



**Agenda Item C.2**  
**CONCEPTUAL/PRELIMINARY/FINAL REVIEW**  
**Meeting Date: October 14, 2025**

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**TO:** Goleta Design Review Board

**SUBMITTED BY:** Travis Lee, Associate Planner

**SUBJECT:** 5399 Overpass Road (APNs 071-220-036, -024, -031) SB Humane Signage and California Environmental Quality Act Notice of Exemption Case Nos. 25-0002-OSP, 25-0023-DRB

**DRB ACTIONS FOR CONSIDERATION:**

1. Adopt DRB and California Environmental Act Findings provided as Attachment A;
2. Adopt CEQA Categorical Exemption Section 15311(a) as provided in Attachment B; and
3. Conduct Conceptual, Preliminary, and Final review and approve or approve with conditions.

**PROJECT DESCRIPTION:**

This is a request for a *Conceptual, Preliminary, and Final Review* for the following signage on a 3.98 acre site with multiple entrances and buildings located in the General Industrial zone district:

- Two (2) 25.5 square foot illuminated monument signs
- Three (3) non-illuminated parking lot signs (10, 10, & 5 sf)
- Five (5) 11.5 square foot illuminated wall logo signs
- Two (2) 10 square foot non-illuminated blade signs
- Two (2) non-illuminated directional post signs (1 and 5 sf)
- Nine (9) 6 square foot non-illuminated building identification signs
- Three (3) non-illuminated donor signs (12, 12, & 18 sf)
- Four (4) 22 square foot non-illuminated free standing blade signs

There are also two (2) address signs and fourteen (14) fire department building number signs planned but these are exempt signs per 17.40.030.A.

The project was filed by agent Steve Fort, SEPPS, for Judy Partch, owner's representative for SB Humane, property owner.

**DISCUSSION:**

The scope of this proposal is to permit an Overall Sign Plan for the SB Humane campus. The focus of the Design Review Board is to evaluate the signs as shown in the plans. The

DRB has review authority for this project and may grant Approval if the project meets the Required Findings in Goleta Municipal Code §17.58.080. If the DRB cannot make the findings for the project, then the project must be redesigned.

Industrially zoned parcels are allowed sign area of 0.5 square foot per lineal feet of street frontage of their building. Since the street frontage is 683.17' long, the parcel is allowed 341.59 square feet of signage plus an additional 10% aggregate sign area for being part of an Overall Sign Plan. This equals 375.75 square feet (341.59 + 34.16). The total proposed signage is 343.5 square feet, which is acceptable.

Section 17.40.080(F)2 states: Wall signs may be located up to, but must not exceed, the height of the wall to which they are attached. Since the proposed wall sign does not exceed the height of the wall to which it is attached, the sign complies with this provision of Title 17.

Additionally, the proposed freestanding monument signs comply with the requirements of Goleta Municipal Code Section 17.40.080.C (Freestanding Signs). This is because:

- the subject parcel has greater than 125' of continuous street frontage;
- the proposed monument signs are less than 6' tall;
- the placement of the monument signs are located outside of the Vision Clearance triangle in accordance with 17.24.210.A.1;
- the proposed monument signs are at least 5' from the edge of the public right-of-way from Overpass Road in accordance with 17.40.080.C.1; and
- additional landscaping is not required since a landscaping plan was approved in under 22-0008-DP and is still applicable.

Policy VH 4.13 Signage of the General Plan states:

Signs shall maintain and enhance the city's appearance through design, character, location, number, type, quality of materials, size, height, and illumination. The following standards shall apply:

- a. Signs shall minimize possible adverse effects on nearby public and private property, including streets, roads, and highways.
- b. Signs shall be integrated into the site and structural design, shall be compatible with their surroundings, and shall clearly inform pedestrians, bicyclists, and motorists of business names.
- c. Signs shall not detract from views or the architectural quality of buildings, structures, and/or the streetscape. Protrusion of signs and/or sign structures into the skyline should be minimized to avoid a cluttered appearance.
- d. Signs shall be of appropriate and high-quality style, color, materials, size, height, and illumination.
- e. Lighting is considered an integral part of sign design and shall be controlled to prevent glare and spillage onto adjacent areas.
- f. Internally illuminated cabinet or can signs shall be prohibited.
- g. Billboards and other off-premises advertising signs shall be prohibited.

Further, the proposed informational/interpretive signage relating to the Beck House was reviewed by the Historic Preservation Commission on September 15, 2025. The HPC found the informational/interpretive signage to be acceptable and appropriate and recommended that the Design Review Board approve the historic Beck house signage.

**ENVIRONMENTAL REVIEW (NOE):**

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.: State CEQA Guidelines), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA under Section 15311(a) of the CEQA Guidelines and a Notice of Exemption is proposed.

The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA Guidelines per Section 15311(a) as the site is allowed signage to identify the use and the various buildings on the campus.

Moreover, none of the exceptions to the categorical exemptions set forth in State CEQA Guidelines section 15300.2 apply to the project given the nature of the proposal which is new signage for proposed buildings. The exception set forth in State CEQA Guidelines section 15300.2(a), Location. Class 11 are qualified by consideration of where the project is to be located and the project is not located in or have an impact on an environmental resource of critical concern that is designated, precisely mapped, or officially adopted pursuant to law by federal, state, or local agencies. Section 15300.2(b)'s exception, relating to cumulative impacts, does not apply as there are no other successive projects of the same type in the same place that could result in significant cumulative impacts. Section 15300.2(c)'s exception does not apply because there are no "unusual circumstances" that apply to the project; signage is not considered unusual. Section 15300.2(d)'s exception does not apply because the project is not located near any scenic highways. Section 15300.2(e)'s exception does not apply because the project site and off-site improvement locations do not contain hazardous waste and are not on any list compiled pursuant to Section 65962.5 of the Government Code. Finally, Section 15300.2(f)'s exception does not apply because the project has no potential of causing a substantial adverse change in the significance of a historical resource. Additionally, the project's site does not contain any identified significant cultural resources, and no grading is proposed.

For these reasons, the project has been found exempt from CEQA and the adoption of a NOE is recommended for consideration as noted above.

**NEXT STEPS AND ASSOCIATED LAND USE ACTION:**

If the DRB grants the applicant's request, the next steps include: (1) a 10-day (DRB) appeal period; (2) ministerial issuance of a Zoning Clearance following (if no appeal if submitted); and (3) Building Permits as needed.

If the DRB action is appealed and the appeal is upheld, DRB's Final Review action will be rescinded and the DRB process will start over.

**ATTACHMENTS:**

- A - Findings for Approval
- B - Notice of Exemption
- C - Project Plans



## **ATTACHMENT A**

### **FINDINGS**

**Attachment A**  
**Design Review Findings for SB Humane Signage**  
**Case Nos. 25-0023-DRB and 25-0002-OSP**

**DESIGN REVIEW FINDINGS (GMC SECTION 17.58.080)**

1. *The development will be compatible with the neighborhood, and its size, bulk and scale will be appropriate to the site and the neighborhood.*

The proposed signage is compatible and in harmony with the site and neighborhood and will adequately identify the use occurring on the project. Based on the maximum allowed signage square footage as provided for in Table 17.40.060(O) of the Goleta Municipal Code, for the site is 375.75 sq. ft. The Overall sign plan provides 343.5 square feet which is acceptable. While the proposal involves 30 signs on the 3.98 acre campus, these signs are placed to guide the public to the various buildings and uses that are/will occur at the site. The signage is appropriate in size, bulk and scale for the site and the use.

2. *Site layout, orientation, and location of structures, including any signage and circulation, are in an appropriate and harmonious relationship to one another and the property.*

The proposed signage and locations are appropriate for an industrial zoned complex and comply with the sign requirements of Title 17, as depicted in the Overall Sign Plan (OSP). The proposed locations of the monument signs are near the entrances along Overpass Rd and the directory signs are scattered throughout the complex. Therefore, the layout, orientation, and location of structures and the property are in an appropriate and harmonious relationship with the proposed signage.

3. *The development demonstrates a harmonious relationship with existing adjoining development, avoiding both excessive variety as well as monotonous repetition, but allowing similarity of style, if warranted.*

While the wall signs vary in size, the signs maintain the same theme and color palette while maintaining the harmonious relationship with the building architecture as evidenced by their design and consistency with applicable development standards of Title 17.

4. *There is harmony of material, color, and composition on all sides of structures.*

The project is limited to the installation of new signage reflective of the new SB Humane facility. This signage is well thought out in terms of material, color, and composition and compliments SB Humane by matching and complimenting its branding colors of dark blue, light blue, green, and orange.

5. *Any outdoor mechanical or electrical equipment is well integrated in the total design and is screened from public view to the maximum extent practicable.*

The new wall signs and freestanding monument sign have electrical equipment integrated in the total design and hidden to the maximum extent practicable.

6. *The site grading is minimized, and the finished topography will be appropriate for the site.*

No grading is proposed as part of this project.

7. *Adequate landscaping is provided in proportion to the project and the site with due regard to preservation of specimen and protected trees, and existing native vegetation.*

No new landscaping is proposed as part of the proposed signs and no specimen, protected trees, or existing native vegetation will be removed as part of the project. The landscaping plan for the campus renovation was previously approved by the DRB and remains in effect and will be implemented with each phase.

8. *The selection of plant materials is appropriate to the project and its environment, and adequate provisions have been made for long-term maintenance of the plant materials.*

No additional landscaping beyond what was previously approved as part of the campus renovation is proposed as part of this project.

9. *All exterior lighting, including for signage, is well designed, appropriate in size and location, and dark-sky compliant.*

The signs that are illuminated are internally illuminated and will be dark-sky compliant.

10. *The project architecture will respect the privacy of neighbors, is considerate of private views, and is protective of solar access off site.*

The proposed signage will not impede privacy of neighbors, impact existing views, and will not result in obstruction of solar access to other adjacent properties given their placement and orientation.

11. *The proposed development is consistent with any additional design standards as expressly adopted by the City Council. (Ord. 20-03 § 6).*

There are no additional design standards adopted for signage or for this zoning district. The proposed wall signs are consistent with applicable policies of the City of Goleta General Plan, for example VH Policy 4.13.

## **CALIFORNIA ENVIRONMENTAL QUALITY ACT FINDING**

12. *The development or project is within the project description of a proposed or adopted California Environmental Quality Act document (i.e., Environmental Impact Report, Mitigated Negative Declaration, or Negative Declaration) or is statutorily or categorically exempt from California Environmental Quality Act.*

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.: State CEQA Guidelines), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA under Section 15311(a) of the CEQA Guidelines and a Notice of Exemption is proposed.

The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA Guidelines per Section 15311(a) because the applicant proposes to permit signage.

Moreover, none of the exceptions to the categorical exemptions set forth in State CEQA Guidelines section 15300.2 apply to the project given the nature of the proposal which is new signage for proposed buildings. The exception set forth in State CEQA Guidelines section 15300.2(a), Location. Class 11 are qualified by consideration of where the project is to be located and the project is not located in or have an impact on an environmental resource of critical concern that is designated, precisely mapped, or officially adopted pursuant to law by federal, state, or local agencies. Section 15300.2(b)'s exception, relating to cumulative impacts, does not apply as there are no other successive projects of the same type in the same place that could result in significant cumulative impacts. Section 15300.2(c)'s exception does not apply because there are no "unusual circumstances" that apply to the project; signage is not considered unusual. Section 15300.2(d)'s exception does not apply because the project is not located near any scenic highways. Section 15300.2(e)'s exception does not apply because the project site and off-site improvement locations do not contain hazardous waste and are not on any list compiled pursuant to Section 65962.5 of the Government Code. Finally, Section 15300.2(f)'s exception does not apply because the project has no potential of causing a substantial adverse change in the significance of a historical resource. Additionally, the project's site does not contain any identified significant cultural resources, and no grading is proposed.

For these reasons, the project has been found exempt from CEQA and the adoption of a NOE is recommended for consideration as noted above.

**ATTACHMENT B**

**CEQA NOTICE OF EXEMPTION**

## NOTICE OF EXEMPTION (NOE)

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**To:** ☐ Office of Planning and Research  
P.O. Box 3044, 1400 Tenth St. Rm. 212  
Sacramento, CA 95812-3044

**From:** City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA 93117

☒ Clerk of the Board of Supervisors  
County of Santa Barbara  
105 E. Anapamu Street, Room 407  
Santa Barbara, CA 93101



**Subject:** Filing of Notice of Exemption

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**Project Title:**

SB Humane Signage  
Case No. 25-0002-OSP, 25-0023-DRB

**Project Applicant:**

Steve Fort of SEPPS Inc  
On behalf of SB Humane, property owner

**Project Location (Address and APN):**

5399 Overpass Rd  
Goleta, CA 93117  
County of Santa Barbara  
APN: 071-220-036, -024, -031

**Description of Nature, Purpose and Beneficiaries of Project:**

- The request is for signage as follows:
- Two (2) 25.5 square foot illuminated monument signs
- Three (3) non-illuminated parking lot signs (10, 10, & 5 sf)
- Five (5) 11.5 square foot illuminated wall logo signs
- Two (2) 10 square foot non-illuminated blade signs
- Two (2) non-illuminated directional post signs (1 and 5 sf)
- Nine (9) 6 square foot non-illuminated building identification signs
- Three (3) non-illuminated donor signs (12, 12, & 18 sf)
- Four (4) 22 square foot non-illuminated free standing blade signs

The purpose of the project is to provide identification for the business. The beneficiary of the project is the business owner.

**Name of Public Agency Approving the Project:**

Design Review Board of the City of Goleta

**Name of Person or Agency Carrying Out the Project:**

Steve Fort of SEPPS Inc, on behalf of SB Humane, Property Owner

**Exempt Status: (check one)**

- ☐ Ministerial (Sec. 15268)
- ☐ Declared Emergency (Sec. 15269 (a))

## NOTICE OF EXEMPTION (NOE)

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- ☐ Emergency Project (Sec. 15269 (b) (c))
- ☒ Categorical Exemption: § 15311 (a) (On-premise signs)
- ☒

### **Reason(s) why the project is exempt:**

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.: State CEQA Guidelines), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA under Section 15311(a) of the CEQA Guidelines and a Notice of Exemption is proposed. The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA Guidelines per Sections 15311(a) because the applicant proposes to permit signage.

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### **City of Goleta Contact Person, Telephone Number, and Email:**

Travis Lee, Associate Planner  
805-562-5528  
tlee@cityofgoleta.gov

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Signature

Title

Date

### **If filed by the applicant:**

1. Attach certified document of exemption finding

## **NOTICE OF EXEMPTION (NOE)**

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2. Has a Notice of Exemption been filed by the public agency approving the project?

☐Yes

☐No

Date received for filing at OPR: \_\_\_\_\_

Note: Authority cited: Section 21083 and 211110, Public Resources Code  
Reference: Sections 21108, 21152.1, Public Resources Code



**ATTACHMENT C**

**PROJECT PLANS**

SANTA BARBARA HUMANE SIGN PROGRAM									
LOCATION	ALTERED, NEW, OR UNPERMITTED	TYPE	MATERIAL	ILLUMINATED	MAX LETTER HEIGHT (in.)	SIZE	AREA (SQ FT)	EXEMPT AREA (SQ FT)	SHEET #
Building A	New	Wall: Logo	Metal	Yes	14.75	60"Wx27.5"H	11.5		A/4, A/14
Building A	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		A/4, A/14
Building A	New	Wall: Building Identification	Aluminum	No	4	52"W x 16"H	6.0		B/4, A/14
Building A	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	5"W x 12"H		0.4	A/4
Building A	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	5"W x 12"H		0.4	A/5
Building B	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		B/5, A/14
Building B	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	8"W x 12"H		0.7	B/5
Building B	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	8"W x 12"H		0.7	A/6
Building C	New	Wall: Logo	Metal	Yes	14.75	60"Wx27.5"H	11.5		B/6, A/14
Building C	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		B/6, A/14
Building C	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	8"W x 12"H		0.7	B/6
Building C	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	8"W x 12"H		0.7	A/7
Building D	New	Wall: Logo	Metal	Yes	14.75	60"Wx27.5"H	11.5		B/7, A/14
Building D	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		B/7, A/14
Building D	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	9"W x 12"H		0.8	B/7
Building E	New	Wall: Logo	Metal	Yes	14.75	60"Wx27.5"H	11.5		A/8, A/14
Building E	New	Wall: Building Identification	Aluminum	No	4	52"W x 16"H	6.0		A/8, A/14
Building E	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	9"W x 12"H		0.8	A/8
Building F	New	Wall: Logo	Metal	Yes	14.75	60"Wx27.5"H	11.5		B/8, A/14
Building F	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		B/8, A/14
Building F	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	7"W x 12"H		0.6	B/8
Building F	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	7"W x 12"H		0.6	A/9
Building G	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		B/9, A/14
Building G	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	7"W x 12"H		0.6	A/10
Building H	New	Wall: Fire Dept. Numbering	Aluminum	No	6"	4"W x 6"H		0.2	B/10
Building I	New	Wall: Building Identification	Aluminum	No	4	80"W x 10"H	6.0		B/11, A/14
Building I	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	8"W x 12"H		0.7	A/11
Building I	New	Wall: Fire Dept. Numbering	Aluminum	No	12"	8"W x 12"H		0.7	B/11
Street Entrance	New	Monument Sign	Concrete/Aluminum	Yes	11.75	55.5"Wx66"H	15.0	0.5	A/12
Street Entrance	New	Monument Sign	Concrete/Aluminum	Yes	11.75	55.5"Wx66"H	15.0	0.5	A/12
Street Entrance	New	Ground Sign	Aluminum/Acrylic	Yes	3	48"Wx30"H	10.0		B/12
Street Entrance	New	Ground Sign	Aluminum/Acrylic	Yes	3	48"Wx15"H	5.0		A/13
Street Entrance	New	Ground Sign	Aluminum/Acrylic	Yes	3	48"Wx30"H	10.0		B/13
Landscape	New	Free-standing Blade Sign	Aluminum	Yes	2	20"Wx72"H	10.0		B/14
Landscape	New	Free-standing Blade Sign	Aluminum	Yes	2	20"Wx72"H	10.0		B/14
Landscape	New	Post Sign	Aluminum/Vinyl	Yes	1	36"Wx20"H	5.0		A/15
Landscape	New	Post Sign	Aluminum/Vinyl	Yes	1	36"Wx4"H	1.0		B/15
Landscape	New	Monument Signs	Concrete/Aluminum	No	1.25	48W"x72"H	42.0		A/16, A/17
Landscape	New	Free-standing Blade Sign	Aluminum	No	2.25	60"Wx52"H		22	A/19
Landscape	New	Free-standing Blade Sign	Aluminum	No	2.25	60"Wx52"H		22	A/19
Landscape	New	Free-standing Blade Sign	Aluminum	No	2.25	60"Wx52"H		22	A/19
Landscape	New	Free-standing Blade Sign	Aluminum	No	2.25	60"Wx52"H		22	A/19
NEW SIGNS TOTAL							234.5	97.6	

OVERALL SIGN PLAN EXCEPTION REQUESTS:

- THAT THE (4) HISTORICAL 7 SF PLANT-ON SIGNS PER A/SHEET 19 BE EXEMPT DESPITE BEING GREATER THAN THE ALLOWABLE 3 SF
- THAT (2) MONUMENT SIGNS BE ALLOWED ALONG THE OVERPASS ROAD STREET FRONTAGE DUE TO THE STREET BENDING AND THERE BEING (2) PARKING LOT ENTRANCES
- THAT THE HEIGHT OF THE ENTRY MONUMENT SIGNS AND THE DONOR MONUMENT SIGNS BE GREATER THAN 4’-0” HIGH AND NO MORE THAN 6’-0” HIGH SINCE IT IS PART OF AN OVERALL SIGN PLAN

PROJECT TEAM

OWNER:

SANTA BARBARA HUMANE  
5399 OVERPASS ROAD  
GOLETA, CA 93111  
TEL: 805.964.4777

PROJECT  
MANAGER:

JUDY PARTCH  
805.452.0478  
JPARTCH@GMAIL.COM

DESIGNER:

eid  
PO BOX 31005  
SANTA BARBARA, CA 93130  
TEL: 310.749.7982  
CONTACT: MARIE EVANS  
SCHUMACHER

SIGN CONTRACTOR:

T.B.D.

