



**Agenda Item B.2  
PRESENTATION  
Meeting Date: March 3, 2025**

---

**TO:** Chair and Members of the Library Advisory Commission

**SUBMITTED BY:** JoAnne Plummer, Neighborhood Services Director

**PREPARED BY:** Elizabeth Saucedo, City Librarian

**SUBJECT:** Goleta Valley Library, City Librarian's Report

**RECOMMENDATION:**

Receive a presentation from the City Librarian about the activities of the Goleta Valley Library, programs and events, and the status of various long-term initiatives.

**DISCUSSION:**

Following is a presentation to the Commission referencing operational activities at the Goleta Valley Library (Library). This presentation includes areas such as programs, statistics, grants, collection development, calendared programs, and events. This report covers Library activity from September 2024 – January 2025, with updates from Winter/Spring 2025 included where relevant. A PowerPoint presentation is included as well (B.1 Attachment 1. Library Advisory Commission Director's Report PowerPoint).

**PROGRAMMING:**

A variety of engaging programs for all ages were provided throughout the Fall and Winter seasons at the Library. Highlights included reading incentive programs such as the In-N-Out Cover-to-Cover Reading Program, which saw almost 1,000 participants aged 4-12 in October and November, as well as the annual all-ages Winter Reading Program that resulted in 1,284 books and audiobooks being logged by children, teens, and adults in December and January.

During the winter break from school, staff implemented seasonal programming that included special events such as a holiday dance performance from Inspire Dance Santa Barbara, the beloved Holiday Festival of Trains in the Community Room, and a Craftapalooza to facilitate affordable handmade gift-giving.

Services provided by volunteers at our Tech Tutoring and After-School Homework Help programs drew consistent attendance, and ongoing monthly partnerships such as Ice in

Paradise's Free Ice Skating with Your Library Card saw peak attendance on January 5<sup>th</sup> with 184 redeemed sessions.

Recurring programs remained ever popular such as our Wiggly Wednesday and Baby & Me Storytimes, which see regular attendance between 30-60 patrons two days a week.

Overall, between September 2024 and January 2025, staff implemented a total of 201 onsite, offsite, active, passive, regular and specialty programs that resulted in 10,761 interactions with community members.

## **STAFFING:**

### *Filled Positions*

During this time period, a number of key positions were filled. Kim Crail joined the team on December 16<sup>th</sup> as the Supervising Librarian at Goleta Valley Library. Kim brings an impressive background at both the Montecito and Central libraries in the Santa Barbara Public Library System, and her energy and expertise have caused great momentum already in supporting the Library in reaching its goals for collections and patron services.

At Solvang Library, Erin Herzog joined the team on January 27<sup>th</sup> as Supervising Library Technician, which serves as the branch manager position for the Solvang, Los Olivos, and Santa Ynez Libraries. With a robust background spanning eighteen years in a variety of library settings, Erin brings a wealth of experience that supports high-quality service. Her people-centered approach to branch management fosters an inviting environment for all.

Goleta Valley Library also welcomed a Part-Time Library Assistant, Amanda Brown. Amanda served most recently as a Librarian for American Family Services - Family Lending Library, where she assisted patrons in obtaining important resources and materials in a variety of subject areas. Amanda is responsible for providing high-quality customer service and supporting the library's ongoing programming and collection goals.

### *Open Recruitments*

The following recruitments are currently in progress across all four library locations:

- Full-Time Library Technician – Goleta Valley Library
- Part-Time Library Assistant – Buellton Library
- Part-Time Department Aide – Bookvan
- Part-Time Department Aide – Solvang Library

## **REGULAR DAILY BUSINESS OF THE LIBRARY:**

From September 2024 – January 2025, there were 64,779 visits to the library. Patrons accessed the public computers for internet, printing, word processing, gaming, streaming and more during 3,274 unique sessions. Over 919.25 volunteer hours were contributed by the library's teen and adult volunteers. The library was open for 965 hours.

Data from Fiscal Year 2023/2024 was submitted to the California State Library Public Libraries Survey in October 2024. A review of this systemwide data is available in B.1 Attachment 2. FY 2023-24 California State Library Public Libraries Survey Infographic.

**SPECIAL NOTES:**

On February 8, 2025, the Library celebrated the grand reopening of the Buellton Library at its beautiful new home at 202 Dairyland Road. In partnership with the City of Buellton and the Friends of the Buellton Library, the Library team welcomed over 400 visitors into this charming neighborhood library located at the renovated historic Willemssen property. Programming is scheduled to begin in March 2025.

