



**Agenda Item A.1**  
**DISCUSSION/ACTION ITEM**  
**Meeting Date: November 16, 2023**

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**TO:** Mayor and Councilmembers

**FROM:** Deborah S. Lopez, City Clerk

**CONTACT:** Liana Campos, Deputy City Clerk

**SUBJECT:** Interviews of Candidates for the Santa Barbara County Library Advisory Committee

**RECOMMENDATION:**

- A. Conduct interviews for the Santa Barbara County Library Advisory Committee; and
- B. Recommend to the Mayor a nominee for appointment to the County of Santa Barbara County Library Advisory Committee to represent the City of Goleta.

**BACKGROUND:**

The Board of Supervisors created a county-wide Library Advisory Committee so that representatives of communities with libraries operating as part of the regional free library system could meet quarterly to discuss issues of mutual concern.

The Board determined that each contracting city may nominate one citizen from that community to serve as a member to the Committee. Consistent with the requirements of Government Code Section 40605, the Mayor has made this appointment, subject to the City Council's approval. In years past, terms were concurrent with the one-year term of the Agreement for Operations of a County Wide Library System, beginning on July 1 and ending June 30 of the following year.

In 2021, Section 13 of the agreement was amended to provide that the term of office of each member of the Library Advisory Committee shall annually and automatically renew each year, unless replaced at the pleasure of the Board of Supervisors or by request of the nominating jurisdiction. So, the City is no longer required to recommend a nominee annually. Staff recommends that the City of Goleta's representative's term be revisited every four years, like other City board and commissions. Following the recruitment for the new four-year term, the name of the nominee will be forwarded to the Board of Supervisors for approval, after which the Mayor will ratify the appointment with Council approval.

The Library Advisory Committee meets quarterly to review services and operations, and to make advisory recommendations to the Board of Supervisors and cities participating in the County library system. The next meeting is scheduled for December 6, 2023.

The City of Goleta appointed Cole Heimerdinger on November 15, 2022 with a term ending June 30, 2023. Mr. Heimerdinger notified staff that he would not be seeking re-appointment.

**DISCUSSION:**

The purpose of this agenda item is to allow the City Council the opportunity to interview and nominate an appointee to the Santa Barbara County Library Advisory Committee to fill the vacant position. The City of Goleta nominee will then be considered and confirmed by the Santa Barbara County Board of Supervisors. The County Board of Supervisors' appointment will then be considered for the Council ratification of the mayoral appointment.

In anticipation of the expiring term, the City Clerk's office published requests for candidate applications on the City website, the Monarch Press, Channel 19, the local adjudicated newspaper, postings at the Goleta Valley Library, Jonny D. Wallis Park, GovDelivery Bulletins, various social media sites (Facebook, Instagram and X, formally known as Twitter) and generated press releases.

Staff has confirmed the following interview applicants and times:

<b>Scheduled Time</b>	<b>Candidate</b>
5:35 p.m.	Walker Colston
5:50 p.m.	Joseph Beck
6:05 p.m.	Irene Solovij
6:20 p.m.	Anna Jordan
6:35 p.m.	Martha Donelan
6:50 p.m.	Lorraine Woodwark
7:05 p.m.	Meaghan Tiernan

At the conclusion of interviews, each Councilmember will be asked to state a preferred nominee. The Mayor will refer a nominee to the Board of Supervisors. Ratification of the mayoral appointment will come before the City Council once the County Board of Supervisors confirms their appointment.

**ALTERNATIVES:**

Council is under no obligation to make an appointment at this time. However, because Heimerdinger is not available for an automatic renewed appointment, taking no action would mean that this position would remain vacant until a new appointment is made.

**FISCAL IMPACTS:**

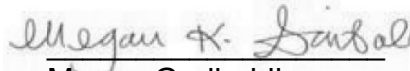
There is no direct fiscal impact related to this recommendation.

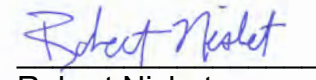
**Reviewed By:**

**Legal Review By:**

**Approved By:**

  
\_\_\_\_\_  
Kristine Schmidt  
Assistant City Manager

  
\_\_\_\_\_  
Megan Garibaldi  
City Attorney

  
\_\_\_\_\_  
Robert Nisbet  
City Manager

**Attachments:**

1. Application – Walker Colston
2. Application – Joseph Beck
3. Application – Irene Solovij
4. Application – Anna Jordan
5. Application – Martha Donelan
6. Application – Lorraine Woodwark
7. Application – Meaghan Tiernan

## **ATTACHMENT 1**

Application –Walker Colston, Santa Barbara County Library Advisory Committee

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## Profile

Walker

First Name

H

Middle Initial

Colston

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

Goleta

City

CA

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

[Redacted]

Employer

[Redacted]

Job Title

[Redacted]

Occupation

## Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

## Do you reside in the City of Goleta?

Yes  No

Question applies to multiple boards

## Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes  No

Question applies to multiple boards

## If your answer is yes, please specify.

Question applies to multiple boards

## Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes  No

Question applies to multiple boards

## If yes, please specify.

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

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Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

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Yes  No

Question applies to multiple boards

**If yes, please explain.**

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## Interests & Experiences

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

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I would like to serve our community, build stronger connections between all of us, and help create sustainable infrastructure and relationships for the future. I have been very fortunate in the business world and have gained valuable skills that I believe could be leveraged serving on a local board or committee. These include listening, understanding needs, working transparently and with teamwork, building lasting dynamic organizations, and negotiating.

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

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First, I've loved and cherished libraries and books my whole life--from childhood discovery of new worlds to working at the UCSB library while attending to proactively visiting a wide range of libraries around the world (including the British Library and the International Library of Children's Literature in Tokyo). I have a special interest in children's books and have given "starter libraries" of some of my favorites to new parents.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

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I understand that we can't take libraries for granted--they must be actively supported and evolve to meet the needs of all members of our communities--I want to help achieve this.

Question applies to multiple boards

**Have you obtained any memberships in professional organizations?**

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Society of Women Engineers (SWE) Keysight's First KSWEEP Allies program to promote Diversity, Equity, and Inclusion across our organization. Technology & Services Industry Association (TSIA)

Question applies to multiple boards

**What civic and/or volunteer activities have you participated in? You may include past or present activities.**

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I am the Board Member & Treasurer of the Second University Village HOA where we are working to effectively support our neighborhood and build a stronger community.

Upload a Resume

Question applies to multiple boards

**How did you hear about the position?**

---

City of Goleta email

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

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Yes  No

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## Demographics

Question applies to multiple boards

All Demographic information is optional.

### Ethnicity

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[Redacted]

### Gender

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[Redacted]

[Redacted]

Date of Birth

Question applies to multiple boards

**Please Agree with the Following Statement**

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**File a Statement of Economic Interest (Form 700)**

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I Agree

Question applies to multiple boards

**Please Agree with the Following Statement**

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**Completion of the Code of Ethics and AB1234 Ethics Training:**

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I Agree

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Question applies to multiple boards

**NOTES**

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.



# Walker Colston

Technology Business Executive with 30 years' experience building capable teams, developing trusted customer relationships, and growing successful businesses—across many countries and cultures.

