



PARK NAMING CONTEST

OCTOBER 3, 2018

PARKS & RECREATION COMMISSION

**PRESENTED BY: JOANNE PLUMMER, PARKS & RECREATION MANAGER
DEPARTMENT OF NEIGHBORHOOD SERVICES & PUBLIC SAFETY**



RECOMMENDATION

Review the finalists selected from the City of Goleta's Naming Committee and provide a final recommendation back to the Naming Committee.



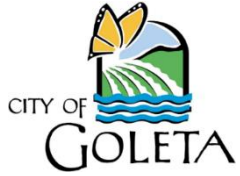
BACKGROUND

- ❖ The City of Goleta purchased property at 170 South Kellogg for the development of a new park, referencing the project as “Hollister/Kellogg Park”
- ❖ A sign was placed on the parcel stating “Old Town Park” coming soon
- ❖ As construction continues, a name needs to be determined for Goleta’s newest park
- ❖ A Naming Contest was approved as the selection process for the new park in old town



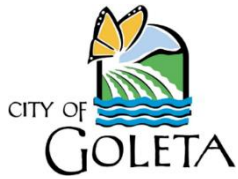
NAMING CONTEST

- ❖ The City Council approved a Naming Contest that would seek public input from 9/5/18 – 9/20/18
- ❖ 341 entries were received and considered by the Naming Committee
- ❖ A listing of the finalists has been provided to the Commission for consideration
- ❖ The goal of the contest was to provide the community with an opportunity to provide names to be considered for the naming of the new park



THE COMMISSION'S ROLE IN THE NAMING CONTEST

- ❖ Receive input from the public regarding the entries
- ❖ Review the entries and deliberate
- ❖ Provide a recommendation to be taken back to the Naming Committee for their meeting on October 8, 2018
- ❖ The Naming Committee will present a final recommendation to the City Council for consideration at the meeting of October 16, 2018



FINALISTS

ESPERANZA PARK – Esperanza means “Hope” in Spanish, in the hope that the children from all over Goleta can have a place of their own to have fun, meet up and play.

GOODLAND PARK – Goleta is the Good Land, so no name is more appropriate

HÉLÓ VILLAGE PARK – Chumash settlement on Mescaltitan Island in Goleta Slough and means, “this water”

JONNY D. WALLIS NEIGHBORHOOD PARK – One of Goleta’s founders, a long-time Old Town resident, and steadfast advocate for bringing this park to fruition.

KIDS DREAM PARK – This park has everything that a kid would want in a park. Kids can go there anytime and have a great time.

QASIL PARK – A Chumash term which means “Beautiful”

QUESTIONS?

