



TO: Mayor and Councilmembers

**FROM:** Jaime A. Valdez, Neighborhood Services Director

**CONTACT:** Allison Gray, Library Director

**SUBJECT:** Donation from Ice in Paradise to Goleta Valley Library

### **RECOMMENDATION:**

Approve the \$10,350 donation from Ice in Paradise of free ice-skating admission and skate rentals for all Goleta and Santa Ynez Valley Libraries cardholders in December 2022.

#### **BACKGROUND:**

Ice in Paradise contacted a Library staff member in November 2022 to offer to sponsor a free event for library cardholders. Anyone who showed a library card would gain free access to an ice-skating session and free skate rental. Staff inadvertently accepted the sponsorship without informing the Library Director at that time. Moreover, the estimated value of the donation at that time was believed to be less than \$10,000. The threshold for donation acceptance of \$10,000 or more is subject to approval by the City Council.

#### **DISCUSSION:**

The December 30, 2022, event was very popular and many patrons have remarked how much they enjoyed it. In early January, the General Manager of Ice in Paradise sent the Children's Librarian an email stating that they assessed the value of the program at \$10,350. Mr. Erik Norton stated he would like to continue the sponsorship but, in the future, skaters will have to rent their skates, which will bring the in-kind value of the events down to the \$4,500-\$7,000 range depending on participation.

### **ALTERNATIVES:**

As this 2022 event has already occurred, there is not reasonable alternative to accepting the donation for that event that would align with policy. If the Council wishes, the Library can decline to participate in future free/discounted events for library patrons with Ice in Paradise.

Meeting Date: March 7, 2023

**Reviewed By:** 

Legal Review By:

**Approved By:** 

Kristine Schmidt
Assistant City Manager

Megan Garibaldi City Attorney

DM again &

Robert Nisbet City Manager

## **ATTACHMENTS:**

- 1. Donation Acceptance Form
- **2.** Email from Erik Norton, Ice in Paradise General Manager, Dated January 2, 2023

## **Attachment 1**

Donation Acceptance Form

# CITY OF GOLETA DONATION ACCEPTANCE FORM

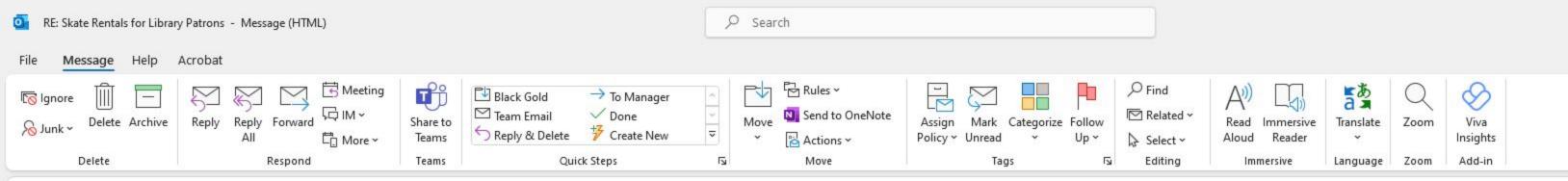
Name of Donor:	Ice in Paradise							
Address: 6985 Sa	anta Felicia Dr	City:	Goleta	State:	CA	_ <b>Z</b> ip:_	93117	
Description of dona	ation: Free ice skat	ing admission an 	d skate renta	als for all Gol	eta &	Santa	Ynez Valley	
	\$10,3							
Donor estimate of	current value:							
replacement cost:	te or initial acquisitio							
Intended use:	o provide recreation	to library patrons	s of all ages.					
Conditions of acce	eptance or donor des	signation:						
Remarks:								
	eceiving donation:						Dept.	
APPROVED / DIS	SAPPROVED							
Date	Departme	Department Head Signature						
Date		City Mana	City Manager Signature					
Date Submitted to	Council	Date App	roved by Cou	ıncil	<del></del>			
Date			gnature		_			

NOTE: The City of Goleta cannot guarantee future funding for repair, maintenance, use or replacement of donated items.

cc: City Council, Finance Department, City Clerk

## Attachment 2

Email from Erik Norton, Ice in Paradise General Manager, Dated January 2, 2023



# RE: Skate Rentals for Library Patrons



(i) You replied to this message on 1/3/2023 10:33 AM.

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Hi Elizabeth,

Let me start by thanking you for working with us. I am very happy to partner with you and provide this opportunity for what we thought was going to be the city of Goleta but has turned in too much more than that with the other library systems as well.

To recap this past Friday, we served 521 patrons (only counts the skaters, not the parents and grandparents enjoying the event!). The total value donated surpassed \$10,000+. Reference the breakdown below.

Public Session - 1 NHL \$7,815 Public Session - 7 Skate Rental \$2,535 Total \$10,350

Regarding our partnership for 2023, let's do it! I want to be clear about 1 point, that the consumers will need to pay for the \$5 skate rental for the upcoming events. These are material items that have a life span, require cleaning, and need to be replaced every so often. I am not sure the best way to call this out in the flyer, but I would like to avoid 'surprising' consumers the day of the event. Any thoughts on the best way to go about this?

On a separate note, it sounds like Goleta is partnered with the Valley Libraries (and we want to continue this offer for everyone!), however, do you know a contact for Santa Barbara Library? After thinking about it, we want this to be available for everyone in SB County as that is who our rink serves.

I am always open to feedback and suggestions.

Thank you,

Erik

## **Erik Norton**

General Manager erik@iceinparadise.org 805-879-1550



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Q.

Mon 1/2/2023 3:47 PM

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