



Support to Other Agencies-Line Item Funding

CITY COUNCIL
JUNE 19, 2018

Presented by:
Carmen Nichols, Deputy City Manager

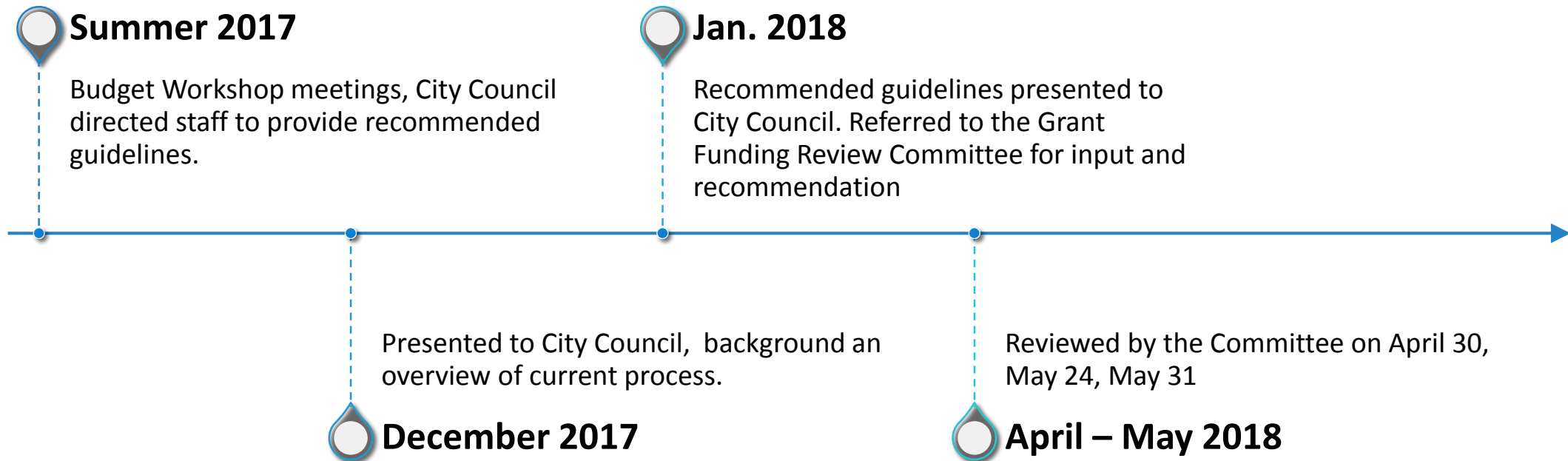
Line Item Funding

City Council Budget

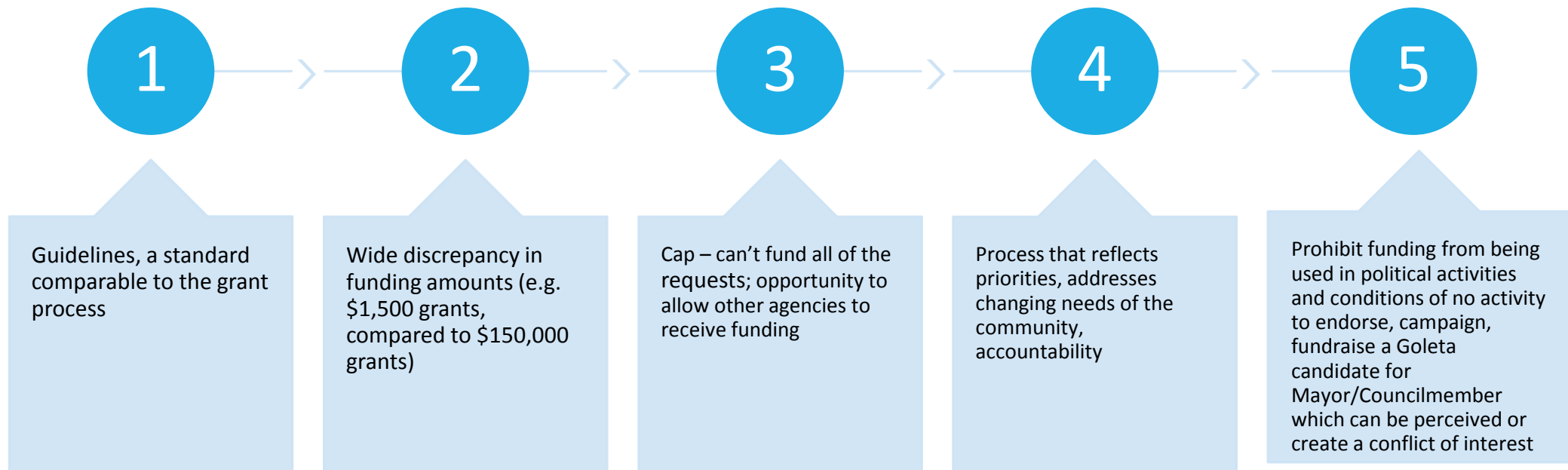
- Augments an Agency's efforts to fund a service or program provided by a nonprofit or governmental agency for the benefit of the community.
- Priority of the City Council
 - Specific Service, Specific Agency, Specific funding level
 - Outside a Competitive Process
- When approved practice indicates funding is recurring and listed in the City Council's budget unless other action is directed by the City Council.
- Funding requests letters are provided.
- 1 year funding agreements



Provide Recommended Guidelines for Line Item Funding



Council Comments in Support of a Process



December 5, 2017 – Council meeting

Define Factors to Support to Other Agencies Line Item Funding Process

Meets a City Council Strategic Goal.

The agency provides a unique service that cannot be provided by another nonprofit at the same service level, and/or;

Has a unique relationship within the community to provide a service that cannot be provided by another nonprofit at the same service level, and/or;

A relationship with a governmental agency, or collaboration between multi-governmental and/or organizations to address a local regional community need.

Awards exceed the limits set for City Grants.

Proposed Guidelines and Recommendations (Post Year 1)

- Categorize in 3 overall categories
 - Facility/Operations
 - Government Agencies/Collaborations with Government/Other Orgs.
 - Other Services and Programs
- Eligibility Requirements
 - Nonprofit agencies (no specific IRS Code designation)
 - Government Agencies
- Political Language
