



Agenda Item C.1
DISCUSSION ITEM
Meeting Date: October 3, 2018

TO: Chair and Members of the Parks and Recreation Commission

FROM: Vyto Adomaitis, Neighborhood Services & Public Safety Director

CONTACT: JoAnne Plummer, Parks & Recreation Manager

SUBJECT: Naming Recommendation for the New Park in Old Town

RECOMMENDATION:

Review the finalists selected from the City of Goleta's Naming Committee and provide a final recommendation back to the Naming Committee.

BACKGROUND:

The new park in Old Town Goleta, located at 170 South Kellogg Avenue has been referenced as Hollister/Kellogg Park and/or Old Town Park due to the physical location of the property but needs an official name.

On September 4, 2018, the City Council approved a naming contest, encouraging the public to assist in naming the largest park built in the City's history. The contest opened on Wednesday, September 5th and closed on Thursday, September 20th with 341 entries. At that same meeting, the City Council approved a process that would allow the Naming Committee to review the contest entries, confirm compliance with the naming policy and provide a short list of recommended names to the Parks & Recreation Commission. At this meeting, the Commission is being asked to review the recommendations from the Naming Committee, receive public comment, deliberate and provide a recommendation back to the Naming Committee for the City Council's consideration.

DISCUSSION:

The new park is located at 170 South Kellogg Avenue and recreation amenities include: an athletic field, walking paths, fitness equipment, playgrounds for 2 – 12-year olds, basketball court, tennis court, bocce court, handball court, pickleball courts, picnic tables, BBQ grills, ping pong tables, chess/checker tables and a skate plaza for beginners. There is also a second phase to this project, which would include a splash pad and possible expansion of the athletic field. The park entered construction in May of 2018 and is expected to be completed by March of 2019.

On Monday, September 24th the Naming Committee discussed the different entries and chose six possible park names to be considered by the Parks & Recreation Commission. Those names are listed in alphabetical order in Attachment 1. Each of these names comply with the City of Goleta Naming Policy and are eligible for consideration.

Once the Commission has provided a recommendation back to the Naming Committee, the Committee will review it on Monday, October 8, 2018 at 3:00 pm at Goleta City Hall. The Naming Committee will present a final recommendation to the City Council at their regular meeting on Tuesday, October 16, 2018. All the entries listed on Attachment 1 will be presented to the City Council, as well as the final recommendation from the Naming Committee, if that differs from the Parks & Recreation Commission recommendation. The City Council will have the final authority to name the park.

FISCAL IMPACT:

There are no fiscal impacts associated with the recommendations listed in this report.



Vyto Adomaitis,
Neighborhood Services
& Public Safety Director

Attachment 1: Park Naming Contest Finalists

ATTACHMENT 1 – PARK NAMING CONTEST FINALISTS

ESPERANZA PARK – Esperanza means “Hope” in Spanish, in the hope that the children from all over Goleta can have a place of their own to have fun, meet up and play.

GOODLAND PARK – Goleta is the Good Land, so no name is more appropriate

HÉLÓ VILLAGE PARK – Chumash settlement on Mescaltitan Island in Goleta Slough and means, “this water”

JONNY D. WALLIS NEIGHBORHOOD PARK – One of Goleta’s founders, a long-time Old Town resident, and steadfast advocate for bringing this park to fruition.

KIDS DREAM PARK – This park has everything that a kid would want in a park. Kids can go there anytime and have a great time.

QASIL PARK – A Chumash term which means “Beautiful”