTH



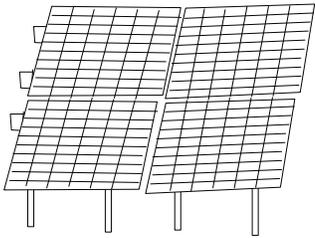
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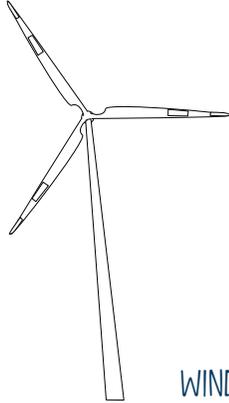
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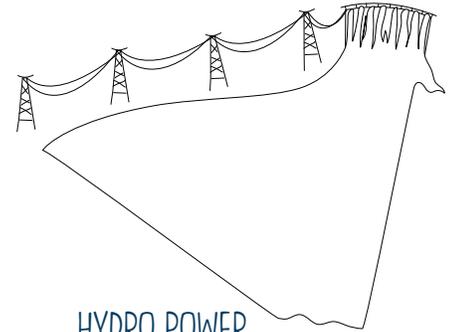
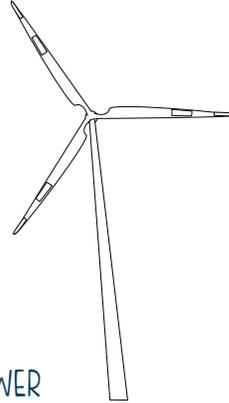
BENEFITS OF RENEWABLE ENERGY



SOLAR POWER



WIND POWER



HYDRO POWER

USE YOUR IMAGINATION TO CREATE A SOURCE OF RENEWABLE ENERGY...
WHERE CAN WE FIND IT? WHAT WILL IT LOOK LIKE? WHAT WILL IT BE? HOW WILL IT HELP?

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WHAT IS YOUR STATE BIRD?

NAME: _____

DESCRIBE IT IN YOUR OWN WORDS: _____

DRAW A PICTURE OF YOUR STATE BIRD

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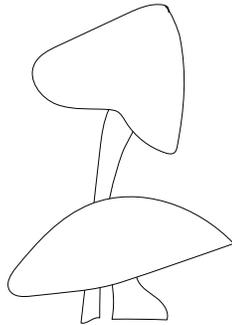
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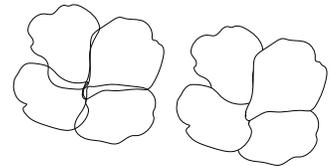
NATIVE FLOWER PATCH



PLANTS



MUSHROOMS



WILD FLOWERS



COLOR THIS FLOWER PATCH

DRAW YOUR OWN FLOWER PATCH

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WHAT IS YOUR STATE FLOWER?

NAME: _____

DESCRIBE IT IN YOUR OWN WORDS: _____

DRAW A PICTURE OF YOUR STATE FLOWER

NRPA'S PARK AND RECREATION MONTH



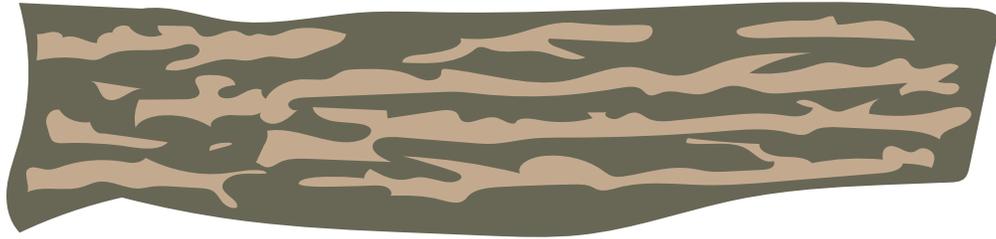
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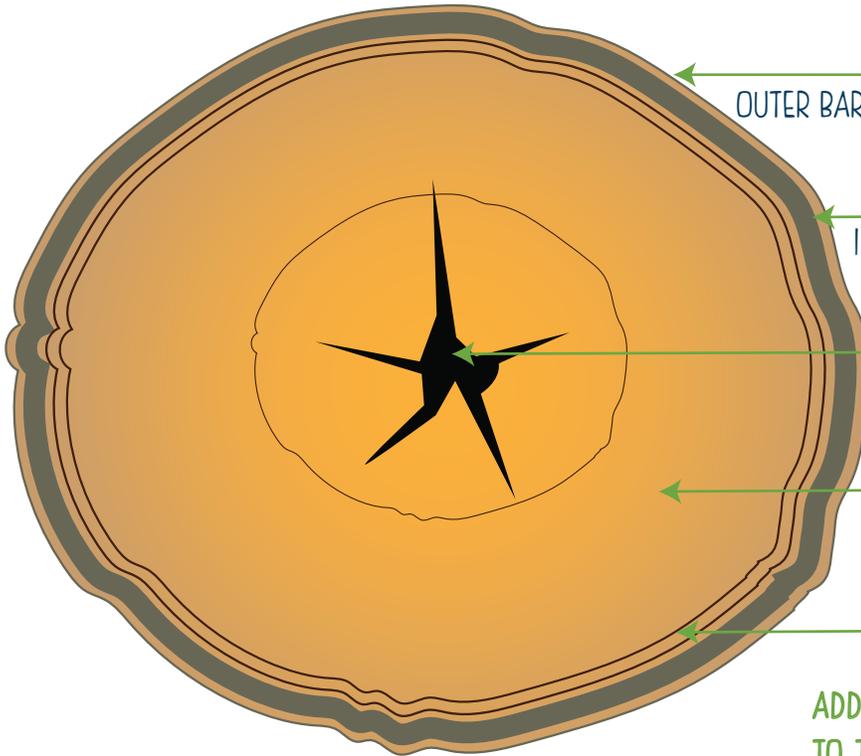
FUN WITH TREE TRUNKS