ARCHITECT:

DMHA  
1 N. CALLE CESAR CHAVEZ, STE.  
102  
SANTA BARBARA, CA 93103  
TEL: 805.965.7777  
CONTACT: MICHAEL HOLLIDAY

LANDSCAPE  
ARCHITECT:

CJM::LA  
1221 STATE STREET, STE 206  
SANTA BARBARA, CA 93101  
TEL: 805.698.2120  
CONTACT: NICOLE HORN

PROJECT INFORMATION

PROJECT DESCRIPTION:

(2) ILLUMINATED MONUMENT SIGNS  
(3) PARKING GROUND SIGNS  
(5) WALL MOUNTED LOGO SIGNS  
(2) DIRECTIONAL POST SIGNS  
(2) INFORMATIONAL FREE-STANDING SIGNS  
(9) WALL MOUNTED BLDG IDENTIFICATION SIGNS  
(3) DONOR SIGNS  
(4) HISTORIC SIGNS  
(2) EXEMPT ADDRESS NUMBERS  
(14) EXEMPT FIRE DEPARTMENT BLDG NUMBERS

APN:

071-220-036, 071-220-024, 071-220-031

ZONING DESIGNATION:

IG GENERAL INDUSTRIAL

EXISTING/PROPOSED USE:

ANIMAL SHELTER AND CLINIC

CONSTRUCTION TYPE:

V-B

OCCUPANCY GROUP:

B

COLOR SAMPLES



CMYK: 100/85/0/15  
RGB: 19/60/139  
HEX: 133c8b  
PMS: 7687C

CMYK: 53/13/0/0  
RGB: 109/184/230  
HEX: 6db8e6  
PMS: 292C

CMYK: 75/0/100/0  
RGB: 58/181/74  
HEX: 3ab54a  
PMS: 361C

CMYK: 0/36/84/0  
RGB: 251/174/66  
HEX: fbae42  
PMS: 804C

DRAWING INDEX

SIGN DRAWINGS

1	PROJECT INFORMATION
2	SITE PLAN
3	FIRE DEPARTMENT BLDG. NUMBERING REQUIREMENTS
4	BUILDING A ELEVATIONS
5	BUILDING A & B ELEVATIONS
6	BUILDING B & C ELEVATIONS
7	BUILDING C & D ELEVATIONS
8	BUILDING E & F ELEVATION
9	BUILDING F & G ELEVATION
10	BUILDING G & H ELEVATION
11	BUILDING I ELEVATION
12	MONUMENT & FREE-STANDING PARKING SIGNS
13	FREE-STANDING PARKING SIGNS
14	WALL MTD LOGO, BLDG ID, INFORMATIONAL SIGNS
15	DIRECTIONAL POST SIGNS
16	DONOR SIGN
17	DONOR SIGN
18	LIGHTING CUT SHEETS
19	HISTORIC BLADE SIGN

CODES & REGULATIONS

2022 CALIFORNIA BUILDING CODE  
SIGN ORDINANCE 24-04

CITY OF GOLETA ZONING ORDINANCE CHAPTER 17.40

– OVERALL SIGN PLAN INVOLVING MORE THAN 40,000 SF OF LAND AREA WHERE A PREVIOUS OVERALL SIGN PLAN WAS NOT APPROVED

– ALLOWABLE SIGN AREA IS EQUAL TO .5 SF/LINEAL FOOT OF STREET FRONTAGE: .5x683 341.5 SF

– ALLOWABLE FREE-STANDING SIGN IS 100 SF MAX, 20 SF OF WHICH MAY BE A LOWER SIGN IF (2) SIGNS ARE ON THE SAME STRUCTURE

– ALLOWABLE WALL SIGN SQUARE FOOTAGE IS EQUAL TO 1/8 OF 1ST FLOOR BUILDING FACADE ON WHICH IT IS LOCATED AND 100 SF MAX.

VICINITY MAP

SCALE

DATE

DESCRIPTION

NOT TO SCALE  
04.28.2025  
Project Information

Sheet 1 of 19

5399 Overpass Road  
Santa Barbara, CA 93111

PO BOX 31005  
SANTA BARBARA, CA 93130  
(310) 749-7982



KEY NOTES:

- ① MONUMENT SIGN TYPE 1, A/SHEET 12
- ② PARKING SIGN TYPE 2, B/SHEET 12
- ③ PARKING SIGN TYPE 2, A/SHEET 13
- ④ PARKING SIGN TYPE 2, B/SHEET 13
- ⑤ BUILDING LOGO SIGN TYPE 3, A/SHEET 14
- ⑥ INFORMATIONAL SIGN TYPE 4, B/SHEET 14
- ⑦ DONOR NAME & BUILDING ID SIGN TYPE 5, SEE ELEVATION SHEETS 4-11 AND A/SHEET 14
- ⑧ DIRECTIONAL SIGNAGE TYPE 6, A/SHEET 15
- ⑨ DIRECTIONAL SIGNAGE TYPE 6, B/SHEET 15
- ⑩ DONOR SIGNS TYPE 7/SHEET 16 & 17.
- ⑪ HISTORIC SIGNAGE TYPE 8, SHEET 19.

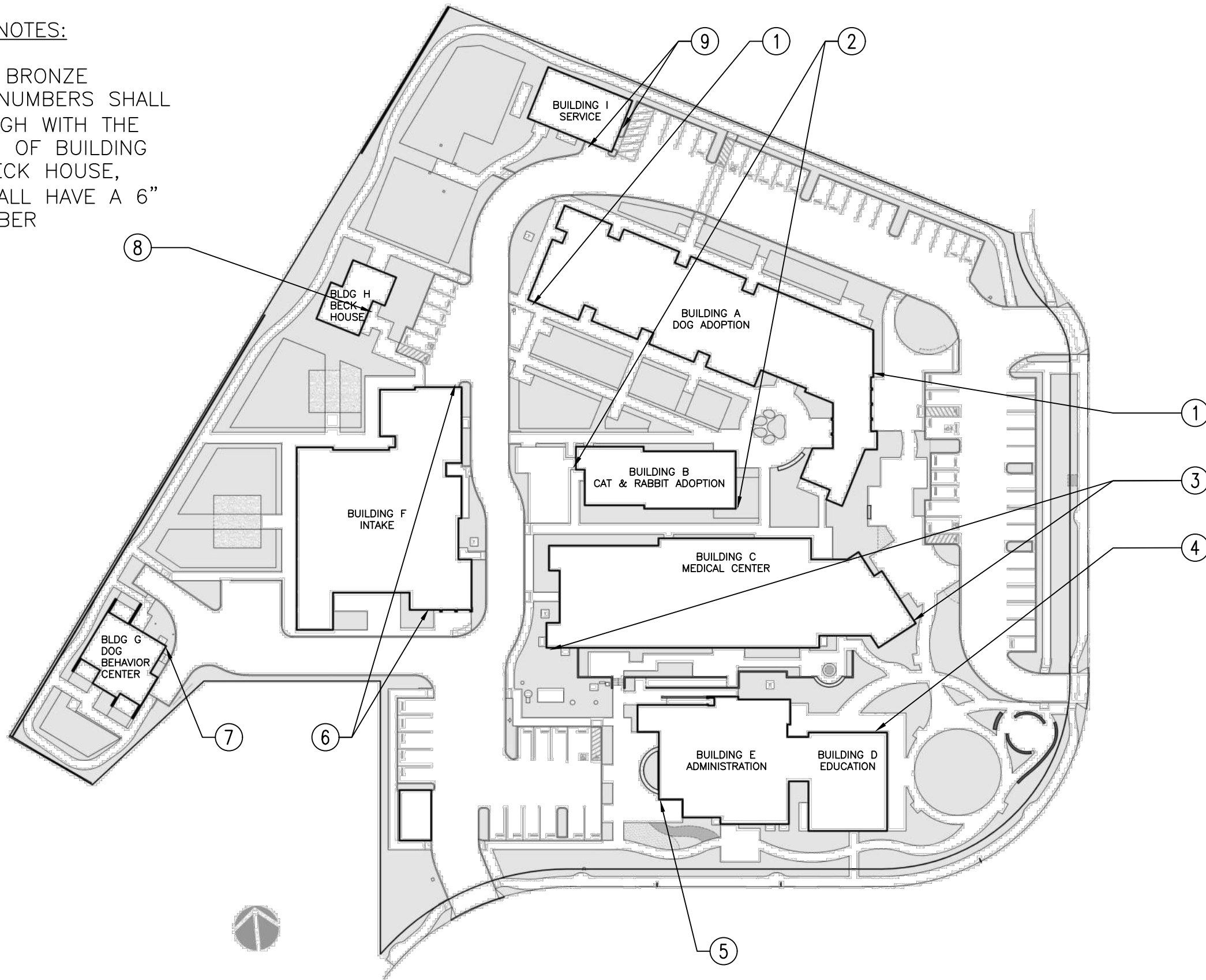


SITE PLAN (FOR REFERENCE ONLY) SCALE  
EXTERIOR N.T.S. A



# GENERAL NOTES:

ANODIZED BRONZE  
BUILDING NUMBERS SHALL  
BE 12" HIGH WITH THE  
EXCEPTION OF BUILDING  
H, THE BECK HOUSE,  
WHICH SHALL HAVE A 6"  
HIGH NUMBER



# KEY NOTES:

- ① BUILDING A/DOG ADOPTION, A/SHEET 4 AND A/SHEET 5
- ② BUILDING B/CAT & RABBIT ADOPTION, B/SHEET 5 AND A/SHEET 6
- ③ BUILDING C/MEDICAL CENTER, B/SHEET 6 AND A/SHEET 7
- ④ BUILDING D/EDUCATION, B/SHEET 7
- ⑤ BUILDING E/ADMINISTRATION, A/SHEET 8
- ⑥ BUILDING F/INTAKE, B/SHEET 8 AND A/SHEET 9
- ⑦ BUILDING G/DOG BEHAVIOR CENTER, B/SHEET 9 AND A/SHEET 10
- ⑧ BUILDING H/BECK HOUSE, B/SHEET 10  
NOTE THAT THIS IS THE EXCEPTION WITH 6" HIGH NUMBER
- ⑨ BUILDING I/SERVICE, A/SHEET 11 AND B/SHEET 11

FIRE DEPARTMENT BUILDING NUMBERING REQUIREMENTS (FOR REFERENCE ONLY)

SCALE  
EXTERIOR N.T.S.

A



5399 Overpass Road  
Santa Barbara, CA 93111

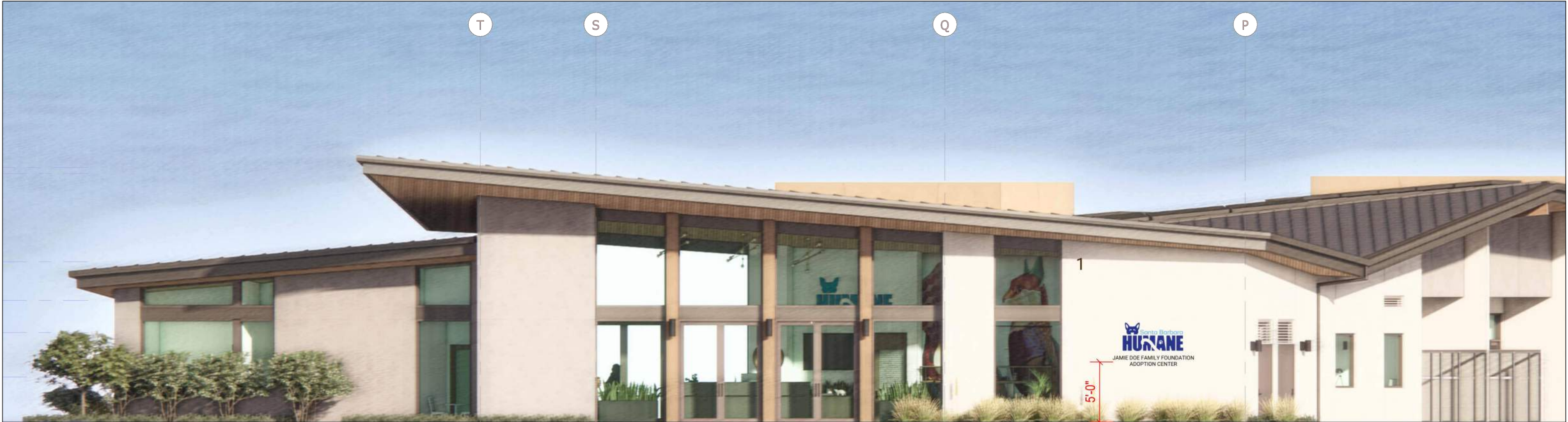


PO BOX 31005  
SANTA BARBARA, CA 93130  
(310) 749-7982

SCALE NOT TO SCALE  
DATE 04.28.2025  
DESCRIPTION Site Plan

Sheet 3 of 19





BUILDING A NORTHEAST ELEVATION: BUILDING LOGO & IDENTIFICATION SIGNAGE, FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	1/8"=1'-0"	A
EXTERIOR		



BUILDING A SOUTH ELEVATION: IDENTIFICATION SIGNAGE  
EXTERIOR

SCALE	1/8"=1'-0"	B
EXTERIOR		



SCALE	AS NOTED
DATE	04.28.2025
DESCRIPTION	BLDG. A LOGO/ID

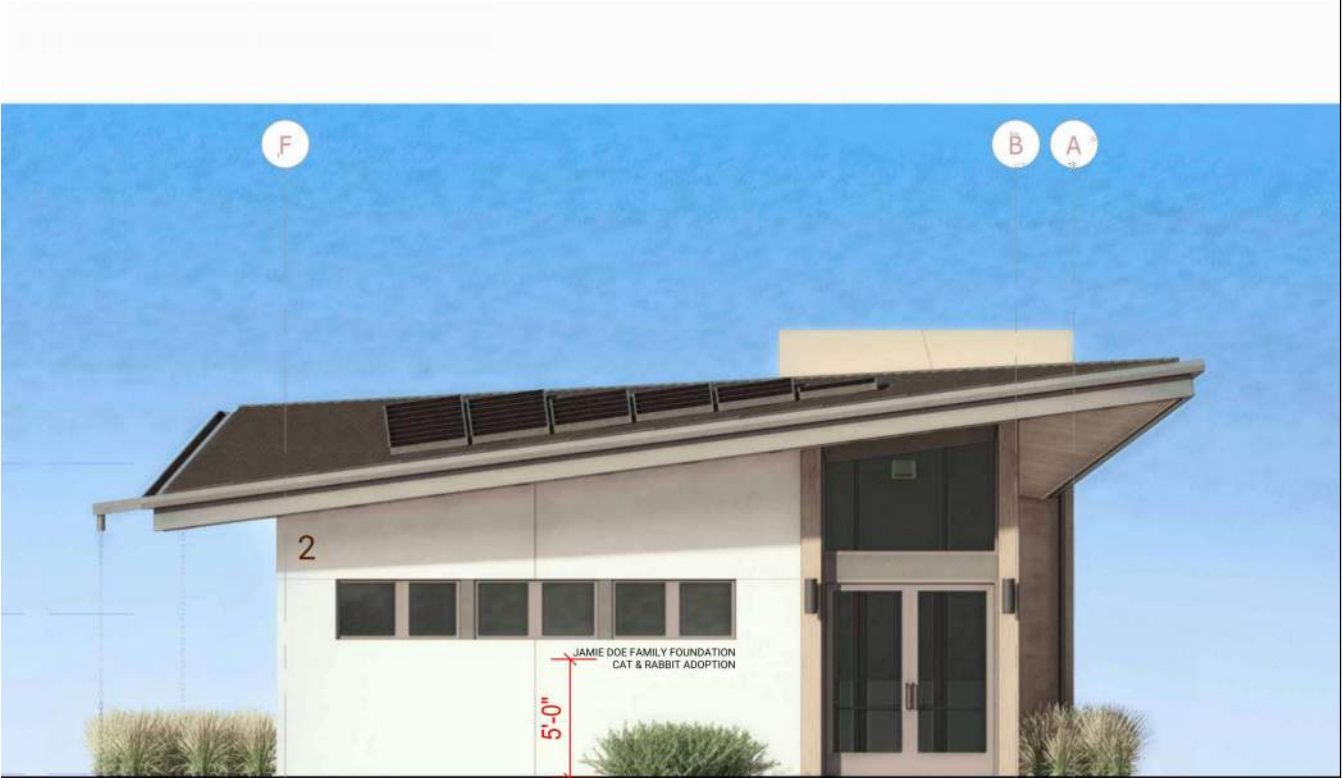




BUILDING A SOUTH ELEVATION (CONTINUED): FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE  
1/8"=1'-0"

