



Agenda Item B.2
DISCUSSION/ACTION ITEM
Meeting Date: October 16, 2018

TO: Mayor and Councilmembers

FROM: Vyto Adomaitis, Neighborhood Services & Public Safety Director

CONTACT: JoAnne Plummer, Parks & Recreation Manager

SUBJECT: Naming of the New Park in Old Town

RECOMMENDATION:

Approve the Standing Naming Committee's recommendation of "Jonny D. Wallis Neighborhood Park" as the permanent name for the new park in Old Town.

BACKGROUND:

On September 4, 2018, the City Council approved a naming contest encouraging the public to assist in naming the largest park built in the City's history. The contest opened on Wednesday, September 5, 2018 and closed on Thursday, September 20, 2018 with 341 entries. At that same meeting, the City Council approved a process that would allow the Parks & Recreation Commission (P & R Commission) the opportunity to review a short list (Attachment 1) provided by the Standing Naming Committee (Naming Committee) for the Naming Committee's final recommendation to the City Council. The Naming Committee initially reviewed all 341 contest entries and confirmed compliance with the naming policy before providing the short list.

At their regular meeting on October 3, 2018 the P & R Commission reviewed the list provided by the Naming Committee, received public comment, deliberated and provided a recommendation to the Naming Committee for its consideration as a final recommendation to the City Council.

DISCUSSION:

On September 24, 2018 the Naming Committee met to review the entries submitted for the Naming Contest and provided a list of six possible names to the P& R Commission for consideration for Hollister/Kellogg Park, listed below in alphabetical order.

- Esperanza Park
- Goodland Park
- HéLó Village Park
- Jonny D. Wallis Neighborhood Park

- Kids Dream Park
- Qasil

On Wednesday, October 3, 2018, the P & R Commission reviewed the list of names, received public input and provided a recommendation for consideration. The P & R Commissioners initially discussed four out of the six names. There were three votes for Esperanza Park, two votes for Goodland Park, one vote for Jonny D. Wallis Neighborhood Park and one vote for Kids Dream Park. All the P & R Commission members unanimously agreed that while there was not enough support to name the park Jonny D. Wallis Neighborhood Park, there was a strong desire to have some type of recognition for the efforts and contributions that Jonny Wallis made to the community, specifically in and for Old Town. Suggested recognitions were the planting of a tree or the dedication of an amenity in the park. The motion that passed with a unanimous vote was to recommend “Esperanza Park” to the Naming Committee, as the name for the park; and to support a form of recognition to Jonny Wallis at the Park. Commission members expressed a strong desire to connect the name of the park to the Spanish families in Old Town. “Esperanza” means “Hope” in Spanish, thus the intention for Esperanza Park as the recommendation from the P & R Commission. Residents of Old Town have been the primary participants in the design of this park and have been waiting over six years for a place to gather and play.

On Monday, October 8, 2018 the Naming Committee met to provide a final recommendation to City Council. The Naming Committee discussed the P & R Commission’s recommendation but had concerns that the recommended name, Esperanza, was not a name that was specific enough to Old Town and this park. The Naming Committee received public comment in writing and in person (Attachment 2) with overwhelming support of, Jonny D. Wallis Neighborhood Park, which was one of the six names on the short list that had been provided to the Commission. The Naming Committee discussed each of the six finalists, explored the idea of combining more than one name and expressed a strong desire to include the elements of the Spanish and Chumash cultures in some way in the park, if not in the name. Staff informed the Naming Committee that the plans for the park do include interpretive signs, which could contain information about both the Spanish and Chumash cultures.

The final recommendation of the Naming Committee for the new park in Old Town is, Jonny D. Wallis Neighborhood Park. The Naming Committee understood the substantial contributions that Jonny Wallis made to the City of Goleta and its residents, especially in Old Town, and agreed that she was part of Goleta’s history, identity and legacy and was deserving of this type of recognition.

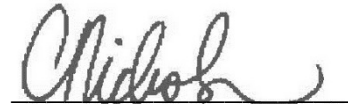
ALTERNATIVES:

The Council may choose not to accept the recommendation from the Standing Naming Committee and instead consider the recommendation from the P & R Commission to approve “Esperanza Park”, or consider one of the other finalists, or may request consideration of another entry from the contest or provide staff alternate direction.

FISCAL IMPACTS:

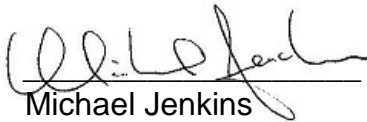
There is no fiscal impact associated with this item.

Reviewed By:



Carmen Nichols
Deputy City Manager

Legal Review By:



Michael Jenkins
City Attorney

Approved By:



Michelle Greene
City Manager

ATTACHMENTS:

1. Naming Contest Finalists Summary and Entries
2. Written Public Comment Received by the Naming Committee

Attachment 1

Naming Contest Finalists Summary and Entries

ATTACHMENT 1 – PARK NAMING CONTEST FINALISTS

ESPERANZA PARK – Esperanza means “Hope” in Spanish, in the hope that the children from all over Goleta can have a place of their own to have fun, meet up and play.

GOODLAND PARK – Goleta is the Good Land, so no name is more appropriate

HÉLÓ VILLAGE PARK – Chumash settlement on Mescaltitan Island in Goleta Slough and means, “this water”

JONNY D. WALLIS NEIGHBORHOOD PARK – One of Goleta’s founders, a long-time Old Town resident, and steadfast advocate for bringing this park to fruition.

KIDS DREAM PARK – This park has everything that a kid would want in a park. Kids can go there anytime and have a great time.

QASIL PARK – A Chumash term which means “Beautiful”

#130

COMPLETE

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Started: Friday, September 07, 2018 8:28:13 AM
Last Modified: Friday, September 07, 2018 8:31:15 AM
Time Spent: 00:03:01
IP Address: 174.78.247.242

Page 1

Q1 Please submit your idea for the new park name.

Esperanza Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It's right across the apartments Villa Esperanza, Esperanza means hope in Spanish, in hope that children from all over Goleta can have a place of their own to have fun, meet up & play.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 05, 2018 12:34:00 PM
Last Modified: Wednesday, September 05, 2018 12:36:29 PM
Time Spent: 00:02:29
IP Address: 98.188.150.206

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is the good land so no name more appropriate 😊

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#17

COMPLETE

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Last Modified: Wednesday, September 05, 2018 4:11:17 PM
Time Spent: 00:00:41
IP Address: 64.213.134.4

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is known as "The Goodland"

Q3 Full Name Respondent skipped this question

Q4 Email Address Respondent skipped this question

Q5 Primary Phone Number Respondent skipped this question

Q6 Address (Street, City, Zip) Respondent skipped this question

#21

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 05, 2018 4:53:28 PM
Last Modified: Wednesday, September 05, 2018 4:56:14 PM
Time Spent: 00:02:46
IP Address: 98.173.167.60

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It is the first new park to be built in Goleta in the Old Town area and we are the good land. It ties us all together which we need to do as we move forward with the upgrading of Old Town.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

;

17

#26

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 05, 2018 6:36:40 PM
Last Modified: Wednesday, September 05, 2018 6:39:01 PM
Time Spent: 00:02:21
IP Address: 68.111.10.248

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Because Goleta is the Good Land

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#44

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 05, 2018 9:07:31 PM
Last Modified: Wednesday, September 05, 2018 9:09:52 PM
Time Spent: 00:02:20
IP Address: 98.171.178.216

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta IS the Goodland and we should have a park named after it.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#50

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 05, 2018 10:15:37 PM
Last Modified: Wednesday, September 05, 2018 10:17:25 PM
Time Spent: 00:01:48
IP Address: 73.170.14.127

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It's in the heart of Goleta the "Goodland"

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#51

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Wednesday, September 05, 2018 10:21:45 PM
Time Spent: 00:02:10
IP Address: 107.77.229.228

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is the good land and this park will be good for Goleta.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#53

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Wednesday, September 05, 2018 10:24:28 PM
Time Spent: 00:03:37
IP Address: 73.93.218.69

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is the good land so we believe that will be an appropriate name for this park. We grew up in Goleta and still believe it is the good land

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#62

COMPLETE

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Started: Thursday, September 06, 2018 12:08:33 AM
Last Modified: Thursday, September 06, 2018 12:11:29 AM
Time Spent: 00:02:55
IP Address: 172.251.104.27

Page 1

Q1 Please submit your idea for the new park name.

