

D.1

SHARED ON-DEMAND MOTORIZED SCOOTER OPERATIONS

City Council

December 4, 2018

Presentation by:

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Presentation Overview

1. Background
2. A Shared-Use Mobility Transformation
3. Vehicle Code
4. Actions by Adjacent Jurisdictions
5. Urgency Ordinance
6. Recommendation

1. Background

- A. Council Concurrence - October 16, 2018
 - Explore topic of shared electric scooters

- B. Request by Mayor & Mayor Pro Tempore
 - October 23, 2018
 - Bring to Council an urgency ordinance to ban shared electric scooters until further direction & analysis

2. Shared-Use Mobility Transformation

- Mobility technology is rapidly evolving
- Cities are seeing the introduction of shared use mobility systems and grappling with adoption & management
- Shared devices are rented using phone applications
- Dockless GPS-based systems
- Use crosses jurisdictional boundaries

2. Shared-Use Mobility Transformation



2. Shared-Use Mobility Transformation - Benefits

- Increased flexibility and convenience
- Expand transportation alternatives
- First/last-mile connectivity
- Employment generator
- Revenue generator
- Data on mobility patterns



2. Shared-Use Mobility Transformation - Challenges

- Safety hazard for riders and non-riders
- Obstruction to ADA accessibility & pedestrians
- Visibility at night
- Visual impact
- Enforcement



3. Vehicle Code

- Helmet required for riders under 18 years old (AB 2989)
- Driver license or instruction permit required
- 15 mph maximum speed
- Prohibited:
 - ✓ Operation on sidewalks, except to enter/leave property
 - ✓ Carrying passengers
 - ✓ Lying a scooter on its side on a sidewalk, or parked on a sidewalk blocking adequate pedestrian path
 - ✓ Operation on a highway with a speed limit in excess of 25 mph, unless within a Class II or Class IV bikeway (except with local authorization outside of a Class II or Class IV bikeway on a highway up to 35 mph)

4. Actions by Adjacent Jurisdictions

A. UCSB

- September 2018 - Interim Powered Scooter Policy
 - ✓ Prohibits powered scooter share operations on campus other than roadways
 - ✓ Scooter parking not allowed in bike racks
 - ✓ Scooter charging not allowed in or near university buildings
 - ✓ Allows for impounding

4. Actions by Adjacent Jurisdictions

B. City of Santa Barbara

- June 2018 – Emergency Ordinance Shared Mobility Services
 - ✓ Prohibits powered scooter share operations without a permit from Public Works
 - ✓ Allows for impounding & administrative penalties
 - ✓ Directed staff to study the issue & report back



4. Actions by Adjacent Jurisdictions

C. County of Santa Barbara

- November 2018 – Approved Code Amendments
 - ✓ Applicable to shared bikes/scooters & dining
 - ✓ Provides for permitting via the Public Works encroachment permit process & collection of fees
 - ✓ Staff to return with resolution to establish fees for use of the ROW, impounding & permit conditions



5. Ordinances

1. Urgency Ordinance

- To address public safety concerns, prohibits shared on-demand motorized scooter operations
- Allows for removal and impounding, including fees
- 4/5 vote required
- Effective immediately

5. Ordinances

2. Standard Ordinance (Identical to Urgency Ordinance)

- Recommended if urgency ordinance is challenged
- Prohibits shared on-demand motorized scooter operations
- Allows for removal and impounding, including fees
- Simple majority vote required
- 2nd reading on December 18, 2018
- Effective 31st day following adoption (January 18th)

5. Issues for Consideration of Shared-Use Modes

- City mobility vision
- Safety & standards
- Community input
- Operations (service areas, fleet/vendor caps, etc.)
- Equitable access
- Permit/contract mechanism
- Data sharing
- Insurance
- Fees & revenue sharing
- Enforcement
- Multi-jurisdictional cooperation
- Other

City Council Recommendation

1. Adopt an Ordinance to Prohibit Shared On-Demand Motorized Scooters and Declaring the Urgency Thereof (four-fifths vote required; Attachment 1); and
2. Introduce and Conduct the first reading by title only, an Ordinance to Prohibit Shared On-Demand Motorized Scooters (simple majority vote required; Attachment 2).

City Council Recommendation

3. Determine the ordinances are not subject to the California Environmental Quality Act (“CEQA”) (Attachment 3).
4. Adopt a Resolution Adopting Impound Fees (Attachment 4).