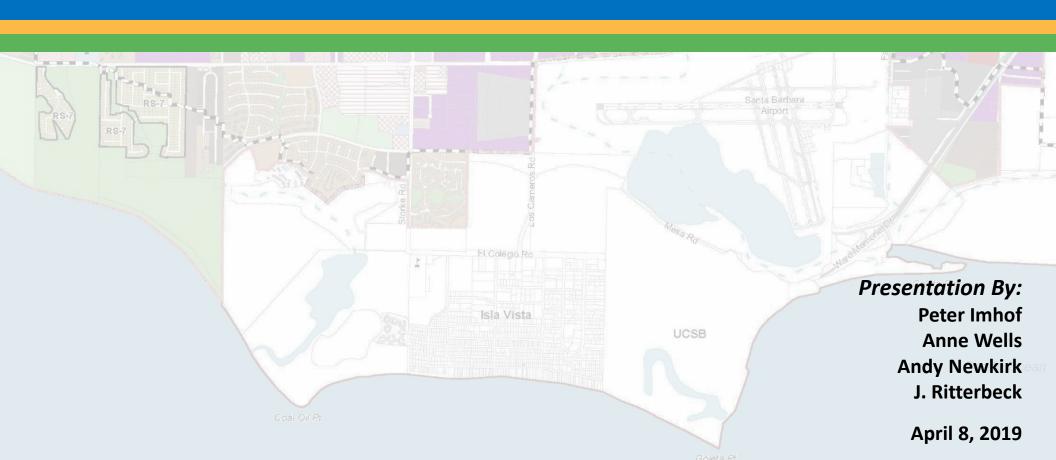


City of Goleta Revised Draft New Zoning Ordinance

Planning Commission Workshop 5 of 7



Public Outreach

January 31st: Release of Revised Draft NZO

February 4th – 9th: NZO Open Houses

More Open Houses to be scheduled, if needed

February 25th – April 18th: PC Workshops

- Stakeholder Meetings to-date: EDC, SyWest, Bacara/Ritz, Goleta Chamber of Commerce
- Future Stakeholder meetings: Goodland Coalition
- Public Comment Summary

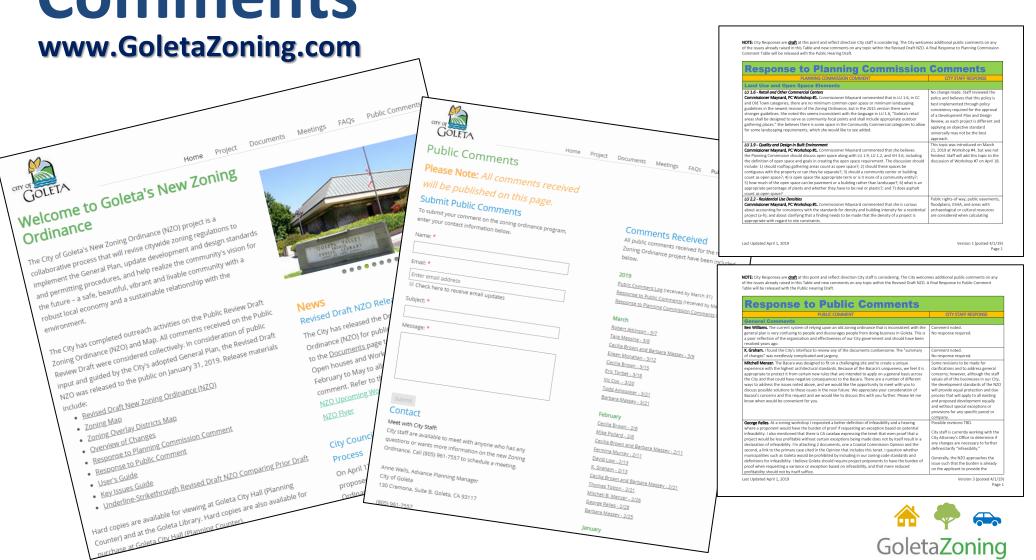
February 11th and April 24th: City Council Ordinance Standing Committee

