

**Subject:** Comments For DRB review of Calle Real Hotel

**From:** Cecilia Brown <[brownsknight1@cox.net](mailto:brownsknight1@cox.net)>

**Date:** November 12, 2018 at 5:56:15 AM PST

**To:** Deborah Lopez <[dlopez@cityofgoleta.org](mailto:dlopez@cityofgoleta.org)>

**Cc:** <[brownsknight1@cox.net](mailto:brownsknight1@cox.net)>

**Subject:** Comments For DRB review of Calle Real Hotel

Hi Debra! Good morning. pls forward to DRB for thrir Tuesday meeyng, thank you. Cecilia Brown

Dear Chair Branch and DRB members,

The Calle Real Hotel proposed is too big and oversized.

The photosims are deceiving and dont really give you the info you need to understand the size bulk and scale of the project. STORY POLES MUST BE REQUIRED to give decisionmakers and the public a better understanding of the incompatibility of the project with this commercial corridor. This is not the right project for this site and will offer no benefits to the community other than the TOT it will generate. We deserve a more appropriate and compatable project that compliments the neighborhood.

Thank you for considering my comments.  
Cecilia Brown

Sent from my Galaxy Tab® A

Wendy Winkler

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**Subject:** 5955 Calle Real Hotel (Case No. 16-097-DRB)

**From:** Ravid Raphael <[rraphael@twodancers.net](mailto:rraphael@twodancers.net)>  
**Sent:** Sunday, November 11, 2018 10:52 PM  
**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>  
**Subject:** 5955 Calle Real Hotel (Case No. 16-097-DRB)

November 11, 2018

To Scott Branch, Chair and members of the Goleta Design Review Board:

We have reviewed the plans for the hotel project at 5955 Calle Real (Case No. 16-097-DRB) and have concerns about it.

This project is too large for its location. Its size, bulk and scale are out of proportion with the existing surroundings.

Although the plans show it is just under the height limit of 35', it is too tall. There are no other buildings close by that are this high with the exception of the fitness center which is about 4' lower and has a much smaller profile. The tallest are 2 story buildings and this project with a proposed height of 34' would extend well beyond the roofline of most of the adjacent buildings. This height, also, would partially obstruct views of the mountains from 101 and the northbound offramp at Fairview.

Additionally, with its size, bulk and scale, this project will bring a significant change to the current character of the area. This would be the fourth hotel along this 2 block section of Calle Real. The Best Western Hotel, the Goodland Hotel and Motel Six are all two story buildings that impose less on their surroundings. This project, rather than fitting in to the existing streetscape, will be an outlier.

The project has too much hardscape and needs more and better landscaping. There is already too much hardscape with the parking areas for Zodos, Motel Six and the strip mall. A comparable and much better integrated hotel, with landscaping that softens its view from the street, is the Best Western Hotel at Calle Real and N. Kellogg.

It is very important that story poles be erected to give neighbors and residents a better understanding of the size, bulk and scale of this project and how it would relate to the surroundings before it proceeds through the review process.

Sincerely,  
Ravid and Arlene Raphael  
5546 Berkeley Rd.  
Goleta, CA 93111

**Subject:** proposed hotel at 5955 Calle Real

-----Original Message-----

From: Me <ms.anniekempe@gmail.com>

Sent: Monday, November 12, 2018 10:11 AM

To: Mary Chang <mchang@cityofgoleta.org>

Subject: proposed hotel at 5955 Calle Real

To Whom It May Concern,

A FORMAL LETTER TO VOTE "NO!"

As a resident of Goleta, (near Kellogg and Berkeley), I, like others, have become aware of this proposed new hotel to be located at 5955 Calle Real and am adamantly against it! We already have two hotels within two blocks of this in a residential area, which, for all of us to try to shop and live here, means more resources taken away from us, more traffic, congestion, transient populations and no good will come of it, Water and land are valuable resources we cannot a=squander for a small parcel of land to accommodate a building which seems way too big for it's footprint. Please do not assume that n one cares about this, that no one will object. We will also be attending the meeting on Tuesday, but in the meantime, please keep this letter asa formal protest to unthinking, poorly planned growth such as this.

