



**Agenda Item B.1**  
**DIRECTOR'S REPORT**  
**Meeting Date: April 1, 2019**

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**TO:** Library Advisory Commission  
**FROM:** Allison Gray, Library Director  
**SUBJECT:** Goleta Valley Library, Director's Report

**RECOMMENDATION:**

Receive the Director's Report for the Goleta Valley Library, covering the time period of July 1, 2018 through March 31, 2019.

**BACKGROUND:**

Effective July 1, 2018, the City assumed full operation of the Goleta Valley Library. On February 19, 2019, the City Council adopted Resolution 19-03 to establish a Library Advisory Commission (Commission) to obtain input from members of the library service area on library programming and services.

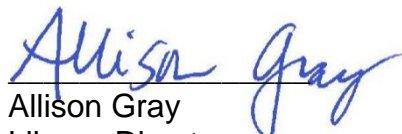
**DISCUSSION:**

The Goleta Valley Library Director, Allison Gray, will provide a presentation to the Commission that includes information on circulation statistics, administration, grants, outreach efforts, donations, programming, collection development, professional development and recent building upgrades.

**FISCAL IMPACTS:**

There is no fiscal impact associated with receiving this report.

**Approved By:**

  
Allison Gray  
Library Director

**ATTACHMENT**

1. Goleta Valley Library Director's Report PowerPoint Presentation



## **ATTACHMENT 1**

Director's Report PowerPoint Presentation





# DIRECTOR'S REPORT

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APRIL 1, 2019

LIBRARY ADVISORY COMMISSION

PRESENTED BY: ALLISON GRAY, LIBRARY DIRECTOR



# STATISTICS

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- ❖ Circulated 50,027 items in February
  - ❖ increase of 11%
- ❖ 20,578 visited in February
- ❖ 5,375 borrowed items from other libraries
- ❖ GVL loaned 3,938 to patrons from other libraries
- ❖ Progress



# ADMINISTRATION

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- ❖ New Goals/Strategic Plan
- ❖ Budget

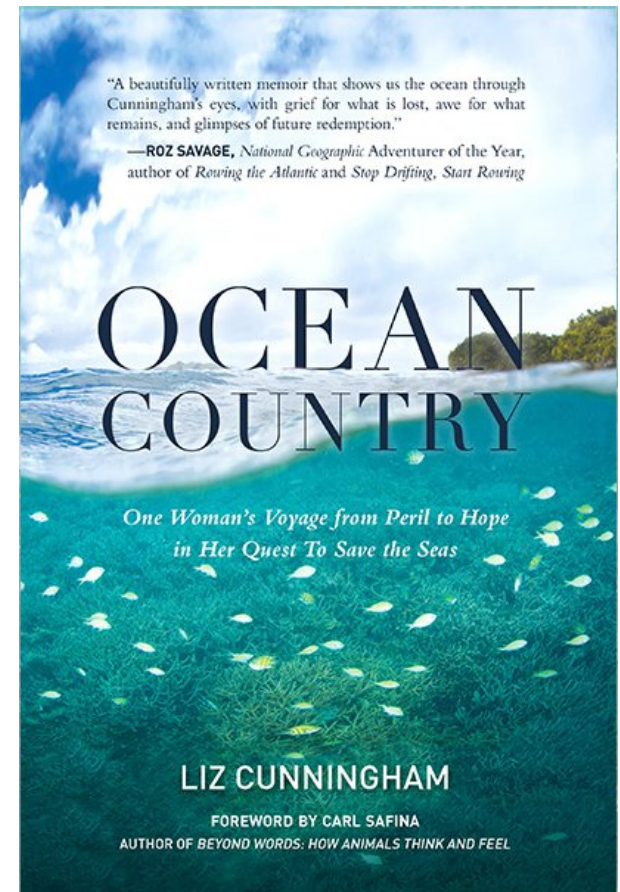


# GRANTS

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## BOOK TO ACTION

- ❖ We have handed out over 100 copies of the book "Ocean Country"
- ❖ We have ordered another 65 for distribution.