A



BUILDING B EAST ELEVATION: BUILDING IDENTIFICATION SIGNAGE, FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE  
1/8"=1'-0"

B





BUILDING B WEST ELEVATION: FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	A
1/8"=1'-0"	



BUILDING C NORTHEAST ELEVATION: BUILDING LOGO & IDENTIFICATION SIGNAGE  
EXTERIOR

SCALE	B
1/8"=1'-0"	



SCALE	AS NOTED
DATE	04.28.2025
DESCRIPTION	BLDG. B&C LOGO/ID





BUILDING C SOUTH ELEVATION: FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE  
1/8"=1'-0"  
A



BUILDING D NORTH ELEVATION: BUILDING LOGO & IDENTIFICATION SIGNAGE  
EXTERIOR

SCALE  
1/8"=1'-0"  
B



SCALE AS NOTED  
DATE 04.28.2025  
DESCRIPTION BLDG. D/E LOGO/ID





BUILDING E SOUTH ELEVATION: BUILDING LOGO & IDENTIFICATION SIGNAGE, FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	A
1/8"=1'-0"	



BUILDING F SOUTH ELEVATION: BUILDING LOGO & IDENTIFICATION SIGNAGE, FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	B
1/8"=1'-0"	



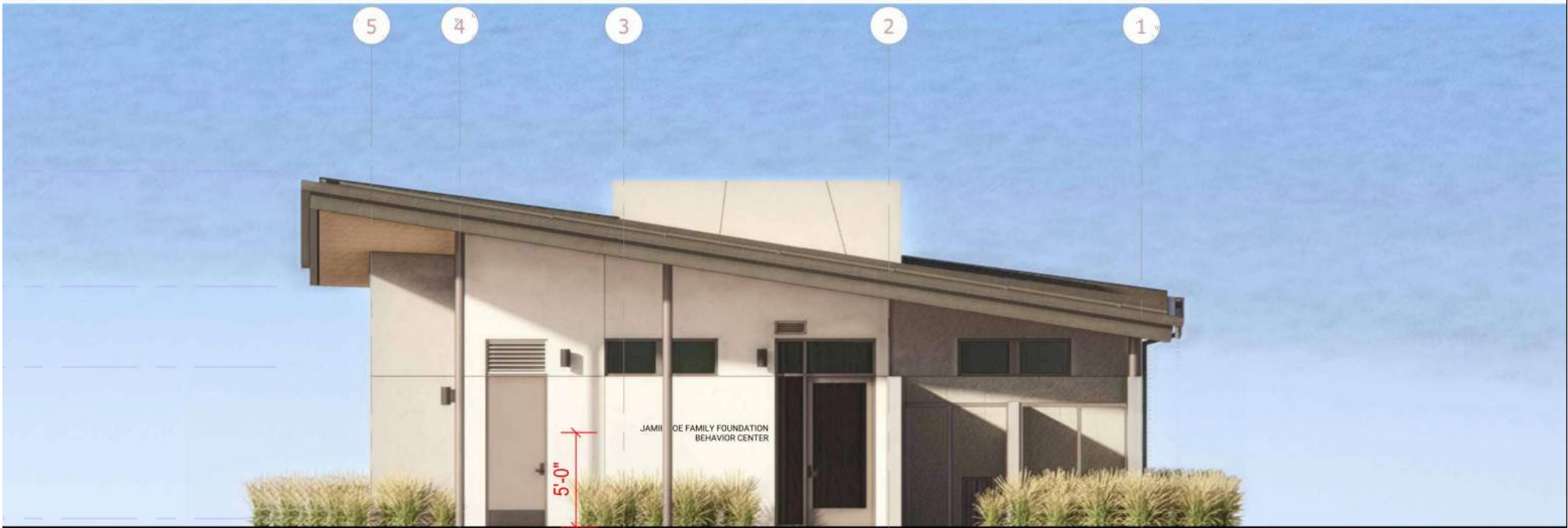
SCALE	AS NOTED
DATE	04.28.2025
DESCRIPTION	BLDG. D/E LOGO/ID





BUILDING F NORTH ELEVATION: FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	A
1/8"=1'-0"	



BUILDING G NORTH ELEVATION: BUILDING IDENTIFICATION SIGNAGE  
EXTERIOR

SCALE	B
1/8"=1'-0"	



BUILDING G EAST ELEVATION: FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE  
1/8"=1'-0"

A



BUILDING H EAST ELEVATION: FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE  
1/8"=1'-0"

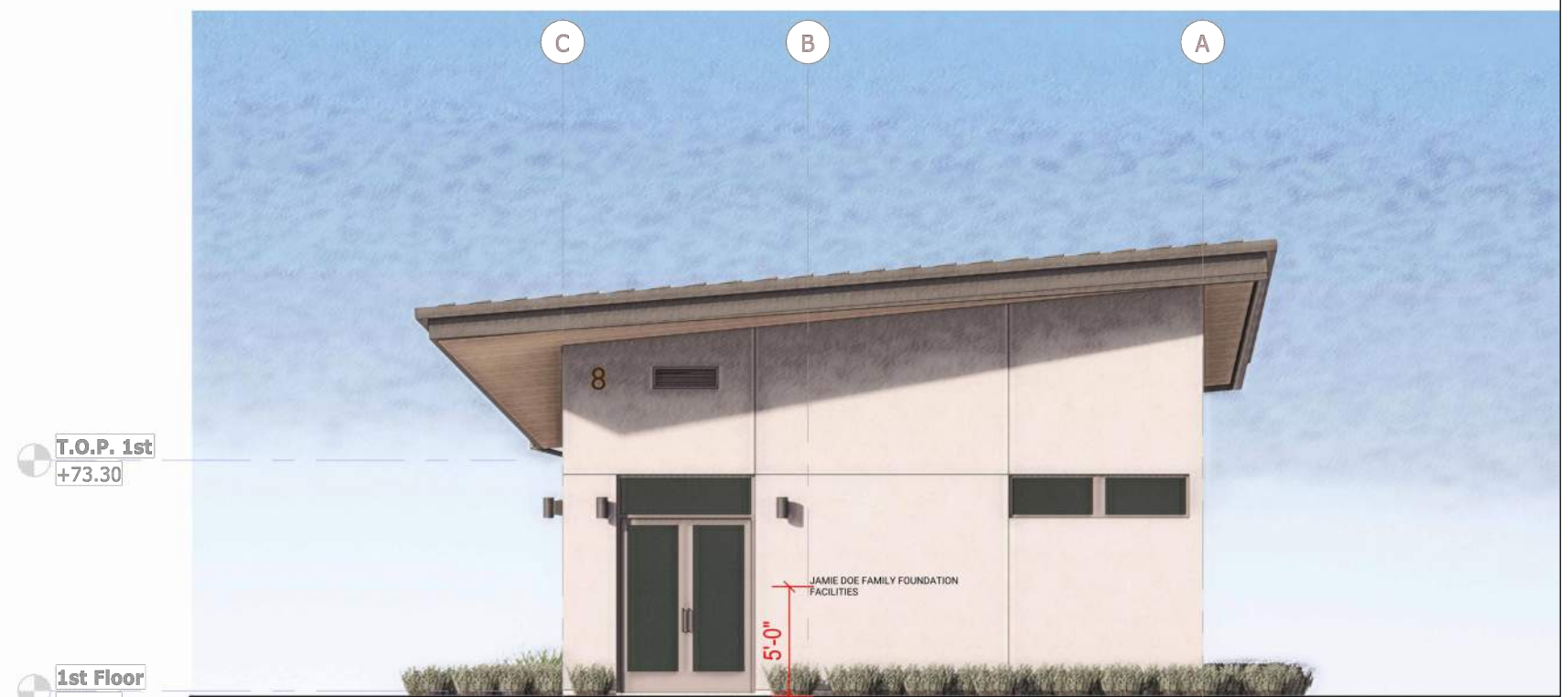
B





BUILDING I SOUTH ELEVATION: FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	A
1/8"=1'-0"	



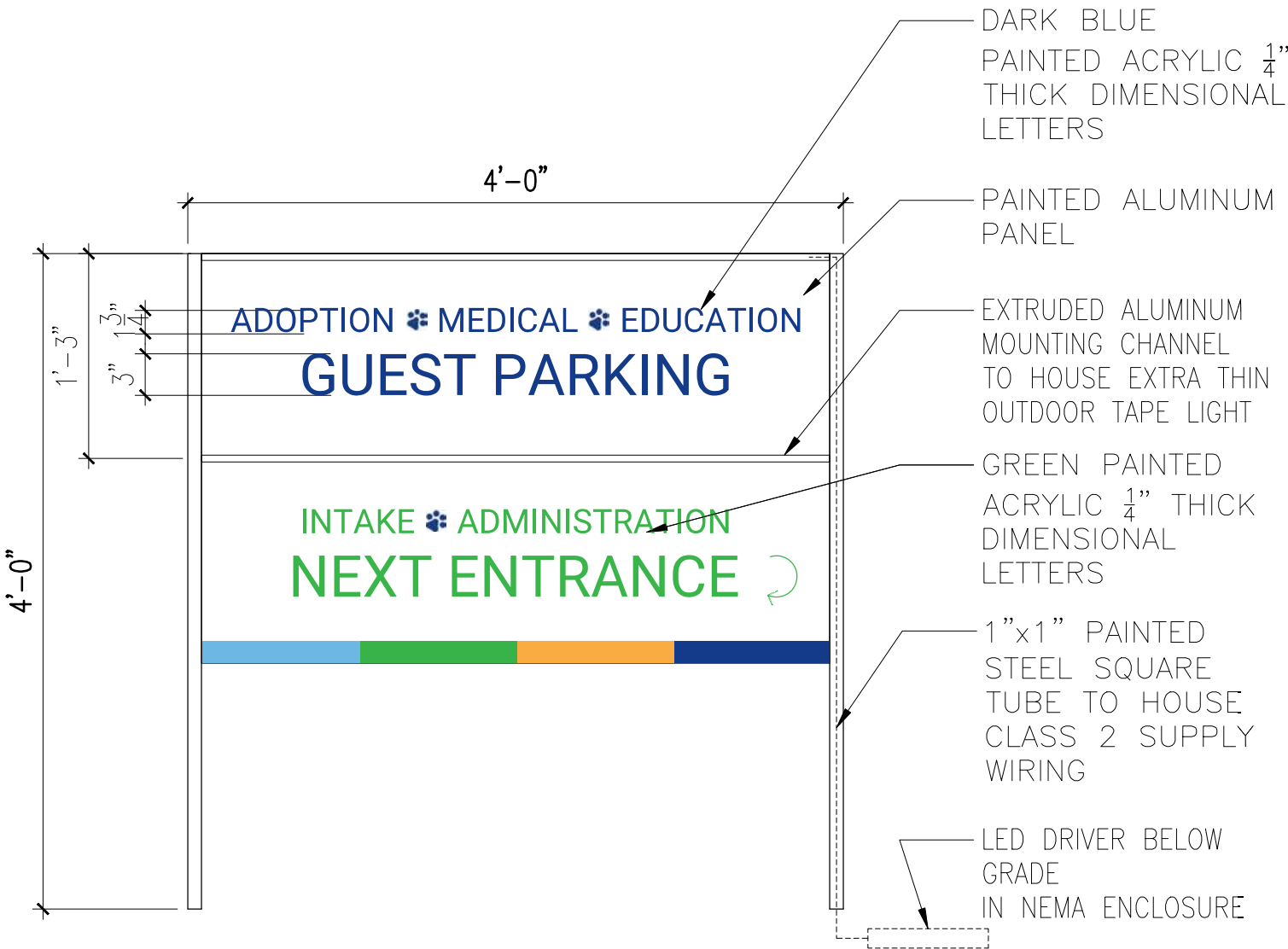
BUILDING I EAST ELEVATION: BUILDING IDENTIFICATION SIGNAGE & FIRE DEPARTMENT NUMBERING  
EXTERIOR

SCALE	A
1/8"=1'-0"	

SIGN AREA: 10 SF

PAINTED SURFACES: EPOXY PRIMER  
(SINGLE-COMPONENT ON ACRYLIC AND  
TWO-COMPONENT ON METAL) + (2)  
TOPCOATS URETHANE PAINT

FONT: ROBOTO



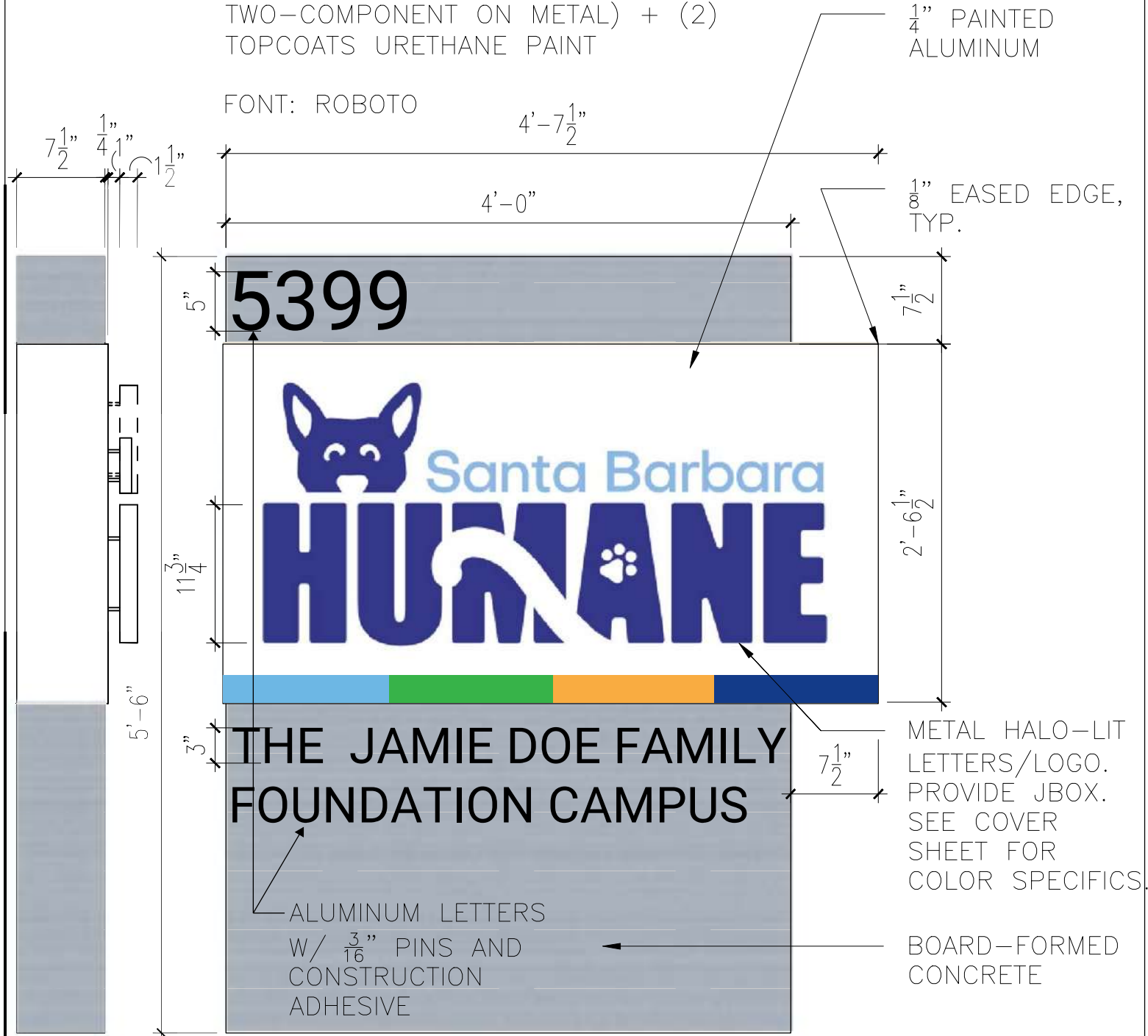
ELEVATION

PLAN VIEW

SIGN AREA: 25.5 SF

PAINTED SURFACES: EPOXY PRIMER  
(SINGLE-COMPONENT ON ACRYLIC AND  
TWO-COMPONENT ON METAL) + (2)  
TOPCOATS URETHANE PAINT

FONT: ROBOTO



SIDE VIEW

ELEVATION

INFORMATIONAL FREE-STANDING PARKING SIGN - TYPE 2  
EXTERIOR

SCALE  
1"=1'-0"