- Suggests a Request for Proposal Process
- Accountability and Reporting Requirements in Agreement
- Terms may define a sense of stability
- Continuous refinement of definitions, process, and overall guideline implementation



Proposed Guidelines and Recommendations (Post Year 1)

- Annual RFP Process as Funds Become Available
 - Jan/Feb staff evaluates projected FY fund release due to upcoming agreement termination dates
 - Evaluates current performance of Agency
 - Provide report and seek direction from Council (extend, or RFP).
 - Compile RFP's, provide results and initial staff recommendations to City Grant Review Committee
 - Seek Committee input and provide recommendations to City Council
 - Council approves funding agreements with specific terms, reporting criteria to the agency based on scope of services



Proposed Guidelines and Recommendations (Post Year 1)

- Council may authorize “new” requests during the year, based on community needs.
 - Agency will be funded for remainder fiscal year, and re-evaluated in the next RFP process or as approved by City Council.
- Early Termination Clause for nonperformance, change in funding priorities, or other factors.
- Annual Accountability Reporting



Proposed Guidelines and Recommendations (Post Year 1)

- Options for a Different Approach on Evaluation/Funding
 - CM Office evaluates Category 1 and 2
 - Committee evaluates Category 3
 - Caps may need to be set for Category 1 and 2 to determine funding flexibility in Category 3.
- Options for a Different Approach on Evaluation
 - Department Staff evaluates Category 1 and 2 with Caps
 - Departmental budget –makes recommendations during budget development
 - Committee evaluates Category 3 with Caps
 - City Council sets the limit during budget development



