



Agenda Item B.3
CONSENT CALENDAR
Meeting Date: March 6, 2018

TO: Mayor and Councilmembers

FROM: Vyto Adomaitis, Neighborhood Services and Public Safety Director

CONTACT: JoAnne Plummer, Parks and Recreation Manager

SUBJECT: Temporary On-Street Parking Restrictions for the 2018 Isla Vista "Deltopia" Event

RECOMMENDATION:

Adopt Resolution No. 18-__ entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2018 Isla Vista Deltopia Event."

BACKGROUND:

Each year, the City experiences impacts from unsanctioned Isla Vista events. Over the past several years, for both the fall Halloween event and the spring Deltopia event, a temporary permit-only on street parking program for residents was implemented for each event and has been deemed successful. Unlike Halloween, the date for Deltopia changes annually. Deltopia is not to be confused with a series of sanctioned UCSB events generally known as "Spring Warm Up" that occur in the same time period.

Deltopia 2018 is scheduled for Saturday, April 7th. It is anticipated that 25,000 people could pass through Goleta for this Isla Vista event.

One of the significant impacts from Deltopia and other Isla Vista events has been parking overflow impacts into the University 1-2 neighborhoods in Goleta, and associated noise and other disturbances from individuals returning from Isla Vista to their vehicles in the late evening and early morning hours. Last year, temporary, resident only parking restrictions were again implemented for the Deltopia weekend. Based on feedback from residents, and the experience of Sheriff's Department and City Staff during the event, the temporary parking restrictions were effective in deterring parking, mainly from out of towners, who just wanted to park there to participate in Deltopia.

DISCUSSION:

For the past four years, UCSB has brought in approximately 130 additional police officers from other UC campuses for the Deltopia event, and has implemented on-campus parking restrictions for the weekend that Deltopia occurs. UCSB is expected to take the same measures for this spring's event.

To help dissuade partygoers from parking in the Goleta neighborhoods closest to Isla Vista during the Deltopia event, staff is again proposing a temporary on-street resident only parking restriction for the University 1-2 neighborhoods to help mitigate potential impacts.

Deltopia typically starts on Saturday morning and goes well into the evening hours on Saturday night. However, some wishing to attend the event arrive on Friday so they can party the night before as well. Based on this activity, staff is proposing a restriction from 7:00 pm Friday night to 7:00 am Saturday; and from 2:00 pm Saturday to 7:00 am Sunday. These restrictions allow for a window of time for parking associated with sports activities at Girsh Park, but are a deterrent to people coming in from out of the area who will not be able to find parking Friday night or Saturday afternoon/night. To avoid conflicts with Little League games in the event they continue into the late afternoon hours on Saturday, the City's Community Relations Manager will be coordinating with Girsh Park and Camino Real Marketplace to provide overflow parking for use during baseball games on Saturday should it be needed.

The proposed parking restriction area generally has the following boundaries: Cannon Green Drive to the west, Hollister Avenue to the north, Storke Road to the east and Whittier Drive to the south. A map of the proposed parking restriction area is provided in Attachment 1. This area is comprised of an estimated 1,250 dwelling units representing approximately 4,000 residents. Parking permits will be required to be taped to the inside of the vehicle's driver's side window during the restricted hours. A resolution imposing these restrictions is included for Council's consideration as Attachment 2 to this report.

The affected streets will be posted in advance to allow towing consistent with Section 22507 of the California Vehicle Code. Vehicles found parked on any of the streets in the University 1-2 neighborhoods during the restricted times, not displaying the appropriate parking permit, will be subject to ticketing and/or towing. A total of five electronic message boards will also be deployed in several entrances into the University 1-2 neighborhoods to provide added and visible notification of the parking restrictions.

To inform residents in the subject area of the parking restrictions, a significant community outreach effort is proposed. The outreach effort, coordinated by the City's Community Relations Manager, will include social media notifications, automated phone, email and text messaging, press releases, flyers, door hangers and postings to the City's Nextdoor and City Websites. Once again, households will be mailed two parking permits. Staff believes it has an accurate mailing list for the entire area, based on information from Santa Barbara Mail Works and resident comments received after the Halloween event.