May 7th: Joint Planning Commission / City Council Workshop

Mid-year → end of 2019: NZO Adoption Packet Prep & Hearings



Public and Planning Commission Comments



Agenda

Staff Overview, Questions, and Comments by Topic:

- Parking and Loading
- Signs
- Lighting

Agenda Suggestion: Commission discussion and public comment to follow each topic listed above



PARKING AND LOADING Chapter 17.38



Parking and Loading - RVs

Parking and Loading Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation	
	Recreation	nal Vehicles (RVs) and Trailers		
Section 17.38.070(A)(3) (page IV-86)	RV/Trailers allowed if less than 8 feet in width, 13.5 feet in height, and 40 feet in length. Must be screened for view from public streets. Previous Draft NZO prohibited RVs in front setback, limited size to 15 feet in height and 36 feet in length, and required sixfoot fence for screening.	 RVs and Trailers allowed in all setbacks with the several limitations: Cannot extend into public right-of-way. Must be operable with current registration. Must not be occupied for living purposes. Must be parked on a paved or gravel surface. Access provided via a Cityapproved driveway. Only in front setback if no access to another portion of the property. No additional screening requirements for RVs/Trailers. 	Revisions were made to previous draft to address public concern and direction from the Planning Commission. As noted to the left, the revised standards are more flexible than existing standards that require screening. The City could revert to the existing standards, revert to previous draft that included a front setback prohibition, or develop different requirements. ColetaZoning	

Parking and Loading - RVs



Parking Reductions Residential

	Parking and Loading Comparison				
Revised NZO Citation	Existing Standards New Standards		Explanation		
		Parking Reductions			
		Mixed-Use			
Table 17.38.040(A)(1) (page IV-79)	Parking standards may only be reduced as part of the Discretionary Review.	Mixed-Use Development parking standards slightly reduced.	The intent of this parking reduction is to address the realities of mixed-use development, where customers may not need parking when they live on the same site as the business they are going to.		
		Residential			
Table 17.38.040(A)(2) (page IV-79)	Parking standards may only be reduced as part of the Discretionary Review.	Residential parking reductions for senior housing and incomerestricted units.	Reduction reflects expectation that these uses will require less parking than other residential uses.		



Parking Reductions – Old Town

Parking and Loading Comparison				
Revised NZO Citation	Existing Standards New Standards		Explanation	
		Parking Reductions		
		Old Town		
Section	Parking standards may	Reductions within the C-OT	The City could allow greater	
17.38.040(D)	only be reduced as part	District:	reductions in Old Town,	
(page IV-84)	of the Discretionary		including broadening parking	
	Review.	A nonconforming parking credit	reduction options from the	
Section		for existing under-parking.	C-OT District to the Old Town	
17.38.050(E)			Overlay District or the City	
(page IV-85)		Credit for on-street parking that	could decrease or eliminate	
		is located adjacent to frontage.	these parking reductions.	



Parking Reductions – Old Town



Use	Actual On Site	Required by Zoning	Deficiency
Existing Use	5	8	3
Proposed Change of Use (a more intensive use)	5	10	10 (Required) -5 (Actual) -3 (Existing Deficiency) 2

