



September 10, 2018

To: City of Goleta Design Review Board
Sent to DRB Secretary by email mchang@cityofgoleta.org

SUBJECT: 6861 & 6865 Hollister Avenue (APN 073-100-033, -034, -035) Proposed Target Center Façade and Site Improvements Case No. 18-077-DRB

Dear Chair Scott Branch and Goleta Design Review Board (DRB) Members:

The League of Women Voters is a non-partisan political organization. We encourage informed and active participation in government, work to increase understanding of major public policy issues, and influence public policy through education and advocacy.

The League of Women Voters of Santa Barbara has reviewed the proposed Target Shopping Center project and notes that only Design Review Board findings on neighborhood compatibility, quality of architectural and landscape design, and zoning may be required prior to project approval. We provide these comments to alert the City to possible sustainable conditions of approval for this project.

We are pleased to note that the proposed site improvements include plans to increase landscaping with native vegetation. Even native vegetation requires water to establish but the staff report states that there will be no increase in water demand. The League of Women Voters has long supported programs to maximize recycling of resources. The League notes that the Goleta Water District's pipeline for recycled water is just across Hollister Avenue at the existing hotel, approximately eighty feet away. **The League urges the DRB to work with the Goleta Water District to require the developer to tie into the existing recycled water line.** We believe this will benefit the project and will definitely be one less drain on Goleta's precious potable water resource.

The League recommends that other improvements that the City of Goleta could ask for, prior to approval, include rooftop solar panels in anticipation of the City's 2020 requirements; use of green building materials and techniques, an improved MTD bus stop with convenient pedestrian access through the parking lot to the entrance, theft proof and well-lighted bicycle storage; on-site bikeways through the parking lot; shower and locker facilities for employees, preferential parking for

carpools and vanpools, and other updated sustainable measures that may not have been required for the existing shopping center when it was approved.

We appreciate your consideration of our comments at this time and we reserve the right to submit other comments. Please contact Vijaya Jammalamadaka, Chair, LWVSB Sustainable Communities Committee at 1-805-963-2622 or vjinsb@gmail.com if you have questions.

Sincerely,

Lindsey Baker,
Co-President for Programs & Advocacy
League of Women Voters of Santa Barbara