B

MONUMENT SIGN - TYPE 1  
EXTERIOR

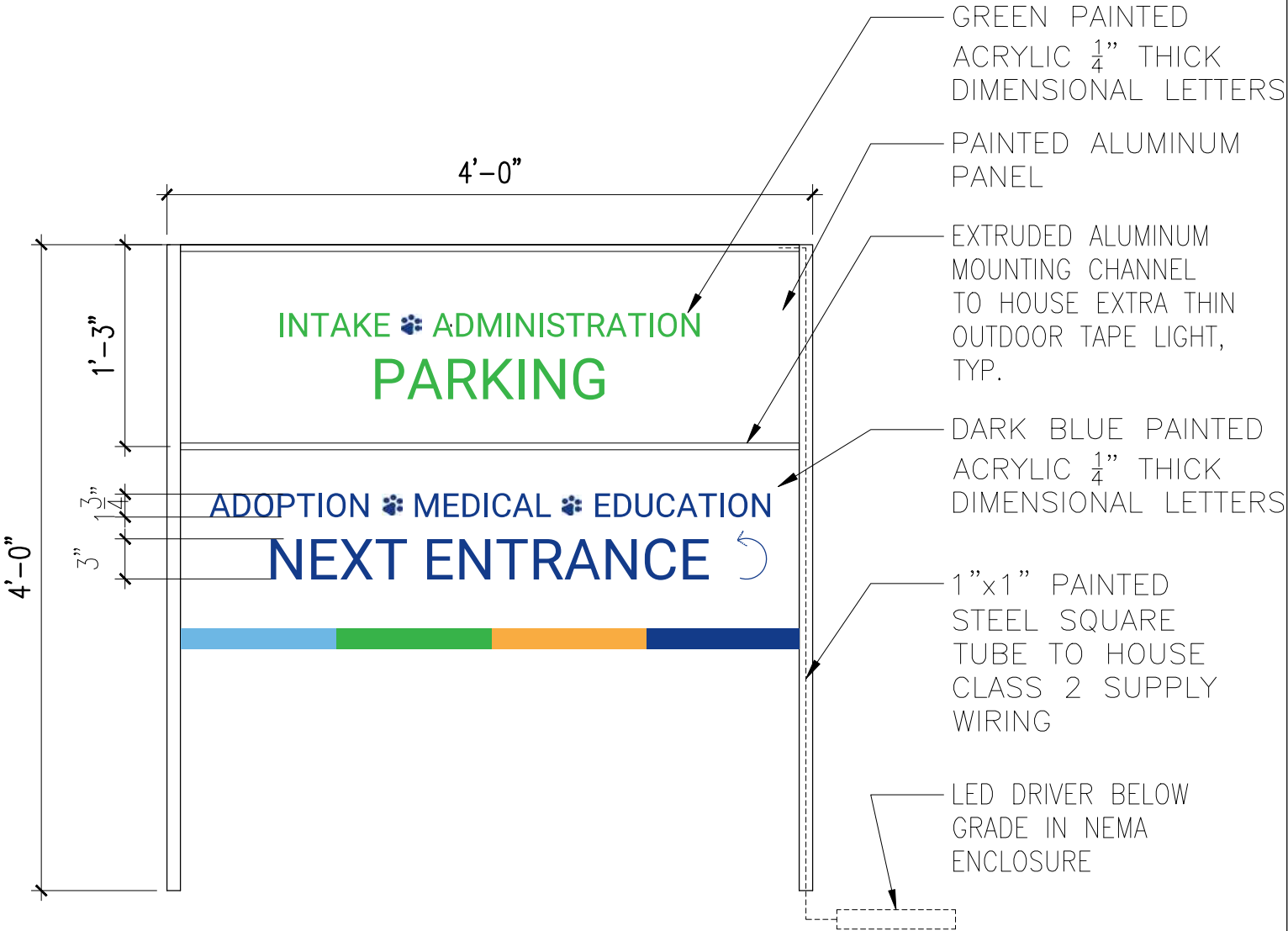
SCALE  
1"=1'-0"

A

SIGN AREA: 10 SF

PAINTED SURFACES: EPOXY PRIMER  
(SINGLE-COMPONENT ON ACRYLIC AND  
TWO-COMPONENT ON METAL) + (2)  
TOPCOATS URETHANE PAINT

FONT: ROBOTO



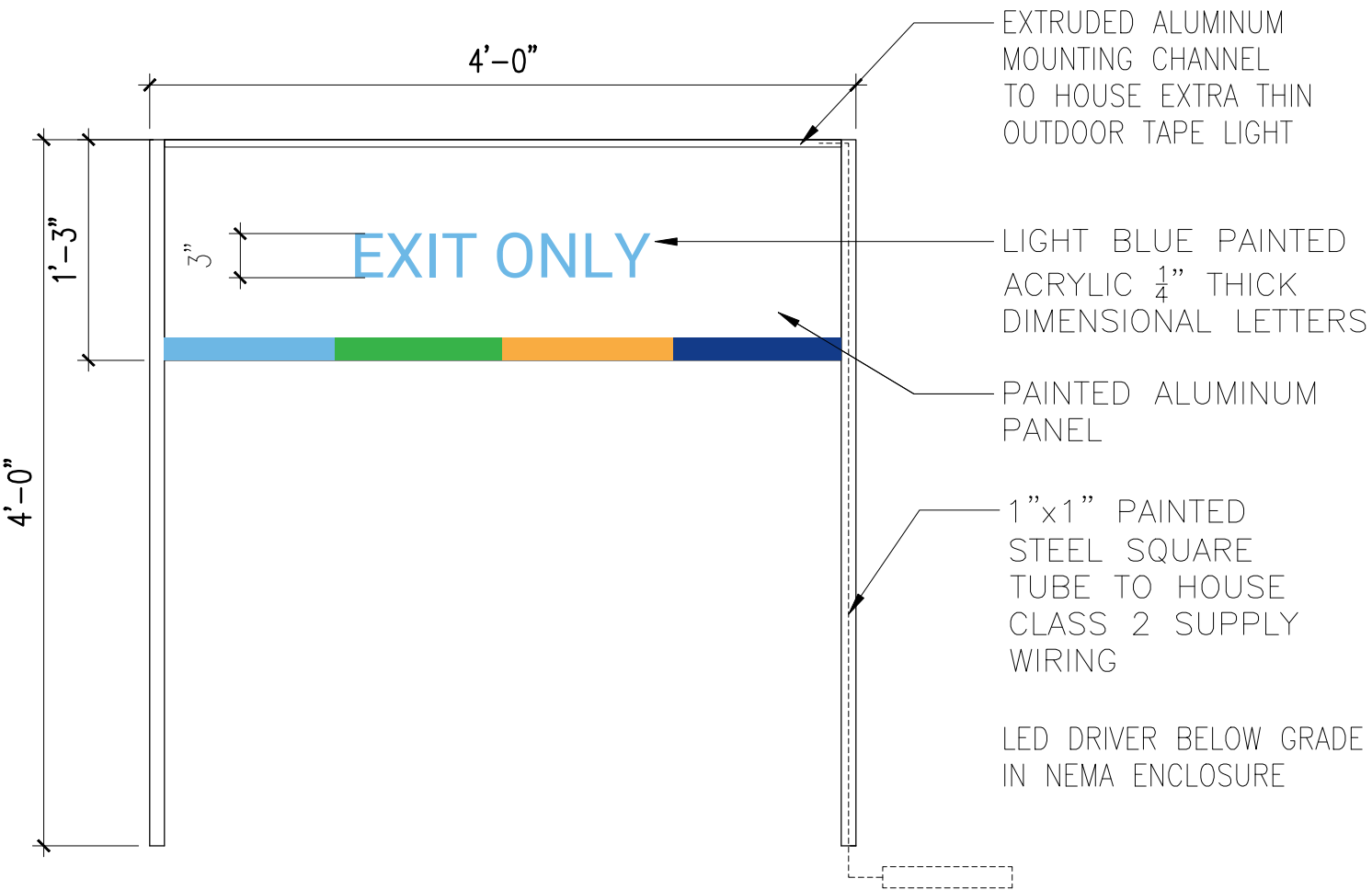
ELEVATION

PLAN VIEW

SIGN AREA: 5 SF

PAINTED SURFACES: EPOXY PRIMER  
(SINGLE-COMPONENT ON ACRYLIC AND  
TWO-COMPONENT ON METAL) + (2)  
TOPCOATS URETHANE PAINT

FONT: ROBOTO



ELEVATION

PLAN VIEW

INFORMATIONAL FREE-STANDING PARKING SIGN - TYPE 2  
EXTERIOR

SCALE  
1"=1'-0"

B

INFORMATIONAL FREE-STANDING PARKING SIGN - TYPE 2  
EXTERIOR

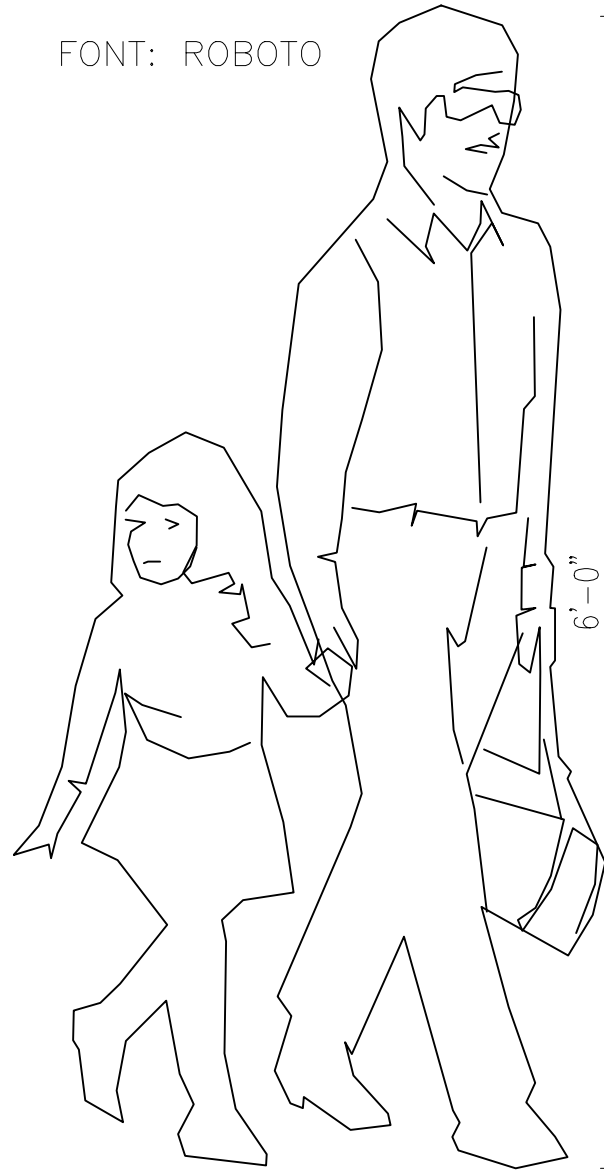
SCALE  
1"=1'-0"

A

PAINTED METAL SURFACES:  
TWO-COMPONENT EPOXY  
PRIMER + (2) TOPCOATS  
URETHANE PAINT

FONT: ROBOTO

SIGN AREA: 9 SF



1'-8"

HELLO!  
YOU ARE HERE

EXTRUDED ALUMINUM  
MOUNTING CHANNEL  
TO HOUSE EXTRA  
THIN OUTDOOR TAPE  
LIGHT, TYP.

LASER CUT LETTERS



ALUMINUM PLANT-ON  
SIGN WITH PRINTED  
SITE PLAN AND RED  
"YOU ARE HERE" DOT

THE JAMIE DOE  
FAMILY  
FOUNDATION  
CAMPUS

LASER CUT LETTERS

1"x1" PAINTED STEEL  
SQUARE TUBE TO  
HOUSE CLASS 2  
SUPPLY WIRING

ALUMINUM BLADE SIGN

LED DRIVER BELOW GRADE  
IN NEMA ENCLOSURE

ELEVATION

PLAN VIEW

SIGN AREA: 11.5 SF

METAL HALO-LIT  
LETTERS/LOGO.  
PROVIDE JBOX.  
SEE COVER  
SHEET FOR  
COLOR SPECIFICS

1"  
1 1/2"



5'-0"

JAMIE DOE FAMILY FOUNDATION  
(NAME OF BUILDING)

MOUNT DARK BLUE  
ALUMINUM LETTERS  
W/ 3/16" PINS AND  
CONSTRUCTION  
ADHESIVE, FONT:  
ROBOTO

SEE BUILDING ELEVATION SHEETS 4-11

INFORMATIONAL FREE-STANDING SIGN - TYPE 4 (QUANTITY = 2)  
EXTERIOR

SCALE  
1"=1'-0"

B

WALL MOUNTED LOGO SIGN - TYPE 3 (QUANTITY = 5) / BLDG. ID SIGN - TYPE 5 (QUANTITY = 9)  
EXTERIOR

SCALE  
1"=1'-0"

A



5399 Overpass Road  
Santa Barbara, CA 93111



PO BOX 31005  
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(310) 749-7982