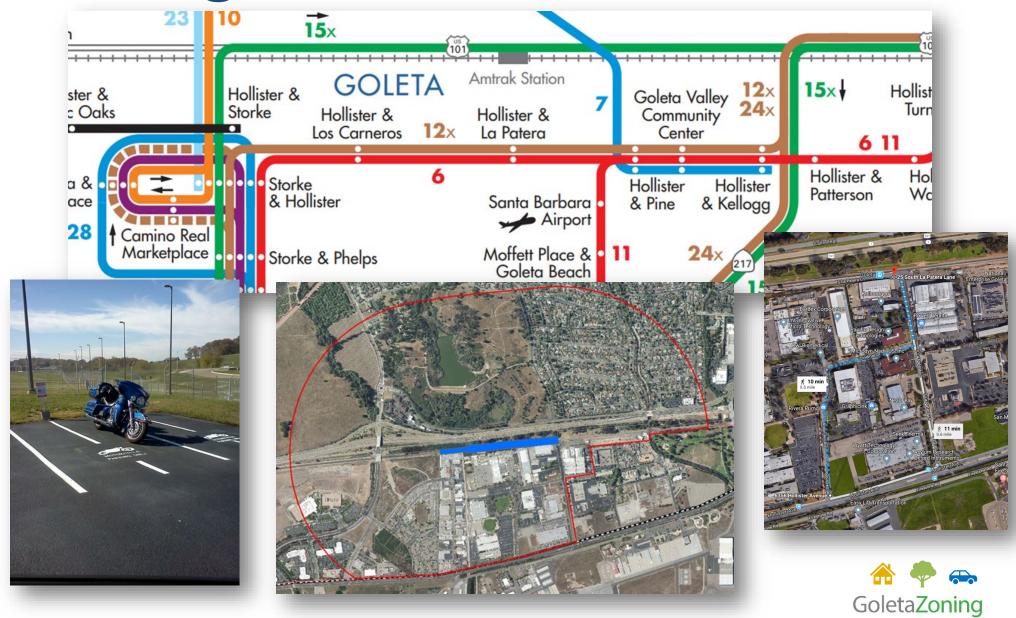


Parking Reductions - General

Parking and Loading Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation	
		Parking Reductions		
		Other Reductions		
Section 17.38.050 (page IV-84)	Parking standards may only be reduced as part of the Discretionary Review.	Reductions if there is: A Transportation Demand Management program; Availability of public transit; Motorcycle/moped parking; Shared Parking; and/or A project-specific parking modification through a Discretionary Review.	Intent of the parking reductions to address mode shift and less reliance on individual automobiles. The City could revert to required on-site parking and only allow that number to be reduced via a public hearing before the Zoning Administrator or other Review Authority. The City could also create an even more diverse set of options and alternatives to reduce required on-site parking throughout the City.	



Parking Reductions - General



Parking - Bicycle Parking

Parking and Loading Comparison				
Revised NZO Citation	Existing Standards New Standards		Explanation	
		Bicycle Parking		
Section 17.38.080 (page IV-87)	May be required when project is reviewed by Planning Commission. No explicit requirement included in zoning ordinances.	Short Term – 10 percent of required automobile parking; minimum of two. Long-Term – 1 per unit in multiple-unit residential; 1 per 10 vehicle spaces for large non-residential projects and uses.	These new requirements support General Plan Policy TE 1. These requirements are further supported by the City's recently adopted Bicycle and Pedestrian Master Plan.	



Parking - Landscaping & Cover

Parking and Loading Comparison Revised NZO Existing Standards New Standards Explanation Citation **Bicycle Parking** 50% of parking areas must be shaded Section 17.38.100(J-K) For larger parking lots, trees, New standards provided to or of light-colored materials. shrubbery, and ground (page IV-98) address heat island effect, to cover must be provided at provide aesthetic benefits, and to suitable intervals support solar installations in parking lots. The City could reduce these requirements or eliminate them altogether. 10% of parking area must be landscaped.



Parking and Loading

Please consider the following:

- 1. Are regulations of RVs in the Front Setback sufficient?
- 2. Are Parking reductions appropriate?
- 3. Are Bicycle parking requirements sufficient?
- 4. Parking Lot requirements (e.g., Landscaping, Color, Covers):
 - Retain, Remove, or Modify?
- 5. Are there other Parking and Loading issues to be discussed?

