



Agenda Item C.1
DISCUSSION/ACTION ITEM
Meeting Date: May 1, 2018

TO: Mayor and Councilmembers

FROM: Deborah S. Lopez, City Clerk

CONTACT: Liana Campos, Deputy City Clerk

SUBJECT: Design Review Board Appointments

RECOMMENDATION:

- A. Consider reappointing Scott Branch, Architect and Dennis Whelan, Alternate to the Design Review Board; and
- B. Conduct an interview and consider appointment for the remaining Architect position to the Design Review Board

BACKGROUND:

The City's Design Review Board is composed of seven members appointed by the City Council. Of the seven members, a minimum of four are required to be residents of the City. At least two members must be licensed architects, and at least two members must be licensed landscape professionals (landscape architect or landscape contractor). The three at-large members must reside within the City. Four members shall constitute a quorum, but a quorum must contain a minimum of one licensed architect and one landscape professional or two licensed architects. A quorum must also contain a minimum of two City residents.

Members of the DRB are appointed for three-year terms. The terms are staggered so that approximately one third of the members are appointed each year. Seats expire at the end of January of each year, however members serve until their successors are appointed by the City Council.

DISCUSSION:

Three terms expired on the Design Review Board, Scott Branch, Architect, Dennis Whelan, Alternate and Carl Schneider, Architect (Who also filled the member residency requirement). Both Scott Branch and Dennis Whelan have both reapplied for their current positions, however Carl Schneider has chosen not to reapply for his position on the Design Review Board. Accordingly, there is an opportunity for the Council to consider appointing a new member to serve a term through January 2020.

MEMBER	CATEGORY	TERM EXPIRED
Dennis Whelan	Alternate (Architect, Non-resident)	1/31/2018
Scott Branch	Architect	1/31/2018
Carl Schneider	Architect (Resident)	1/31/2017

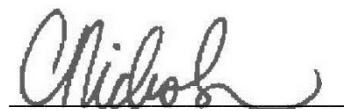
Requests for applications were published in the local adjudicated paper, City Channel 19, and on the City's Website and the Monarch Press. Two incumbents, Dennis Whelan and Scott Branch have expressed interest in serving another term and have submitted applications for their current positions on the Design Review Board. One application for the Architect position to the Design Review Board has been received by the City Clerk's office by Craig Shallanberger.

The purpose of this agenda item is to provide the City Council the opportunity to consider reappointing the incumbents to their current positions on the Design Review Board and interviewing the new applicant, Craig Shallanberger. Appointments are at the sole discretion of the City Council. Mr. Shallanberger will be in attendance at the City Council Meeting and available to answer questions. Completed application forms are attached for your review.

ALTERNATIVES:

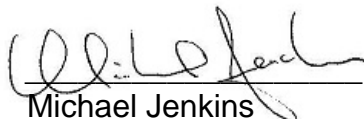
Council is under no obligation to make appointments at this time. Taking no action would mean that the Design Review Board could continue to function, as the current members will continue to serve until successors have been appointed. Council could direct staff to schedule interviews of the incumbents, or direct staff to reopen the recruitment and advertise for additional applicants.

Reviewed By:



Carmen Nichols
Deputy City Manager

Legal Review By:



Michael Jenkins
City Attorney

Approved By:



Michelle Greene
City Manager

ATTACHMENTS:

1. Application - Craig Shallanberger
2. Application - Dennis Whelan
3. Application – Scott Branch

ATTACHMENT 1:

Application - Craig Shallenberger

Profile

Craig

First Name

A

Middle Initial

Shallanberger

Last Name

Email Address

Street Address

Suite or Apt

GOLETA

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Design Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

48

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☐ Yes ☒ No

If your answer is yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

City of Santa Barbara Historic Landmarks Commission - 8 years

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

n/a

Question applies to Design Review Board

Which position are you applying for? *

☒ Licensed Architect

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

My primary interest is to serve the community and make a positive contribution to the Design Review process.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