The good land park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Because it is.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#73

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 7:51:15 AM
Last Modified: Thursday, September 06, 2018 7:57:02 AM
Time Spent: 00:05:47
IP Address: 98.171.164.37

Page 1

Q1 Please submit your idea for the new park name.

GOODLAND PARK

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta Is know as the goodland...Located at the heart of goleta(OLD TOWN)

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#76

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Thursday, September 06, 2018 8:14:06 AM
Time Spent: 00:15:13
IP Address: 72.214.247.88

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It is the city's nickname and it describes what a great place this is.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#80

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Thursday, September 06, 2018 9:13:35 AM
Time Spent: 00:00:57
IP Address: 72.215.182.10

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility. Respondent skipped this question

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#94

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 12:03:48 PM
Last Modified: Thursday, September 06, 2018 12:08:59 PM
Time Spent: 00:05:10
IP Address: 98.173.167.162

Page 1

Q1 Please submit your idea for the new park name.

The Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

I believe the Park should be named THE GOODLAND PARK because its short and sweet. Also the nickname for Goleta is the Goodland and when all the locals hear the word GOODLAND, they already know it came from the small town of Goleta.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#99

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Thursday, September 06, 2018 1:29:22 PM
Time Spent: 00:06:54
IP Address: 72.194.219.14

Page 1

Q1 Please submit your idea for the new park name.

Good land Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It is deep into Goleta which goes by the name Good land.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#100

COMPLETE

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Last Modified: Thursday, September 06, 2018 1:39:58 PM
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IP Address: 216.85.0.202

Page 1

Q1 Please submit your idea for the new park name.

The Good Land Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is also known as "The Good Land" and it would be a cool and fitting name.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#101

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 1:40:59 PM
Last Modified: Thursday, September 06, 2018 1:41:57 PM
Time Spent: 00:00:58
IP Address: 98.185.208.162

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

I am unoriginal.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#109

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 4:29:50 PM
Last Modified: Thursday, September 06, 2018 4:32:29 PM
Time Spent: 00:02:38
IP Address: 68.6.84.110

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Because is town and Goleta is a great place to leave this name souns like good and land

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#113

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 5:23:20 PM
Last Modified: Thursday, September 06, 2018 5:26:02 PM
Time Spent: 00:02:41
IP Address: 68.99.125.248

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is known as Goodland

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#117

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 6:24:40 PM
Last Modified: Thursday, September 06, 2018 6:29:36 PM
Time Spent: 00:04:56
IP Address: 98.182.30.68

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is often referred to as Goleta the goodland. There used to be top notch farming in our city. The area the park is located was land used for farming. This part of Goleta used to have Walnut orchards and other crops. The name Goodland Park would represent the city's past and offer a neutral tone.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Respondent skipped this question

Q6 Address (Street, City, Zip)

#124

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 12:03:10 AM
Last Modified: Friday, September 07, 2018 12:22:59 AM
Time Spent: 00:19:48
IP Address: 68.111.11.174

Page 1

Q1 Please submit your idea for the new park name.

The Good Land Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta has always been known as "The Good Land". Term first coined by the Spanish for its rich agriculture.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#128

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 8:08:00 AM
Last Modified: Friday, September 07, 2018 8:09:59 AM
Time Spent: 00:01:58
IP Address: 68.111.11.28

Page 1

Q1 Please submit your idea for the new park name.

Goodland park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is the goodland

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#142

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 9:04:18 AM
Last Modified: Friday, September 07, 2018 9:06:08 AM
Time Spent: 00:01:49
IP Address: 174.75.64.25

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Because Goleta is the goodland! And this park will reflect the efforts of the people who love the goodland!

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#144

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 9:06:05 AM
Last Modified: Friday, September 07, 2018 9:12:56 AM
Time Spent: 00:06:51
IP Address: 68.6.104.139

Page 1

Q1 Please submit your idea for the new park name.

Goleta Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goodland is used as a descriptor for Goleta and seems appropriate for a large multi-use Park.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#145

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 9:07:22 AM
Last Modified: Friday, September 07, 2018 9:14:42 AM
Time Spent: 00:07:19
IP Address: 184.189.254.53

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Nothing better than our own special monicker for this long awaited venue! (If you get more than one of this suggestion, it might be a sign!)

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#172

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 8:55:30 PM
Last Modified: Friday, September 07, 2018 9:05:40 PM
Time Spent: 00:10:10
IP Address: 98.171.179.61

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It is synonymous with Goleta.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#174

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 11:25:15 PM
Last Modified: Friday, September 07, 2018 11:28:49 PM
Time Spent: 00:03:33
IP Address: 98.185.241.125

Page 1

Q1 Please submit your idea for the new park name.

The Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Because Goleta is called "the Goodland"
I Think it's very apropos.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#179

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 12:36:48 AM
Last Modified: Saturday, September 08, 2018 12:38:05 AM
Time Spent: 00:01:17
IP Address: 68.6.106.131

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Old town Goleta is THE original goodland

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#181

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 7:16:01 AM
Last Modified: Saturday, September 08, 2018 7:18:30 AM
Time Spent: 00:02:29
IP Address: 184.187.180.65

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility..

The park is in Goleta, the Goodland!

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#186

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 10:14:23 AM
Last Modified: Saturday, September 08, 2018 10:17:55 AM
Time Spent: 00:03:32
IP Address: 184.189.229.139

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park (or Good Land Park)

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

I love this name because it refers to the other name that has commonly been used, for years, to describe the area--Goleta, "the Good Land".

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#199

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 4:29:53 PM
Last Modified: Saturday, September 08, 2018 4:32:38 PM
Time Spent: 00:02:45
IP Address: 68.99.124.39

Page 1

Q1 Please submit your idea for the new park name.

GoodLand Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Because we are the GoodLand!

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#208

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, September 09, 2018 3:40:47 PM
Last Modified: Sunday, September 09, 2018 3:45:04 PM
Time Spent: 00:04:17
IP Address: 184.189.244.197

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Goleta is known as the goodland, this new space, park and land will also be used for the good of the community.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#215

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, September 11, 2018 8:05:11 AM
Last Modified: Tuesday, September 11, 2018 8:08:28 AM
Time Spent: 00:03:17
IP Address: 47.142.192.172

Page 1

Q1 Please submit your idea for the new park name.

Goodland Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

For years Goleta has been known as Goleta the Good Land...it was on license plates, etc etc...this keeps that bright and sunny name a definite part of the city

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#233

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 13, 2018 5:27:05 PM
Last Modified: Thursday, September 13, 2018 5:36:03 PM
Time Spent: 00:08:58
IP Address: 98.171.170.185

Page 1

Q1 Please submit your idea for the new park name.

Goodlands Park & Play

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

The name speaks for itself as a Park and Play because of the games tables and skate area as well as bringing your pets to play.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

1

#234

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 13, 2018 5:57:38 PM
Last Modified: Thursday, September 13, 2018 6:05:27 PM
Time Spent: 00:07:48
IP Address: 47.142.157.55

Page 1

Q1 Please submit your idea for the new park name.

Goodland Family Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

My grandma and I were discussing possible names. She was so excited about a park opening up that caters to every member of the family. I think it is a great thing for the Goodland. So, we brought our ideas together, just like the park would for families.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#282

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 20, 2018 4:40:55 PM
Last Modified: Thursday, September 20, 2018 4:43:58 PM
Time Spent: 00:03:02
IP Address: 98.185.210.187

Page 1

Q1 Please submit your idea for the new park name.

The Goodland Dolphin Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

It's close to the beach!
2 min drive from the park AND, it's in the heart of Goleta!

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

RECEIVED

SEP 11 2018

Neighborhood Services &
Public Safety Dept.

City of Goleta Park Naming Contest

The City of Goleta is excited that Hollister/Kellogg Park is underway and will be open early in the Spring of 2019. The new park, the first large park developed by the City of Goleta, is located at 170 South Kellogg Avenue. This park will be complete with open space, picnic shelters, playground structures, walking paths, game tables, skate park and more. We are asking you for your input on what we should name this exciting new park! Please complete the form below:

Your idea for the new park name: Goodland Park

A BRIEF explanation as to why your idea is the best name for this park facility:

This park will be located in
"Goleta the Good Land"! Seems only
fitting to name it this.