## Experience

### **Keysight Technologies** (acquired Ixia in 2017)

**Vice President, Global Support & Services** (Network Applications & Security) 2017 – Present

Lead & grow Global Support & Services Business for Ixia product lines within broader Keysight environment.

- Lead Support & Professional Services business. Grew revenue to \$200.M at 80% gross margin, >90% very-high customer satisfaction, and >90% in-warranty customer install base retention with focus on maximizing customer success and total lifecycle revenue.
- Lead global team of 200, including Support, PS, HW Service, Tools, Marketing, & DevOps (solutions).
- Work closely with Engineering, PM, and Sales leaders to leverage Standard, Premium, and New/Custom Services to maximize Key Account customer success, retention, and overall growth.
- Developed high value Professional Services, including network visibility and wireless deployments, resident engineers, automation, TaaS, consulting, and developed Cyber Range & Automation solutions.
- Strong knowledge of Customer Success, lifecycle, ARR, and LAER model, strategies, and KPI metrics.

## **Ixia Communications**

**Sr. Vice President, Global Support & Services and Officer** 2010 – 2017

Executive responsible for Services Business. Transformed regional Technical Support Teams into Global Support & Services Business efficiently delivering high value to Test & Visibility customers, while achieving high revenue growth, margin, and retention for more than 1/3 of overall Ixia business.

- Officer and member of the Executive Staff Team, reporting to the CEO.
- Grew & managed total services revenue over 4x in 6 years to more than \$160.M at 80% gross margin.
- Developed global business model, tiered team, infrastructure, offerings, and processes to deliver highly technical & responsive 24x7 technical support cost effectively.
- Broad successful working modes: thru all GTM paths: direct, channel, SI; across multiple industries: NEMS, Chip, Service Providers, Gov., Enterprise; from start-ups to Fortune 50; all regions & cultures
- Directly responsible for full scope of end/end Services Business: Technical Support, Professional Services, Renewals, Hardware Services, and Tools. Worked seamlessly across all company functions: Engineering, Product Mgmt., QA, Sales, Finance, & Legal to meet customer & business needs.
- Directly negotiated large (up to >\$10.M) & challenging renewals and comprehensive services agreements (MSA/MPAs), while developing trusted relationships with key customer stakeholders.
- Built strong, trusted, frictionless leadership and technical teams and maintained high retention rates.
- Developed support-led customer Hotsite process built on dynamic cross-functional teams. Engaged key customers escalations directly and executed “get well” plans—often leading to stronger relationships.

## **Ixia Communications**

### **Vice President, Converged Monitoring (IxRave) and Officer 2006 – 2010**

Launched & led Active Monitoring “start-up” within Ixia to build, market, & support monitoring solutions for Service Provider & Enterprise live networks. Achieved major wins and successful, on time deployments including British Telecom, Telenor, Thus, and Telekom Slovenia.

### **Vice President, Engineering Operations and Officer 2003 – 2010**

Built from early stages and optimized the Product Quality/Test, Release Mgmt., Automation/Tools, and Technical Publications functions for fast growing Network Test vendor. Ensured all products achieved both high quality and on-time release. Reporting to the CEO.

- Achieved significantly improved product quality and customer credibility key to winning repeat business, while retaining aggressive, leading-edge product development environment. Executing over one million automated tests lights-out per month
- Helped develop SDLC (software development life cycle) that enable company to scale product growth.
- Successfully built two offshore teams (in Romania & India) that were fully empowered & independent.
- Actively engaged in due diligence and integration of multiple, successful acquisitions.
- Primary executive responsible for handling customer quality escalations, ensuring resolution, and rebuilding confidence. Direct face/face work with all customer types and regions.

## **AllAdvantage.com/ITS**

### **Vice President, Quality & Operations 1999 – 2002**

Directed QA, Release Management, Web Development, Localization, Anti-Fraud, and Technical Support for internet start-up that grew to 9 million international users in 1<sup>st</sup> year.

For ITS, led IT and the Network Infrastructure and Operations (production network) functions.

## **Parametric Technology (PTC)/Rasna (acquired 1995)**

### **Director, Quality Assurance, Documentation, Training, & Translation 1989 - 1999**

Directed QA and Doc. groups for Enterprise engineering, software company (starting originally w early startup). Ensured functionality, accuracy, robustness, and performance on 12 platforms and 3 languages. Managed all features, schedules, and issues as part of Program Management Team. Developed processes and tools needed to scale. Customer facing demos and POC's.

## **Hewlett-Packard**

### **Member of Technical Staff, HP Labs/CTG and Instrument Test Group 1984 - 1989**

Researched, designed, and tested VLSI test system, test probe, and other products. Designed and tested high density printed circuit boards and interconnects, thermal cooling, and mechanical systems in order to meet specs. Perform extensive customer and vendor site visits to capture requirements.

## **EDUCATION**

### **University of California, Santa Barbara, CA 1984**

Bachelor of Science, Mechanical Engineering

Worked my way through in broad roles: at UCSB Library, Quality Control Inspector, and Asst Design Engineer  
Previous certifications in Quality Management and Software Testing.

**Attachment 2:**

Application – Joseph Beck, Santa Barbara County Library Advisory Committee

## Profile

Joseph

First Name

Beck

Middle Initial

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

Goleta

City

CA

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

[Redacted]

Employer

[Redacted]

Job Title

[Redacted]

Occupation

## Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

**Do you reside in the City of Goleta?**

Yes  No

Question applies to multiple boards

**If yes, number of years in the City of Goleta:**

15

Question applies to Mosquito and Vector Management District of Santa Barbara County, Planning Commission

**Are you a qualified elector?**

Yes  No

Question applies to multiple boards

**Are you currently serving on a City of Goleta Board, Commission or Committee?**

Yes  No

Question applies to multiple boards

**If your answer is yes, please specify.**

Question applies to multiple boards

**Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?**

Yes  No

Question applies to multiple boards

**If yes, please specify.**

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Question applies to multiple boards

**Specify your current or prior service on various boards, commissions or committees:**

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I have served on the board of directors of nonprofit theater companies, and have worked in arts administration dealing with such boards.

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

---

Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

---

Yes  No

Question applies to multiple boards

**If yes, please explain.**

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Question applies to Historic Preservation Commission

**Please check all of the applicable boxes regarding your interest, competency or knowledge:**

\*

- 
- History
  - Archaeology
  - Other related studies such as, American studies, landscape architecture, cultural geography or cultural anthropology

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## **Interests & Experiences**

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

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I am interested in getting more involved in the community in which I grew up. I think public service is an important part of being a citizen of this city, state, and country.

Question applies to Historic Preservation Commission

**Describe your qualifications, interest, education, and/or knowledge regarding Historic Preservation of buildings and structures and /or the preservation of Archaeological and Tribal Cultural Resources?**

---

I am a lifelong learner and have an avid interest in local history. I have a JD from the Santa Barbara College of Law and lots of experience dealing with nonprofit boards.

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

---

I am trained as an attorney, and am familiar with the laws of the state.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

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I want to do a good job and have a positive impact.

Question applies to Historic Preservation Commission

**What do you believe to be the role of the Historic Preservation Commission?**

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To balance the needs of retaining the history and heritage of the area with the needs of economic and social growth.

