

City Council Compensation

CITY COUNCIL MEETING

JUNE 5, 2018

CARMEN NICHOLS, DEPUTY CITY MANAGER

City Council Compensation

May 15, 2018 – City Council Direction

Public Engagement Commission Recommendation (From May 2, 2018)

- Councilmembers receive 75% of the nonfamily household median income of the 93117 zip code, and that annual adjustments to salary be made to stay aligned with the median income.
- Mayor receive 90% of the nonfamily household median income of the 93117 zip code and the annual adjustments to salary be made to stay aligned with the median income.
- The salary be implemented following the November 2018 election.
- It was suggested City Council take affirmative action for a ballot measure to be prepared for the Nov 2018 election.

Nonfamily Household Median Income by Zip Code (93117)

MEDIAN INCOME – US Census Bureau Income in the Last Twelve Months – 2016
\$29,253 – Nonfamily Households for 93117 Zip Code

Median Household	Monthly	Annual
Mayor at 90%	\$2,194	\$26,328
Councilmember at 75%	\$1,828	\$21,940

Source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates - 93117 Zip Code

- Includes areas outside of GOLETA.
- Includes Isla Vista residential community much made up of college students.
- Does not include all of GOLETA.

Nonfamily Household Median Income for GOLETA

MEDIAN INCOME – US Census Bureau Income in the Last Twelve Months – 2016
\$56,179 – Nonfamily Households for Goleta

Median Household	Monthly	Annual
Mayor at 90%	\$4,213	\$50,561
Councilmember at 75%	\$3,511	\$42,134

Source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates - Goleta

Draft Ordinance Options

Option 1
93117

Option 2
GOLETA

Approval of one Ordinance

- Option 1 – by Zip Code
- Option 2 – by City of Goleta

Implementation date

- Following Swear In of Councilmembers after November 2018 Election

Future Salary Adjustments

- Alignment with the Index
- Annually on the first pay day of December

Ballot Measure Language

Option 1 93117

Option 2 GOLETA

Option 1

Shall the annual salary of the members of the City Council be set at seventy five percent (75%) of the nonfamily household median income for *the zip code 93117 (currently \$21,940)* and the annual salary of the Mayor to be set at ninety percent (90%) of the nonfamily household median income for *the zip code 93117 (currently \$26,328)*?

Option 2

Shall the annual salary of the members of the City Council be set at seventy five percent (75%) of the nonfamily household median income for the City of Goleta (currently \$42,134) and the annual salary of the Mayor to be set at ninety percent (90%) of the nonfamily household median income for the City of Goleta (currently \$50,561)?

Points to Consider

- May encourage candidates to run for election as early as 2018.
 - No guarantee of a salary
- No Community Survey-no test for the ballot measure, determined by vote.
 - Survey to be conducted in July with results in September
- Next opportunity for ballot introduction is 2020.
 - One election cycle before district elections
- 2018 – Election – two election cycles before District Elections.
 - Participation, especially when District elections are implemented
- May give potential candidates an opportunity to prepare for future elections with knowledge of salary.

Direction by City Council

- Consider and direct staff to move forward with a ballot measure – Option 1 or Option 2.
- Direct staff to place a Council-Initiated Ordinance on the November 6, 2018, proposed ballot language will be used as proposed or revised by City Council.
- Direct the City Clerk to forward the Council-Initiated Ordinance to the City Attorney for preparation of an Impartial Analysis.
- City Clerk will bring Resolution to consolidate with the County Election (June 19).

Conclusion