



TO: Mayor and Councilmembers

SUBMITTED BY: Deborah S. Lopez, City Clerk

SUBJECT: Interviews of Candidates for the Public Engagement Commission

RECOMMENDATION:

- A. Conduct candidate interviews for the Public Engagement Commission; and
- B. Select four nominees for Mayoral appointments to the Public Engagement Commission; and
- C. Continue this item to the March 3, 2026, City Council meeting for ratification of four Mayoral Appointments to the Public Engagement Commission.

BACKGROUND:

Public Engagement Commission

The Public Engagement Commission is authorized by Goleta Municipal Code Chapter 2.19. The Commission advises the City Council and staff on matters related to public engagement in City government and governance. The Commission has previously provided recommendations to the City Council on topics including meeting formats and election-related matters.

The Public Engagement Commission is a seven-member body. Members must be residents of the City of Goleta and are appointed to four-year terms. The Commission typically holds four regular meetings per year and may hold additional meetings as needed. Members receive compensation of \$75 per meeting.

There are currently four vacancies on the Public Engagement Commission. The terms of Commissioners Rey Ybarra and Susan Klein-Rothschild expired on November 2025; Rey Ybarra has reapplied, however on January 20, 2026, Susan Klein-Rothschild notified staff of her resignation. Two additional vacancies are the result of expired terms for which the incumbents did not seek reappointment: Pedro Paz, whose term expired on November 2, 2025, and Lori L. Goodman, whose term expired on November 30, 2025.

DISCUSSION:

Appointments to the Public Engagement Commission follow the normal appointment process under GMC Section 2.15.040 (B). At the conclusion of all interviews, each

Councilmember shall announce the Councilmember's preferred candidate(s) for the interviewed position(s).

The City Clerk shall compile a list of candidates for each vacancy based on the Councilmembers' selections. The Mayor may then appoint from among the recommended candidates. In anticipation of the expiring terms, the City Clerk's office published requests for candidate applications on the City website, the Monarch Press, Channel 19, the local adjudicated newspaper, GovDelivery Bulletins, social media sites, and generated press releases.

Public Engagement Commission

There are four vacancies for the Public Engagement Commission. Staff has confirmed the following interview times for the Public Engagement Commission Applicants:

Scheduled Time	Candidate
5:35 P.M.	Rey Ybarra
5:45 P.M.	Adam Schaffer
5:55 P.M.	Angelica Ramirez
6:05 P.M.	Arielle Goodson
6:15 P.M.	Kelcie Kerdoon
6:25 P.M.	Lizzie Rodriguez
6:35 P.M.	Stephen Masterson
6:45 P.M.	Ryan Mitchell

This agenda item allows the City Council the opportunity to conduct interviews and recommend four nominees to the Public Engagement Commission for mayoral appointment. Ratification of the Mayor's appointments will come before the City Council on March 3, 2026.

Staff will be extending the recruitment for the Public Art Review Board, as there were a number of applications received, most did not meet the criteria of being a city resident. Once we conclude the extended recruitment, we will schedule a meeting to conduct interviews for both the Public Art Review Board and the applicants for the Design Review Board, who were not available due to being previously scheduled to be out of town. Staff will bring back an item to interview applicants for the Public Art Review Board and the Design Review Board positions on a later City Council agenda date.

FISCAL IMPACTS:

There is no direct fiscal impact related to this recommendation.

ALTERNATIVES:

Council is under no obligation to make an appointment at this time. Taking no action would mean that existing Commissioners would continue to attend meetings until a new appointment is made, however there would remain vacant positions on these

Commissions. Council may desire to see further advertising done in order to ensure a greater applicant pool prior to the selection process.

APPROVED BY: Robert Nisbet, City Manager

ATTACHMENTS:

1. Rey Ybarra Application – Public Engagement Commission
2. Adam Schaffer Application – Public Engagement Commission
3. Angelica Ramirez Application – Public Engagement Commission
4. Arielle Goodson Application – Public Engagement Commission
5. Kelcie Kerdoon Application – Public Engagement Commission
6. Lizzie Rodriguez Application – Public Engagement Commission
7. Stephen Masterson Application – Public Engagement Commission
8. Ryan Mitchell Application – Public Engagement Commission

