



June 17, 2025

Mayor Paula Perotte
Mayor Pro Tempore Stuart Kasdin
Councilmember Luz Reyes-Martín
Councilmember James Kyriaco
Councilmember Jennifer Smith
130 Cremona Drive
Goleta, CA 93117

RE: Housing Priority for Goleta Residents and Employees (Implementation of Housing Element Subprogram HE 2.2(a))

Dear Mayor Perotte and Councilmembers,

The Santa Barbara Association of REALTORS® (SBAOR) represents about 1,300 REALTORS® throughout the South Coast and our mission includes engaging in real estate related community issues affecting our members and/or their clients who are homeowners, housing providers, tenants, and commercial owners. As one of the leading organizations on the South Coast primarily focused on housing, we support the staff recommendations for housing priorities for Goleta residents and employees.

SBAOR supports the three recommendations within the staff report. We appreciate a local preference program for Affordable housing and nonprofit affordable units supported by government funds (i.e. Housing Trust Funds). However, we concur with the report that trying to apply this to market rate resale units would be very difficult. As mentioned in the report, by extending this program to market rate resale you could potentially violate State and federal fair housing laws and run into legal concerns.

We applaud you in advancing this important issue and keep looking at ways to help our community without violating state and federal laws. SBAOR requests that you adopt staff recommendations.

Sincerely,

Summer Knight
SBAOR 2025 President

