



Agenda Item A.1
DISCUSSION/ACTION ITEM
Meeting Date: February 12, 2019

TO: Mayor and Councilmembers
FROM: Deborah S. Lopez, City Clerk
CONTACT: Liana Campos, Deputy City Clerk
SUBJECT: Planning Commission Appointments

RECOMMENDATION:

- A. Conduct candidate interviews for the Planning Commission; and
- B. Continue this item to the February 19, 2019 City Council Meeting for ratification of three mayoral appointments to the Planning Commission.

BACKGROUND:

The Planning Commission is authorized by Goleta Municipal Code Section 2.09.010. The Planning Commission consists of five members, each of whom must be a resident of the City of Goleta and a qualified elector within the City. The term of office for each Commissioner is four years and is set to expire at the first regular meeting of the February following the expiration of the current term of office of the City Councilmember who appointed the Commission Member.

In the past, each City Councilmember was required to appoint one member to the Planning Commission. However, now that the City has a directly-elected mayor, appointments to all City boards and commissions, including the Planning Commission, must be made by the Mayor and ratified by the City Council. Mayor Perotte, Councilmember Aceves and Councilmember Kyriaco each assumed office for a new term in December 2018, and accordingly, now have the opportunity to nominate candidates for appointment to the Planning Commission.

DISCUSSION:

In anticipation of the expiring Planning Commission terms, the City Clerk's office published requests for candidate applications on the City website, the Monarch Press, Channel 19, the local adjudicated newspaper, Facebook, Nextdoor, GovDelivery Bulletins, Twitter, and posted at various locations throughout the City.

Edward Fuller and Katie Maynard have expressed interest in continuing to serve on the Planning Commission. The City received an additional seven applications for the Planning Commission from Sara Iza, Dennis Lowrey, Fermina Murray, Daalia Reynolds,

Bill Shelor, Alfred Smith, and B. Grace Wallis. Staff has confirmed interview times for these applicants.

This agenda item allows the City Council the opportunity to conduct interviews and for Mayor Perotte, and Councilmembers Aceves and Kyriaco to nominate candidates for the mayoral appointment. Ratification of the Mayor's appointments will come before the City Council on February 19, 2019. The table below lists the candidates and their interview scheduled times.

Scheduled Time	Candidates
9:05 a.m.	Daalia Reynolds
9:15 a.m.	Dennis Lowrey
9:25 a.m.	Alfred Smith
9:35 a.m.	Fermina Murray
9:45 a.m.	B. Grace Wallis
9:55 a.m.	Bill Shelor
10:05 a.m.	Sara Iza
10:10 a.m.	Ed Fuller
10:20 a.m.	Katie Maynard

FISCAL IMPACTS:

There is no direct fiscal impact associated with interviewing candidates for the Planning Commission, other than the staff time needed to prepare for and assist with the interviews.


ALTERNATIVES:

Council is under no obligation to interview applicants and nominate candidates at this time. Council could direct staff to reopen the recruitment and advertise for additional candidates. However, delaying interviews would impact the appointment of three members of the Planning Commission, and could cause delays in the New Zoning Ordinance review process.

Legal Review By:

Approved By:


Michael Jenkins
City Attorney


Michelle Greene
City Manager

ATTACHMENTS:

1. Application - Daalia Reynolds
2. Application - Dennis Lowrey
3. Application - Alfred Smith
4. Application - Fermina Murray
5. Application - B. Grace Wallis

6. Application – Bill Shelor
7. Application – Sara Iza
8. Application – Ed Fuller
9. Application – Katie Maynard

ATTACHMENT 1:

Application - Daalia Reynolds

Profile

Daalia

First Name

Reynolds

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

13

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☐ Yes ☒ No

Question applies to multiple boards

If your answer is yes, please specify.

N/A

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Current Board Member: CALM (Child Abuse Listening and Mediation) Past Board Member: The Gwendolyn Strong Foundation Santa Barbara Women Lawyers

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

N/A

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I have been a resident of the City of Goleta since 2006, and was previously a student at UCSB in the early 90s. During these periods, I have seen the City of Goleta change considerably. As our city--and the County of Santa Barbara as a whole--continues to grapple with the availability of affordable housing, the appropriate level of growth, and the challenges that come with managing that growth in a sustainable way, I feel it's part of my civic responsibility to be part of the conversation in a meaningful way. I believe that joining the Planning Commission would be the most effective way for me to join the dialogue and make a difference. As a long-time Goleta resident who loves this city greatly, and as a lawyer, I have a unique perspective that I believe would be an asset to the commission.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

As a commercial and business lawyer with nearly 20 years of experience, I have spent my career navigating and negotiating differing viewpoints and building bridges between those viewpoints to find common ground. I have found there is almost always a solution that will achieve the intended goal; the key sometimes is to think outside the box and to build trust between parties until they can come together for a common goal. Currently, one of my key responsibilities at Deckers is to support the retail, facilities, and real estate teams. With the changing nature of the retail industry, we have had to think creatively about how to accomplish the business goals in light of market realities. My daily work requires review of leases, contracts, and employment matters. Key to my daily work is data analysis, attention to detail, and thorough analysis of complex facts and situations in order to find solutions that work in the best interest of all relevant parties. I believe that these skills would be an invaluable member of the planning commission.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To be an informed and active voice on the commission and to work for the best interests of the residents of the City of Goleta, a place I have been proud to call home for nearly 15 years.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I have recently joined as a board member of CALM, and have spent many years as a board member of the Gwendolyn Strong Foundation. In addition, I have two children at Isla Vista Elementary, where I regularly volunteer. I have volunteered for the Foodbank, Direct Relief, as well as numerous other local nonprofits.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Attorney and member in good standing of the American Bar Association and the State of California Bar.

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The Planning Commission provides advice and recommendations to the City Council on planning and development matters, and helps provide guidance to help manage future growth of the City of Goleta. Additionally, the Planning Commission reviews development applications with a view to ensuring they align with the General Plan.

