

Attachment A
DRB Findings for Signage
Redwire Signage
Case No. 22-0006-DRB

DESIGN REVIEW FINDINGS (GMC SECTION 17.58.080)

1. The development will be compatible with the neighborhood, and its size, bulk and scale will be appropriate to the site and the neighborhood.

The project is limited to a proposed sign on an existing commercial building. The sign conforms to all applicable development standards of Title 17 and the applicable signage related General Plan Policies. In accordance with Table 17.40.060(O), the total signage area allowed for commercial properties is 0.5 square foot per lineal foot of street frontage. Redwire has 160' of street frontage and proposes a sign with 53.43 square feet of area. Since the proposed sign is less than the allowance, it complies with Title 17. As such, the signage is proportionate to the size, bulk, and scale of the front façade.

2. Site layout, orientation, and location of structures, including any signage and circulation, are in an appropriate and harmonious relationship to one another and the property.

The proposed signage is located on the northern elevation which was used by the previous tenant. Therefore, the layout, orientation, and location of structures and the property are in an appropriate and harmonious relationship with the proposed signage to provide business identification.

3. The development demonstrates a harmonious relationship with existing adjoining development, avoiding both excessive variety as well as monotonous repetition, but allowing similarity of style, if warranted.

The proposed signage has a harmonious relationship with existing signs within the area as the sign conforms to all applicable development standards of Title 17 and the applicable signage related General Plan Policies. The design of the sign is appropriate for the building on this property.

4. There is harmony of material, color, and composition on all sides of structures.

The project is limited to a proposed sign on an existing commercial building. The proposed signage is compatible with the existing façade of the building and is consistent with the type of materials, colors, and composition for adjacent signs and facades in the surrounding Business Park area.

5. Any outdoor mechanical or electrical equipment is well integrated in the total design and is screened from public view to the maximum extent practicable.

The proposed wall sign is non-illuminated and no outdoor mechanical or electrical equipment is proposed.

6. The site grading is minimized, and the finished topography will be appropriate for the site.

No grading is proposed as part of the proposed sign.

7. Adequate landscaping is provided in proportion to the project and the site with due regard to preservation of specimen and protected trees, and existing native vegetation.

No new landscaping is proposed as part of the proposed signs and no specimen, protected trees, and existing native vegetation will be removed as part of the project.

8. The selection of plant materials is appropriate to the project and its environment, and adequate provisions have been made for long-term maintenance of the plant materials.

No new landscaping is proposed as part of the proposed signs.

9. All exterior lighting, including for signage, is well designed, appropriate in size and location, and dark-sky compliant.

The proposed wall sign is non-illuminated and no exterior lighting is proposed.

10. The project architecture will respect the privacy of neighbors, is considerate of private views, and is protective of solar access off site.

The proposed signage will not impede privacy of neighbors, impact existing views, and will not result in obstruction of solar access to other adjacent properties as the proposed sign is facing Castilian Drive.

11. The proposed development is consistent with any additional design standards as expressly adopted by the City Council. (Ord. 20-03 § 6).

There are no additional design standards adopted for signage or for this zoning district. The proposed wall and monument signs are consistent with applicable policies of the City of Goleta General Plan, for example VH Policy 4.13.