ATTACHMENT 1

Rey Ybarra Application – Public Engagement Commission

Profile

Rey _____ Ybarra _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

38

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Yes, I currently serve on the Santa Barbara Grand Jury.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I have previously served on the Public Engagement Commission.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I am reapplying for commissioner on Public Engagement Commission. The Public Engagement Commission brings a segment of our local government to our community together to seek solutions to concerns that may arise. Encouraging citizen participation in our local government is vital to our survival as a democracy. As a bilingual former member of the Public Engagement Commission, I strongly believe in the work that this commission has accomplished. It is vital that the residents of Goleta know that there is a commission that seeks increased participation from residents that may feel isolated or under served.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have had the opportunity to serve on numerous boards and commissions this includes • Mediator on the Santa Barbara City Rental Mediation Task Force 1999 • Trustee on the Santa Barbara County Deferred Compensation Oversight Committee • Labor Representative on the Santa Barbara County Health Insurance Oversight Committee • Representative to the Santa Barbara County Workforce Housing Commission for private and public sector employees. • Labor Representative to the Santa Barbara County Workforce Investment Board 2005 • Labor Representative on the Santa Barbara County Youth Council 2005 • Representative on the Community Development Committee Workforce Housing 2006 I currently serve on the City of Goleta Public Engagement commission. Santa Barbara County Grand Jury 2024-2025 Currently serve on the Santa Barbara County Grand Jury

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My goal is to Increase the visibility of the Public Engagement Commission amongst city residents to increase participation and provide information.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Yes, Civil Grand Jury Association of California.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I currently volunteer with an immigrant rights organization canvassing and patrolling neighborhoods in Goleta,

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta website.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

ATTACHMENT 2

Adam Schaffer Application – Public Engagement Commission

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Tri-Counties (SB/VENTURA/SO) Independent Living Resource Center, Member Annual Passion for Independence Event Committee, 2019 - present Recipe for Hope Foundation, Member Board of Directors, 2015-2018 UCLA Lab School, Member/Committee Chair Board of Advisors, 2011-2014 The Rape Foundation of the Rape Treatment Center at UCLA-Santa Monica Hospital, Founding Member Men's Advisory Council, 2010-2012 Santa Barbara Unified School District, Member Superintendent's Committee on Grading and Homework, 2015-2016

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

Simple: to give back and be involved in my community

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am a senior-level media management executive with an excellent record in launches, product extensions and revenue generation. I am extremely results oriented with extensive national and international business and audience development experience across multiple media and product platforms.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To assist with public engagement for the City. My background is well suited for this role. I should note that I was selected for an interview a few months ago and a terrible family emergency called me away at the last minute. That issue has resolved and I am fully available.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

IAEE - International Association for Exhibitions and Events ABM - American Business Media

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Santa Barbara County Sheriff's Office Citizens Academy - 2022 (also see various boards, commissions or committees listed above)

[Adam H. Schaffer Resume - 2024.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta email.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

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ATTACHMENT 3

Angelica Ramirez Application – Public Engagement Commission

Profile

ANGELICA

First Name

RAMIREZ

Last Name

Middle
Initial

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

1

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Employed by the County of Santa Barbara

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I have not served, but am interested in starting here.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

As a bilingual and bicultural women of color, it is important to me that my fellow community members can relate to and understand the information being disseminated throughout the City.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am a native Spanish-speaker who grew up in the unincorporated area of Santa Barbara and recently moved to Goleta. I have been employed by the CEO's office at the County of Santa Barbara for over 5 years and have served during emergencies at the Joint Information Center as a translator and community engagement professional, ensuring that communication is posted to social media in both English and Spanish. In addition to my work experience, I obtained a bachelor's degree in Sociology from UCSB.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My goal is to ensure that all community members can obtain and understand information provided by their government agencies.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

N/a

[AR Resume October 2025.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Email alert from the City of Santa Barbara

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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ATTACHMENT 4

Arielle Goodson Application – Public Engagement Commission

Profile

arielle _____ goodson _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

2

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Goleta Historic Preservation Commission.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Santa Barbara Community Development and Human Services Commission, Isla Vista Food Coop Board of Directors, Goleta Historic Preservation Commission.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I am generally motivated to serve on city commissions because it is my passion, it is in my nature, it is my duty as a citizen to be civically engaged, and I believe everyone should participate beyond basic expectations because if we lack active involvement in governance, there will be no effective governance to sustain us. My community is important to me, and I enjoy dedicating my time to activities that make it better. In addition, I am creative, I enjoy researching and analyzing new and established ideas to create or improve things, and I would be honored to contribute these skills to this committee for the benefit of our great city.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