SIGNS Chapter 17.40



Signs

VH 4.13 Signage. [GP] Signs shall maintain and enhance the city's appearance through design, character, location, number, type, quality of materials, size, height, and illumination. The following standards shall apply:

- a. Signs shall **minimize possible adverse effects** on nearby public and private property, including streets, roads, and highways.
- b. Signs shall be integrated into the site and structural design, shall be **compatible with their surroundings**, and shall clearly inform pedestrians, bicyclists, and motorists of business names.
- c. Signs shall not detract from views or the architectural quality of buildings, structures, and/or the streetscape. **Protrusion of signs and/or sign structures into the skyline should be minimized** to avoid a cluttered appearance.
- d. Signs shall be of **appropriate and high quality** style, color, materials, size, height, and illumination.
- e. **Lighting** is considered an integral part of sign design and shall be controlled to prevent glare and spillage onto adjacent areas.
- f. Internally illuminated cabinet or can signs shall be prohibited.
- g. Billboards and other off-premises advertising signs shall be prohibited.



Signs – DRB & Public Feedback

DRB Review on March 12th – See attached draft minutes

- Discussion of exempt signs, signs with lights, nonconforming signs, size & height limits, flexibility vs. objectivity
- Public Comment from Cecilia Brown

Public Comment Letters:

- #3 Cecilia Brown (2/08)
- #5 Cecilia Brown & Barbara Massey (2/11)
- #16 Cecilia Brown & Barbara Massey (3/09)
- #18 Cecilia Brown (3/15)



Signs

	Signs Comparison				
Revised NZO Citation	Existing Standards New Standards		Explanation		
		Overall			
Chapter 17.40 (page IV-106)	The existing Zoning Ordinance still refers to the old County Sign Regulations of Article I, Chapter 35.	The NZO incorporates the guiding General Plan standards from policy VH 4.13 for new and existing signs/signage into the development standards detailed throughout the approximately 24 pages of zoning standards within Chapter 17.41. This chapter also aims to address changes in sign use and address Constitutional speech issues.	The updated sign regulations are meant to better fit within the NZO and as such, specific sign procedures have been eliminated. The City could revert to the County ordinance, adopt the NZO standards as written, or chose to revisit specific types of signs in order to further refine proposed standards.		
		Exempt Signs			
Section 17.40.030 (page IV-107)	Five exemptions included: Certain flags, signs of governmental entity, signs of public utility for safety purposes, signs required by law, and signs within buildings. Other signs do not need a Sign Certificate of Conformance (including various temporary signs).	Much more exhaustive list included. New sign types like mobile vendor signs added. Additionally, exemptions included to ensure compliance with recent case law regarding signage and free speech issues.	The inclusion of a more detailed exempt list provides clarity to users and provides clear limits as to when the exemption applies. GoletaZoning		

Exempt Signs





















GoletaZoning

Exempt Signs

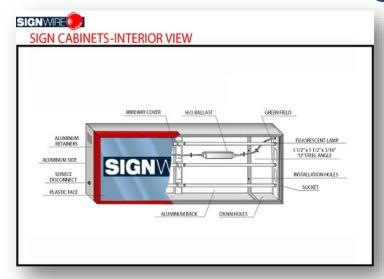


Prohibited Signs

Signs Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation	
	Pro	ohibited Signs		
Section 17.40.040 (page IV-110)	List of eight prohibited sign types included.	Much more exhaustive list included. New sign types like human directional signs and wind movement devices included. Prohibitions added for internally lit cabinet and can signs and pole signs.	The new prohibited sign list addresses new issues the previous sign ordinance did not consider. Certain prohibitions added to ensure compliance with General Plan Policy VH 4.13(c), VH 4.13(f), and VH 4.13(g).	



