



TO: Mayor and Councilmembers

FROM: Jaime A. Valdez, Neighborhood Services Director

CONTACT: Shanna Dawson, Management Analyst

SUBJECT: Award of Goleta City Grants for the 2022 – 2023 Program Year

RECOMMENDATION:

Approve the Fiscal Year 2022 – 2023 Goleta City Grant Program funding recommendations of the Grant Funding Review Standing Committee.

BACKGROUND:

Since Fiscal Year (FY) 2014 – 2015, the City Council has authorized \$100,000 annually for grant funding from the City of Goleta (City), which up until FY 2020 –2021 included the Goleta City Grant Program and annual Community Development Block Grant (CDBG) funding received from the federal Department of Housing and Urban Development (HUD). For FY 2020 – 2021, Council approved allocating the full \$100,000 to the City Grant program in addition to the amount the City receives through the CDBG program. On January 5, 2022, Council allocated \$150,000 in American Rescue Plan Act (ARPA) funding for the FY 2022-2023 Goleta City Grant program. An additional \$150,000 in ARPA funding was allocated for FY 2023-2024 Goleta City Grant Funding.

The Goleta City Grant Program usually provides grants of up to \$5,000 each for non-profit organizations involved in providing public services, educational and cultural activities such as music, art, dance, and recreation, and Goleta-oriented special events and regional projects that enhance and support the quality of life in Goleta. At the February 3, 2022, Grant Funding Review Standing Committee (Committee) meeting, the Committee decided to recommend capping the grants coming from the allocated ARPA funds at \$10,000.

The Committee reviews both CDBG and Goleta City Grant applications, and by adopted resolution, is composed of the Mayor and Mayor Pro Tempore as well as two Goleta residents appointed by the Mayor. This year the resident advisors are Luz Reyes-Martin and Danny Fitzgibbons. Staff would like to thank the Committee members for their dedication to the City's grant programs.

On December 17, 2021, the City published a Notice of Funding Availability (in English and Spanish), inviting applications for FY 2022-2023 funding through both the Goleta City Grant and CDBG programs. Outreach for grant availability was provided via a newspaper ad, the City's website, social media channels, and direct notification to former applicants and interested parties.

This year marked the fourth year the City used an online application process through ZoomGrants, a popular online application program used by many jurisdictions. The deadline for grant applications was originally January 28, 2022. However, because of the additional ARPA funds allocated by Council, an additional application period was opened from February 7 through February 22, 2022. Of the 72 applications received, 13 applicants requested consideration (and could be eligible) for CDBG funding. The remainder of the funding requests were for the City Grant program. It is important to note that any CDBG applicants not funded through the CDBG program were then considered for Goleta City Grant funding. There were 69 remaining applications, and the total funding requests considered for those carryover applicants and City Grant applications was \$669,155.

The 13 CDBG applications were evaluated by the Committee on February 8 and February 22, 2022. The City Council considered and approved of the Committee's CDBG funding recommendations on March 1, 2022. The Committee met on March 3, March 8, March 10, and April 6 for a total of six hours to consider Goleta City Grant funding awards based on the total of \$250,000 available.

The Committee members expressed how difficult finalizing award recommendations was given the extreme need at this time. Staff appreciates their careful deliberation and thoughtfulness throughout the process.

DISCUSSION:

During application review, considerations include, but are not limited to, the following factors: how vital the City's funding would be to the program/event/service; the extent to which the program/event/service benefits Goleta residents; and provision of direct versus indirect services to a target population.

The Committee suggested that two of the applications seeking funds for homeless projects be considered at a later date by the Homelessness Issues Standing Committee. Those two applications are reflected in blue in the attached table. After initial recommendations, the Committee's recommendations equaled \$350,535, or \$100,535 over the allocated budget. In order to meet the \$250,000 funding ceiling, the Committee recommended a 29.5% cut across all funded grant amounts, which brought the total amount to \$250,633. To remove the final \$633, granted amounts were rounded down in consultation with the Committee.

The Committee is recommending that \$250,000 be awarded to 58 applicants. Together with the three organizations awarded CDBG funds in the upcoming fiscal year, 61 out of the 72 applicants will receive grant funds from the City of Goleta. It is important to note

that in addition to the 61 recommended grant recipients, the Committee took into consideration the warehouse space the City is providing to the Foodbank of Santa Barbara County for \$1 when deciding on a recommended grant amount for the organization. Attachment 1 provides a complete list of all applicants that were considered for a Goleta City Grant and the Committee's grant recommendations.