My qualifications include leadership experience running a school club focused on business, volunteering, and community outreach, which involves extensive communication and various types of outreach to promote our mission effectively. Previously, I interned with Future Leaders of America as a volunteer organizer, a valuable first experience where I designed flyers to share information, gathered volunteer interests via text, discussed policy and voting with others, tabled frequently, and attended rallies. Currently, I serve on the Isla Vista Food Coop Board of Directors, study political science at Santa Barbara City College, and participate in SB Lived Experience Advisory Board, all of which have strengthened my technical skills in and commitment to community service and public engagement.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I want to make Goleta a better place to live by helping our community and the surrounding areas we impact. I am eager to improve my ability to actively engage with local government, particularly by serving on Goleta commissions and eventually running for higher elected office to serve Goleta residents and others. I have noticed that although Goleta is a relatively new city, its willpower, heart, and can-do spirit inspire me, and that is why I want to contribute to this community and get things done. I enjoy connecting with residents, attending events, and volunteering here. Even as a new resident of nearly two years, I am committed to giving back, knowing I will stay for years to come, and I want to encourage others to get involved for generations ahead

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

My memberships include SB WPAC, DECA, Toastmasters, and UCSB Women in Technology.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Some of my volunteer experience includes CERT, Point-in-Time Count, Garden Volunteer, Church Volunteer, Lions Club, Food Banks, SBact Flyer Design, Goleta State of the City, Fourth of July Drone Show, Goleta Coffee and Community, A few City Council Meetings, Santa Barbara Street Clean-Up, UCSB Voting Campaigns, Ballot Support, Homelessness Volunteer, Isla Vista Community Ambassadors, Isla Vista Food Coop Board of Directors, Goleta LEAD, Justice Leadership Institute, Animal Shelter Volunteer, Goleta Christmas Parade, SBCC Bread and Roses, Triannual Airport Emergency Drill, California Freedom Summer, Goleta Lemon Festival Goleta Holiday Window Decorating, and Isla Vista Civic Leaders Initiative.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Goleta Email Newsletters

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards
All Demographic information is optional.

Ethnicity

None Selected

Gender

None Selected

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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ATTACHMENT 5

Kelcie Kerdoon Application – Public Engagement Commission

Profile

Kelcie

First Name

D

Middle
Initial

Kerdoon

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

1 month

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Formerly involved in local volunteer work in my former town of residence through a local community foundation and volunteered in local events.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I want to be as involved with the City as I can possibly be, I am very passionate about helping and being of service to the City.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I volunteered for local organizations in the County of Orange and City of Fountain Valley CA. I was nominated Rookie of the Year in 2018 with that group.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To make connections and become involved in the community

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Fountain Valley Community Foundation, Fountain Valley, CA, 2016-2020. I also was a part of the Miss Fountain Valley Scholarship Organization in 2018.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Fountain Valley Community Foundation, participated in assisting and organizing community events in the city of Fountain Valley and county of Orange.

[Resume_2017_2_.docx](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Through a friend

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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ATTACHMENT 6

Lizzie Rodriguez Application – Public Engagement Commission

Profile

Lizzie _____ Rodriguez _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

1

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Served on City of Santa Barbara Fire & Police Commission for 6 years - resigned November 2024 because I moved to Goleta.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Fire & Police Commissioner - City of Santa Barbara Jan 2018 - Nov · 6 yrs 11 mo * Chair 2022 - 2024 * Vice Chair 2021 - 2022 * Commissioner 2018 - 2021 Community Formation Commissioner - City of Santa Barbara Mar 2021 - Apr 2022 · 1 yr 2 mos Steering Committee Member - SBACT Jul 2021 - Jan 2024 · 2 yrs 7 mos Executive Board Member - Santa Barbara South Coast Chamber of Commerce Jan 2023 - Present · 2 yrs 8 mo Advisory Council and Executive Committee - SAFE Santa Barbara County Jun 2024 - Present · 15 mos