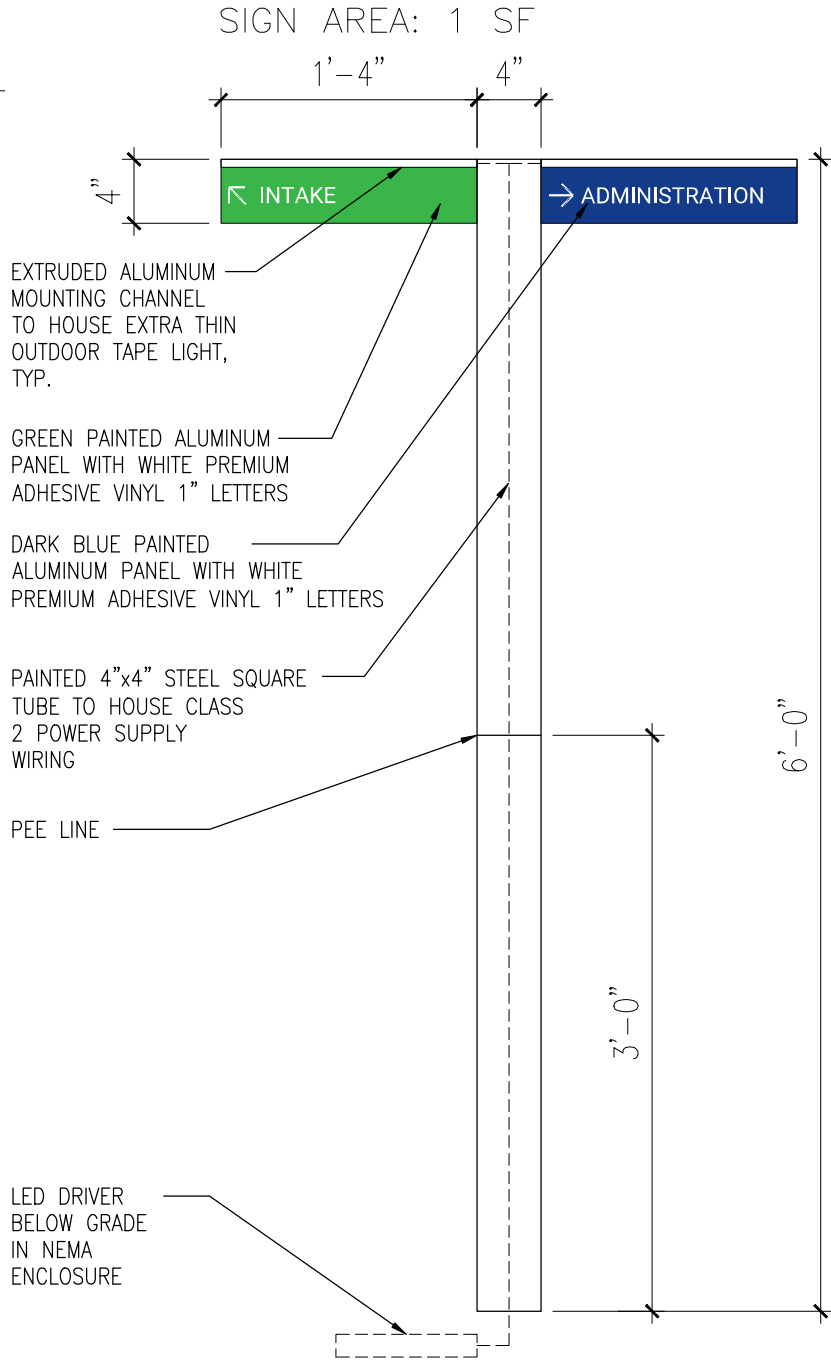
SCALE AS NOTED  
DATE 04.28.2025  
DESCRIPTION SIGN ELEVATIONS

Sheet 14 of 19

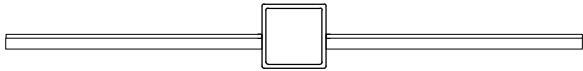


PAINTED METAL SURFACES:  
TWO-COMPONENT EPOXY PRIMER  
+ (2) TOPCOATS URETHANE PAINT

FONT: ROBOTO



ELEVATION



PLAN VIEW

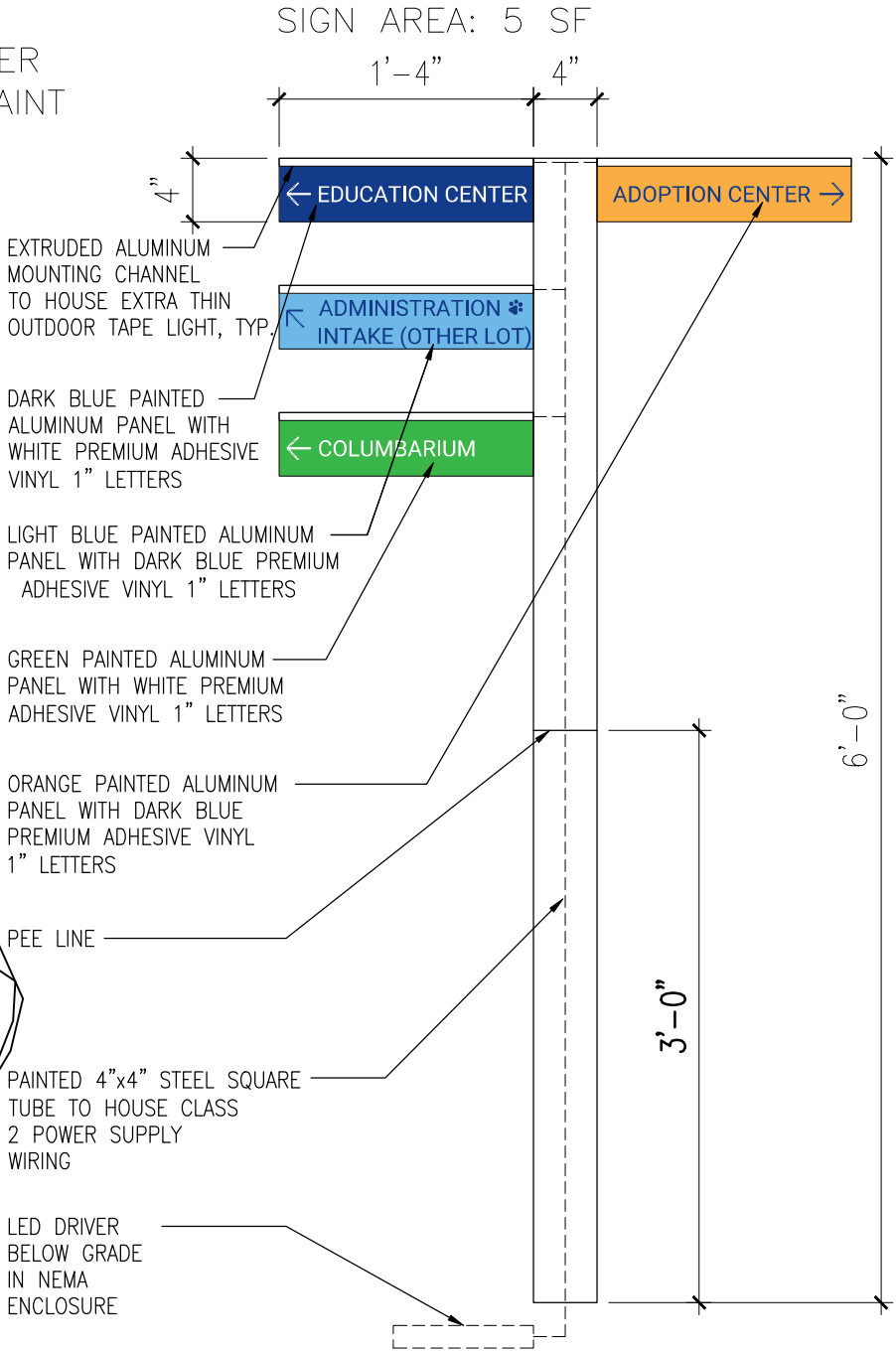
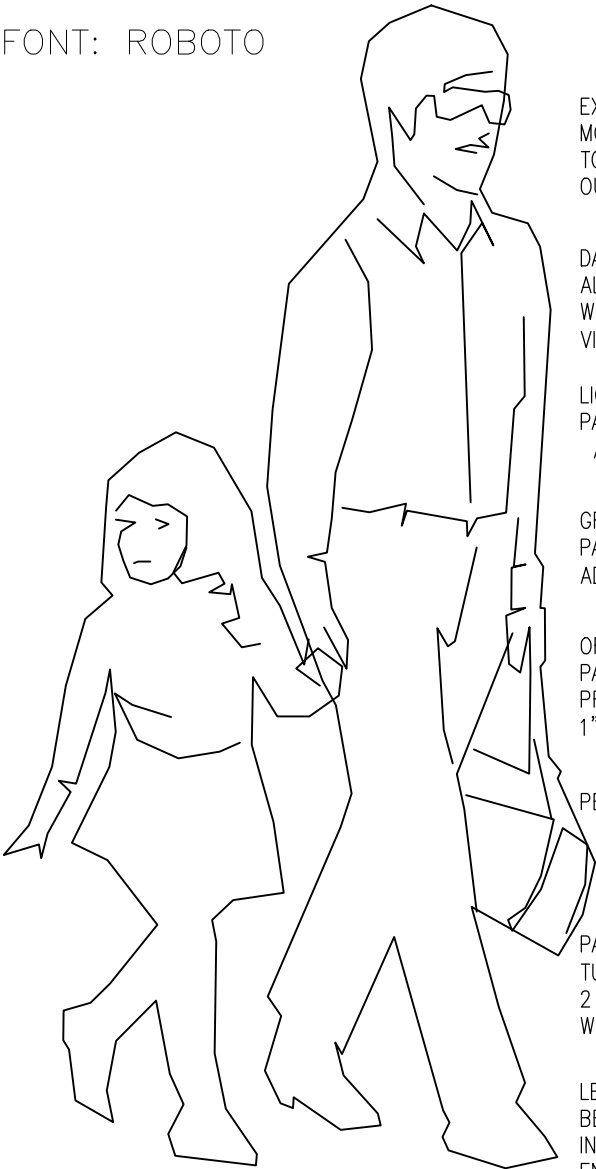
FREE-STANDING DIRECTIONAL POST SIGN - TYPE 6  
EXTERIOR

SCALE  
1"=1'-0"

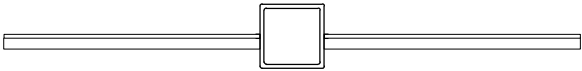
B

PAINTED METAL SURFACES:  
TWO-COMPONENT EPOXY PRIMER  
+ (2) TOPCOATS URETHANE PAINT

FONT: ROBOTO



ELEVATION



PLAN VIEW

FREE-STANDING DIRECTIONAL POST SIGN - TYPE 6  
EXTERIOR

SCALE  
1"=1'-0"

A



PAINTED SURFACES: TWO-COMPONENT  
EPOXY PRIMER + (2) TOPCOATS  
URETHANE PAINT

SIGN AREA: 12 SF

4'-0"

SIGN AREA: 18 SF

SIGN AREA: 12 SF

1/8" EASED EDGE,  
TYP.

1" PAINTED  
ALUMINUM PANEL  
WITH PREMIUM  
ADHESIVE VINYL  
LETTERING, FONT:  
ROBOTO

## BOARD-FORMED CONCRETE

ALUMINUM PLANT-  
ON SIGN WITH  
PREMIUM ADHESIVE  
VINYL LETTERING,  
FONT: ROBOTO

DONOR MONUMENT SIGNS - TYPE 7  
EXTERIOR

A

SCALE	AS NOTED
DATE	04.28.2025
DESCRIPTION	SIGN ELEVATIONS

Sheet 16 of 19

PAINTED SURFACES: TWO-COMPONENT  
EPOXY PRIMER + (2) TOPCOATS  
URETHANE PAINT

SIGN AREA: 12 SF

4'-0"

SIGN AREA: 18 SF

SIGN AREA: 12 SF

1/8" EASED EDGE,  
TYP.

1" PAINTED  
ALUMINUM PANEL  
WITH PREMIUM  
ADHESIVE VINYL  
LETTERING, FONT:  
ROBOTO

## BOARD-FORMED CONCRETE

ALUMINUM PLANT-  
ON SIGN WITH  
PREMIUM ADHESIVE  
VINYL LETTERING,  
FONT: ROBOTO

DONOR MONUMENT SIGNS - TYPE 7  
EXTERIOR

A

SCALE	AS NOTED
DATE	04.28.2025
DESCRIPTION	SIGN ELEVATIONS

Sheet 16 of 19

PAINTED SURFACES: TWO-COMPONENT  
EPOXY PRIMER + (2) TOPCOATS  
URETHANE PAINT

SIGN AREA: 12 SF

4'-0"

SIGN AREA: 18 SF

SIGN AREA: 12 SF

1/8" EASED EDGE,  
TYP.

1" PAINTED  
ALUMINUM PANEL  
WITH PREMIUM  
ADHESIVE VINYL  
LETTERING, FONT:  
ROBOTO

## BOARD-FORMED CONCRETE

ALUMINUM PLANT-  
ON SIGN WITH  
PREMIUM ADHESIVE  
VINYL LETTERING,  
FONT: ROBOTO

DONOR MONUMENT SIGNS - TYPE 7  
EXTERIOR

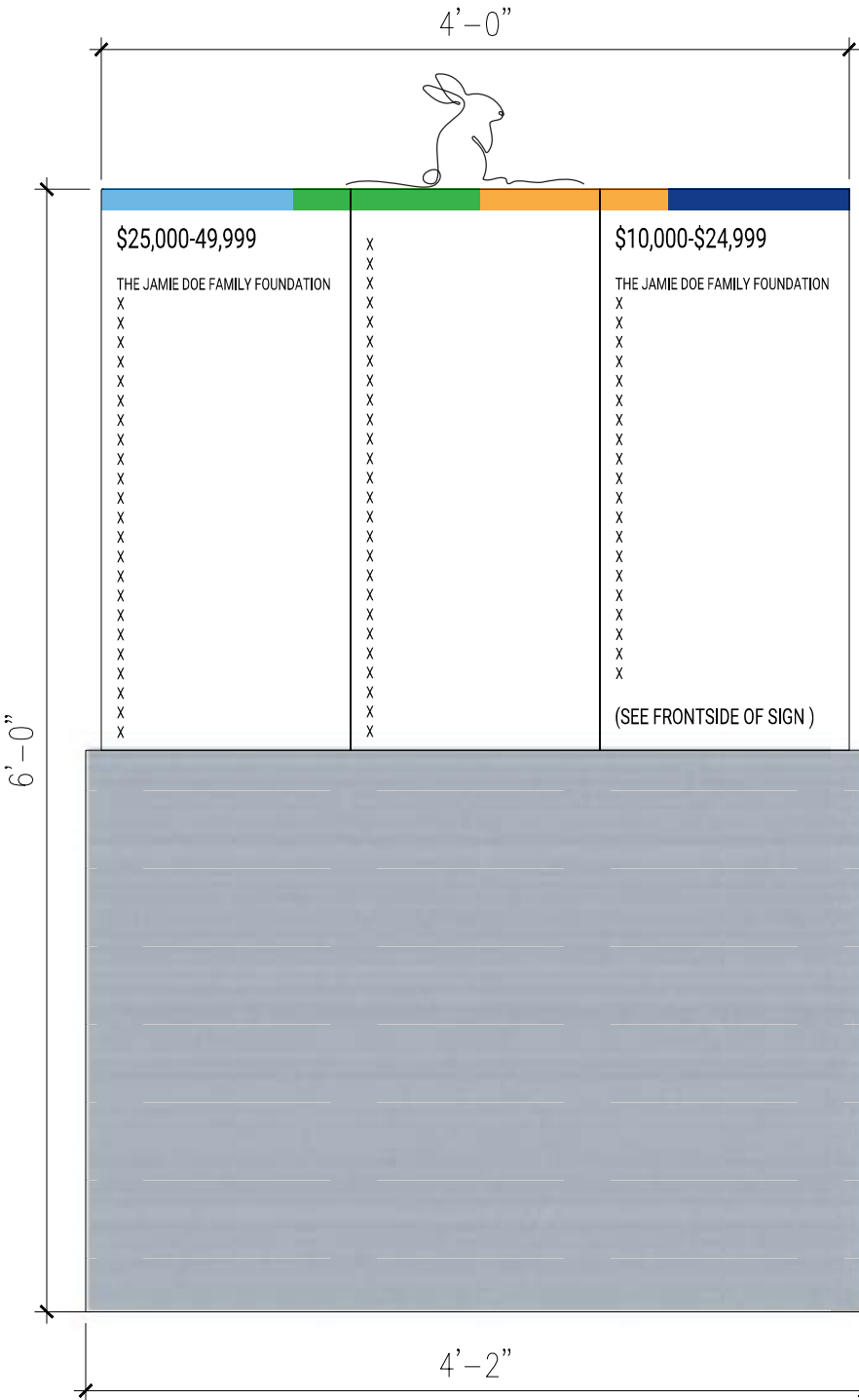
A

SCALE	AS NOTED
DATE	04.28.2025
DESCRIPTION	SIGN ELEVATIONS

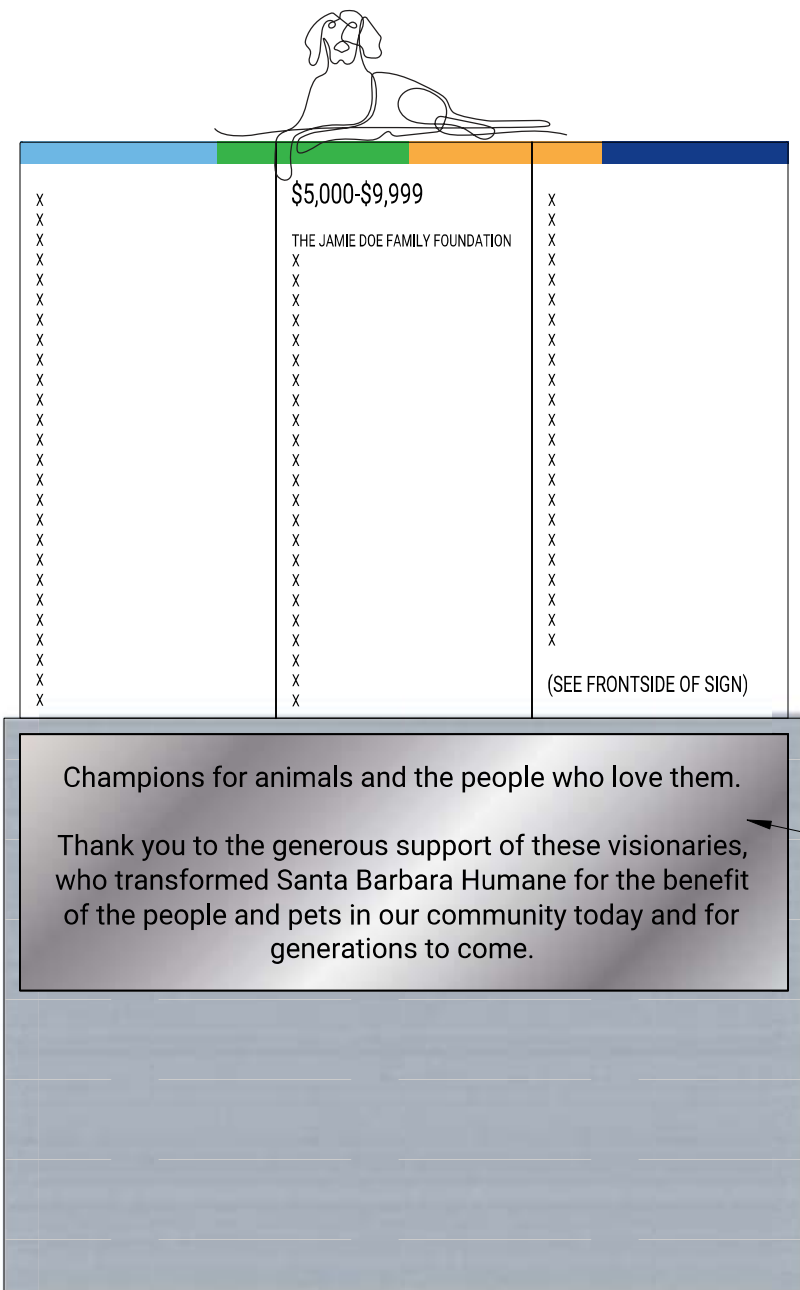
Sheet 16 of 19

PAINTED SURFACES: TWO-COMPONENT  
EPOXY PRIMER + (2) TOPCOATS  
URETHANE PAINT

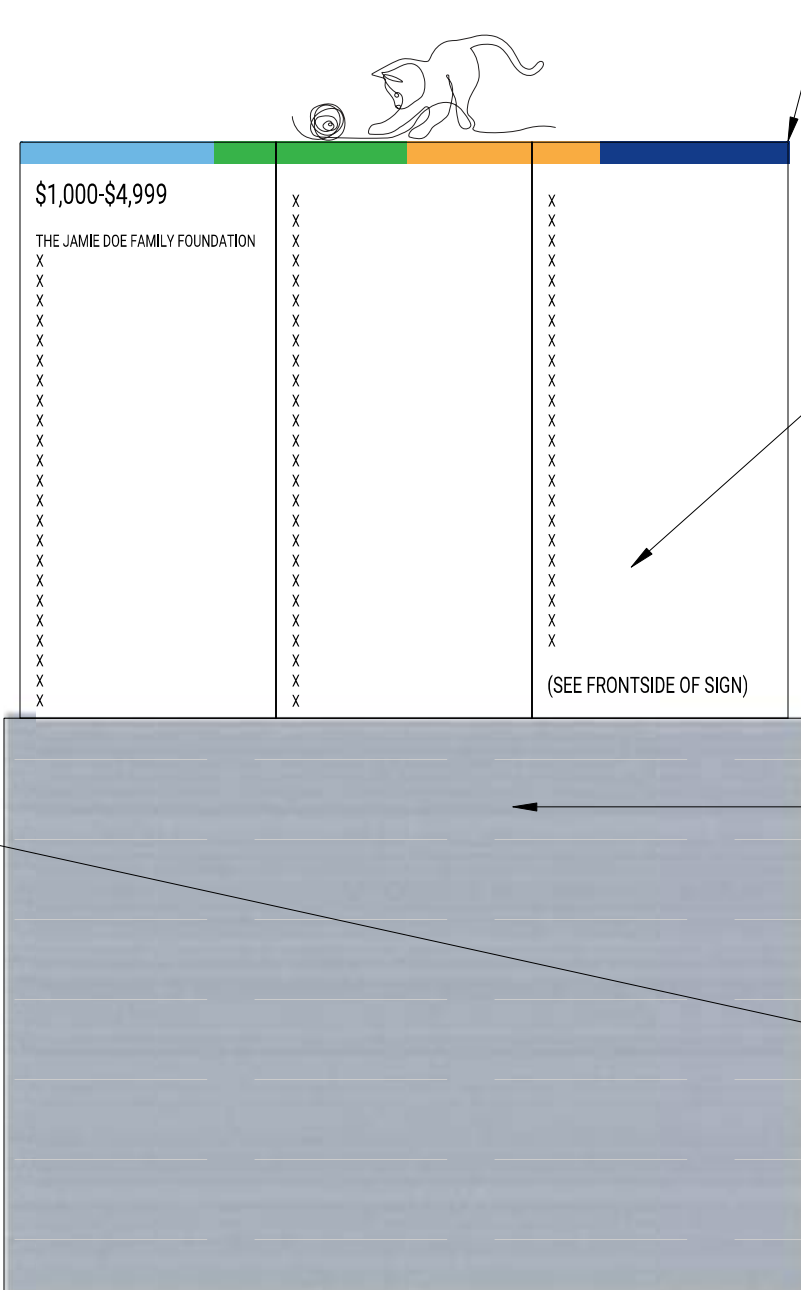
SIGN AREA: 12 SF



SIGN AREA: 18 SF



SIGN AREA: 12 SF



1/8" EASED EDGE,  
TYP.