Sincerely,

Annie Kempe

Wendy Winkler

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**Subject:** 5955 Calle Real (APN 069-110-018) Calle Real Hotel Project

**From:** Marc Hutcheson <[marc.hutcheson@gmail.com](mailto:marc.hutcheson@gmail.com)>

**Sent:** Monday, November 12, 2018 10:20 AM

**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>

**Subject:** 5955 Calle Real (APN 069-110-018) Calle Real Hotel Project

I don't want another hotel on Calle Real. This area should remain a shopping area, not a living area. Please veto the project.

Marc Hutcheson  
642 Colfax Court  
Goleta

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Regards,  
Marc

**Subject:** Hotel project at 5955 Calle Real

**From:** George Relles <[grelles@cox.net](mailto:grelles@cox.net)>  
**Sent:** Monday, November 12, 2018 11:31 AM  
**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>  
**Subject:** Hotel project at 5955 Calle Real

Ms. Chang,

In case I cannot attend in person, I respectfully request that you provide this email to the DRB members for your upcoming meeting.

I am concerned about the size, bulk and scale of the proposed hotel and it's potential incompatibility with the surround areas.

I request that at the appropriate time story polls be erected that accurately depict the proposed project. And I respectfully request that such polls stay up for a minimum of 10 days so that there is adequate time to provide notice to people who want to view them (both from the freeway and from Calle Real).

Thank you.

**Subject:** Hotel project at 5955 Calle Real

**From:** Margaret Connell <[margaretaconnell@gmail.com](mailto:margaretaconnell@gmail.com)>

**Sent:** Monday, November 12, 2018 11:33 AM

**To:** George Relles <[grelles@cox.net](mailto:grelles@cox.net)>

**Cc:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>

**Subject:** Re: Hotel project at 5955 Calle Real

I agree with you.

On Mon, Nov 12, 2018 at 11:31 AM George Relles <[grelles@cox.net](mailto:grelles@cox.net)> wrote:

Ms. Chang,

In case I cannot attend in person, I respectfully request that you provide this email to the DRB members for your upcoming meeting.

I am concerned about the size, bulk and scale of the proposed hotel and it's potential incompatibility with the surround areas.

I request that at the appropriate time story polls be erected that accurately depict the proposed project. And I respectfully request that such polls stay up for a minimum of 10 days so that there is adequate time to provide notice to people who want to view them (both from the freeway and from Calle Real.

Thank you.

**Subject:** Hotel on calle real

**From:** joannmoore <[joannmoore@aol.com](mailto:joannmoore@aol.com)>  
**Sent:** Monday, November 12, 2018 12:22 PM  
**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>  
**Subject:** Hotel on calle real

I can't attend tomorrows meeting. However, I want to strongly, very strongly, object to a 3 story hotel in 5900 block of Calle Real. It does not fit the character of the neighborhood. Fairview shopping center was made to look like farming buildings. How does a 3 story monstrosity fit in with that? Housing in the Fairview area can't be 3 stories; why allow commercial be so. Does the city need the bed tax to pay the increased mayor and council salaries (for which i voted to increase)? And the myth of the historical water use seems a joke since the property has not been used for anything consuming much water at least since we came in the '60's. And perhaps just as bad, and probably worse for our health and environment from emissions from lines of cars stuck in traffic. Have none of you been on the Fairview overpass or Fairview-Calle Real intersection or even the Fairview to Cathedral Oaks corridor? Obviously you don't live or travel the area. Please don't allow this design to go forward.