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I am a proud new resident of Goleta, though I've called Santa Barbara County home for the past 30 years, living in Santa Barbara, Carpinteria, and now Goleta. Throughout that time, I've been deeply engaged in our community—serving on city boards and commissions, as well as nonprofit boards and committees. Being involved has always been important to me, as it's when I feel most connected and able to contribute. I am especially excited about the opportunity to serve on the City of Goleta's Public Engagement Commission. I care deeply about helping residents feel included in the decisions and conversations that shape our community's quality of life. I believe civic engagement not only strengthens communities but also empowers individuals to grow and thrive. My background in community organizing, mediation, conflict resolution, education, and business management has given me the skills to support inclusive dialogue and collaboration. I'm particularly passionate about ensuring that communities who are often overlooked or underrepresented have a meaningful voice in the process. I would be honored to bring my experience, energy, and collaborative spirit to the Public Engagement Commission, and I'm eager to contribute to strengthening connections and engagement across Goleta.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am interested in serving on the Goleta Public Engagement Commission because meaningful participation is not a side feature of democracy, it is the engine. My professional work centers on helping communities build trust, navigate conflict, and create conditions where people feel heard and valued, especially when conversations are difficult. I've spent years designing and facilitating restorative and community-based processes that invite diverse voices into shared problem solving, and I've seen how thoughtful engagement leads to better decisions and stronger relationships between institutions and the people they serve. I bring a practical, equity-centered lens to public engagement. My approach is grounded in whole community thinking and the Ubuntu tradition, the idea that we are shaped by our relationships with one another. In practice, that means designing engagement strategies that are accessible, trauma informed, and responsive to lived experience, not just the loudest or most comfortable voices in the room. Serving on this commission would allow me to participate in my deep belief in community wisdom in service of an inclusive and connected city.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My goals in serving on this commission are rooted in learning, service, and stewardship. I want to listen closely to city staff, fellow commissioners, and community members to better understand where current engagement efforts are working and where they fall short, particularly for those who have historically felt unheard or overlooked. I see this role as an opportunity to help create conditions where participation feels meaningful, respectful, and worth people's time and trust. I also hope to support the City of Goleta in strengthening engagement practices that are consistent, transparent, and grounded in relationships building. My goal is not to bring answers, but to listen, reflect, and help surface community wisdom and translate it into thoughtful recommendations.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

National Association of Women Business Owners Santa Barbara Joined January 2025 Certified Practitioner of Police Oversight National Association for Civilian Oversight of Law Enforcement Issued Jan 2022 Certified Mediator Santa Barbara County Superior Court Conflict Solutions Center Issued Sep 2012 Certified Hotel Administrator (CHA) American Hotel & Lodging Association Issued Oct 2009

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Fire & Police Commission - City of Santa Barbara Jan 2018 - Nov 2024 · 6 yrs 11 mo Chair 2022 - 2024 Vice Chair 2021 - 2022 Commissioner 2018 - 2021 Community Formation Commission - City of Santa Barbara Mar 2021 - Apr 2022 · 1 yr 2 mo Commissioner Santa Barbara South Coast Chamber of Commerce Jan 2023 - Jan 2026 · 3 years Executive Board Member Advisory Council and Executive Committee SAFE Santa Barbara County Jun 2024 - Jan 2026 1.5 years Lompoc Prison 2012 - Present · 13 years Volunteer Program Coordinator SBACT 2021 - 2024 · 3 years Steering Committee Member

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Through the city email and a reminder from Councilmember Kyriaco

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

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ATTACHMENT 7

Stephen Masterson Application – Public Engagement Commission

Profile

Stephen _____ V _____ Masterson _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

Goleta _____
City

CA _____
State Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Public Engagement Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

17

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Do you currently serve in any governmental position for any agency of government, whether as an employee, or appointed official or elected official?

Yes No

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Served on several non-profit boards and committees, including the SB Botanic Gardens, AHA, DPHS Foundation, etc. Have also served on corporate boards as a finance expert.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Question applies to Design Review Board