Prohibited Signs













Prohibited Signs









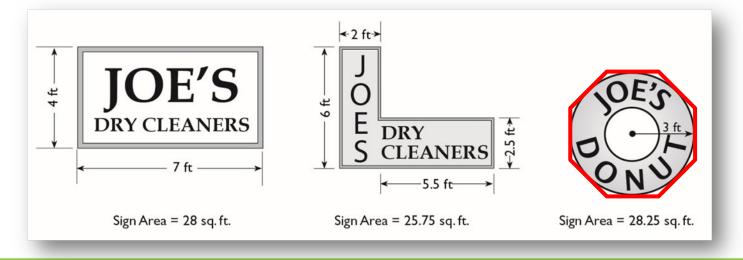






Measuring Sign Area

Signs Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation	
	Meas	suring Sign Area		
Section 17.40.060(H) (page IV-115)	The periphery of the sign established by drawing not more than eight straight lines encompassing the extremities of the sign within the smallest possible area. In the case of a double- faced sign, only one face of the sign shall be included in the sign area measurement.	The NZO retains the existing methodology for measuring the overall area of a sign. Note: Figure 17.40.060(H)(1) will be updated pending final resolution of this item. Under the drafted measurement methodology, the donut sign area would be made by a regular octagon surrounding the donut.	The NZO retains the simple and useful methodology for measuring the overall permitted area of a sign. This represents a revision from the previous draft NZO.	





Overall Sign Allowance

	Signs Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation		
	Overall Sign Allowance				
Table 17.40.070(B)	Not included.	Sign allowance for all signs	This new standard critically		
(page IV-119)		based on zoning district and	limits the overall signage on a		
		street frontage.	site. Currently, overall signage		
			is not regulated.		



Overall Sign Allowance

TABLE 17.40.070(B): TOTAL MAXIMUM SIGN AREA BY DISTRICT					
	Commercial	Office	Industrial	Public and	
District:				Quasi Public	
Total Sign	1 per lineal	0.5 per lineal	0.5 per lineal	0.2 per lineal	
Area Allowed	foot of street	foot of street	foot of street	foot of street	
(sq. ft.)	frontage	frontage	frontage	frontage	

Example: Financial Consultant in Old Town

14 feet of Street Frontage = 14 square feet of Signage Allowed Sign recently approved at 16 square feet. Window signage would also be counted towards allowance (and reviewed by DRB).

Example: Service Use in Old Town

29 feet of Street Frontage = 29 square feet of Signage Allowed Two signs recently approved at 26 square feet. Window signage would also be counted towards allowance (and reviewed by DRB).

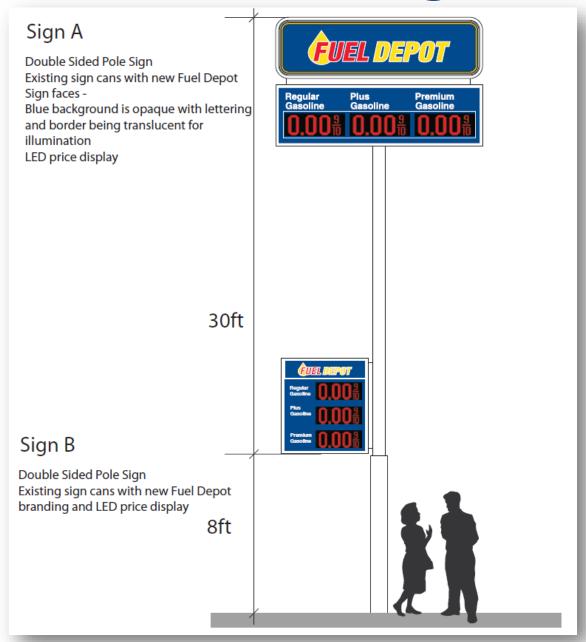


Electronic Changeable Copy

Signs Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation	
	Electroni	ic Changeable Copy		
17.40.060(I)(1) (page IV-117)	Electronic changeable copy not mentioned. Changeable copy allowed in certain enumerated instances (including certain public entertainment uses, services stations, and churches). The previous Draft NZO included an allowance for electronic changeable copy on certain parcels with a display duration of 4 seconds.	Electronic changeable copy still allowed, but locations limited when compared to previous draft with the new requirement for a Major Conditional Use Permit. Display change only allowed twice per day.	Revisions made to tighten the allowance to a narrow set of uses and locations. Additional of a Major Conditional Use requirement ensures compatibility issues will be addressed.	