**Subject:** Calle Real Hotel proposal (C-3, 18-511, Case # 16-097-DRB)

**From:** Steven George <[sgeorge2@msn.com](mailto:sgeorge2@msn.com)>  
**Sent:** Monday, November 12, 2018 1:39 PM  
**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>  
**Cc:** Judi Shor <[shorcare@gmail.com](mailto:shorcare@gmail.com)>; Steven George <[mr.sgeorge@yahoo.com](mailto:mr.sgeorge@yahoo.com)>  
**Subject:** Calle Real Hotel proposal (C-3, 18-511, Case # 16-097-DRB)

November 12, 2018

Dear Design Review Board,

RE: C-3, 18-511, Case # 16-097-DRB

I had planned to attend the DRB meeting tomorrow but have had a family emergency come up. For this reason I am writing you on behalf of NTGS (New Town Goleta Safety) at this last minute.

I have attended previous meetings focused on this project and voiced my concerns about the need for a crosswalk from the hotel property across Calle Real. In the last meeting I attended, the developers and DRB all seemed to agree that this was a good idea and the developer said that they would look into it. In reviewing the current plans I do not see any indication of a proposed crosswalk.

This stretch of Calle Real from Fairview to Encina Lane is almost 3 city blocks long (over 500 feet). We know that people staying at the hotel will be crossing the street to get to the businesses on the other side (the bank, charging station, Rusty's Pizza, Walgreens, and others). A controlled, on demand, crosswalk would support safety for pedestrians in this area. This is the responsible and forward thinking thing to do.

Please include in your proposal a controlled, on demand, crosswalk on the eastern end of your hotel property proposal.

Thank you,

Steve George and Judi Shor

NTGS (New Town Goleta Safety)  
Co-chairs: Steve George and Dr. Judi Shor  
Phone: 805-845-5017  
Email: [NTGS805@yahoo.com](mailto:NTGS805@yahoo.com)  
Facebook: [facebook.com/newtowngoletasafety/](https://facebook.com/newtowngoletasafety/)



**Subject:** 16-097 DRB

From: Lynn Raber <lynn.raber@gmail.com>  
Sent: Monday, November 12, 2018 4:30 PM  
To: Mary Chang <mchang@cityofgoleta.org>  
Subject: 16-097 DRB

I would like to submit my concerns about the project currently under consideration for a three-story hotel project on Calle Real near Fairview Avenue.

I have watched with increasing concern (to be honest horror) the large projects going up in the Goleta area that I realize some were previously approved but now that the water shortage is a real consideration future projects can be stopped or scaled back. This is an opportunity to do just that.

A three story hotel jammed into this area is simply a very bad idea. There are two hotels already in the area and it's beyond my comprehension why they would need another hotel and also need three stories except they want to make more money. We who live in the area will get to see this building forever while the people who build the building will go on to their next project. Water is a true concern now and I hope the design review board will take this into consideration. I'm sure you're hearing from a great many neighbors who live in the area that this project is too big and must be scaled down if not eliminated entirely.

Please please consider we the people rather than the developers. We deserve a well-designed project that does not overwhelm the area.

Thank you for your consideration

Lynn Raber  
Parkhurst Drive  
Goleta

Sent from my iPhone

**Subject:** New hotel on Calle Real

From: Edward Adams <ednsb@me.com>  
Sent: Monday, November 12, 2018 4:51 PM  
To: Mary Chang <mchang@cityofgoleta.org>  
Subject: New hotel on Calle Real

That project is too big for that space plus will add to the terrible traffic. This growth with no thought has to stop. We ARE NOT LA

Sent from my iPad

Subject: Hotel

From: Susan Dougherty <cruzantimes@icloud.com>  
Sent: Monday, November 12, 2018 5:16 PM  
To: Mary Chang <mchang@cityofgoleta.org>  
Subject: Hotel

The last thing we need in the Calle Real area is another hotel! There is already too much traffic there, and our water situation is dire. Why should I be taking "navy" showers, not flushing the toilet every time, barely rinsing my dishes before putting them in the dishwasher, etc. when the tourists leave the water running while they brush their teeth, flush all they want, etc. After all, they are paying big money to stay here! Please stop this monster!!

