



DESIGN REVIEW BOARD Staff Report

Agenda Item B.2
Meeting Date: May 10, 2022

TO: Goleta Design Review Board
FROM: Travis Lee, Associate Planner; (805) 961-7546

SUBJECT: **153 Castilian Drive (APN 073-150-011)**
Redwire Signage
Case No. 22-0012-ZC, 22-0006-DRB

PROJECT DESCRIPTION:

This is a request for a *Conceptual/Preliminary/Final Review* for one non-illuminated replacement wall sign 168" wide and 45.8" tall with 17.94" tall letters and a 45.8" diameter logo for a business name change. Total sign square footage is 53.43 square feet.

The property is located in the Inland Zone and has a General Plan Land Use and Zoning Designation of Business Park (BP). The project does not include a request for a modification. The signage is to be reviewed and approved by the Design Review Board as required by Title 17. The project was filed by agent Saurabh Bajaj on behalf of Peter Goodell, property owner.

DISCUSSION:

Section 17.40.060.B states that individual signs that are not subject to an Overall Sign Plan but are submitted in accordance with the applicable standards of this chapter will be subject to Design Review by the Design Review Board.

In accordance with Section 17.40.080, Wall signs are subject to the following standards:

1. Maximum Number. One per street frontage or one per tenant space, whichever is greater.
2. Maximum Height. Wall signs may be located up to, but must not exceed, the height of the wall to which they are attached.
3. Maximum Size. One-eighth of the building facade area of that portion of the first floor occupied by the tenant and upon which façade the wall sign is to be located, to a maximum of 100 square feet.
4. Projection Allowed. Wall signs may not extend more than 12 inches beyond the face of the wall to which they are attached.

5. Placement. No wall sign may cover, wholly or partially, any required wall opening.
6. Orientation. Unless a different orientation is specifically authorized, each wall-mounted sign must be placed flat against the wall of the building.

General Plan Policy:

Applicable General Plan policy is summarized below. Staff requests the DRB make specific comment as to how the proposed signage is consistent with this policy or make suggestions for how the sign's consistency with applicable policy can be improved.

- Signs shall be of appropriate and high-quality style, color, materials, size, height, and illumination.

ENVIRONMENTAL REVIEW (NOE):

Pursuant to the requirements of the California Environmental Quality Act (CEQA) (Public Resources Code, §§ 21000 et seq.), the regulations promulgated thereunder (14 Cal. Code of Regulations, §§ 15000, et seq.), and the City's Environmental Review Guidelines, the project has been found to be exempt from CEQA and a Notice of Exemption is proposed. The City of Goleta is acting as the Lead Agency for this project. The project has been found to be exempt from CEQA, as identified below:

15311. Accessory Structures

Consists of construction, or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including but not limit to: (a) On-premise signs.

NEXT STEPS AND ASSOCIATED LAND USE ACTION:

If the DRB grants the applicant's request, the next steps include: (1) a 10-day (DRB) appeal period; (2) ministerial issuance of a Zoning Clearance following (if no appeal if submitted); and (3) Building Permits as needed.

If the DRB action is appealed and the appeal is upheld, DRB's Final Review action will be rescinded and the DRB process will start over.

ATTACHMENTS:

- A - Findings for Approval
- B - Project Plans
- C - Notice of Exemption