1/4" PAINTED  
ALUMINUM PANEL  
WITH PREMIUM  
ADHESIVE VINYL  
LETTERING, FONT:  
ROBOTO

BOARD-FORMED  
CONCRETE

ALUMINUM PLANT-  
ON SIGN WITH  
PREMIUM ADHESIVE  
VINYL LETTERING,  
FONT: ROBOTO

Champions for animals and the people who love them.

Thank you to the generous support of these visionaries,  
who transformed Santa Barbara Humane for the benefit  
of the people and pets in our community today and for  
generations to come.

DONOR MONUMENT SIGNS - TYPE 7  
EXTERIOR SCALE 1"=1'-0" A

FIXTURE TYPE \_\_\_\_\_  
PROJECT NAME \_\_\_\_\_  
LOCATION \_\_\_\_\_



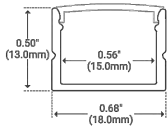
**CH-409**  
EXTRUDED ALUMINUM MOUNTING CHANNEL



I Features

- Available in 2 Meter Sections
- Extruded Aluminum Construction
- Anodized Matte Finish
- Consult Factory for Custom Lengths & Finishes

I Dimensions



I Product Code Builder

Series

Length

Lens

Mounting

End Cap

CH409

2

WH

CP

EC

CH409 – CH-409

2 – 2 Meters

WH – White  
SWH – White Continuous  
BK – Black  
FR – Frosted  
CL – Clear

CP – Mounting Clip (Included)

EC – End Caps (Included)

Example: CH409-2-WH-CP-EC

1/1 | CH-409 | quotes@kelvix.com | 800.789.3810

Specification & Instruction Subject to Change | 041524JH

FIXTURE TYPE \_\_\_\_\_  
PROJECT NAME \_\_\_\_\_  
LOCATION \_\_\_\_\_



**Uniform Thin Line (Outdoor)**  
EXTRA THIN OUTDOOR TAPE





I Description

Our Uniform series provides single bin color consistency across every single output option. Uniform Thin Line provides a solution for projects with exceptionally small dimensional requirements.

I Features

- Uses U2835 Diode
- Create a Custom Fixture with Kelvix Channels
- 5-Year Warranty
- UL-Listed for Indoor and Outdoor
- 3M™ Industrial Adhesive Backing
- For Use with 24V Power Supplies
- Dimmable using Kelvix Power Supplies
- IP67
- Offered 3-step SDCM

I Product Code Builder

Series

Location

Output\*

Temp/Color\*

Voltage

Modification

UNI3-TL

0

100–100 lm/ft  
200–200 lm/ft  
300–300 lm/ft

18K – 1800K  
22K – 2200K  
24K – 2400K  
27K – 2700K  
30K – 3000K  
35K – 3500K  
40K – 4000K  
50K – 5000K  
65K – 6500K

24V

NA

UNI3-TL – Uniform Thin Line 3-Step

0 – Outdoor

24V – 24V DC

NA – None

Example: UNI3-TL-0-100-18K-24V-NA

\* Customizable—Consult Factory

Conforms to ANSI/UL Standard 2108  
Certified to CAN/CSA Standard C22.2 NO. 250.0

1/6 | UNIx-TL-0 | quotes@kelvix.com | 800.789.3810

052824JH

FIXTURE TYPE \_\_\_\_\_  
PROJECT NAME \_\_\_\_\_  
LOCATION \_\_\_\_\_



**HLV96**  
96 WATT - 24 VOLT |  
CLASS 2 POWER SUPPLY





I Description

IP66 Outdoor Universal Power Supply with 0-10V, ELV, MLV, DMX, and Incandescent dimming. 100–277V Input.

I Features

- 431 Hz / Flicker-free Dimming Down to 1%
- Incandescent, ELV, MLV, or 0-10V Dimming
- Protections: Short Circuit / Over Current / Over Voltage
- Free Air Convection Cooling
- Dry / Damp / Wet Rated
- UL-listed Class 2 for Indoor / Outdoor Use

I Model List

Model Name	Rated Input Voltage	Rated Output Power	Rated Output Voltage	Output Current	Note
HLV96	100–277 VAC	96 W	24 V	0-4000 mA	3 In 1 Dimming
	100–120 VAC				

1/4 | HLV96 | quotes@kelvix.com | 800.789.3810

Specification & Instruction Subject to Change | 042624JH

LIGHTING CUT SHEETS  
EXTERIOR

SCALE  
NTS

A

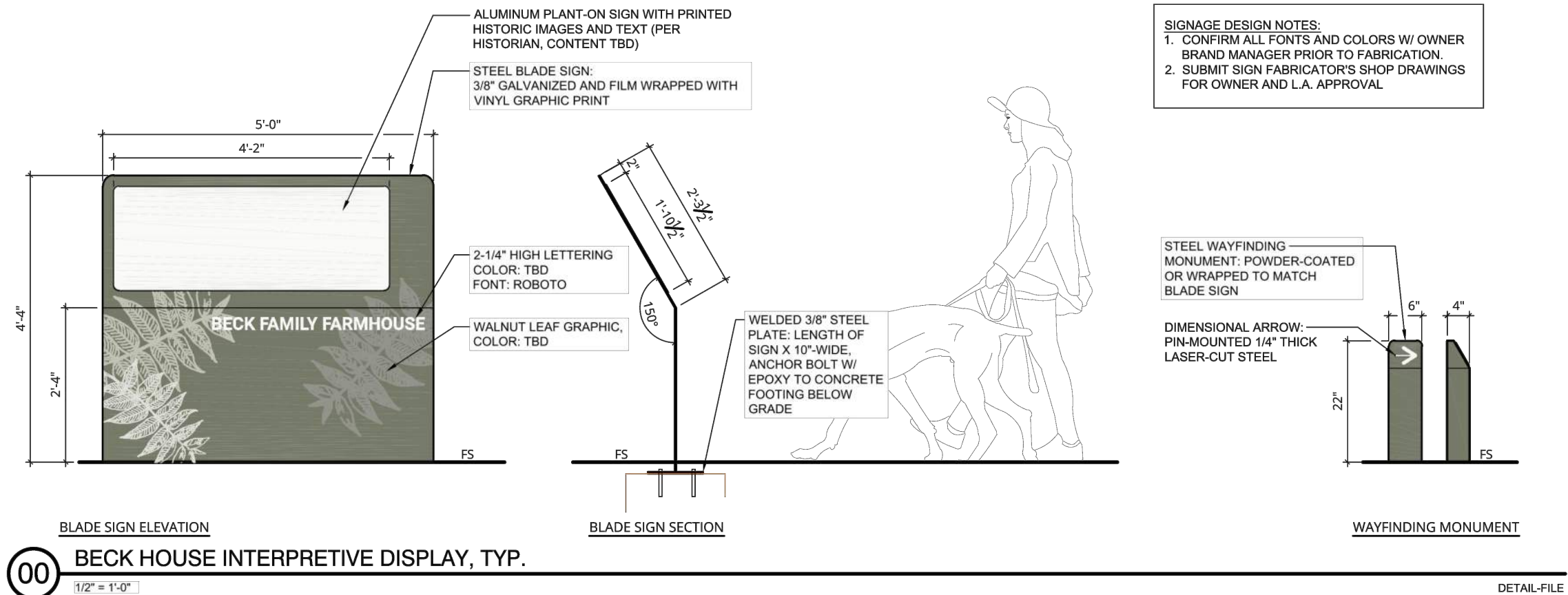


5399 Overpass Road  
Santa Barbara, CA 93111

**eID**  
PO BOX 31005  
SANTA BARBARA, CA 93130  
(310) 749-7982

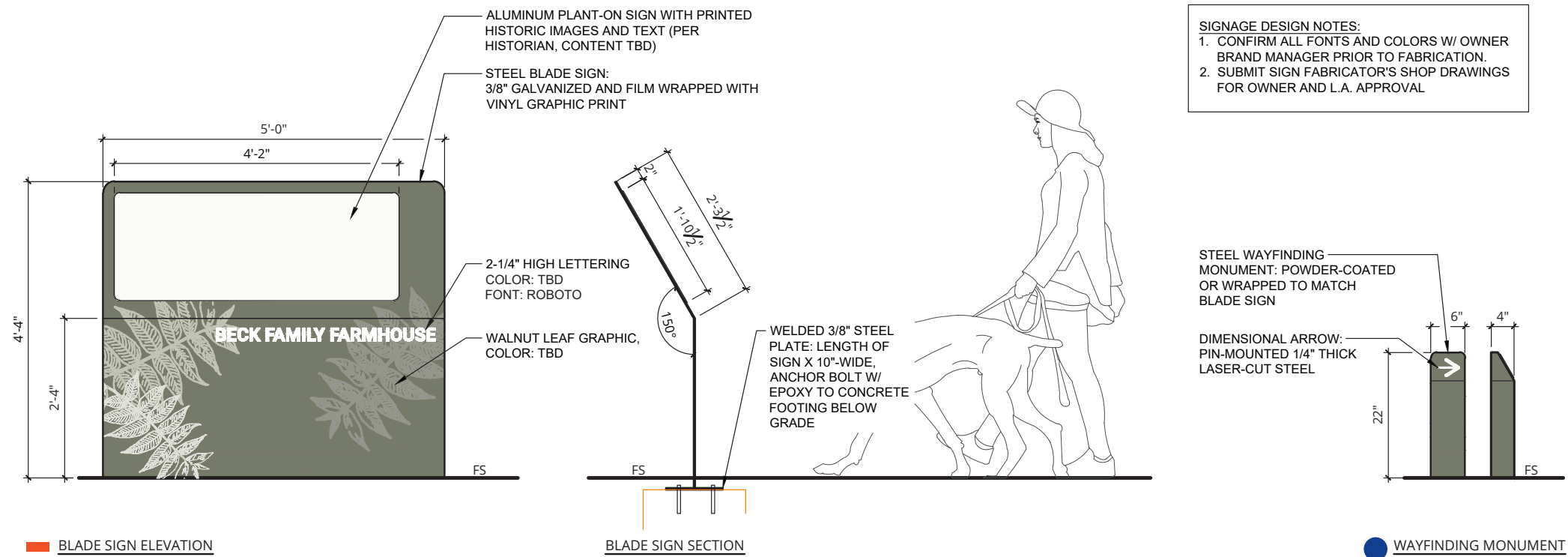
SCALE N.T.S.  
DATE 04.28.2025  
DESCRIPTION LTG. CUT SHEETS

Sheet 18<sub>34</sub> of 19

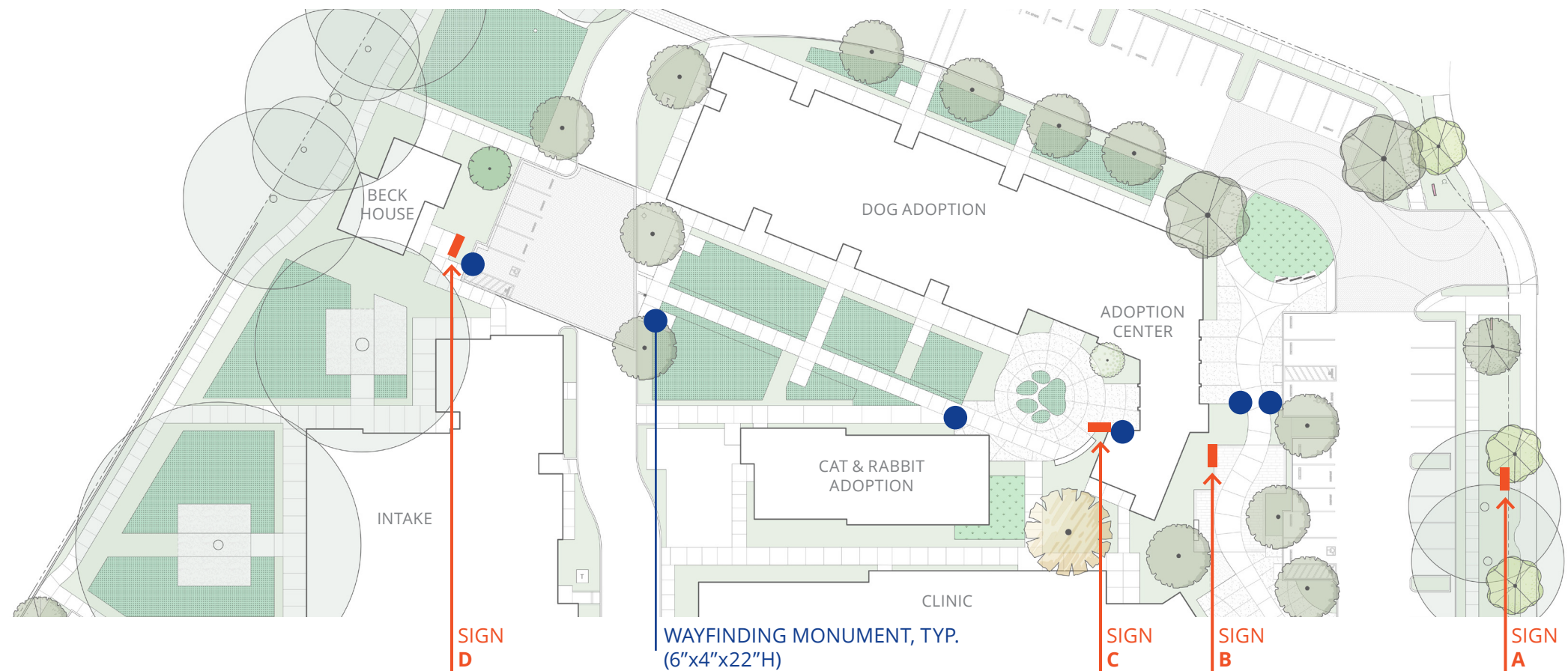


HISTORIC BLADE SIGN - TYPE 8		SCALE	A
EXTERIOR	AS NOTED		



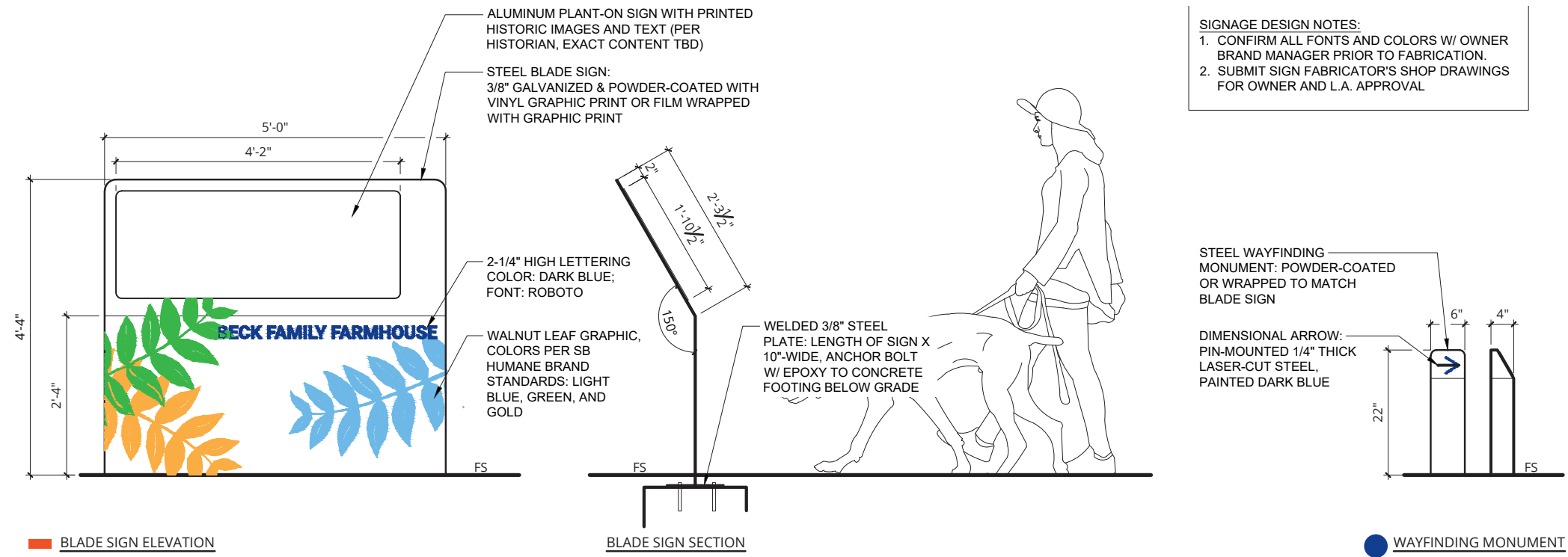


INTERPRETIVE DISPLAY DETAIL "A"