Question applies to Historic Preservation Commission

**Why should you be appointed to the Historic Preservation Commission ?**

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Because I am an educated product of local schools and have a genuine interest to serve.

Question applies to multiple boards

**Have you obtained any memberships in professional organizations?**

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No

Question applies to Planning Commission

**What do you believe to be the role of the Planning Commission.**

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I believe the role of the Planning Commission is to act as the conscience of development in the area, to scrutinize upcoming projects and make sure they adhere to the General Plan and the will of the people.

Question applies to multiple boards

**What civic and/or volunteer activities have you participated in? You may include past or present activities.**

---

I was a finalist for Goleta Teen of the Year in 1994, and received a scholarship from the Rotary Club. I have participated in beach clean-ups and school volunteer work days.

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Upload a Resume

Question applies to multiple boards

**How did you hear about the position?**

---

Email

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

Yes  No

---

## Demographics

Question applies to multiple boards

All Demographic information is optional.

### Ethnicity

---

### Gender

---

Date of Birth

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**File a Statement of Economic Interest (Form 700)**

I Agree

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**Completion of the Code of Ethics and AB1234 Ethics Training:**

I Agree

---

Question applies to multiple boards

## NOTES

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# Joseph Beck, J.D.

## PROFESSIONAL EXPERIENCE

### **JD Paralegal** (The Irwin Firm) January 2022 - present

Independent legal consultant.  
Maintain files  
Draft legal motions  
Research and cite legal issues

### **Delivery Driver** (DoorDash) October 2018 - Present

Delivering food in the Santa Barbara area. Top Dasher awarded every month I was eligible. 4.9 out of 5 customer rating.

### **Settlement Coordinator** (Flux Credit) January 2021 - January 2022

Phone sales, customer support, administrative processing, CRM management. Negotiations with creditors and attorneys to settle debts and judgments. Familiarity with legal processes and procedures.

### **Executive Assistant** (Private Individual) July-November, 2019

Calendaring personal and business appointments for a high-net worth individual  
Assist with daily routines, schedules, and logistics  
Manage all incoming mail  
Track bills in Quickbooks  
Administrative tasks as needed, including filing, errands, organization, etc.  
Meeting notes transcription  
Editing and drafting of document

### **Legal Assistant** (Santa Barbara Immigration Lawyers, Inc.) October 2018 – May 2019

Provide administrative support for a busy immigration law firm  
Greet and communicate with clients regarding important legal matters  
Collect cash and provide proper receipts  
Insure proper organizational flow by implementing and maintaining filing and archive system

### **Legal Assistant** (The Offices of Pamela M. Hanover) January 2017 – August 2018

Bookkeeping and monthly deposits for multiple income properties; coordination of maintenance work and payroll utilizing Quickbooks.  
Oversight of an IOLTA and individual trust accounts.  
Accounts Receivable and Accounts Payable for both legal and real estate businesses utilizing Quickbooks.  
Reception and communication with clients regarding important legal matters.  
Taking dictation and drafting, editing, and proofreading legal documents, including Three Day Notices, Lease Agreements, Addendi, Proofs of Service, et al.  
Maintaining client files both electronically and in paper form  
Legal research  
Managing incoming mail

### **Case Evaluator** (Family Court Direct) October 2015 – January 2017

Use of CRM to effectively manage client tracking and information flow between departments.  
Legal intake for clients, determining proper course of action depending on the nature of the issue, jurisdiction, and the availability of funds.  
Case management and customer service



**Legal Assistant** (Collins & Associates) July 2013 – May 2015

Manage all incoming bills and deposits via Quickbooks.

Enter professional billed time and oversee monthly billing procedure using TimeSlips and TimeMatters.

Conduct legal research using Lexis Nexis and Westlaw, compose memos based on findings and case facts.

Maintain client files both electronically and physically, including opening of new matters, closing of concluded matters, and archiving closed matters.

Take dictation and draft legal documents, proof and edit legal documents with an eye for small detail

Run errands as needed, including filing documents with the County Recorder/Assessor, et al.

**Teacher** (Laguna Blanca School) September 2008 – June 2012

Designing curriculum and teaching classes for students from 5th through the 12th grade.

Performing academic advising and overseeing students' academic progress.

Directing and producing two full theatre productions per year – creating production schedules and adhering to strict deadlines.

Budgeting for productions, classes, field trips, and maintenance expenses.

Utilizing Microsoft Office Suite and Moodle to track budgets, track attendance, manage class communications, and present lecture material.

Maintaining and overseeing technical theater equipment and facilities.

**Teacher** (Kaplan Test Prep, Inc) July 2007-August 2011

Teaching SAT, LSAT, and GRE preparatory courses.

Tutoring students one-on-one in test prep materials.

Assisting with marketing operations and demonstrations.

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**EDUCATION & TRAINING**

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**Bachelor of Arts, Theater Arts** Cornell University, Ithaca, NY, 1999

SAT: 700 Verbal, 720 Math, Telluride Scholarship

**Juris Doctor**, Santa Barbara College of Law, Santa Barbara, CA 2019

Witkin Award, Evidence

President, Delta Theta Phi

**California Bar Exam**, Passed, 2019

**Attachment 3**

Application – Irene Solovij, Santa Barbara County Library Advisory Committee

## Profile

Irene \_\_\_\_\_ J \_\_\_\_\_ Solovij \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Suite or Apt

Goleta \_\_\_\_\_  
City

CA \_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

\_\_\_\_\_  
Employer

\_\_\_\_\_  
Job Title

\_\_\_\_\_  
Occupation

### Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

### Do you reside in the City of Goleta?

Yes  No

Question applies to multiple boards

### If yes, number of years in the City of Goleta:

34

Question applies to multiple boards

### Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes  No

Question applies to multiple boards

### If your answer is yes, please specify.

Question applies to multiple boards

### Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes  No

Question applies to multiple boards

**If yes, please specify.**

---

I am currently on the Civil Grand Jury of Santa Barbara County 2023-2024

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

---

Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

---

Yes  No

Question applies to multiple boards

**If yes, please explain.**

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## Interests & Experiences

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

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It is extremely important to me to be involved in my community. However my past work involved long hours and travel and it was difficult for me to commit to community service consistently or long term. Now, that I have retired, I find that I would like to serve my community and organizations with my time and skills as much as I can. Most recently I am a jury member for the 2023-24 year of the Civil Grand Jury of Santa Barbara County.

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

---

I hold a Masters in Communications Sciences, have been in the hi-tech industry for over 20 years and have been a trainer and public speaker. I am also a freelance writer and founded the Maryland Writers Association which is still functional after 35 years and has multiple chapters. So my love of the printed/written/spoken has been a passion of mine throughout both my professional and personal life. In my job experience, my main focus was to reach out to people, engage them to learn and respond, and encourage them in their own goals while I was in a management position. I have worked closely with the Board of Education and Dos Pueblos HS in establishing their program that encourages youth to become entrepreneurs and provide them with an understanding of the business world. As a project manager, I have effectively planned and implemented projects for my department meeting deadlines and exceeding expectations. I also have over 25 years in sales and marketing and writing both technical and informational material.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

---

I want to bring my skills and ideas to the library advisory board to enhance its outreach to the community for all ages. I believe more outreach to the community of what they are looking for in a library can be achieved and also more dynamic programs on a variety of subjects to encourage community participation of all ages.

