



**PUBLIC ENGAGEMENT COMMISSION
MEETING MINUTES
Wednesday, August 15, 2018**

6:00 PM
City Hall
130 Cremona Drive, Suite B
Goleta, California

Members of the Public Engagement Commission

Pedro Paz, Chair
Sherri Bliss, Vice Chair
Barbara Massey, Commissioner
Beth Schneider, Commissioner
Rey Ybarra, Commissioner
Silvia Uribe, Commissioner

Carmen Nichols, Deputy City
Manager
Valerie Kushnerov, Community
Relations Manager
Deborah S. Lopez, City Clerk

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chair Paz called the meeting to order at 6:00 p.m., followed by the Pledge of Allegiance.

ROLL CALL OF PUBLIC ENGAGEMENT COMMISSION

PRESENT: Chair Paz, Commissioners Massey, Schneider, Ybarra, and Uribe.
ABSENT: Vice Chair Bliss

PUBLIC FORUM

Bill Shelor, disclosed that he is a member of the Goleta Design Review Board and that his comments tonight are his own. Mr. Shelor commented as follows:

- 1) Requested consideration for creating a Citizens Academy to spark an interest in local issues and develop a pool of informed residents who would be interested in service on City Boards, Commissions, and the City Council.

- 2) There will be an opening soon on the Design Review Board and the application is on the City's website.
- 3) Requested that consideration is given to provide public noticing for development projects to the affected persons and businesses who are not property owners.

A. PRESENTATION

A.1 Presentation by the District Elections Committee

Receive a presentation by Jacqueline Inda, representative of the Goleta District Elections Committee.

Presentation by the District Elections Committee

Staff Speaker:

Valerie Kushnerov, Community Relations Manager, reported that the presentation by the District Elections Committee will be presented at the next Public Engagement Commission meeting.

B. CONSENT CALENDAR

B.1 Approval of the Public Engagement Commission Meeting Minutes of May 2, 2018, and June 13, 2018

Approve the Public Engagement Commission Meeting Minutes of May 2, 2018, and June 13, 2018.

Approval of the Public Engagement Commission Meeting Minutes of May 2, 2018, and June 13, 2018

MOTION: Commissioners Ybarra/Schneider to approve the Public Engagement Commission Meeting Minutes of May 2, 2018, and June 13, 2018, as submitted.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Massey, Schneider, Ybarra, and Uribe. Noes: None. Absent: Vice Chair Bliss.

C. DISCUSSION/ACTION ITEM

C.1 Public Engagement Commission Appointment to Include a Youth Member

Consider and make a recommendation to the City Council to change the composition of the Public Engagement Commission (PEC) by requiring that one appointment be a youth member residing in the City of Goleta, at the next available vacancy on the PEC.

Public Engagement Commission Appointment to Include a Youth Member

Staff Speaker:
Carmen Nichols, Deputy City Manager

The Public Engagement Commission received a report on the Public Engagement Commission appointment to include a youth member and provided input that is available on the meeting video

MOTION: Commissioners Uribe/Ybarra to recommend to the City Council the appointment of a youth member between the age of 15 and 21 as one of the seven commissioners of the Public Engagement Commission and to remove the word “student” from the definition of a youth member.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Massey, Schneider, Ybarra, and Uribe. Noes: None. Absent: Vice Chair Bliss.

C.2 Discussion Regarding Engaging Limited-English Spanish Speakers

[Receive a presentation on the feedback from the City's initial discussion of how to engage limited-English Spanish speakers in the community.](#)

Discussion Regarding Engaging Limited-English Spanish Speakers

Staff Speaker:

Valerie Kushnerov, Community Relations Manager

The Public Engagement Commission received a presentation on the feedback from the City's initial discussion of how to engage limited-English Spanish speakers in the community, and provided input to staff that is available on the video of the meeting.

Commissioner Ybarra suggested encouraging participants to bring someone to the meetings to expand the group. Commissioner Uribe suggested contacting non-profit agencies to help distribute information and invitations to Spanish-speaking families. Commissioner Massey recommended providing information at the Library.

C.3 City Council Meeting Start Times

Receive information on the research conducted for Council meeting start times and consider revising the recommendation to the City Council.

City Council Meeting Start Times

Staff Speaker:
Carmen Nichols, Deputy City Manager

The Public Engagement Commission received information on the research conducted for Council meeting start times and provided input to staff that is available on the meeting video.

MOTION: Chair Paz/Commissioner Ybarra to revise the previous recommendation for Council meeting start times and to agree with the staff proposal that includes meeting twice per month, and scheduling closed sessions at 4:30 p.m. with a City Council meeting start time of 6:30 p.m.; and to include an exception that supports the July and August meetings to occur and not be pre-cancelled.

VOTE: Motion approved by the following voice vote: Ayes: Chair Paz, Commissioners Massey, Schneider, Uribe, and Ybarra. Noes: None. Absent: Vice Chair Bliss.

C.4 Input on Outreach for City Events and Projects

Provide input on outreach for the City's upcoming events and projects.

Input on Outreach for City Events and Projects

Staff Speaker:
Valerie Kushnerov, Community Relations Manager, presented a report on outreach for the City's upcoming events and projects.

The Public Engagement Commissioners provided input to staff that is available on the meeting video.

Suggestions from the Commissioners for outreach included: placing a kiosk at the Camino Real Marketplace, placing a locked bulletin board inside the Sheriff's sub-station at the Marketplace; providing information at the Library; using social media, Facebook, and emails from the City; and providing written material both in

English and Spanish. A suggestion was made to possibly consider a police ride-along .

D. DIRECTOR'S REPORT

Valerie Kushnerov, Community Relations Manager, provided the following updates:

- 1) The Community Survey has been completed and there will be a presentation at the City Council meeting on September 28, 2018.
- 2) A Website Wednesday meeting was held recently with participants who provided suggestions on how to change the website to be more public-friendly and also received assistance from staff for using the website.
- 3) Staff is currently developing the curriculum and the parameters for a Citizens Academy.

E. FUTURE AGENDA ITEMS

- Discussion regarding the Community Survey
- Report on the Charter City and the General Law City
- Appointment of Chair and Vice-Chair for the Public Engagement Commission
- Update on the City Council action regarding the inclusion of a youth member
- Report back regarding the Public Speaker's request to provide public noticing of development projects to persons who are not property owners.

Valerie Kushnerov, Community Relations Manager, reported that the next Public Engagement Commission meetings are scheduled for October 10, 2018, and December 13, 2018.

F. ADJOURNMENT

Adjournment at 7:42 p.m.

GOLETA PUBLIC ENGAGEMENT COMMISSION

PEDRO PAZ,
CHAIR

ATTEST:

DEBORAH LOPEZ
CITY CLERK