Susan Dougherty  
285 N Kellogg Ave.  
Santa Barbara, CA. 93111

Sent from my iPhone

**Subject:** 5955 Calle Real Hotel Project - Letter to the DRB  
**Attachments:** Calle Real Hotel Project - letter to the DRB 11-12-18.doc

**From:** Fermina Murray <[ferminamurray@gmail.com](mailto:ferminamurray@gmail.com)>  
**Sent:** Monday, November 12, 2018 6:38 PM  
**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>  
**Subject:** 5955 Calle Real Hotel Project - Letter to the DRB

Hello Dear Ms. Chang,

Please ensure that the City of Goleta Design Review Chair and Board Members receive our letter regarding the hotel project. I will be at the DRB meeting tomorrow to speak.

Thank you very much,  
Fermina & Stephen Murray  
442 Danbury Court  
Goleta, CA 93117

Fermina and Stephen Murray  
442 Danbury Court  
Goleta, CA 93117

November 12, 2018

Design Review Board  
City of Goleta  
City Hall—Council Chambers  
130 Cremona Drive, Suite B  
Goleta, CA 93117

Subject: Hotel Project at 5955 Calle Real, Goleta

Dear Chair Scott Branch and Members of the Board:

We are writing to express our opposition to the proposed hotel project at 5955 Calle Real. After two DRB hearings, the applicant is still not seriously addressing the concerns raised by the board. It is still proposing a three-story building that is architecturally an insult to the Calle Real business and residential community, and the entire City of Goleta at large. The size, bulk, scale, height, massing, and proportions of this building are excessive for the site and for the surrounding area.

The architecture is a conglomeration of shoe-box-styled industrial architecture that looks like a dressed-up garage building found along Highway 101 as one drives to Los Angeles. It is a style of building that belongs to a big city eager for something trendy, but indifferent to its clumsy boxiness.

This is an out-of-town style of architecture that violates the historical character of Calle Real businesses and residential neighborhoods as they have evolved since the 1950s. Like most of Goleta, businesses along Calle Real (including 3 existing hotels) and the surrounding neighborhoods are characterized by one-to-two story buildings of modest scale, that cumulatively convey a small town feel, with clear views of the mountains, roads and sidewalks that are pedestrian friendly, whose buildings have deep setbacks that provide a sense of open space and communal friendliness.

The proposed hotel does nothing to enhance any of the existing built environment values. It is a distracting, inappropriate style of architecture for a project that will create yet more congestion and the loss of mountain views. It is another high-rise, high-density hotel that does not respect the character of our City.

We request that DRB reject this proposal and demand a re-design of the hotel project. A re-design should significantly reduce the size, bulk, scale, height, massing, and proportions of the building to a two-story project sensitive to its visual impacts. Most of all the architectural style of the building must be something that is compatible to the modest scale and distinctive and defining styles found in the Calle Real area.

Thank you,

cc: Mary Chang, City of Goleta, DRB Secretary  
Peter Imhof, Director PERS., City of Goleta  
The Goodland Coalition  
Amanda De Lucia, Goleta Valley Historical Society

**Subject:** Calle Real Hotel Proposal

**From:** Marcy Jochim <[jochim2@cox.net](mailto:jochim2@cox.net)>  
**Sent:** Monday, November 12, 2018 7:21 PM  
**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>  
**Subject:** Re: Calle Real Hotel Proposal

Dear Ms. Chang and Members of the Design Review Board:

We would like to express our dismay at the proposed hotel project planned near Zodos and the car wash on Calle Real. We understand it is to be a 3 story hotel with quite a large footprint. Since there are already 3 motels nearby on Calle Real, we question the need for a fourth one. Also, we are concerned with the large size and feel that a three story building would not be compatible with the surrounding area. In addition, this area is already highly impacted by traffic coming in and out of the various businesses; a large hotel would make matters much worse.