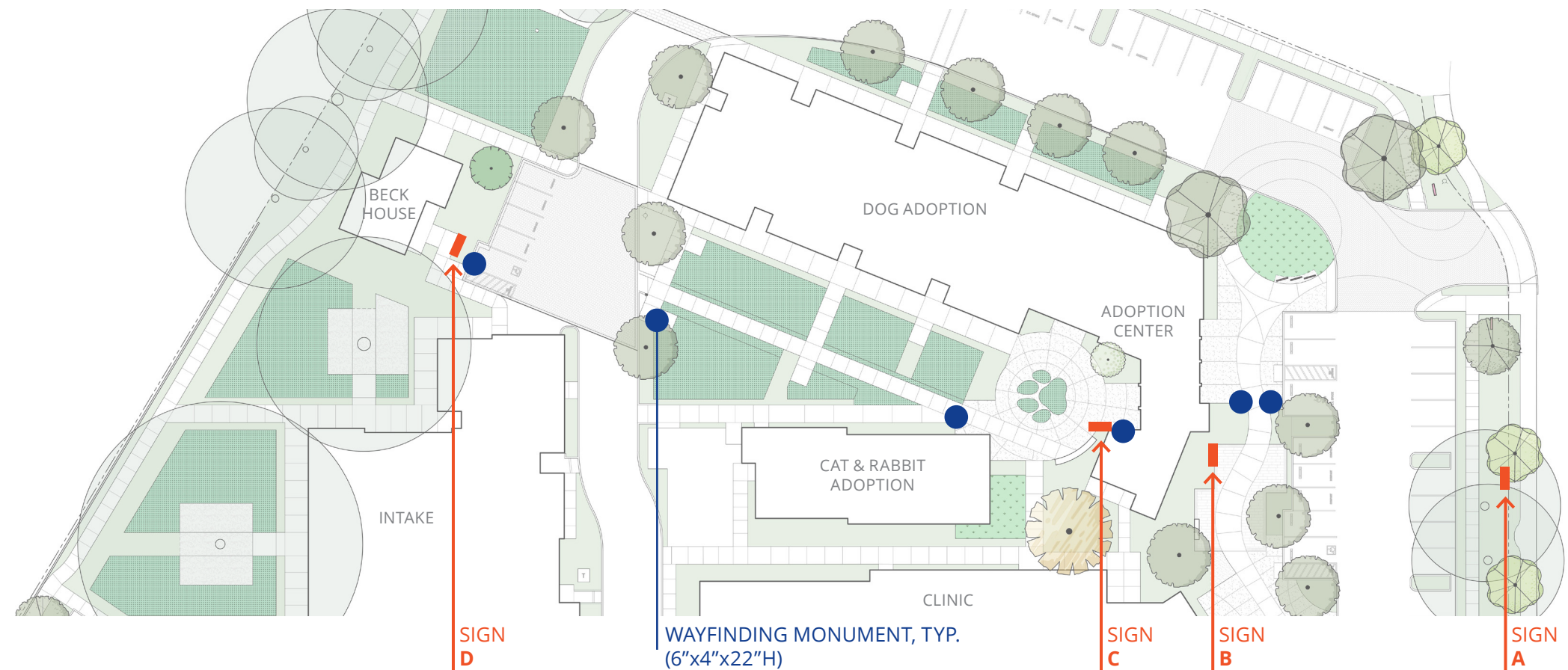


INTERPRETIVE DISPLAY KEY MAP





INTERPRETIVE DISPLAY DETAIL "B"



INTERPRETIVE DISPLAY KEY MAP





SIGN **A**: Beck Family Farmhouse overview & historic context  
LOCATION: Adjacent to the sidewalk on Overpass Road



# BECK FAMILY FARMHOUSE

## A DESIGNATED CITY OF GOLETA HISTORIC LANDMARK

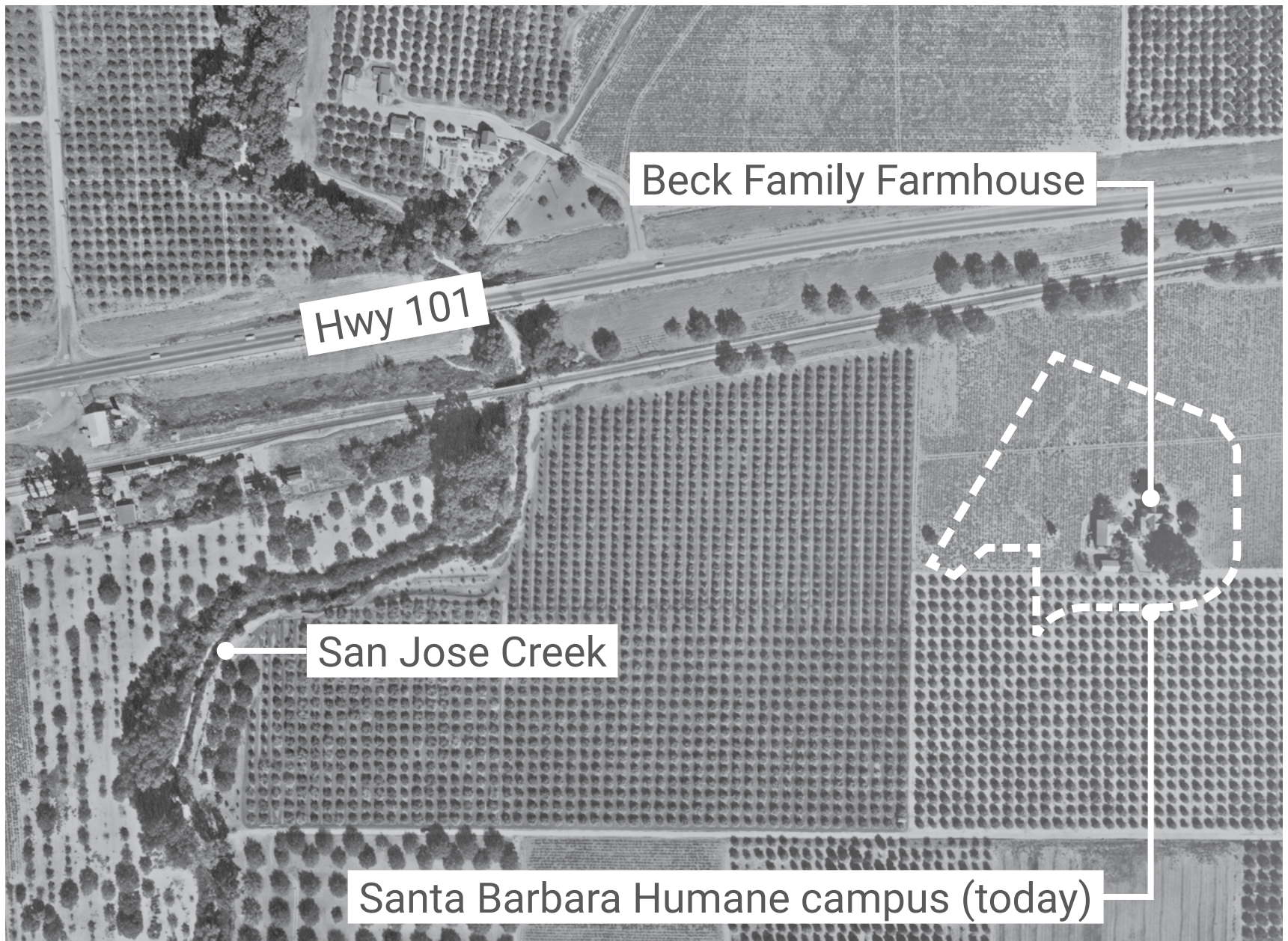
### Roots of Compassion: Twin Legacies Beck Family & Santa Barbara Humane

*Welcome to the storied and rich history of Santa Barbara Humane (founded in 1887) and the Beck Family Farmhouse (c. 1887) at 5399 Overpass Road, in Goleta, California.*

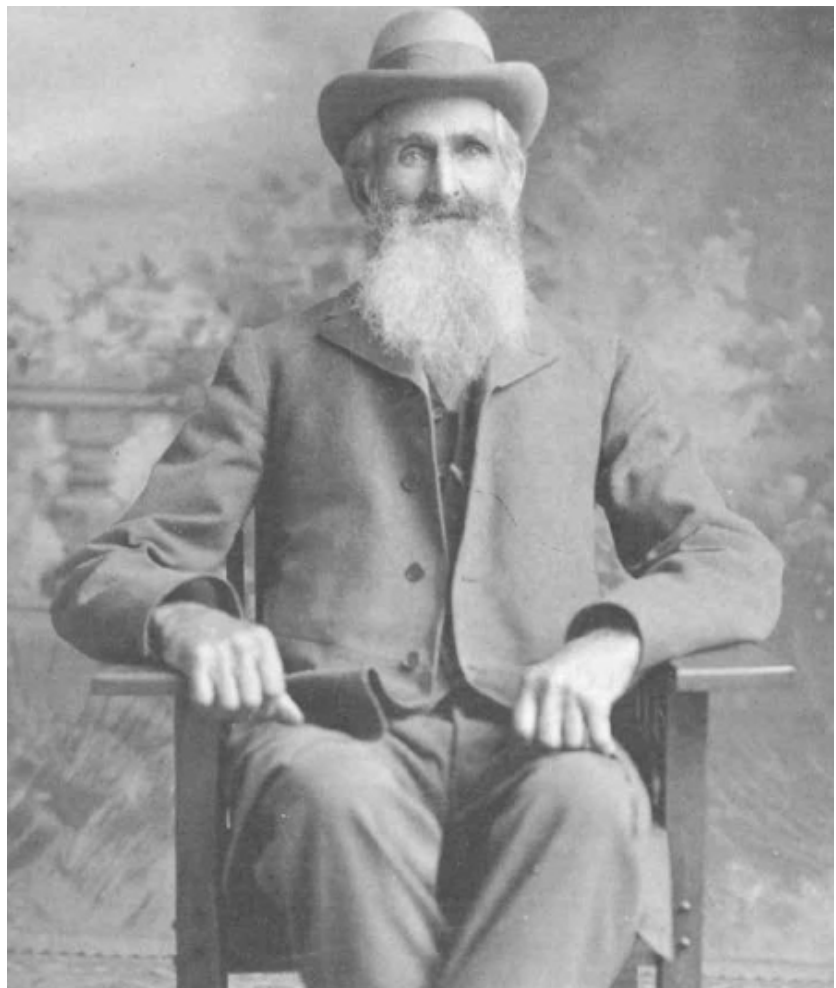
David Beck (1826-1915), a carpenter and veteran from Illinois, developed a farm and orchard on this property between 1889-1945. After moving to California due to the promising agricultural economic growth in the late 19th century, Beck originally purchased a 27-acre plot from John Patterson for \$300 an acre. Over time, Beck transformed the land into a thriving walnut orchard, symbolic of Goleta Valley's agricultural economy at the time. Beck built the modest yet enduring "Beck Family Farmhouse" in the National Folk style. The Beck family altered the house several times between circa 1890 and 1915. Over time, the Beck's farm, with many outbuildings, including a barn and shed, a well, and a windmill, achieved the characteristic appearance of an early twentieth century Goleta Valley Farm. David Beck lived on the property with his second wife Jane Haig (also known as Jennie Beck) and adopted daughter Lois Clapp until his death.

By 1952, the walnut groves had been removed from the property and sometime between 1957 and circa-1960, the State Highway Commission purchased a portion of the property to construct Sate Route 217, linking the University of California at Santa Barbara (UCSB) to Highway 101. In 1963, after Beck family members had moved away from the property, an approximately 15-acre portion of the former Beck property was divided into two lots. The smaller 2-acre lot containing the Beck Family Farmhouse was purchased by Santa Barbara Humane (formerly the "Santa Barbara Humane Society"). The remaining portion of the Beck property was divided into eight lots extending to Patterson Road. The lots were accessed via a new street named Overpass Road. That same year, Santa Barbara Humane purchased an adjacent parcel to the south from the Borgaro family, which still retained a portion of the walnut groves surrounding the former Langham farm. Santa Barbara Humane initially constructed three kennels, a service building, and parking to the rear and north of the Beck Family Farmhouse. They converted the Farmhouse into offices on the first floor and staff quarters on the second floor and opened the new facility in 1964.

Santa Barbara Humane was originally founded in 1887 with a mission "to provide effective means for the prevention of cruelty to animals in Santa Barbara County". Santa Barbara Humane provided a variety of animal welfare and community services out of several buildings in Santa Barbara before acquiring the current campus property on Overpass Road in 1963. In the 1970s, the organization took a bold step by opening one of the first public spay and neuter clinics in the U.S. Throughout the following decades, Santa Barbara Humane continued to grow as an organization, eventually merging with the Santa Maria Valley Humane Society in 2020. The change provided the opportunity to combine resources and expand services to the community for thousands of families and their pets. The merger revitalized and unified the organization with a new name: Santa Barbara Humane.



*Aerial photograph, 1957*



*David Beck*

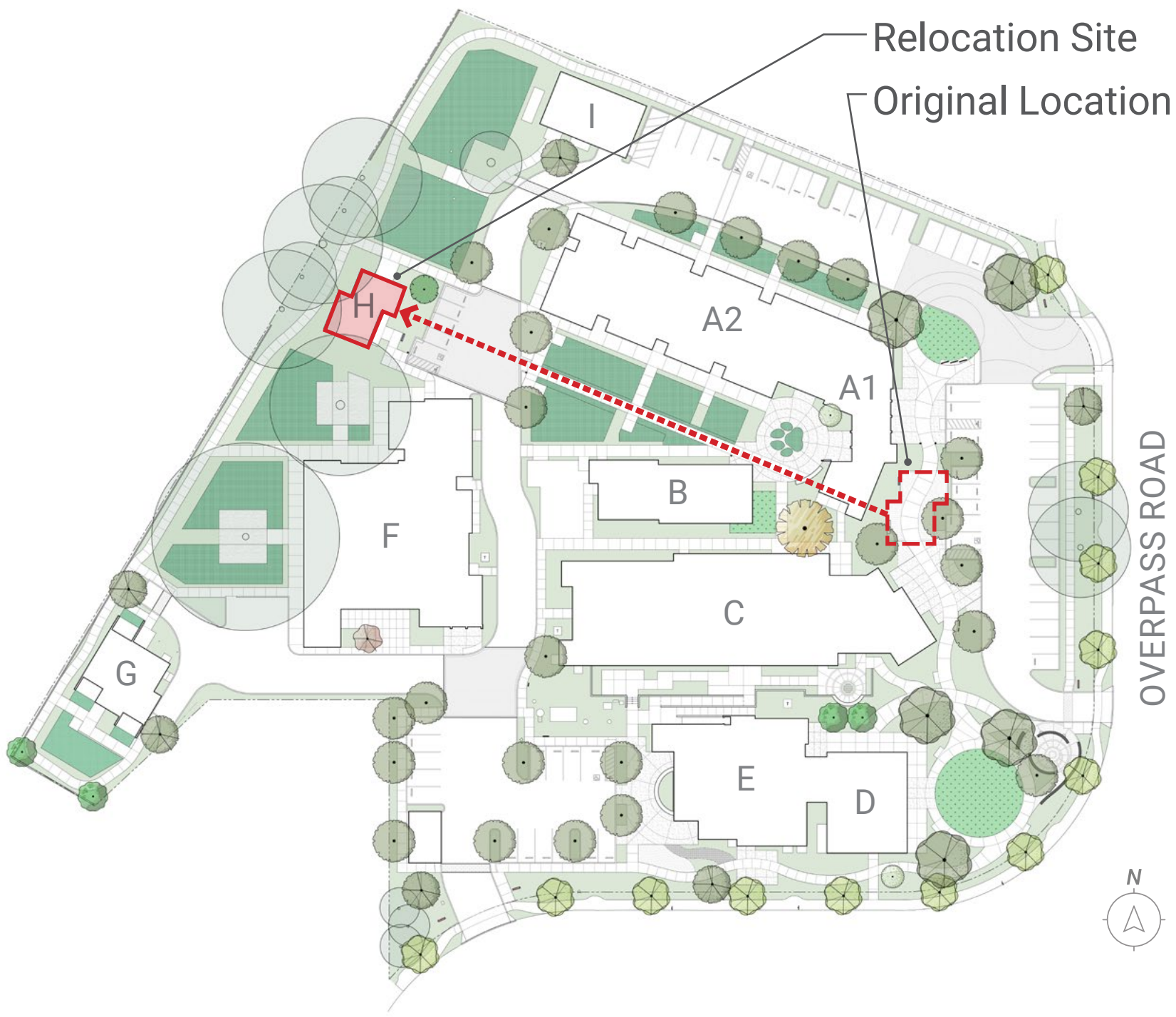


*Lois and Jennie Beck*

*Interested to learn more? Please contact Santa Barbara Humane to request a campus tour: (805) 964-4777*

[QR code]

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### Beck Family Farmhouse Relocation

As a designated City of Goleta Historic Landmark, the Beck Family Farmhouse remains on-site at 5399 Overpass Road. While it has been shifted to the western boundary of the property, the new Santa Barbara Humane campus site plan was designed to protect and preserve the Beck Family Farmhouse (H), restoring its architectural integrity and settling the house away from the more modern architecture of the Medical Center (C) and Adoption Center (A1).

