



DESIGN REVIEW BOARD

Staff Report

Agenda Item B.1

Meeting Date: December 11, 2018

TO: Goleta Design Review Board
FROM: Darryl Mimick, Associate Planner; (805) 961-7572

SUBJECT: **5892 Calle Real (APN 069-110-061)**
Bank of America Freestanding Sign, Ground Sign and Wall Sign
Case No. 18-149-DRB

PROJECT DESCRIPTION:

This is a request for *Design Review*. The applicant proposes to replace and increase the height of the existing freestanding sign and existing ground sign at Bank of America. The freestanding sign would measure 6-feet 10 7/8-inches in height, and 9-feet 2 3/8-inches in width, for a total square footage of 63.57 square feet. The freestanding sign would continue to be located along the south elevation within the existing landscape area. The ground sign (used for wayfinding) would measure 3-feet in height and 2-feet 5 1/2 inches in width for a total square footage of 3.13 square feet. The ground sign would continue to be located within the landscape area at the entrance and exit adjacent to Encina Lane. The text of the wayfinding sign would state, "CUSTOMER PARKING" and "DRIVE-UP ATM". Additionally, the applicant proposes a new wall sign along the south elevation of the building measuring 2-feet 3 inches in height and 12 feet 5/8 inches in width for a total square footage of 27.19 square feet. The text of the freestanding sign and wall sign would state, "BANK OF AMERICA". The project was filed by Keven Webb, property owner.

ISSUES:

- Sign Ordinance Section 35-13.6. (Ground Signs) states:

"One on-premise sign for each entrance and exit but not exceeding three feet in height and two square feet in sign area."

As proposed, the ground sign exceeds two square feet, as the applicant is proposing 3.13 square feet.

ATTACHMENTS:

- Reduced 11" x 17" copies of site plans and elevations.