D.1 SHARED ON-DEMAND MOTORIZED SCOOTER OPERATIONS

City Council
December 4, 2018

Presentation by:
Cindy Moore, Sustainability Coordinator



Presentation Overview

- Background
- 2. A Shared-Use Mobility Transformation
- 3. Vehicle Code
- 4. Actions by Adjacent Jurisdictions
- 5. Urgency Ordinance
- 6. Recommendation



1. Background

- A. Council Concurrence October 16, 2018
 - Explore topic of shared electric scooters
- B. Request by Mayor & Mayor Pro Tempore
 - October 23, 2018
 - Bring to Council an urgency ordinance to ban shared electric scooters until further direction & analysis

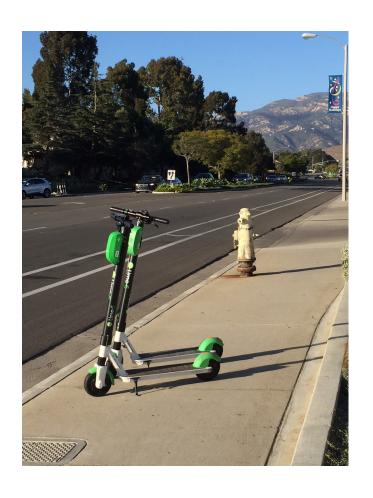


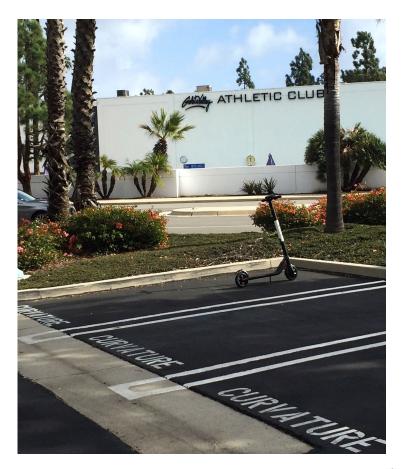
2. Shared-Use Mobility Transformation

- Mobility technology is rapidly evolving
- Cities are seeing the introduction of shared use mobility systems and grappling with adoption & management
- Shared devices are rented using phone applications
- Dockless GPS-based systems
- Use crosses jurisdictional boundaries



2. Shared-Use Mobility Transformation







2. Shared-Use Mobility Transformation - Benefits

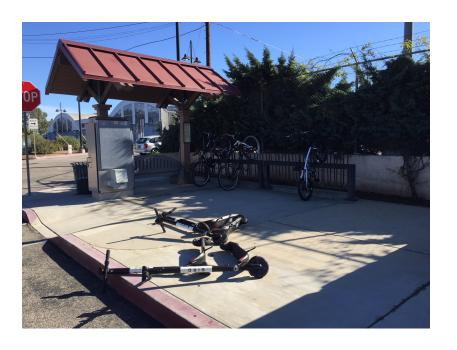
- Increased flexibility and convenience
- Expand transportation alternatives
- First/last-mile connectivity
- Employment generator
- Revenue generator
- Data on mobility patterns





2. Shared-Use Mobility Transformation - Challenges

- Safety hazard for riders and non-riders
- Obstruction to ADA accessibility & pedestrians
- Visibility at night
- Visual impact
- Enforcement



3. Vehicle Code

- Helmet required for riders under 18 years old (AB 2989)
- Driver license or instruction permit required
- 15 mph maximum speed
- Prohibited:
 - ✓ Operation on sidewalks, except to enter/leave property
 - Carrying passengers
 - ✓ Lying a scooter on its side on a sidewalk, or parked on a sidewalk blocking adequate pedestrian path
 - ✓ Operation on a highway with a speed limit in excess of 25 mph, unless within a Class II or Class IV bikeway (except with local authorization outside of a Class II or Class IV bikeway on a highway up to 35 mph)

4. Actions by Adjacent Jurisdictions

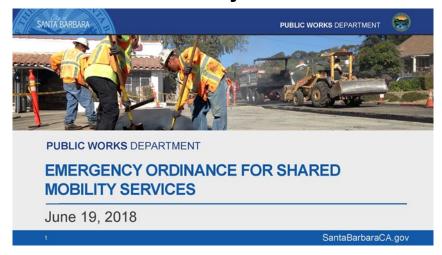
A. UCSB

- September 2018 Interim Powered Scooter Policy
 - ✓ Prohibits powered scooter share operations on campus other than roadways
 - ✓ Scooter parking not allowed in bike racks
 - ✓ Scooter charging not allowed in or near university buildings
 - ✓ Allows for impounding



4. Actions by Adjacent Jurisdictions

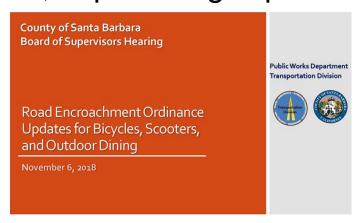
- B. City of Santa Barbara
 - June 2018 Emergency Ordinance Shared Mobility Services
 - ✓ Prohibits powered scooter share operations without a permit from Public Works
 - ✓ Allows for impounding & administrative penalties
 - ✓ Directed staff to study the issue & report back





4. Actions by Adjacent Jurisdictions

- C. County of Santa Barbara
 - November 2018 Approved Code Amendments
 - ✓ Applicable to shared bikes/scooters & dining
 - ✓ Provides for permitting via the Public Works encroachment permit process & collection of fees
 - ✓ Staff to return with resolution to establish fees for use of the ROW, impounding & permit conditions





5. Ordinances

- Urgency Ordinance
 - To address public safety concerns, prohibits shared on-demand motorized scooter operations
 - Allows for removal and impounding, including fees
 - 4/5 vote required
 - Effective immediately



5. Ordinances

- Standard Ordinance (Identical to Urgency Ordinance)
 - Recommended if urgency ordinance is challenged
 - Prohibits shared on-demand motorized scooter operations
 - Allows for removal and impounding, including fees
 - Simple majority vote required
 - 2nd reading on December 18, 2018
 - Effective 31st day following adoption (January 18th)



5. Issues for Consideration of Shared-Use Modes

- City mobility vision
- Safety & standards
- Community input
- Operations (service areas, fleet/vendor caps, etc.)
- Equitable access
- Permit/contract mechanism
- Data sharing
- Insurance
- Fees & revenue sharing
- Enforcement
- Multi-jurisdictional cooperation
- Other



City Council Recommendation

- Adopt an Ordinance to Prohibit Shared On-Demand Motorized Scooters and Declaring the Urgency Thereof (four-fifths vote required; Attachment 1); and
- Introduce and Conduct the first reading by title only, an Ordinance to Prohibit Shared On-Demand Motorized Scooters (simple majority vote required; Attachment 2).



City Council Recommendation

- 3. Determine the ordinances are not subject to the California Environmental Quality Act ("CEQA") (Attachment 3).
- Adopt a Resolution Adopting Impound Fees (Attachment 4).