My education and career has been dedicated to the built environment, both as a builder and an Architect. During this time I have become very familiar with the policies and procedures applicable to serving on the Design Review Board. In addition to presenting many projects of my own, I have also served in a Design Review position, so I and have a clear understanding of how the Design Review process works.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My primary goal is to implement City of Goleta policies in a fair, even-handed manner that guides applicants through the process. I also hope to contribute to any process improvements that can be made.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

It has been my pleasure to donate time to various organizations in the greater Santa Barbara County area, including Dos Pueblos High School, as a regular donor to United Blood Services, I enjoy participating in various fundraising events, as well, such as the Teddy Bear Foundation Cancer Research Run. In years past, I've also enjoyed being able to serve on the Board of Directors for AIA Santa Barbara Chapter and Old Spanish Days Fiesta. I've also been fortunate to be able to contribute to numerous organizations, including the Santa Barbara Foundation and Santa Barbara Cottage Hospital.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Yes. American Institute of Architects Member.

Question applies to Design Review Board

List your relevant experience as it relates to: A) Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections). B) Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors.

As an Architect and Builder, I am familiar with all of the above on a professional level.

Question applies to Design Review Board

Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professional, in your schooling, which architect or landscape architect influenced you the most and why?

My design philosophy in regards to the question is that all elements are related and should respond positively to the surrounding environment. While there are countless Architects deserving of praise for their work, Frank Lloyd Wright sets himself apart. His mastery of multiple Architectural styles and his influence are profound, to say the least.

Question applies to Design Review Board

What are the reasons why you believe you should be appointed to the Design Review Board?

Perhaps the best reason is that I understand the duties very well and that I believe myself to be qualified for the position. Also, I would discharge my duties in a fair, respectful manner at all times.

[Resume-CS_DRB.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City of Goleta website

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

None Selected

Gender

None Selected



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

CRAIG ALLAN SHALLANBERGER



PROFESSIONAL EXPERIENCE

See Attached Project Descriptions and Job Duties

WESTMONT LIVING, INC. (WESTMONT CONSTRUCTION, INC.) <i>Senior Project Manager</i>	MAY 2015 - PRESENT
MCGILLIVRAY CONSTRUCTION, INC. <i>Project Manager / Superintendent</i>	MARCH 2014 – APRIL 2015
ROBBINS REED, INC. <i>Project Manager / Superintendent</i>	AUGUST 2012 – FEBRUARY 2014
CRAIG SHALLANBERGER, ARCHITECT <i>Principal</i>	APRIL 2011 - PRESENT
CEARNAL ANDRULAITIS LLP <i>Project Architect</i>	NOVEMBER 2003 - APRIL 2011
CARROLL CONSTRUCTION COMPANY, INC. <i>Operations Manager</i>	APRIL 1999 - NOVEMBER 2003
R.P. RICHARDS, INC. <i>Chief Estimator, Project Manager, CQC Manager</i>	JUNE 1993 - APRIL 1999

LICENSURE

ARCHITECT – STATE OF CALIFORNIA <i>License #C32532</i>	FEBRUARY 2010
GENERAL CONTRACTOR <i>"B" General Building Contractor License #827579</i>	NOVEMBER 2003

EDUCATION

CALIFORNIA STATE UNIVERSITY, CHICO <i>Bachelor of Science – Construction Management (College of Engineering)</i>	MAY 1993
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TECHNICAL SKILLS

- ARCHITECTURE & DESIGN SOFTWARE
 - Vectorworks (CAD)
 - Google Sketchup
 - Adobe Suite (Photoshop, InDesign)
- CONSTRUCTION MANAGEMENT SOFTWARE
 - Procore (Project Documentation)
 - Timberline & Bluebeam Revu (Estimating)
 - MS Project & Primavera (Project Scheduling)
- GENERAL BUSINESS SOFTWARE
 - Microsoft Office Suite

AFFILIATIONS

HISTORIC LANDMARKS COMMISSION (CITY OF SANTA BARBARA) Commissioner	JAN. 2009 – DEC. 2016
AIA SANTA BARBARA CHAPTER Director; Professional Affiliate Liaison	JAN. 2005 – DEC. 2009
SANTA BARBARA CONTRACTOR'S ASSOCIATION Affiliate	1999 - PRESENT

REFERENCES: AVAILABLE UPON REQUEST

WESTMONT LIVING, INC.