We urge you not to approve this project.

Thank you for your consideration.

Sincerely,

Marcy and Michael Jochim  
428 Danbury Court, Goleta

Sent from Mail for Windows 10

**Subject:** Calle Real Hotel Project

**From:** [luzmaria@smithandortiz.com](mailto:luzmaria@smithandortiz.com) <[luzmaria@smithandortiz.com](mailto:luzmaria@smithandortiz.com)>

**Sent:** Tuesday, November 13, 2018 7:58 AM

**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>

**Subject:** Calle Real Hotel Project

I have been a Goleta resident for 25 years. I am concerned about the plans to build a 3 stories hotel on Calle Real. I would like the DRB to consider the impact a construction like this would have in our community.

1. Is there any study on the impact on water consumption?
2. Is there any study on the impact on traffic. Traffic is already chaotic on Fairview and Calle Real. It takes about 4 minutes to get through the light.
3. Is there any study on the need for another hotel in our community? Why do we need another hotel, when we already have five or more in Goleta.
4. DRB should consider revisit the project design, three stories high??

Respectfully submitted.

Luz Maria Ortiz



Wendy Winkler

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**Subject:** Case No. 16-097-DRB, 3-story hotel project a 5955 Calle Real - NO!

**From:** Joan Barnett <[joan.barnett@gmail.com](mailto:joan.barnett@gmail.com)>

**Sent:** Tuesday, November 13, 2018 10:16 AM

**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>

**Subject:** Case No. 16-097-DRB, 3-story hotel project a 5955 Calle Real - NO!

Dear Members of the Goleta Design Review Board,

Please do NOT allow this 3-story hotel to be built at 5955 Calle Real, nor anywhere in Goleta. It is too big. There have been many hotels built in Goleta recently, and although it was nice to have one or two set back from the road, building big structures is getting totally out of control, especially hotels that are multi-story right next to the road. The traffic in this Calle Real area is already horrific. We in Goleta do not want large buildings built that take away the beauty of our "Good Land" community.

Residents of Goleta understand how precious water conservation is, especially in the midst of a 7-year drought, we do not want a large structure with visitors who will use many gallons of water without much care. Hotel and guest water use will negatively impact our community.

These huge hotels and other buildings being built are unsightly. There has been too much thoughtless growth allowed in our beautiful city, and it needs to stop now. I have never written before to the board, but it is time I step up and voice my increasing concern over what is being allowed in our city. It is important to me and to my family that Goleta is kept a lovely, friendly city with views to the mountains and the ocean, with open spaces. No more multi-story buildings should be allowed, especially in already traffic-filled areas!

Please, please do NOT allow this three-story hotel to be built.

Sincerely,  
Mrs. Joan Barnett  
158 Alpine Drive  
Goleta, CA

**Subject:** Case No. 16-097-DRB/Hotel project at 5955 Calle Real

**From:** Tee in SB <enggal@hotmail.com>

**Sent:** Tuesday, November 13, 2018 11:01 AM

**To:** Mary Chang <mchang@cityofgoleta.org>

**Subject:** Case No. 16-097-DRB/Hotel project at 5955 Calle Real

Dear Ms. Chang,

I am unable to attend the meeting but, as a neighbor to the project, I wanted my voice to be heard with regards to the 3 story, 134-room hotel project at 5955 Calle Real. My concerns are as follows:

1) Traffic. This is one of the busiest intersections in Goleta, having to accommodate traffic from Fairview on the other side of the freeway over Hwy. 101. It already takes 3-4 minutes to get through the lights at that intersection. A 134 room hotel will generate an additional 60-70 cars trying to get out of their parking lot each morning and that will slow traffic even more.

2) Size: Three stories is totally incompatible with surroundings.

3) Water: We are already paying the high cost for water due to the drought, with no relief in sight.