Staff Approach - Committee Review

- Maintain a Cap
 - Recommendation by Committee \$500,000

Table 1. Support to Other Agencies

| FY 10/11 | FY 11/12 | FY 12/13 | FY 13/14 | FY 14/15 | FY 15/16 | FY 16/17 | FY 17/18 | FY 18/19 |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|
| \$154,600 | \$163,800 | \$236,568 | \$299,000 | \$299,000 | \$557,300 | \$510,654 | \$597,504 | \$500,00 |
| Change: | 6% | 44% | 26% | 0 | 86% | -8% | 17% | -16% |



Staff Approach - Committee Review

Table 2. Overall funding Support to Other Agency -Line Item Funding and Goleta City Grants

| | FY 10/11 | FY 11/12 | FY 12/13 | FY 13/14 | FY 14/15 | FY 15/16 | FY 16/17 | FY 17/18 | FY 18/19 |
|------------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Line Item Funding | \$154,660 | \$163,800 | \$236,568 | \$299,000 | \$299,000 | \$557,300 | \$510,654 | \$597,504 | \$500,000 |
| Goleta Grants | \$10,00 | \$12,000 | \$20,000 | \$20,000 | \$71,000 | \$75,600 | \$76,535 | \$73,500 | \$77,000 |
| Total Funding: | \$164,600 | \$175,800 | \$256,568 | \$319,000 | \$370,000 | \$632,900 | \$587,189 | \$671,004 | \$577,000 |
| Percentage of GF Budget | 1.10% | 1.10% | 1.40% | 1.50% | 1.70% | 2.80% | 2.40% | 2.70% | 2.20% |

| Vendor Name/Description | FY 10/11 Adjusted Budget | FY 11/12 Adjusted Budget | FY 12/13 Adjusted Budget | FY 13/14 Adjusted Budget | FY 14/15 Adjusted Budget | FY 15/16 Actual | FY 16/17 Actual | FY 17/18 Adopted | FY 18/19 Proposed |
|--|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------|--------------------|---------------------|----------------------|
| SB Police Activities League (SBPAL) | \$ 13,000 | \$ - | \$ 13,000 | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| SBUSD After School Program | | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | |
| C3H (United Way) Landlord Liaison Program | | | | | | \$ 1,500 | \$ 5,500 | \$ 5,000 | |
| C3H (United Way) Homelessness (Additional) | | | | | | | | \$ 550 | |
| Goleta Valley Chamber of Commerce (Visitor Service) | \$ 5,500 | | | \$ 100,000 | \$ 100,000 | \$ 150,000 | \$ 150,000 | \$ 150,000 | |
| COAST - Safe Route for Schools | \$ 2,860 | \$ 4,000 | \$ 4,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 | |
| Center for Urban Ag. - Fairview Gardens (Organic Farm) | | | | | | \$ 50,000 | \$ 50,000 | \$ 50,000 | |
| Foundation for Girsh Park | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | |
| Goleta Valley Cottage Hospital Foundation | | | | | | \$ 10,000 | \$ - | \$ - | |
| Goleta Valley Cottage Hospital Foundation (New) | | | | | | | | 4,000.00 | |
| Goleta Valley Historical Society | \$ 3,000 | \$ 3,000 | \$ 50,000 | \$ 50,000 | \$ 50,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | |
| Goleta Valley Historical Society-Fiesta Ranch (New) | | | | | | | | \$ 3,500 | |
| Goleta Valley Historical Society-Music at Ranch (New) | | | | | | | | \$ 3,500 | |
| Goleta Valley Historical Society-Fiddlers Conv (New) | | | | | | | | \$ 3,500 | |
| Goleta Noontime Rotary Club (New) | | | | | | | | \$ 1,500 | |
| Goleta Old Town Community Assoc-Taste (New) | | | | | | | | \$ 3,500 | |
| Goleta Old Town Community Assoc-Concerts (New) | | | | | | | | \$ 3,500 | |
| Goleta Old Town Community Association (New) | | | | | | | | \$ 25,000 | |
| Goleta Valley Art Association-Art Festival (New) | | | | | | | | \$ 1,000 | |
| Ice in Paradise | | | | | | \$ 75,000 | \$ - | \$ - | |
| GVCC - Senior Program | | | \$ 25,000 | \$ 25,000 | \$ 25,000 | \$ - | \$ 25,000 | \$ 25,000 | |
| Unitarian Society of SB - Warming Center | \$ 3,000 | \$ 5,000 | \$ 8,768 | \$ 5,000 | \$ 5,000 | \$ 5,000 | \$ 5,000 | \$ 5,000 | |
| South Coast Railroad - Operational Costs | | \$ 16,000 | | | | \$ - | \$ 13,300 | \$ 25,000 | |
| Community Action - South Coast Task Force | \$ 22,800 | \$ 22,800 | \$ 22,800 | | | \$ 22,800 | \$ 22,854 | \$ 22,854 | |
| Salvation Army (C3H-Reservation Beds) (New) | | | | | | | | \$ 25,550 | |
| Beacon | | | | | | \$ 4,000 | \$ - | \$ - | |
| Goleta Union School District - Crossing Guard | | | | | | \$ 20,000 | \$ 20,000.00 | \$ 20,000 | |
| Support to Other Agencies-Additional (Adjustment) | | | | | | | | \$ 550 | |
| Goleta Valley Beautiful (GVB) | \$ 4,500 | | | | | | | | |
| | <u>\$ 154,660</u> | <u>\$ 163,800</u> | <u>\$ 236,568</u> | <u>\$ 299,000</u> | <u>\$ 299,000</u> | <u>\$ 557,300</u> | <u>\$ 510,654</u> | <u>\$ 597,504</u> | <u>\$ 500,000</u> |