Which position are you applying for? *

At-Large Member

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I live in Goleta with my family and have long believed that strong communities depend on residents who are willing to step forward and contribute their time, experience, and judgment. Serving on a City board or commission feels like a meaningful way to give back, stay engaged locally, and help shape thoughtful, balanced decisions that reflect the long-term interests of Goleta. Professionally, I've spent my career working closely with boards, regulators, and public-facing institutions, and I value the role that good governance, transparency, and public trust play in successful outcomes. On a personal level, I'm motivated by the opportunity to contribute constructively, listen carefully, and help the City continue to grow in a way that preserves what makes Goleta special.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I am a California-licensed CPA and a senior financial executive with more than 30 years of experience working with public companies, financial institutions, nonprofit organizations, and boards of directors. My background includes serving as a Chief Financial Officer, Chief Operating Officer, and Chief Credit Officer, as well as a Partner at national accounting and advisory firms. I have extensive experience in governance, risk management, budgeting, financial oversight, and strategic planning, and I have worked closely with boards and public regulators throughout my career. I have also served on multiple nonprofit boards, including as Chair of Audit Committees, which has reinforced the importance of fiduciary responsibility, collaboration, and clear decision-making. While my technical background is in finance and accounting, I bring a broader perspective that emphasizes sound judgment, practical problem-solving, and respect for community input. I am comfortable reviewing complex materials, asking constructive questions, and helping organizations balance policy objectives, fiscal responsibility, and public benefit.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My primary goal is to be a thoughtful, reliable, and constructive contributor to the City's work. I want to help ensure that decisions are well-reasoned, transparent, and aligned with the long-term interests of Goleta and its residents...while keeping Goleta LOCAL and not becoming SB or the expansion of LA into our neighborhoods. I aim to bring a steady, practical perspective—asking the right questions, supporting City staff, and collaborating respectfully with fellow board or commission members. Where appropriate, I hope to apply my experience in governance and oversight to help evaluate proposals, assess tradeoffs, and promote sound decision-making.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Yes. I am an active member of several professional organizations, including: - National Association of Corporate Directors (NACD.DC certified) - American Institute of Certified Public Accountants (AICPA) - California Society of Certified Public Accountants - Forbes Finance Council These memberships emphasize governance, ethics, continuing education, and professional responsibility.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I have been actively involved in civic and nonprofit service for many years, primarily in board and committee roles. My experience includes serving on the Boards of Trustees for: - ShelterBox USA (Chair, Audit Committee) - Santa Barbara Botanic Garden (Chair, Audit Committee) - American Red Cross, Santa Barbara Chapter - Santa Barbara Zoo (Finance Committee) - In addition, I previously served on the Board of Directors of the California Society of CPAs and have advised or worked with numerous boards in a professional capacity. These roles have reinforced the importance of stewardship, public accountability, collaboration, and mission-driven decision-making—values I would bring to service on a City of Goleta board or commission.

Question applies to Design Review Board

List your relevant experience as it relates to: A) Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections). B) Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors.

I'm not a design expert...but would bring an at-large perspective to this board and future decisions.

Question applies to Design Review Board

Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professional, in your schooling, which architect or landscape architect influenced you the most and why?

I'm not a design expert...but would bring an at-large perspective to this board and future decisions.

Question applies to Design Review Board

What are the reasons why you believe you should be appointed to the Design Review Board?

I'm not a design expert...but would bring an at-large perspective to this board and future decisions.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Email and local community newsletters.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Question applies to Public Art Review Board

Why does serving on the City of Goleta's Public Art Review Board interest you?

I'm not a public art expert...but would bring an at-large perspective to this board and future decisions.

Question applies to Public Art Review Board

Describe your qualifications, training, education, and/or experience related to the visual arts, architecture, urban design, art history, or related fields. Please explain how this would support the Public Art Review Board.

I'm not a public art expert...but would bring an at-large perspective to this board and future decisions.

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

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ATTACHMENT 8

Ryan Mitchell Application – Public Engagement Commission

If yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Previous Board member and officer for Cannon Green Homeowners Association (2009 - 2018).

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I've spent my entire career working at for-profit business. Being semi-retired now, I want to dedicate more of my time helping to improve the overall living experience in this city that I am going to be in forever.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

After serving in the Army and 1st Gulf War, I graduated from UCLA with a degree in chemistry and was hired to work at a company in Goleta. That then progressed into sales and marketing positions with other companies. Through my career I've designed web sites and catalogs, attended trade conferences, and spent thousands of hours on the phone speaking with people about how the products I was involved with could benefit their lives.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

Goleta has a very good web site and good communication channels. I would like to be a part of finding new ways to bring Goleta to the forefront of people's minds and make it even easier for people to learn about the city.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

High School baseball umpire for Channel Coast Baseball Umpires Association

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Dos Pueblos Little League

[resume_RM_noad_1-2025.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

At the LEAD meeting on 1/22/2026.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Gender

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

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