[CV_December_2018.docx](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Through a post on Next Door.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Other

Gender

☐ Female



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

PROFESSIONAL EXPERIENCE

Deckers Outdoor Corporation, Santa Barbara, CA

January 2017 – Present

Senior Counsel

- Review retail and commercial leases, advise on all retail, real estate, and facilities matters.
- Provide legal advice on employment matters; draft and develop company-wide employment policies; conduct investigations.
- Manage commercial and employment litigation matters; draft and negotiate settlement agreements.
- Review and negotiate commercial contracts with manufacturers, vendors, and distributors.

Citrix Systems, Santa Barbara, CA

July 2013 – December 2016

Director, Legal (March 2016 – Present)

Senior Legal Counsel (July 2013-Feb. 2016)

- Drafted, negotiated commercial contracts as lead counsel for sales, business development and procurement departments.
- Analyzed complex legal and business issues, advised general counsel and senior management on contract interpretation, risk analysis, and developed recommendations.
- Significantly streamlined legal processes and templates for expedited review, increased efficiency, and scalability.

Stradling Yocca Carlson & Rauth, Santa Barbara, CA

July 2012 – July 2013

Of Counsel

- Advised business entities on corporate matters, including licensing, intellectual property and technology transfers.
- Drafted and negotiated distribution agreements, VAR agreements and commercial licensing of technology products and software.
- Performed due diligence, reviewed and negotiated transaction documents for merger and acquisition transactions.
- Represented investors in venture capital financing and private placements.

MedSeek, Inc., Solvang, CA

February 2006 – July 2012

General Counsel (Sept. 2011-July 2012)/ Corporate Counsel (Feb. 2006-Aug. 2011)

- Performed due diligence, reviewed merger agreement, and advised management on acquisition by private equity fund.
- Negotiated all corporate leases.
- Advised business on strategic relationships and financing transactions. Negotiated letters of intent and purchase agreements.
- Managed litigation and directed outside counsel on strategy and business considerations.
- Implemented risk management processes throughout company. Advised on human resources and employment issues.
- Maintained corporate records and minute book for company.

Reicker, Pfau, Pyle & McRoy, Santa Barbara, CA

March 2004 – February 2006

Associate

- Represented businesses and individuals in corporate and commercial matters, including financings and private placements.
- Company counsel for Santa Barbara-based company IPO; prepared and filed periodic reports and advised on SEC rule compliance.

Freshfields Bruckhaus Deringer, London, England

September 2000 – February 2004

Associate, US Securities/Capital Markets Group

- Represented investment banks and companies in securities offerings, mergers and acquisitions, and private placements.
- Drafted offering documents and client memoranda, prepared SEC filings.

Goldman Sachs, London, England (special assignment from Freshfields)

November 2003 – February 2004

Legal Counsel—Special Assignment

- Three month temporary assignment from Freshfields to Goldman Sachs legal department.

EDUCATION

Georgetown University Law Center, Washington DC, J.D., May 2000

Activities: Georgetown Immigration Law Journal; International Law Society

University of California at Santa Barbara, Santa Barbara, CA, June 1996

B.A. with honors, Political Science and Religious Studies

BAR MEMBERSHIP AND ACTIVITIES

Admitted to the California Bar, December 2000

Trustee, CALM (December 2018 to current)

Gwendolyn Strong Foundation (director 2009 to 2016)

ATTACHMENT 2:

Application - Dennis Lowrey

Profile

Dennis Lowrey
First Name Middle Initial Last Name

[Redacted]
Email Address

[Redacted] [Redacted]
Street Address Suite or Apt

Goleta CA [Redacted]
City State Postal Code

[Redacted] [Redacted]
Primary Phone Alternate Phone

[Redacted] [Redacted] [Redacted]
Employer Job Title Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

33

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☐ Yes ☒ No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I have been involved in the interactions with the City of Goleta, based on the Southern California Gas Co. My office was at the Storage facility in Goleta on More Ranch Road. I retired this position in 2015.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

No

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I feel that my knowledge of both sides, of many issues, could provide a significant balance to the discussions and resolutions of the Boards.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have been involved in the Environmental and Regulatory issues for multiple companies over 30+ years. I have worked behind the scene in multiple Companies to ensure compliance and needs for the Regulatory agencies in this area as well as the State of California. My working knowledge on the Federal Title V laws is known by many of our agencies.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I know I can add to the knowledge base of our City, in matters concerned with the Environmental activities of private entities.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Braille Institute (no longer involved at this time), Habitat for Humanity, current active in the Restore each week.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No.

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

In my words: Ensure that any projects submitted are given a fair and knowledgeable review to determine if they fit within the Master Plan and create no, or very little negative impact to the lives and welfare of our citizens.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

City website.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Caucasian/Non-Hispanic

Gender

☐ Male



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

NOTES

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Summary

Work experience

Senior Environmental Compliance Advisor

VENOCO INC

MAINTENANCE/COMPLIANCE SYSTEMS COORDINATOR

SEMPRA ENERGY, PARENT CORPORATION
COMPANY 1999-2000

1987-2000 SOUTHERN CALIFORNIA GAS

FACILITIES SPECIALIST

PACIFIC OFFSHORE PIPELINE COMPANY (SEMPRA)

1987-1998 GOLETA, CALIFORNIA

MAINTENANCE SUPERVISOR

1995-1998

- 19

- Managed all Maintenance crews and contractors on \$30 million expansion project and plant vessel inspections. Completed on time and under projected cost.

MAINTENANCE PLANNER

1991-1994

- Planned and scheduled special projects and maintenance. Minimized equipment failures with good predictive and preventative maintenance to exceed production goals.
- Operated, trained personnel, and distributed data from Fluor Daniels CMMS computerized management system.
- Interfaced with Operations department to inform and obtain proper permitting for plant work.
- Planned all Maintenance activities for the 50 MSCF per day gas processing facility.
- Provided failure analysis on plant equipment, and reports to senior management for performance analysis. Results: No unplanned production shutdowns due to equipment failure, two years consecutive.

DISTRIBUTIVE SYSTEMS, CONTRACTOR @ POPCO, IN HOUSE 1987

INSTRUMENTATION SPECIALIST/ TECHNICIAN

1984-1990

- Designed and implemented configuration sequences for the Fisher Provox distributed control system and various programmable logic controllers.
- Provided analytical instrumentation services and developed chromatography analysis on gas stream components.
 - Performed routine maintenance on flow, level, temperature and pressure measurement instrumentation as required.

