



TO: Mayor and Councilmembers

FROM: Jaime A. Valdez, Neighborhood Services Director

CONTACT: Michael Baris, Emergency Services Coordinator
JoAnne Plummer, Parks and Recreation Manager

SUBJECT: Temporary On-Street Parking Restrictions for the 2022 Isla Vista Halloween Event

RECOMMENDATION:

Adopt Resolution No. 22-__entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2022 Isla Vista Halloween Event."

BACKGROUND:

In most years, the City experiences impacts from unsanctioned Isla Vista events such as Halloween and Spring Deltopia with an estimated 25,000 additional people passing through or attempting to park in Goleta to attend these events. To reduce the impacts of these events on Goleta neighborhoods, a temporary permit-only on-street parking program for residents was implemented by the City for each event and has been deemed successful.

Significant impacts from these Isla Vista events include parking overflow into the University 1-2 neighborhoods in Goleta, and associated noise and other disturbances from individuals returning to their vehicles from Isla Vista in the late evening and early morning hours. Based on comments from residents, and positive feedback from the Sheriff's Department and City staff following past events, the temporary parking restrictions have been effective in deterring non-resident parking in Goleta neighborhoods. Staff aim to continue this program for the upcoming Halloween event.

In January of 2022, the Santa Barbara County Sheriff's Office (SBSO) questioned whether the City planned to proceed with parking restrictions in anticipation of the potential 2022 Deltopia and Halloween events in Isla Vista. While Deltopia was uneventful the past two years due to COVID, SBSO staff indicated there is an increased likelihood

of activity in 2022 with students back on campus and pent-up demand for large gatherings to occur.

At the February 17, 2022, meeting of the Public Safety and Emergency Preparedness Standing Committee ("Committee"), SBSO staff recommended, and the Committee members concurred with, implementing temporary parking restrictions in anticipation of the potential Deltopia event. Following this direction, Neighborhood Services (NS) staff implemented the parking restrictions for Deltopia from April 1, 2022, through April 3, 2022, and impacts to the City were minimal.

At the May 19, 2022, Committee meeting, SBSO staff provided a Deltopia event summary that showed the effectiveness of planning for the event and the implementation of the parking restrictions. SBSO also indicated that a majority of the disturbances during Deltopia were due to out-of-towners. SBSO intends to remain vigilant and not let up on the planning and enforcement for this unsanctioned event. The parties in 2022 were bigger than in recent years and most of the attendees were parking in downtown Santa Barbara parking lots and taking rideshare services (Uber, etc.) to Isla Vista. The biggest concern was party behavior where vast numbers of individuals would congregate on roofs/balconies that were close in proximity to the cliffs, which creates an extremely high-risk environment. As a result, SBSO and allied partners are planning to upstaff the number of first responders and go back to the Unified Command model for 2022 Halloween and 2023 Deltopia. At the Committee meeting, SBSO staff again recommended, and the Committee members concurred with, implementing temporary parking restrictions in anticipation for Halloween 2022 based on Deltopia 2022.

DISCUSSION:

To discourage partygoers from parking in the Goleta neighborhoods closest to Isla Vista, staff are again proposing a temporary on-street resident-only parking restriction for the University 1-2 neighborhoods to help mitigate potential impacts. Staff has consulted the Goleta Chief of Police who recommends a parking restriction from 7:00 p.m. on Friday, October 28, 2022 to 7:00 a.m. on Sunday, October 30, 2022. Each day, the restriction will be lifted at 7:00 am and will resume at 7:00 pm.

The proposed parking restriction area generally has the following boundaries: Cannon Green Drive to the west, Hollister Avenue to the north, Storke Road to the east and Whittier Drive to the south. A map of the proposed parking restriction area is provided in Attachment 1. This area is comprised of an estimated 1,250 dwelling units representing approximately 4,000 residents. Parking permits will be required to be taped to the inside of the vehicle's driver's side window during the restricted hours. A resolution imposing these restrictions is included for Council's consideration as Attachment 2 to this report.

The affected streets will be posted in advance to allow towing consistent with Section 22507 of the California Vehicle Code. Vehicles found parked on any of the streets in the University 1-2 neighborhoods during the restricted times, not displaying the appropriate parking permit, will be subject to ticketing and/or towing. A total of four electronic message

boards will also be deployed in several entrances into the University 1-2 neighborhoods to provide added and visible notification of the parking restrictions.

To inform residents in the subject area of the parking restrictions, a significant community outreach effort is proposed. The outreach effort will include social media notifications, automated phone, email and text messaging, a press release, an article in the Monarch Press, postings on Nextdoor, and updates to the City's website.

Households will be mailed two parking permits. Staff has an accurate mailing list for the entire area, based on information from Boone Graphics and resident comments received after past Halloween and Deltopia events.

Additionally, on Monday, October 31, 2022, Public Works staff will also go through the subject neighborhoods to remove any trash or debris related to negative activity from the streets.

