



DESIGN REVIEW BOARD Staff Report

Agenda Item B.4
Meeting Date: November 13, 2018

TO: Goleta Design Review Board
FROM: Chris Noddings, Assistant Planner; (805) 961-7566

SUBJECT: **301 Mentor Drive (APN 071-140-079)**
Freestanding and Wall Signs
Case No. 18-147-DRB

PROJECT DESCRIPTION:

This is a request for *Design* review. The property includes an approximate 68,029 square foot, two-story office/warehouse building on a 5.3-acre lot in the PI zone district. The applicant proposes to add a new freestanding sign (Sign A) and a new wall sign (Sign C), as described below. The applicant will also replace an existing identification sign (Sign B) that is required by the Fire Department. Sign B is exempt under Section 35-8 of the Sign Code and is not described further within this document. All signs are non-illuminated and meet Sign Code requirements.

- Sign A: The proposed freestanding sign will be located at the property's northeastern entrance and will be perpendicular to Mentor Drive. It will consist of an in-ground base, a cabinet containing two tenant panels, and the numbers "301" that will be located above the cabinet. The cabinet will have a sign area of approximately 36.6 square feet; total sign area when including the "301" numerals located above the cabinet will be approximately 40 square feet.
 - The fabricated aluminum cabinet will be painted "Black Mamba" (MP 25595), 1 foot deep, 7 feet wide, and 5 feet and 2.75 inches high.
 - The tenant panels will be 0.25-inch thick acrylic, located on the northern elevation only; the southern elevation will have a blank cabinet face as described above. Each tenant panel will have a MP White background, be 24.5 inches tall and 6 feet wide, and start at the top left corner of the cabinet.
 - Tenant names and logos within the panels will be 0.25" thick acrylic. Text, logo, and colors will be consistent with the corporate logo's standards, will have a maximum height of 13 inches, and are otherwise unspecified. All future panel changes will require review by the DRB.
 - The numbers "301" will be 12.25 inches tall, 2 inches deep, left-justified (although indented four inches), located at the southern edge of the cabinet, and will also be painted "Black Mamba" (MP 25595).
- Sign C: The proposed new wall sign will read "**301 MENTOR**" and will be constructed with fabricated aluminum painted "Black Mamba" (MP 25595) using the "Lulo Clean One" font. The "301" will be in bold. Letters will be 18 inches tall

and 4 inches deep. The total sign width will be 13 feet, 11 and 5/8 inches wide for a total sign area of 21 square feet.

The project was filed by agent Buddy Burch on behalf of Bradley Green of Transwestern, agent for the property owner.

Note: The previously published and mailed public notice described the proposed project as it was originally submitted. Since the publication and mailing of the notice, the applicant has made minor corrections (i.e., reduced the size of the proposed freestanding sign) to project details to reflect the description above.

ITEMS FOR CONSIDERATION:

- Freestanding sign's proposed size and/or location. Note: ground level is several inches above street level.
- Freestanding sign's southern elevation.

Attachments:

- 11" x 17" copies of sign plans (with elevations)