Electronic Changeable Copy









Signs

Signs Comparison					
Revised NZO Citation	Existing Standards	New Standards	Explanation		
	Sign Types by District				
Table 17.40.070(A) (page IV-119)	Sign types and allowances regulated based on the follow groups: All Districts, Residential Districts, Estate Districts, Agricultural Districts, Commercial and Industrial Districts Outside of Shopping Centers, Shopping Centers, and Permitted in Heavy Commercial and Heavy Industrial Districts Outside of Shopping Centers.	Sign type regulations (size, height, etc.) apply to all signs of that type regardless of district. Sign types allowed or not allowed based on specific district, not general district type.	The proposed regulations ensure sign type consistency between districts. As a streetscape will often have multiple districts, this ensures better consistency. By regulating sign types allowed by each specific district, specific limitations can be applied to certain districts, like is the case with C-OT (freestanding signs not allowed).		
		Approvals and Procedures			
Section 17.40.100 (page IV-124)	Sign Certificate of Conformance (SCC) for individual signs done at staff level.	Individual signs that are not part of an OSP require a Zoning Clearance (SCCs eliminated) and DRB review.	Removal of SCC and replacement with a ZC is meant to simplify permit procedures while maintaining a similar process. OSP process remains similar to existing with the		
Section 17.54.020 (page V-22)	Overall Sign Plan (OSP) for Shopping Centers reviewed by DRB and approved by the Zoning Administrator.	The NZO retains the OSP but changes the Review Authority to DRB (no ZA role) and extends where they are applied. Individuals sign applications consistent with an OSP do not require DRB review and must obtain a Zoning Clearance.	removal of the ZA approval as signage is more appropriately determined by DRB. The City could reinstitute the ZA approval of OSPs, however, this would add a layer to the process that may not be truly necessary. GoletaZoning		

Signs

Please consider the following:

- 1. NZO will create numerous nonconforming signs in Commercial areas.
- 2. Any changes to Exempt or Prohibited Signs?
- 3. Should we keep the Overall Sign Allowance and remove the Sign Types by District?
- 4. Staff has already indicated several revisions are being made based on previous feedback. Are there other changes Planning Commission would like to see?



LIGHTING Chapter 17.35



Lighting - DRB & Public Feedback

DRB Review on February 25th – See attached minutes

- Discussion of holiday lights, nonconforming lights, string lights, and lighting plans
- Public Comment from Cecilia Brown and Barbara Massey

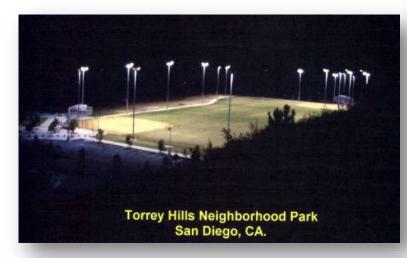
Public Comment Letters:

- #9 Cecilia Brown & Barbara Massey (2/21)
- #10 Thomas Totton (2/21)
- #16 Cecilia Brown & Barbara Massey (3/09)