Senior Project Manager, May 2015 – Present

- Responsible for all Pre-Construction and Construction services for an Owner-builder group specializing in Senior Care / Assisted Living. Notable projects constructed:
 - \$13M “Mariposa at Ellwood Shores” Assisted Living – Goleta, CA: HUD232 Project – 61,000 SF, 49 Units (89 Beds)
 - \$13M “The Inn at The Terraces” Assisted Living – Chico, CA: 72,000 SF, 3-Story, 80 Unit (85 Beds)

McGILLIVRAY CONSTRUCTION, INC.

Project Superintendent, March 2014 – April 2015

- Responsibilities include directing all aspects of Project Management and Superintendent roles, including Owner Coordination, Contract Execution, Proposal Preparation, and Estimating. Notable projects constructed:
 - \$6M “The Oak Cottage” Memory Care Facility – Santa Barbara, CA: HUD232 Project – Responsible for Davis-Bacon wage compliance, HUD Inspector coordination, Contractor’s 92448 Requisitions, and Final Cost & Wage Certifications

ROBBINS|REED, INC.

Project Manager, August 2012 – February 2014

- Responsibilities include directing all aspects of Project Management and Superintendent roles, including Owner Coordination, Contract Execution, Proposal Preparation, and Estimating. Notable projects constructed:
 - \$3M Medical Offices & Surgery Center – Santa Barbara, CA

CEARNAL-ANDRULAITIS LLP

Project Architect, November 2003 – April 2011

- Responsibilities include all phases of project development, including Schematic Design, Design Development, Construction Documents, and Construction Administration. Duties also include all planning and entitlement activities. Inherent to the position is development application submittals and approvals, including design review presentations. Notable projects:
 - Andalusia Building Remodel (REI Shell) – 318 State Street Santa Barbara, CA
 - State & Hitchcock Center Façade & Tenant Improvements – Santa Barbara, CA
 - Granada Tower Seismic Retrofit and Tenant Improvements – Santa Barbara, CA
 - Turnpike Shopping Center Façade Improvements – Santa Barbara, CA
 - New Dining Terrace – La Cumbre Golf & Country Club, Santa Barbara, CA
 - 61-Unit Efficiency Housing (Housing Authority) – 315 W. Carrillo Street, Santa Barbara, CA
 - 6-Unit Luxury Residential Condominiums – 737 E. Anapamu Street, Santa Barbara, CA
 - Van Kampen Hall Dormitory Remodel – Westmont College, Santa Barbara, CA

CARROLL CONSTRUCTION COMPANY, INC.

Operations Manager, April 1999 – November 2003

- Responsibilities include directing all aspects of corporate operations, with direct supervision of all Project Managers and Superintendents. Marketing, Proposal Preparation, and Estimating duties were also characteristic tasks of the position. Notable projects constructed:
 - \$10M Ventura High School Modernization – Ventura, CA
 - \$5M Heritage House Assisted Living Facility – Goleta, CA: HUD232 Project – Responsible for Davis-Bacon wage compliance, HUD Inspector coordination, Contractor’s 92448 Requisitions, and Final Cost & Wage Certifications
 - \$5M District Attorney Building – Santa Barbara, CA
 - \$3.5M Montecito Union School Classroom Additions – Montecito, CA

R.P.RICHARDS, INC.

Chief Estimator, Feb. 1995 – April 1999; Project/Quality Control Manager, June 1993 - April 1995

- Responsibilities included preparing bid packages, issuing proposals, compiling complete bids, and conducting postbid activities, such as subcontract writing and purchasing. During RPR employment was responsible for procurement of over \$300M in new contracts. Notable projects awarded:
 - \$52.5M Enlisted Housing – Aviano Air Force Base – Aviano, Italy
 - \$20M Improve Family Housing, Phase 3 – Hickam AFB, HI
 - \$6M Air Traffic Control Tower – Santa Barbara, CA

ATTACHMENT 2

Application - Dennis Whelan



APPLICATION FOR APPOINTMENT TO THE
DESIGN REVIEW BOARD

CITY OF GOLETA
130 Cremona Drive, Suite B
GOLETA, CA 93117
P-(805) 961-7505/F-(805) 685-2635

