



## DESIGN REVIEW BOARD

### Staff Report

Agenda Item B.2

Meeting Date: November 13, 2018

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TO: Goleta Design Review Board  
FROM: Darryl Mimick, Associate Planner; (805) 961-7572  
  
SUBJECT: **5648 Hollister Avenue (APN 071-082-006)**  
**Union 76 Monument Sign and Canopy Refacing**  
**Case No. 18-130-DRB**

#### **PROJECT DESCRIPTION:**

This is a request for *Sign Review*. The property includes a 1,800-square foot commercial building, and a 2,133-square foot canopy on a 13,599-square foot lot in the C-2 zone district. The applicant proposes to reface the existing monument sign adjacent to the southwest corner of the property with a new "76 Ball", a new orange and white colored face, a change in the gray upper box to white, and new digital white pricing LED's. The overall square footage and total height of the monument would remain with same. Additionally, the applicant requests re-facing the existing canopy with orange, white and blue coloring with an illuminated stripe/eyebrow on the south and west elevations, replacing the existing "76 Ball" on the south elevation, and removing the existing "76 Ball" on the north elevation and placing it on the west elevation. The "76 Balls" are 48-inches in height, with the numbers measuring 25-inches in height. Lastly, the applicant proposes re-imaging existing dispensers with new 76 decals.

The proposal was last before the DRB on October 23, 2018 where the Board continued the project with comments. The comments from the minutes included the following:

1. The applicant is requested to submit revised plans showing that the fascia band on the building will tie in with the proposed colors (orange, blue, or white) to match the canopy.

*The revised plans have addressed DRB comments.*

#### **ATTACHMENTS:**

- Reduced 11" x 17" copies of site plans and elevations.