Name: _____ Phone: _____
Email: _____ City: _____
Address: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

Finalists will receive gift cards to local businesses. The runner up, if applicable will receive a \$25 card and the winner will receive a \$75 gift card. In the case of duplicate entries, the first entry to be received will be recognized.

Groups are encouraged to participate! If a group entry is chosen, the award will go to the group's affiliated school or organization. Entries may be received in person or mail by 5pm Thursday, September 20, 2018 at Goleta City Hall, 130 Cremona Drive, Suite B.



Questions?

Contact: JoAnne Plummer
Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



City of Goleta Park Naming Contest

The City of Goleta is excited that Hollister/Kellogg Park is underway and will be open early in the Spring of 2019. The new park, the first large park developed by the City of Goleta, is located at 170 South Kellogg Avenue. This park will be complete with open space, picnic shelters, playground structures, walking paths, game tables, skate park and more. We are asking you for your input on what we should name this exciting new park! Please complete the form below:

Your idea for the new park name: "GOODLAND PARK"

A BRIEF explanation as to why your idea is the best name for this park facility:

Goleta the Goodland = Because it is!!
Goleta is the Good Land, and needs a park to
Remind & Remember the families that have made Goleta Great!

Name: _____

Email: _____

Address: _____

Phone: _____

City: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

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Questions?

Contact: JoAnne Plummer
Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org

RECEIVED

SEP 11 2018

Neighborhood Services &
Public Safety Dept.



#97

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 12:21:10 PM
Last Modified: Thursday, September 06, 2018 12:26:45 PM
Time Spent: 00:05:35
IP Address: 72.194.212.189

Page 1

Q1 Please submit your idea for the new park name.

Helo' Village Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Name of former Chumash village in the area; sounds like "Hello"

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#226

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 12, 2018 1:51:28 PM
Last Modified: Wednesday, September 12, 2018 1:53:41 PM
Time Spent: 00:02:13
IP Address: 136.152.143.16

Page 1

Q1 Please submit your idea for the new park name.

Helo Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Drawing on the early Chumash settlement on Mescalitan, this name would tie the new park to Goleta's history and the tradition of community centers amid Goleta's natural environment.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#63

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 12:29:29 AM
Last Modified: Thursday, September 06, 2018 12:36:46 AM
Time Spent: 00:07:16
IP Address: 68.6.122.16

Page 1

Q1 Please submit your idea for the new park name.

Jonny Wallis Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny devoted much of her adult life to Goleta as one of our City founders, a City Councilmember, a Planning Commissioner, and an advocate for Old Town. She would have cringed at the notion of naming anything after her, but this would be an appropriate recognition for someone who truly deserves it...

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#88

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 10:52:36 AM
Last Modified: Thursday, September 06, 2018 11:00:23 AM
Time Spent: 00:07:47
IP Address: 70.191.90.45

Page 1

Q1 Please submit your idea for the new park name.

Jonny Wallis Park (or Wallis Park for short)

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny Wallis fully deserves such an honor. She was a founder of Goleta NOW!, was a proponent of Goleta cityhood, was mayor of Goleta, was on the Goleta City Council, was a Goleta Woman of the Year, and she chaired the Old Town revitalization plan. No one is more deserving of the honor.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#107

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 06, 2018 3:55:59 PM
Last Modified: Thursday, September 06, 2018 4:03:18 PM
Time Spent: 00:07:19
IP Address: 47.142.187.216

Page 1

Q1 Please submit your idea for the new park name.

Jonny D. Wallis Neighborhood Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny was one of Goleta's founders, an long-time Old Town resident, and steadfast advocate for bringing this park to fruition. Sadly she is no longer with us, but this would be a wonderful and deserving tribute.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#147

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 9:36:33 AM
Last Modified: Friday, September 07, 2018 9:43:05 AM
Time Spent: 00:06:32
IP Address: 47.142.155.234

Page 1

Q1 Please submit your idea for the new park name.

Jonny D. Wallis Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

This name is a tribute to one of the founders of the City of Goleta, whose worked tirelessly to bring open space and parks to Old Town Goleta (OTG). Naming this park after her honors our City and its commitments. Will send a longer letter about J. Wallis's accomplishments.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

JoAnne Plummer

From: Fermina Murray <ferminamurray@gmail.com>
To: Friday, September 07, 2018 10:24 AM
o: JoAnne Plummer
Subject: Why Old Town Goleta Park Must be named after Jonny Wallis

Hello Dear Miss Plummer,

I am Fermina Murray, a local historian who has done histories and walking tours of Old Town Goleta. I sent in, through the Surveys Monkey, that the new Old Town Goleta Park at Kellogg and Hollister Avenue should be named after the late Jonny Wallis.

Here are some of the main reasons why this Park should be named:
Jonny D. Wallis - Neighborhood Park:

BACKGROUND ON JONNY WALLIS' ADVOCACY FOR PARKS AND RECREATION

Throughout her service on the Goleta Old Town Redevelopment Project Area Committee (PAC), the County of Santa Barbara Park Commission, the Goleta City Council, and the Goleta Planning Commission, Jonny championed the need for and value of parks, open space, and both active and passive recreation.

Many examples of her advocacy could be cited, but four efforts stand out:

While serving on the County of Santa Barbara Park Commission from 1999 to 2001, Jonny used her considerable powers of persuasion to convince the commission to reconsider its previous support of a proposal for active recreation on the Ellwood Bluffs. Among other features, the earlier proposal called for a BMX track, stables, food courts, nighttime lighting, and paid parking.

After revisiting the issue, the commissioners recognized the valuable opportunities for passive recreation available on this site. Their re-vote on the issue eased the way for the eventual land swap that led to the creation of the Ellwood Mesa preserve that we cherish and enjoy today.

Jonny's steadfastness during revenue neutrality negotiations with the County of Santa Barbara once more demonstrated her belief in the importance of parks and open space for the city-to-be. One prong of the negotiations dealt with the transfer of real property from the County to the new City of Goleta. Throughout the negotiations, County representatives insisted that Stow House and Lake Los Carneros constituted a regional park that should remain County property.

Jonny would hear none of the County's argument. She and her fellow negotiators hung tough, insisting that the park was part of Goleta's history, identity, and legacy, and that the property should be transferred to the city upon incorporation. Only on the last day of negotiations did the county yield. As a token of Jonny's leading the charge to acquire Stow House and Lake Los Carneros for Goleta, at the first city council meeting on February 1, 2002, a representative from County administration presented her with a key to Stow House.

Jonny Wallis lived in Old Town Goleta. Naming the park after her would be a unique tribute to OTG and the City.

#154

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 10:14:01 AM
Last Modified: Friday, September 07, 2018 10:18:25 AM
Time Spent: 00:04:24
IP Address: 47.142.155.234

Page 1

Q1 Please submit your idea for the new park name.

The Jonny D. Wallis Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

As resident of Old Town and founding member of Goleta City, Jonny fought steadfastly for creation of a park in Old Town, as she fought for the Bluffs and the Stowe Property. Nobody is more deserving of being remembered and thanked through the naming of this park. The residents of Old Town should have been given preference in choosing the name for their park.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#157

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 10:34:10 AM
Last Modified: Friday, September 07, 2018 10:43:01 AM
Time Spent: 00:08:50
IP Address: 68.6.107.234

Page 1

Q1 Please submit your idea for the new park name.

Jonny Wallis Memorial Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny work tirelessly over many years on behalf of Goleta and Old Town. She played a major role in the cityhood campaign, Old Town restoration, Lake Los Carneros park, and relentlessly argued for city parks creation, esp. for Old Town. Please honor this great Goletan. Thank you.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#166

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 2:48:35 PM
Last Modified: Friday, September 07, 2018 2:52:50 PM
Time Spent: 00:04:14
IP Address: 70.191.83.1

Page 1

Q1 Please submit your idea for the new park name.

Johnny D Wallis Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Active member of group trying to improve Old Town

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#169

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 5:34:54 PM
Last Modified: Friday, September 07, 2018 6:02:34 PM
Time Spent: 00:27:40
IP Address: 184.186.226.174

Page 1

Q1 Please submit your idea for the new park name.