Name: Dennis M. Whelan

Residence Address

E
E

Home telephone:

E-mail address:

Categories:

☒ Architect

☐ Landscape Professional

☐ At Large

Are you a qualified elector* of the City of Goleta?

of the County of SB? ☒

* Qualified elector: Resident & U.S. citizen, at least 18 years old

Relevant experience/Background: *(Note: A Supplemental Questionnaire needs to be submitted, and one additional page of information, i.e. a resume, may be submitted)*

Education:

Bachelor of Art, UCSB

Master of Architecture, UCLA

Present occupation: Associate Campus Architect

Memberships in organizations: AIA, AICP

**Experience on policy-making boards, commissions or leadership roles:
UCSB Campus Planning Committee, Design Review Committee, Campus
Landscape Committee**

Reasons why you believe you should be appointed to the DRB:

Most of my professional life at UCSB in Planning and Architecture has been working with design professionals, engaging them in the process of design and the review of their work. I have staffed committees for over 20 years that review and comment upon changes to the physical environment, both large and small, in regards to campus design standards, Long Range Development Plans, and Landscape Plans. I am keenly aware of the design process through the review phase and interested in developing cohesive design concepts.

Note: All appointees must file Statements of Economic Interest per State law.

Date Received	Date distributed to Mayor and Council
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(If appointed)
Nominated by _____

Date _____ **Term expires** _____

DESIGN REVIEW BOARD APPLICATION SUPPLEMENTAL QUESTIONNAIRE

1. List your relevant experience as it relates to:

- a. Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections).
- b. Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project has a unity of composition/treatment of styles, materials and colors; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors).

a. I have been making architectural drawings continuously for almost 50 years. I have worked for major design firms (Skidmore, Owings and Merrill) on high rise projects and specialty design firms for custom homes and commercial spaces. I understand the dynamics of the 2-dimensional image as it translates to 3-dimensional space.

I also have a passion for landscape plans, and am well versed in plant lists, planting and irrigation plans. I am also a docent at the (fabulous!) Lotulsand Garden Estate, and give tours regularly.

In my postition at UCSB, I have been responsible for the design and implementation of signage programs, and continue to expand, interpret the guidlines for the design of new signage.

b. A primary responsibility of my duties is to determine if a proposed project respects the design guidelines of the campus, and how it fits into the fabric of the 1,000 acre campus. This includes major public buildings, landscape, housing, signage and infrastructure. In effect, UCSB is a small city of 35,000 inhabitants, and my responsibility is to constantly guard and guide the making of place that is appropriate for not only the mission of the University, but the history of Campus design.

2. Identify conflict resolution skills you've used working with people of all dispositions.

All design is a collaborative process, this is something that is inculcated during an architect's education and practice. Many different trades and responsibilities of individuals are at play, and must be well integrated to achieve a finished project.

I'm always asking designers what their intention is and directing my comments to how well their designs achieve the stated goals. My own education was based upon always praising efforts, and making suggestions, rather than demands, upon proposals that fit within the stated design intent and reflected the goals and plans of the project.

3. Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professionals, in your schooling, which architect or landscape architect influenced you the most and why?

Certainly the making of place is the most important thing to me. How a design reflects not only the communities assets, values, ecology, economy and history, but how it will enhance, inspire and support those activities and potentials that will be, or should be, present in any setting that promotes people's health happiness and well being.

Placemaking is both a process and a philosophy. Concepts about designing cities that cater to people, not just to cars and commercial centers. Public spaces must invite essential elements to create social life, as cities are perhaps the greatest invention of man that gave rise to all that is credited with civilization.

My own professor Charles W. Moore was a leading proponent of place making. His writings reflect this passion:

The Place of Houses

The Poetics of Gardens

The City Observed: Los Angeles

Water and Architecture

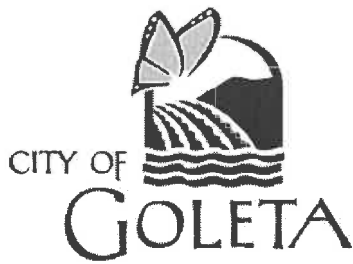
Body, Memory and Architecture, is a plea for architect to design structure for three-dimensional user experience instead of two-dimensional visual appearance.