Lighting Comparison				
Revised NZO Citation	Existing Standards	New Standards	Explanation	
		Overall		
Chapter 17.35	The current Zoning	The NZO incorporates the guiding	The City could consider	
(page IV-63)	Ordinance does not	General Plan standards from policy	additional lighting standards	
	include any provisions	VH 4.12 within Chapter 17.35 for all	that are not included within the	
CITY OF GOLETA DESIGN REVIEW BOARD	for exterior lighting.	outdoor lighting.	current draft of the NZO to	
OUTDOOR LIGHTING GUIDELINES			further regulate the location,	
	The City does have	The Chapter includes exemptions,	intensity, and types of exterior	
8	citywide guidelines that	prohibition, and general and	lighting, or leave the review of	
Light what is intended, not the night sky!	are used during the	supplemental requirements. The	such lighting issues to the	
I. Introduction. Skyglow is the atmospheric phenomenon caused by stray, ground-based light being scattered and reflected by airborne particles suspended in the atmosphere. Improperly shelded light fixtures which entit light above the horizontal plane are the main	review of lighting by	Chapter does not include a	Design Review Board on a case-	
cause, but light reflected from illuminated objects and poorly directed light also contribute to skyglow. Thus, poorly conceived and installed outdoor lightings has transformed the night- time sky environment into one of sky glow instead of star glow.	Planning staff and the	requirement for Lighting Plans, as	by-case basis, or leave this	
Because outdoor artificial lighting is an integral part of the City of Goleta's built environment, lighting should be carefully and thoughtfully used. Quality lighting designs and effective lighting practices will help to:	Design Review Board,	this is done case-by-case with	discussion for the future	
 Protect against direct glare, excessive lighting, and prevent light trespass; Preserve the community's character and reclaim the ability to view the might-time sky; 	these guidelines were	Design Review Board.	development of design	
Protect and improve safe travel for all modes of transportation; Promote safety and security; Conserve natural resources and energy, and Protect quality of life and ecology of flora and fauna	not adopted by the City		guidelines.	
II. Applicability. This document is intended as a source of information with recommended guidelines to assist the Design Review Board in their review of commercial, industrial, residential, and City of Goleta projects under their purview. These guidelines could also be	and are uncodified.	As part of the Design Review		
used by the planning staff, architects, designers, and applicants to achieve a high standard of quality and efficiency in lighting towards obtaining "dark sky" standards which in turn will foster and improve lighting standards in the City of Goleta.		Board's review of proposed		
Information from the International Dark Sky Association (www.darksky.org). LiteLynx (













Lighting Comparison			
Revised NZO Citation	Existing Standards	New Standards	Explanation
		Temporary Exemptions	
Section 17.35.020(A)(6) (page IV-63)	Not included.	Temporary exemptions from lighting standards are allowed with approval of the Director. An exemption is valid for up to 30 days and can be renewed at the discretion of the Director.	The exemption is intended to provide an allowance for lighting that may not be envisioned in the NZO but is otherwise non-objectionable on a short-term basis. The City could eliminate this exemption or limit the number of renewals allowed.



Lighting - Light Trespass

Lighting Comparison			
Revised NZO Citation	Existing Standards	New Standards	Explanation
		Light Trespass	
Section 17.35.040(C) (page IV-65)	No universal standard currently exists. Lighting Guidelines for parking lot states that the maximum vertical illumination	Light level at property cannot exceed 0.1 foot-candles. The previous Draft NZO only included the existing Lighting Guidelines trespass guidance as a standard (including only applying the standard to parking lot lighting).	General Plan Policy VH 4.12 specifically calls out the prevention of light trespass. This standard for all lighting helps ensure compliance with VH 4.12.
	measured at a point five feet within the property line shouldn't be any greater than 0.1 foot-candles.	Light Trespass!	The City could revise this standard or make the standard variable based on the purpose of lighting (e.g., security vs. decorative). GoletaZoning

Lighting - Color Temperature

Lighting Comparison			
Revised NZO Citation	Existing Standards	New Standards	Explanation
		Lighting Color	
Section 17.35.040(D) (page IV-65)	No standard currently exists.	New standard added to revised NZO to limit the color temperature allowed for lighting (3,000 Kelvin). https://www.modern.place/led-color-temperature-chart/	Intent of regulation is to set a standard to apply addressing the temperature of lighting. This standard is new and not required. This standard could be removed or the standard could be raised (DRB could further limit through Design Review).



Please consider the following:

- 1. Any comments or input on string-lights?
- 2. Staff has already indicated several revisions are being made based on previous feedback. Are there other changes Planning Commission would like to see?



NEXT STEPS



Workshop Schedule

Workshop 6: Thursday, April 11, 2019, 6:00 pm

Topics: Housing, Community Assembly, Mobile Vendors, Accessory

Uses, and Energy

Workshop 7: Thursday, April 18, 2019, 6:00 pm

Topics: Height, Floor Area, Open Space...Remaining Issues and General

Feedback