GOLETA STRATEGIC PLAN:

The parking restriction program supports the following:

City-Wide Strategy: #7 Maintain a Safe Community

Strategic Goal: Participate in regional public safety collaboration

FISCAL IMPACTS:

The City's adopted Fiscal Year 2022-23 budget includes \$25,000 in account 101-60-6100-54006 (Special Event Response) which is intended to cover related expenses for the Fall Halloween event and the Spring Deltopia event. These costs include the printing and mailing of parking permits to residents in the restricted area, posting signs throughout the neighborhoods, and the placement of four electronic message boards at the entrances to the neighborhoods.

The additional law enforcement presence in the City related to the upcoming Halloween event will be covered within the City's Deputy Sheriff Service Unit contract model, without incurring additional charges related to overtime. All tow costs of vehicles parked in violation will be borne by the registered owners of any vehicles towed.

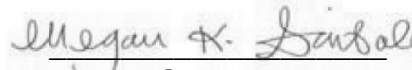
ALTERNATIVES:

The City may choose not to enact the proposed parking restrictions and address neighborhood parking impacts and associated disturbances by responding to citizen complaint calls based on priority of calls and officer availability. This alternative measure may not be effective at reducing significant impacts to the nearby neighborhoods.

Reviewed By:


Kristine Schmidt
Assistant City Manager

Legal Review By:


Megan Garibaldi
City Attorney

Approved By:

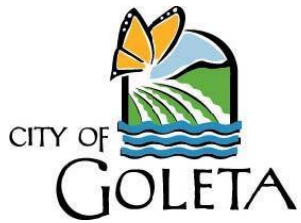

Robert Nisbet
City Manager

ATTACHMENTS:

1. Map of Proposed Parking Restriction Area
2. Resolution No. 22- entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2022 Isla Vista Halloween Event."

ATTACHMENT 1

Map of Proposed Parking Restriction Area



Temporary Parking Restriction Area Map

CITY OF GOLETA TEMPORARY PARKING RESTRICTIONS AREA MAP FOR NOTICING



ATTACHMENT 1

ATTACHMENT 2

A Resolution of the City Council of the City of Goleta, California Establishing Temporary
On-Street Parking Prohibition Related to the 2022 Isla Vista Halloween Event

RESOLUTION NO. 22-__

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA ESTABLISHING TEMPORARY RESIDENT ONLY ON-STREET PARKING RESTRICTIONS RELATED TO THE 2022 ISLA VISTA HALLOWEEN EVENT

WHEREAS, Section 21351 of the California Vehicle Code authorizes the City to place and maintain, or cause to be placed and maintained, such appropriate signs, signals or traffic control devices upon streets and highways as may be necessary to properly indicate and carry out the provisions of the Vehicle Code or local traffic ordinances, or to warn or guide traffic; and

WHEREAS, California Vehicle Code Section 22507 (a) authorizes the City, by resolution, to prohibit or restrict the parking of vehicles on certain streets during all or certain hours of the day and grant preferential parking privileges to residents adjacent to the streets for their use; and

WHEREAS, California Vehicle Code Section 22507 (a) further authorizes the issuance of permits to residents to exempt them from a parking prohibition;

WHEREAS, residents of the unincorporated community of Isla Vista and others have historically organized and engaged in unpermitted assembly and street partying attended by thousands of residents and visitors that has included excessive and illegal use of alcohol which has not been successfully restrained by residents or governing authorities; and

WHEREAS, the unincorporated community of Isla Vista does not have adequate parking or infrastructure to support the number of people who have attended such events and as a result have historically parked in the University 1 and University 2 neighborhoods of Goleta to attend such events; and

WHEREAS, the City of Goleta and the residents of the University 1 and University 2 neighborhoods have suffered impacts from these Isla Vista events by non-residents who take all available on-street parking eliminating resident parking; who park in a manner to block driveways and streets; who cause loud disturbances throughout the night; who litter through the neighborhoods; who damage and vandalize property; and who create other nuisances; and

WHEREAS, the City desires to implement temporary parking restrictions on the following dates and times in an effort to minimize the burden of Isla Vista events on the City of Goleta and the University 1 and 2 neighborhoods:

7:00 pm October 28, 2022, to 7:00 am October 29, 2022

7:00 pm October 29, 2022, to 7:00 am October 30, 2022

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GOLETA DOES RESOLVE, DETERMINE, AND ORDER AS FOLLOWS:

SECTION 1.

Between the following hours:

7:00 pm October 28, 2022, to 7:00 am October 29, 2022

7:00 pm October 29, 2022, to 7:00 am October 30, 2022

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

SECTION 2.

The Neighborhood Services Director is authorized to issue permits to Residents in the affected neighborhoods exempting them from the prohibitions in Section 1 for parking adjacent to their property.

SECTION 3.

The Neighborhood Services Director is hereby authorized to provide for the installation and maintenance of appropriate temporary markings for the locations identified above beginning at least 72 hours prior to the restrictions taking place.

SECTION 4.

The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 20th day of September, 2022.

PAULA PEROTTE
MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH S. LOPEZ
CITY CLERK

MEGAN GARIBALDI
CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA) ss.
CITY OF GOLETA)

I, DEBORAH S. LOPEZ, City Clerk of the City of Goleta, California, DO
HEREBY CERTIFY that the foregoing Resolution No. 22- was duly adopted by the
City Council of the City of Goleta at a regular meeting held on the 20th day of
September, 2022 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

DEBORAH S. LOPEZ
CITY CLERK