OUTER BARK OR DEAD BARK



INNER BARK OR LIVE BARK



OUTER BARK OR DEAD BARK

INNER BARK OR LIVE BARK

THE PITH

SAPWOOD

GROWTH RINGS
ADD GROWTH RINGS
TO THIS TREE TRUNK

CROSS SECTION OF A TREE TRUNK

NRPA'S PARK AND RECREATION MONTH



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WHAT IS YOUR STATE TREE?

NAME: _____

DESCRIBE IT IN YOUR OWN WORDS: _____

DRAW A PICTURE OF YOUR STATE TREE

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FUN WITH A WORD SEARCH

BUTTERFLY	N	E	D	V	H	U	P	N	Q	O	Y	A	Y	J	S
SOLAR	B	L	O	R	M	I	N	D	F	U	L	N	E	S	S
BARK	A	C	T	I	V	I	T	Y	E	R	F	P	C	U	N
HYDRO	R	L	L	Y	L	S	A	O	B	W	R	S	G	V	K
FRUITS	K	Y	E	W	Y	K	C	U	A	I	U	O	U	E	K
POWER	P	W	F	O	C	U	S	Q	F	N	I	L	E	G	Y
ACTIVITY	V	V	R	T	C	Q	N	S	G	D	T	A	G	E	V
WIND	S	Z	I	M	K	Y	I	B	R	Q	S	R	M	T	H
VEGETABLES	G	N	O	E	G	G	M	K	P	O	W	E	R	A	Y
MINDFULNESS	E	L	E	Q	P	I	F	Q	M	C	O	R	S	B	D
FLOWERS	N	S	H	A	B	I	T	A	T	J	H	I	V	L	R
ENERGY	E	R	Y	F	A	R	E	N	E	W	A	B	L	E	O
HABITAT	R	E	B	U	T	T	E	R	F	L	Y	N	P	S	T
FOCUS	G	Y	O	N	I	F	L	O	W	E	R	S	T	T	K
RENEWABLE	Y	Z	I	A	K	J	C	D	F	R	L	Q	U	Z	V

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BUILD TOGETHER *Play* TOGETHER

CELEBRATING
40
YEARS

JULY IS
PARK AND RECREATION
MONTH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Free Summer Lunch Program at Jonny D. Wallis Neighborhood Park from June 16 - August 8, 11a - 1p for children under 18. No registration is required.		1 Park Challenge! Visit all 28 Parks & Open Spaces in the City of Goleta throughout July	2 Birdwatch! Gather your checklist and see how many birds you can find at Lake Los Carneros	3 Take Care of Your Parks! Help by collecting 10 items of trash and sharing a picture with us**	4 July 4 th Celebrations Stow House at 11a City of Goleta Drone Show at 6p	5 Writers' Workshop (Adult & Teens) Goleta Community Center 12:30a - 2p
6 Free First Sunday Concert! Bring a picnic to the Stow House 2p - 4p	7 Garden Time! Plant some seeds in a pot or plot and watch it grow	8 Fly a Kite! Take your favorite kite to your local park and fly it high	9 Go for a hike! Enjoy the beautiful scenery at Ellwood Mesa	10 Meet Me in Old Town Goleta Community Center Special Event 5p - 8p	11 Free Slurpee Day! Grab your favorite flavor and walk to your closest park	12 Free Hula Show Goleta Community Center 2p - 3p
13 Visit the Farmers Market! Camino Real Marketplace 10a - 2p	14 Picnic Time! Enjoy a picnic at a park with your friends and family	15 Mahni's Reptiles Show+ Goleta Community Center 10a	16 Intro Level Pickleball Clinic at the Goleta Community Center Courts 1p - 2:30p	17 Enjoy the Redwoods! Visit Stow Grove Park and walkthrough the redwood grove	18 What do you see? Lay on the grass and look for images in the clouds	19 National Play Day! Try and invent a new game for you and your friends
20 Beach Day! Gather your friends and family and head to Haskell's Beach	21 Do a good deed! Help a friend or neighbor with a task	22 Mystery Book Club Goleta Community Center+ 5:30p - 6:30p	23 Free Pickleball Open Play for Youth at Evergreen Courts 10a - 3p*	24 Grab your friends for Pick Up Soccer at Goleta Community Center Field*	25 Use the free workout equipment at Winchester I or Jonny. D. Wallis Park	26 Silent Disco Goleta Community Center 6p - 8p Registration Required
27 Intro Level Pickleball Clinic at the Goleta Community Center Courts 1p - 2:30p	28 Become an inspiration! Create chalk art or a positive message on a sidewalk	29 Music at the Ranch! Stow House 5:30p - 7:30p	30 Game Night! Gather your friends or family for a night full of games	31 Last Day of the Month! Go on a bike ride with your friends and/or family	*We provide the nets, you bring the ball/paddles. **Send us a picture of you taking care of Goleta Parks so we can share on social media to win a special prize! Email jwilkins@cityofgoleta.org to enter. +Music at the Ranch is also on 7/15 & 7/22	



To register for an activity or for additional information scan the QR code