As was done for Halloween, on Sunday morning, Public Works staff will also go through the subject neighborhoods to remove any trash or debris from the streets.

This discretionary decision regarding the proposed parking restrictions is exempt from the California Environmental Quality Act pursuant to California Code of Administrative Regulations section 15061 (b)(3) because there is no possibility that the activity in question may have a significant effect on the environment. This proposed regulation will

simply relocate the parking of certain vehicles from one area to another area which is already developed for parking purposes. A Notice of Exemption will be filed.

FISCAL IMPACTS:

The City's adopted Fiscal Year 2017/18 budget includes \$25,000 in account 101-5-6100-122 (Special Event Response) which is intended to cover related expenses for the Fall Halloween event and the Spring Deltopia event. These costs include the printing and mailing of parking permits to residents in the restricted area, posting signs throughout the neighborhoods, and the placement of five electronic message boards at the entrances to the neighborhoods. Approximately \$15,000 is available for the Spring Deltopia Event.

Staff anticipates the costs of the additional law enforcement presence in the City related to the upcoming Deltopia event will not exceed \$12,500. The additional law enforcement costs will be paid using the City's existing Sheriff Department Overtime Account (101-5-7100-559). There is expected to be more than sufficient funding available in the Overtime Account to cover the additional costs generated by the Deltopia Event and the remaining months in this Fiscal Year. All tow costs will be borne by the registered owners of any vehicles towed.

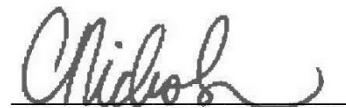
ALTERNATIVES:

The City may choose not to enact the proposed parking restrictions and address neighborhood parking impacts and associated disturbances by responding to citizen complaint calls based on priority of calls and officer availability.

Reviewed By:

Legal Review By:

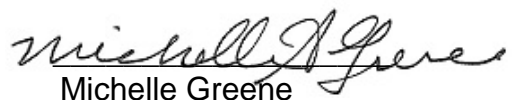
Approved By:



Carmen Nichols
Deputy City Manager



Michael Jenkins
Interim City Attorney



Michelle Greene
City Manager

ATTACHMENTS:

1. Map of Proposed Parking Restriction Area
2. Resolution No. 18-__ entitled, "A Resolution of the City Council of the City of Goleta, California Establishing Temporary Resident Only On-Street Parking Restrictions Related to the 2018 Isla Vista Deltopia Event."