Education

- Valley College Reseda, California - selected math courses
- Experienced, MS Windows NT, Word, Excel, Project, Access design development and database creation and Administration.
- Computerized Management courses on site at Fluor Corporation's South Carolina campus
- Two years Instrumentation training and apprenticeship ARCO Corp.

References available on request

ATTACHMENT 3:

Application - Alfred Smith

Profile

Alfred

First Name

Smith

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Design Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

18.5

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☒ Yes ☐ No

Question applies to multiple boards

If your answer is yes, please specify.

Public Tree Advisory Commission (PTAC)

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

February 2018 to present on PTAC

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

No conflicts

Question applies to Design Review Board

Which position are you applying for? *

☒ At-Large Member

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

To give back to the community

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have demonstrated an ability to absorb technical information and I have significant experience developing/reviewing analysis of alternatives studies in the DoD project context. I can be a value add contributor to a systematic and objective assessment (pros/cons) of alternatives to a given question based on stated goals, policy/schedule/cost constraints and applicable governing rules/regulations/laws. I also have significant experience in cost/schedule risk and uncertainty analysis. I have worked closely with City Staff to make significant contributions to PTAC. In my first year of service, I was voted on to the Ad Hoc committed to support the development of a Tree Protection ordinance. Bachelor of Mechanical Engineering, Royal Military College Kingston, Ontario Canada Masters of Science with Distinction in Naval Architecture, University College London, England

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My goal is to make an positive contribution to the board or commission. While I feel confident I could serve effectively on either, my preference is the Planning Commission.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

PTAC Commissioner since Feb 2018 Volunteered at our local Habitat for Humanity since Oct 2016. For 8 months I provided weekly support at their ReStore selling donations on various web sites. I have and continue to participate in home building (Carp) and disaster relief manual labor (Montecito). Member of Theatre Eclectic: non-profit - under represented artists for under served audiences. Participated in four free admission productions to three senior living centers in our area.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

International Cost Estimating and Analysis Association (ICEAA)

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The roles are clearly described on the City web site. My belief of the roles include: Act as an advisory board to City Council on planning and development issues. Verify development plans, capital spending plans and related activities are consistent with the City's General Plan through case-by-case review. Be a bridge between the community and City staff. Serve as a decision-making body for relevant proposals. In all cases, work closely with City staff to generate consensus. Not an adversarial role.

Question applies to Design Review Board

List your relevant experience as it relates to: A) Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections). B) Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors.

Mechanical Engineering degree and MSc in Naval Architecture. Served 10 years as a Naval Architect responsible ensuring new construction conformed to approved designs, standards and policies. Cottage construction course led to design (created elevation drawings), permit application, build and inspection of a cottage property building. 22 years building and defending cost and cost risk analysis estimates for DoD, NASA, Coast Guard and other federal agency capital and maintenance projects. First hand experience managing two major upgrades to our Goleta home (2007, 2012) from concept through the approval, build and acceptance process.

Question applies to Design Review Board

Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professional, in your schooling, which architect or landscape architect influenced you the most and why?

As a naval architect the focus was ensuring diverse systems worked and fit well together. Balanced designs are the most effective. For buildings, landscaping, and lighting: simple as possible, consistent with neighborhood look and feel, protects privacy, does not infringe on neighbor interests (does not block solar or view, limited noise, etc), meets or exceeds applicable standards, form and function consistent with objectives, blends in with natural habitat when feasible, landscaping as important as buildings, energy efficient, creative water management (drainage, bio swells, etc), maintainable, provides for future upgrades. For signage: clear, succinct, unambiguous, balanced with architecture and predominant color schemes, meets or exceeds City codes.

Question applies to Design Review Board

What are the reasons why you believe you should be appointed to the Design Review Board?

I have an engineering background. I have lived in Goleta almost 19 years. I have first hand experience getting two remodels of my home (2007, 2012) through my home. I am comfortable reading and discussing plans and technical reports. I have extensive experience with cost estimating and cost risk analysis. I have demonstrated the ability to be an effective member of a Commission (PTAC) including the ability to work well with City staff. I do not have an axe to grind.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Word of mouth.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Caucasian/Non-Hispanic

Gender

☐ Male



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

NOTES

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ALFRED SMITH

OBJECTIVE Make a positive contribution to a Goleta Board or Commission.

PROFESSIONAL ACHIEVEMENTS

LEADERSHIP

Led as many as 50 cost/schedule analysts, programmers and administrative staff
Guided the development, maintenance and support for several suites of cost tools
Directed the management and growth of the Software Group and its members

ANALYSIS

Developed and defended cost models for DoD (all branches), NASA, Coast Guard, and FAA
Developed and performed cost/schedule risk and uncertainty training

PROFESSIONAL PRESENTATIONS

Developed or principally contributed to 42 cost analysis professional papers
Several ICEAA best paper awards and the 2013 Freiman Award for lifetime accomplishments
Primary author of cost/schedule risk analysis handbook signed by DoD, MDA and NASA

SKILLS

Cost and Schedule analysis software testing
Instructing Cost/Schedule Risk and Uncertainty Analysis

WORK HISTORY

HABITAT FOR HUMANITY

October 2016 – Present: Web support and manual labor support in the field

PUBLIC TREE ADVISORY COMMISSION

February 2017 - Present

GENERAL MANAGER SOFTWARE PRODUCTS SERVICES GROUP, TECOLOTE RESEARCH

01 June 2000 – 30 May 2017

SENIOR COST ANALYST, TECHNICAL EXPERT AND TECHNICAL MANAGER, TECOLOTE RESEARCH

06 June 2017 – 31 May 2000

NAVAL OFFICER, ROYAL CANADIAN NAVY

January 1987 – May 1995: Naval Architect

March 1985 – December 1986: Master's Program University College London England

June 1978 – February 1985: Submarine Operations Officer

EDUCATION

MASTER'S OF SCIENCE NAVAL ARCHITECTURE, UNIVERSITY COLLEGE, LONDON ENGLAND

With Distinction

BACHELOR'S OF ENGINEERING, ROYAL MILITARY COLLEGE, KINGSTON, ONTARIO, CANADA

ATTACHMENT 4:

Application - Fermina Murray

Profile

Fermina

First Name

Brel

Middle Initial

Murray

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

35 years

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☐ Yes ☒ No

Question applies to multiple boards

If your answer is yes, please specify.