Jonny Wallis

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

BACKGROUND ON JONNY WALLIS' ADVOCACY FOR PARKS AND RECREATION

Throughout her service on the Goleta Old Town Redevelopment Project Area Committee (PAC), the County of Santa Barbara Park Commission, the Goleta City Council, and the Goleta Planning Commission, Jonny championed the need for and value of parks, open space, and both active and passive recreation.

Many examples of her advocacy could be cited, but four efforts stand out:

While serving on the County of Santa Barbara Park Commission from 1999 to 2001, Jonny used her considerable powers of persuasion to convince the commission to reconsider its previous support of a proposal for active recreation on the Ellwood Bluffs. Among other features, the earlier proposal called for a BMX track, stables, food courts, nighttime lighting, and paid parking.

After revisiting the issue, the commissioners recognized the valuable opportunities for passive recreation available on this site. Their re-vote on the issue eased the way for the eventual land swap that led to the creation of the Ellwood Mesa preserve that we cherish and enjoy today.

Jonny's steadfastness during revenue neutrality negotiations with the County of Santa Barbara once more demonstrated her belief in the importance of parks and open space for the city-to-be. One prong of the negotiations dealt with the transfer of real property from the County to the new City of Goleta. Throughout the negotiations, County representatives insisted that Stow House and Lake Los Carneros constituted a regional park that should remain County property.

Jonny would hear none of the County's argument. She and her fellow negotiators hung tough, insisting that the park was part of Goleta's history, identity, and legacy, and that the property should be transferred to the city upon incorporation. Only on the last day of

negotiations did the county yield. As a token of Jonny's leading the charge to acquire Stow House and Lake Los Carneros for Goleta. at the first city council meeting on February 1, 2002, a representative from County administration presented her with a key to Stow House.

Nowhere, however, did Jonny advocate more steadily for increased park and open space than in Old Town, her home for 45 years. During the course of her community service, she long decried the dearth of recreational opportunities in Old Town. "We have one park, a play lot really," she would say. Then she would add, "It's on Nectarine and it's only 0.014 acres—that's "point-zero-one-four," she would explain, "not point-one-four and certainly not fourteen" for an area on the South Coast second in density only to Isla Vista.

Thus, when the opportunity to acquire the property for Armitos Park arose, Jonny was immediately on board. Not only did she support acquisition of the property with three council motions on July 5, 2005, but she approached a local nonprofit to discuss securing funding for the purchase over and above available city funds.

When she was leaving office in 2008, the city manager asked Jonny if there was any single project that she would like to see finished before her last day. She responded with completion of the Armitos Park. Well, the city didn't quite fulfill her wish. But she was thrilled to see the grading completed and the sidewalk laid before she left office.

Although Jonny had left the Goleta City Council before the acquisition of the Kellogg park site, she played her part in laying some of the groundwork. While serving on the Old Town PAC, she supported the callout in the Revitalization Plan for a possible two-acre park on the site. She was part of the council majority that created the park/recreation overlay for the Kellogg park site in the city's first General Plan in 2006. When the chance for the city to purchase the Kellogg park site came up in 2011, Jonny spoke to council urging a vote to acquire the property.

"More is involved in this decision than facts and figures," she said. "Others have dreamed of a large park for years. When the revitalization of OT was discussed in the 1990s they made it clear that parks were a top priority. . . . Fifteen or more years have passed and new generations of children must still play in the streets. . . . This is a legacy vote: you have it in your power to bring great benefit to our Old Town community, to significantly better the lives of people, and to make life happier and safer for lots of kids. Please don't falter."

No one would be happier to see this dream coming true at last.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#187

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 10:06:26 AM
Last Modified: Saturday, September 08, 2018 10:25:27 AM
Time Spent: 00:19:00
IP Address: 68.6.124.192

Page 1

Q1 Please submit your idea for the new park name.

Jonny Wallis Memorial

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny, one of the first Council members in the new city, was the only representative from Old Town. She conceived the idea of a park in this location from the beginning and worked tirelessly to see it take place. She died before seeing it happen. Her work as a founder of the City as well as this park must be commemorated and this park is a very suitable location for her work to be recognized.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#188

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 11:08:16 AM
Last Modified: Saturday, September 08, 2018 11:13:29 AM
Time Spent: 00:05:12
IP Address: 98.185.243.123

Page 1

Q1 Please submit your idea for the new park name.

Jonny D. Wallis

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny Wallis was instrumental in preserving open space for the Goleta community. Her role in the preservation of Rancho La Patera and Lake Los Carneros was critical. She was influential in preserving the passive recreational character of Ellwood Preserve and was a significant figure in the creation of Armitos Park.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#193

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 08, 2018 1:20:56 PM
Last Modified: Saturday, September 08, 2018 1:21:49 PM
Time Spent: 00:00:52
IP Address: 98.171.175.43

Page 1

Q1 Please submit your idea for the new park name.

Jonny Wallis

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

To honor her devotion to Goleta parks and open spaces

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Respondent skipped this question

Q6 Address (Street, City, Zip)

#236

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, September 16, 2018 5:49:56 PM
Last Modified: Sunday, September 16, 2018 6:16:42 PM
Time Spent: 00:26:46
IP Address: 184.187.180.90

Page 1

Q1 Please submit your idea for the new park name.

Jonny D. Wallis Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

This is the best name for the City's newest park because it will honor Jonny Wallis, a 45-year resident of Old Town Goleta, one of the City of Goleta's founders, a member of the first City Council 2001-2009, the Mayor in 2006 and Goleta Woman of the Year in 2001. In addition to being a strong proponent of cityhood for Goleta, her public service included chairing the Goleta Old Town Project Area Committee and serving on the County of Santa Barbara Park Commission, the Santa Barbara County Association of Governments, and the City of Goleta Planning Commission. Jonny Wallis was a life-long advocate for Old Town Goleta and all its residents and well deserving of having this park named in her honor.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#228

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 12, 2018 6:26:07 AM
Last Modified: Wednesday, September 12, 2018 10:10:54 PM
Time Spent: 15:44:47
IP Address: 98.185.224.39

Page 1

Q1 Please submit your idea for the new park name.

Jonny D. Wallis Neighborhood Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

A number of streets in Old Town Goleta is named after early settlers in the area - Kellogg and Hollister Avenues, Ward Memorial Boulevard and the airport side streets named after airmen who trained in Goleta and died in World War 11. It would be in keeping with this tradition to name the new park on South Kellogg after Jonny D. Wallis. Jonny lived in Old Town. In the 1990s she worked on the County Old Town Planning Advisory Committee, was a leader in the Goleta incorporation effort, was elected to the first Goleta City Council in 2001 where she served for 6 years. More importantly, she was long an advocate for parks, serving on the County Parks and Recreation committee for many years. She was always concerned about the lack of open space for recreation in Old Town and worked for the creation of the 2 acre Armitos Park, just north of the Kellogg Park site. This new park will include recreation for families and all ages and will fulfill much of Jonny's vision for the residents of Old Town. To name the park the Jonny D. Wallis Neighborhood Park would embed the name of an important city founder in Goleta history, who would be remembered even when those who knew and admired Jonny are long gone.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#260

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 20, 2018 1:20:06 PM
Last Modified: Thursday, September 20, 2018 1:45:11 PM
Time Spent: 00:25:04
IP Address: 47.142.181.229

Page 1

Q1 Please submit your idea for the new park name.

Jonny D. Wallis Neighborhood Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

This name recognizes one of our city founders and a spokesperson who relentlessly championed Old Town. It honors someone who believed that the creation of more parks and open space in Old Town was essential to the revitalization effort. Jonny never lost sight of her goal. Appalled that Old Town's only park was the tiny play lot on Nectarine Avenue, she went to work. Over time, she was instrumental in the acquisition of Armitos Park and in laying groundwork that kept the dream of a larger park at the Kellogg site alive.