Question applies to multiple boards

**Have you obtained any memberships in professional organizations?**

---

I am the founder and life-long member of the Maryland Writers Association. I started this association 35 years ago. Since then it has grown to being a non-profit organization with several chapters in and around Baltimore and Annapolis. I have been a member of Toastmasters International and have won competitions. I am also a past member of ASHA, (American Speech and Hearing Association).

Question applies to multiple boards

**What civic and/or volunteer activities have you participated in? You may include past or present activities.**

---

I do not have a laundry list for this question. I have been a Girl Scout leader in the past. However, my job kept me traveling, which pre-empted me from holding any type of civic or volunteer positions (except for some school related ones which my children were attending). I also participated in fundraisers for schools and have done volunteer work for various organizations through my work. I have also worked as a Summer Youth Counselor for the Workforce Investment And summer youth program in 2008-2012

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Upload a Resume

Question applies to multiple boards

**How did you hear about the position?**

---

.Liana Campos contacted me directly to let me know of this opportunity to be of service.

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

---

Yes  No

---

## Demographics

Question applies to multiple boards

All Demographic information is optional.

**Ethnicity**

---

[Redacted]

**Gender**

---

[Redacted]

[Redacted]

Date of Birth

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**File a Statement of Economic Interest (Form 700)**

---

I Agree

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**Completion of the Code of Ethics and AB1234 Ethics Training:**

---

I Agree

Question applies to multiple boards

**NOTES**

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# Irene Solovij



## Objective

Utilize my extensive knowledge and experience of writing, researching, training, content development, and management on a contract/temporary basis.

## Ability Summary

Over 25 years as a trainer, project manager, and sales for both technical and nontechnical organizations. Strong presentation skills, virtual and in-person training, job coaching. Microsoft Office, Camtasia, Yardi Systems and other software specific to job and organization.

## Employment History

06/2022- Present **Special Events Associate**

Santa Barbara Museum of Natural History, Santa Barabara, CA

Employed as a Associate at the Butterfly Pavilion which is seasonal work from Day through Labor Day. Greet people, impart rules and regulations on pavilion Behavior, answer questions regarding butterflies and manage groups

02/2012 - 01/2022 **Project Manager/Trainer**

Yardi Systems Inc, Goleta, CA

Researched, wrote and presented all training material for one of Yardi's software products. Traveled throughout North America and Canada to train clients and employees. Transitioned over to the Corporate Training/eLearning Team as a project manager and was involved in researching and developing course content for eLearning courses, creating storyboards and on-line visual courses, training new employees and managers, wrote scripts for voice-overs, was a voice-over talent, and coached employees, created and wrote monthly client/employee newsletters.

07/2009 - 02/2012 **Case Manager**

Workforce Investment Board, Santa Barbara, CA

Hired as a temp to implement the summer youth program. Involved in recruiting, qualifying, presenting program to selected businesses around SB county, became systems admin and trainer for new software that was implemented and finally a caseworker for 30 youth before leaving for a better opportunity.

12/2005 - 12/2008 **Corporate Recruiter - NA**

QAD, Inc., SANTA BARBARA, CA

- Sourced, interviewed, recruited and placed all levels of positions for North America - Systems Administrator for ATS - Administrator of assessments - Trainer for other HR regions on ATS - Other duties as assigned

## Education History

### Communications Science and Disorders

Master's Degree - Audiology

Montclair State University, Montclair, NJ

## **Honors and Activities**

Applicant Tracking System, Assessment Administrator, Internet Sourcing, Technical Recruiting, Employee/Manager/Client Trainer, eLearning research, content writer/development

Founder of the Maryland Writers Association, [www.marylandwriters.org](http://www.marylandwriters.org). Currently life-long member

Publications contributed to: Baltimore Sun, Annapolis Capitol, Annapolis Magazine, The Marine Trader

## **Detailed References**

References Available on Request



**Attachment 4**

Application – Anna Jordan, Santa Barbara County Library Advisory Committee

## Profile

Anna L Jordan  
First Name Middle Initial Last Name

[Redacted]  
Email Address

[Redacted]  
Street Address

[Redacted]  
Suite or Apt

Goleta  
City

CA [Redacted]  
State Postal Code

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

[Redacted]  
Employer

[Redacted]  
Job Title

[Redacted]  
Occupation

### Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

### Do you reside in the City of Goleta?

Yes  No

Question applies to multiple boards

### Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes  No

Question applies to multiple boards

### If your answer is yes, please specify.

Question applies to multiple boards

### Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes  No

Question applies to multiple boards

### If yes, please specify.

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

---

Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

---

Yes  No

Question applies to multiple boards

**If yes, please explain.**

---

---

## Interests & Experiences

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

---

I believe in participating in and giving back to my community. My goal is always to root myself deeply in local community, and while I've been engaged fully with my neighborhood elementary school for years, I would like to increase my civic engagement and think this is a good place to start.

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

---

First, I love the library. As an avid reader, writer, mom of four, and college professor, I can honestly say that my life is made whole by the Santa Barbara and Goleta library systems. I feel passionate about the library as a hub for learning, discourse, and community engagement, and I would love to contribute to its continued service to the Santa Barbara community. My personal passion is supported by my professional expertise. I have a BA in English Literature and an MFA in Creative Writing. I'm an assistant professor in the English department at Westmont College. Prior to my full-time position at Westmont, I split time between the Westmont and Southern New Hampshire University, where I worked with adult learners and helped train/instruct new faculty. My experience working with students ranging from young adult to senior citizen has provided me with a wealth of experience and insight into the literacy and needs of a broad swath of the adult population.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

---

My goal is to provide insight and support to ensure that the library continues to serve the people of Santa Barbara well.

Question applies to multiple boards

### Have you obtained any memberships in professional organizations?

---

I'm a member of the National Council of Teachers of English (NCTE) and the Association of Writers and Writing Programs (AWP).

Question applies to multiple boards

### What civic and/or volunteer activities have you participated in? You may include past or present activities.

---

2016 – Present Vice President and Fundraising Chair for Brandon Elementary School PTA 2006 – Present Member of Santa Barbara Community Church For more than fifteen years, I've been an active and contributing member of Santa Barbara Community Church, speaking on panels about marriage, family, and race. I've organized and hosted women's conferences, led topical studies, led a small discussion group, led a book discussion group on Jemar Tisby's The Color of Compromise, and am actively involved in children's ministries. 2011 – 2023 Licensed Foster Parent with Angels Foster Care In addition to providing long-term foster care, I sat on foster parent panels, served as a trainer for parent trainings, and have given interviews and written newsletters. 2013 – 2015 Member of Santa Barbara Rescue Mission Women's Auxiliary

---

Upload a Resume

Question applies to multiple boards

### How did you hear about the position?

---

Email outreach

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

---

Yes  No

---

## Demographics

Question applies to multiple boards

All Demographic information is optional.