No, I am not applying to multiple boards.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I was a former member of the first Goleta City Design Review Board - 2002 to 2006.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

No conflict of interest

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I would like to serve the newly elected City Council and the City. As a local historian who cares about neighborhoods preservation, sustainable growth management, and the vision of the City's General Plan in protecting Goleta's natural, cultural, community resources, and social well-being for all Goletans, I believe serving the Planning Commission will be beneficial.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I hold a Masters in Public History (20th Century American history with a focus on Civil Rights) from UC-Santa Barbara. Since 1995 I've maintained a home-based historical consulting business. The work is conducting research and writing reports to assess the architectural and historical significance of properties according to national, state, and city guidelines, and in California, the California Environmental Act (CEQUA). In most cases the reports are done to meet Santa Barbara County, and Cities' requirements for property applicants who want to remodel their homes or businesses that are 50 years old or older, or recognized as historic resources. As an architectural historian I work with the applicant to find the most appropriate form of development, remodel, or reconstruction that is compatible with the property's immediate setting as well as the surrounding neighborhood. The work involves ability to read architectural drawing plans, engineering plans, landscape plans, design plans, as well as knowing historic building materials. I've done rehabilitation and restoration work where technical knowledge in paint, concrete and other building materials analysis is valuable. Most of all, what I've learned a lot are histories of neighborhoods in Goleta, Santa Barbara City, Carpinteria, and a little of the northern County. I am also a registered state of California historian, meaning that I am licensed to practice my profession anywhere in California.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

In serving the Planning Commission I would like for the City to Complete the Butterfly Habitat Management Plan, the Historical Context Statement, Housing Ordinance, and the Historic Resources Element Ordinance. I anticipate the State Housing Mandate from Governor Newsom is going to be a challenging issue for the City, and I want to help in every way I can.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

My education and profession have provided me with experience and expertise to serve as President the Goleta Valley Historical Society (GVHS), member of the first Goleta City Design Review Board, architectural historian member of the Santa Barbara City Historic Landmarks Commission for 12 years, Old Town Goleta Heritage District history, oral history, survey, and Heritage District Guidelines. I continue to serve on the Advisory Board of the GVHS. The professional work and volunteer service has given me valuable experience in engaging with other commissioners, City Staff, City Council, and most of all, serving the public with honesty, open mind, and integrity.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Yes, professional affiliations include the Goleta Valley Historical Society & Advisory Board, the Goodland Coalition, the Santa Barbara Conservancy, Pearl Chase Society, Santa Barbara Historical Society, the California Council for the Promotion of History (CCPH), and the California Preservation Foundation (CPF).

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The role of the Planning Commission is to assist the City in determining the best solutions to a balanced development, land use management that fulfills the mandate of the General Plan in protecting the environment, promoting sustainable practices, and creating and sustaining a healthy community for now and future generations. The Planning Commission has a duty to serve the City in a wholesome way.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Mayor Paula Perotte and Council Member James Kyriaco Jr. asked me to apply.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards
All Demographic information is optional.

Ethnicity

☐ Asian or Pacific Islander

Gender

☐ Female


Date of Birth

Question applies to multiple boards
Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards
Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

NOTES

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RÉSUMÉ

Fermina Brel Murray

California Register of Professional Historians #585
City of Santa Barbara Business License: 038789

EDUCATION:

M.A., History (Public History), University of California, Santa Barbara (1995)
B.A., Development Studies, University of California, Berkeley (1976)
A.A., Liberal Arts, Shoreline Community College, Seattle, Washington (1974)
Scholarship Summer Program in Historic Preservation, University of Hawaii,
Pacific Preservation Field School, Hilo (1993)

WORK SUMMARY: Consultant Historian

Santa Barbara City: Prepared Historic Structures/Sites Reports 2001-2016:

625 Chapala Street	227 East Pueblo Street	1130 N. Milpas Street	407 State Street
223 & 227 E. Cota	415 Bath Street	220 W. Canon Perdido	532 E. Haley
2121 Garden Street	14 W. Micheltorena	820 Cima Linda Lane	333 Junipero Plaza
124 Los Aquajes Ave.	117 Harbor Way	2100 Laguna Street	420 E. Anapamu Street
1704 Paterna Road	1727 Prospect Ave.	914-916 Anacapa Street	215A E. Canon Perdido
918 Santa Barbara St.			

Santa Barbara County: Historical Phase I-II and Letter Reports: 341 Hot Springs Rd.
470 Hot Springs Road 667 Romero Canyon 343 Pebble Hill Place 4531 Auhay Drive
1821 Cottonwood Street, Town of Ballard; 3929 Foothill Road; Carpinteria; 116 Miramar Ave.
812 Buena Vista Ave.; 1880 East Valley Rd., & 746 Ashley Rd. in Montecito

Goleta City: Sexton House 5490 Hollister Ave., 5768 Hollister Avenue

Windshield Historic Survey of Farm Properties in the unincorporated areas of Goleta Valley for the Historic Landmarks Advisory Commission (June 2003)

Prepared Historic Landmarks nominations for Charles Begg House and Peter-Irvine-Mary Richard House, Barn, and Water Tank (June – Sept. 2002)

Oral History: Conducted oral histories in Goleta, San Francisco, Stinson Beach & San Rafael

Independent Sub-Contractor: Worked on the following projects, 1999-2000:

Santa Barbara City:

Preservation Planning Associates

Research Assistant to Architectural Historian, Alexandra Cole in preparing Phase I-II Historic Structures/Sites Studies for: 107 E. Micheltorena, 123 W. Gutierrez and 1215 Bath Streets
821 Laguna Street, 1007 and 1011 Rinconada Road, The Riviera Campus, 1228 & 1232 Punta Gorda, and 1111 & 1115 Olive Street

Montecito:

125 Rametto Road
Miramar Hotel

Carpinteria:

Santa Claus Lane Historic Resources Study

Goleta: Provided research and assisted Alexandra Cole in conducting a major Historic Resources Survey of Old Town Goleta for the Santa Barbara County. The project was part of the Goleta Town Revitalization

Plan of 1997. The result of this survey-study has served as the foundation for establishing a Heritage District and Architectural Design Guidelines for the Old Town Goleta, now the historical core of the new City of Goleta.