I worked on the Beverly Hills Civic Center and City Hall for Mr. Moore. In that project are present many of these placemaking ideas. Another of his well known works is the UCSB Faculty Club, which I am intimately familiar with and exemplifies the 3-dimensionality of his design for public spaces.

I believe I can bring experienced eyes to the City of Goleta as it develops into a particularly special place in Southern California.

ATTACHMENT 3

Application – Scott Branch



**APPLICATION FOR APPOINTMENT TO THE
DESIGN REVIEW BOARD**

CITY OF GOLETA
130 Cremona Drive, Suite B
GOLETA, CA 93117
P-(805) 961-7505/F-(805) 685-2635

Name: Scott Branch

Residence Address: [REDACTED]

Business Name & address: [REDACTED]

Home telephone: [REDACTED]

E-mail address: [REDACTED]

Categories:

- ☒ **_X_ Architect**
☐ **Landscape Professional**
☐ **At Large**

Are you a qualified elector* of the City of Goleta? No
of the County of SB? Yes

* Qualified elector: Resident & U.S. citizen, at least 18 years old

Relevant experience/Background: *(Note: A Supplemental Questionnaire needs to be submitted, and one additional page of information, i.e. a resume, may be submitted)*

Education:

Santa Barbara City College
College of the Redwoods
Architectural Internship

Present occupation:

Architect/Partner: Burnell, Branch & Pester Architecture

Memberships in organizations:

American Institute of Architects
City of Goleta; Design Review Board

Experience on policy-making boards, commissions or leadership roles:

I've been on Goleta's Design Review Board for 9 years.

I've been a partner of my firm for 7 years, leading many projects.

Reasons why you believe you should be appointed to the DRB:

I've been fortunate enough to be on the DRB for the past 9 years. It has been quite an honor to help contribute to maintain, restore & enhance the beauty of Goleta. Although my physical address is in the City of Santa Barbara presently, I've had a Goleta address many times over the years since I arrived on the south coast in 1982, and will likely live here again. And I continue to spend much time in Goleta. My mother has lived in Old Town for years and the majority of my daughter's friends are scattered throughout Goleta from Old Town to Winchester Canyon so I cover the ground here on a near daily basis.

I'd like to help preserve the charm of Goleta. The only constant in this world is change. We can fear it or mitigate it. And as progress comes, I'd like very much to be a part of the process to help guide that change and participate in the process so that whatever development happens, it is harmonious as it becomes part of this community. As an architect I have that ability. I bring to the DRB many years of experience and knowledge of the process and how to help others navigate it successfully.

Moreover, as an architect, I have the ability to look at something on paper and truly understand what I'm looking at and what it would look like in the real world. This has also helped me to assist some of the other DRB members who may not possess this ability to understand what is before them.

I believe we have done good work on this board. I have participated in many transformations of projects that when initially brought before the DRB, started out as something egregious and inappropriate, and eventually wound up fitting in the community and being something that all involved could be proud of. That's how it works, and it has been my joy to be a part of that process.

Collaborating w/ the other DRB members has always been a joy for me. I'd like to believe that my efforts of contributing positively to this board have helped to make the City of Goleta a more beautiful place.

Note: All appointees must file Statements of Economic Interest per State law.

Date Received _____ Date distributed to Mayor and Council _____

(If appointed)
Nominated by _____

Date _____ Term expires _____

DESIGN REVIEW BOARD APPLICATION SUPPLEMENTAL QUESTIONNAIRE

1. List your relevant experience as it relates to:
 - a. Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections).
 - b. Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project has a unity of composition/treatment of styles, materials and colors; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors).

A: With regard to reading plans, I'm an architect. This is the basic means of communication by which my career functions. I understand thoroughly all the plans I've seen as a member of DRB over the years.

B: This is precisely the reason I'm an asset to the DRB. I have the ability to determine whether a project, component, detail, etc. is compatible not only within itself and the project, but more importantly, how it fits in the community. For years I've successfully navigated the other Discretionary Review Boards in this area with my own projects. That can only be achieved if one can understand the fundamental impacts: neighborhood compatibility, size-bulk-scale, composition, proportion, color, style, etc.