Best regards,  
Teresa van Ysseldyk

**Subject:** Calle Real Hotel Project Case #16-097-DRB Please Read

**From:** Shelly Vizzolini [mailto:shellyvzsb@gmail.com]

**Sent:** Tuesday, November 13, 2018 12:33 PM

**To:** Mary Chang <mchang@cityofgoleta.org>; Deborah Lopez <dlopez@cityofgoleta.org>

**Cc:** Shelly Vizzolini <shellyvzsb@gmail.com>

**Subject:** Calle Real Hotel Project Case #16-097-DRB Please Read

Dear Members of the Design and Review Board,

I regret that I was just now given your contact information and learning of the meeting today to discuss the 3 story hotel on Calle Real by Fairview. I hope that you are able to still review emails coming in today before the meeting as I am not able to attend, but I would greatly appreciate my thoughts being heard.

I sincerely hope that the Board would never approve such a huge building, as *none or our buildings are 3 stories high* and try to have a Goodland, local small town feel to them. I am really concerned since the hotel on Hollister and Storke is constantly being referred to as the "Ugly building on the corner" as identification. Also there could never be enough parking for even half of the guests and staff staying there, as it is, there is *not enough parking* in the lots next to it for their patrons.

Has there even been a *traffic study done for that area*? It would be a huge congestion issue since it already has at least a 3 minute wait at the intersection and being so close to the freeway, which has a congestion issue at that section due to narrowing to 2 lanes. There are huge concerns here that should concern more than just the town of Goleta with this project.

Thank you for reading my concerns and I really hope they are taken into account in your decisions throughout this project.

Best Wishes,  
Shelly Vizzolini  
Sylvan Dr., Goleta

**Subject:** The 3 story, 134-room hotel project at 5955 Calle Real, on Tonight's Agenda

**From:** Kathy Tingle <IMCEAEX-  
\_O=FIRST+20ORGANIZATION\_OU=EXCHANGE+20ADMINISTRATIVE+20GROUP+28FYDIBOHF23SPDLT+29\_CN=RECIPIENT  
S\_CN=00037FFEE106D633@eurprd07.prod.outlook.com>

**Sent:** Tuesday, November 13, 2018 12:13 PM

**To:** Mary Chang <mchang@cityofgoleta.org>

**Subject:** The 3 story, 134-room hotel project at 5955 Calle Real, on Tonight's Agenda

As a property owner and resident of the City of Goleta for 20 years I am very upset to learn of the proposed 134-room hotel to be located at 5955 Calle Real. Not to mention my distress every time I drive by all the other projects that have been approved by the City of Goleta over the past few years. It appears that the City of Goleta wants to turn "the Goodland" into Los Angeles with construction on every available piece of vacant land.

Traffic issues have become a real nightmare already. The traffic in our once very nice city has turned into a constant flow of cars with people even turning Calle Real into a second freeway since the freeway is so packed while the City of Goleta continues to overbuild. I can only imagine the traffic nightmare if this project is approved. If this proposed hotel is allowed to be built you will have opened the way for the building of three stories on whatever land remains.

Then there is the water issue with no end in sight to this relentless drought. The residents of Goleta are told that they are under water restrictions because we have no water while the City of Goleta continues to over and over again approve additional units. Tighter restrictions are placed on residents while the City of Goleta continues allow the building of more and more units. I doubt there is any way to control the amount of water used by those who have paid a very hefty price to stay at a hotel in Goleta but rather they will use all the water they want while residents are under water restrictions.

I am so sorry that Goleta ever was made a city as it does not appear those in positions of oversight are looking after the welfare of the City of Goleta or its residents. I am strongly opposed to the construction of this project – not that it matters what the residents of this city want.

I would greatly appreciate a response from the City of Goleta explaining how this project or any other future projects can be justified.