GOLETA STRATEGIC PLAN:

This funding meets the Goleta Strategic Plan by funding organizations and programs which the City is unable to provide to its citizens, including, but not limited to, a broad range of social services such as those targeted at families, youth, and seniors (i.e. recreation, sports funding, education, food security), cultural programming, and support to local businesses.

FISCAL IMPACTS:

Funds associated with awarded grants will be available to applicants after July 1, 2022 and when Council approves final award amounts. For FY 2022-2023, \$100,000 in City Grant funding being proposed in this item will be paid from the General Fund (101-10-1100-54012). \$150,000 in City Grant funding being proposed in this item will be paid from the ARPA - Coronavirus State and Local Fiscal Recovery Fund (423-10-1100-54012).

ALTERNATIVES:

City Council could choose to alter the Committee's recommendations for the Goleta City Grant Program funding by increasing or decreasing the award amounts to recommended applicants and/or by awarding funding to applicants not recommended by the Committee. City Council may also choose to delay the award of the 2022-2023 Goleta City Grant Program funding and direct staff and the Committee as appropriate on other options.

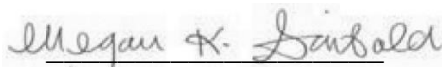
Reviewed By:

Legal Review By:

Approved By:



Kristine Schmidt
Assistant City Manager



Megan Garibaldi
City Attorney



Michelle Greene
City Manager

ATTACHMENTS:

1. FY 2022-2023 CDBG and City Grant Applicant List - Committee Recommendations

ATTACHMENT 1

FY 2022-2023 CDBG and City Grant Applicant List - Committee Recommendations

	Name of Organization	Project/Program	FY 20-21 Goleta City Grant Award	FY 22-23 Grant Request	Minimum Amount Requested	FY 22-23 CDBG/Initial City Grant Recommendation	FY 22-23 City Grant Recommendation w/ 29.5% Cut	FY 22-23 City Grant Recommendation w/ 29.5% Cut Rounded to Nearest Whole Number
1	Isla Vista Youth Projects	IVYP Family Resource Center	\$11,576	\$20,000	\$20,000	\$11,000		
2	NBCC dba New Beginnings	Safe Parking Shelter and Rapid Rehousing Program	\$11,576	\$20,000	\$12,000	\$11,000		
3	Santa Barbara Neighborhood Clinics	Goleta Medical, Dental, Behavioral Health Services	\$11,576	\$15,000	\$15,000	\$11,000		
1	AHA!	Social Emotional Learning for Teens, Educators and Parents	NA	\$5,000	\$2,000	\$2,500	\$1,787.50	\$1,780
2	Boxtales Theatre Company	Boxtales Assemblies for Goleta Schools	\$0	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
3	Center for Successful Aging	CareLine Telephone Reassurance Program	\$5,000	\$5,000	\$2,000	\$2,000	\$1,430.00	\$1,400
4	Channel Islands YMCA	St. George Youth Center	\$3,000	\$5,000	\$5,000	\$3,000	\$2,145.00	\$2,100
5	Child Abuse Listening Mediation (CALM)	CALM's Clinical Continuum of Care	NA	\$10,000	\$5,000	\$10,000	\$7,150.00	\$7,100
6	Children and Family Resource Services	Supporting Healthy Children and Families in Goleta	NA	\$15,000	\$10,000	\$10,000	\$7,150.00	\$7,100
7	Clay Studio	Clay Studio	NA	\$40,000	\$5,000	\$2,500	\$1,787.50	\$1,780
8	CAC dba CommUnify	Family Self Sufficiency Program for Low-Income Seniors in Goleta	\$5,000	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
9	De Marillac, LLC dba Fr. Virgil Cordano Center	Fr. Virgil Cordano Center	NA	\$10,000	\$0	Homeless Funding	\$0.00	\$0
10	Domestic Violence Solutions for Santa Barbara	Domestic Violence Education and Outreach	NA	\$5,000	\$0	\$5,000	\$3,575.00	\$3,550
11	Dos Pueblos Band Boosters	Dos Pueblos Instrumental Music Program	\$2,500	\$5,000	\$3,000	\$2,500	\$1,787.50	\$1,780
12	Dos Pueblos High School Foundation	Dos Pueblos Theatre Company's Beauty and the Beast	NA	\$10,000	\$0	\$0	\$0.00	\$0
13	Dos Pueblos Little League Baseball	Dos Pueblos Little League Baseball	\$2,500	\$5,000	\$1,000	\$5,000	\$3,575.00	\$3,550
14	Economic Development Collaborative - Ventura County	Promotion of Small Business Development Center Resources	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
15	Explore Ecology	Goleta Student Compost Squad	\$2,500	\$10,000	\$5,000	\$7,500	\$5,362.50	\$5,300
16	Family Service Agency of Santa Barbara County	Long-Term Care Ombudsman	\$5,000	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
17	Food From the Heart	General Operating Support	\$4,000	\$10,000	\$6,000	\$10,000	\$7,150.00	\$7,100
18	Foodbank of Santa Barbara County	Rebuilding a Food-Secure Community in the City of Goleta	\$2,500	\$10,000	\$2,500	\$5,000	\$3,575.00	\$3,550
19	Future Leaders of America	Youth Leadership and Education Program	NA	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
20	Get Focused, Stay Focused National Resource Center	Supporting Career Guidance and Post-Secondary Success for Goleta Students	NA	\$10,000	\$0	\$0	\$0.00	\$0
21	Girls Incorporated of Greater Santa Barbara	Youth Education and Enrichment Program	NA	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
22	Goleta Education Foundation	GUSD Dual Language Program Library Initiative	\$3,000	\$10,000	\$10,000	\$5,000	\$3,575.00	\$3,550
23	Goleta Union Elementary School District	Goleta Union School District Crossing Guard Support	NA*	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,150
24	Goleta Valley Girls Softball Association	GVGSA Grant Application	NA	\$2,035	\$2,035	\$2,035	\$1,455.03	\$1,450
25	Goleta Valley Historical Society	Stow 150	NA	\$10,000	\$5,000	\$7,500	\$5,362.50	\$5,300
26	Green Business Program of Santa Barbara County	Green Business Old Town Business Outreach	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
27	Healing Justice SB	Chocolate Baby Story Time	NA	\$8,900	\$5,000	\$5,000	\$3,575.00	\$3,550
28	Isla Vista Elementary School PTA	Isla Vista Elementary School Jog-A-Thon	NA	\$2,000	\$500	\$1,000	\$715.00	\$700
29	Isla Vista Youth Projects, Inc.	IVYP Diaper Bank	\$3,500	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
30	John Derrick Paceaction Return to Innocence	John Derrick Paceaction Return to Innocence	NA*	\$10,000	\$0	\$0	\$0.00	\$0
31	Juneteenth Santa Barbara	Juneteenth 2023: Celebration of Black Liberation and Culture	\$5,000	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
32	Los Padres Council, Boy Scouts of America	Program Resources	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
33	Main-Begg Farmhouse	Main-Begg Farmhouse Website Design	NA	\$2,000	\$1,000	\$2,000	\$1,430.00	\$1,430