2. Identify conflict resolution skills you've used working with people of all dispositions.

Good question! When you become an architect, you do it because you want to design great buildings & environments. As you embark on that journey, you quickly realize that the success of this profession begins w/ the ability to communicate with humans on a personal level. That begins with listening. You need to look into people's eyes and really hear what they're saying. In my profession, missed communication can be professionally lethal. It leads to distrust and the compromising of one's credibility, not to mention the possible waste of a project's budget.

To that end, the architect is often the pivot point of a project. There will be differences of opinions by team/project members which need to be resolved. I had to learn pretty quickly how to navigate that. I have been told that this is one of my best assets. I've been doing this for nearly 30 years and have no ill will w/ any professionals I've worked with or with clients I've helped.

I have had to learn how to help people resolve all kinds of conflicts from a couple disagreeing over a closet location to a developer having a problem w/ a consultant or a client having a problem w/ a jurisdiction or contractor having a problem w/ a client.

It has been my experience that conflicts best get resolved when all parties feel they have authorship in the solution. It takes patience and a keen sense of direction to navigate that. People generally don't want to be force-fed a resolution. More specifically, they don't want to be told what to do. No one likes that. By asking questions instead of barking orders, everyone gets a say in the outcome. It's a delicate dance, but one that is also very gratifying when done correctly. After all, it takes many players to complete a project and if everyone gets along and communicates well, the result speaks for itself.

3. Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professionals, in your schooling, which architect or landscape architect influenced you the most and why?

I'd have to say my design approach is very pragmatic. My goal is to design with the intent of being timeless. When something holds its integrity through the years, I call that success. Good design is good design. This is another reason I like being involved in Goleta's Design Review Board. I've had opportunity to be on the County's boards and also the City of Santa Barbara, but have chosen not to. Those communities have already established a level of design that is intrinsic to the fabric of this beautiful area which is part of the reason this area is so loved by the rest of the country and even the world. However, as much as I love it here, I feel that the County of Santa Barbara was a bit lax in the attention it gave to Goleta over the years. That all changed when Goleta incorporated and began to care about its own legacy. That appeals to me and gets me excited to help.

I grew up in Salt Lake City. It wasn't until I became an architect and would return to Salt Lake that I realized the importance of design philosophy. What were rural communities when I'd left had become infused w/ random 4 story glass clad office buildings that felt awkwardly out of place. Conversely, as I visited Europe I was humbled by the presence of great design and how nothing felt out of place. Every building, every garden, every street was clearly in its element and created a sense of community while respecting human scale.

As I grew professionally, I began to gravitate to architects who respected that same kind of philosophy and whose buildings never seemed to feel out of place. Charles & Henry Greene were masters of this as obviously were Frank Lloyd Wright and Le Corbusier, not to mention Phillip Johnson. Locally, I began to learn about the greatness of George Washington Smith and Lurah Riggs and developed a real fondness for their work. Their buildings seem to really embody the essence of the south coast. The building where my office is was designed by Julia Morgan. Her sense of proportion is magnificent. I also enjoy modern design. Morphosis does

amazing work as does Richard Meier. But I also like the mid-century modern work of the likes of Eames, Neff, Neutra, etc.

For me, architecture is very similar to music. In fact, architecture has famously been called 'frozen music', and I think that's accurate. Most people have varied musical tastes and enjoy a wide variety of artists and styles. Music can be appropriate or mismatched. I'm not sure Vivaldi would be the best choice to get people at a football game excited to start. Similarly, I'm not sure a Tudor style office building would work in Old Town. These are obviously extreme examples, but the point is that there are infinite styles & solutions, but determining place, proportion and perspective is a necessary skill...one that I feel I possess.

In the end, every component of a design matters, from the building placement on its site down to the light fixtures above the door or the type of groundcover next to the walkway. There is harmony when all components come together and work in unison. When that happens, a building will be in place and thrive in its community as much on the day it's completed as it will in 30 years. That's when I want to stand up and applaud. That's what makes me want to be a part of it all.