This name also reflects the purpose of the park on Kellogg: to improve access to parks and especially active recreational opportunities for the residents of Old Town. As a city park it will be open to the public at large, but it is meant first to serve the residents in Old Town's neighborhoods. It is our park, a park we can be proud of, the realization of a dream.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

SEP 11 2018

3:27 pm

RECEIVED

City of Goleta Park Naming Contest

The City of Goleta is excited that Hollister/Kellogg Park is underway and will be open early in the Spring of 2019. The new park, the first large park developed by the City of Goleta, is located at 170 South Kellogg Avenue. This park will be complete with open space, picnic shelters, playground structures, walking paths, game tables, skate park and more. We are asking you for your input on what we should name this exciting new park! Please complete the form below:

Your idea for the new park name: The Jonny D. Wallis Neighborhood Park

A BRIEF explanation as to why your idea is the best name for this park facility:

Jonny lived in Goleta for 45 years, helped create the City of Goleta, worked to acquire Asmitas Park, got Kellogg Park site, placed in the General Plan, and urged the Council to acquire the property. The top priority of Old Town revitalization in 1990s was parks. When the opportunity to purchase the Kellogg Park site came up in 2011, Jonny urged Council to acquire the property. Jonny said "You have it in your power to bring great benefit to our Old Town, to significantly

→
See
other
side

Name: _____

Email: _____

Phone: _____

Address: _____

City: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

Finalists will receive gift cards to local businesses. The runner up, if applicable will receive a \$25 card and the winner will receive a \$75 gift card. In the case of duplicate entries, the first entry to be received will be recognized.

Groups are encouraged to participate! If a group entry is chosen, the award will go to the group's affiliated school or organization. Entries may be received in person or mail by 5pm Thursday, September 20, 2018 at Goleta City Hall, 130 Cremona Drive, Suite B.



Questions?

Contact: JoAnne Plummer
Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



City of Goleta Park Naming Contest

The reason why The Jonny D. Wallis Neighborhood Park is the best name for this park facility.

Jonny lived in Goleta for 45 years, helped create the City of Goleta, worked to acquire Armitos Park, got the Kellogg Park site placed in the General Plan, and urged Council to acquire the property.

The top priority of Old Town revitalization in 1990s was parks. When the opportunity to purchase the Kellogg Park site came up in 2011, Jonny urged Council to acquire the property. Jonny said “You have it in your power to bring great benefit to our Old Town community, to significantly better the lives of the people, and to make life happier and safer for lots of kids. Please don’t falter.”

No one worked harder for Old Town’s residents and children than Jonny Wallis. Now it is the City’s chance to honor Jonny Wallis for her tremendous advocacy for Kellogg Park and Old Town.

Barbara Massey
masseybarb@aol.com
(805) 685-5968
7912 Winchester Circle, Goleta, CA 93117

SEP 20 2018

1:24 pm

RECEIVED

City of Goleta Park Naming Contest

The City of Goleta is excited that Hollister/Kellogg Park is underway and will be open early in the Spring of 2019. The new park, the first large park developed by the City of Goleta, is located at 170 South Kellogg Avenue. This park will be complete with open space, picnic shelters, playground structures, walking paths, game tables, skate park and more. We are asking you for your input on what we should name this exciting new park! Please complete the form below:

Your idea for the new park name: Jonny D. Wallis Neighborhood Park

A BRIEF explanation as to why your idea is the best name for this park facility:

Jonny Wallis was, for many years, a tireless advocate for the Old Town community, for parks, and for this park particularly. As Chair of the Old Town Redevelopment Project Area Committee, as a Santa Barbara County Park Commissioner, as a Goleta City Councilmember, Mayor, and Planning Commissioner, she was an important voice for Old Town and a champion for parks. Naming this park the **Jonny D. Wallis Neighborhood Park** would be a fitting tribute to her vision, and a reminder of the history of the neighborhood, of our city, and of this park.

Name: _____

Email: _____

Address: _____

Phone: _____

City: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

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Questions?

Contact: JoAnne Plummer
Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



SEP 18 2018

2:28 pm

CITY OF GOLETA PARK NAMING CONTEST!

Construction is underway on Goleta's newest community park located at 1700 South Kellogg Avenue! This park was designed to enhance the quality of life for the entire community. It includes several exciting features including a skate plaza, walking paths, basketball courts, picnic areas, playground equipment and more. We would like your input on what we should name this exciting new park. The naming contest is open to all Goleta residents.

Please submit your idea for the new park name.

The Jonny D. Wallis Neighborhood Park

Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

Jonny Wallis was always a strong advocate for parks and open space especially in Old Town. As chair of the Old Town Project Area Committee, she supported a two acre park on the Kellogg site as part of the Revitalization Plan. In 2006, she led the vote to place the site in Goleta's first General Plan. When it became available in 2011, Jonny urged the City to purchase the property. If not for Jonny's efforts there would never have been this park to name.

In order for us to contact you, please provide us with your:

Name

The Goodland Coalition

Attached are 36 signatures on 3 petitions.

Email Address

thegoodlandcoalition.org

Primary Phone Number

805 683-4829

Street Address













5710 Hollister Avenue, Box 234, Goleta, CA, 93117

Thank you for your participation! Your creative idea will be reviewed and considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 p.m.

For any questions, please contact JoAnne Plummer, Parks & Recreation Manager, at 805-562-5505 or email jplummer@cityofgoleta.org.

Petition

I request that you name Kellogg Park
the Jonny D. Wallis Neighborhood Park

Printed Name	Signature	Address	Date
Vic Cox		82 Warwick Pl., Goleta	9-10-18
SALLY DICKENS		7779 Jenna Dr. Goleta	9-11-18
Joan Weiner		100 Gerard Dr	9-11-18
FRANK MENIER		100 GERARD DR.	9-11-18
STEVE BEHAR		132 GERARD DR.	9-11-18
Beth Gilbert		160 Gerard Dr	9/11/18
Jodi Harris		121 Kalley Dr. Goleta	9/11/18
SHAHID KARIM		114 Kalley Dr. Goleta	9/11/18
Yufei Zhao		148 Gerard Dr. Goleta	9/11/18
Sharon Murphy		112 Gerard Dr. Goleta	9-11-18
Beverly Pelton		7773 Jenna Dr. Goleta	9-11-18
TERENCE ROBERTS		7761 Jenna Dr. Goleta	9-11-18




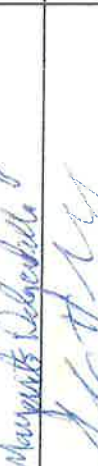




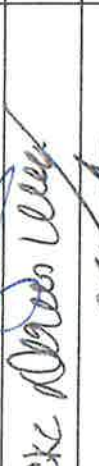



Petition

I request that you name Kellogg Park
the Jonny D. Wallis Neighborhood Park

Printed Name	Signature	Address	Date
BARBARA S. MASSEY	<i>Barbara Massey</i>	4912 Winchester Circle, Goleta, CA	9/11/18
FLORENCE BURGESS	<i>Florence Burgess</i>	91 Touran Lane Goleta 93117	9/13/18
LEE HELLER	<i>Lee Heller</i>	2284 Golden Gate Ave 93067	9-13-18
Robyn Wood	<i>Robyn Wood</i>	92 Touran Lane Goleta 93117	9-16-18
SUSAN COOK	<i>Susan Cook</i>	90 Touran Lane, Goleta	9-16-18
Gaspar Larazolo	<i>Gaspar Larazolo</i>	28 Touran Lane, Goleta	9/16/18
HUGH SUTHERLAND	<i>Hugh Sutherland</i>	57 Touran Lane, Goleta	9/16/18
Patricia Foyler	<i>Patricia Foyler</i>	64 Touran Lane, Goleta	9/16/18
Novilo Foster	<i>Novilo Foster</i>	64 Touran Lane Goleta	9/16/18
Patricia Foyler	<i>Patricia Foyler</i>	7822 Day Road Goleta	9/16/18
Jerry Wilson	<i>Jerry Wilson</i>	7822 Day Road Goleta	9/16/18
Gail Massey	<i>Gail Massey</i>	7912 Winchester Circle, Goleta	9/16/18