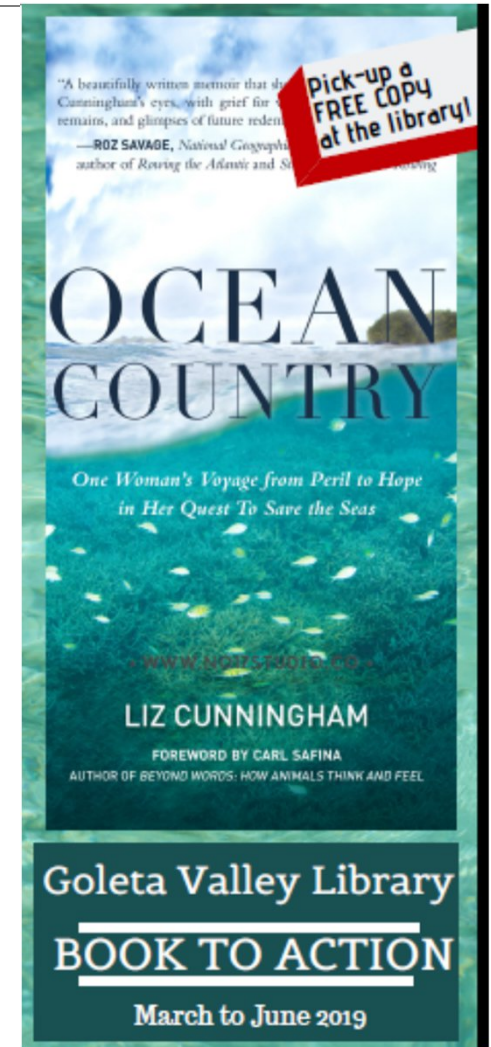




# GRANTS

## BOOK TO ACTION

March 20 <sup>th</sup>	Book Discussion on "Ocean Country"
March 23 <sup>rd</sup>	Seashell Wreath Craft for Adults
April	Month-long display of Undersea Photography
April 6 <sup>th</sup>	Author of "Ocean Country" coming to speak!
April 13 <sup>th</sup>	Under the Sea Craft for Kids
April 14 <sup>th</sup>	Presentation of undersea photography --by Richard Salas
June 8	World Ocean Day Volunteer Beach Clean Up Day at Haskells Beach



# GRANTS

## Student Success Initiative

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- ❖ Ensure every child in Zone 4 gets a library card
- ❖ Goleta Valley Junior High completed – great success
- ❖ El Camino, Mountain View, and Brandon Elementary have applications, as well as Dos Pueblos High School



# GRANTS

## Harwood Community Conversations

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- ❖ Harwood Institute for Public Innovation is a nonpartisan, nonprofit organization equipping organizations with tools to tackle challenges
- ❖ City of Goleta received grant in summer of 2018
- ❖ Harwood assisting in gathering data about public's aspirations for its community. Goleta Valley Library using version of Harwood questions to ascertain what population of Library Zone 4 wants most
- ❖ Goleta staff pushed Isla Vista groups to the top of Harwood conversation process
- ❖ Data gathering process will conclude at end of 2019 with written assessment of library service needs within Zone 4, including Isla Vista
- ❖ Held event at Goleta Valley Community Center
- ❖ Harwood conversation at Maravilla, great results!





# GRANTS

## Immigrant Success

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Plans to reach out of Latinx community with the help of the laptops and personal Wi-Fi devices from grant





# GRANTS

## Intergenerational Homework Help

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- ❖ CAEP granted us \$41,000
- ❖ Currently soliciting tutors
- ❖ Plans for April



# OUTREACH

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## Outreach and enhancements for Isla Vista

Provide a satellite Summer Reading Club at IVYP's After School Program

Provide quarterly classroom story times to the IVYP Preschool Program

Staff a table at the UCSB Associated Students Community Affairs Board CARE Expo

Install Pop-Up Library wireless devices at the IV Teen Center and Community Centers

Partner with Professor McGee at UCSB

Investigate the possibility of shuttle service between IV and the Library

Collect data for a Needs Assessment regarding Isla Vista using the Harwood approach





# FRIENDS OF THE LIBRARY

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- ❖ Working to purchase new computers
- ❖ Sponsor Summer Reading Club





# Donations

- ❖ Goleta Afternoon Rotary Luncheon
  - ❖ Donated \$1,000 for children's books
  - ❖ \$500 for computers
- ❖ Las Aletas donated children's books
  - ❖ Presented \$5,000 for Large Print books in March
  - ❖ Looking to do more...





# Programming

## ❖ Isla Vista

- ❖ Summer Reading Club in June and July
- ❖ Table at monthly food distribution
- ❖ Professor McGee proposed series of author talks



## ❖ Santa Barbara Zoo

- ❖ Collecting old cell phones harming gorilla habitats



# COLLECTION DEVELOPMENT

- ❖ Purchasing large quantities of high demand
- ❖ Finding older titles the Library can request to purchase
- ❖ Collection development





# PROFESSIONAL DEVELOPMENT

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## ❖ Student Success Initiative Workshop





