



**PUBLIC ENGAGEMENT COMMISSION
MEETING MINUTES
Wednesday, May 02, 2018**

6:00 PM
City Hall
130 Cremona Drive, Suite B
Goleta, California

Members of the Public Engagement Commission

Pedro Paz, Chair
Sherri Bliss, Vice Chair
James Kyriaco, Commissioner
Barbara Massey, Commissioner
Beth Schneider, Commissioner
Rey Ybarra, Commissioner
Silvia Uribe, Commissioner

Carmen Nichols, Deputy City
Manager
Valerie Kushnerov, Community
Relations Manager
Deborah S. Lopez, City Clerk

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chair Paz called the meeting to 6:00 P.M., followed by the Pledge of Allegiance.

ROLL CALL OF PUBLIC ENGAGEMENT COMMISSION

PRESENT: Chair Paz, Vice Chair Bliss, Commissioners Kyriaco, Massey, Schneider,
Ybarra, and Uribe

ABSENT: None

PUBLIC FORUM

None

A. DISCUSSION/ACTION ITEM

A.1 Timing of Work Plan

Discuss timing of Public Engagement Commission's Work Plan.

Timing of Work Plan - Staff Report

Staff Speaker:

Valerie Kushnerov, Community Relations Manager

Public Speaker:

George Relles spoke in opposition of the District Mapping June 2022 deadline noting it is unrealistic and suggested advancing the date to January 2022 to take into consideration those that may want to run for a candidate seat.

MOTION: Commissioners Massey/Ybarra to adopt the Public Engagement Commission's Work Plan as follows: Increase resident participation in government - Project completion shall be ongoing; Council Compensation -Project will be discussed on tonight's agenda, proposed completion date of June 2018; City Council Meeting Start Time -Project to be discussed at the next meeting, proposed completion date of July 2018; Mayor's Term Length - Project to be discussed in June 2018, proposed completion date of July 2018; Charter City - Project discussed in April 2018, and will be agendized in August 2018, project completion date is to be determined; District Elections - Project to be discussed in 2020, project completion date is June 2022.

AMENDED MOTION: Commissioners Massey/Ybarra to adopt the Public Engagement Commission's Work Plan as follows: Increase resident participation in government - Project completion shall be ongoing; Council Compensation -Project will be discussed on tonight's agenda, proposed completion date of June 2018; City Council Meeting Timing - Project to be discussed at the next meeting, proposed completion date of July 2018; Mayor's Term Length - Project to be discussed in June 2018, proposed completion date of July 2018; Charter City - Project discussed in April 2018, and will be agendized in August 2018, project completion date is to be determined; District Elections - Project to be discussed in 2020, project completion date is January 2022.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Vice Chair Bliss, Commissioners Kyriaco, Massey, Schneider, Ybarra, and Uribe. Noes: None

Commissioner Kyriaco left the dais at 6:40 p.m.

A.2 City Council Compensation

Receive a report on City Council compensation and provide input and a recommendation to the City Council.

City Council Compensation - Staff Report

Staff Speaker:

Carmen Nichols, Deputy City Manager, provided a presentation titled, "City Council Compensation," and dated May 2, 2018 (presentation on file).

Public Speaker:

George Relles recommended the stated goal of diversity, including economic diversity and the need to obtain qualified individuals when recruiting future City Council Members. Mr. Relles suggested recruiting individuals who are not motivated by money, and pointed out that running for Council tends to bring forth people of a certain economic range. Mr. Relles spoke in opposition of tying Council compensation to the budget or City population and noted his support of looking at a median income of 70, 80 or 90 percent. Mr. Relles suggested including an effective date for the Council compensation and noted the various options should be provided to the tax payers to decide. Mr. Relles concluded that the Public Engagement Commission should provide direction tonight.

MOTION: Commissioners Ybarra/Uribe to recommend to the City Council a higher salary livable wage to encourage individuals to run for Mayor recommends the Mayor receives the compensation of 90 percent of the median income for 93117, and an annual adjustment to stay aligned with that income, the salary is to be implemented following the 2018 Election.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Vice Chair Bliss, Commissioners Massey, Schneider, Ybarra, and Uribe. Noes: None. Absent: Commissioner Kyriaco.

MOTION: Commissioners Bliss/Ybarra to recommend to the City Council a proposal to place a ballot measure for the City Council Members compensation to include a higher salary and liveable wage that would encourage participation. The proposal is to have a pay equivalent to 75 percent of the median income for the zip code 93117 with an annual adjustment to stay aligned with that income. The salary is to be implemented following the 2018 Election.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Vice Chair Bliss, Commissioners Massey, Schneider, Ybarra, and

Uribe. Noes: None. Absent: Commissioner Kyriaco.

B. DIRECTOR'S REPORT

Carmen Nichols, Deputy City Manager, reported the on the schedule for the Community Survey.

Valerie Kushnerov, Community Relations Manager, expressed appreciation to the Public Engagement Commission for their feedback on the Community State of the City and reported a memo was provided to the City Council and that the Communications and the Channel 19 Policy would be going to the City Council on May 15, 2018.

C. FUTURE AGENDA ITEMS

- Commissioner Bliss proposed an agenda item be placed on the next meeting to place a standing agenda item, upcoming events and activities related to the City and generating ideas for implementing communication and engagement tactics related to those activities. Commissioner Massey and Chair Paz supported the request.
- Commissioner Uribe requested the Public Engagement Commission meetings be interpreted so the public can watch on television, Chair Paz and Commissioners Ybarra and Schneider supported the request.
- Carmen Nichols, Deputy City Manager, reported revisions of the Timing of Work Plan would be made to incorporate today's changes.