Lompoc:

Conducted research and assisted Kevin “Lex” Palmer in his Historic Resources Survey Study of Vandenberg Air Force Base, and extensive study that includes the region from Ellwood to Point Sal on the California Coast, 1997.

Long Beach:

Science Applications International Corporation (SAIC)

Worked with SAIC’s Architectural Historian, Alexandra Cole, in preparing a comprehensive Historic American Buildings Survey (HABS) of the United States Naval Station, Long Beach, California, 1996.

Hope Ranch, Santa Barbara County:

PHR Environmental Consultants, Inc.

Private Estate Inventory of Contents for the University of California, Santa Barbara, Davidson Library’s Dept. of Special Collections. The four-month project involved archiving and packing 12,000 books and many boxes of papers, photographs, letters, and other memorabilia, 1998-99.

PROFESSIONAL POSITIONS:

Commissioner, City of Santa Barbara Historic Landmarks Commission, 3rd 4-year term 2012-16

Member, City of Goleta Design Review Board, 2002 – April 2006

Member, Goleta Valley Historical Society Advisory Board, 2002 – Present

President, Goleta Valley Historical Society, 1999 – 2002

Co-President of Old Town Goleta Culture Project, 1998 – 2006

Member, Old Town Goleta Heritage District Design Sub-Committee, 2000 – 2002

PUBLICATIONS:

Co-author of a study titled *The Meanings of Work in Contemporary Palau: Policy Implications of Globalization in the Pacific*. August 2000 issue of the journal *The Contemporary Pacific*. Reports results of research conducted in the Republic of Palau in 1997 in the Moving Cultures Project funded by the Ford Foundation through the University of Hawaii.

Co-author of *A Short History of Preservation and Planning: Downtown Santa Barbara and Santa Barbara Waterfront*, 1997: a study commissioned by the City of Santa Barbara for its Visioning Project, a redevelopment of downtown and the waterfront that included the participation of 100 community stakeholders.

Co-author of *Stearns Wharf: Surviving Change on the California Coast*, 1994. South Coast Historical Series: Graduate Program in Public Historical Studies, UC - Santa Barbara.

PROFESSIONAL AFFILIATIONS:

Goleta Valley Historical Society

Santa Barbara Historical Society

Santa Barbara Conservancy and Santa Barbara Pearl Chase Society

Santa Barbara Ganna Walska Lotusland

California Council for the Promotion of History (CCPH)

California Preservation Foundation (CPF)

REFERENCES:

Alexandra Cole, Architectural Historian, Telephone: (805) 450-6658

Ronald L. Nye, Ph.D., Historian, Telephone: (805) 682-1486

Jeff Shelton, Architect, Telephone: (805) 965-8812

ATTACHMENT 5:

Application - B. Grace Wallis

Profile

B. Grace

First Name

Wallace

Middle Initial

Last Name

Email Address

Street Address

GOLETA

City

Suite or Apt

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

5 years

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☒ Yes ☐ No

Question applies to multiple boards

If your answer is yes, please specify.

I currently serve on Goleta Old Town Community Association. Visual Impact - Chairman

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Goleta Old Town Community Associate Board member. Assist in putting on events to promote business growth, inspire community pride and improve the appearance of the city. Light up California - Co Chair.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

No, none applicable

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I love the city of Goleta and would really like to play a more active role in the continual success and decision making of our environment, development, growth for both the city and its citizens. I have worked hard to make Old Town Goleta look better and assisting in bringing more business to Old Town and I love doing so!

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have experience evaluating/ property assessment from involvement with creative real estate. Evaluating building inadequate with creaks and residues from leaks and unsound building structures. I am also familiar with reading "blueprints" from selling both commercial and resident burglary alarms, drawing up a security plan. Excellent in reading maps and familiar with zoning in a 10 years position in Utah. Graduate from Business college and former business owner with excellent negotiation skills. Good in putting together evaluations by using charts to make recommendations to the manager as a sales coach where I was sales coach of the year. Made important recommendation for sales books publish and used as sales training materials.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My goal is to be involved in the day to day responsibilities and effective evaluation of land and building development projects use for the city and citizen, and the growing orderly expansion use thereof (while making recommendations to the City Council). To see our city continue to grow with a balance of businesses and developments to keep us competitive, beautiful and a city everyone desire to resign, own a business and do business in Goleta.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

Goleta Old Town Community Associate Board member. Assist in putting on events to promote business growth, inspire community pride and improve the appearance of the city. (Events: Old Town Goleta Clean up Beautiful Day, Taste of Sounds, Summer Concerts, Elves of Cheer, Goleta Christmas Parade) Light Up California - Co- Chair: arrange gatherings to inform citizen of current bills being pass in Sacramento New Life Annual Clean-up - assisted in the cleaning up of a park and surrounding areas on the East side of Santa Barbara for 3 years.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Light up California

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The planning commission hold public hearings on proposed general plan amendments on specific or community plans and also make recommendations to the City Council on these amendments. To be an effective guide in the development, preservation and conservation of open space and natural resources while maintaining orderly growth and making recommendation to the City Council regarding reasonable and practical means for implementing General Plans. Present an Annual Report to the City Council on the status. Make recommendations to the City Council with regard to proposed changes to the zoning ordinance, zoning maps, and tentative subdivision maps by means of a hearing. To make recommendations on the conformity of proposed public land acquisition or disposal with the adopted General Plan to the City Council. Make concept reviews of certain major discretionary projects. Present Annual report on General Plan and Progress in progress in meeting the City's share of the regional housing needs according to Government Code 65584 and Section 65583(c)(3) in compliances of the General Plan guidelines in Gov. Code section 65040.2 to City Council.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I heard about the position through James Kyriaco

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ African American

Gender

☐ Female



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

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ATTACHMENT 6:

Application - Bill Shelor

Profile

Bill Shelor
First Name Middle Initial Last Name

[Redacted]
Email Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

Goleta
City

CA
State

[Redacted]
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

[Redacted]
Employer

[Redacted]
Job Title

[Redacted]
Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted
Design Review Board: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

40

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☒ Yes ☐ No

Question applies to multiple boards

If your answer is yes, please specify.