### Ethnicity

---

### Gender

---

---

Date of Birth

Anna L Jordan

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**File a Statement of Economic Interest (Form 700)**

---

I Agree

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**Completion of the Code of Ethics and AB1234 Ethics Training:**

---

I Agree

---

Question applies to multiple boards

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**ANNA L. JORDAN**  
CURRICULUM VITAE

Westmont English Department

**Education**

**MFA Creative Writing**, Vermont College of Fine Arts, Montpelier, Vermont 2010-2012  
CRITICAL THESIS: *More Than a Setting: The Value of Place in Short Story Cycles*  
CREATIVE THESIS: *Rancho Cielo: A Linked Collection*

**B.A. English Literature**, Westmont College, Santa Barbara, California 2004-2007  
*Cum Laude*

**Teaching Experience**

**Assistant Professor, Westmont College, 2023 – Present**

**Adjunct Faculty, Westmont College, 2016 – 2023**

Composition (lower-level unit). English Department.  
Modern Grammar and Advanced Composition (upper-level unit). English Department.  
Introduction to Creative Writing (lower-level unit). English Department.  
Workshop in Creative Writing: Fiction (upper-level unit). English Department.  
Workshop in Creative Writing: Nonfiction (upper-level unit). English Department.

**Instructor, Southern New Hampshire University, 2013 – 2022**

Adjunct Faculty Training 101 (required faculty training). Center for Online Learning and Teaching.  
Adjunct Faculty Training 104 (select faculty training). Center for Online Learning and Teaching.  
Introduction to Fiction Writing (lower-level unit). English Department.  
Introduction to Nonfiction Writing (lower division unit). English Department.  
Intermediate Fiction Writing (upper division major requirement). English Department.

**Additional Professional Experience**

**Freelance Writer and Editor**

2008 – Present

- Contributing writer and freelancer for a wide range of organizations from retail to education
  - Write monthly topical blog posts and romance copy for online catalogs in brand specific voice
  - Draft and copyedit monthly newsletters
  - Create content and digital narratives for online educational portals, websites, and social media
- \*Clients of note: Toad&Co, Carve Designs, LOLA, and Semihandmade.

**Contributing Writer/Editor/Director of Creativity, 2015 - 2021**

CoffeandCrumbs.net (a storytelling website with over 315,000 unique visitors per month)

- Contribute monthly essay

- Edit guest writer submissions
- Design and implement writing workshops
- Develop creative writing resources

### **Independent Educational Consultant, 2010 – 2015**

Supporting upper elementary – high school students

- Reading/Writing tutor providing focused academic and organizational support
- Private teaching for public, private, and home-schooled students in Santa Barbara County
- Prepare individual lesson plans for grammar, essay writing, and reading comprehension
- Provide focused support for the Common App and college entrance essay preparations.

### **Reading and Writing Specialist**

CIELO Santa Barbara, 2010 - 2013

- Provide in-depth, one-on-one instruction in reading/writing to students grades 9-12
- Coordinate and lead study groups and summer reading programs
- Develop and implement curriculum for one-on-one teaching and homeschooling

### **Articles and Essays**

“Almost a Butterfly,” *Coffee + Crumbs*. 15 May 2020. Web.

“The Drought,” *Coffee + Crumbs*. 21 February 2020. Web.

“I’m Gonna Need Backup,” *Coffee + Crumbs*. 18 November 2019. Web.

“A Few Quiet Minutes,” *Coffee + Crumbs*. 23 September 2019. Web.

“I Only Have Now,” *Coffee + Crumbs*. 25 March 2019. Web.

“December to Remember,” *Coffee + Crumbs*. 4 February 2019. Web.

“I Can Be More Than One Thing,” *Coffee + Crumbs*. 21 January 2019. Web.

“I’d Like to Quit Now, Please,” *Coffee + Crumbs*. 14 November 2018. Web.

“The Die Shot,” *Coffee + Crumbs*. 12 July 2018. Web.

“The Very Best Cheerleader,” *Coffee + Crumbs*. 8 May 2018. Web.

“Being the Village,” *Coffee + Crumbs*. 18 April 2018. Web.

“The Blood and the Magic,” *Coffee + Crumbs*. 14 March 2018. Web.

“I Cannot Make Dinner on Thursday Night and Other Tasks I’m Incapable of Completing,” *Coffee + Crumbs*. 8 December 2017. Web.

“A Prayer for the Mom Who Has Naughty Children,” *Coffee + Crumbs*. 5 October 2017. Web.

“Getting My Body Back,” *Coffee + Crumbs*. 23 August 2017. Web.

“Second Best Mommy,” *Coffee + Crumbs*. 5 May 2017. Web.

“Wrinkles: My Great Rebellion,” *Coffee + Crumbs*. 7 April 2017. Web.

“The One About the Bundt Pan,” *Coffee + Crumbs*. 8 February 2017. Web.

“I’m Not Losing Myself in Motherhood,” *Motherly*. 18 January 2017. Web.

“There She Blows: Blueberries, Bundt Pans, and the Perils of Praying for Patience,” *Coffee + Crumbs*. 19 December 2016. Web.

“Adventure Awaits,” *Coffee + Crumbs*. 19 October 2016. Web.

“The Unexpected Way French Parenting Techniques Helped Me De-Stress,” *Verily Magazine*. 6 June 2017. Web.

“Technology is Changing the Way Women (and Millennials) Work,” *Verily Magazine*. 20 January 2017. Web.

“Let’s Dress Up,” *Coffee + Crumbs*. 31 August 2016. Web.

“Is Eating Lunch At Your Desk The New Normal? Is It Bad?” *The Broadcast*. 23 August 2016. Web.

“LOLA Tries It: Cupping Therapy,” *The Broadcast*. 17 August 2016. Web.

“Mama Said There’d Be Days Like This,” *Coffee + Crumbs*. 27 July 2016. Web.

“Eating For Hormone Regulation,” *The Broadcast*. 5 July 2016. Web.

“Everything You Need To Know Before Getting An IUD,” *The Broadcast*. 15 May 2016. Web.

“Do I Have To Take My Birth Control At The Same Time Everyday?” *The Broadcast*. 1 May 2016. Web.

“Actresses Like Olivia Wilde Are Proving Why We Shouldn’t Be Afraid Getting Older,” *Verily Magazine*. 20 April 2016. Web.

“If We Really Want To Empower Women, We Have To Fight The Brains vs. Beauty Myth,” *Verily Magazine*. 18 April 2016. Web.

“Be The Boss, Not The #Girlboss,” *The Broadcast*. 15 April 2016. Web.

“My Son Made Me Radically Rethink The Way I Talk About My Work,” *Verily Magazine*. 10 March 2016. Web.

“Grabbing Faces and Seeking Joy: Some Thoughts On Sharing,” *Coffee + Crumbs*. 17 February 2016. Web.

“Learning Curve,” *Coffee + Crumbs*. 27 January 2016. Web.

“The Case for Standing Straight, Instead of Leaning In,” *Scary Mommy*. 3 January 2016. Web.



“Home,” *Coffee + Crumbs*. 18 December 2015. Web.

“Birth Mother,” *Coffee + Crumbs*. 4 November 2015. Web.

“On A Scale From 1-10,” *Coffee + Crumbs*. 28 October 2015. Web.

“The Working Mom Revolution Is Here and I Couldn’t Be Happier,” *Verily Magazine*.  
20 October 2015. Web.