Petition

I request that you name Kellogg Park
the Jonny D. Wallis Neighborhood Park

Printed Name	Signature	Address	Date
Ingeborg Cox MD		82 WARWICK PL. Goleta	9-11-18
Deborah Rodriguez		76 Warwick Pl. Goleta	9-16-18
ELMA DELGADO		76 Warwick Pl Warwick Blvd Goleta	9-16-18
Margaretto Delgado		76 Warwick Pl Goleta, CA	9-16-18
Matthew McKenzie		70 Warwick Pl Goleta	9/16/18
Nicole McKenzie		70 Warwick Pl Goleta	9/16/18
Cathy Tajima		64 Warwick PL Goleta	9/17/18
Ryan Bittan		7741 Bradford St Goleta	9/17/18
Doreen Wienecke		7715 Bradford Dr. Goleta	9-17-18
ALVIN D. WISSE		89 ST. George Pl. Goleta	9-16-18
Franklin Wisse		93 ST. Georges Goleta	9-16-18
Guan Croyle		70 Mandragon Pl. Goleta	9-16-18

Petition



12:10pm

I request that you name Kellogg Park
the Jonny D. Wallis Neighborhood Park

Printed Name	Signature	Address	Date
Betty R. Cramer	15 N. Voluntary St	→ Kellogg Park Santa Barbara	9/12/18
Mary R Rose	Mary R	415 Donze Ave Santa Barbara 93101	9-12-18
David Landecker	David Landecker	1011 Mission Ridge Rd. S.B., CA 93103	9-12-18
MICHAEL GRAY	Michael Gray	945 WALTON DR #30 Goleta, CA 93111	9/12/18
MARY LOUISE DAYS	Mary Louise Days	2833 PUERTA DEL SOL RD. S.B. 93105	9-12-18
Mary Ellen Brooks	Mary Ellen Brooks	718 St Andrews Way Lompoc CA 93436	9-12-18
Dominique Samudio	D. Samudio	520 S ANDERSON RD. Santa Barbara, CA 93105	9.12.18

12:10 pm

SEP 20 2018

RECEIVED

City of Goleta Park Naming Contest

The City of Goleta is excited that Hollister/Kellogg Park is underway and will be open early in the Spring of 2019. The new park, the first large park developed by the City of Goleta, is located at 170 South Kellogg Avenue. This park will be complete with open space, picnic shelters, playground structures, walking paths, game tables, skate park and more. We are asking you for your input on what we should name this exciting new park! Please complete the form below:

Your idea for the new park name: Jonny Wallais

A BRIEF explanation as to why your idea is the best name for this park facility:

what a great idea!!!

Name: _____
 Email: _____ Phone: _____
 Address: _____ City: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

Finalists will receive gift cards to local businesses. The runner up, if applicable will receive a \$25 card and the winner will receive a \$75 gift card. In the case of duplicate entries, the first entry to be received will be recognized.

Groups are encouraged to participate! If a group entry is chosen, the award will go to the group's affiliated school or organization. Entries may be received in person or mail by 5pm Thursday, September 20, 2018 at Goleta City Hall, 130 Cremona Drive, Suite B.



Questions?

Contact: JoAnne Plummer
 Parks & Recreation Manager
 805-562-5505
jplummer@cityofgoleta.org



City of Goleta Park Naming Contest

CITY OF GOLETA
CALIFORNIA

SEP 20 2018

12:10 pm

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Your idea for the new park name: Jonny Wallis

A BRIEF explanation as to why your idea is the best name for this park facility:

She was an early council person, important
in the creation of the City of Goleta

Name: _____
Email: _____ Phone: _____
Address: _____ City: _____

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Contact: JoAnne Plummer
Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



SEP 20 2018

12:1 pm

City of Goleta Park Naming Contest

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Your idea for the new park name: Jonny Wallis

A BRIEF explanation as to why your idea is the best name for this park facility:

\$ Don Jonny was a true gol supporter of
many Goleta formation steps!
she's the perfect person to name the
park after

Name: _____
 Email: _____
 Address: _____ City: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

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Questions?

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 Parks & Recreation Manager
 805-562-5505
jplummer@cityofgoleta.org



City of Goleta Park Naming Contest

SEP 20 2018

12:10 PM

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Your idea for the new park name: Jonny Wallis

A BRIEF explanation as to why your idea is the best name for this park facility:

Jonny was in a large way responsible
for the creation of the city of goleta

Name: _____
Email: _____
Address: _____

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Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



City of Goleta Park Naming Contest

CALIFORNIA
SEP 20 2018
RESOLVED

12:10 PM

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Your idea for the new park name: Tonny Wallis

A BRIEF explanation as to why your idea is the best name for this park facility:

She was one of the founding mothers of Goleta.
I knew her well and she was always
helpful & kind. She loved parks & lived
nearby.

Name: _____

E-mail: _____

Address: _____

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Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



City of Goleta Park Naming Contest

CALIFORNIA
SEP 20 2018
RECEIVED

12:10 pm

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Your idea for the new park name: JONNY WALLIS

A BRIEF explanation as to why your idea is the best name for this park facility:

She has done outstanding service for the city of Goleta

Name: _____
mail: _____ Phone: _____
address: _____ City: _____

Your creative idea will be reviewed by the City's Naming Committee and finalists will be considered at the October 3rd meeting of the Parks & Recreation Commission at 6:00 pm. The Commission will provide a recommendation to the City's Naming Committee, who will present a final recommendation to the City Council on Tuesday, October 16th for consideration.

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Questions?

Contact: JoAnne Plummer
Parks & Recreation Manager
805-562-5505
jplummer@cityofgoleta.org



#152

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 07, 2018 8:49:50 AM
Last Modified: Friday, September 07, 2018 10:02:08 AM
Time Spent: 01:12:18
IP Address: 68.111.46.147

Page 1

Q1 Please submit your idea for the new park name.

kids Dream Park

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

"My name is Melanie and I am a sixth grade student at Hollister School. The reason I came up with the name Kids Dream Park is because it has mostly everything that a kid would want in a park. They could go there any time and have a great time

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 05, 2018 3:15:07 PM
Last Modified: Wednesday, September 05, 2018 3:16:14 PM
Time Spent: 00:01:06
IP Address: 68.227.82.107

Page 1

Q1 Please submit your idea for the new park name.

Qasil

Q2 Please submit a BRIEF explanation as to why your idea is the best name for this park facility.

The word "Qasil" is a Chumash word which means beautiful.

Q3 Full Name

Q4 Email Address

Q5 Primary Phone Number

Q6 Address (Street, City, Zip)

**ATTACHMENT 2 – WRITTEN PUBLIC COMMENT RECEIVED BY
THE NAMING COMMITTEE**

JoAnne Plummer

From: Michael Cheng <mikecheng3@verizon.net>
Sent: Sunday, October 07, 2018 9:19 PM
To: JoAnne Plummer
Subject: Re: Park Naming

Good Evening Mgr. Plummer,

First of all, thanks so much for your informational response. It is much appreciated!

Mgr. Plummer, should the Committee has time to entertain some more input from the public in the meeting which is to be held on Monday, please do not hesitate to let me know.

The word 'Hope' in its conventional meaning is something people wished they could get but not able to get there yet! But 'Friendship' is a word that anyone could associate even for a four year old. An individual could catch it, lock it and attempt to develop on the friendship to whatever level he/she would like it to be. We are speaking and comparing between 'abstract' versus 'realism and achievable' in its context.

Thanks for listening. I can read between the lines, you had responded back to my inquiry.

Michael

On Oct 4, 2018, at 5:23 PM, JoAnne Plummer <jplummer@cityofgoleta.org> wrote:

Good afternoon Mr. Cheng,

Mr. Adomaitis has forwarded your comments regarding the name for the new park currently under construction in Old Town. I would like to thank you for your interest and comments regarding the name being consideration. I will share your comments with the Standing Naming Committee during their meeting on Monday, October 8, 2018. The Standing Naming Committee is considering the recommendation from the Parks & Recreation Commission and will make a final recommendation to the City Council, who will determine the final name for the park.

I would like to share that during the Naming Contest that took place from September 5 – September 20th, the name "Goleta Friendship Park", was one of the entries that was considered by the Naming Committee at their meeting on September 24, 2018 but not selected as a finalist for further consideration.

Should you have any questions, please feel free to contact me.

Thank you,

JoAnne Plummer

JoAnne Plummer

From: Deborah Lopez
Sent: Monday, October 08, 2018 12:41 PM
To: Mary Ellen Brooks
Cc: JoAnne Plummer; Vyto Adomaitis
Subject: RE: CPA re Park Naming

Mary Ellen,

I have received your comment and will make sure to forward this to the Naming Committee.