Design Review Board

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Goleta Planning Commission, 2009-2013 Goleta Design Review Board, 2013-present Goleta representative to the APCD Community Advisory Council, 2007-2014 2nd Supervisorial District representative to the APCD Community Advisory Council, 2015 to present Santa Barbara MTD, public at-large representative, 2013 to present

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

not applicable

Question applies to Design Review Board

Which position are you applying for? *

☒ At-Large Member

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I have volunteered and served on various Boards, Commissions, and Advisory Councils on behalf of the City of Goleta since 2007 and would like to continue to have the opportunity to participate and contribute.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have significant prior relevant experience and qualifications based on my 11 years of continuous service on the APCD Community Advisory Council, Goleta Planning Commission, and Goleta Design Review Board. I also have served on the Board of Directors of Santa Barbara MTD (2013 - present).

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

For the past 11 years I have made a personal commitment to contributing to the protection and improvement of the special quality of life enjoyed in Goleta, the original justification for Goleta Cityhood. I strive to act in a fair, ethical, and professional manner in all of these responsibilities.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

MTD Board of Directors APCD Community Advisory Council City of Goleta Planning Commission City of Goleta Design Review Board Sustainable University Now (SUN) The Green Initiative Fund (TGIF) grant making committee at UC Santa Barbara Chancellor's Sustainability Committee, UC Santa Barbara

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The Planning Commission acts in an advisory role to the City Council on land use issues, including environmental review (CEQA). The Planning Commission also serves in a quasi-judicial role when conducting hearings and rendering decisions on land use appeals. The Planning Commission is responsible for upholding the spirit and intent of the General Plan and attendant zoning.

Question applies to Design Review Board

List your relevant experience as it relates to: A) Reading plans (i.e. site plans, elevations, roof plans, building sections, grading plans, landscape plans, photometrics, lighting cut-sheets, sign plans, and sign sections). B) Making findings (i.e. determining if a project be compatible with the neighborhood in terms of size, bulk and scale; if a project has a well-defined/harmonious relationship to its surroundings; if a project impacts or enhances a viewshed; if a project will respect the privacy of neighbors.

I currently serve on the Design Review Board (including Sign sub-committee) and have demonstrated proficiency in understanding project submissions while consistently striving to make the process fair and transparent to all interested parties while ensuring that neighborhood compatibility and quality of architecture and landscaping are not compromised. Many projects have been markedly improved as a result the DRB review process.

Question applies to Design Review Board

Describe your design philosophy for buildings, landscaping, signage and lighting. For Architects and Landscape Professional, in your schooling, which architect or landscape architect influenced you the most and why?

The General Plan and Zoning Ordinance (including Sign Ordinance) were adopted specifically to maintain and improve the quality of the built environment in Goleta. This includes standards and guidelines for building heights, setbacks, open space requirements, preservation of scenic views, and dark sky lighting. All projects should be designed to adopt best practices in order to conform with the sustainability goals of water and energy conservation and GHG reduction. All projects should be expected to be compatible with the surrounding environment, including appropriate building materials and colors. I strongly support the goals and intent of the General Plan, as I have participated in it's implementation for 10 years.

Question applies to Design Review Board

What are the reasons why you believe you should be appointed to the Design Review Board?

I have an established record of positive contributions to the City of Goleta over the past 10 years and believe that I continue to grow and improve in this role. It is my opinion that the DRB Conceptual Review process should be expanded and enhanced, as this is the first opportunity for public review and participation. I would be appreciative to be given the opportunity to continue to serve the City of Goleta.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Monarch Press Channel 19 scroll City of Goleta web site City Clerk

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Caucasian/Non-Hispanic

Gender

☐ Male



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

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Bill Shelor

Education:

University of California, Santa Barbara – 1975-1979

B.A. Environmental Studies, emphasis in Land Use Planning

Work Experience:

Office of Financial Aid, UC Santa Barbara, 1981-2009, Assistant Director

Division of Student Affairs, UC Santa Barbara, 2009-2012, Director of Sustainability

ATTACHMENT 7:

Application - Sara Iza

Profile

Sara Iza
First Name Middle Initial Last Name

[Redacted]
Email Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

Goleta
City

CA
State

[Redacted]
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

[Redacted]
Employer

[Redacted]
Job Title

[Redacted]
Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

7

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☐ Yes ☒ No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

- Brandon School PTA Board Member - Postpartum Education for Parents (PEP) Board Member and Committee Chair - American Planning Association Volunteer, Mentor, Committee Chair

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

N/A

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I am a Goleta resident who cares deeply about our City and associated land use decisions. I am a career urban planner with a focus on environmental issues. I believe that I can serve the City well as professionally accredited planner on the Planning Commission.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I hold two advanced degrees - a Bachelor of Science in Marine Science with an emphasis on policy and coastal zone management and a Master's in Environmental Management with an emphasis on coastal policy, both from the University of South Carolina. During my career, I have worked as a planner and policy analyst for the Army National Guard, the City of Goleta, and the City of Santa Barbara. I have experience as staff to the Planning Commission in both the City of Goleta and the City of Santa Barbara. In addition, I have much experience with coastal development permitting, environmental review (CEQA), General Plan policy implementation, zoning development, sea level rise adaptation planning, assessing growth inducing impacts, drought and water supply planning, habitat restoration planning, and more. All of the above education and experience lends itself to an effective Planning Commissioner.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

My main goal is to use my education and experience to service to the City of Goleta. I believe in measured decisions backed by sound science and policy.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

As a young adult to present, I have always believed and participated in volunteer work. Most recently, I have volunteered for Dos Pueblos Little League for 8+ years, the Brandon School PTA for 7+ years, Postpartum Education for Parents as a Board member, California Coastal Cleanup day for 9+ years, United Way Day of caring (several years), and more. I am currently also volunteering as a professional mentor for the American Planning Association.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

Yes, I am a member of the American Planning Association and am a certified and accredited member of the American Institute of Certified Planners.