“The New Normal,” *Coffee + Crumbs*. 18 September 2015. Web.

“Chicago Airports Supporting Breast-Feeding Is A Huge Step Forward,” *Verily Magazine*,  
10 August 2015. Web.

“Becoming My Complete Self,” *Coffee + Crumbs*. 13 July 2015. Web.

“Caps For Sale,” *Coffee + Crumbs*. 18 May 2015. Web.

“Learning To Aim,” *Coffee + Crumbs*. 10 April 2015. Web.

### **Short Fiction**

“Pruning,” *Literary Mama*. November 2017. Web.

“The Run,” *Flash Fiction Magazine*. 11 September 2016. Web.

“At The Beach,” *Chicago Literati*. 29 September 2015. Web.

### **Book Contributions**

"Being the Village." *The Magic of Motherhood: The Good Stuff, the Hard Stuff, and Everything in Between*. Ed. Ashlee Gadd. Zondervan, 2017. 45-50. Print.

"I'm Gonna Need Backup." *The Magic of Motherhood: The Good Stuff, the Hard Stuff, and Everything in Between*. Ed. Ashlee Gadd. Zondervan, 2017. 112 -120. Print.

"Mommy Has Two Arms." *The Magic of Motherhood: The Good Stuff, the Hard Stuff, and Everything in Between*. Ed. Ashlee Gadd. Zondervan, 2017. 161-166. Print.

### **Readings and Performances**

*Speaking of Stories*. Center Stage Theater, Santa Barbara, CA, 14 October 2019.

*Speaking of Stories*. Center Stage Theater, Santa Barbara, CA, 6 December 2018.

Studio 817 (with Ashlee Gadd). Studio 817, Sacramento, CA, 2 April 2017

*Speaking of Stories*. Center Stage Theater, Santa Barbara, CA, 26 February 2016.

### **Additional Online Workshops and Webinars**

- 2020 Fall Faculty Online Teaching Workshop, Westmont College, August 18.
- 2020 Mayterm Faculty Online Learning Workshop, Westmont College, April 6.
- 2014 "Taking Ownership of Student Issues." Faculty Spotlight Webinar, Southern New Hampshire University, October 29.
- 2023 Creative Writing Workshop, Stik N Stuk Creative Studios, May 18.

### **Service to the Institution**

- Spring 2018-Present Capstone Advisor for ENG 192. English Department. Westmont College.
- Fall 2020 Global Campus Faculty Advisory Board. Southern New Hampshire University.
- Fall 2020 Adjunct Academic Partner developing diversity and inclusion materials for the online classroom. Center for Learning and Teaching. Southern New Hampshire University.
- April 2017 Interviewer for ENG 192 Capstone student mock interviews. English Department. Westmont College.

### **Service to Profession**

- 2009 Research Assistant to Jody Allen Randolph. "Text and Context: Paula Meehan." *An Sionnach: A Journal of Literature, Culture, and the Arts*, vol. 5 no. 1, 2009, p. 5  
16. *Project MUSE* [muse.jhu.edu/article/362731](https://muse.jhu.edu/article/362731).

### **Service to Community**

- 2016 – Present Vice President and Fundraising Chair for Brandon Elementary School PTA
- 2006 – Present Member of Santa Barbara Community Church  
For more than fifteen years, I've been an active and contributing member of Santa Barbara Community Church, speaking on panels about marriage, family, and race. I regularly write and read prayers, meditations, and talks to share both on Sunday mornings and for special events. I've organized and hosted women's conferences, led topical Bible studies, led a homegroup, led a book discussion group on Jemar Tisby's *The Color of Compromise*, and am actively involved in children's ministries.
- 2011 – 2023 Licensed Foster Parent with Angels Foster Care  
In addition to providing long-term foster care, I sat on foster parent panels, served as a trainer for parent trainings, and have given interviews and written newsletters.
- 2013 – 2015 Member of Santa Barbara Rescue Mission Women's Auxiliary

### **Fellowships, Awards, and Grants**

- 2023 Glen Fellow, The Glen Workshop

## **Educational Development**

- 2023 The Glen Workshop, Poetry Reading Seminar with Nick Ripatrazone
- 2023 Taylor Swift as Craft: A 6-Week Fiction Workshop with Laura Dzubay
- 2023 Lighthouse Writers: *Make It Worse – Conflict and Tension*  
Fiction Writing Workshop with Rebecca Makkai
- 2021- 2022 Center for Faith and Justice Fellowship  
This theological formation fellowship spans nine months and explores the spiritual and public dimensions of Christian faith. My cohort, led by Rev. Riana Shaw Robinson, focused specifically on faith journeys and deconstructing white evangelical racism.
- 2015 Stanford Online: *Ten Premodern Poems by Women* with Eavan Boland  
A 6-week online poetry workshop with lectures from Eavan Boland.
- 2007 – 2009 Stanford Continuing Studies Program  
In the years between graduating Westmont and beginning my MFA, I took multiple courses through Stanford's online writing program.

*References available upon request.*

**Attachment 5**

Application – Martha Donelan, Santa Barbara County Library Advisory Committee

## Profile

Martha

First Name

Donelan

Middle Initial

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

Goleta

City

CA

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

[Redacted]

Employer

[Redacted]

Job Title

[Redacted]

Occupation

### Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

### Do you reside in the City of Goleta?

Yes  No

Question applies to multiple boards

### Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes  No

Question applies to multiple boards

### If your answer is yes, please specify.

Question applies to multiple boards

### Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes  No

Question applies to multiple boards

### If yes, please specify.

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

---

Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

---

Yes  No

Question applies to multiple boards

**If yes, please explain.**

---

---

## Interests & Experiences

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

---

I love to read and I love libraries and bookstores!

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

---

I learned to read before I started kindergarten and haven't put a book down since. Growing up without a television, I made reading my primary source of entertainment and I believe strongly in the importance of the written word and the central role libraries play in any community. I have a B.A. in art history, cum laude from Bates College and have worked in marketing and fundraising for major cultural institutions on both coasts including the Museum of Fine Arts, Boston; the Yale Center for British Art, and the Santa Barbara Museum of Art.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

---

As I mentioned above, I strongly believe that libraries play a central role in the community and I'd love the opportunity to find out more about how they function and how they can adapt to changes to continue to serve Santa Barbara County.

Question applies to multiple boards

**Have you obtained any memberships in professional organizations?**

---

Association of Fundraising Professionals, Santa Barbara/Ventura Chapter

Question applies to multiple boards

**What civic and/or volunteer activities have you participated in? You may include past or present activities.**

---

Past Board member and President of Goleta Valley Girls Softball Association

---

Upload a Resume

Question applies to multiple boards

**How did you hear about the position?**

---

Via email.

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

---

Yes  No

---

## Demographics

Question applies to multiple boards

All Demographic information is optional.