**GRANTS:**

*Zip Books*

In fall 2024, the Library received notice that our application for the 2024/25 Zip Books Grant Program was approved. The Library was awarded \$15,327 in funding from the State of California, administered by the California State Library. The program officially launched at our libraries on February 14<sup>th</sup>, and after just one week patrons submitted over 160 requests, resulting in \$2,523.23 of the award being expended.

Staff look forward to providing this popular program, which increases access to information, promotes equity in library services to the community, and involves library patrons in the collection development process.


*Building Forward*

Each Library Advisory Commission Director's Report includes an update on the Building Forward Library Infrastructure Improvement Program Grant. For the March 2025 meeting, updates will be provided in two separate agenda items: B.1 Update on the Goleta Valley Library ADA, Safety, and Building Improvement Project, and C.2 Updates on Library Services During Construction.


Information is also available on the project page on the Goleta Valley Library website: <https://www.goletavalleylibrary.org/about/goleta-valley-library-improvement-project>.

Further information will continue to be shared at this Commission in future meetings.

**Review By:**

  
\_\_\_\_\_  
Elizabeth Saucedo  
City Librarian

**Approved By:**

  
\_\_\_\_\_  
JoAnne Plummer  
Neighborhood Services Director

**ATTACHMENT:**

1. Library Advisory Commission City Librarian's Report PowerPoint
2. FY 2023-24 California State Library Public Libraries Survey  
Infographic

## **ATTACHMENT 1**

Goleta Valley Library, City Librarian's Report PowerPoint

# Goleta Valley Library City Librarian's Report

Library Advisory Commission

March 3, 2025

Presented by:

Elizabeth Saucedo, City Librarian





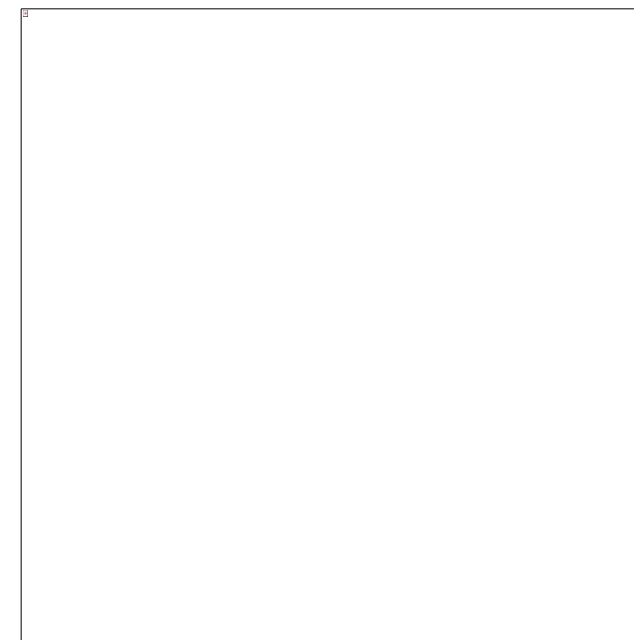
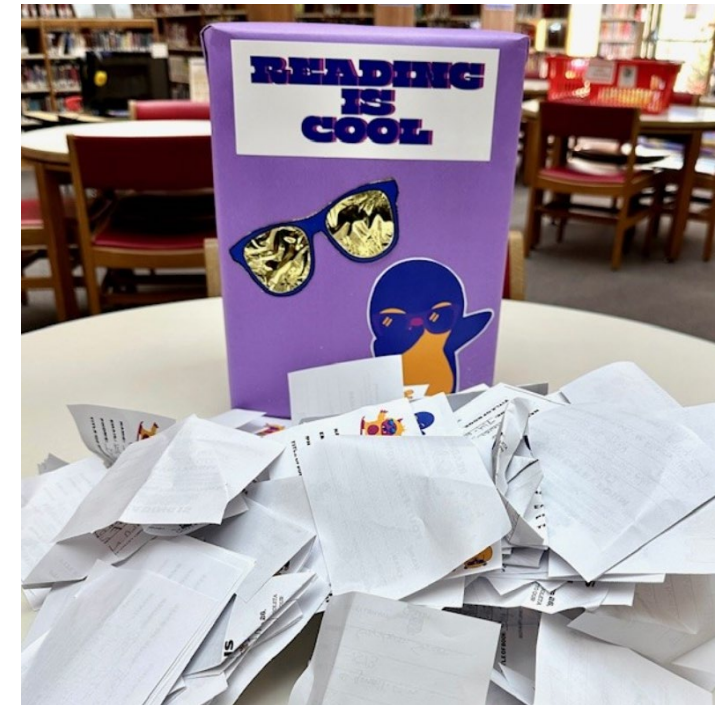
# Program Highlights