ATTACHMENT 1

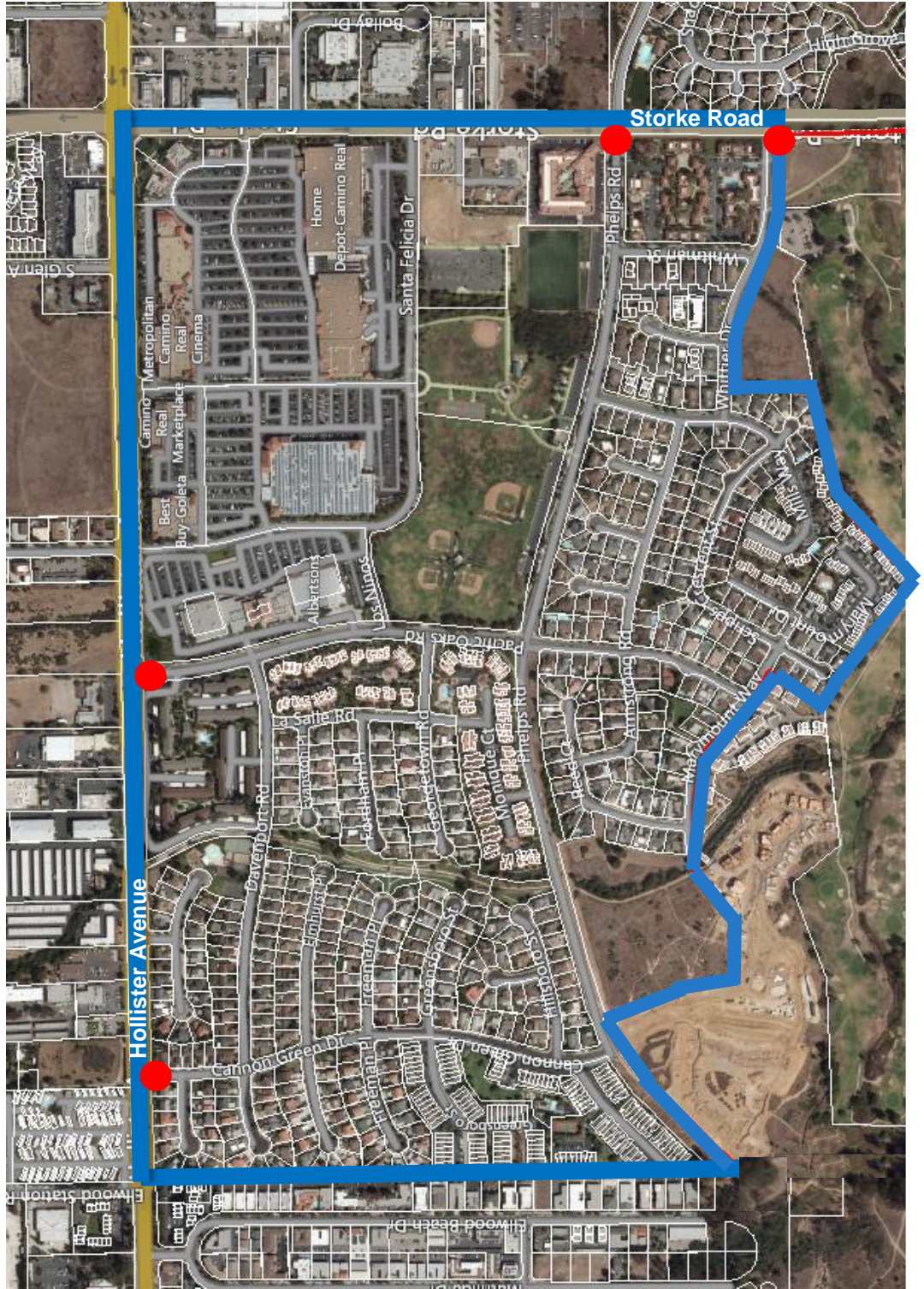
Map of Proposed Parking Restriction Area



Temporary Parking Restriction Area Map

CITY OF
GOLETA

● Locations of Solar Message Boards - Directed at Vehicles Entering the Restriction Area



ATTACHMENT 2

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
GOLETA, CALIFORNIA ESTABLISHING TEMPORARY ON-
STREET PARKING PROHIBITION RELATED TO THE 2018
ISLA VISTA DELTOPIA EVENT**

AGENDA ITEM B.3 REVISED ATTACHMENT 2

RESOLUTION NO. 18-__

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GOLETA, CALIFORNIA ESTABLISHING TEMPORARY RESIDENT ONLY ON-STREET PARKING RESTRICTIONS RELATED TO THE 2018 ISLA VISTA DELTOPIA EVENT

WHEREAS, Section 21351 of the California Vehicle Code authorizes the City to place and maintain, or cause to be placed and maintained, such appropriate signs, signals or traffic control devices upon streets and highways as may be necessary to properly indicate and carry out the provisions of the Vehicle Code or local traffic ordinances, or to warn or guide traffic; and

WHEREAS, California Vehicle Code Section 22507 (a) authorizes the City, by resolution, to prohibit or restrict the parking of vehicles on certain streets during all or certain hours of the day and grant preferential parking privileges to residents adjacent to the streets for their use; and

WHEREAS, California Vehicle Code Section 22507 (a) further authorizes the issuance of permits to residents to exempt them from a parking prohibition;

WHEREAS, residents of the unincorporated community of Isla Vista and others have historically organized and engaged in unpermitted assembly and street partying attended by thousands of residents and visitors that has included excessive and illegal use of alcohol which has not been successfully restrained by residents or governing authorities; and