Staff Approach - Committee Review

- Review 17/18 –Transfer to the City of Goleta Grant Process (Attachment 1):
 - Historical Society applied for event funding under **City Grants**.
 - SC Railroad applied in **City Grants** for additional funding for building improvements, referred to **Line Item Process**.
 - Old Town Community Association applied under **Line Item Process** for event funding, recommended to **City Grant** Process.*
 - Warming Center recommended to **City Grant** process.*
 - Salvation Army was a new request, maintained **Line Item Process**.

Staff Approach - Committee Review

2. Referred to City of Goleta Grant Process, but recommended for Line Item Funding Process for upcoming funding period.

| Agency | Purpose | FY 17/18 Granted | FY 19/18 Request |
|--|-----------------------------|---------------------|---------------------|
| Goleta Old Town Assoc. | Event Funding | \$32,000 | \$30,325 |
| Unitarian Society- Warming Center | Homeless – Provide a Bed | \$5,000 | \$5,000 |
| Total Referred to City Grant Process : | | | \$35,325 |

Goleta Old Town Association – Total Request of \$50,000; \$19,675 for marketing (line item funding)

| Vendor Name/Description | FY 10/11 Adjusted Budget | FY 11/12 Adjusted Budget | FY 12/13 Adjusted Budget | FY 13/14 Adjusted Budget | FY 14/15 Adjusted | FY 15/16 Actual | FY 16/17 Actual | FY 17/18 Status Quo | FY 18/19 Requested |
|---|--------------------------------|--------------------------------|--------------------------------|--------------------------------|----------------------|--------------------|--------------------|------------------------|-----------------------|
| CATEGORY 1 - FACILITY OPERATIONS | | | | | | | | | |
| Fairview Gardens (Organic Farm) | | | | | | \$ 50,000 | \$ 50,000 | \$ 50,000 | \$ 50,000 |
| Foundation for Girsh Park | \$100,000 | \$100,000 | \$100,000 | \$100,000 | \$100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 125,000 |
| Goleta Valley Historical Society | \$ 3,000 | \$ 3,000 | \$ 50,000 | \$ 50,000 | \$ 50,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 |
| South Coast Railroad - Operational Costs | | \$ 16,000 | | | | \$ - | \$ 13,300 | \$ 25,000 | \$ 64,000 |
| Subtotal Facility/Operations: | | | | | | | | \$ 275,000 | \$ 339,000 |
| CATEGORY 2 - GOVERNMENT AGENCY/COLLABORATIONS | | | | | | | | | |
| COAST - Safe Route for Schools | \$ 2,860 | \$ 4,000 | \$ 4,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 | \$ 6,000 |
| CAC - South Coast Task Force | \$ 22,800 | \$ 22,800 | \$ 22,800 | | | \$ 22,800 | \$ 22,854 | * | \$ - |
| GUSDistrict - Crossing Guard | | | | | | \$ 20,000 | \$ 20,000 | \$ 20,000 | \$ 20,000 |