# Programs: Something for Everyone

- Reading Incentive Programs
- Seasonal Programming
- Volunteer-led Programs
- Partnership Programs
- Weekly Favorites: Storytimes
- From September 2024 – January 2025:
  - 201 programs
  - 10,761 interactions





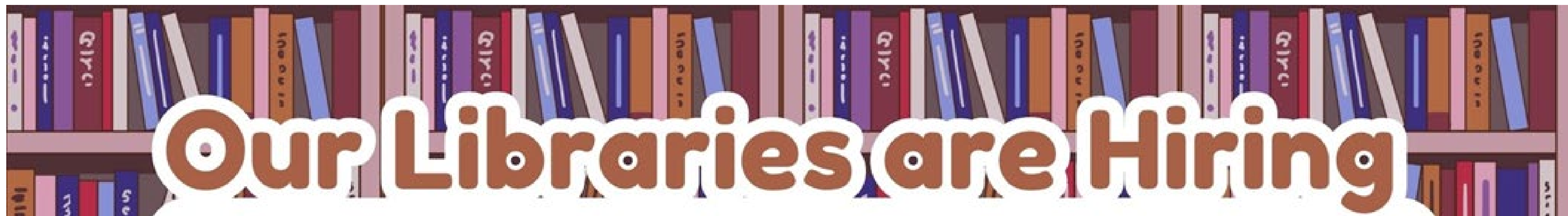
# Staffing Updates: Filled Positions

- Welcome to the Team!
  - Kim Crail, Goleta Valley Library Supervising Librarian
  - Erin Herzog, Solvang Library Branch Supervisor
  - Amanda Brown, Goleta Valley Library Part-Time Library Assistant



# Staffing Updates: Recruitments

- Current Recruitments:
  - Full-Time Library Technician at Goleta Valley Library
  - Part-Time Library Assistant at Buellton Library
  - Part-Time Department Aide at Bookvan
  - Part-Time Department Aide at Solvang Library