WHEREAS, the unincorporated community of Isla Vista does not have adequate parking or infrastructure to support the number of people who have attended such events and as a result have historically parked in the University 1 and University 2 neighborhoods of Goleta to attend such events; and

WHEREAS, the City of Goleta and the residents of the University 1 and University 2 neighborhoods have suffered impacts from these Isla Vista events by non-residents who take all available on-street parking eliminating resident parking; who park in a manner to block driveways and streets; who cause loud disturbances throughout the night; who litter through the neighborhoods; who damage and vandalize property; and who create other nuisances; and

WHEREAS, the City desires to implement temporary parking restrictions on the following dates and times in an effort to minimize the burden of Isla Vista events on the City of Goleta and the University 1 and 2 neighborhoods:

7:00 pm April 6, 2018, to 7:00 am April 7, 2018
3:00 pm April 7, 2018, to 7:00 am April 8, 2018

WHEREAS, if the events in Isla Vista do not occur during the dates in the previous recital, the City declares the temporary parking restrictions to apply to the following dates:

7:00 pm April 13, 2018, to 7:00 am April 14, 2018

3:00 pm April 14, 2018, to 7:00 am April 15, 2018

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GOLETA DOES RESOLVE, DETERMINE, AND ORDER AS FOLLOWS:

SECTION 1.

Between the following hours:

7:00 pm April 6, 2018, to 7:00 am April 7, 2018

3:00 pm April 7, 2018, to 7:00 am April 8, 2018

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

SECTION 2.

If the events in Isla Vista do not occur on the dates in Section 1, the temporary restrictions shall apply to the following dates:

7:00 pm April 13, 2018, to 7:00 am April 14, 2018

3:00 pm April 14, 2018, to 7:00 am April 15, 2018

Parking on the following roadways shall be prohibited:

Cannon Green Drive from Hollister Avenue to Phelps Rd;

the entirety of Chapman Place;

the entirety of Lowell Way;

Davenport Road from Pacific Oaks to its western terminus;

the entirety of Elmhurst Place;

the entirety of Freeman Place;

the entirety of Greensboro Street;

the entirety of Hillsboro Way;

the entirety of Hillsboro Street;

the entirety of Evanston Place;

the entirety of Fordham Place;

the entirety of Georgetown Road;

the entirety of La Salle Road;

Pacific Oaks Road from Hollister Avenue to Marymount Way;

Phelps Road from Storke Road to Cannon Green Drive;

the entirety of Reed Court;

Armstrong Road from Mills Way to Reed Court;

Marymount Way from Scripps Crescent to Reed Court;

the entirety of Scripps Crescent;

the entirety of Pitzer Court;

the entirety of Pepperdine Court;

the entirety of Pomona Court;

the entirety of Mills Way;

the entirety of Linfield Place;

Whittier Drive from Storke Road to Mills Way;

Whitman Street from Phelps Road to Whittier Drive.

SECTION 3.

The Neighborhood Services and Public Safety Director is authorized to issue permits to Residents in the affected neighborhoods exempting them from the prohibitions in Section 1 for parking adjacent to their property.

SECTION 4.

The Neighborhood Services and Public Safety Director is hereby authorized to provide for the installation and maintenance of appropriate temporary markings for the locations identified above beginning at least 72 hours prior to the restrictions taking place.

SECTION 5.

The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 6th day of March, 2018.

PAULA PEROTTE
MAYOR

ATTEST:

APPROVED AS TO FORM:

DEBORAH S. LOPEZ
CITY CLERK

MICHAEL JENKINS
INTERIM CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF SANTA BARBARA)
CITY OF GOLETA) ss.

I, DEBORAH S. LOPEZ, City Clerk of the City of Goleta, California, DO
HEREBY CERTIFY that the foregoing Resolution No. 18-__ was duly adopted by
the City Council of the City of Goleta at a regular meeting held on the 6th day of
March, 2018 by the following vote of the Council:

AYES:

NOES:

ABSENT:

(SEAL)

DEBORAH S. LOPEZ
CITY CLERK