



**Agenda Item B.9**  
**CONSENT CALENDAR**  
**Meeting Date: September 20, 2022**

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**TO:** Mayor and Councilmembers

**FROM:** Robert Nisbet, City Manager

**CONTACT:** Ryan Kintz, Assistant to the City Manager

**SUBJECT:** Appoint a Visit Santa Barbara Board of Directors Liaison

**RECOMMENDATION:**

Approve the mayoral appointment of Roger Aceves as the Visit Santa Barbara Board of Directors Liaison.

**BACKGROUND:**

On April 19, 2022, Visit Santa Barbara informed the City Council of the creation of a new City of Goleta liaison position for the Visit Santa Barbara Board of Directors meetings. Visit Santa Barbara has requested the City Council appoint a liaison for the Fiscal Year 2022-2023 Visit Santa Barbara Board of Directors meetings.

Absent an exception provided by statute, Government Code Section 40605 requires the elected Mayor in general law cities, with the approval of the City Council, to make all appointments to City and regional boards, commissions, and committees. On December 1, 2020, the City Council approved Goleta Municipal Code Section 2.15.050(B), which states, that "The Mayor shall, in his or her discretion and subject to City Council approval, appoint liaisons from among the members of the City Council to regional boards, commissions, and committees."

In discussions with Mayor Perotte, it was determined that there is significant overlap between matters that may come before the City's Economic Development and Revitalization Committee (Economic Development Committee) and matters that may come before the Visit Santa Barbara Board of Directors. To avoid potential Brown Act issues and ensure consistent messaging from the City, it was determined that a member of the Economic Development Committee should be appointed to the new liaison position. The Mayor subsequently requested that this item be brought to the Economic Development Committee and that the Committee recommend one of its members to be appointed as the Visit Santa Barbara Board of Directors Liaison.

**DISCUSSION:**

At its's meeting of September 13, 2022, the Economic Development Committee recommended to the Mayor that Roger Aceves be appointed as the Visit Santa Barbara Board of Directors Liaison. Mayor Perotte has made this appointment, which is subject to the approval of the City Council.

The Liaison will be invited to attend all Visit Santa Barbara Board of Directors meetings (10 annually, 90 minutes each). In addition, Visit Santa Barbara will include a standing agenda item for Goleta to share local insights and updates. This liaison position would participate as a non-voting advisor alongside the City of Santa Barbara, Santa Barbara Airport and Santa Barbara South Coast Chamber of Commerce.

**FISCAL IMPACTS:**

There is no cost associated with the designation of a City of Goleta Visit Santa Barbara Board of Directors liaison position.

**ALTERNATIVES:**

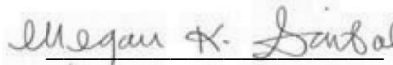
The City Council may elect not to appoint a liaison.

**Reviewed By:**



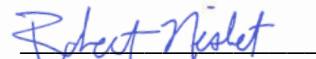
Kristine Schmidt  
Assistant City Manager

**Legal Review By:**



Megan Garibaldi  
City Attorney

**Approved By:**



Robert Nisbet  
City Manager