# GVL Activity: Sept 2024 – Jan 2025

Visits to the Library: 64,779

Computer Use: 3,274

Volunteer Hours: 919.25

Operational Hours: 965

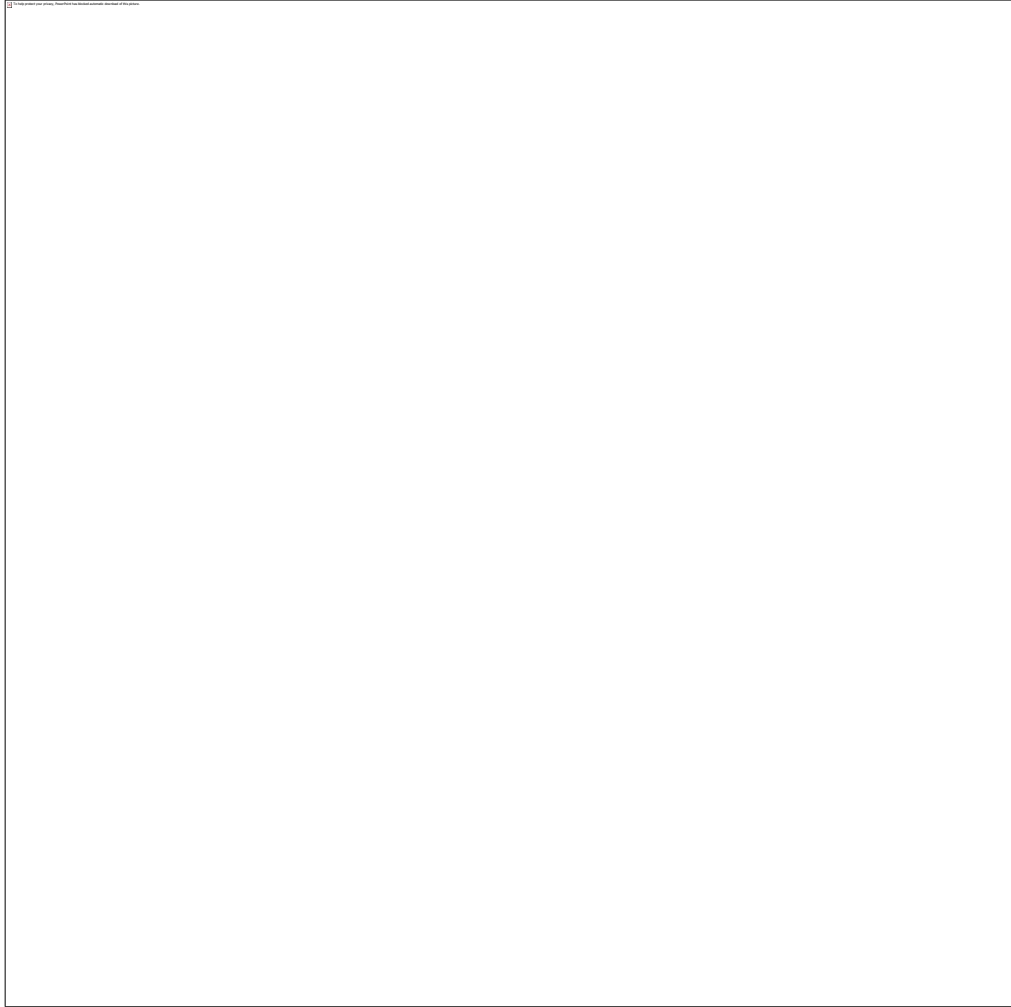
Total Programs: 201

Program Interactions: 10,761





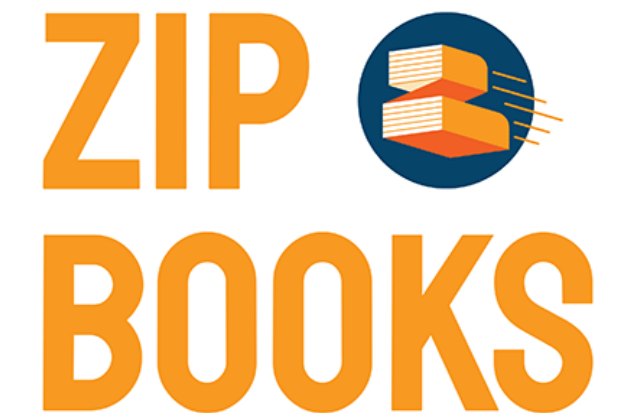
# Buellton Library Grand Opening



# Grants

## Zip Books Grant

- 2024/25 application submitted July 2024
- \$15,327 awarded
- Program opened on February 14<sup>th</sup>
- After one week, 160+ requests received and \$2,523.23 expended



## Building Forward Library Facilities Improvement Program

- Update on Project Status
- Update on Provision of Services Plan

# Building Forward: Service Update

- The nature of the construction requires a full closure, resulting in temporary offsite Library services
  - Last day of service at Fairview: March 30, 2025
  - Anticipated closure length: 18-24 months
  - April to June: Relocation to temporary site (GVL Express)
  - Tentative opening at GVL Express: early June 2025
  - Robust programming plan in development



# Building Forward: Stay Informed



Events Hours/Contact Us Branches

**Catalog**

**Site**

BOOKS & E-LIBRARY	SERVICES	PROGRAMS	KIDS & TEENS	ABOUT
<ul style="list-style-type: none"><li>About Us</li><li>Black Gold</li><li>Santa Ynez Valley Libraries</li></ul>	<ul style="list-style-type: none"><li>Bookvan</li><li>Policies</li><li>Annual Work Program</li></ul>	<ul style="list-style-type: none"><li>Reading Corner Newsletter &amp; Archives</li><li>Friends of the Library</li><li>City of Goleta</li></ul>		<ul style="list-style-type: none"><li>Employment</li><li><b>Goleta Valley Library Improvement Project</b></li></ul>

[www.GoletaValleyLibrary.org](http://www.GoletaValleyLibrary.org)

# Questions

## **ATTACHMENT 2**

FY 2023-24 California State Library Public Libraries Survey Infographic





# GOLETA VALLEY LIBRARY

## Annual Report 2024



The library had **7,032** open hours in 2023/2024!



**24,962** people have a card at our library



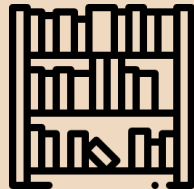
**292,142** people walked through our doors last year



In addition to **413,249** website visits



Print materials totaled **94,826**



The collection contained **107,958** items



There were **272,064** electronic materials circulated



Contributing to a total of **775,669** checkouts!



We lent our items to libraries outside of our system **13,558** times



Our service is delivered by **15.00** dedicated FTE staff



**9,404** Reference questions were asked



And brought in **38,259** items upon patron request



**525** total programs offered



**16,387** people attended in total!

# READ

www.goletavalleylibrary.org  
500 N. FAIRVIEW AVE.  
GOLETA, CA, 93117

For questions or comments, please email [support@countingopinions.com](mailto:support@countingopinions.com)

Powered by Counting Opinions