

**Attachment A**  
**DRB Findings for Signage**  
**Teledyne Flir Signage**  
**Case No. 21-0019-DRB**

**DESIGN REVIEW FINDINGS (GMC SECTION 17.58.080)**

1. The development will be compatible with the neighborhood, and its size, bulk and scale will be appropriate to the site and the neighborhood.

*The proposed wall signs are compatible with adjacent structures in the business park and neighborhood relative to its proposed size, bulk, and scale. The Overall Sign Plan allows Design Review Board to make findings which would allow signage that does not conform to the Overall Sign Plan. In this case the three wall signs are each over the allowable sign area by 3.4 square feet. The increase in signage area is largely due to the increased logo and longer business name. The 14" letter height remains the same as the previously approved wall signs and the logo is to scale with the letters. The signs conform to all applicable development standards of Title 17 and the applicable signage related General Plan Policies.*

*The proposed monument sign reface complies with the overall sign plan as it is the same monument base as approved and the letter and logo height are both smaller than the previous sign. The new letter height of 7.1" is smaller than the previously approved 12" letter height and the 17.1" logo height is smaller than the previously approved 20" logo height. The overall sign plan does not define a maximum letter height or square footage of signage allowed on the monument sign. The location of the sign is not changing and will not affect traffic. The changes are compatible with adjacent structures in the business park and neighborhood relative to its proposed size, bulk, and scale, as it conforms to all applicable development standards of Title 17, the Cabrillo Business Park's Overall Sign Plan, and the applicable signage related General Plan policies,*

2. Site layout, orientation, and location of structures, including any signage and circulation, are in an appropriate and harmonious relationship to one another and the property.

*The proposed wall sign located on the north-central elevation of building A and the two wall signs on Building C on the west-northern elevation and north-eastern are in the area designated for building mounted signage displaying the company's name and /or logo for the lease space. These signs are located where previous wall signs were located and approved on the Overall Sign Plan. The Overall Sign Plan allows a maximum of 25 square feet of signage and 28.43 square feet of signage is proposed where the Design Review Board may allow additional signage by making findings. The location of the monument sign is appropriate and harmonious to the building, as well as the Cabrillo Business Park.*

3. The development demonstrates a harmonious relationship with existing adjoining development, avoiding both excessive variety as well as monotonous repetition, but allowing similarity of style, if warranted.

*The proposed signage has a harmonious relationship with existing signs within the Cabrillo Business Park as the proposed colors and materials, as the colors for the wall monument signs are similar to colors used within the business park while avoids monotonous repetition. The design of the signs are appropriate for the buildings on this property.*

4. There is harmony of material, color, and composition on all sides of structures.

*The proposed signage and its aluminum pan channel letters are compatible with the existing façade of the buildings and are consistent with the type of materials, colors, and composition for adjacent signs and facades within the Cabrillo Business Park.*

5. Any outdoor mechanical or electrical equipment is well integrated in the total design and is screened from public view to the maximum extent practicable.

*All electrical connections associated with the proposed wall and monument signs are screened from public view.*

6. The site grading is minimized, and the finished topography will be appropriate for the site.

*No grading is proposed as part of the proposed signs.*

7. Adequate landscaping is provided in proportion to the project and the site with due regard to preservation of specimen and protected trees, and existing native vegetation.

*No new landscaping is proposed as part of the proposed signs and no specimen, protected trees, and existing native vegetation will be removed as part of the project.*

8. The selection of plant materials is appropriate to the project and its environment, and adequate provisions have been made for long-term maintenance of the plant materials.

*No new landscaping is proposed as part of the proposed signs.*

9. All exterior lighting, including for signage, is well designed, appropriate in size and location, and dark-sky compliant.

*The proposed signage meets the exterior lighting criteria.*

10. The project architecture will respect the privacy of neighbors, is considerate of private views, and is protective of solar access off site.

*The proposed signage will not impede privacy of neighbors, impact existing views, and will not result in obstruction of solar access to other adjacent properties as the monument sign and sign A will be visible from Hollister Avenue and the signs B and C face inward to the Business Park buildings and parking lot.*

11. The proposed development is consistent with any additional design standards as expressly adopted by the City Council. (Ord. 20-03 § 6).

*There are no additional design standards adopted for signage, for this zoning district, or for the Cabrillo Business Park. The proposed wall and monument signs are consistent with applicable policies of the City of Goleta General Plan, for example VH Policy 4.13. It is to be determined by the DRB if the sign is compatible with the Cabrillo Business Park Overall Sign Plan.*