



## DESIGN REVIEW BOARD

### Staff Report

Agenda Item B.1

Meeting Date: January 25, 2022

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TO: Goleta Design Review Board  
FROM: Christina McGuire, Associate Planner; (805) 961-7566  
SUBJECT: **6775 Hollister Ave. (APN 073-610-002)**  
**Teledyne FLIR Signage**  
**Case No. 21-0019-DRB**

#### PROJECT DESCRIPTION:

This is a request for a *Conceptual/Preliminary/Final Review* for five replacement signs for a business name change as follows:

- Three 28.4 square foot wall signs with 14" letter height and a 34" height logo constructed out of 3" deep halo lit aluminum channel letters.
- One double faced monument sign with 7.2 square foot signs on both sides with 7.1" letters and 17.1" height logo constructed out of 2" deep halo lit aluminum channel letters.

The project is located within the Cabrillo Business Park, under the Cabrillo Business Park Overall Sign Plan (OSP). The property is located in the Inland Zone and has a General Plan Land Use and Zoning Designation of Business Park (BP). The project does not include a request for a modification. The signage is to be reviewed and approved by the Design Review Board as required by the OSP. The project was filed by agent Bruce Rokos of Vogue Sign Company on behalf of Teledyne FLIR.

#### DISCUSSION:

- ***Cabrillo Business Park Overall Sign Plan***

The provisions of the Cabrillo Business Park Overall Sign Plan (OSP) are applicable to this sign. This OSP allows signs in the wall areas to be a maximum of 25 square feet. Each of the three proposed wall signs are 28.43 square feet in area with a 16.76 square foot logo and 11.66 square feet of 14" letters. There is a provision in the OSP which specifies that the wall signs in this location requires DRB approval. DRB approval for all signs is required prior to issuance of a Zoning Clearance. The monument sign was approved in 2015 under 15-157-OSPAM and there is no change to the monument sign base that was previously approved. There is no requirement in the OSP or the subsequent revised OSP amendment in

2015 about maximum square footage of sign or letter height for the monument sign. No change to the monument sign is proposed other than the sign face change.

**ENVIRONMENTAL REVIEW (NOE):**

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA and a Notice of Exemption is proposed. The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA, as identified below:

15311. Accessory Structures

Consists of construction, or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including but not limit to: (a) On-premise signs.

**NEXT STEPS AND ASSOCIATED LAND USE ACTION:**

If the DRB grants the applicant's request, the next steps include: (1) a 10-day (DRB) appeal period; (2) ministerial issuance of a Zoning Clearance following (if no appeal if submitted); and (3) Building Permits as needed.

If the DRB action is appealed and the appeal is upheld, DRB's Final Review action will be rescinded and the DRB process will start over.

**ATTACHMENTS:**

- A - Findings for Approval
- B - Project Plans
- C - Notice of Exemption
- D - Cabrillo Business Park OSP