| UW under SB County/Home For Good | | | | | | \$ 1,500 | \$ 5,500 | \$ 5,550 | \$ 5,550 |
| SBUSD After School Program | | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 | \$ 13,000 |
| Subtotal Government Agency/Collaborations: | | | | | | | | \$ 44,550 | \$ 44,550 |
| CATEGORY 3 - OTHER SERVICES/PROGRAMS | | | | | | | | | |
| GV Chamber of Commerce (Visitor Service) | \$ 5,500 | | | \$100,000 | \$100,000 | \$ 150,000 | \$ 150,000 | \$ 150,000 | \$ 150,000 |
| Salvation Army (C3H-Reservation Beds) | | | | | | | | \$ 25,550 | \$ 25,550 |
| GVCC - Senior Program | | | \$ 25,000 | \$ 25,000 | \$ 25,000 | \$ - | \$ 25,000 | \$ 25,000 | \$ 40,000 |
| Goleta Old Town Assoc. (Marketing Requests) | | | | | | | | ** | \$ 19,675 |
| Subtotal Other Services/Programs: | | | | | | | | \$ 200,550 | \$ 235,225 |
| Requested Status Quo/Requested (<i>Status Quo does not include GOTA</i>) | | | | | | | | \$ 520,100 | \$ 618,775 |

Staff Approach - Committee Review

- Determine Agencies eligible *for Line Item Process*:
 - SC Task Force transferred to Neighborhood & Safety Department Budget.
 - Old Town Community Association marketing request, not a status quo, but included *for Line Item Process* as a new request.

Staff Approach Committee Review

3. Total Allocations to be Evaluated

[illegible]

Year 1 Process

FY 18-19

- Implementing the Process Fiscal Year 18/19 (Year 1)
 - Limited to agencies that are currently receiving line item funding, including those that may be considered in the City Grant process the following year.
 - Expeditious process that includes requesting a defined scope of services to be included with the funding letters
 - The scope of services should identify a breakdown of how City funding will be utilized
 - City staff will evaluate the requests and present recommendations to the Committee
 - Staff will then provide the City Council recommendations and proposed agreements with suggested funding amounts, one year terms, and accountability and reporting requirements to City Council



Year 1 Process-FY 18-19 and Review of Guidelines

- Proposed Timeline to Complete Process:
 - June 20-July 6: Scope of Service Submittals
 - July 7-August 10: Staff and Committee Review; Q& A with agencies
 - August 21: Presentation of Recommendations to City Council and Award of Contracts
- Review Guidelines for Improvement Prior to Next Cycle
 - Definitions of Categories
 - Process Improvements – Review Evaluation Options



Staff Recommends that City Council:

1. Adopt the proposed Support to Other Agency Guidelines to implemented FY 19-20.
2. Approve the one-year process for upcoming FY 18-19 Support to Other Agencies for nonprofits/services identified on list of agencies funded for FY 17/18.



Questions?