From: Kathleen Tingle  
[ktinglesam@gmail.com](mailto:ktinglesam@gmail.com)

Sent from Mail for Windows 10

Wendy Winkler

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**Subject:** Hotel/Motel

**From:** [w.e.tingle@gmail.com](mailto:w.e.tingle@gmail.com) <[w.e.tingle@gmail.com](mailto:w.e.tingle@gmail.com)>

**Sent:** Tuesday, November 13, 2018 12:20 PM

**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>

**Subject:** Hotel/Motel

M. Chang:

I live in Goleta and have been here as a homeowner for 20 years. The City of Goleta was put in place to help the people of Goleta to have a place to live that we can call the "Good Land." Far from it when the city you elected and the people who work in behalf of the city is not interested in the people of Goleta at all. Rather revenue seems to be in the lead while the residence of Goleta suffer from the traffic increases and the lack of water that we know is depleting.

I oppose the 3 story project of 134 rooms at 5595 Calle Real, Goleta, CA. The expression "For The People BY The People" has become a joke when it comes to the duties of a municipality that it owes to the people. I have been researching ways to vote out the City of Goleta and go back to county only. With all of the construction of apartments and hotels Goleta is fast becoming the "Not So Good Land" of Goleta. And why? The city!

I'm sorry to say that I cannot make it tonight to the meeting and hopefully my email is not destroyed.

William (Bill) Tingle  
6207 Newcastle Ave.  
Goleta, CA 93117

**Wendy Winkler**

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**Subject:** Proposed 134-room hotel to be located at 5955 Calle Real.

**From:** Kathy Tingle <ktinglesam@gmail.com>  
**Sent:** Tuesday, November 13, 2018 12:25 PM  
**To:** Mary Chang <mchang@cityofgoleta.org>  
**Subject:** Proposed 134-room hotel to be located at 5955 Calle Real.

As a property owner and resident of the City of Goleta for 20 years I am very upset to learn of the proposed 134-room hotel to be located at 5955 Calle Real. Not to mention my distress every time I drive by all the other projects that have been approved by the City of Goleta over the past few years. It appears that the City of Goleta wants to turn "the Goodland" into Los Angeles with construction on every available piece of vacant land.

Traffic issues have become a real nightmare already. The traffic in our once very nice city has turned into a constant flow of cars with people even turning Calle Real into a second freeway since the freeway is so packed while the City of Goleta continues to overbuild. I can only imagine the traffic nightmare if this project is approved. If this proposed hotel is allowed to be built you will have opened the way for the building of three stories on whatever land remains.

Then there is the water issue with no end in sight to this relentless drought. The residents of Goleta are told that they are under water restrictions because we have no water while the City of Goleta continues to over and over again approve additional units. Tighter restrictions are placed on residents while the City of Goleta continues allow the building of more and more units. I doubt there is any way to control the amount of water used by those who have paid a very hefty price to stay at a hotel in Goleta but rather they will use all the water they want while residents are under water restrictions.

Please let me know how a 134 unit proposed hotel can be approved with our current drought and traffic problems.

I now regret that Goleta ever became a city.

**Subject:** Proposed Hotel on Calle Real

From: Alexandra Freeman <afreeman79@gmail.com>  
Sent: Tuesday, November 13, 2018 12:41 PM  
To: Mary Chang <mchang@cityofgoleta.org>  
Subject: Proposed Hotel on Calle Real

Hi,

I live on Hastings Drive in Goleta and am really concerned about the new three story hotel going up on Calle Real. Our city is not really designed too well to deal with such a huge amount of traffic. That intersection is already way too busy and the freeway on ramp is extremely cumbersome. My mother had a head on almost fatal car accident right there.

Three stories seems to be way to big for this area. Then there is the water issue. How can this three story new hotel support such a high amount of water usage when Goleta residents are permitted to water their lawns and gardens only twice a week?