ADJOURNMENT AT 7:59 P.M.



**PUBLIC ENGAGEMENT COMMISSION
MEETING MINUTES
Wednesday, June 13, 2018**

6:00 PM
City Hall
130 Cremona Drive, Suite B
Goleta, California

Members of the Public Engagement Commission

Pedro Paz, Chair
Sherri Bliss, Vice Chair
Barbara Massey, Commissioner
Beth Schneider, Commissioner
James Kyriaco, Commissioner
Rey Ybarra, Commissioner
Silvia Uribe, Commissioner

Carmen Nichols, Deputy City
Manager
Valerie Kushnerov, Community
Relations Manager
Deborah S. Lopez, City Clerk

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chair Paz called the meeting to order at 6:00 P.M., followed by the Pledge of Allegiance.

ROLL CALL OF PUBLIC ENGAGEMENT COMMISSION

PRESENT: Chair Paz, Commissioners Massey, Schneider, Kyriaco, Ybarra, Uribe
ABSENT: Vice Chair Bliss

PUBLIC FORUM

None

A. PRESENTATION

A.1 18-212 Community Survey Presentation

[Receive a presentation by True North Research, Inc. on the community survey.](#)

[Community Survey Presentation](#)

[True North Research Presentation](#)

Staff speaker:

Valerie Kushnerov, Community Relations Manager

The Public Engagement Commission received a presentation by Timothy McLarney Ph.D, True North Research, Inc., on the community survey, including a PowerPoint presentation entitled "Community Opinion Survey, Prepared for the City of Goleta, Presented by Timothy McLarney Ph.D, 6/12/2018".

Dr. McLarney responded to questions from the Commissioners.

The Public Engagement Commission received the presentation and provided input to staff.

B. CONSENT CALENDAR

B.1 Approval of the Public Engagement Commission Meeting Minutes for April 11, 2018

[Approve the Public Engagement Commission Meeting Minutes for April 11, 2018.](#)

[Approval of the Public Engagement Commission Meeting Minutes for April 11, 2018](#)

MOTION: Commissioners Ybarra/Schneider to approve the Public Engagement Commission Meeting Minutes for April 11, 2018, as submitted.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Massey, Schneider, Kyriaco, Ybarra, and Uribe. Noes: None. Absent: Vice Chair Bliss.

C. DISCUSSION/ACTION ITEM

C.1 City Council Meeting Start Time & Term of Mayor

[Receive information on the research conducted for Council meeting start times and term of Mayor.](#)

City Council Meeting Start Time & Term of Mayor

Staff speaker:

Valerie Kushnerov, Community Relations Manager

The Public Engagement Commission received and discussed information on the research conducted for City Council meeting start times and provided input to staff.

MOTION: Commissioners Kyriaco/Uribe to recommend to the City Council to consider whatever process is appropriate to initiate moving to City Council meetings to three times per month, on the first, second, and third Tuesdays of the month, with a meeting start time of 4:30 p.m.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Schneider, Kyriaco, and Uribe. Noes: Commissioners Massey and Ybarra. Absent: Vice Chair Bliss.

MOTION: Commissioners Kyriaco/Schneider to table consideration regarding the Term of Mayor.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Massey, Schneider, Kyriaco, Ybarra, and Uribe. Noes: None. Absent: Vice Chair Bliss.

C.2 Input on Outreach for City Events and Projects

Provide input on outreach for the City's upcoming events and projects.

Input on Outreach for City Events and Projects

Staff speaker:

Valerie Kushnerov, Community Relations Manager

The Public Engagement Commission received a report on outreach for the City's upcoming events and projects, and provided input to staff on outreach for the City's upcoming events and projects.

C.3 Council Compensation

Receive and file an update report on City Council Compensation. Provide any additional input and/or recommendations for City Council consideration on June 19, 2018.

Council Compensation

Commissioner Kyrioco recused himself and exited the Council Chambers at 7:48 p.m.

Staff speaker:
Carmen Nichols, Deputy City Manager

The Public Engagement Commission received an update report on City Council Compensation and provided additional input and recommendations to staff.

MOTION: Commissioners Ybarra/Massey to agree and support the City Council direction to use the City of Goleta nonfamily household median income and to still stand by the earlier Public Engagement Commission recommendation that the salary increase would take place after the next election in 2018.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Massey, Schneider, Ybarra, and Uribe. Noes: None. Recused: Commissioner Kyriaco. Absent: Vice Chair Bliss.

D. DIRECTOR'S REPORT

D.1 Revised FY 2017-18 and 2018-19 Annual Work Plan

[Revised FY 2017-18 and 2018-19 Annual Work Plan](#)

Carmen Nichols, Deputy City Manager, presented the Revised FY 2017-18 and 2018-19 Annual Work Program, Public Engagement Commission.

Verbal Report

Valerie Kushnerov, Community Relations Manager, reported that the City Council approved the budget requests for the Public Engagement Commission for Fiscal Year 2018-2019.

Valerie Kushnerov, Community Relations Manager, reported that a focus group for engaging the Goleta Spanish-speaking community will be scheduled tentatively in July. Commissioners Uribe and Ybarra volunteered to attend as well, schedules permitting. Chair Paz will attend in one of their absences.

E. FUTURE AGENDA ITEMS

- Report Defining the Goals of the Public Engagement Commission
- Report on the Spanish Engagement Meeting

F. ADJOURNMENT

ADJOURNED AT 8:24 P.M.

GOLETA PUBLIC ENGAGEMENT COMMISSION

PEDRO PAZ
CHAIR

ATTEST:

DEBORAH LOPEZ
CITY CLERK