### Ethnicity

---

[Redacted]

### Gender

---

[Redacted]

[Redacted]

Date of Birth

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**File a Statement of Economic Interest (Form 700)**

---

I Agree

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**Completion of the Code of Ethics and AB1234 Ethics Training:**

---

I Agree

---

Question applies to multiple boards

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## **Martha Donelan**

---

### **Experience**

**Director of Development** **2021 -**

**Santa Barbara Maritime Museum**

- Planned and implemented all fundraising activities including major gifts, annual appeal, foundation relations, annual fundraisers, event sponsorship, and planned giving
- Oversaw all marketing including social media, advertising, website, and email marketing
- Planned and hosted high-level donor recognition events

**Director of Development** **2018 - 2019**

**Santa Barbara Humane Society**

- Oversaw all development programs including capital campaign, major gifts, planned giving, fundraising events, and grant writing
- Directed marketing strategy to position the Santa Barbara Humane Society within the community and oversaw all media communications and inquiries
- Provided leadership and direction for short- and long-term strategic planning in fundraising and marketing communications

**Development Manager** **2017- 2018**

**Habitat for Humanity of Southern Santa Barbara County**

- Conducted major gifts program to acquire new donors and retain current donors
- Wrote grants to foundations and corporations for general and specific project support
- Cultivated special interest giving groups and organized cultivation and solicitation events

**Director of Development** **2011 - 2016**

**CAMA, Santa Barbara, CA**

- Identified, cultivated, solicited, and recognized donors for major and planned gifts
- Created integrated marketing and development plans for each fiscal year
- Planned and conducted special events for donors and prospects

**Associate Director of Development** **2005 – 2011**

**Laguna Blanca School, Santa Barbara, CA**

- Developed vision, strategy and direction of alumni relations program
- Cultivated alumni for major gifts and increased funds raised from alumni
- Planned and implemented special events including reunions and regional events

<b>Marketing and Communications Manager</b> <b>Santa Barbara Museum of Art, Santa Barbara, CA</b>	<b>2000-2005</b>
<ul style="list-style-type: none"> <li>● Created and implemented marketing and communications plans</li> <li>● Wrote and edited all publications including website</li> <li>● Supervised department staff and controlled budget</li> </ul>	
<b>Director of Public Relations and Development</b> <b>Santa Barbara Trust for Historic Preservation, Santa Barbara, CA</b>	<b>1997-1999</b>
<b>Assistant Director for Public Relations and Development</b> <b>Connecticut Humanities Council, Middletown, CT</b>	<b>1993-1996</b>
<b>Coordinator of Information</b> <b>Yale Center for British Art, New Haven, CT</b>	<b>1989-1993</b>
<b>Publicity Assistant</b> <b>Museum of Fine Arts, Boston</b>	<b>1985-1988</b>

---

### **Education**

Bates College, Lewiston, ME. B.A., art history, *cum laude*, honors in art

### **Skills**

Proficient in Microsoft Office Suite and fundraising databases such as Raiser's Edge, Tessitura, and Matchmaker. Excellent writing, editing, and proofreading skills.

Past President and Board Member  
Goleta Valley Girls Softball Association  
2010 - 2016

## **Attachment 6**

Application – Lorraine Woodwark, Santa Barbara County Library Advisory Committee

---

## Profile

Lorraine

First Name

G

Middle Initial

Woodwark

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

Goleta

City

CA

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

[Redacted]

Employer

[Redacted]

Job Title

[Redacted]

Occupation

### Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

### Do you reside in the City of Goleta?

Yes  No

Question applies to multiple boards

### Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes  No

Question applies to multiple boards

### If your answer is yes, please specify.

Question applies to multiple boards

### Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes  No

Question applies to multiple boards

### If yes, please specify.

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

---

Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

---

Yes  No

Question applies to multiple boards

**If yes, please explain.**

---

---

## Interests & Experiences

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

---

My interest in serving on the board would be to do what I can to benefit the committee. I have experience in providing advice and guidance on matters pertaining to budget, program, and policy. My extensive business background would be of great benefit to the Santa Barbara County Library Advisory Committee. When I worked for the County of Santa Barbara I prepared annual budgets for my department and made recommendations for improving performance outcome for employees.

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

---

During my time at UCSB, I attended a library training course and became a student employee of the UCSB library. Part of my duties involved displaying books to evoke the reading interest of students outside of their regular course studies along with re-shelving books. A particular interest of mine was preserving archived books and writing articles about these books to encourage intellectual curiosity. My business background is not only but also reviewing budgets and providing advice for budgets, programs, and policy, including reviewing human resource manuals for the latest legal requirements.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

---

My goal in serving on this Advisory Committee is to provide local volunteer service using my professional skills to contribute advice for budgets, programs, and policy for the County of Santa Barbara Library Advisory Committee. I will contribute my skills and knowledge that will fulfill the advisory committee's goals.

Question applies to multiple boards

**Have you obtained any memberships in professional organizations?**

I am currently a member in the State Bar of California, including the litigation committee. I have formerly been chair of several committees which included the social justice program and legal professionals committees. My other professional memberships include I.E.E.E. and FINRA. I am also admitted in several federal appellate courts, including California. I have mediation skills and have settled numerous disputes out of court.

Question applies to multiple boards

**What civic and/or volunteer activities have you participated in? You may include past or present activities.**

For over 20 years, I taught First Aid, CPR, including for pets and wilderness survival courses. For over 30 years I have been a public speaker and have acted in historical recreations of outstanding women who have made a difference. I have previously donated my time at the South Coast Railroad Museum, served as Communications Marshall at the Horse Parade during Old Spanish Days for ten years through 2019.

Upload a Resume

Question applies to multiple boards

**How did you hear about the position?**

A friend informed me about this position and thought I would be a good match for the Santa Barbara County Library Advisory Committee.

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

Yes  No

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**Demographics**

Question applies to multiple boards

All Demographic information is optional.

**Ethnicity**

[Redacted]

**Gender**

[Redacted]

[Redacted]

Date of Birth

Question applies to multiple boards

**Please Agree with the Following Statement**

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**File a Statement of Economic Interest (Form 700)**

---

I Agree

Question applies to multiple boards

**Please Agree with the Following Statement**

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**Completion of the Code of Ethics and AB1234 Ethics Training:**

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I Agree

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Question applies to multiple boards

**NOTES**

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# Lorraine G. Woodwark

Goleta, CA 93117



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## Litigation Attorney

*Dynamic and results-oriented litigation attorney and negotiator. Motivated self-starter with demonstrated leadership, ability to analyze novel and complex issues while prioritizing multiple tasks.*

— Key Qualifications —

- 22 year's appellate litigation experience in environmental, land use, civil rights, constitutional, and administrative law.
- Direct and lead numerous high profile cases, including strategic case preparation, research, negotiation, and case administration.
- Supervise legal teams, discovery, quality control of case documents and witness depositions.
- Coordinate litigation strategy to create the best outcome possible for clients.

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## Professional Experience

IRLI/AUSA, Washington, DC

**Attorney-Director**, July 2019 to Present

Manage a growing appellate litigation network of allied attorneys across the United States on a variety of federal issues, including transportation and national security. Coordinate amicus briefs. Attend law conferences for recruitment to build network. Exceptional leadership in: legal, brief writing, analytical, auditing, and tracking.

Woodwark Law, Santa Barbara, CA

**Attorney – Litigator**, Dec 1999 to July 2019

Managed a successful law practice representing clients in both litigation and contract negotiations. Practice focused on administrative, land use, quiet title, easements, right of way, mining claims, etc. Provide prompt, personalized and effective litigation advice.