Framed by the Dog Adoption (A2) and Cat & Rabbit Adoption (B) buildings, a pedestrian path provides a direct visual connection to the relocated Beck Family Farmhouse along the western property boundary. A stone plaza commemorates the original building footprint and memorializes the spatial extent of the original floor plan. Four interpretive signs, including this one, are located on the property to inform visitors about these two significant local legacies: Santa Barbara Humane and the Beck Family Farmhouse.



SIGN **B**: Original location & architectural history  
LOCATION: Original building location/footprint

# BECK FAMILY FARMHOUSE HERITAGE

## NATIONAL FOLK STYLE HOUSE



### The Beck Family Legacy

In 1887, after moving to California from Illinois, David Beck purchased a 27-acre lot in Goleta, where he cultivated the land into a productive walnut orchard, typical for this era in Goleta Valley's agricultural legacy. At the heart of the property stood the Beck Family Farmhouse, a two-story National Folk style home that Beck built shortly after moving to the area. This house, constructed with simple, functional design elements, was complemented by several outbuildings that formed the backbone of the farm's operations. The property included a barn for storage and livestock, sheds for various agricultural tools, a well that provided essential water for the farm, and a windmill to help pump water, all vital to the day-to-day workings of the farm.

The Beck Family Farmhouse itself underwent several modifications over time, particularly a one-story,



shed-roofed addition to the northwest corner, which housed a kitchen to meet the growing needs of the family. Alongside this addition was a spacious 16-foot by 20-foot porch designed for outdoor meals and gatherings—an extension of the home that embraced the farm's connection to the outdoors. These alterations reflected the dynamic nature of the property, adapting to the changing needs of the Beck family.

Today, the Beck Family Farmhouse is the only campus building to predate the 1960s. This historic building is a reminder of the Beck Family's contributions to the Goleta Valley's rich agricultural history, and the land's evolution from farmland to a modern community resource.

### Design & Rehabilitation

The Beck Family Farmhouse was constructed by David Beck between 1889-1890. Its two-story wood-frame structure set on a raised foundation showcases the simple and functional design typical of the National Folk style. Its architectural features include a steeply pitched roof, vertical emphasis, and horizontal tongue-and-groove wood siding, with minimal ornamentation. The house's straightforward floor plan reflects cubic volumes and reductive detailing, distinguishing it from the more elaborate Queen Anne style. This simplicity and focus on practicality align with the National Folk aesthetic, making the Beck Family Farmhouse a remarkable and rare example symbol of the Americanization Period in the Goleta Valley.

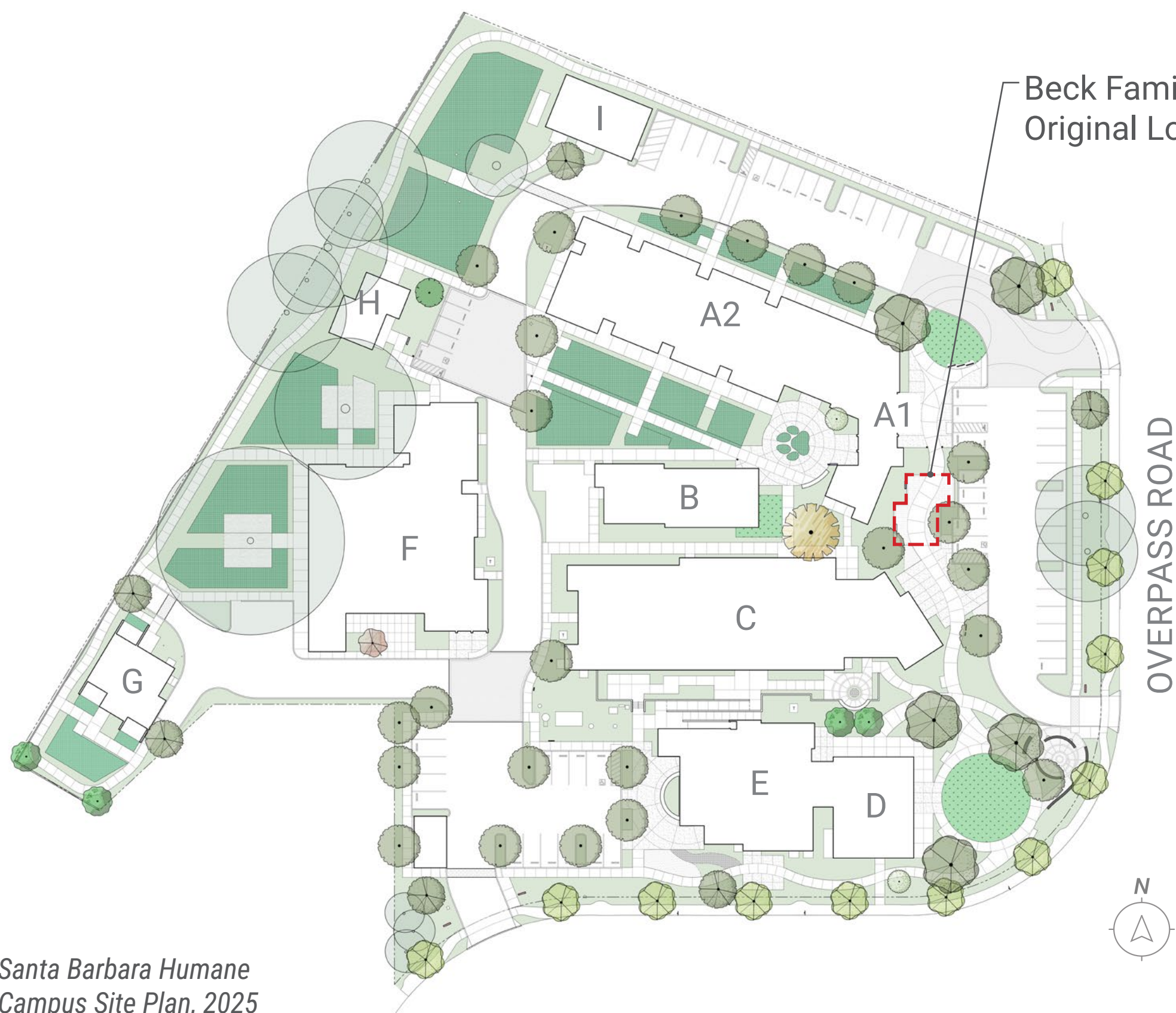
The rehabilitation of the Beck Family Farmhouse encompasses the building's relocation to the rear of the property, the removal of non-original additions, and the repair of the building's exterior siding, windows and porches. As a result of this effort, the house has been returned to a close approximation of its appearance in the early twentieth century during the Beck Family's occupancy.



Front elevation: removal of non-original additions (shown in red)



Front elevation: buidling exterior after rehabilitation



Santa Barbara Humane  
Campus Site Plan, 2025

### Santa Barbara Humane Campus Plan

The new Santa Barbara Humane campus site plan was designed to visually connect the Beck Family Farmhouse (H) to the main Adoption building courtyard, where visitors meet potential new pets. The main Adoption Reception and campus Lobby opens to a courtyard framed by the Dog and Cat Adoption buildings (A & B). Running from the courtyard, a walkway with enhanced paving leads to the relocated Beck Family Farmhouse.

While the farm house building was relocated from its original site to the western property boundary, the new location allows ample room for a traditional Victorian-era garden reminiscent of the home's original agricultural setting.

- A1. Adoption Center
- A2. Dog Adoption
- B. Cat & Rabbit Adoption
- C. Medical Center
- D. Education Center
- E. Administration
- F. Intake
- G. Behavior Center
- H. Beck Family Farmhouse
- I. Facilities



# SANTA BARBARA HUMANE & THE BECK FAMILY

## A SHARED JOURNEY THROUGH TIME

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### 1880's

The Goleta Valley becomes known for its farms and ranches have been living in prosperity in the area for many decades. Goleta was one of the first Santa Barbara Communities to ship its crops via wharfs to Northern and Southern California.



### 1890's - 1910's

The farm cultivates walnuts, a crop likely chosen due to its need for little to no irrigation.



### 1915

David Beck passed away and the property was inherited by his wife Jennie, and children who lived on the property for the next ten years.



### 1940

After shifting to various temporary locations since opening 53 years prior, including operating from the City Hall at one point, Santa Barbara Humane purchased their first permanent base on Montecito Street.

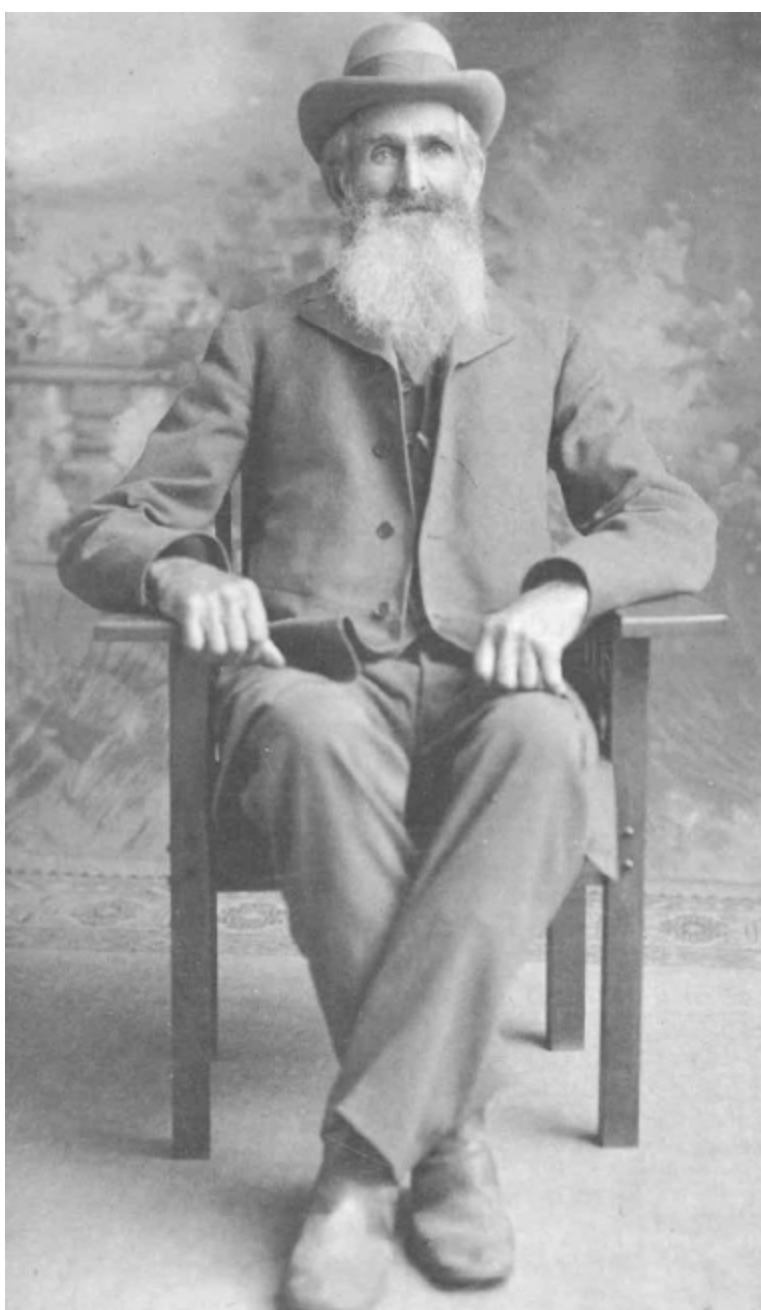


### 1970's - 2000's

Santa Barbara Humane continuously adding new facilities, including one of the first public spay and neuter clinics in the West in 1972.

## The Beck Family: Farmers, Builders & Pioneers

David Beck (1826–1915) was more than a farmer—he was a visionary who turned this land into a thriving orchard and a cherished home. Embracing an innovative approach, Beck cultivated walnuts, a crop that thrived with minimal irrigation—a rarity at the time. In 1890, he married local schoolteacher Jane Haig, and together they adopted a daughter, Lois Clapp.



With his carpentry skills, David built the iconic two-story Beck Family Farmhouse, where he lived while managing the farm for decades. After his passing in 1915, his daughters, Jane May and Mary Elizabeth, inherited the land, later sharing it with his widow, Jennie Beck, and Lois. When Jennie passed away in 1933, it marked the closing chapter of the Beck family's era—but the legacy of their farm still echoes through the land today.

## Santa Barbara Humane's Legacy of Care

Founded on April 18, 1887, Santa Barbara Humane has been a pioneer in animal welfare for over a century. Established by E.T. Weitzel as one of the first animal welfare agencies in the West, its mission was to protect animals from cruelty and promote compassion. In its early years, the organization moved frequently, offering basic services. By the 1920s, it briefly expanded its focus to assist abused children and the elderly.

Without a permanent home for over five decades, Santa Barbara Humane finally purchased its first facility on East Montecito Street in 1940, marking a turning point. A decade later, a generous bequest from philanthropist Kathleen Burke van Barkaloo Hale allowed the organization to acquire a portion of the historic David Beck farm on Overpass Road in Goleta. After renovations, Santa Barbara Humane opened its doors at the present location in 1964.



Today, Santa Barbara Humane is a 501(c)(3) non-profit organization with a mission to be champions for animals and the people who love them. Their vision in establishing a new more modern and technologically sophisticated campus is to create a happy, healthy community for all animals. Santa Barbara Humane is also committed to **Socially Conscious Sheltering**: a compassionate, transparent and thoughtful model of how shelters can best support vulnerable animals.



### 1887

David Beck moved to Goleta, acquired his farm, and built the Beck Family Farmhouse three years later. Today, the house is located on the Santa Barbara Humane property.



Coincidentally, Santa Barbara Humane launched during the same year, becoming one of the first animal welfare agencies in the West.



### 1901

Four acres of the northern part of the Beck Farm were purchased by the Southern Pacific Railroad to realign the railroad right of way through Goleta, adjacent to what later became the US 101.



### 1920's - 1960's

After David's widow, Jennie, passed in 1933, the property was rented out to tenant farmers by Beck's grandchildren until it was split and eventually sold.



### 1963

Santa Barbara Humane purchased part of the Beck Farm, its current site today, due to a generous donation from Kathleen Burke van Barkaloo Hale, a local philanthropist.



### 2028

Construction of the current Santa Barbara Humane campus is complete, including the on-site relocation and rehabilitation of the Beck Family Farmhouse.



SIGN **D**: Beck Family Farmhouse relocation and contemporary context  
LOCATION: In front of the relocated & rehabilitated Beck Family Farmhouse

# A NEW CHAPTER: REHABILITATION

## BECK FAMILY FARMHOUSE RELOCATION & REHABILITATION



Planting Plan for the Beck Family Farmhouse, 2025

### Relocation: Blending Heritage with Innovation

The Beck Family Farmhouse, a surviving remnant from Goleta's agricultural history, has been thoughtfully rehabilitated and relocated to accommodate the 21st century needs of Santa Barbara Humane, a modern animal welfare organization dedicated to socially conscious sheltering. The Beck Family Farmhouse exterior has been rehabilitated to closely reflect its pre-1962 character and it's new setting is framed by existing mature, native, Oak and Sycamore trees. Along the property's western perimeter, the farmhouse building is situated in a natural, open setting physically distanced from the contemporary architecture of the recent Campus renovation. The new Adoption Building courtyard beautifully frames a visually links the Beck Family Farmhouse to the facility's new contemporary, low-profile buildings, an intentional design move by the architects, DMHA Architects.

### Rural Vernacular Garden Design

The Beck Family Farmhouse is designed to evoke the character of a late 19th and early 20th century farmhouse, typical of the Goleta area at that time. Selected plants are inspired by and meant to simulate the textures, forms, and colors of an informal Victorian-era garden. Typical plantings from this time period would have included a mix of both local native species and cultivated ornamentals from all over the world.

Shrubs, perennials and ground covers in the front and side yard gardens are unique to the Beck Family Farmhouse planting design and not found elsewhere on the Santa Barbara Humane campus. These plant species include California natives and ornamental, herbaceous species that are non-toxic to dogs, drought tolerant, and adapted to irrigation with recycled water, see select planting examples below. The garden design is traditional yet adapted to our modern, regional climate and appropriate for the current site program: animal welfare and enrichment.



*Carpinteria californica*



*Carex praegracilis*



*Festuca mairei*



*Fragaria chiloensis*



*Juncus patens*



*Rosa x 'Iceberg'*



*Rosa californica 'Elsie'*



*Salvia x 'Aromas'*



### Architectural Legacy

As the only building on the property predating the 1960s, the Beck Family Farmhouse still stands as a testament to the enduring simplicity of National Folk architectural style. Built between 1889 and 1890, the two-story wood frame structure, raised foundation, and steeply pitched gable roof reflect a time when form followed function. Clad in horizontal wide board drop siding and accented by double-hung wood sash windows, minimal trim, and a welcoming entrance porch, the home embodies the Americanization period and Queen Anne style of unadorned elegance.

After the Beck Farm was bought by Santa Barbara Humane in 1970, the house underwent several interior and exterior modifications to accommodate various changes in use. Despite its many iterations, the original materials—wood slat foundation, simple cubic volumes, and historic roof assembly—still tell the story of a residential agrarian past. By removing the non-original additions and repairing the siding, windows, and porches, the rehabilitation effort respects the original craftsmanship while ensuring the structure has been returned to a close approximation of of its appearance in the early twentieth century during the Beck Family's occupancy.

Photographs of the 2025 relocation and rehabillitation process are included below.

### Rehabilitation & Relocation Process

[placeholder for in-progress photo(s)]

[placeholder for final rehab. photo]



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