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The Planning Commission guides policy development and implements land use and environmental policy for the City. The Planning Commission provides recommendations to the City Council related to amendments to the General Plan, zoning, Coastal Development, and more.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Email from the City. <https://www.cityofgoleta.org/city-hall/city-clerk/boards-commissions>

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Caucasian/Non-Hispanic

Gender

☐ Female



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

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Sara Sterle Iza, AICP

Expertise: Environmental planning, policy analysis, compliance, and impact assessment.

Objective: To solve complex environmental problems in a manner that promotes environmental sustainability and economic viability.

Education

1999-2001 University of South Carolina Columbia, SC

Master in Earth and Environmental Resource Management

Course Examples: Environmental Resource Management, Environmental Modeling 4.0 Grade Point Average, Recipient of Outstanding Graduate Student of the Year Award: 2001

1993-1997 University of South Carolina Columbia, SC

B.S., Marine Science Dean's List Student; Department of Energy Research Grant Recipient, 1996; Vann Fellow Recipient

Relevant Experience

10/13 – Present City of Santa Barbara Santa Barbara, CA **Senior Planner**

- Responsible for coastal and environmental permitting for water resources related Capital Improvement Projects, including the Desalination Reactivation project and the Police Station project;
- Advisor and participant to the Council Desalination Ad Hoc Committee and the Police Station Ad Hoc Committee;
- Performs complex policy analysis for the Public Works department, related to Sea Level Rise and revisions to the City's Local Coastal Plan (LCP); and
- Responsible for successful management of several consultant contracts, including scope, timeline, budget and final product.

04/12 – 09/13 City of Goleta Goleta, CA **Associate Planner**

- Project Manager for several planning projects including energy and Capital Improvement Projects;
- Coordinated with multiple agencies including the California Coastal Commission and the State Lands Commission on multi-jurisdictional projects, permits, and entitlements;
- Developed contracts with consultants and coordinated with and managed experts;
- Revised CEQA documents and collaborated with agencies; and
- Tracked budgets and schedules for multiple and varied projects.

11/05 – 01/07 SAIC, Incorporated Santa Barbara, CA **Project Manager**

- Managed financial, technical and legal obligations of multi-million dollar environmental contracts;
- Managed several client accounts and was responsible for Sarbanes-Oxley compliance;
- Developed and presented complex proposals to solve client environmental issues.

04/01 – 08/05 City of Santa Barbara Santa Barbara, CA **Associate Planner –**

- Prepared CEQA and NEPA documentation related to Airport capital improvement projects;
- Prepared and delivered oral and written staff reports for Coastal Development Permits and CEQA/NEPA assessments to City boards and commissions;
- Served as a project manager for state, local, and federal permits related to Airport development projects, including: Corps CWA Section 404 permits, RWQCB Section 401 certifications, DFG Section 1601 Streambed Alteration Agreements, and SHPO NHPA Section 106 consultations;
- Created and maintained an Environmental Compliance tracking system for the airport;
- Performed monitoring and data analysis, directed maintenance, and prepared performance criteria.

09/99-01/01 University of South Carolina Columbia, SC **Graduate Research Assistant**
Developed an Environmental Management System for the University (Sustainable Universities Initiative).

05/99 – 09/99 S.C. Army National Guard Columbia, SC

Environmental Compliance Assessment Manager (*Environmental Coordinator from 08/97 - 05/99*)

- Managed the State of South Carolina National Guard environmental compliance assessment program;
- Supervised staff to perform environmental compliance assessments;

Professional Development

- Presenter at the California Association of Environmental Professionals Conference (2015)
- Solving the Productivity Puzzle (2014)
- CEQA: To be or not to be (2013)
- Housing: the Next Frontier (Day-long conference at UCSB) (2012)
- CEQA and Climate Change Course (2012)
- Planning Ethics Seminar (2012)
- Public Engagement: The Vital Leadership Skill Seminar (2012)
- *Santa Barbara City College Courses:* Effective Teamwork (2005), Personality Styles (2005), Interpersonal Communication (2005), Microsoft Access (2004); Website Management (2004);
- Member, American Institute of Certified Planners (AICP);
- Understanding Diversity - Anti Defamation League (2004);
- Army Corps of Engineers Wetland Delineation and Management Training (2004).
- Proficient in GIS ArcView 3.3, ArcView 9.1, Microsoft Office Suite, Adobe Acrobat

References and writing samples are available upon request.

ATTACHMENT 8:

Application - Ed Fuller

Profile

Edward Fuller
First Name Middle Initial Last Name

[Redacted]
Email Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

Goleta
City

CA
State

[Redacted]
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

[Redacted]
Employer

[Redacted]
Job Title

[Redacted]
Occupation

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

37

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☒ Yes ☐ No

Question applies to multiple boards

If your answer is yes, please specify.

City of Goleta Planning Commission

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

Past Director SBRPA, past President and Director SBAOR. Past Director California Association of REALTORS. 30+- years on SBAOR Government Relations committee.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

I answered no. I do not know why this field requires an entry when my previous answer was No.

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

I have an abiding concern with the quality of our community with regards to its physical existence, and to serve our citizens by implementing their will while balancing that with individuals property rights. To be entrusted to do so is truly an honor.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

Having spent all my 62 years in the area I have an understanding of local concerns and interests. As a real estate agent in this area for almost 40 years transacting both residential and commercial properties, I am very familiar with the subject matter, the City's physical existence. My decades of interest in the legal aspects of our communities planning ordinances and General Plan's provides me with a background to make wise choices which implement the communities desires while allowing individuals to make the highest and best use of their properties within community constraints.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

To allow full citizen participation in all decisions by encouraging their input, to understand all aspects of a proposal, and to fairly weigh competing interests to reach the best decisions for our community.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I ran for California State Assembly in 2016. This required me to become familiar with a myriad of state wide issues including land use issues.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

The Santa Barbara Association of REALTORS, California Association of REALTORS, National Association of REALTORS, the Santa Barbara Rental Property Association, and the League of California Cities.