Kind Regards,  
Alexandra Freeman  
548 Hastings Drive  
Goleta

Sent from my iPhone

**Subject:** 11/13/2018 DRB meeting - Calle Real Hotel

**From:** Mary Lum <[marylum@gmail.com](mailto:marylum@gmail.com)>

**Sent:** Tuesday, November 13, 2018 1:55 PM

**To:** Mary Chang <[mchang@cityofgoleta.org](mailto:mchang@cityofgoleta.org)>

**Cc:** Mary Lum <[marylum@gmail.com](mailto:marylum@gmail.com)>; Paula Perotte <[pperotte@cityofgoleta.org](mailto:pperotte@cityofgoleta.org)>

**Subject:** 11/13/2018 DRB meeting - Calle Real Hotel

Dear Ms Chang,

I'm writing in regards to the proposed hotel on Calle Real that will be discussed at this afternoon's meeting. I would like to voice my concern over the size of the project, its design and its location. While I understand that agreements may already be in place, allowing the development to move forward, I would like to let the DRB know that what is being proposed does not fit our city.

I am very strongly in favor of having the developer be made, at the very least, to put up story poles, giving the community a chance to understand the size and visual impact of the hotel. I would hate to have another eyesore like the Hilton at Storke and Hollister be approved. That hotel is too big for its site, adds to the traffic problems on an already overused street, and its design doesn't come close to fitting into the architectural style of that portion of Goleta.

Regards,  
Mary Lum



Wendy Winkler

#23 DRB 11-19-18 C.3

**Subject:** Hotel at 5955 Calle Real

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**From:** [potterjimb@aol.com](mailto:potterjimb@aol.com) [potterjimb@aol.com]

**Sent:** Tuesday, November 13, 2018 2:04 PM

**To:** Mary Chang

**Subject:** Hotel at 5955 Calle Real

I strongly oppose the plan (any plan) to build a hotel at 5955 Calle Real. Goleta does not need a three story building, and approval will only open the door to other three story buildings. More importantly, there is no plan to mitigate the increase in traffic immediately east of the Fairview / Calle Real intersection. A hotel in this location will only result in more traffic accidents with cars trying to exit the property and proceed to the Fairview intersection. If the city really needs a another hotel, then let the developer buy the old Denny's property and build a smaller two story hotel on that property.

James P. Baxter  
224 Carlo Drive  
Goleta, CA 93117.

**Wendy Winkler**

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**Subject:** Attn: Design Review Board RE: Calle Real Hotel Project**From:** Jeannine Forslund <jforslund@gmail.com>**Sent:** Tuesday, November 13, 2018 7:40 PM**To:** Mary Chang <mchang@cityofgoleta.org>**Subject:** Attn: Design Review Board RE: Calle Real Hotel Project

To Whom it May Concern:

I have lived in the Goleta area for my entire life, and I am appalled and frustrated by the amount of building that seems to be spiraling out of control, with what appears to many of us, to be a careless lack of oversight. After being raised in Goleta, both my husband and I (teachers) chose to stay and raise our family here, primarily because of the small town feel and the slower pace. I understand that some growth is unavoidable, but things seem to be out of control in our community in recent years, and it threatens the very character that makes Goleta such a special place.

My family and I live next door to Kellogg Elementary School, and the area on Calle Real where the proposed hotel would be situated is causing us, and the others living in the surrounding area a great deal of concern. We firmly oppose the project on the following grounds:

- Traffic - This is one of the busiest intersections in Goleta and always has been. Adding traffic from a 134 room hotel so near the intersection would clearly exacerbate the already problematic area.
- Size - Three stories is totally incompatible with the surroundings.
- Water - Where is the water coming from?

Please, please reconsider approval of this project. Once it's done, we can't go back. **Nothing about this project will enhance the community for the majority of the residents who inhabit it.** I would have shared my sentiments earlier, but I just now (literally) found out about the proposed hotel project and wasted no time in writing to let you know of my concern.

Thank you for considering my input.

Jeannine Forslund