34	Mental Health Association in SB County	Youth Mental Health Education	\$4,000	\$10,000	\$2,000	\$4,000	\$2,860.00	\$2,860
35	Mothers Helpers, Inc.	Mothers Helpers Expansion Program	NA	\$5,000	\$2,500	\$2,500	\$1,787.50	\$1,780
36	Organic Soup Kitchen	Basic Needs: Food Security	\$4,000	\$5,000	\$2,000	\$5,000	\$3,575.00	\$3,550
37	People's Self-Help Housing Corporation	Supportive Housing Program	\$5,000	\$15,000	\$15,000	\$10,000	\$7,150.00	\$7,100
38	PEP (Postpartum Education for Parents)	PEP Supports Goleta Parents	\$3,000	\$5,000	\$1,000	\$3,000	\$2,145.00	\$2,140
39	Rotary Club of Goleta Noontime	2022-23 Backpack Program for Goleta Schools	\$2,500	\$10,000	\$10,000	\$5,000	\$3,575.00	\$3,550
40	Safety Town of Santa Barbara County	Safety Town of Santa Barbara County	NA	\$10,000	\$5,000	\$2,500	\$1,787.50	\$1,780
41	San Marcos Parent Child Workshop	San Marcos Parent Child Workshop	NA	\$10,000	\$6,000	\$6,000	\$4,290.00	\$4,290
42	Santa Barbara Audubon Society, Inc.	Winter Bird Count for Kids	\$1,000	\$2,200	\$500	\$2,000	\$1,430.00	\$1,430
43	Santa Barbara Channelkeeper	Santa Barbara Channelkeeper	\$1,000	\$5,000	\$3,500	\$5,000	\$3,575.00	\$3,550
44	Santa Barbara County Trails Council	A New City of Goleta Parks and Open Space Map for Residents and Tourists	\$1,000	\$9,000	\$6,000	\$7,000	\$5,005.00	\$6,000
45	Santa Barbara Education Foundation	South Coast Youth Band	NA	\$10,000	\$1,000	\$1,000	\$715.00	\$700
46	Santa Barbara Foundation	City of Goleta Child Care Scholarships	NA	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
47	Santa Barbara Lodge 613 BPOE	Dictionaries for Goleta Elementary School Students 2022-2023	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
48	Santa Barbara Master Chorals	Santa Barbara Master Chorale Concert	NA	\$5,000	\$0	\$0	\$0.00	\$0
49	Santa Barbara Museum of Art	ArtReach Isla Vista Elementary 22-23	NA	\$10,000	\$0	\$0	\$0.00	\$0
50	Santa Barbara Partners in Education	Computers for Families	NA*	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
51	Santa Barbara Partners in Education	Student Internship and Job Readiness Training Program	\$2,000	\$5,000	\$3,000	\$5,000	\$3,575.00	\$3,550
52	Santa Barbara Symphony Orchestra	Music Education Programs	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
53	Santa Barbara Unified School District/Goleta Valley Junior High	Goleta Valley Junior High After School Sports Program	NA*	\$13,000	\$13,000	\$10,000	\$7,150.00	\$7,100
54	Showers of Blessing Santa Barbara	Showers of Blessing	NA	\$7,000	\$0	\$7,000	\$5,005.00	\$5,000
55	South Coast Community Media Access Center dba TV Santa Barbara	Media Literacy Youth Program	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
56	St. Vincent's Institution	St. Vincent's Family Strengthening Program	NA	\$10,000	\$0	Homeless Funding	\$0.00	\$0
57	Standing Together to End Sexual Assault	Sexual Assault Counseling and Education Program	\$3,450	\$8,000	\$8,000	\$8,000	\$5,720.00	\$5,700
58	Teacher's Fund	COVID-19 Emergency Response and Recovery Grants for Goleta Teachers	\$5,000	\$10,000	\$0	\$0	\$0.00	\$0
59	The Brazilian Cultural Arts Center of Santa Barbara	BCACSB	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
60	The Center for Urban Agriculture at Fairview Gardens	Fairview Gardens Education Programs	\$3,000	\$15,000	\$0	\$0	\$0.00	\$0
61	The Foundation for Girsh Park	Electric Maintenance Vehicle	\$0	\$10,000	\$0	\$0	\$0.00	\$0
62	Transition House	Family Emergency Shelter	\$5,000	\$10,000	\$5,000	\$10,000	\$7,150.00	\$7,100
63	United Boys and Girls Clubs of Santa Barbara County	Power Hour at Goleta Club	\$5,000	\$25,000	\$10,000	\$10,000	\$7,150.00	\$7,100
64	United Way of Santa Barbara County	Fun in the Sun	NA	\$15,000	\$15,000	\$5,000	\$3,575.00	\$3,550
65	Unity Shoppe, Inc.	Unity Shoppe's Essential Service Work in 3 Parts...	NA	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
66	Wilderness Youth Project	Bridge to Nature	NA	\$10,000	\$5,000	\$10,000	\$7,150.00	\$7,100
67	Waldrof School of Santa Barbara	Goleta Resident WSSB Scholarship Fund	NA	\$10,000	\$0	\$0	\$0.00	\$0
68	Women's Economic Ventures	Initiative for Equity in Entrepreneurship: General Operating Support	NA	\$10,000	\$5,000	\$5,000	\$3,575.00	\$3,550
69	Youth Innovation Club, Inc	High Impact Tutoring Program	\$4,000	\$10,000	\$10,000	\$10,000	\$7,150.00	\$7,100
TOTAL AMOUNTS REQUESTED			\$92,450	\$659,135	\$328,535	\$350,535	\$250,633	\$250,000