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

To make the more difficult discretionary decisions, consider land use designation changes, recommend ordinance and General Plan changes and/or updates, consider CEQA certifications, and follow state and local laws as they pertain to community development.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Director Imhof.

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Caucasian/Non-Hispanic

Gender

☐ Male



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

NOTES

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From: Edward Fuller [<mailto:edfuller@sanroquerealty.com>]

Sent: Wednesday, December 19, 2018 11:41 AM

To: City Clerk Group <cityclerkgroup@cityofgoleta.org>

Subject: Planning Commission Application

Hi,

I forgot to put on my application under civic organizations that I'm a member of the Citizens Planning Association of Santa Barbara County. Could you make that addition for me?

Many thanks and Happy Holidays!

Ed

ATTACHMENT 9:

Application – Katie Maynard

Profile

Katie

First Name

Maynard

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

Goleta

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Occupation

Which Boards would you like to apply for?

Planning Commission: Appointed

Question applies to multiple boards

Do you reside in the City of Goleta?

☒ Yes ☐ No

Question applies to multiple boards

If yes, number of years in the City of Goleta:

2011

Question applies to Planning Commission, Mosquito and Vector Management District of Santa Barbara County

Are you a qualified elector?

☒ Yes ☐ No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

☒ Yes ☐ No

Question applies to multiple boards

If your answer is yes, please specify.

I am currently serving on the Planning Commission and would like to continue my service.

Question applies to multiple boards

Specify your current or prior service on various boards, commissions or committees:

I have served on the Goleta Planning Commission for the past four years.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

☒ Yes ☐ No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain.

I have no conflicts of interest

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board, commission or committee?

Goleta is a beautiful community which brings together many diverse groups of people, is relatively accessible, embedded in agriculture, and is home to many critical habitats. These traits can be protected through sensible planning choices that adhere to the vision of the General Plan created by our residents. By serving on Planning Commission, I can play an important role in preserving what makes Goleta such a wonderful place to live.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have been a Sustainability Coordinator for UCSB since 2005 where I help advise the University on how to become a more sustainable campus and lead projects related to that goal. I have expertise in green building design, climate action planning, energy efficiency, alternative transportation, water conservation, and sustainable food systems. I have also spent four years as a Planning Commissioner for Goleta which has been a great learning experience for me. I am familiar with Goleta's current plans, codes, and ordinances. I have learned a great deal about what issues are most concerning to Goleta residents.

Question applies to multiple boards

What are your goals in serving on the board, commission, or committee to which you are applying?

I would like to see the zoning code through to completion. This is a project that I have invested substantial time into and I believe will build the foundation for many future planning efforts. I am also very excited about the Bicycle and Pedestrian Master Plan. I hope that as a City we can use this plan to alleviate traffic issues throughout Goleta, and especially in the West Goleta area. I am also very excited that through implementation of the Bike and Pedestrian Master Plan we can make alternative forms of transportation more accessible to all our residents. As a Planning Commissioner, I would look for opportunities to integrate the concepts and broader vision of the plan into specific projects as well as into our zoning code.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

A lot of my community service has been built into my roles as a Sustainability Coordinator and a Planning Commissioner. In addition to my normal duties at UCSB, I also contribute additional hours beyond my normal service to a neighborhood based coalition in Isla Vista around developing community gardens. I am also on the advisory board for the Santa Barbara County Food Action Plan and the Santa Barbara Growing Edible Education Symposium. As a Planning Commissioner, I often meet with community organizations to gain their perspectives in issues that will come before the commission. I have also added myself to most of the newsletters for local organizations so that I can stay up to date on their projects and campaigns and stay connected to the community that I serve. I also have volunteered several times with an organization called Food Forward that harvests fruits from backyards for the local food bank.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

I am a member of the Association for the Advancement of Sustainability in Higher Education.

Question applies to Planning Commission

What do you believe to be the role of the Planning Commission.

The primary role of the Planning Commission is to ensure that the vision set forth in the City of Goleta's General Plan is realized throughout each of the projects we review and through related codes and ordinances. This plan represents the charge set before us by our community. It is also important for us to remain responsive to community feedback as new challenges present themselves that we couldn't have predicted when first drafting the General Plan. It is important that we look to the values and goals within the general plan and apply those core values to current circumstances.

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

I am currently serving on the Planning Commission

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

☒ Yes ☐ No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

☐ Caucasian/Non-Hispanic

Gender

☐ Female



Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

☒ I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

☒ I Agree

Question applies to multiple boards

NOTES

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KATHERINE (KATIE) C. MAYNARD

ACCOMPLISHMENTS 4 years of experience as a Planning Commissioner for the City of Goleta.

Co-founder of a farm at UCSB (opening in January 2019) to help reconnect students to the land and where their food comes from as well as to grow food for the campus food pantry.

Co-founder of a green department/event certification program for UCSB departments as well as a green laboratory certification program.

PROFESSIONAL EXPERIENCE

PLANNING COMMISSIONER, CITY OF GOLETA

2015 - January 2019

Completed a page turn of the draft zoning code. Reviewed several key plans and ordinances including but not limited to, the Bicycle and Pedestrian Master Plan, Auxiliary Dwelling Unit Ordinance, and Cannabis Ordinance.

SUSTAINABILITY COORDINATOR, UC SANTA BARBARA

2005 - Current

Founded and manages the Sustainability Internship Program. Executive Director of the California Higher Education Sustainability Conference. UCSB representative to the SB County Food Action Plan. Co-leading an effort to assess the feasibility of developing local carbon offsets. Collected best practices on university bicycle master plans and alternative transportation plans and developed several draft outlines for UCSB's next alternative transportation plan. Have served on a campus building committee as an environmental consultant.

EDUCATION

UNIVERSITY OF CALIFORNIA, SANTA BARBARA COLLEGE OF CREATIVE STUDIES, B.A. BIOLOGY

Completed three years of research in a marine biology laboratory. Co-founded the Education for Sustainable Living Program, a student-led courses program.