## Additional Experience

**Arbitrator, FINRA**, 2012 to present. Preside over financial disputes and disciplinary hearings.

**Pro Tem Judge**, Santa Barbara Superior Court, Small Claims, Traffic Court, Preliminary Injunctions for 17 years

**Summer Intern Associate, Litigation Department**, Allen & Kimbell, LLP, Santa Barbara, CA

**Legal Intern**, Santa Barbara County Counsel, CA

**Supervising Planner – Zoning Enforcement**, Santa Barbara County Planning & Development, Santa Barbara, CA

**Air Quality Specialist Supervisor – Regulatory Compliance**, Santa Barbara County Air Pollution Control, Santa Barbara, CA

*Continued...*



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## Educational Background

Pepperdine Caruso School of Law, L.L.M.  
Santa Barbara College of Law, J.D.  
University of Victoria, B.C., M.B.A.  
University of California at Santa Barbara, B.A.

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## Certifications, Credentials and Training

Pepperdine University, Straus Institute of Dispute Resolution, Malibu (2014)  
Conflict Solutions Center of Santa Barbara, CA (2012)  
Blackstone Litigation Academy, Lawyer's Boot Camp, (2001, 2012), Long Beach  
UC Santa Barbara Extension, CA, Environmental and Business Management Certificate

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## Professional Memberships

**State Bar of California** – Admitted also in Washington, D.C., and pro hac vice in S.D. and N.D. Texas, 5<sup>th</sup> and 11<sup>th</sup> Circuits  
**FINRA (Financial Industry Regulatory Authority)** – Arbitrator  
**I.E.E.E. (Institute of Electrical and Electronic Engineers)** - Member

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## Community Involvement

- **Public Speaker**, multiple venues, including before the State Bar of California
- **Actor**, portray historical figures and fictional characters in plays, radio and TV appearances
- **Debate Moderator for Judicial Elections**, various social media and television sites in California
- **Instructor**, First Aid and CPR, American Red Cross, Santa Barbara Chapter, Santa Barbara, CA

## **ATTACHMENT 7**

Application – Meaghan Tiernan, Santa Barbara County Library Advisory  
Committee

## Profile

Meaghan

First Name

Tiernan

Middle Initial

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

Goleta

City

CA

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

[Redacted]

Employer

[Redacted]

Job Title

[Redacted]

Occupation

## Which Boards would you like to apply for?

Santa Barbara County Library Advisory Committee: Submitted

Question applies to multiple boards

**Do you reside in the City of Goleta?**

Yes  No

Question applies to multiple boards

**Are you currently serving on a City of Goleta Board, Commission or Committee?**

Yes  No

Question applies to multiple boards

**If your answer is yes, please specify.**

Question applies to multiple boards

**Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?**

Yes  No

Question applies to multiple boards

**If yes, please specify.**

Question applies to multiple boards

**Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?**

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Yes  No

Question applies to multiple boards

**Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?**

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Yes  No

Question applies to multiple boards

**If yes, please explain.**

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## Interests & Experiences

Question applies to multiple boards

**Why are you interested in serving on a board, commission or committee?**

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As a Santa Barbara native and mother, I find the library extremely useful for day-to-day activities, resources, and content. I want to add the perspective of a parent as Goleta starts to grow and attract more young families. I would love to help and serve my community to help develop programming that supports our residents.

Question applies to multiple boards

**Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.**

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While at UCSD, I served as the Service Chair for my Kappa Alpha Theta organization, in partnership with CASA as well as other local non-profits. In my role, I developed programming that helped to support selected orgs and built marketing collateral and increased online presence. More recently, I act as the co-lead and founder of my organization's Employee Resource Group's Caregiver Community, developing programming and partnerships to educate and support employees who care for family members. I also participate in PPCCC, volunteering hours as applicable. I plan to join my daughter's PTA - she's a kindergartener at Brandon Elementary.

Question applies to multiple boards

**What are your goals in serving on the board, commission, or committee to which you are applying?**

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After the birth of my second child last year, I reached out to Nicole Lvoff, library assistant, to share an interest in additional baby programming while on maternity leave. We communicated via email and my PEP mothers have since loved the additional programming catered to the younger crowd. I want to continue to promote programming for both youth and the elderly, to increase social media involvement, reach out to local businesses for partnership, and market online - something I do in my day-to-day job with Google - to a wider audience.

Question applies to multiple boards

**Have you obtained any memberships in professional organizations?**

I am the co-lead and founder of the Caregivers ERG at Media.Monks. I am a graduate of Rare at Google.

Question applies to multiple boards

**What civic and/or volunteer activities have you participated in? You may include past or present activities.**

I've volunteered with PPCCC and participated in their book club. I'm also planning to become a PTA member at my daughter's elementary school (Brandon).

Upload a Resume

Question applies to multiple boards

**How did you hear about the position?**

I follow the Goleta Library on Instagram.

Question applies to multiple boards

**Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?**

Yes  No

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**Demographics**

Question applies to multiple boards

All Demographic information is optional.

**Ethnicity**

[Redacted]

**Gender**

[Redacted]

[Redacted]

Date of Birth

Question applies to multiple boards

**Please Agree with the Following Statement**

**File a Statement of Economic Interest (Form 700)**

I Agree

Meaghan Tiernan

Question applies to multiple boards

**Please Agree with the Following Statement**

---

**Completion of the Code of Ethics and AB1234 Ethics Training:**

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I Agree

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Question applies to multiple boards

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# Meaghan Clark Tiernan

## EXPERIENCE

### Associate Creative Director (Copy), Media.Monks

2017 – current

- Copy lead for pitch work on new Google products and concepts
- Led LinkedIn Stories hype video, generating 1.1M+ impressions in first week
- Produced first direct mail “look book” to 4K prospects, generating \$1.5M+
- Doubled impressions in B2C email drip campaign (+1.4% CTR)
- Drove B2C social campaigns (2X improved conversion)
- Created interactive webpage w/ 7-min. average time on site (4X benchmark)

### Writer & Editor

Freelance – ongoing

- Editor, Airbnb: Managed team ahead of Experiences launch
- Editor at Large, The Bold Italic: Managed contributing writers & editorial calendar, plus contributed in-depth profiles and reported bios
- Travel, cuisine & lifestyle contributor with bylines in national publications
- Hayes Valley editor, Hoodline: Reported daily breaking news

### Digital Copywriter, Wells Fargo

2016 – 2017

- Executed digital campaigns, increasing CTR with testing best practices
- Led mobilization of millennial-driven content and creative for all digital campaigns
- Collaborated with in-house agency alongside designers & creative directors

### Digital Copywriter, Lynda.com at LinkedIn

2015

- Crafted first cross-channel promotional campaign for brand, generating \$829K
- Only in-house writer for acquisition marketing team, owning all digital comms
- Reinvented member win-back series to increase open rates audience-wide

### Content Manager, Tria Beauty

2013 – 2015

- Executed & conceptualized company e-commerce creative (OOH, digital, DM)
- Led localization of international distribution for print deliverables

## Education

### University of California, San Diego - San Diego, CA

BA: Communications; Minor: International Studies 2008