Deborah Lopez, CMC

City of Goleta | 130 Cremona Drive, Suite B | Goleta, CA 93117 |
(805) 961-7505 voice | (805) 961-7504 fax | dlopez@cityofgoleta.org www.cityofgoleta.org

From: Mary Ellen Brooks [mailto:mebrooks@sbceo.org]
Sent: Monday, October 08, 2018 12:28 PM
To: Deborah Lopez <dlopez@cityofgoleta.org>
Subject: CPA re Park Naming

Dear Ms. Lopez, Please find attached and copied below a letter from Citizens Planning Association for the hearing regarding the naming of the park. Could you send me a quick e-mail so I know you received this? Thank you. Mary Ellen Brooks, co-President, CPA

October 8, 2018

Send To: Deborah (dlopez@cityofgoleta.org)

TO: City of Goleta Naming Committee, a standing committee:

Re: The naming of the new park: The City Council should be given the alternative choice of Jonny Wallis Neighborhood Park (or Jonny D. Wallis, if the family prefers.) We think this is supported by much of the community.

The Citizens Planning Association Board members voted unanimously to suggest the new park be named after late councilmember/mayor Jonny Wallis. Some of us knew and worked with her; others of us knew and admired her efforts for all the people of the new city of Goleta.

Some of us gathered petitions and were impressed how much Ms. Wallis is still remembered and loved.

The CPA board voted without hesitation, thinking also that naming a park after a resident has an honored place in Santa Barbara area history, with, for instance, the Alice Keck Park Memorial Gardens.

It was clear from watching the recent meeting that Goleta's Parks & Recreation Commission did not have adequate information to evaluate the recommendations. It seemed as though decisions were being made on the basis of personal favorite words rather than honoring and remembering an outstanding Goletan. We think Jonny Wallis was such a person, an outstanding community member who was so instrumental in the creation of the new City of Goleta.

Naming after a person helps not only to remember that person but encourages young people to learn more and then to emulate others'

JoAnne Plummer

From: Deborah Lopez
Sent: Sunday, October 07, 2018 2:51 PM
To: JoAnne Plummer; Vyto Adomaitis
Cc: Michelle Greene; Carmen Nichols
Subject: FW: Standing Naming Committee Meeting 10/8/2018 - Item II
Attachments: Jonny Wallis.xps

JoAnne, Ad Hoc Naming Committee,

Please distribute the public comment to the just the two members. Place them in the blind copy when sending.

Thank you
Deborah Lopez

From: Bob Wignot <rewignot@cox.net>
Sent: Saturday, October 06, 2018 4:54 PM
To: Deborah Lopez <dlopez@cityofgoleta.org>
Subject: Standing Naming Committee Meeting 10/8/2018 - Item II

Ms. Deborah Lopez

City Clerk, City of Goleta

Dear Ms. Lopez,

I plan to attend the subject committee meeting on Monday, October 8, 2018, and speak regarding Item II the naming of the new park in Old Town. I will be speaking in support of naming the park in honor of our late civic leader and former Mayor Jonny D. Wallis. I would appreciate it if you would distribute copies of this email and its attachment to the members of the Standing Naming Committee at the start of the meeting.

Thank you.

Sincerely,

Bob Wignot

w/attachment: independent.com/news/2014/jan/28/jonny-wallis-1946-2013/

October 7, 2018

Dear Standing Naming Committee Members,

I ask that you add a second choice for the City Council's consideration. I think this would be appropriate because the Park and Recreation Commission member received the six names you recommended in the three page staff report. They should have received all the nominating forms for the six candidate names. The staff report had placed a packet of some of the nominating forms in front of each commissioner on the night of the meeting but with no time to read it.

It sounded from their comments that they had decided their personal choices and were surprised to hear the comments from the public. The public strongly supports the name Jonny Wallis Neighborhood Park and they had no way to know this. Some of the members didn't even know who Jonny Wallis was. The staff report should have provided more information than the few words after each name.

The name Esperanza reminds some of us of the low cost apartments and the homeless shelter that was downtown in Santa Barbara. These are not associations one would want to have regarding a park.

After I saw the staff report, I ask Ms. Plummer if the P&R members had received any information other than the staff report. Below is her response, however the website mentioned is for the entire 371 page report that you had received. I doubt anyone would spend the time necessary to dig out the forms for the six names.

Good evening,

The Commission received a staff report, which included an attachment that had the list of the finalists and the language from the first entry of each name that was recommended. The Parks & Recreation Commission has also been made aware of the staff report that was presented to the Standing Naming Committee that has all of the entries from the contest included. I have attached the link to that staff report for your convenience. Should you have any questions, please let me know.

<http://www.cityofgoleta.org/home/showdocument?id=21001>

Thank you, JoAnne Plummer

It is a shame that the P&R members didn't have the information necessary to make an informed decision. Please provide an alternative to the Commission's recommendation that is supported by the community. I also encourage you to make that alternative the Jonny Wallis Neighborhood Park.

Sincerely, Barbara Massey



Courtesy Photo

Jonny Wallis: 1946 - 2013

A Founding Mother of the City of Goleta

Tuesday, January 28, 2014

By Cynthia Brock, Margaret Connell, and Jack Hawxhurst

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It takes a special kind of person to found a city — someone calm, reasonable, able to respect and mediate differences, with a clear sense of purpose and, above all, the ability to lead and move forward the vision of a new city. Goleta was fortunate to have such a leader in Jonny Wallis. There were many talented individuals in GoletaNow!, but Jonny was the touchstone that kept us on track and moving forward.

Prior to cityhood, she was deeply involved in Goleta, particularly in Old Town, where she lived, an area that she taught many of us to know and appreciate. She chaired the Old Town Project Area Committee, one of the first attempts to comprehensively address its future development.

She taught us that Old Town is, first and foremost, a neighborhood, not that different from the other neighborhoods that make up Goleta. Behind the Hollister streetscape of small, local businesses is a residential neighborhood of diverse people with relatively affordable housing and easily accessible, needed public transportation. Jonny resisted ideas of gentrification and focused instead on how planning for the area could avoid displacing current residents and local businesses, while improving their chances for success. She kept the focus on current Old Towners' desires for a clean, safe, livable area for workers and their families, with businesses that serve the needs of the residents. She was clear that if you wouldn't want it in your neighborhood, you should be careful not to wish it on Old Town.

She was involved in Goleta matters for many years before cityhood, active in the Citizens Planning Association Land Use Committee, Common Ground 2000, the Goleta Roundtable, and debates around issues of UCSB growth and Santa Barbara Airport impacts — anything that touched Goleta.

At the start of 1999, there were many community discussions regarding Goleta's future. From this emerged the activist group GoletaNow!, of which Jonny and the authors of this article were a part, focusing on the practical steps necessary to form a city. We met weekly for two years to develop a proposal for Goleta cityhood and shepherd it through all its stages: gathering signatures, negotiating with the county, raising funds, running the gauntlet of LAFCO hearings, and finally running a campaign. We were an ambitious group of nine with different backgrounds, different reasons to participate, and different styles and temperaments. Each member had important insights and skills to contribute, but looking back, there is little question that Jonny was the one who held that diversity together. She had an uncanny knack for keeping us all moving in the same direction toward our common goals instead of our individual differences. Her methodical and thoughtful analysis kept us focused on solving problems and overcoming barriers, and her calm, good-natured, and usually unflappable presence soothed and calmed the group.

She had a quiet authority that enabled her to highlight what was important. She was trained as a lawyer and guided GoletaNow! through the legal complexities of incorporation. She and her team negotiated a revenue-neutrality agreement with the county, a difficult task requiring give-and-take on both sides. She was a good mediator but could be stubborn when fighting for things that she valued.

Jonny was elected to the first Goleta City Council in 2001 along with three of her GoletaNow! colleagues and Jean Blois, another enthusiastic cityhood supporter. Reelected in 2004, she served as mayor in 2006. She was a strong voice in establishing the structure of the new city, laying out building standards for the new Design Review Board and, along with her fellow councilmembers, guiding the planning function in the early years of the city.

