

September 28, 2018

Goleta City Council  
City of Goleta  
130 Cremona Drive  
Goleta, CA 93117

TRANSMITTED VIA ELECTRONIC MAIL

SUBJECT: Specific Comments Related to Bicycle and Pedestrian Master Plan

Dear Council Members-

I'm commenting on the pending City of Goleta DRAFT Bicycle Master Plan. While I am pleased that a comprehensive bicycle/pedestrian master plan is being drafted by the city, many critical improvements to this plan are needed in order to make this plan an effective and viable working document.

Firstly, in the section titled "Vision, Goals, And Objectives" in Chapter 1. The City states in very general terms the vision of the document. For example the document states "*(1) The BPMP will identify barriers, both actual and perceived, to bicycling and walking and provide opportunities through community outreach and improvement projects to remove the barriers and improve the network.*" The section then continues to state the benefits to the community by promoting alternative transportation etc. However, there are **no definable goals in this document**.

If there are no clear definable goals, how do we know if the bicycle master plan is meeting the needs of the community?

I strongly urge the city to add clear definable goals to the Goals section of this document. These goals and objectives should include the following:

*Objective 1: Improve bicycle circulation by identifying and addressing barriers to bicycling.*

*Objective 2: By 2020, complete the network of Class II and IV bikeways and related improvements identified in this Plan.*

*Objective 3: By 2020, increase bicycle use for transportation to a 20% mode share.*

*Objective 4: By 2032, complete the network of Class I bikeways identified in this Plan that do not have established timelines or phasing approved by another City plan.*

*Objective 5: Cooperate with the County, State, Goleta*

*Council of Governments, and UCSB in the planning and design of bicycle and pedestrian facilities.*

Additionally, the plan states in Chapter 2: "Existing conditions and analysis" section that "...Overall, 64 percent of pedestrian collisions were the fault of driver". However, the plan does not have any specific mention of enforcement changes in order to address this grave problem. Again there are **no specific enforcement changes** in the recommendation section of the document. I strongly encourage you to support including a separate section titled "enforcement" which outlines recommendations related to this topic. These recommendations should include the following:

*Enforcement:*

- 1) Traffic laws regarding cyclists and pedestrian rights and responsibilities shall be strictly enforced.*
- 2) Annually review bicycling and pedestrian collision reports for opportunities to address collision patterns. With specific action plans outlined in a separate section.*
- 3) The City shall promote and support the use of a bicycle "traffic school" option for persons involved in bicycle-related traffic violations.*
- 4) Staff shall seek Traffic Court approval for use of a City sponsored bicycle traffic school for persons involved in bicycle-related traffic violations within the City Limits.*

As you already are aware, there has been a tremendous amount of community input and interest in making this plan. Clearly there is a strong need to move forward quickly with bicycle and pedestrian improvements. To that end, I strongly encourage council to direct planning resources and priorities into creating **CLASS IV bike paths** throughout the city and **significant pedestrian improvements near schools**. Together, we can make this city safe for all modes of travel.

Thank you for your consideration and I look forward to discussing these issues with you.

Warmest Regards,

Michael Iza

Additional Signatures:

David Abel, Goleta resident  
Tamra Abel, Goleta resident  
Heather Shea, Goleta resident

David Shea, Goleta resident  
Chris Drake, Goleta resident  
Stephanie Drake, Goleta resident  
Dean Wrench, Goleta resident  
Becka Wrench, Goleta resident  
Terra Hillyer, Goleta resident  
Chris Hillyer, Goleta resident  
Greg Husak, Goleta resident  
Tim Burgess, Goleta resident