

Wendy Winkler

From: Joanna Kaufman <joanna@coast-santabarbara.org>
Sent: Monday, September 17, 2018 7:53 AM
To: Wendy Winkler
Cc: James Winslow
Subject: Comment for Goleta BPMP
Attachments: GoletaBPMP_PC_9-17-18.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Hello,

Attached is COAST's public comment for the Monday, September 17 Goleta Planning Commission item on the Goleta Bicycle and Pedestrian Master Plan.

Thank You,

Joanna Kaufman
Program Director
Coalition for Sustainable Transportation (COAST)
joanna@coast-santabarbara.org
909-816-3406



Chair Ed Fuller and Planning Commissioners
City of Goleta
130 Cremona Drive, Suite B
Goleta, CA 93117

Subject: Letter of Support for Goleta Bicycle and Pedestrian Master Plan

Esteemed Chair Fuller and Commissioners,

The Coalition for Sustainable Transportation (COAST) is part of the Technical Advisory Committee for the Goleta Bicycle and Pedestrian Master Plan (BPMP), and is supportive of the staff recommendation. We ask Planning Commission recommend City Council adoption of the BPMP.

The BPMP in its current form paints a wonderful vision of what Goleta could be and the next steps on how it can get there. COAST is impressed with the evolution of the BPMP from the low-impact document initially proposed. Going from a list of potential projects to a full plan complete with goals and policies was truly a collective effort. The latest iteration of the BPMP acknowledges that active transportation modes can feasibly replace many residents' and visitors' car trips while enhancing Goleta's existing neighborhood character. By including corridor analyses/visions, the plan will help create more competitive Active Transportation Program grant applications. In particular, we look forward to being involved in the Storke and Fairview Overpass/Corridor Analyses, which we hope will be a top priority as the implementation of the plan rolls out. We also look forward to the completion of the San Jose Creek path, which will also be a critical connector for north-south bicycle/pedestrian traffic while the Fairview Overpass remains dangerous.

The real test of the plan will be measuring the success of the implementation. This is why we emphasize the importance of adding additional Public Works staff, including the Active Transportation Coordinator mentioned in the BPMP. We commend staff for the effort they have put into this plan, including an impressive public outreach effort, but also want to highlight the need for staff dedicated to focusing on active transportation projects, grants, outreach, etc. Without dedicated staff, the ability to accomplish much of the "meat" of the plan will be limited. Furthermore, growing staff capacity would also help Vision Zero in the Goodland move forward.

The future will not be defined by one mode of transportation, but rather by a healthy balance of many modes. By providing safe, comfortable, and convenient spaces for walking and biking for short distance trips, more residents can replace car trips without it feeling like a burden. The

ideal situation would not be for people to choose to walk or bike for ideological reasons, but because it makes the most sense. We believe this plan is a step in the right direction for Goleta, and again ask you to recommend adoption of the BPMP.

Sincerely,

A handwritten signature in black ink, appearing to be 'JK' followed by a long horizontal stroke.

Joanna Kaufman
Program Director
Coalition for Sustainable Transportation (COAST)
joanna@coast-santabarbara.org
805-570-9833

Wendy Winkler

Subject: FW: BMP comments
Attachments: BMP Planning Commission Comments 9-17-18 -Iza.pdf

From: Michael Iza [mikeiza@cox.net]
Sent: Monday, September 17, 2018 2:41 PM
To: Ed Fuller (external forward); Deborah Lopez; Peter Imhof; Anne Linn; Katie Maynard; Robert Miller
Subject: BMP comments

Dear Commissioners,

Please find the attached comment letter regarding the Goleta Bicycle and Pedestrian Master Plan.

Thank you for your consideration.

Michael Iza

September 17, 2018

Planning Commission
City of Goleta
130 Cremona Drive
Goleta, CA 93117

TRANSMITTED VIA ELECTRONIC MAIL

SUBJECT: Specific Comments Related to Bicycle and Pedestrian Master Plan- Item B.1

Dear Commissioners -

I'm commenting tonight on the pending City of Goleta DRAFT Bicycle Master Plan. While i am pleased that a comprehensive bicycle/pedestrian master plan is being drafted by the city, many improvements to this plan are needed in order to make this plan an effective and viable working document.

Firstly, in the section titled "Vision, Goals, And Objectives" in Chapter 1. The City states in very general terms the vision of the document. For example the document states "*(1) The BPMP will identify barriers, both actual and perceived, to bicycling and walking and provide opportunities through community outreach and improvement projects to remove the barriers and improve the network.*" The section then continues to state the benefits to the community by promoting alternative transportation etc. However, there are **no definable goals in this document.**

If there are no clear definable goals, how do we know if the bicycle master plan is meeting the needs of the community?

I strongly urge the city to add clear definable goals to the Goals section of this document. These goals and objectives should include the following:

Objective 1: Improve bicycle circulation by identifying and addressing barriers to bicycling.

Objective 2: By 2020, complete the network of Class II and IV bikeways and related improvements identified in this Plan.

Objective 3: By 2022, increase bicycle use for transportation to a 20% mode share.

Objective 4: By 2032, complete the network of Class I bikeways identified in this Plan that do not have established timelines or phasing approved by another City plan.

Objective 5: Cooperate with the County, State, Goleta

Council of Governments, and UCSB in the planning and design of bicycle and pedestrian facilities.

Additionally, the plan states in Chapter 2: "Existing conditions and analysis" section that "...Overall, 64 percent of pedestrian collisions were the fault of driver". However, the plan does not have any specific mention of enforcement changes in order to address this grave problem. Again there are **no specific enforcement changes** in the recommendation section of the document. I strongly encourage you to support including a separate section titled "enforcement" which outlines recommendations related to this topic. These recommendations should include the following:

Enforcement:

- 1) Traffic laws regarding cyclists and pedestrian rights and responsibilities shall be strictly enforced.*
- 2) Annually review bicycling and pedestrian collision reports for opportunities to address collision patterns. With specific action plans outlined in a separate section.*
- 3) The City shall promote and support the use of a bicycle "traffic school" option for persons involved in bicycle-related traffic violations.*
- 4) Staff shall seek Traffic Court approval for use of a City sponsored bicycle traffic school for persons involved in bicycle-related traffic violations within the City Limits.*

Thank you for consideration and I look forward to discussing these issues with you at the meeting this evening.

Warmest Regards,

Michael Iza

Additional Signatures:

David Abel, Goleta resident
Tamra Abel, Goleta resident
Heather Shea, Goleta resident
David Shea, Goleta resident
Chris Drake, Goleta resident
Stephanie Drake, Goleta resident