She was instrumental in the development of the city's first General Plan, most of which has withstood several challenges and changes in council membership over the past 10 years. She retired from the council after two terms but then moved seamlessly into the role of planning commissioner, where her experience and mentoring of new members were key to making it the professional body that it is today. She kept her opinions close to her chest, revealing them quietly when she needed to. She knew and used the value of a pause — and a soft voice. (When Jonny started with "Now, Dan ..." City Manager Dan Singer knew he had to pay attention.) Her decisions were thoughtful and her explanations articulate. Sometimes she could bring us together, sometimes we continued to have different opinions, but in her discourse, there was always respect for differences.

Jonny was a very private person, never seeking the limelight. But on one occasion, the limelight was thrust upon her. Soon after she became mayor, a shooting at the main postal facility in Goleta left a total of eight people dead. Jonny stood before a battery of microphones that represented all the national media and spoke calmly and eloquently of this terrible tragedy. She was the voice of the community expressing our sorrow and compassion for the families of the victims. "A day at the office," she said, "should not result in death."

Beyond her public persona, Jonny did enjoy life. She and her spouse, Kitty Bednar, loved to go camping, along with their beloved dogs, at Cachuma Lake, El Capitan State Beach, Davy Brown, and other local sites. After Jonny's retirement from the council, they took many long trips to national parks such as Yosemite, Joshua Tree, and Yellowstone.

Jonny worked tirelessly to give Goletans the ability to shape the future of their community. She served that goal, from her tenure on the Old Town Project Area Committee to her service on the Planning Commission, right up to the time of her last illness. For all those years, she never took a break from this mission. The community has lost a talented individual and dedicated public servant. Goleta has lost an advocate, and we have lost a wise and trusted friend.

More like this story

- [Jonny Wallis Dies](#)
- [Peoples' Self-Help Housing Hosts Memorial Tree Dedication for Jonny Wallis On Thursday, April 10 at Armitos Park](#)
- [Goleta 1-15](#)
- [Goleta 2-12](#)
- [Goleta Planner to Run for City Council Seat](#)


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Jonny Wallis: 1946 - 2013

 [independent.com/news/2014/jan/28/jonny-wallis-1946-2013/](https://www.independent.com/news/2014/jan/28/jonny-wallis-1946-2013/)

By Cynthia Brock, Margaret Connell, and Jack Hawxhurst

It takes a special kind of person to found a city — someone calm, reasonable, able to respect and mediate differences, with a clear sense of purpose and, above all, the ability to lead and move forward the vision of a new city. Goleta was fortunate to have such a leader in Jonny Wallis. There were many talented individuals in GoletaNow!, but Jonny was the touchstone that kept us on track and moving forward.

Prior to cityhood, she was deeply involved in Goleta, particularly in Old Town, where she lived, an area that she taught many of us to know and appreciate. She chaired the Old Town Project Area Committee, one of the first attempts to comprehensively address its future development.

She taught us that Old Town is, first and foremost, a neighborhood, not that different from the other neighborhoods that make up Goleta. Behind the Hollister streetscape of small, local businesses is a residential neighborhood of diverse people with relatively affordable housing and easily accessible, needed public transportation. Jonny resisted ideas of gentrification and focused instead on how planning for the area could avoid displacing current residents and local businesses, while improving their chances for success. She kept the focus on current Old Towners' desires for a clean, safe, livable area for workers and their families, with businesses that serve the needs of the residents. She was clear that if you wouldn't want it in your neighborhood, you should be careful not to wish it on Old Town.

She was involved in Goleta matters for many years before cityhood, active in the Citizens Planning Association Land Use Committee, Common Ground 2000, the Goleta Roundtable, and debates around issues of UCSB growth and Santa Barbara Airport impacts — anything that touched Goleta.

At the start of 1999, there were many community discussions regarding Goleta's future. From this emerged the activist group GoletaNow!, of which Jonny and the authors of this article were a part, focusing on the practical steps necessary to form a city. We met weekly for two years to develop a proposal for Goleta cityhood and shepherd it through all its stages: gathering signatures, negotiating with the county, raising funds, running the gauntlet of LAFCO hearings, and finally running a campaign. We were an ambitious group of nine with different backgrounds, different reasons to participate, and different styles and temperaments. Each member had important insights and skills to contribute, but looking back, there is little question that Jonny was the one who held that diversity together. She had an uncanny knack for keeping us all moving in the same direction toward our common goals instead of our individual differences. Her methodical and thoughtful analysis kept us focused on solving problems and overcoming barriers, and her calm, good-natured, and usually unflappable presence soothed and calmed the group.

She had a quiet authority that enabled her to highlight what was important. She was trained as a lawyer and guided GoletaNow! through the legal complexities of incorporation. She and her team negotiated a revenue-neutrality agreement with the county, a difficult task requiring give-and-take on both sides. She was a good mediator but could be stubborn when fighting for things that

she valued.

Jonny was elected to the first Goleta City Council in 2001 along with three of her GoletaNow! colleagues and Jean Blois, another enthusiastic cityhood supporter. Reelected in 2004, she served as mayor in 2006. She was a strong voice in establishing the structure of the new city, laying out building standards for the new Design Review Board and, along with her fellow councilmembers, guiding the planning function in the early years of the city.

She was instrumental in the development of the city's first General Plan, most of which has withstood several challenges and changes in council membership over the past 10 years. She retired from the council after two terms but then moved seamlessly into the role of planning commissioner, where her experience and mentoring of new members were key to making it the professional body that it is today. She kept her opinions close to her chest, revealing them quietly when she needed to. She knew and used the value of a pause — and a soft voice. (When Jonny started with "Now, Dan ... " City Manager Dan Singer knew he had to pay attention.) Her decisions were thoughtful and her explanations articulate. Sometimes she could bring us together, sometimes we continued to have different opinions, but in her discourse, there was always respect for differences.

Jonny was a very private person, never seeking the limelight. But on one occasion, the limelight was thrust upon her. Soon after she became mayor, a shooting at the main postal facility in Goleta left a total of eight people dead. Jonny stood before a battery of microphones that represented all the national media and spoke calmly and eloquently of this terrible tragedy. She was the voice of the community expressing our sorrow and compassion for the families of the victims. "A day at the office," she said, "should not result in death."

Beyond her public persona, Jonny did enjoy life. She and her spouse, Kitty Bednar, loved to go camping, along with their beloved dogs, at Cachuma Lake, El Capitan State Beach, Davy Brown, and other local sites. After Jonny's retirement from the council, they took many long trips to national parks such as Yosemite, Joshua Tree, and Yellowstone.

Jonny worked tirelessly to give Goletans the ability to shape the future of their community. She served that goal, from her tenure on the Old Town Project Area Committee to her service on the Planning Commission, right up to the time of her last illness. For all those years, she never took a break from this mission. The community has lost a talented individual and dedicated public servant. Goleta has lost an advocate, and we have lost a wise and trusted friend.

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Naming Committee Comments – October 8, 2018

I am Kitty Bednar, a 30-year resident of Old Town Goleta.

I support naming the new park on Kellogg Avenue in honor of Jonny D. Wallis.

When I first met Jonny in 1964 during our freshman year in college, the word most often used to describe her was *quiet*. Only her closest friends and family ever saw the playful sense of humor and keen intelligence behind her calm demeanor. Community advocate was the last role anyone who knew her then would have expected her to fill.

Life brings many surprises, however, including a new role for Jonny. In 1996 the County of Santa Barbara released a draft revitalization plan for Old Town. One proposal called for buying up and demolishing eight houses to make way for a 50-unit apartment building on our block. One of those houses was Jonny's. She was as dismayed as any of her neighbors by the proposal. But what to do?

She could easily have accepted purchase money for her house and moved elsewhere. She chose instead to stand with her Old Town neighbors and fight. Jonny had found her voice. After that, she never looked back.

As chair of the Goleta Old Town Project Area Committee, a County of Santa Barbara park commissioner, a founder of the city of Goleta, a member of Goleta's first city council, a member of SBCAG--whatever committee, board, or commission she served on--Jonny championed Goleta and especially Old Town.

Jonny believed that the creation of more parks and open space in Old Town was essential to the revitalization effort. She gave that goal equal weight with resolving flooding and circulation issues.

As a councilperson she was instrumental in the creation of Armitos Park and helped lay the groundwork for the creation of the new park on Kellogg. Naming that park in her honor would be a fitting tribute to one of Goleta's finest. She valued parks, she cared for Goleta, she believed in her Old Town neighbors, and she played a crucial role in the history of our young city.

Thank you.